

How to give a successful oral presentation

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- *develop your own presentation style...*

- *...but try to avoid commonly made mistakes*

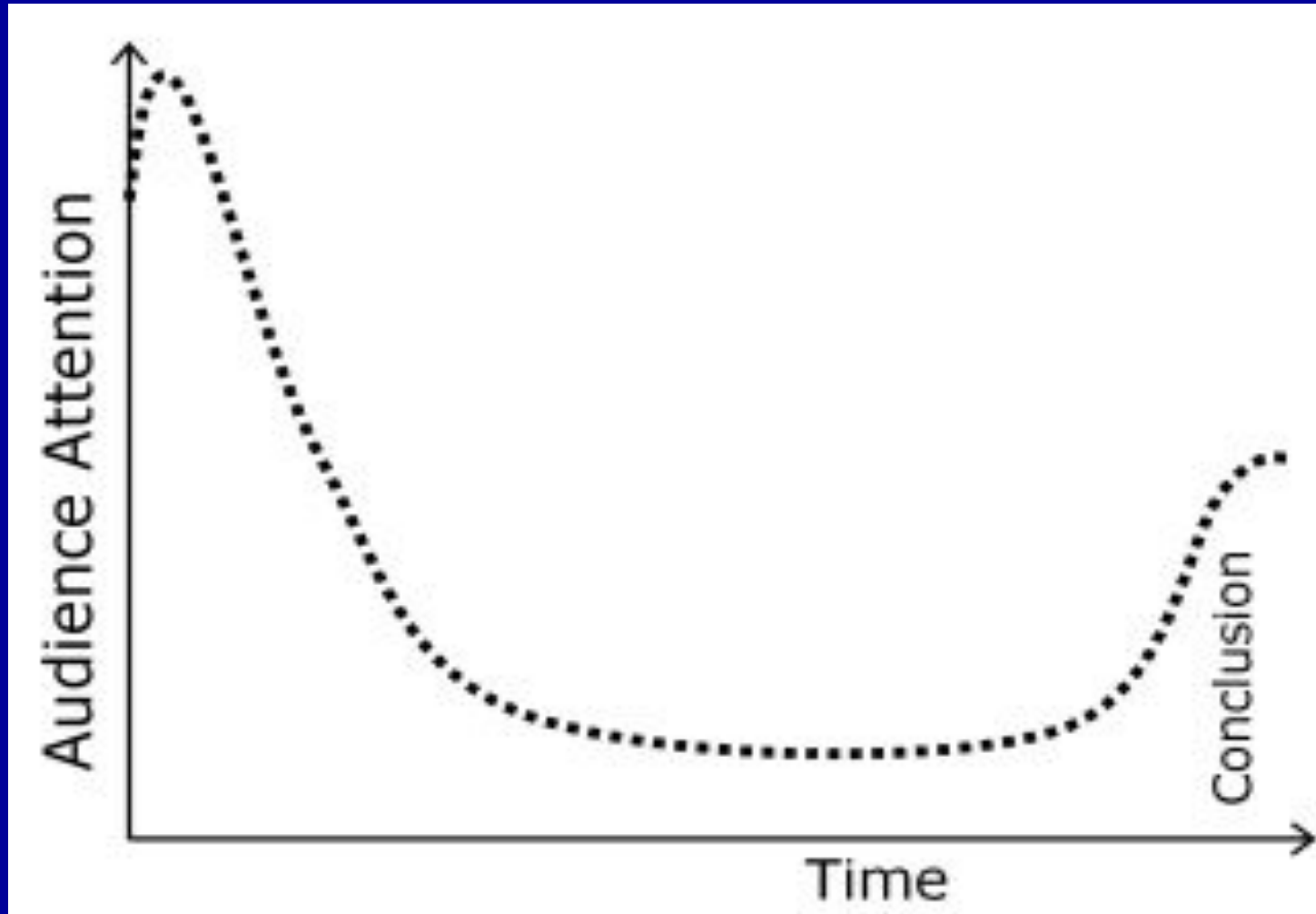
**How long
does a typical
presentation
last?**

A TYPICAL PRESENTATION

USUALLY LASTS

ABOUT 20 MINUTES

Attention Curve



Catching the audience's attention

1. 1-3 minutes– 100-99%

2. 10-15 minutes – 90-60%

3. (1-3 minutes) - 100-99%

**What can you do
to catch the audience's
attention for **THE WHOLE
DURATION** of your talk?**

- divide your presentation in **several** parts
- use **intermediate conclusions**

