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Карикатура на Американские колонии



THE AMERICAN

Weekly Mercury.

From Thursday, April 18, to Thursday April 25, 1754.

O Liberty! Thou Goddess heavenly bright,
Proud of Birth, and pregnant with Delight;
Swarms Pleasures in thy Presence reign,
And smiling Plenty leads thy wanton Train,
Ere'd of her Load, Sublim'd in glory's light,
And Poverty, looks downward to the Night.
Thou mak'st the gloomy Face of Nature gay,
Giv'st Beauty to the Sun, and Pleasure to the Day.

Mr. Bradford,
In a former Paper I presented you my Sentiments on
the Liberty of the Press: I shall be as good as my
Word. But before I enter on the Subject, I beg
Leave to recapitulate my Conclusions on the Su-
periority of the Press, in your Magazine in the
South Colonies.
The Name and Character of VANITY or PRE-
JUDICE, I hope I may be allowed to say, that it is in my
humile Opinion, the Foundation, that well grounded it is the
Foundation of Government of Great Britain: And I am easily affected
with excessive Passion, to see it repeated in a neighbouring
Country, with that Excess of Jealousy, derived from the Strength of
Liberty.



It is the same in all other Cases
where the Subject of Liberty
is treated, we must carefully
distinguish, between Liberty
and Licentiousness. I have per-
used many various Declarations
against the Liberty of the
Press, that have proceeded on
Matters evidently false: Not
so much for want of Skill in
the Considerers, as want of
Alacrity and even common Sense
to see the things which are
question'd with the Liberty of that Government, would
have supported, and from those Principles weak and
destitute of the Happiness of Nations. For, we undoubt-
edly see, that there is a certain Limitation in Argument,
by a lack of which you may suppose what you please; You may
suppose what you will.
The Caprice and Fury of a Mobbe undisciplin'd and un-
der no Restraints from Law, may be as pernicious as the
Inconveniencies of an absolute Tyranny.
The Excesses that Excessive Liberty may
occasion, are chiefly restrain'd Man, imagine; they ought
therefore to be carefully distinguish'd.
By the Liberty of the Press then, I am far from understand-
ing, (and hope every Englishman is) a total Liberty, a Liberty
of railing upon Quakers by small printed Libels, or of
calling them the Nation of Green-Islands, or any other
Unchristianities themselves belonging. Nor do I think, that he

Conduct in private or public: Life might be arriv'd.
That the Law can do, is a Nation, is just Merit
and to the Equity Law. His Ministers indeed, are account-
able to the Public for their Male Administration, and have
Especially for the Satisfaction of a good natured, but an
ignor'd People.
Now, by the Liberty of the Press, do I mean, that unre-
strain'd Liberty, which some People of much Fire, but
little Judgment have taken of, endeavouring to subvert the
Fundamental Points of Religion or Society. Religion
ought to be treated with Reverence, and without Monthly
short Doctrines, that Religion always recommends and
strengthenes, Societies could not subsist. I have been afflic-
ted to see some Men, who make high Professions in Wit
and Learning advance such and the like Opinions; that
Virtue and Vice are merely words: That in the Nature of
things there is no Distinction between the one and the
other: that all Mankind are Tallies: That what we call
Good and evil, is only a Name, or Self Interest; that Patriotism
is a Word without a Meaning, and Publick Virtue, a thing
to be laugh'd at. — I must confess I don't know any
Ballad such unlearn'd Wretches have in Society, to whom
by their own avow'd Principles, they publicly declare
all manner of Religion.
But on the other Hand, to repeat the ridiculous Claims
of certain Priests, to examine with Freedom and Impar-
tiality the Conduct of some Spiritual Councils and Communi-
ties, is a Liberty, I think every free People, is entitl'd
to. Nor was I ever acquainted with a Priest and honest
Clergyman, who did not acknowledge this to be true.
Since I have mentioned that Freedom of the Press, for some
of whom, I remain in the highest Regard, allow me to say
further, that the Observations I have made, proceed from
no Prejudice. I spent with Pleasure the Writings of a
Papist, or a Dissenter: I think they were an Ornament
to their Country, and I can never reflect on the least
Word, the Abuse made in Former of Great Liberty, with-
out the usual Degree of Veneration. I think they ought
to have their Names mention'd in Great, and I judge not in the
least that their Names will be transmitted with Honour to
Age yet to come. The Prejudice of Toleration and the
Liberty of the Press, which the Goodness of those who
have Government, with restrain'd provokes my Indignation, that
they have done it, is as true, as that they are Men:
But, why the whole Order should be condemn'd in Great,
for the Writing or Viewing of a Libel, is what I could never
comprehend.
Now, by the Liberty of the Press, do I understand a Li-
berty, of railing the Conduct of those Gentlemen who
are appointed our Civil Governours: When they behave
themselves well, they ought to be treated with all the Res-
pect and Gratitude, that's due from an oblig'd People:
Should they behave themselves ill, their Merits are to be
remember'd, and not their Faults, and Moderation
not of Fury or Scandality.
Thanks to the Liberty of the Press, we find their Middy in-
crease in Numbers, and in the same way, the Goddess Li-
berty, hath chosen her native Air Liberty, or being nothing
else.



Библиотека конгресса США

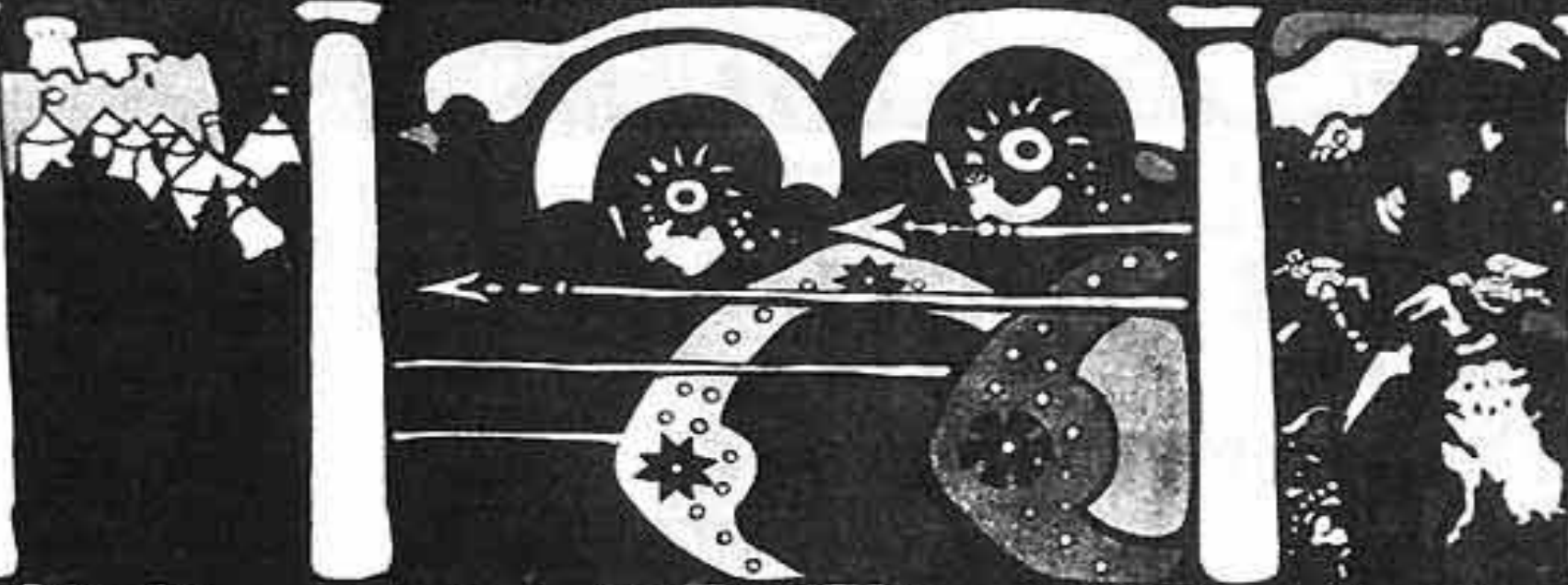


Рекламный стенд косметики Dior



НеоНовая вывеска

PHALANX



1. AUSSTELLUNG

VON WERKEN DER MALEREI - PLASTIK - ARCHITECTUR - GRAPHIK FINKENSTRASSE 2
ERÖFFNUNG: 18. AUGUST - SCHLUSS: ENDE NOV. GEGENÜBER DEM THEATRO ODEON

JAHRESKARTE M 7-
BEIKARTE M 3-

GEÖFFNET: TÄGLICH VON 9-6 UHR.
TAGESKARTE: M 050

10 KARTEN M 4-
KATEGORIEKARTE M -30

В. КАНДИНСКИЙ. Афиша выставки.

1901 г

Лондонские
стены в
период
«кожной
болезни»,
вызванной
обилием
рекламных
постеров в
середине
XIX века





¶ Een schoone ghenuechliche eñ leet vriede hpf
zone van eente vrouwē gheheeten Meluzine/
eñ van hareet ascoemste eñ gheslachte vā hareet
voert ghecomen spnde. eñ van hareet alre won
derlike eñ wome werchē eñ seften die sy grdaē
eñ bedieuen hebben Ende es nu nyewdnc wt
den walsche ghetranslateert in dupelsche /ende
met schoone personagen ende figueren na den
episch der materien verciert Ende mē salls met
vele meet andere nieuwe boeckten vinden te coo
pe tet plaetzen hiet onder gheschreuen

Первый
печатный
рекламный
плакат.
Рекламиро
вался
рыцарский
роман
"Прекрасна
я
Мелузина".

1491



**Ж. Шере
Француже
нки
"прекрасн
ой эпохи"
Парижа
1892-1893 гг**

**Чарльз Ренни
Макинтош
Рекламный
плакат
Шотландского
музыкального
ревю. 1896 г.**



THE END