

**Предпринимательство –  
это значит работать на  
себя**



**Что мы будем делать  
завтра в городе  
Краснодар?**

**Что мы будем делать  
завтра в Мире?**

# Свежие **идеи** и действия!



Это правда **ВОЗМОЖНО**



**Белый лист**

# Креатив + желание



# Стартапы






# Современно е мышление

Second Hand - Good Condition

# INCEPTION™

CVS 2600 VIDEO GAME PROGRAM™

For enjoyment on your Cartridge Video System™





448 €€

ONE PLAYER USING JOYSTICK CONTROLLER

<b>GAME 1:</b> Fischer's Dream	<b>GAME 3:</b> Arthur's Dream
<b>GAME 2:</b> Eames' Dream	<b>GAME 4:</b> Yusuf's Dream

Inception © 1980 Warner Bros. Pictures  
Audio, visual and programming © 1980 PENNEY DESIGN  
Cartridge Video System artwork is a trademark of [www.penneydesign.com](http://www.penneydesign.com)



IT




One player  
joystick  
controller

Second Hand - Good Condition

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WB

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CVS

**Ок, а теперь посмотрим чуть  
дальше**



**У вас есть  
ноутбук?**

**Конечно есть!**  
**Что за**  
**дурацкий**  
**вопрос?!**

**Ок**, а какая на нем  
Операционная  
Система?

**Windows,**

**Mac OS,**

**МОЖЕТ БЫТЬ**

**Линукс...**



**А в вашем  
мобильном?**

**Windows, Symbian,**

**iPhone OS, MTK**

# Android OS



# 3 убийственных факта

Мы с вами

узнали об этом  
**сейчас.**

# 3 убийственных факта

Мы с вами

узнали об этом  
**сейчас.**

Релиз первого  
Гуглбука

**через 3-4 месяца.**

# 3 убийственных факта

Мы с вами

узнали об этом  
**сейчас.**

Релиз первого  
Гуглбука

**через 3-4 месяца.**

The New York  
Times

уже готов на этом  
зарабатывать.

The New York Times | TOP NEWS

**ECONOMIC SCENE**  
**For Obama, Tax Deal Is a Back-Door Stimulus Plan**  
BY DAVID LITVINOFF  
 Despite anger from Congressional Democrats, President Obama's tax plan is intended to help short-term job creation.

**POLITICAL THEATRE**  
**Murmurs of Primary Challenge to Obama**  
BY LAURENCE HUGHES  
 That a primary is being discussed reflects how fully the president's relationship with his party's liberal activists has ruptured.

**For New York, Teachers Still in Idle Limbo**  
BY JACOB GERSHBERG  
 Teachers no longer languish while the school system tries to fire them, but the new system is not ideal.

**U.S. Military Chief Criticizes China Over North Korea**  
BY MARK HONIGOLD  
 At a meeting in Seoul on Wednesday, Adm. Mike Mullen, the chairman of the joint chiefs of staff, lashed out at China for failing to intervene with Pyongyang diplomatically.

**As Hotel of Stars and Grit Faces Uncertain Future, the City Shrugs**  
BY DAVID KUCKLER  
 Word that the Chelsea, home to legendary figures in the past, is for sale left some New Yorkers unconvinced, but the hotel's tenants are tentatively the cheer.

**A Political Life Filled With Cruel Reversals**  
BY ROBERT D. SCHROEDER  
 Ms. Edwards, a savvy adviser and the wife of ex-Governor John Edwards, shared his quest for the White House as she struggled with cancer, and, sadly, his

**Cuomo Pension Inquiry on Financier Grows Nastier**  
BY JONATHAN WEISBERG AND STEPHAN LEE  
 As a feud with Attorney General Andrew M. Cuomo has escalated, Steven L. Rattner has become a possible suspect.

**Children's Hospitals Lose Some Drug Discounts**  
BY ROBERT FEAR  
 Children's hospitals have been told by drug companies that they will no longer get discounts for medications known as "orphan drugs."

**As City Fixes Buildings, Reimbursements Lag**  
BY DAVID KUCKLER  
 In a program started three years ago, the city has been fixing up damaged buildings and then billing the landlords, but of the \$47 million spent, only \$4.3 million has been repaid.

**U.S. Drops Bid to Sway Israel on Settlements**  
BY MARK LINDSEY  
 The White House ended its effort to get Israel to freeze a freeze on the construction of Jewish settlements.

**Ethics Issues Don't Deter S. Korea's Olympic Bid**  
BY KATHY HORN  
 Four leaders presenting Pyeongchang's bid to host the 2018 Winter Games have been convicted of financial malfeasance or political corruption.

**Justice Department Studies WikiLeaks Prosecution**  
BY CHARLIE LEVINE  
 Espionage is only one of the possible charges being considered by prosecutors looking into the WikiLeaks case.

**Australia Blames U.S. for Leaked Cables**  
BY MATT RYAN  
 Australian Foreign Minister Kevin Rudd Wednesday blamed the United States, not the WikiLeaks founder, for the unauthorized release of about seven diplomatic cables.

**British Court Denies Bail to Assange**  
BY JIM WATSON AND BENJAMIN SVETKEY  
 Julian Assange, the founder of WikiLeaks, said he would seek extradition to Sweden, where he faces questioning in connection with alleged sex offenses.

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 nytimes.com/realestate  
 where the dream starts begins.

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- THEATER
- WHAT'S NEW

**MY ACCOUNT**

- CUSTOMIZE
- SHORTCUTS

# Попробуем и мы загореться идеями





# Что нужно, чтобы успеть?



# Чтобы успеть нужно



# Найти команду и быть уверенным в себе



**И начать действовать безо  
ВСЯКИХ СКИДОК!**



“ Get out of the  
building and talk to  
customers ”

Steve Blank

# Home Work

1. Прочитать первую главу книги Генри Форда «**Моя жизнь, мои достижения**»
2. Посмотреть видео Гая Кавасаки «**Art of the Start**» (40 минут)
3. Командам выложить новые презентации по правилам Обамы

[facebook.com/startup.krasnodar](https://facebook.com/startup.krasnodar)