

The most developed Social Networks



Facebook



Twitter



VK.com

First, I would like to present a short review of the above-mentioned web-sites: **F**acebook, **T**witter and **V**K.com.

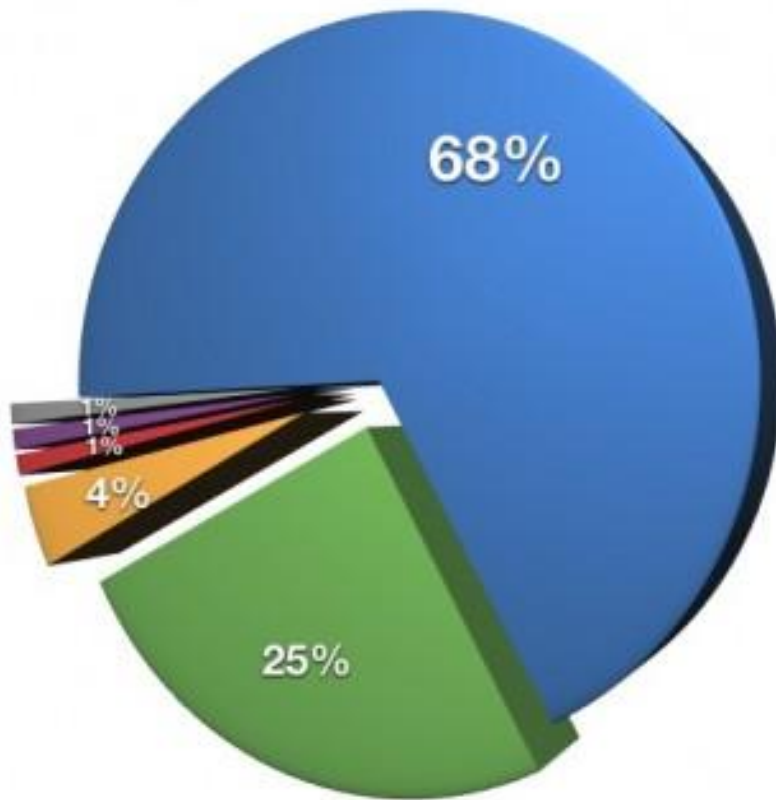


#

1

facebook

Social Network Referrers



Facebook is a mean, that connects together more than **600** million active users all over the world.

- facebook.com
- twitter.com
- linkedin.com
- mixi.jp
- myspace.com
- vkontakte.ru



Facebook was founded by **Mark Zuckerberg**, who was a second-year student of the **Harvard University**. Initially F. was supposed to be some kind of an electronic database of students, but the idea turned out to be so useful and applicative, that **Mark** went on further improving of his project. It used to bind together only American universities, but when the populatity of **Zuckerberg**'s creation had reached it's top, an access to **Facebook** was given to common people.

The Facebook logo, featuring a large, stylized 'f' in a light blue color on the left, and the word 'facebook' in a white, lowercase, sans-serif font on a dark blue background to the right.

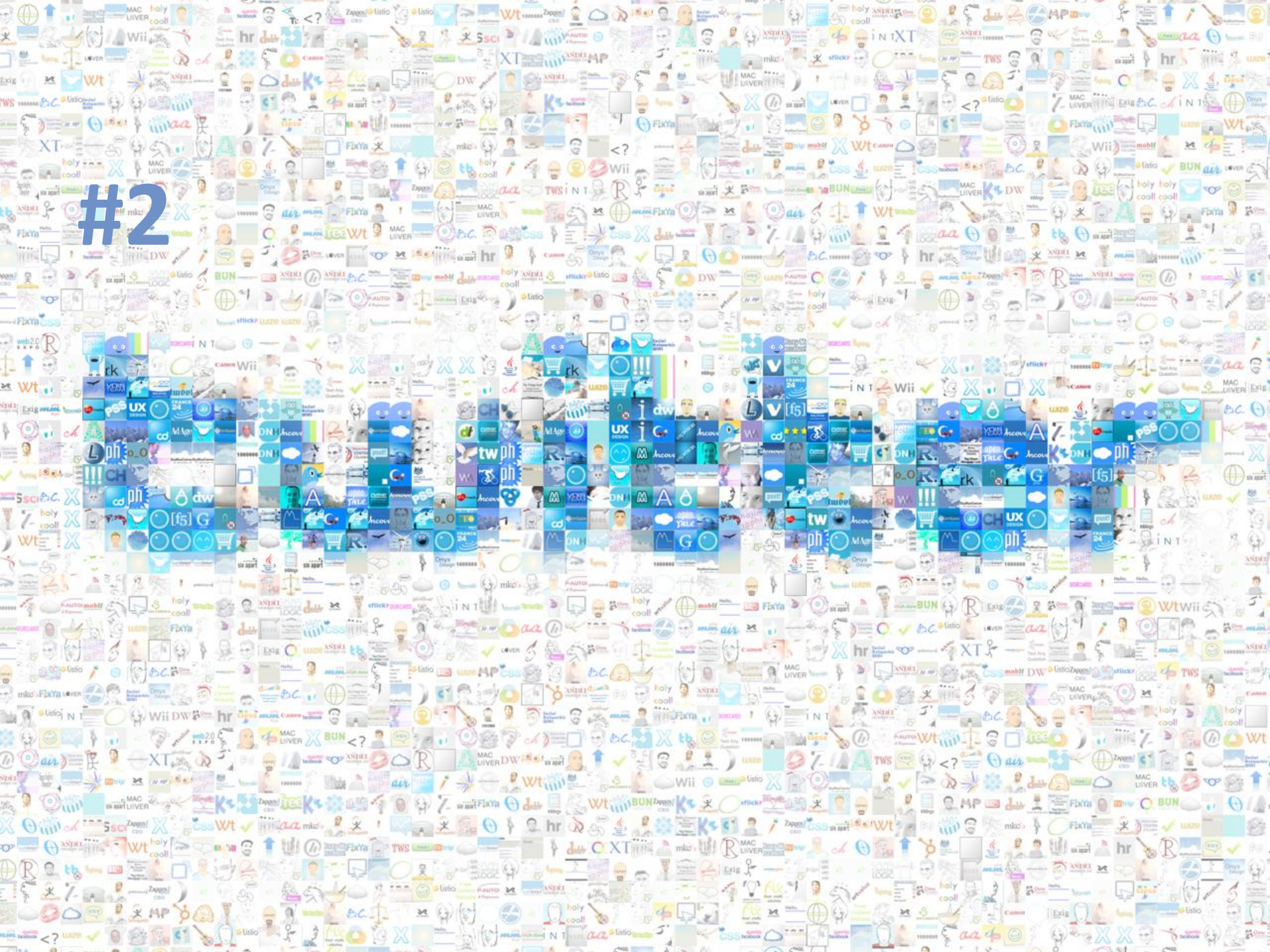
Nowadays **Facebook** continues to grow at a rapid pace. It's a high-developed **web-network**, that is provided with up-to-date flash technologies, **badgets** (a kind of a visit card with the link to your **Facebook page**, that you can add to the blog of your site) and an integration with most visited resources of the Internet. Undoubtedly, all of us have seen a **social widget** with a button "**Share**" or "**Like**" on news feeds. It's a perfect way to discuss an article with your friends.

Facebook helps you connect and share with the people in your life.



I registered on **Facebook** in 2006 and at that time there was still an option, where you were obliged to select the state and join a particular network of your institution of higher education or school.

#2





Twitter is a microblogging web-service. The number of users counts more than **190** million.

The main aim is sharing **140**-character messages. There are some advantages of **Twitter**, for example when the message is short you can catch the point very fast, but as for me, I can't express my opinion in such a limited way. Voluminous thoughts are almost impossible to express within **140** signs. But beyond dispute is that tweets immediately reflect the current situation and let you be informed about event, which is happening right now.



#3



VK

register

Email or Username:

Password:

Log In

Forgot your password?



VK.com is a Russian analogue of **Facebook**. You needn't to be an expert of programming or design to recognize a striking likeness of these two networks. Frankly speaking, even the creator of **VK** doesn't deny the fact he came to the idea after an acquaintance with **Facebook**.

The site provides more opportunities of entertainment to it's users. But they reached this goal at the expense of ignoring **copyrights**: lots of content is uploaded, but it's almost unverifiable. Without continuous search any **abusing** or **obscene** videos, photos and music can be found and downloaded.

VK.com hasn't always been an open social web (at the beginning of it's existence there was a system of invitations), but not long ago it was decided by **Pavel Durov** again that an access can be granted only if a newcomer has a special invitation from his pal. He gives proof to his position with the argument: "An increased amount of spam and fake accounts pester me. The time has come to return to origins, it is handy and secure".

In Russia **VK.com** is mostly known as **Vkontakte.ru**. **VK.com** is a special domain for foreign countries, the main difference – there is no annoying advertisement and the interface is lightened.

To sum up, I'd like to express my opinion on what social web is better. I'm persuaded that nothing can replace meeting friends and spending time with those we love in reality. Nothing natural must be changed to artificial. If there is at least the tiniest possibility to avoid the online life, we should take advantage of it.

We ought to be not like



...but alike this majestic purposeful bird.

