## Ecotourism in Ukraine

**Ecotourism** is responsible travel to fragile and usually protected areas as an alternative to mass tourism.





• Its purpose is to educate the traveler; provide funds for ecological conservation; directly benefit the economic development and political empowerment of local communities; and foster respect for different cultures and for human rights.

In Ukraine you can find some kinds of ecotourism: active ecotourism (pedestrian, bicycle, water, horse riding, fishing)...









## ...faunal and floral trip (ornithological trips, hunting, thematic tours)...







...cultural and ethnographic visits.



According to official statistics WTO, green travel today are from 7 to 20% of the total travel. Rate of green tourism are increases from 10% to 30% per year.
Ukraine is potentially able to accept and place on the village around 150 thousand tourists.

## In generally ecotourism we can discribe by these characteristics.

- Involves travel to natural destinations
- Builds environmental awareness
- Provides direct financial benefits for conservation
- Provides financial benefits and empowerment for local people
- Respects local culture
- Supports human rights and democratic movements