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Celebration

The core celebration is based on a locally famous Battle of the Oranges that involves some thousands of townspeople, divided into nine combat teams, who throw oranges at each other – with considerable violence – during the traditional carnival days: Sunday, Monday and Tuesday. The carnival takes place in February: it ends on the night of Shrove Tuesday with a solemn funeral. Traditionally, at the end of the silent march that closes the carnival the "General" says goodbye to everyone with the classical phrase in dialect "arvedse a giobia a 'n hat" translated as "wo'll soo each other on





- •Although the battle is more than a little messy and even violent on occasion, the townspeople of Ivrea consider it a birthright and an important part of their culture. They find the battle "liberating" and "joyous," and consider their aggression a way to reaffirm the vigor with which they once resisted oppression. Looking around at today's world, we couldn't think of a more relevant theme.
- •This is a rebellion of the people, and you can be among them, but be warned that while few suffer serious injuries, many wake up with orange-size bruises the next day.

