

# Legal monopoly



Sergeeva Anastasia  
GFK 1-4

• **Legal monopoly** - the exclusive right to arising anything legally. The legal monopoly may be due to the:

- patent system
- copyrights
- trademarks and other

# PATENT SYSTEM



Триада-Холдинг



КАСПЕРСКИЙ lab

ЕВРОМЕДСЕРВИС

# COPYRIGHTS



# TRADEMARKS

**SONY** Sony

**Google** Google

**IBM** IBM

**Coca-Cola** Coca-Cola

**intel** Intel

**WALT DISNEY** Disney

 Lacoste

 Playboy

 Apple

 Mercedes

 Nike

 Windows

 Ксан

 Beeline™ Билайн

 Zippo

 MTC

 Macintosh

 Starbucks

# STATE MONOPOLY

