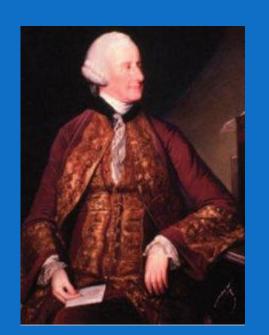


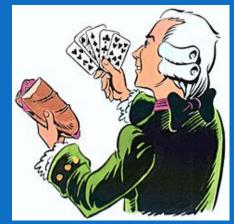
The Sandwich Celebrates 250th Birthday

Автор презентации: Королева Наталья Анатольевна учитель английского языка ГБОУ СОШ №79 Санкт-Петербурга 2012a



Sandwich celebrates 250th anniversary of the sandwich

When John Montagu, the fourth Earl of Sandwich, ordered beef served between slices of bread about 250 years ago he probably



did not think his request would become a global convenience meal.

The story goes that the Earl asked for the particular serving so that he could eat while continuing to play cards and his friends asked "to have the same as Sandwich", according to the British Sandwich Association.

The first written record of the sandwich was in 1762 and the Kent town of Sandwich, which is the earldom of the Montagu family, is celebrating the 250th anniversary of the meal.

SANDWICHES...



Which of these topics or words from the article are most interesting and which are most boring?

sandwich / residents / celebrating /
culinary history / playing cards / port
town / ancestor / contribution / fast
food / roast beef / historic event /
global food / bizarre



- Pizza

Considered a peasant's meal in Italy for centuries we cannot say who invented the very first pizza pie. Food historians agree that pizza like dishes were eaten by many peoples in the Mediterranean including the Greeks and Egyptians.

However, modern pizza has been attributed to baker Raffaele Esposito of Naples. In 1889, Esposito who owned a restaurant called the Pizzeria di Pietro baked what he called "pizza" especially for the visit of Italian King Umberto I and Queen Margherita.

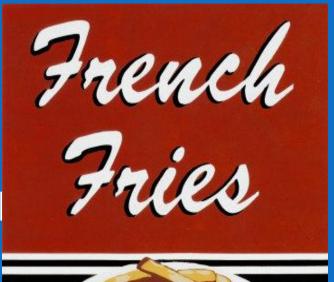


- French fries

The original name for French frie fried in the French manner" that Jefferson first described the dish. introduced French fries to the colin the late 1700s.

(Tater Tots: On October 21, 1958, <u>To</u> were trademark registered and eati potatoes was never the same.

George Crum invented *potato chips* in 1853.)







CULINARY HISTORY -Pasta

There is some evidence of an Etrusco-Roman noodle made from the same durum wheat as modern pasta called "lagane . However this food, first mentioned in the 1st century AD was not boiled like pasta, it was cooked in an oven. The next culinary leap in the history of pasta would take place a few centuries later. Like so much of southern Italian life, the Arab invasions of the 8th century heavily influenced the regional cuisine and is the most accepted theory for the introduction of pasta. The dried noodle-like product they introduced to Sicily is most likely the origins of dried pasta.

- Kebabs It is written that Christopher

Columbu espetada in wine a

The term
Turkish w
"skewer'
it is a sign
natural so
meats we
but also t



s were a Unusual enderize, mey flavor.



- Hamburgers

The origin of the hamburger is clouded by history and controversy. In Medieval times the Tartars, a band of warriors from the plains of Central Asia would place pieces of beef under their saddles while they rode. This would tenderize the meat that would then be eaten raw. This is the legend of the origin of the modern dish, Beef Tartare. In the nineteenth century, German immigrants brought a dish called Hamburg Style Beef to the United States, which had traveled to the seaport city of Hamburg, Germany from Russia. This dish was a raw, chopped piece of beef and is believed to be the primitive ancestor of the modern hamburger.



- Chocolate

1500 BC-400 BC: The Olmec Indians are believed to be the first to grow cocoa beans as a domestic crop.

14th Century: The drink became popular among the Aztec upper classes who upsurped the cocoa beverage from the Mayans and were the first to tax the beans. The Aztecs called it "xocalatl" meaning warm or bitter liquid.

1502:Columbus encountered a great Mayan trading canoe in Guanaja carrying cocoa beans as cargo.

1519: Spanish explorer Hernando Cortez recorded the cocoa usage in the court of Emperor Montezuma.

1847: Joseph Fry & Son discovered a way to mix some of the cocoa butter back into the "Dutched" chocolate, and added sugar, creating a paste that could be molded. The result was the first modern chocolate bar.

FAST FOOD: What's the best?

- sandwiches
- French fries
- fried chicken
- tacos
- kebabs
- hamburgers
- falafel
- pizza



BREAD:

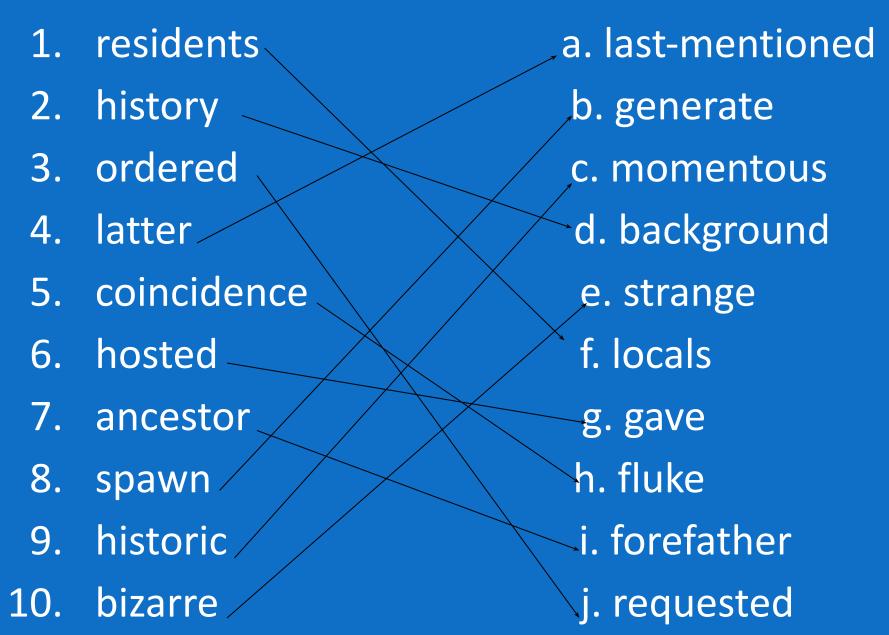


Guess if a-h below are true (T) or false (F).

- a The sandwich is originally from an English town called Sandwich.
- b The sandwich was invented by the personal chef of a king. .
- c The inventor of the sandwich wanted to eat it with a knife and fork. .
- d There is a town near Sandwich called Ham.

- e A descendant of the sandwich inventor said his ancestor knew the sandwich would become a global phenomenon.
- f The current Earl of Sandwich's favourite filling is roast beef. .
- g The town of Sandwich has been rebuilt and is full of new buildings.
- h A celebration organizer thinks its strange her town has such a history.

Match the following synonyms from the article.



PHRASE MATCH: (Sometimes more than one choice is possible.)

- 1. residents in the
- celebrating their culinary
- 3. he was playing
- 4. slices of beef between
- 5. It is perhaps a
- 6. hosted a celebratory
- 7. in honour
- 8. spawn a multi-
- equally
- 10. be named

- a. history
- **b.** two pieces of bread
- c. excited
- d. coincidence
- e. of his ancestor
- f. English town of Sandwich
- g. after us
- h. cards with friends
- billion dollar industry
- j. lunch

GAP FILL: Put the words into the gaps in the text.
The sandwich is 250 years old this weekend and (1) residents in the
English town of Sandwich, where the bread meal was first eaten, are
celebrating their (2) <u>culinary</u> history. According to the town's
records the English nobleman Earl, John Montague (3)
ordered a sandwich in 1762. It is reported he was playing cards with
friends and wanted something he could eat without a knife and fork. He
(19 quested slices of beef between two (5) pieces of bread,
and so the sandwich was born. Montague chose to live in Sandwich over
another (6) port town, Portsmouth. Had he chosen the (7) we would be eating portsmouths today. It is perhaps a (8)
coincidence Sandwich is just a few kilometres from the town of Ham.
The 11th Earl of Sandwich, also (9) <u>named</u> John Montagu, hosted a celebratory lunch in honour of his ancestor and his (10) centribution to
the global fact food industry. He told reporters: "My ancestor - could
never have (11) the total reporters. Wy ancestorcould snawn a
the global fast food industry. He told reporters: "My ancestorcould never have (11) that his simple invention would spawn a (12)billion dollar industry, employing hundreds of
thousands of people." He added: "My favourite sandwich is a traditional
one - roast beef and hot horseradish on (13) baked bread."
Organisers of the celebrations are (14) excited about the
historic event. Mandy Wilkins said: "The sandwich is a global food and
Sandwich, our town, is just a little town full of medieval buildings. It's (15)
that such an important food item should be famed (16)
us.''

- a) What did you think when you read the headline?
- b) What springs to mind when you hear the word 'sandwich'?
- c) What do you think of the sandwich being 250 years old?
- d How much do you like sandwiches?
- e How important are sandwiches in your life?

- f) What do you think of the history of how the sandwich got its name?
- g) Do you think the Earl of Sandwich was really the person who invented the sandwich?
- h) Is having the sandwich as part of a country's culinary history something to be proud of?
- i) Many British people eat sandwiches every day. Could you?
- j) What do you think of the towns Ham and Sandwich being so close together?

- k Did you like reading this article?
- I) What three adjectives best describe this article?
- m) How much of a contribution is the sandwich to the global fast food industry?
- n) Is the sandwich more successful than the hamburger?
- o) What are your favourite sandwich fillings and why?

- p Does our city have any famous food?
- q) What occasions are best to eat sandwiches?
- r) Do you prefer sandwiches with white or brown bread?
- s Do you think there's also a town somewhere called Hamburger or Pizza?
- t) What questions would you like to ask the 11th Earl of Sandwich?

В презентации использован сайт: www.BreakingNewsEnglish.com

http://www.bbc.co.uk/news/uk-england-kent-18010424

- http://images.yandex.ru/yandsearch?text=pizza&img_url=img-fotki.yandex.ru%2Fget%2F5803%2Frikko-pizza.0%2F0_72107_99af 02fd_XL&pos=99&rpt=simage
- http://images.yandex.ru/yandsearch?text=French%20fries&img_url=t1.ftcdn.net%2Fjpg%2F00%2F00%2F20%2F72%2F400_F_207233_whZsBcvj1gzHEA7l4NJkY0e6kY0IKc.jpg&pos=7&rpt=simage
- http://images.yandex.ru/yandsearch?text=French%20fries&img_url=cache2.artprintimages.com%2Fp%2FLRG%2F8%2F897%2F2XPJ000 Z%2Fart-print%2Fcatherine-jones-french-fries.jpg&pos=48&rpt=simage
- http://images.yandex.ru/yandsearch?text=pasta&img_url=www.royalpizza.ru%2Fupload%2Fiblock%2F749%2F749143c5ef322ffe1b3e9
 790410eef0e.jpg&pos=4&rpt=simage
- http://images.yandex.ru/yandsearch?text=kebabs&img_url=www.donerkebab.in%2FDoner%2520Kebab.png&pos=4&rpt=simage
- http://images.yandex.ru/yandsearch?p=1&text=kebabs&img_url=www.eyupsultan.no%2Fimages%2F17.mai-menu%2FMenu1.jpg&pos =32&rpt=simage
- http://images.yandex.ru/yandsearch?text=kebabs&img_url=www.claytonaauw.org%2Fgourmet%2FTurkey%2Fsis_kebab_TurkishFood.jpg&pos=59&rpt=simage
- http://images.yandex.ru/yandsearch?text=hamburgers&img_url=www.demirmedya.net%2Fanasayfa%2Fmedia%2Fk2%2Fitems%2Fcac he%2F7260cbfd914be30cb6f02a858ccb3f60_XL.jpg&pos=48&rpt=simage
- http://images.yandex.ru/yandsearch?text=chocolate&img_url=img0.liveinternet.ru%2Fimages%2Fattach%2Fb%2F3%2F17%2F390%2F17390012 1202562433 21768115 chocolate.jpg&pos=15&rpt=simage
- http://images.yandex.ru/yandsearch?text=%E2%80%A2%09fried%20chicken%20&img_url=i1197.photobucket.com%2Falbums%2Faa43_1%2Fneo-32%2FPhotos-FriedChicken.jpg&pos=12&rpt=simage
- http://images.yandex.ru/yandsearch?text=%E2%80%A2%09tacos%20&img_url=www.therestaurantbroker.com%2Ffran%2Ftaco.jpg&p_os=70&rpt=simage
- http://images.yandex.ru/yandsearch?text=%E2%80%A2%09tacos%20&img_url=i2.crtcdn1.net%2Fimages%2Fasset%2F855%2F843%2F 01%2FTNLI760t 400x300.jpg&pos=192&rpt=simage
- http://images.yandex.ru/yandsearch?text=%E2%80%A2%09falafel&img_url=www.alexandraburke.fan-strefa.pl%2F%3Ffeb%3Dpicture-of-falafel
 - http://images.yandex.ru/yandsearch?text=%E2%80%A2%20bread&img_url=www.limak.ru%2Fphoto%2Fpages%2F205%2F11.jpg&
- http://images.vandex.ru/yandsearch?text=%E2%80%A2%20bread&img_url=www.grafamania.net%2Fuploads%2Fposts%2F2008-09%2F 1222094417 breads-001.jpg&pos=130&rpt=simage
- http://images.yandex.ru/yandsearch?text=%E2%80%A2%20bread&img_url=static5.depositphotos.com%2F1004058%2F489%2Fi%2F95 0%2Fdepositphotos_4895479-Question-of-a-menu.jpg&pos=297&rpt=simage