

**Предпринимательство –
это значит работать на
себя**



**Что мы будем делать
завтра в городе
Краснодар?**

**Что мы будем делать
завтра в Мире?**

Свежие **идеи** и действия!



Это правда **ВОЗМОЖНО**



Белый лист

Креатив + желание



Стартапы



Современно е мышление

Second Hand - Good Condition

INCEPTION™

CVS 2600 VIDEO GAME PROGRAM™

For enjoyment on your Cartridge Video System™



448 €€

ONE PLAYER USING JOYSTICK CONTROLLER

GAME 1: Fischer's Dream	GAME 3: Arthur's Dream
GAME 2: Eames' Dream	GAME 4: Yusuf's Dream

WB

Inception © 1980 Warner Bros. Pictures
Audio, visual and programming © 1980 PENNEY DESIGN
Cartridge Video System artwork is a trademark of www.penneydesign.com

CVS

IT



One player
joystick
controller

Second Hand - Good Condition

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CVS

**Ок, а теперь посмотрим чуть
дальше**



**У вас есть
ноутбук?**

Конечно есть!
Что за
дурацкий
вопрос?!

Ок, а какая на нем
Операционная
Система?

Windows,

Mac OS,

МОЖЕТ БЫТЬ

Линукс...

**А в вашем
мобильном?**

Windows, Symbian,
iPhone OS, MTK

Android OS



3 убийственных факта

Мы с вами

узнали об этом
сейчас.

3 убийственных факта

Мы с вами

узнали об этом
сейчас.

Релиз первого
Гуглбука

через 3-4 месяца.

3 убийственных факта

Мы с вами

узнали об этом
сейчас.

Релиз первого
Гуглбука

через 3-4 месяца.

The New York
Times

уже готов на этом
зарабатывать.

The New York Times | TOP NEWS

ECONOMIC SCENE
For Obama, Tax Deal Is a Back-Door Stimulus Plan
BY DAVID LITVINOFF
 Despite anger from Congressional Democrats, President Obama's tax plan is intended to help short-term job creation.

POLITICAL THEATRE
Murmurs of Primary Challenge to Obama
BY LAURENCE HUGHES
 That a primary is being discussed reflects how fully the president's relationship with his party's liberal activists has ruptured.

For New York, Teachers Still in Idle Limbo
BY JACOB GERSHBERG
 Teachers no longer languish while the school system tries to fire them, but the new system is not ideal.

U.S. Military Chief Criticizes China Over North Korea
BY MARK HONIGOLD
 At a meeting in Seoul on Wednesday, Adm. Mike Mullen, the chairman of the joint chiefs of staff, lashed out at China for failing to intervene with Pyongyang diplomatically.

As Hotel of Stars and Grit Faces Uncertain Future, the City Shrugs
BY DAVID KOPPEL
 Word that the Chelsea, home to legendary figures in the past, is for sale left some New Yorkers unconvinced, but the hotel's tenants are tentatively the cheer.

A Political Life Filled With Cruel Reversals
BY ROBERT D. SCHROEDER
 Ms. Edwards, a savvy adviser and the wife of ex-Governor John Edwards, shared his quest for the White House as she struggled with cancer, and, sadly, his

Cuomo Pension Inquiry on Financier Grows Nastier
BY JONATHAN WEINSTEIN AND STEPHEN VAUGHAN
 As a feud with Attorney General Andrew M. Cuomo has escalated, Steven L. Rattner has become a possible suspect.

Children's Hospitals Lose Some Drug Discounts
BY ROBERT FEAR
 Children's hospitals have been told by drug companies that they will no longer get discounts for medications known as "orphan drugs."

As City Fixes Buildings, Reimbursements Lag
BY DAVID KOPPEL
 In a program started three years ago, the city has been fixing up damaged buildings and then billing the landlords, but of the \$47 million spent, only \$4.3 million has been repaid.

U.S. Drops Bid to Sway Israel on Settlements
BY MARK LINDSEY
 The White House ended its effort to get Israel to freeze a freeze on the construction of Jewish settlements.

Ethics Issues Don't Deter S. Korea's Olympic Bid
BY KATHY HORN
 Four leaders presenting Pyeongchang's bid to host the 2018 Winter Games have been convicted of financial malfeasance or political corruption.

Justice Department Studies WikiLeaks Prosecution
BY CHARLIE LEVINE
 Espionage is only one of the possible charges being considered by prosecutors looking into the WikiLeaks case.

Australia Blames U.S. for Leaked Cables
BY MATTES
 Australian Foreign Minister Kevin Rudd Wednesday blamed the United States, not the WikiLeaks founder, for the unauthorized release of about seven diplomatic cables.

British Court Denies Bail to Assange
BY JIM WATSON AND BENJAMIN SVETKEY
 Julian Assange, the founder of WikiLeaks, said he would seek extradition to Sweden, where he faces questioning in connection with alleged sex offenses.

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 nytimes.com/realestate
 where the dream starts begins.

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MY ACCOUNT
CUSTOMIZE
SHORTCUTS

Попробуем и мы загореться идеями



Что нужно, чтобы успеть?



Чтобы успеть нужно



Найти команду и быть уверенным в себе



**И начать действовать безо
ВСЯКИХ СКИДОК!**



“ Get out of the
building and talk to
customers ”

Steve Blank

Home Work

1. Прочитать первую главу книги Генри Форда «**Моя жизнь, мои достижения**»
2. Посмотреть видео Гая Кавасаки «**Art of the Start**» (40 минут)
3. Командам выложить новые презентации по правилам Обамы

facebook.com/startup.krasnodar