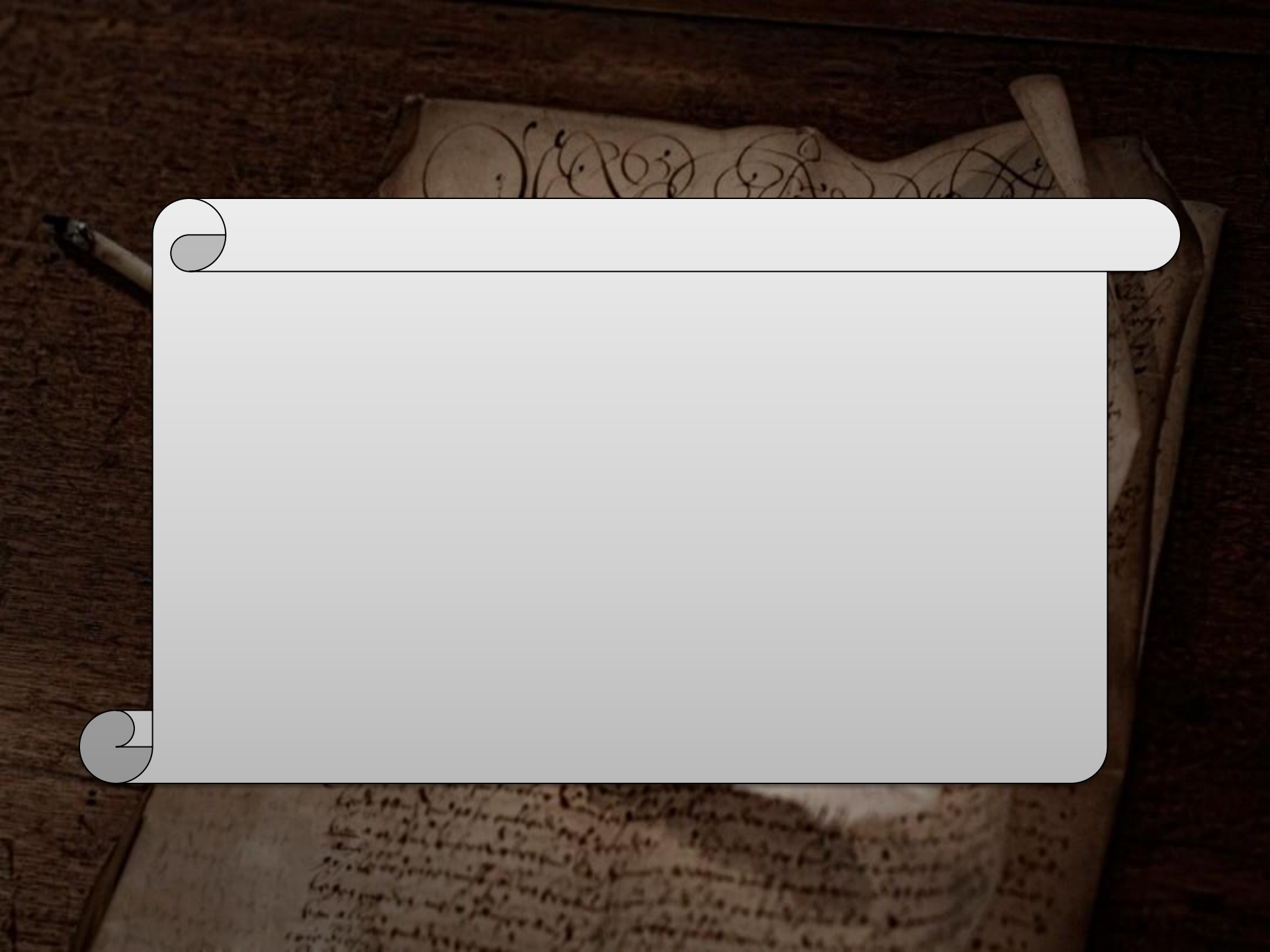




The publicistic style

- Includes:
 - the style of newspaper and magazine articles,
 - essays,
 - oratorical speech
 - the style of radio and TV commentaries.
- Oral + written form
- Aim: to convince + to cause to accept





Newspaper and Magazine Articles

- The aim:
 - interpret the news
 - comment on the events of the day
 - convince [the reader that ...]
- Vocabulary:
 - terms (political, economic, etc.);
 - newspaper clichés;
 - emotionally coloured vocabulary;
 - stylistic devices.















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