## British newspapers

## The UK Press

- Broadsheets (quality press)
  - Tabloids (popular press)
- Middle-market newspapers

- We can divide all of the UK newspapers into more serious-minded ones usually referred to as the broadsheets because of their large size. They are also known as "quality press" which is the opposite to "popular press" that is called tabloids. The tabloids focus more on celebrity life and human interest stories rather than political or overseas news. There are also middle-market newspapers - the ones that attempt to cater to readers who want some entertainment from their newspaper as well as the coverage of important news events.
- The qualities: The Times, The Guardian, Financial Times, The Daily Telegraph, The Observer, The Independent etc.
- Middle-market newspapers: Daily Mail, Daily Express and their Sunday digests
- Tabloids: The Sun, Daily Mirror, Daily Star and their Sunday digests, The People, The Morning Star.

## THE TIMES

TUESDAY APRIL 23 2002

# A literary favour to world culture

anguage and love are intertwined. Scientists argue that the brain's erotic and linguistic centres are the same. Experience dictates that affairs of the heart lead to letters, books and poetry. On April 23, St George's Day, Catalonia's erudite version of Valentine's Day, lovers will not be swapping chocolate but books. Champion Casanovas should give a Moleiro manuscript.

Moleiro publishers, set up in 1992 by Manuel Moleiro, provide an invaluable service to the academic world from Barcelona, the publishing capital of the Spanish speaking world. While most publishers offer a simple material support on which detailed photographs of pages are printed, Moleiro makes a new manuscript.

Moleiro calls these "quasioriginals". The entire object is borrowed from a library and

#### BOOKS

Even the Pope keeps a Moleiro manuscript next to his bed, says Allegra Stratton

reproduced as faithfully as possible, beginning with handmade parchment or paper. Each of the pages is trimmed to the size and shape of its prototype. The image is then beamed on with special printing techniques that utilise inks chosen by experts to be true to the original. Colours, wear, wax stains and moth holes are all replicated in the printing process, and silver and gold are all added by hand.

Only 987 are made of each and all are signed by notarial deed, making them attractive to investors. Moleiro manuscripts are so highly regarded that when President George W. Bush visited Madrid last year, the Spanish Government presented the American First Lady, Laura Bush, with a Book of Hours. The Pope; another loyal fan, keeps his copy of Moleiro's Martyrologies by his bed.

The real benefits, however, are felt in academia. While some may regard anything so expensive (prices range from £300 to £9,000) as the antithesis of the academic process and yet others may believe that rarity and expense is the correct context in which to study a manuscript, most see academia as revolutionised by such techniques. "It is our favour to world culture," says Ana Maria Suarez of Moleiro Publishers.

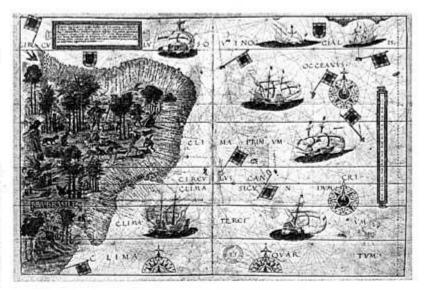
The art of illustrators cannot be appreciated while shut in museums. Now there are nearly 1,000 copies of manuscripts such as The Bible of St Louis, and maps such as the Portolan Chart of Christopher Columbus, which previously existed in separated sections split across the world's libraries and analysed as poor-quality microfiches.

The British Library owns all three of Moleiro's maps and Oxford's Bodleian has just bought the £9,000 St Louis Bible; of which Moleiro has already sold 500.

Another reproduction revealed a Byzantine manuscript, a luxury item from the capital's best cryptoria, to be of poor paper quality, impossible to see from the microfiches and indicative of greater social differentiation within the elite of Byzantium than previously recognised. All manuscripts are accompanied by such academic analysis.

The feel and texture of the paper and burnished gold between the fingers is convincing.

On the anniversary of the birth of Miguel de Cervantes and the death of William Shake-speare, what better way to honour their memories than to prove the book is not dead and buy a Moleiro. Of course, chocolate hearts might be cheaper.



### The Times

- The newspaper was first published in London in 1785 under the title The Daily Universal Register (it became Times on 1 January 1788). New issues are published daily, and it's one of the most world-famous newspapers. It has a sister newspaper called The Sunday Times.
- The originator of the Times New Roman font
- Lends the name to other newspapers –The New York Times, The Times of India
- Though traditionally a moderate newspaper and sometimes a supporter of the Conservatives, it supported the Labour Party in the 2001 and 2005 general elections.

Suzanne Moore Zoe Williams Lucy Mangan Kira Cochrane John Crace Martin Kettle

Thursday 17.05.12 Published in London and Mauchester

£1.50



the guardian guardian co.uk

Every point from Land's End to the stadium

Your complete guide to the Olympic Torch Relay, Pages 22-23

## London 2012

'It has been an honour,' says Daiglish



\$1,000,000,000

Governments prepare for worst as massive cost of Greek euro exit emerges

Larry Ellion Ell Treasor Partick Winner

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Analysis
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quarrel in a
faraway land

Heather Stewart

to Nepamber 1998, Nevilla Chandretate described der growing confect between Generally and Colonoscopies

## The Guardian

 The Guardian, another quality newspaper which is also considered one of the most famous ones, was first published in 1821 under the name The Manchester Guardian and it was changed to The Guardian in 1959. Its website is the most frequently visited in Britain and the materials published on the Internet may differ from the ones in the printed newspaper. The Guardian has changed format and design over the years, moving from broadsheet to Berliner. Its sister papers include The Observer (British Sunday paper) and The Guardian Weekly.

FINANCIAL TIMES

**EUROPE** Thursday September 18 2008

#### Global banks in crisis

Full coverage of the market turbulence: NEWS Pages 2-6 COMMENT Page 15
LEX Page 18 MARKETS Pages 34-36 ONLINE www.ft.com/crisis



World Business Newspaper

#### **News Briefing**

#### EDF considers bid for Constellation Energy

Electricité de France le considéring a bol for UN partner Considérine Energy so it prepares le Rialine à severtenel Lillin (Esbay offer for UK au-Dest operator British Knorgy-Page 19

#### EU shoe duty plea

More than half the EU's member states voted to red emergency import duties aparet shoes from China and Vietnam. Page II

#### Nato talks on Russia

Nato's military stance towards. Emails is to be debated by the alliance's defence inculsions towards for the first time since the Georgia crisis, with some member states argaing that they must now strengthen their commitment to mutual defence Page & Lee, Page 28.

#### Syrian Airbus hopes

Syria expects on Airbon delegation to arrive in Demantus today as they try to

## Credit panic hits historic levels



### The day in summary

One-month US Treasury bill yield Sep 17 2008

Sep 2 2000 1.7%

Source Doministration

#### Global markets

Three-month Treasury bit yield 0.05% FTSE 100 ▼-2.25% S&P 500 ▼-2.59%

Pages 34-36

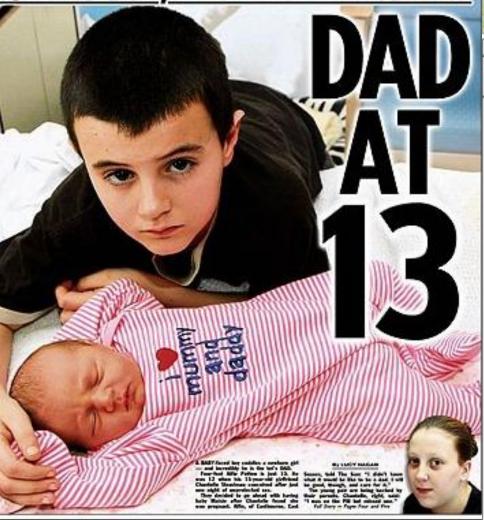
**HBOS** 

### Financial Times

• Another famous broadsheet is *Financial Times*, the international business newspaper. Founded in 1888 by James Sheridan and Horatio Bottomley, the Financial Times competed with four other finance-oriented newspapers, in 1945 absorbing the last, the Financial News, which had been founded in 1884. The *FT* specialises in UK and international business and financial news, and is printed as a broadsheet on light salmon paper.



XCLUSIVE: Baby-faced father of little Maisie









First he fed kitten to snake on sick vi

We alerted cops but they did nothin

Now he's on run after 'chopping up ma

### The Sun

• And probably the most popular British tabloid – the Sun. You can see the exact difference looking at its cover. On average, it has more than 7 million readers daily. It focuses on the life of celebrities, scandals and entertainment – the news about TV shows, pop stars and so on.



Thank you for your attention!