

“Jeans



World”

Jeans questionnaire.

- Do you wear jeans?
- How often do you wear them?
- Where do you wear jeans?
- What jeans do you prefer (usually buy)?
- Do you know why jeans are called so?
- How old are jeans?
- Where were they born?
- What do you think why are jeans so popular?

The results of the opinion poll.

- **Do you wear jeans?**
Everybody does 100%.
- **How often do you wear them?**
Every day 60%, almost every day 32%, not often 8%
- **Where do you wear jeans?**
Everywhere 64%.
- **What jeans do you prefer?**
20% could name their jeans brand.
- **How old are jeans?**
Nobody knows for sure.
3 years old 7%, 56 years old 7%, ~ 100 years old 8%.
- **Why are jeans called so?**
Nobody knows for sure.
After the name of their inventor 40%.
Made from jeans cloth 16%.

Jeans factfile

Date of birth ~ 1567

Place of birth - Genoa, Italy

Date of modern jeans' birth ~ 1853

Place of modern jeans' birth –
San Francisco, California, USA

Inventor of modern jeans – Levi Strauss

The first trousers were **b r o w n**

Later coloured

dark – blue

(indigo)

Indigo

– after India,
where the dye
was brought from

Jeans cloth = “ denim “

“ denim “ = from Nim

Nim = a French city where it
was made

“Jeans” – after the
name of the Italian
city **Genoa** (Генуя)
where the sailors
wore jeans