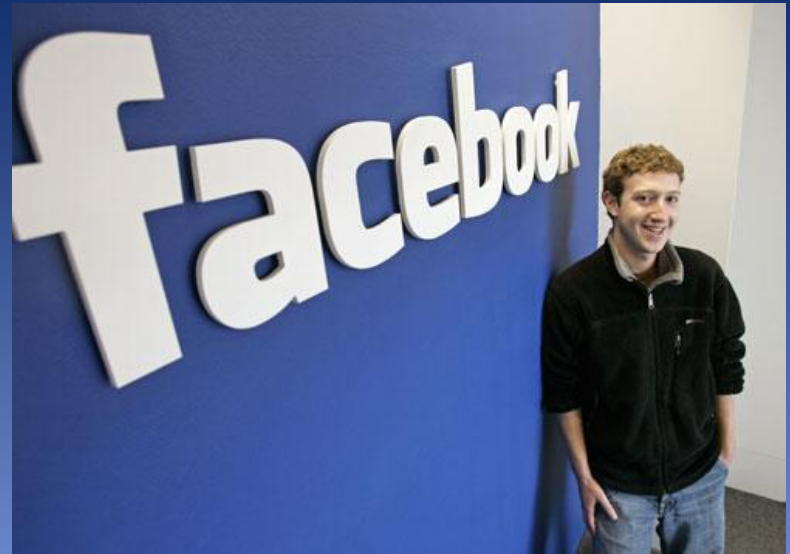


Mark Zuckerberg

Prepared by
3rd year student
Tereshenko Vitalina

OUTLINE

- Profile
- Early Life
- Harvard
- Business Starting
- Facebook
- Interesting Facts



PROFILE

Name	Mark Elliot Zuckerberg
Born	May 14, 1984 (age 26) Palo Alto, California
Education	Harvard College (dropped out in 2004)
Occupation	CEO/President of Facebook, software developer, philanthropist



EARLY LIFE

- Born and raised in Dobbs Ferry, NY
- Attended Ardsley High School and the Phillips Exeter Academy (boarding school)
- Recruited by Microsoft and AOL in his senior year
- But chose to go to Harvard

HARVARD



- Harvard did not distribute a student directory
- He hacked into the school's records and put up **Facemash** which was similar to Hot or Not
- He got into a lot of trouble from the admins
- Still it was the precursor to **Facebook**

BUSINESS STARTED

- He tried his face book concept again with **thefacebook.com** (Feb 4, 2004)
- This time it was voluntary
- Within 2 weeks half of Harvard had signed up
- Within a few months it has spread to other universities



BUSINESS STARTED

- At the end of Sophomore year Mark moved out to Palo Alto into a rented apartment near Stanford
- He ran into and roomed with Napster co-founder Sean Parker who introduced him to the ways of the Valley
- Parker introduced Mark to Facebook's first major investor PayPal co-founder Peter Thiel

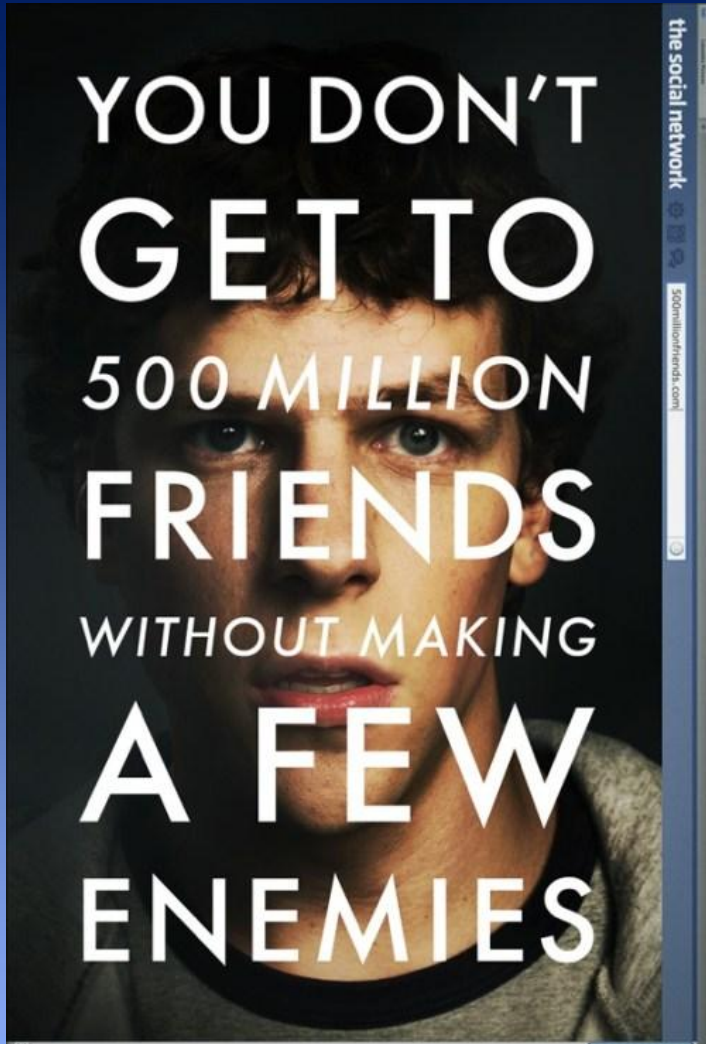
FACEBOOK



“It's not because of the amount of money. For me and my colleagues, the most important thing is that we create an open information flow for people. Having media corporations owned by conglomerates is just not an attractive idea to me”

Mark Zuckerberg

INTERSTING FACTS



Net worth US\$6.9 billion
(2010)

Defect Red–green
colorblindness

Criminal More than 20
lawsuits

Movie “Social network”

Donated \$ 100 million

THANK YOU FOR

ATTENTION!