

# Airport Weeze; The place to be



BE CURIOUS



FIND OUT



DO SOMETHING

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# The place to be



# Shopping



- Designer outlets
- Price reductions all year round
- Open 7 days a week from 10 to 10





# Events

- Business
- Sports
- Entertainment
- Kids
- Food experience
- Seminar
- Workshops





# Culinary delights

- A juice or a coffee?
- A burger or a salad?
- Pizza or something sweet?
- Shopping at the Food Market





# Entertainment for kids

- Kids fashion
- Kids playground
- Entertainers
- Play, learn and have fun



# Restaurant / Party center

- Serving large amount of guests
- Weddings
- Dinner with friend or colleagues
- Romantic dinner for 2





# Business Hotel



- 3 and 4\* Hotel with over 150 rooms
- Meeting Point for businesspeople
- Explore Weeze and connect Europe/China
- Open door to China



# World Trade Center



- Business Hub
- Space for many companies
- Open door to China
- Special attention for Hongkong, Shanghai and Meizhou
- Big meeting rooms
- Working with the latest technologies





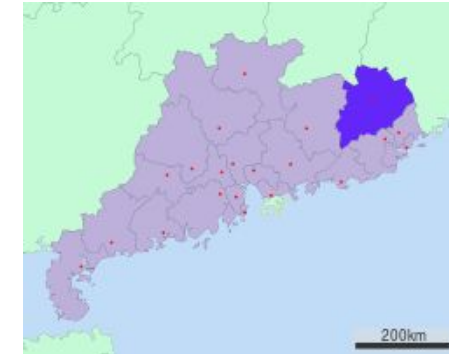
# Special open door to China



Shanghai



Hongkong



Meizhou

Trade and promotion center  
Airport Weeze starts with  
inviting the world giving  
extra attention to the  
mentioned 3 cities.

- Direct connection with all destinations of Airport Weeze flights
- Interesting to have a quick hub for customers as well as businessmen from all of Europe meeting the World, China, Cities, Asia
- Visitors for Designer Outlet with top brands
- Regional visitors by car and public transportation
- Busses with tourists from China, Japan, Korea, Asia and others
- Visit with one day stay
- Business people from Europe wanting to meet business and governmental people from China, the 3 cities as a start/Asia

# Real Estate

- 250 ha attractive industrial real estate available for commerce and logistics
- Weeze Airport is centrally located between the Major economic regions of Eastern Netherlands and Rhine and Ruhr area
- 10 minutes from A57
- 5km from railroad connection





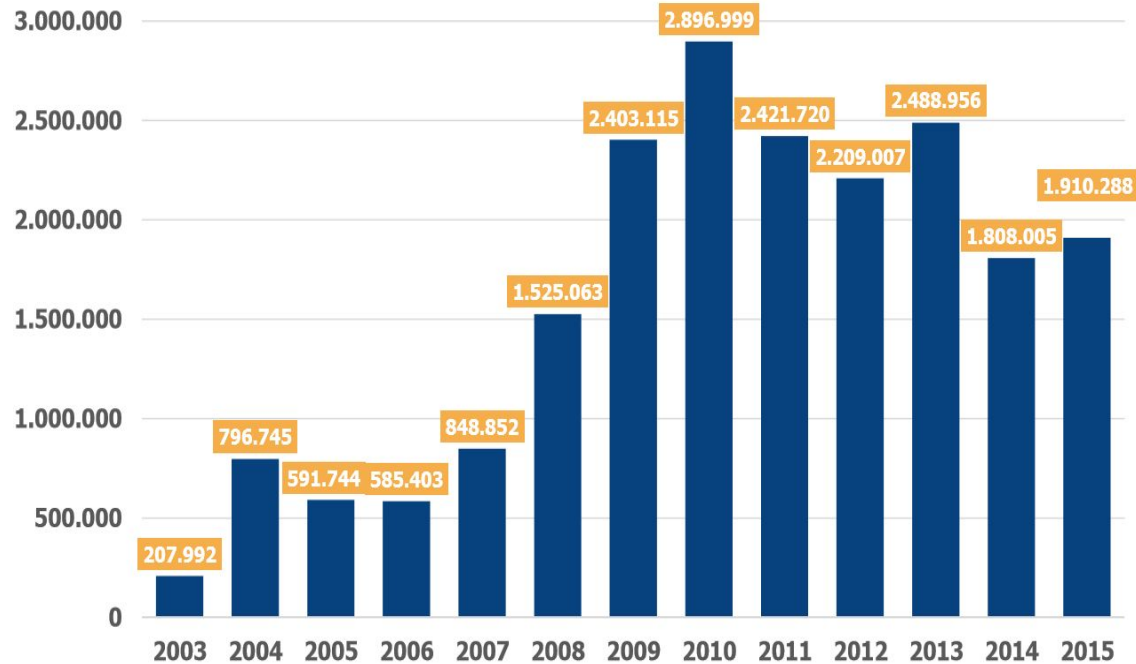
# Centrally located in Western-Europe



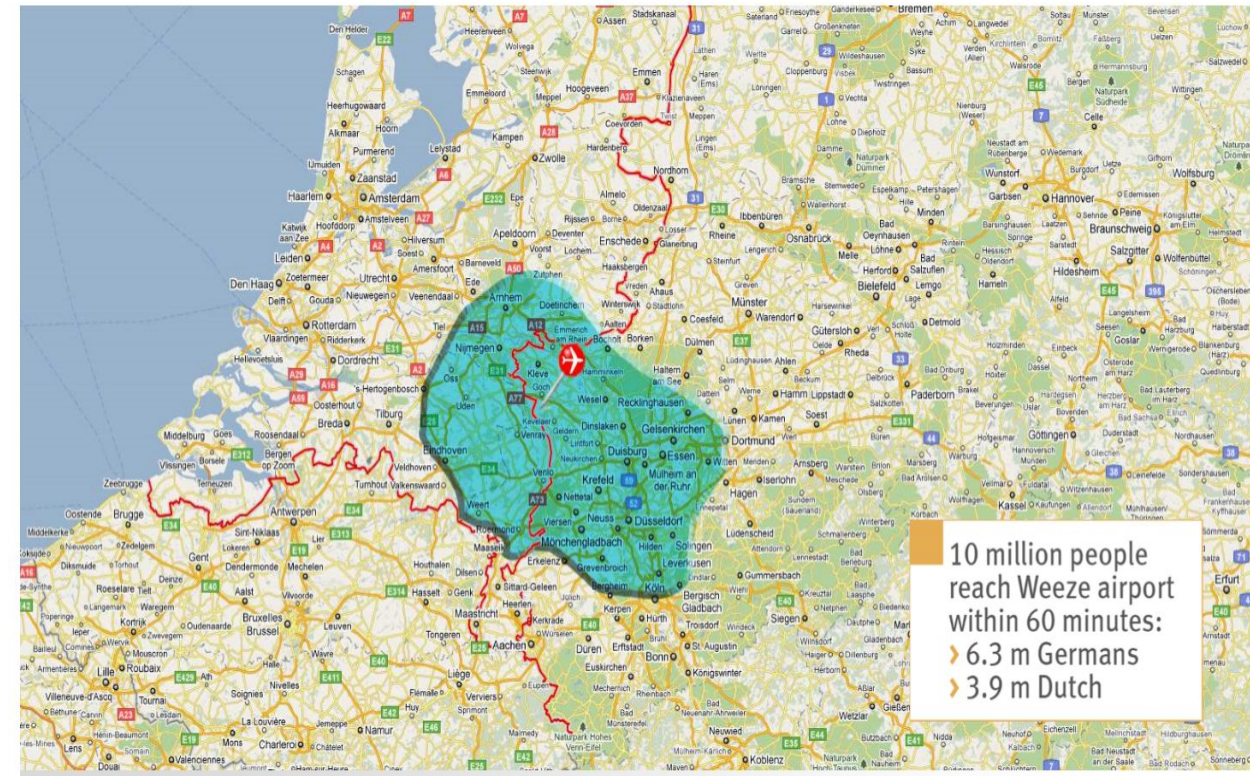
# Weeze: Facts & Figures



## Passenger development Weeze airport



Catchment: 10 million Inhabitants within 60 minutes





# Weeze: Facts & Figures



## DESTINATIONS FROM AIRPORT WEEZE

SUMMER 2016

### Non-stop low-cost flights with Ryanair:

Destinations and departures p. week

Agadir	1	Malaga	9
Alicante	7	Mallorca	13
Ancona	2	Malta	2
Bari	2	Marrakesh	2
Beziers	2	Niš	2
Bologna	3	Oujda	2
Bydgoszcz	2	Palermo	4
Cagliari	2	Pescara	2
Chania/Crete	2	Pisa	2
Cosimo/Sicily	2	Porto	3
Corfu	2	Rhodos	2
Edinburgh	3	Rome CIA	4
Faro	4	Santander	2
Fés	3	Småland	2
Fuerteventura	2	Stockholm	3
Girona	8	Tallinn	2
Gran Canaria	1	Tenerife	2
Ibiza	4	Thessaloniki	3
Lamezia Terme	2	Timisoara	2
Lanzarote	2	Valencia	3
London STN	7	Zadar	3
Milan BGY	7		

### Holiday flights and packages with Transavia:

Burgas	2	Palma de Mallorca	1
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Bookable at: Sunweb.nl



# Discussion: Business model canvas



Key  
Partners



Key  
Activities



Value  
Proposition



Customer  
Relationships



Customer  
Segments



Key  
Resources



Channels



Cost Structure



Revenue Streams

