

# The Hippies



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9 "V"



# THE HIPPIES





# Epigraph

**By developing themselves, subcultures work out their unique style and own views. The style of subculture is not only clothes, but it's a system of values that the members of subculture propagandize.**





# Ideology.Values

The idea of equality and freedom lies in hippies ideology. Also it consists in rejection from modern cities, technological progress. They prefer living in forests as our ancestors did.





# The origin

At first hippies were mentioned by Jack Kerwac as "hipsters" and then it changed into "hippies" that means «cool guy ».





# Mottos, slogans

«No nuclear war!»

«Make love not war!»

The sense of mottos consists in rejection from all kinds of violence. And if you make evil as an answer to violence you increase it twice.







THANKS FOR

YOUR ATTENTION.