

**\* Business  
environment in  
Russia**

# \*Content

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## II. Main part

1. Big mac index.
2. Shopping basket.

## III. Conclusion

# \* investment attractiveness



# \*Big mac index

## Big Mac index

Local currency under (-)/ over (+) valuation against the dollar, %

Big Mac price\*, \$



\*At market exchange rate (January 5th)

†Weighted average of member countries ‡Average of four cities

Sources: McDonald's; The Economist

Show cost of a Big Mac in different countries



# \*Shopping basket



\*value of the goods that are consumed the family for the week



French, 420\$





Canada, 345\$



Germany, 500\$





Australia, 376\$





Moscow, 194\$



Vladivostok, 114\$



# \*foreign investment





**\*Thank you for attention**