Antitrust and Custom Law

 The general idea in the field of EU competition is a movement from the "bad" monopoly market to "good" market of perfect competition.



 The responsibility for EU anti-monopoly law operation lies with supranational institutions, whereas the corresponding governmental bodies merely support them and provide necessary information



All the rules are divided into groups of framework:

- norms applicable to company mergers (merger regulation);
- antitrust norms
- norms applicable to governmental help (state aid)
- regulation of natural monopolies (transport, communications, energy production).

- There is no definition of "legal entity" or "undertaking" in the EU constitutive treaties
- Undertaking is a complex of human, intellectual and material resource.





- An undertaking becomes a "legal entity", if it is able to participate in economic activity. This is a more important criteria than its judicial status.
- Therefore, any business object can infringe the
- antitrust law, irrespective
- of its legal status,
- financing and means of business.

JUST DO IT. Nike

- A "legal entity" should have a legal and economic independence (for the purposes of antitrust law).
- Therefore if a branch is in breach of the antimonopoly law, the head company will be sued, even if it is not within the EU.





 If the undertaking sued under the antitrust law, and suddenly disappears for some reason (becomes bankrupt), and there is no legal "heir" to its name, the legal action will be brought to the <u>next company, which will use</u> <u>the same resources</u>.





 The Eurocommission has extremely wide authority in its struggle against competition law infringement by the companies. It has the right to investigate possible breaches both by own initiative and by somebody's inquiry.



 The undertaking will have to provide all information asked for by Eurocomission officials, and also the access to the company's premises, and verbal explanations.





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 Eurocommission has the right to impose fines for competition infringement, and for non-execution of the lawful requirements of the Eurocommission official





"I DON'T MAKE THE RULES, SIR. IM JUST GRATEFUL FOR THOSE WHO DO."

An antitrust activity can be held legal, if it fits the four criteria (all four of them):

- antitrust action is aimed at production enhancement, technical or economic progress, or improvement of goods distribution
- antitrust action is providing equal benefits for consumers



 antitrust action does not set inproportional limitation to companies



antitrust action does not help to protect a significant part of the goods from competition in the market.



 All the companies making agreements with each other wanted to make sure these documents are legal. So they all sent the drafts to the Eurocomission for checking the compliance to the antitrust law.



- The Commission did not have enough resources to check them all. So they have invented the so-called "comfort letters" – individual exemptions.
- These guarantee to the companies, that they will not be sued, if the agreement they are now making, will be considered as illegal in the future.

No Problem

 There are also the Block Excemptions, concerning certain categories of agreements. For example, mutual agreements on exclusive distributorship and exclusive shipments of goods, or franchising. These agreements are generally not aimed at damaging competition, but formally – they are.



 There are also "black" and "white" lists of provisions within such agreements (franchising, for example). Obviously, a franchising agreement with a "black list" provision within it will be held illegal.



 According to the Antitrust Law, an ability to act on a certain market, without taking notice of the actions of the competitors, provides a possibility to infringe the competition. This ability is called a Dominant Position.



- Economic analysis:
 - Is the position of the enterprise in the market "dominant" (this means a careful evaluation of market share)?
 - Is there an "inappropriate" conduct taking place?
 - Is there a connection between a dominant position and competence infringement?
 - Does this infringement involve a substantial part of internal market?

 The Dominant Position is not itself prohibited in EU law (it would be impossible within today's market economy). Only the misusage of company's Dominant Position is prohibited.



Misuse of compressed air may cause death

 If several large companies join into one, a danger for competition occurs. That is why there is also a merger control.





Not each merger is of interest for **Eurocomission.** The criteria are:

- 5 billion euro annual turnover in the global market of all the "mergerers";
- At least two of the merging companies should have over 250 million euro annual turnover at the internal market.

 All merger plans are provided to the Eurocomission, and then one of 3 decisions are made – it's ok\ it's not ok at all\ <u>it would</u> be ok, if you make the following changes.



 Leniency policy provides immunity and fine reduction to the companies, who inform the authorities about an illegal antitrust agreement they are taking part in.



 The first one who rushes to the office of the Eurocommission, and gives himself in receives the complete immunity. The next ones – 50% reduction. If the company is caught within a cartel or antitrust agreement, it can decrease its fines by 20-30% by providing some valuable information on details of the agreement.



 This policy was so successful, that nowadays almost 80% of all Eurocommission antitrust investigations start this way.





 Generally, any custom law is a set of laws, governing legal relationship concerning the passage of the goods through custom border, institutional organization of customs and punishment for breach of custom regulations.



 Most of EU custom law is supervised by the supranational institutions. However, there are many issues, which are still governed on a national level, for example, the institutional foundation of customs service, its structure and the status of customs officers.



- Over 100 directives and regulations concerning Customs issues.
- They were all replaced by a single Customs Codex in 1990, which was added by the Implementation Codex in 1993. The Codex contains general norms, which aim to consolidate and systemize the existing customs procedures for all types of





 Custom duties and tariffs infringe the access of the goods to EU internal markets, therefore the international negotiations play a significant role in Europe's relations with other countries. The subject of these negotiations is usually getting a preferential regime of entry to EU market, or tariff preference.



 The custom union is a foundation of EU, and provides the cancellation of all internal custom duties and other measures having an equivalent effect, as well as imposition of Common custom tariff for goods deriving from the third countries.





Examples of "measures having an equivalent effect":

- fixing a minimal or maximal price for import
- decreasing the volume of imports by lowering its value for consumers (*cannot import TV sets with remote controls, please separate the remote controls from the sets*)
- imposing special payment conditions for import goods, which are different to the payment conditions applicable to domestic goods

- imposing special requirements to package, marking, weight, size etc. for import goods
- providing special governmental discounts for purchasing the domestic goods
- limiting the advertising of import goods in comparison with domestic goods







- The EU custom law also tends to regulate the indirect taxation of mutual trade between member-states.
- The indirect taxation has an indiscrimination nature, because it is applied to both domestic and import goods.
- However, there are certain ways for member-states to use the nuances of national tax laws to impose a more favorable regime for native products.



- One of the main features of European Custom Union is the Common tariff.
- Like any other tariff, it is based on a listing of goods. At first the Brussels listing was used as a basis, then it was revised into a Harmonized listing, and afterwards it was transformed into an Integrated tariff (TARIC).
- 11 languages
- Different figures



- Usually the crossing of the custom border (which is not always the same as the geographical border) provides for the payment of custom duties.
- Two reasons fiscal, meaning that custom charges are revenues for the state, and another is protecting domestic producers.


In EU there are:

- Export and import duties, imposed according to the TARIC
- Agricultural duties
- Anti-dumping and compensatory duties
- Charges of equivalent effect (for 3d countries)
- VAT
- Excise charges

There are 3 types of export and import duties:

- Ad valorem (most common type, charged as a percentage from the price of the product)
- Specific duties (relevant to certain qualities of the products - weight, volume or power).
- Mixed duties, which has traits of both specific and ad valorem charges

- Agricultural duties have always been a distinctive part of EU custom policy, due to a European agricultural policy, which is aimed at providing strong protection to domestic farmers.
- Usually of significant size (up to 200%), and are directed to equalizing the prices of domestic and imported agricultural products.

 Seasonal charges are a specific kind of agricultural duties, and are imposed only for a certain period of time (for example, there is a special seasonal charge, which is active from mid-May to end-June).





 The anti-dumping duties are imposed in cases of significant export support in a 3d country or in case of extremely low export prices for certain products.

 For example, if a dvd player in China costs 20Eur for domestic consumers, and the export price to EU for it is 5Eur – an anti-dumping duty will probably be imposed).

- Excises and VAT are special taxes of equalizing nature, imposed for to specific kinds of products like alcohol or cigarettes.
- Preferential and Non-preferential origin, proved by certificate

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EU custom law also allows member-states to impose additional charges for the provision of extra services, such as:

- Expert evaluation of product samples
- Longer period of storage of goods at custom warehouse
- Importer verifications of goods before submission of custom declaration
- The destruction of products
- Custom clearance outside the designated areas

- EU Import charges are based on the price of a deal.
- However, it should also include some payments besides the actual payable price:
 - Broker charges and commissions
 - Additional packing and containers
 - Extra expenses: goods and services provided together with the imported products
 - License charges (patents, know-how, etc)
 - Transport, loading and unloading, before reaching the territory of EU (CIF price basis)

- If the prices cannot be determined, there are 4 more methods available:
 - Identical goods (same country and characteristic)
 - Similar goods (same country)
 - Estimated costs
 - Deductive method (other country, but same item)

- All goods should be declared with a EU customs declaration, which is called SAD – Single Administrative Document.
- It can be done in both paper and via EDI -Electronic Data Interchange.



- Transit declaration T1 (foreign goods transit) and T2 (EU goods transit for further export).
- TIR carnet international custom document
- ATA carnet EU applied for goods which will be exiting EU territory for additional production, and then returned back to EU.
- EX1 export declaration

Thank you for your attention

