

***Business environment in Russia**

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II. Main part

1. Big mac index.
2. Shopping basket.

III. Conclusion

*investment attractiveness



*Big mac index

Show cost of
a Big Mac
in different
countries

Big Mac index

Local currency under (-)/ over (+) valuation against the dollar, %

Big Mac price*, \$



* At market exchange rate (January 5th)

† Weighted average of member countries ‡ Average of four cities

Sources: McDonald's; The Economist

*Shopping basket



*value of the goods that are consumed the family for the week



French, 420\$



Canada, 345\$



Germany, 500\$



Australia, 376\$



Moscow, 194\$



Vladivostok, 114\$

*foreign investment



***Thank you for attention**