



Cyber safety





Questions to consider:

1. What risks are there?
2. Cyberbullying
3. How is technology used to bully?
4. Staying safe
5. Stay SMART



Time to stop and think for a while.

- What risks could there be for young people on the internet?
- What are we asking young people to stay safe from?

Mum's the Word



THE SECRET LIFE OF THE ONLINE TEENAGER

Half of teens say they've been using the Internet for five years or more, and 58% consider themselves heavy users. The time teens spend online is more secret than ever, and their lives and computers are more at risk than you may think.

Most Popular Online Activities Among Teens

(Percentage of teens who say they do the following activities online.)



A Matter of Trust : Parents in the Dark

56%

of teens say their parents know some but not all of what they do online.



26%

admit their parents don't have time to monitor their Internet activities.

32%

of teens don't tell their parents what they do online.



31%

would change their behavior if they knew their parents were watching.

91%

of kids suprisingly say their parents trust them to act appropriately online.

Common Ways Kids Hide Online Activities

(Percentage of teens who say they do the following to hide their online activities.)

21%

clear the
browser history.

X CLEAR ALL

One-third of teens
say that they "often"
or "always" hide
their online
activities.



20%

hide and delete
text messages.



29%

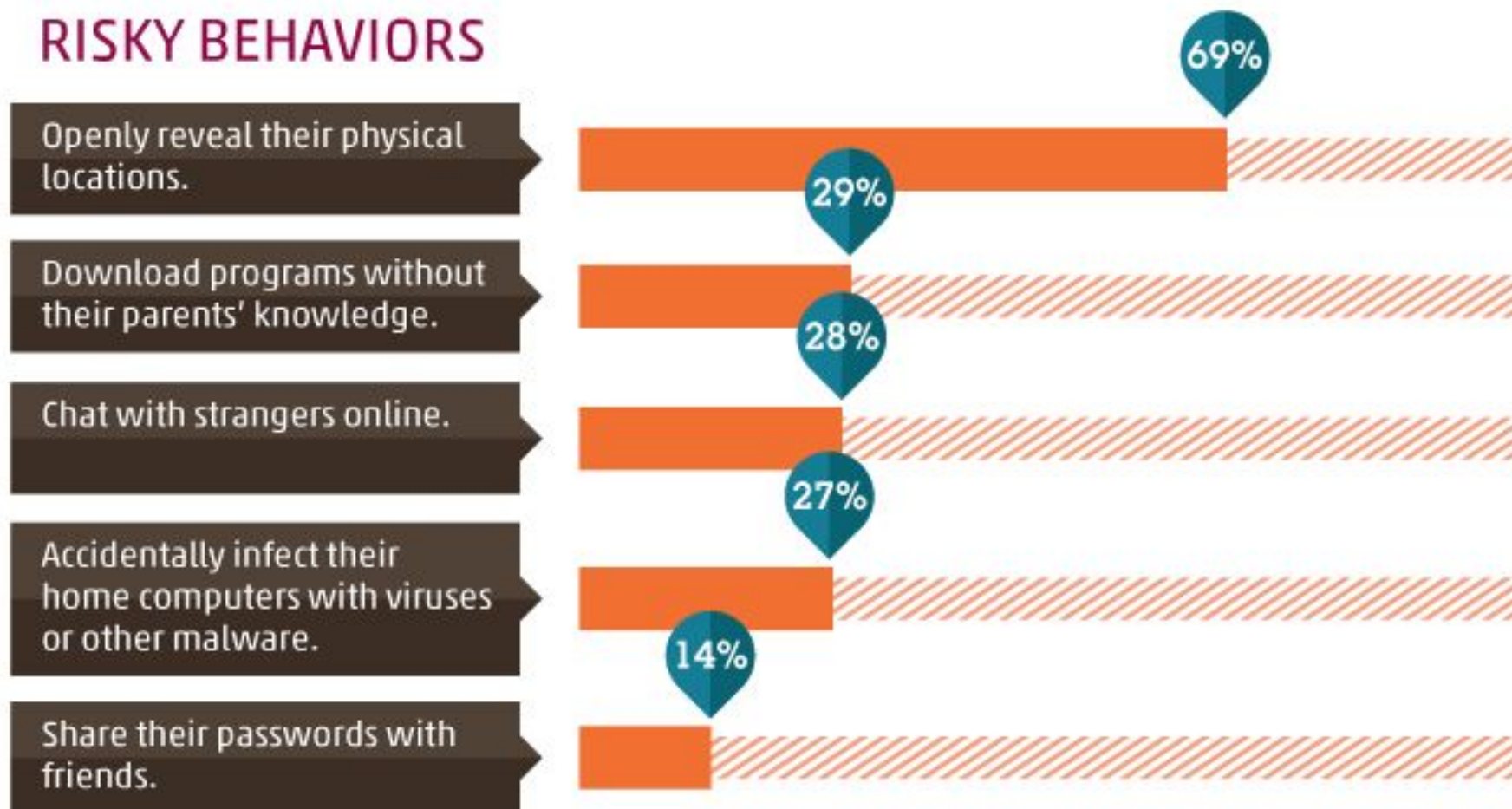
minimize the
browser when their
parents are nearby.



What Teens Share Behind Parents' Backs

While 95% of teens are confident in their ability to stay safe online, their risky behaviors suggest otherwise.

RISKY BEHAVIORS



Of the Teens Who Chat with Strangers*:



43%
share their
first names.



24%
share their
email
addresses.



19%
post photos of
themselves.



12%
post their
cell phone
numbers.



32%

*of teen girls chat
with strangers online.*



24%

*of teen boys chat
with strangers online.*



**Defined as people they don't know in the offline world.*



CYBERBULLYING

SOCIAL MEDIA BECOMES THE NEW SCHOOL YARD FOR BULLIES

Teens say cruel behavior takes place on...



TWITTER
23.8%



FACEBOOK
92.6%



MYSPEACE
17.7%



**INSTANT
MESSENGER**
15.2%

WHEN BEING BULLIED

65.8%

of teens responded to the bully
(35% responding in person)

15.4%

avoided school

4.5%

have been in a physical
fight with their bully

PARENTS REMAIN OBLIVIOUS



25%

of teens claimed
to be targets
of cyberbullying



2/3

of all teens have
witnessed cruel
behavior online



10%

of parents are aware
their teens are targets
of cyberbullying



Time to stop and think for a while.

- How is cyberbullying different from 'traditional' bullying?
- What effects can this type of bullying have on the person who is the target of it?
- How do cyberbullies use technology against their target?





What's different about cyberbullying?

- 24/7 and the invasion of home/personal space.
- The audience can be very large and reached rapidly.
- People who cyberbully may attempt to remain anonymous.
- Some instances of cyberbullying are known to be unintentional.



How is technology used to bully?



Dongle's SMART tips for safe surfing



Discuss the scenarios

- Think what you would do or the advice you would give to your students
- Which SMART rule does it relate to?

Situation to think about

You are a school student.

You are chatting to one of your friends (who you've never met in real life) on the internet. They ask you where your sister or brother goes to school.

What do you tell them?

Situation to think about

You have made your own website and are wondering if you should put up a photo that has you and your friend in it.

What do you do?

Dongle's SMART tips for safe surfing

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T

S **SAFE** - ALWAYS KEEP
YOUR NAME, ADDRESS,
MOBILE PHONE NUMBER
AND PASSWORD
PRIVATE.



REPLAY



CLOSE



Your friend has been talking to someone they met online for about a year now and they have asked your friend to meet up with them at the park not far from where you live. Should your friend go and meet them?

What advice would you give your friend?

Someone you have just met online and been chatting to about football asks you where you are playing your next game. They say they want to come down and watch you play.

What do you say to them?

Dongle's SMART tips for safe surfing

M MEETING UP WITH A
WEB PAL CAN BE
DANGEROUS. IF YOU MUST
GO, MAKE SURE YOU TAKE
AN ADULT WITH YOU.

A

R

S

T



REPLAY



CLOSE



One of your friend's contacts on their Instant Messenger account tries to send you a file. You have never met this person before. They have told you the file is a picture of the friend that you both know.

What do you do?

You are on a file-sharing website that you know is illegal. But you really want to download your favourite band's new song. It's there on the list.

What do you do?

Dongle's SMART tips for safe surfing

A ACCEPTING EMAILS OR
OPENING FILES FROM PEOPLE
YOU DON'T KNOW CAN GET
YOU INTO TROUBLE - THEY MAY
CONTAIN VIRUSES OR
NASTY MESSAGES.



S

R

T



REPLAY



CLOSE

You have been asked to write a description of people in New Zealand to read out in class. You find a website called www.newzealandpeople.com that says everyone in New Zealand looks like a hobbit! You have never met anyone from New Zealand and you have never been there so you are not sure what to think. What do you do?

You have been talking to Sally, your online friend for a few weeks now. She sounds really cool. She lives in Dubai. She has her own room and 3 dogs. Her family also has a swimming pool and 6 horses.

Is she lying to you or is she telling you the truth?

Dongle's SMART tips for safe surfing

M

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R RELIABLE? SOMEONE
ONLINE MAY NOT BE
WHO THEY
SAY THEY ARE.

S

T



REPLAY



CLOSE



You are searching for some information on your homework and click on a website that turns out to have some really nasty images on it. You didn't mean to open up this page and it makes you feel upset.

What do you do?

You have been getting some text messages from an unknown number. At first they were ok, telling jokes and saying that they liked you but you just ignored them. Lately however, they have become pretty mean – saying that they hope bad things will happen to you. You start getting one every couple of hours. What do you do?

Dongle's SMART tips for safe surfing



T TELL YOUR PARENT OR
CARER IF SOMEONE OR
SOMETHING MAKES
YOU FEEL UNCOMFORTABLE
OR WORRIED.





Be SMART

More resources for schools



www.childnet.com
www.kidsmart.org.uk
www.digizen.org



Cool resources for
kids – stickers,
mousemats and
SMART cards.



Information for
parents



SMART posters



Things that you may like to consider

- How does the information on this page affect how you view the Web 2.0 technologies you have been looking at?
- How can you pass this information onto parents and children?