

# СМИ: ИНТЕРНЕТ

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facebook



# FACEBOOK

Facebook (['feɪs,bʊk])-Social Network, founded in 2004 by Mark Zuckerberg and his roommates while studying at Harvard University, including Eduardo Saverin, Dustin Moskovitz and Chris Hughes. Thanks to this site Mark Zuckerberg in 1923 became the youngest billionaire.



- Log into the site

*At first website was named thefacebook.com, and was opened only to students of Harvard University, and then access was expanded to other universities in Boston and then for students of all educational institutions of the United States, with an email address with the domain. Beginning in September 2006 the site was opened to all users under the age of 13 years, having e-mail. , Facebook is more than 600 million users, 230 million of whom come to the site using mobile devices.*

Become a fan of EnviroBed

**facebook**

Click here



*The number of unique visitors in April 2010 totaled 540 million, while the number of page views - 570 billion in revenue for Facebook in 2009, on its own assessment of the company amounted to 700 million U.S. dollars . Facebook allows you to create a profile with photos, invite friends, communicate, inform other users about statues.*



*Facebook offers many features with which users can interact. Among the most popular - a virtual wink, photo albums and a "wall" where friends can leave messages. A user can control the level of access to information posted on the profile, and determine who has access to one or another part.*



*-A lot of people  
coming to the site*

# HERE IS THE PAGE OF BARACK OBAMA



Barack Obama Become a Supporter

Wall Info Boxes Events

Barack Obama Just Fans



Barack Obama



**Organizing for America | Tell Congress to Support President Obama's Budget**

Source: [my.barackobama.com](http://my.barackobama.com)

Call your elected representatives and tell them to support President Obama's budget. It's a bold plan that confronts the long-term threats to our prosperity and builds a new foundation for economic growth by investing in energy, health care, and education.

March 26 at 1:25pm · Show Feedback (34,171) · Share



**Barack Obama** The White House is inviting you to post your questions on the economy and vote on submissions from others. The President will answer some of the most popular in an online town hall on Thursday. Submit your questions at <http://www.whitehouse.gov/OpenForQuestions/>



**Open for Questions: President Obama Answers Your Questions**

Length: 1:27

March 24 at 7:18pm · Show Feedback (45,540) · Share



Barack Obama



**3/21/09: Your Weekly Address**

Source: [www.youtube.com](http://www.youtube.com)

[WWW.WHITEHOUSE.GOV](http://WWW.WHITEHOUSE.GOV)

Become a Supporter

Add to my Page's Favorites

View Updates

President Barack Obama is the 44th President of the United States of America.

## Information

### Current Office

Office:

President of the United States



# HERE IS THE PAGE OF THE POPE

facebook Profile edit Friends Networks Inbox (4) home account privacy logout

Search

Applications edit

- Photos
- Groups
- Events
- Marketplace
- My Ficks
- + more

**Capella University**  
Experience Higher

**Pope Benedict XVI**  
is catching up on life...  
Updated on Monday · edit

Profile

Networks: Bowling Green, Yahoo, Silicon Valley, CA

Sex: Male

Interested In: Women

Relationship Status: In a Relationship

Birthday: June 4, 1974

Hometown: Toledo, OH

Political Views: Apathetic

Religious Views: Agnostic

**Mini-Feed** edit

Displaying 10 stories. See All

Today

- Jeremy and Ernie Hsiung are now friends. 4:41am
- Jeremy and Simon Rycraft are now friends. 4:37am
- Jeremy and Kevin Fox are now friends. 4:17am
- Jeremy and Jim Young are now friends. 4:16am
- Jeremy and Dustin Diaz are now friends. 4:06am
- Jeremy and Shel Israel are now friends. 4:07am
- Jeremy and Nick Goralines are now friends. 4:07am

Yesterday

- Jeremy and David E. Weekly are now friends. 9:26am

June 25

- Jeremy is catching up on life... 12:26am
- Jeremy and Dave Hodson are now friends. 12:06am

View Photos of You (1)  
Edit My Profile

You are online now.

**Bowling Green Friends** edit  
6 friends at Bowling Green. See All

Michael Horvath, Horish Getta, Anne Horvath



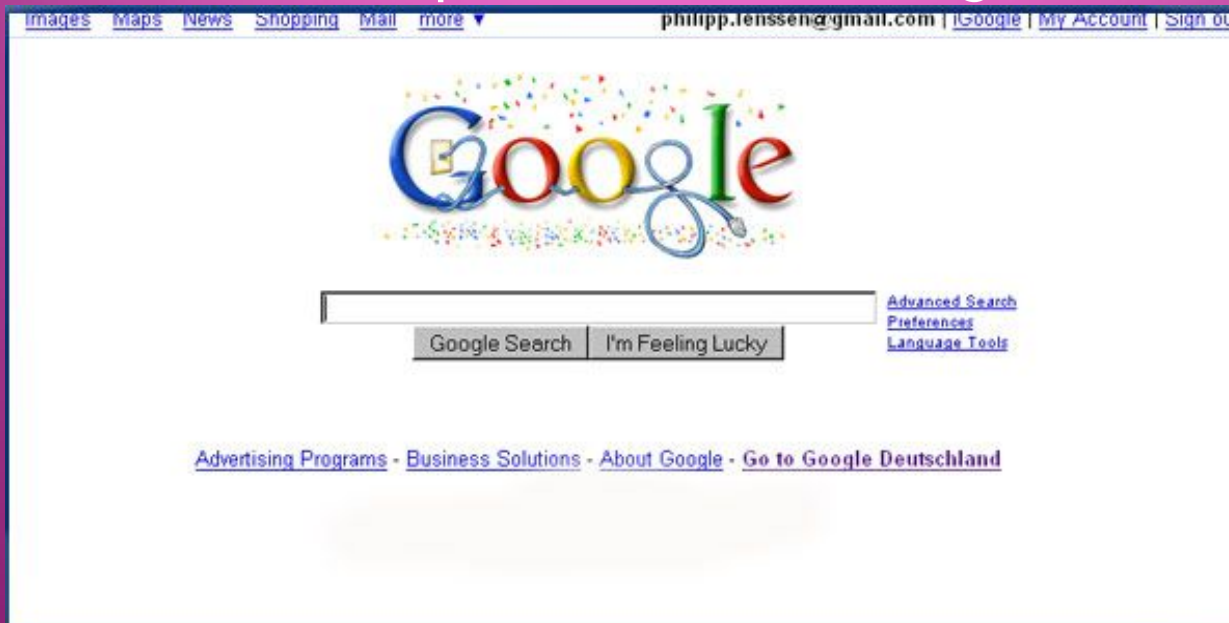
# CREATE A FACEBOOK



# TOP 10 SEARCH ENGINES

# TOP 10 SEARCH ENGINES

- 10 most popular search engines
- Technology
- The most popular search engines in Europe
- The research company comScore conducted in March 2008 measurement of the popularity of search engines among European Internet users:
- In the first place by a large margin from the persecutors of the American *Google* with 79.2% of all queries of the Europeans. in the ranking.





The second - also American Free *eBay*, gathered 3.1% of the requests.


The screenshot shows the eBay homepage with the following elements:



- Header:** eBay logo, navigation links (home, pay, register, site map), search bar (Start new search, Search), and buttons for Buy, Sell, My eBay, Community, and Help.
- Sub-Header:** "The World's Online Marketplace" with a secondary search bar (All Categories, Search, Advanced Search).
- Left Sidebar:**
  - Specialty Sites:** eBay Motors, eBay Stores, Live Auctions, Reviews & Guides, Want It Now, eBay Business.
  - Categories:** Antiques, Art, Baby, Boats, Books, Business & Industrial, Cameras & Photo, Cars, Parts & Vehicles, Cell Phones, Clothing, Shoes & Accessories, Coins, Collectibles, Computers & Networking, Consumer Electronics.
- Main Content Area:**
  - FALL HOME STYLES TOP 10 PICKS:** A list of 10 items: Mirrors, Wreaths, Artworks, Modern Art, Chandeliers, Bed-in-a-Bag, Teak Furniture, Decorative Pillows, Window Treatments, and Fireplace Accessories. Includes a "See More" button.
  - My eBay At A Glance:** A section with a "Sign in" link and a "Review It Now" button.
  - Promotional Banners:** "Find this year's hottest Halloween costumes! Batman, Darth Vader & more!", "Drive more traffic to your eBay listings. Write Reviews & Guides today!", "Talk to Eli Cobb, President of eBay North America, in our next Town Hall. Join us on Wed., 11/2 at 3:30PM PT", "Hot, New & In Demand! Make sure you get your Sony PSP. Bid Now!", and "Camera phones from \$75. Nokia, Motorola."




American hegemony has violated Russian website “Yandex”, which with 2.2% of the requests came in third place was taken by place. The 4th search engine *Yahoo*.

The image shows a screenshot of the Yahoo! homepage from August 23, 2007. The page layout includes a search bar at the top with the Yahoo! logo, navigation tabs for Web, Images, Video, Local, and Shopping, and a search button labeled "Web Search". Below the search bar are links for "My Yahoo!" and "My Mail". A vertical navigation menu on the left lists various services: Answers, Autos, Finance, Games, GeoCities, Groups, HotJobs, Maps, Movies, Music, Personals, Real Estate, Shopping, Sports, Tech, Travel, and TV. The main content area features a "Featured" section with a headline "Traffic ticket myths" and a sub-headline "Do red cars really get more tickets? A driving instructor clears up common misconceptions." Below this are several news snippets, including "The truth behind traffic ticket myths", "59-year-old granddad playing college football", and "Lawsuit pending on 'Dirty Dancing' quote". A "More Featured" link is also present. To the right of the featured section is a "Check your mail status" area with links for "Sign In" and "Free mail: Sign Up". Below this are utility links for Mail, Messenger, Radio, Weather, Local, and Horoscopes. At the bottom right, there is a large advertisement for AMD Turion™ 64 X2 mobile technology TL-56, starting from \$749, with a "CHECK IT OUT" button. The AMD and Dell logos are visible at the bottom of the page.

# © The fifth place belongs to the search engine MSN.

News Entertainment Sports Money Lifestyle More  Hotmail Messenger Sign out


 Search the web 

**Local Edition** Seattle, WA [CHANGE](#) [ADD](#)  Today 83°F / 84°F  Friday 83°F / 84°F  Saturday 85°F / 86°F

TUESDAY JUN 30, 2009 MY CITIES: [NORTH BEND, WA 81°F](#) [NEW YORK, NY 79°F](#) [LAS VEGAS, NV 103°F](#) [EDIT](#) [Mobile](#) | [Make Local your home page](#)

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 **timwilliams818:** Dear @PeteCarroll\_bush to Seattle! - 4 minutes ago

 **loveHisWords:** RT @WorldVisionUg hours, we r tired, but we need 2 b hands/ feet of #Jesus in #fundraiser in Seattle - 5 minutes ago


 **HuskiesHQ:** Huskies take down CalTimes).. <http://bit.ly/8HZKJM> (nwsources.com) #washington #huski


 **Jonnymiller:** Nationwide Rallies for onday January 18th, there will be Rallies in LA, NY, Chicago ar [ly/16IZyN](http://ly/16IZyN) (digg.com) - 5 minutes ago

 **qnnanbro:** Cieeh, ahahaha RT @saowl city #nowplaying - 6 minutes ago

 **saynoir:** @tarahwheeler Seattle is swcomers. People say "Hi" but then just stay enclosed in there - 6 minutes ago

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**3rd Generation prius with a 50 mpg rating.\***  


[SEE THE PRIUS](#)  **TOYOTA** moving forward  
Options shown. 2009 EPA 53/48/50 city/highway/combined mpg estimates. Actual mileage will vary.

Advertising [Ad Feedback](#)

**Lottery**

**Washington results**

01/12 MEGA Millions	05 09 31 37 56 MegaBall 16
01/13 Lotto	12 19 24 25 31 47
01/13 Hit 5	04 05 07 23 33
01/14 Match 4	12 16 17 22
01/14 Daily Game	9 6 9
01/14 Keno	01 04 05 10 17 19 21 23 25 30 34 44 46 53 55 57 60 65 67 74


**Sponsored Links**

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla euismod magna et sem Praequis sapien [www.CrasAliquet.com](#)

**Suspendisse Potenti Donec**  
Maecenas faucibus quam eget dui praesent molestie atiam nec [www.faciniacondimentum.com](#)

**Phasellus Nec Arcu**  
Suspendisse quis eros. Nunc quis nunc. Ut at felis curabitur [www.purusmagna.com](#)

**Suspendisse Potenti Donec**  
Morbi rutrum, urna et rutrum dignissim, eros lectus interdum magna, vitae tempus [www.Maecenas.com](#)

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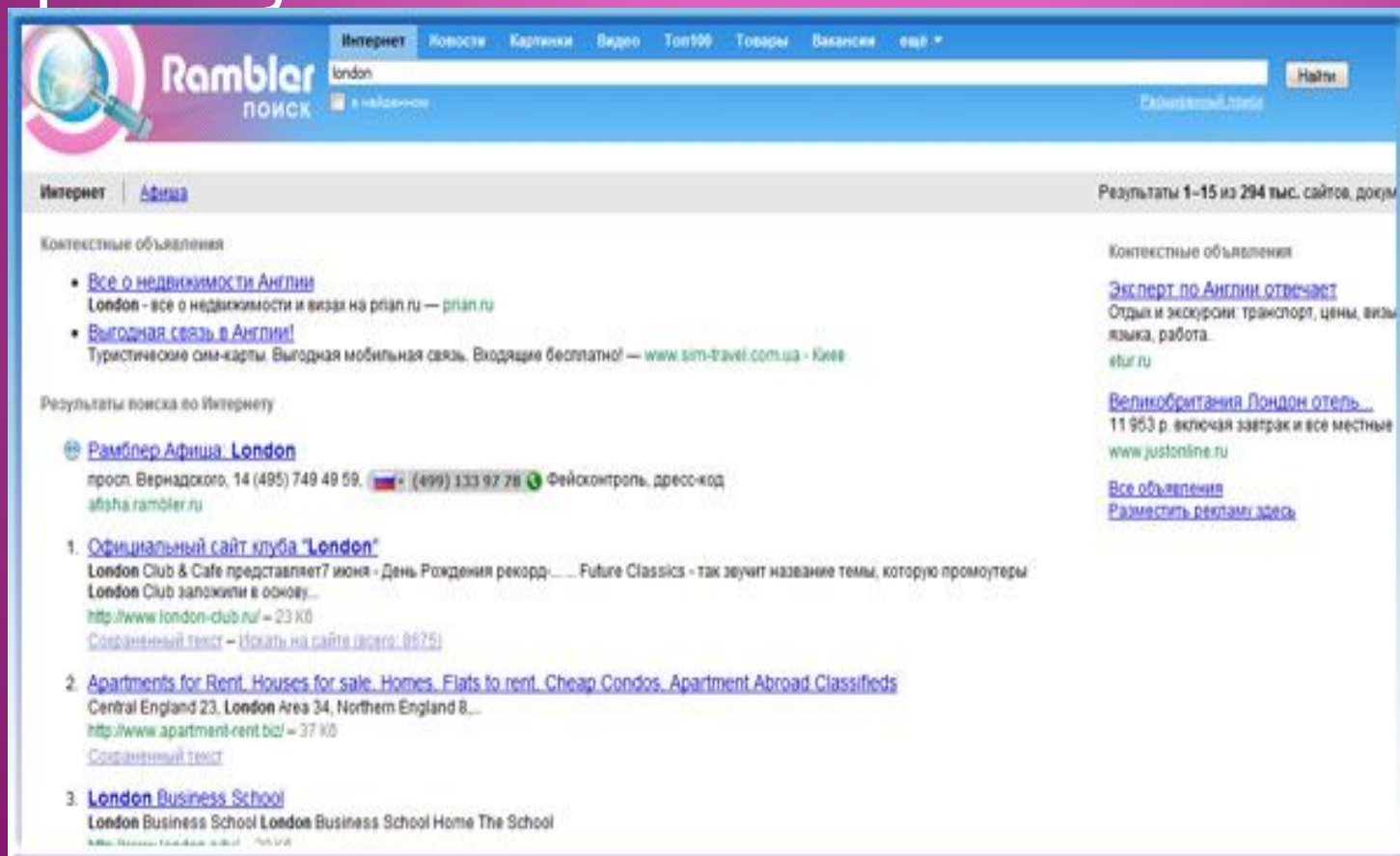


© The sixth and seventh place was shared by Polish site *Nasza-Klasa* and *QXL Ricardo*.

The screenshot shows the homepage of *Nasza-Klasa.pl*, a Polish social network for former students. The header includes the site logo and navigation links like 'Start', 'Profil', 'Poczta', 'Znajomi', 'Szkoły', 'Forum', and 'Aukcje'. A login section on the left asks for a login or email and password. A central banner promotes the site as a place to find school friends, listing statistics: over 11 million registered users, over half a billion photos, and over a billion messages. Below this, there are buttons for 'Przewodnik po nasza-klasa.pl' and 'Zarejestruj się za darmo!'. A section titled 'Ostatnio dodane zdjęcia' (Recently added photos) displays a grid of photo thumbnails and names of users who uploaded them, such as Anna Kłecińska, Łukasz Płaskal, Erika Popławska, and Klaudia Filipowska. On the left, there is a map of Poland with the heading 'Znajdź swoją szkołę' (Find your school) and a search form for school numbers or street names.



© And locked the top ten most popular search engines in Europe, the Russian site *Rambler*, which collected 125 million requests from users - 0,5% of the total quantity.



The screenshot shows the Rambler search engine interface. At the top, there is a navigation bar with links for "Интернет", "Новости", "Картинки", "Видео", "Топ100", "Товары", "Вакансии", and "еще". The search bar contains the text "london" and a "Найти" button. Below the search bar, the results are displayed under the heading "Интернет | Афиша". The results are organized into two columns. The left column features "Контекстные объявления" (Contextual advertisements) and "Результаты поиска во Интернете" (Search results on the Internet). The right column features "Контекстные объявления" (Contextual advertisements). The search results include:

- Рамблер Афиша: London**  
просп. Вернадского, 14 (495) 749 49 59, (499) 333 92 78, Фейсконтроль, дресс-код  
afisha.rambler.ru
- 1. Официальный сайт клуба "London"**  
London Club & Cafe представляет7 июня - День Рождения рекорд..... Future Classics - так звучит название темы, которую промоутеры London Club заложили в основу...  
http://www.london-club.ru/ - 23 Кб  
Сопределенный текст - Искать на сайте (дерево: 8675)
- 2. Apartments for Rent, Houses for sale, Homes, Flats to rent, Cheap Condos, Apartment Abroad Classifieds**  
Central England 23, London Area 34, Northern England 8...  
http://www.apartment-rent.biz/ - 37 Кб  
Сопределенный текст
- 3. London Business School**  
London Business School London Business School Home The School

- By search volume in Europe is leading the UK. The share of people in this country had 4 billion queries. Then there is Germany and France with 3.9 billion and 2.9 billion queries, respectively.
- Russia was in the sixth place with 1.14 billion queries. However, the number of requests for one man Russia is not among the leading place





YAHOO!

Google



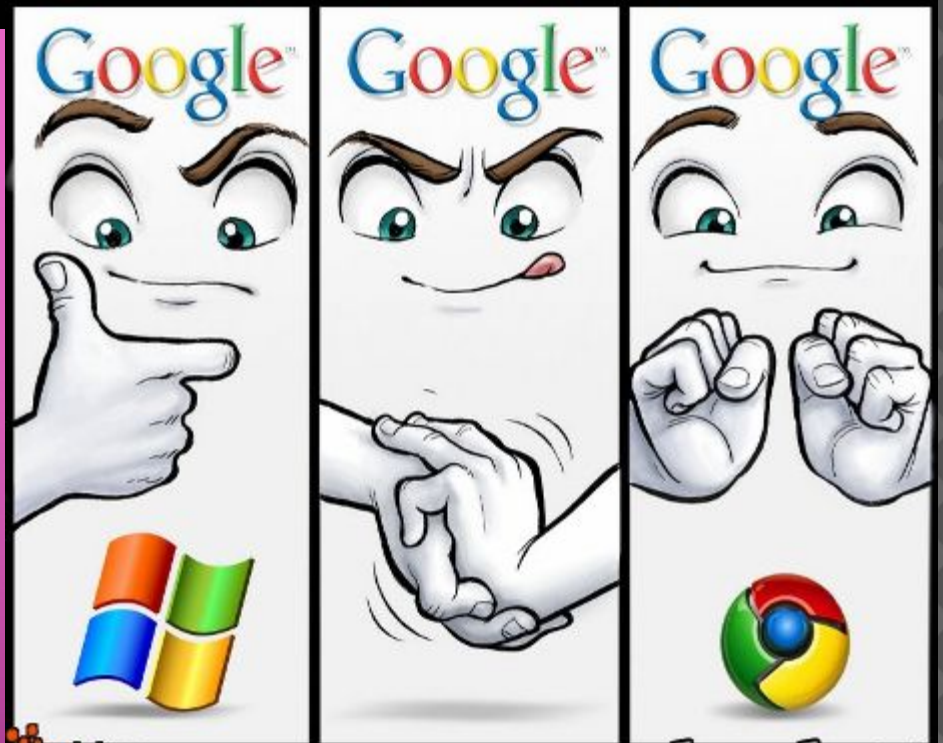
Google™

Miglo.net

# YAHOO!



## TWO LEADING SEARCH ENGINES





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