Saint Valentine's

Day



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Valentine's Day		
Victorian Valentine's Card		
Also called	Saint Valentine's Day	
Observed by	Many countries	Partie of the same
Type	Christian, cultural	
Significance	Love and affection cel ebrated between lovers	
Date	February 14	
Observances	Sending greeting cards and gifts, dating	en o

Saint Valentine's Day

Saint Valentine's Day (commonly shortened to Valentine's Day) is an annual holiday held on February 14 celebrating love and affecti on between intimate companions. The holiday is named after one or more early Christian martyrs named Valentine and was established by Pope Gelasius 1 in 496 AD.



It is traditionally a day on which lovers express their love for each other by presenting flowers, offering confectionery, and sending greeting cards (known as "valentines"). The holiday first became associated with romantic love in the circle of Geoffrey Chaucer in the High Middle Ages, w of courtly love

Modern Valentine's Day symbols include the heart-shaped outline, doves, and the figure of the winged Cupid. Since the 19th century, handwritten valentines have largely given way to mass-produced greeting cards.

Valentines of the mid-19th and early 20th centuries

Esther Howland
Valentine, circa
1850: "Weddings
now are all the
go, Will you
marry me or no"



Valentines of the mid-19th and early 20th centuries

Valentine card, 1862: "My dearest Miss, I send thee a kiss" addressed to Miss Jenny Lane of Crosthwaite Hall, Small burgh, Norfolk



Valentines of the mid-19th and early 20th centuries

Whitney Valentine, 1887; Howland sold her New England Valentine Company to the George C. Whitney Company in 1881.



Buster Brown Valentine postcard by Richard Felton Outcault,

early years of 20th century

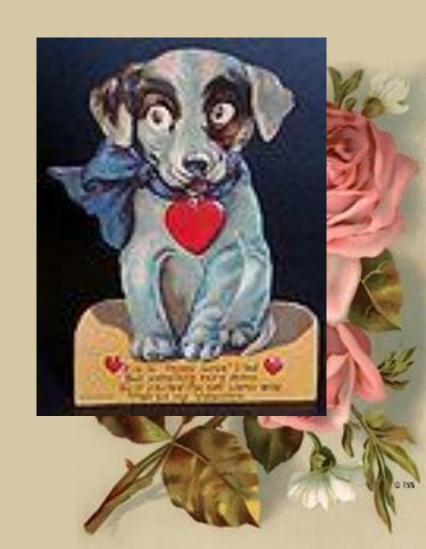




Football-playing Disney-like rat and bulldog are set in motion by the pull-tab on the right, circa 1920



A grommet affixed to the center of the card permits the dog's eyes to glance side-to-side when the blue bow is moved.



Advertisement for Prang's greeting cards, 1883.



PMA