

# Legal monopoly



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GFK 1-4

• **Legal monopoly** - the exclusive right to arising anything legally. The legal monopoly may be due to the:

- patent system
- copyrights
- trademarks and other



# PATENT SYSTEM



Триада-Холдинг



КАСПЕРСКИЙ lab

ЕВРОМЕДСЕРВИС

# COPYRIGHTS





# TRADEMARKS

**SONY** Sony

**Google** Google


**IBM** IBM

**Coca-Cola** Coca-Cola

**intel** Intel

**WALT DISNEY** Disney

 Lacoste

 Playboy

 Apple

 Mercedes

 Nike

 Windows

 Ксан

 Beeline™ Билайн

 Zippo

 MTC

 Macintosh

 Starbucks

# STATE MONOPOLY

