

# **How to give a successful oral presentation**

**Nina A. Nikolaenko  
Tomsk Polytechnic University  
International Cooperation  
Department**

- *develop your own presentation style...*

- *...but try to avoid commonly made mistakes*

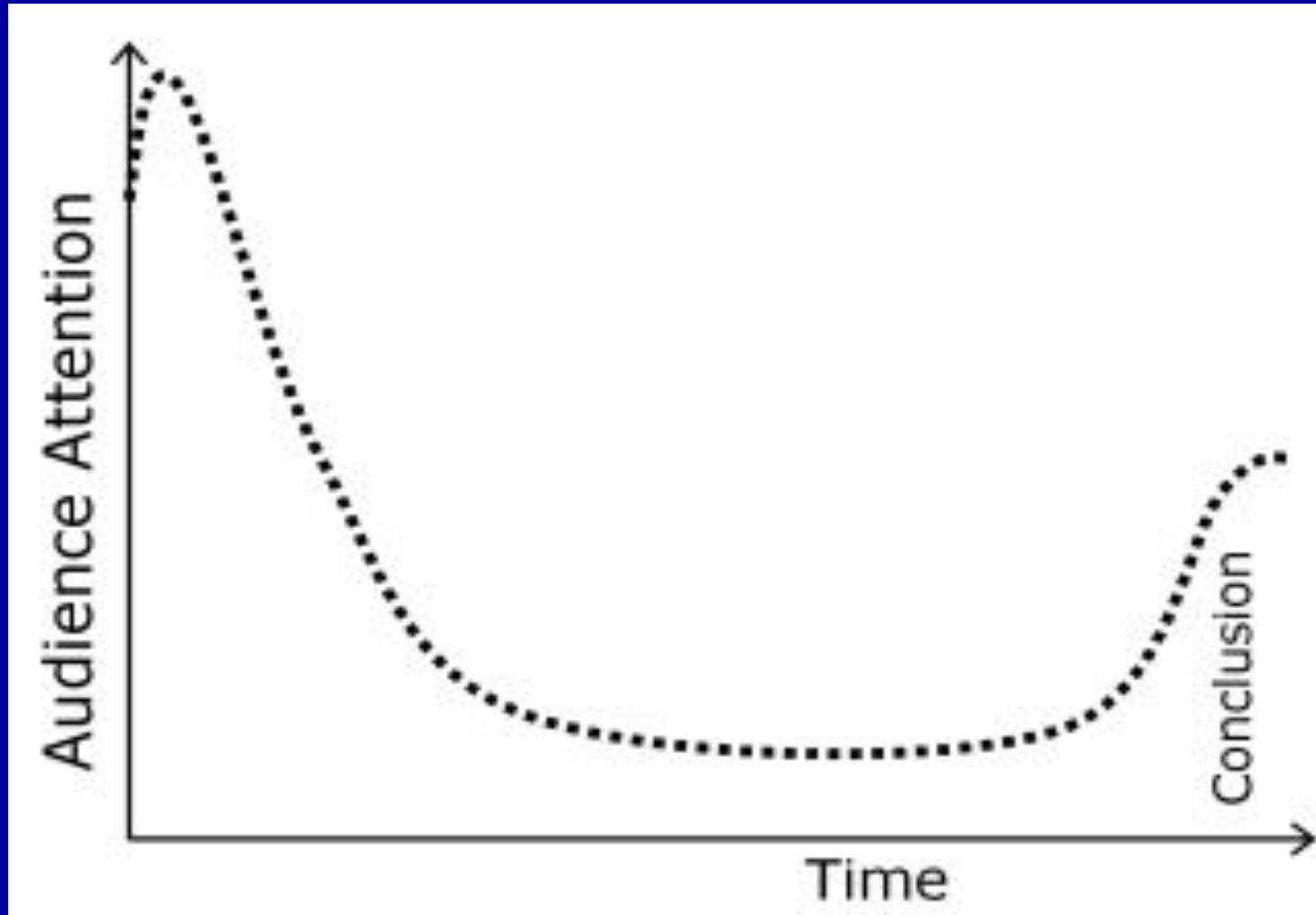
**How long  
does a typical  
presentation  
last?**

**A TYPICAL PRESENTATION**

**USUALLY LASTS**

**ABOUT 20 MINUTES**

# Attention Curve



# Catching the audience's attention

1. 1-3 minutes— 100-99%

2. 10-15 minutes – 90-60%

3. (1-3 minutes) - 100-99%

**What can you do  
to catch the audience's  
attention for **THE WHOLE  
DURATION** of your talk?**

- divide your presentation in **several** parts
- use **intermediate** conclusions



