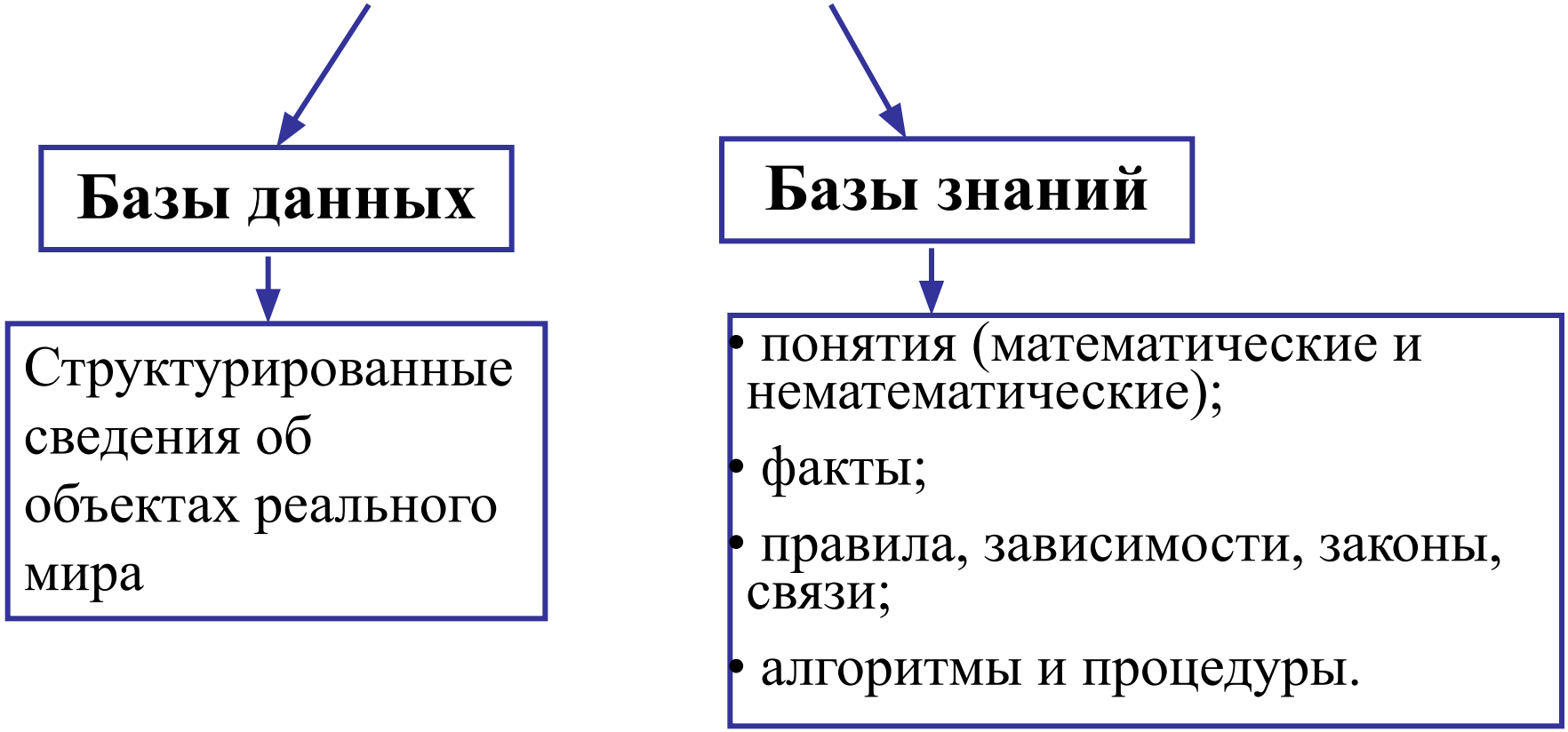Хранение информации в ЭВМ