

*** Business
environment in
Russia**

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1. Big mac index.
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III. Conclusion

*investment attractiveness



*Big mac index

Big Mac index

Local currency under (-)/ over (+) valuation against the dollar, %

Big Mac price*, \$



*At market exchange rate (January 5th)

†Weighted average of member countries ‡Average of four cities

Sources: McDonald's; The Economist

Show cost of a Big Mac in different countries

*Shopping basket



*value of the goods that are consumed the family for the week



French, 420\$



Canada, 345\$



Germany, 500\$



Australia, 376\$



Moscow, 194\$



Vladivostok, 114\$

*foreign investment



***Thank you for attention**