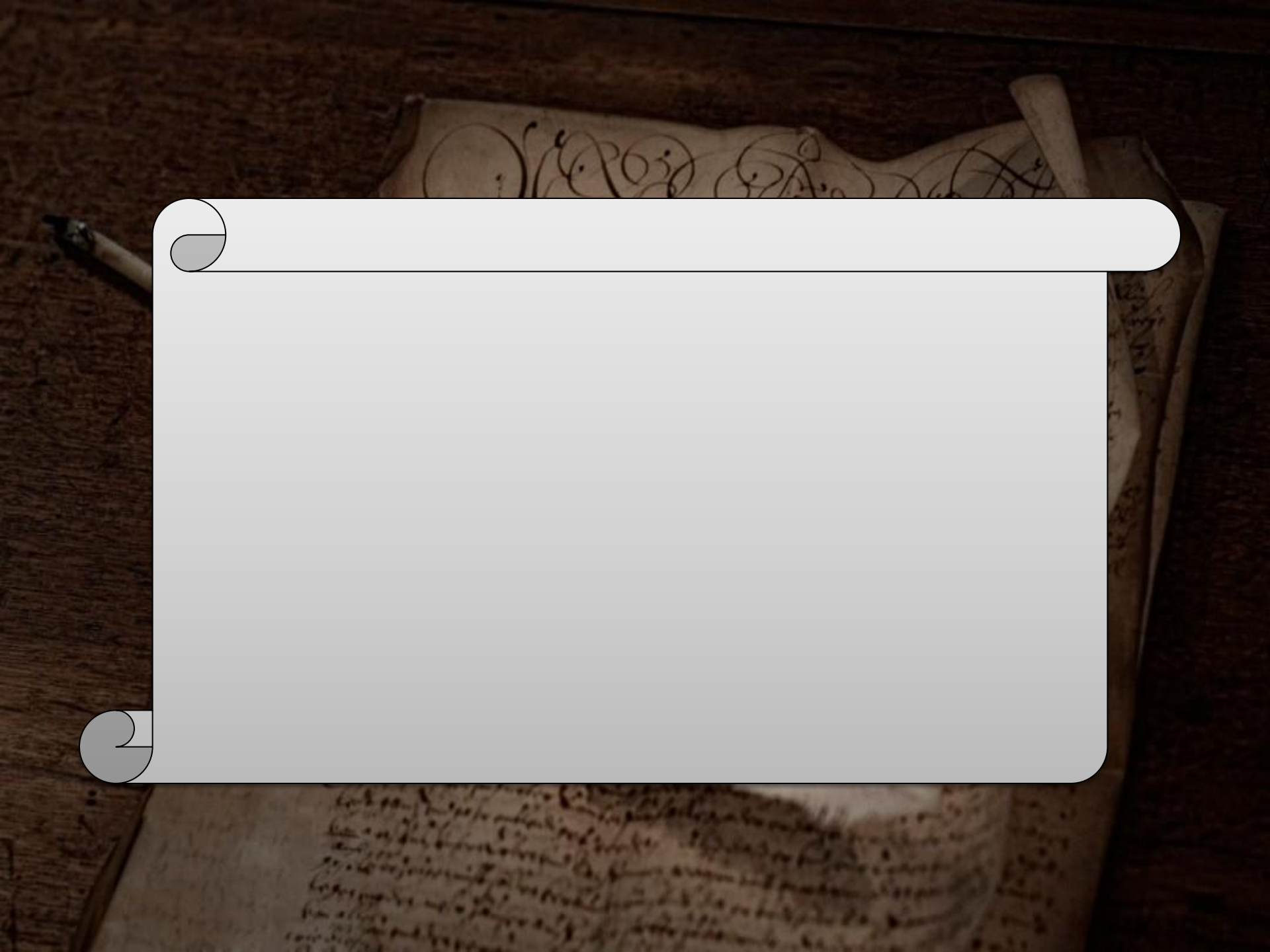




# The publicistic style

- Includes:
  - the style of newspaper and magazine articles,
  - essays,
  - oratorical speech
  - the style of radio and TV commentaries.
- Oral + written form
- Aim: to convince + to cause to accept







# Newspaper and Magazine Articles

- The aim:
  - interpret the news
  - comment on the events of the day
  - convince [the reader that ...]
- Vocabulary:
  - terms (political, economic, etc.);
  - newspaper clichés;
  - emotionally coloured vocabulary;
  - stylistic devices.



[illegible]









[illegible]









