



Как изменились предпочтения пользователей поиска?

Сен – Дек 2007 – Сен – Дек 2008

Дмитрий Шоломко,
Представитель Google в Украине

Compare by

- Search terms
- Locations
- Time ranges

Time ranges

- Sep 2008 - Dec 2008 [Reset](#) [×](#)
- Sep 2007 - Dec 2007 [Reset](#) [×](#)
- [+ Add time range](#)

Filter

кризис

Ukraine All subregions

All Categories ▼

[Search](#)

Web Search Volume: Sep-Dec 2008 vs. Sep-Dec 2007

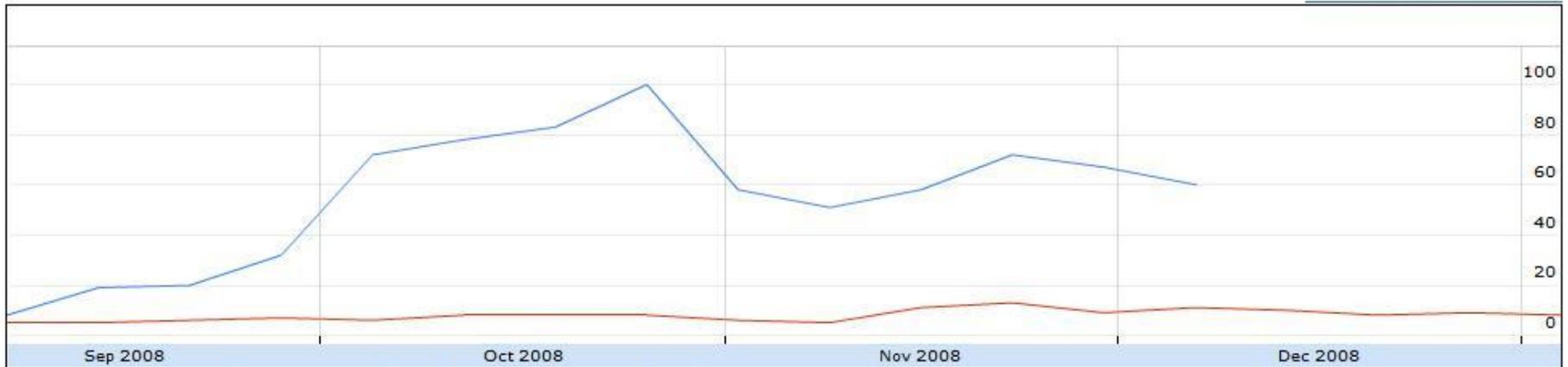
for кризис, Ukraine

Totals ?	
Sep-Dec 2008	56
Sep-Dec 2007	8

Interest over time

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Regional interest ? Subregion [City](#)

Sep-Dec 2008 ▼

Compare by

- Search terms
- Locations
- Time ranges

Time ranges

- Sep 2008 - Dec 2008 [Reset](#) [×](#)
- Sep 2007 - Dec 2007 [Reset](#) [×](#)
- [+ Add time range](#)

Filter

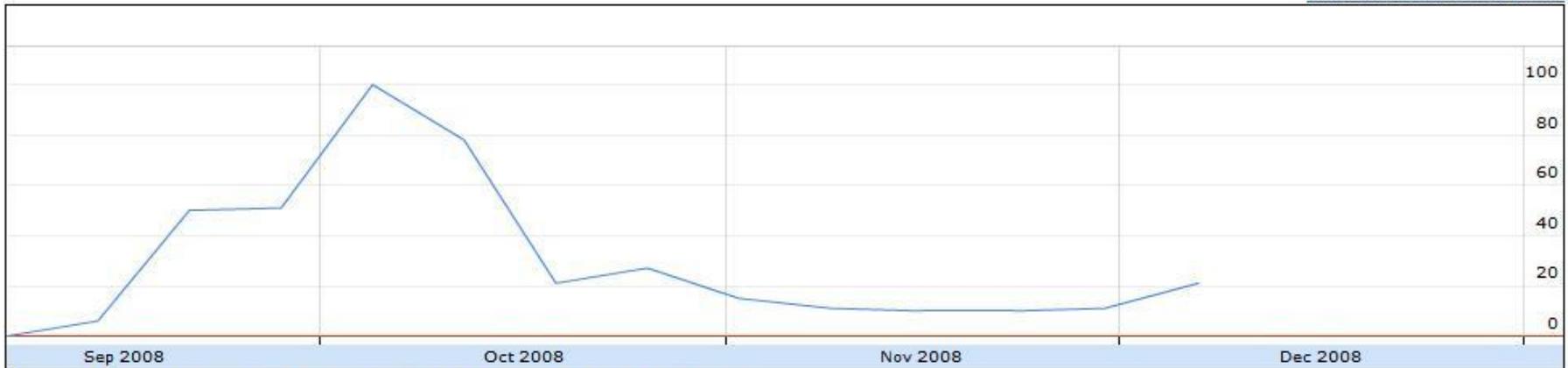
Web Search Volume: Sep-Dec 2008 vs. Sep-Dec 2007

for банкрот, Ukraine

Totals	
Sep-Dec 2008	29
Sep-Dec 2007	0

Interest over time News headlines: [Show](#) [Hide](#)

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Search terms related to банкрот

Top searches		Rising searches	
1. банк банкрот	100	1. надра банкрот	Breakout
2. надра	75	2. надра	Breakout

Compare by

- Search terms
- Locations
- Time ranges

Time ranges

Sep 2008 - Dec 2008 [Reset](#)

Sep 2007 - Dec 2007 [Reset](#)

[+ Add time range](#)

Filter

курс доллара

Ukraine All subregions

All Categories

Web Search Volume: Sep-Dec 2008 vs. Sep-Dec 2007

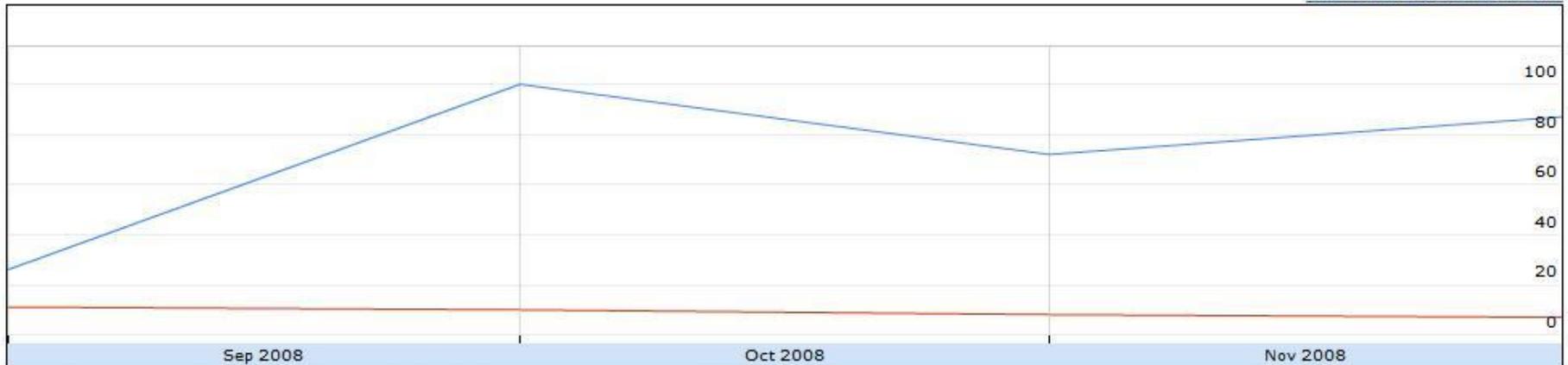
for курс доллара, Ukraine

Totals <input style="float: right;" type="button" value="?"/>	
Sep-Dec 2008	71
Sep-Dec 2007	9

Interest over time

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Dates on the x axis are shown only for the first time range selected above.

Compare by <input type="radio"/> Search terms <input type="radio"/> Locations <input checked="" type="radio"/> Time ranges	Time ranges <ul style="list-style-type: none"> <input checked="" type="radio"/> Sep 2008 - Dec 2008 Reset <input type="button" value="x"/> <input checked="" type="radio"/> Sep 2007 - Dec 2007 Reset <input type="button" value="x"/> + Add time range	Filter <input type="text" value="депозит"/> <input type="text" value="Ukraine"/> <input type="text" value="All subregions"/> <input type="text" value="All Categories"/> <input type="button" value="v"/> <input type="button" value="Search"/>
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Web Search Volume: Sep-Dec 2008 vs. Sep-Dec 2007

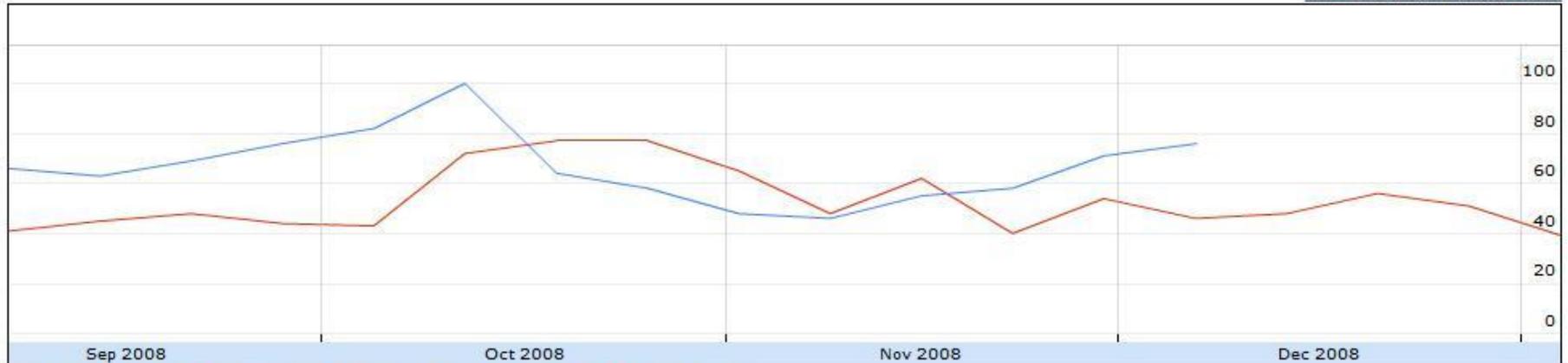
for депозит, Ukraine

Totals <input style="float: right;" type="button" value="?"/>	
Sep-Dec 2008	67
Sep-Dec 2007	53

Interest over time

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Dates on the x-axis are shown only for the first time range selected above.

Compare by <input type="radio"/> Search terms <input type="radio"/> Locations <input checked="" type="radio"/> Time ranges	Time ranges <ul style="list-style-type: none"> ● Sep 2008 - Dec 2008 Reset × ● Sep 2007 - Dec 2007 Reset × + Add time range	Filter <input type="text" value="кредит"/> <input type="text" value="Ukraine"/> <input type="text" value="All subregions"/> <input type="text" value="All Categories"/> <input type="button" value="▼"/> <input type="button" value="Search"/>
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Web Search Volume: Sep-Dec 2008 vs. Sep-Dec 2007

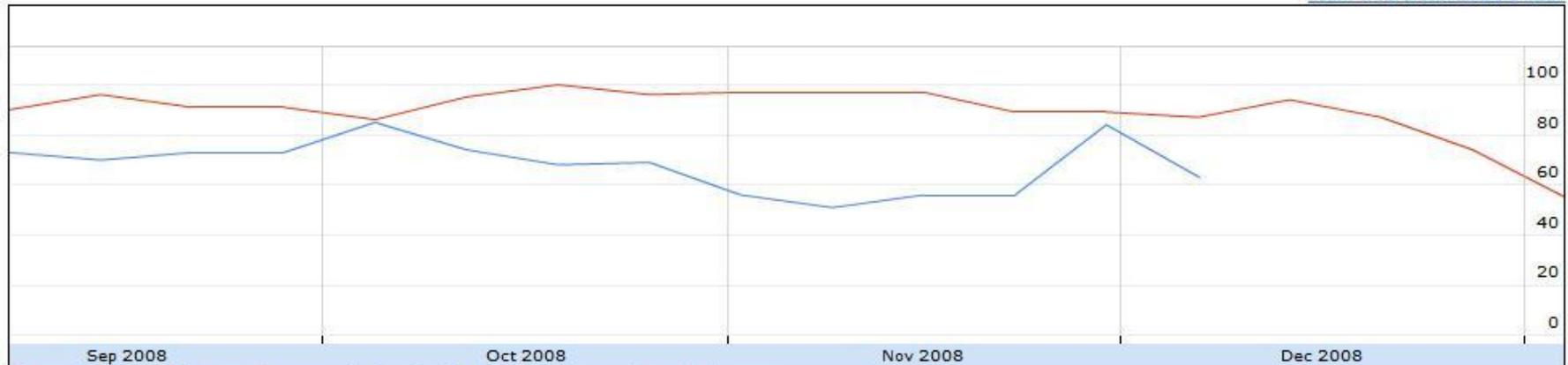
for кредит, Ukraine

Totals ?	
Sep-Dec 2008	68
Sep-Dec 2007	90

Interest over time

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Dates on the x-axis are shown only for the first time range selected above.

Compare by <input type="radio"/> Search terms <input type="radio"/> Locations <input checked="" type="radio"/> Time ranges	Time ranges <ul style="list-style-type: none"> ● Sep 2008 - Dec 2008 Reset × ● Sep 2007 - Dec 2007 Reset × + Add time range	Filter <input type="text" value="увольнение"/> Ukraine <input type="button" value="v"/> All subregions <input type="button" value="v"/> All Categories <input type="button" value="v"/> <input type="button" value="Search"/>
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Web Search Volume: Sep-Dec 2008 vs. Sep-Dec 2007

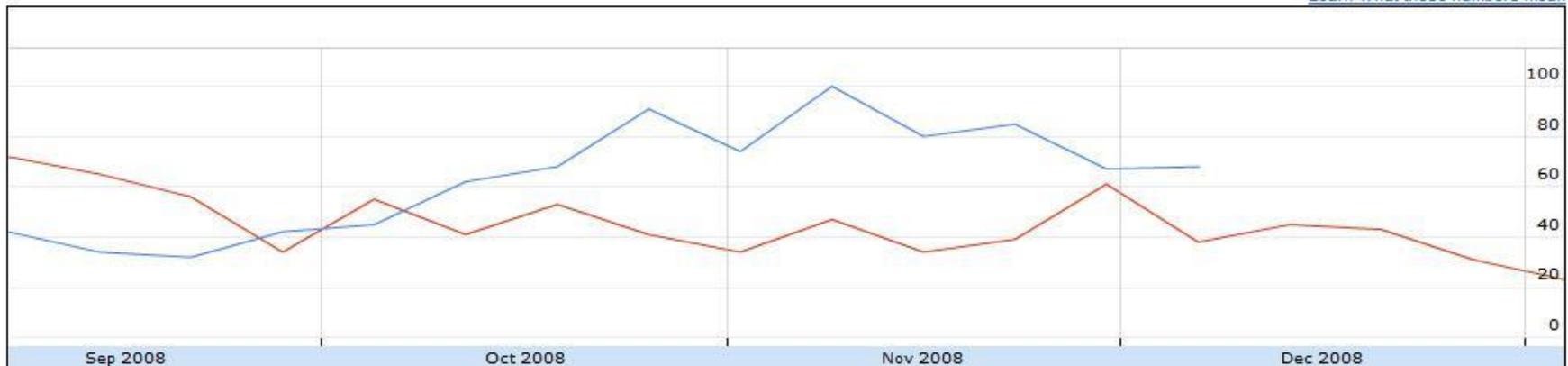
for увольнение, Ukraine

Totals ?	
Sep-Dec 2008	64
Sep-Dec 2007	45

Interest over time

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Compare by

Search terms
 Locations
 Time ranges

Time ranges

• Sep 2008 - Dec 2008 [Reset](#)
 • Sep 2007 - Dec 2007 [Reset](#)
 + [Add time range](#)

Filter

K3OT

Ukraine All subregions
 All Categories

Web Search Volume: Sep-Dec 2008 vs. Sep-Dec 2007

for к30т, Ukraine

Totals <input style="float: right;" type="button" value="?"/>	
Sep-Dec 2008	71
Sep-Dec 2007	54

Interest over time

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Compare by

- Search terms
- Locations
- Time ranges

Time ranges

Sep 2008 - Dec 2008 [Reset](#)

 Sep 2007 - Dec 2007 [Reset](#)

[+ Add time range](#)

Filter

Ukraine All subregions

 All Categories

Web Search Volume: Sep-Dec 2008 vs. Sep-Dec 2007

for купить авто, Ukraine

Totals <input style="float: right;" type="button" value="?"/>	
Sep-Dec 2008	79
Sep-Dec 2007	72

Interest over time

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Compare by

- Search terms
- Locations
- Time ranges

Time ranges

- Sep 2008 - Dec 2008 [Reset](#) X
- Sep 2007 - Dec 2007 [Reset](#) X
- [+ Add time range](#)

Filter

любовь

Ukraine All subregions

All Categories ▼

[Search](#)

Web Search Volume: Sep-Dec 2008 vs. Sep-Dec 2007

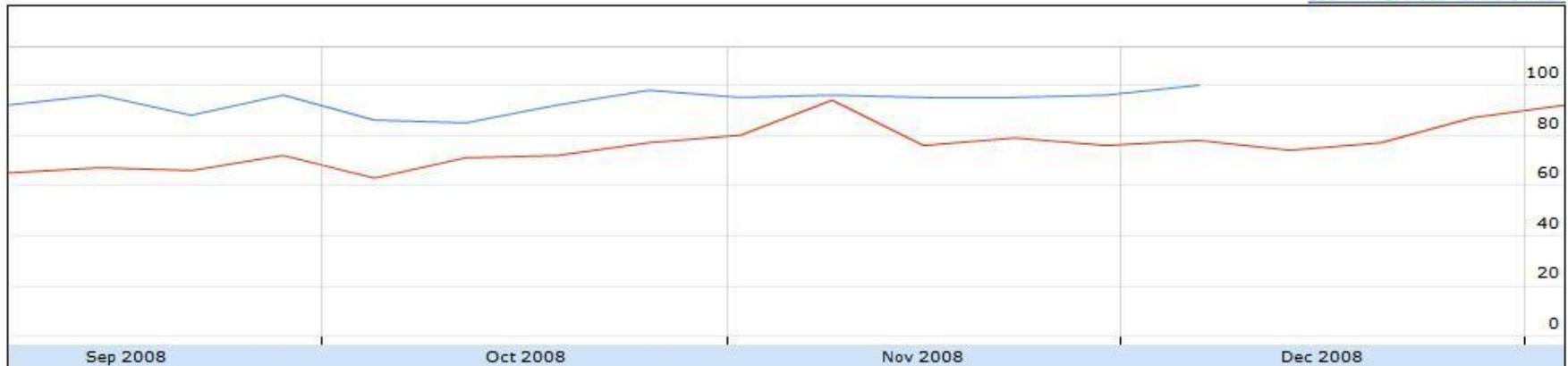
for любовь, Ukraine

Totals ?	
Sep-Dec 2008	94
Sep-Dec 2007	76

Interest over time

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