

EMAS Performance, Credibility, Transparency

The EU Eco-Management and Audit Scheme (EMAS)





What is EMAS?



Voluntary environmental management tool operative since 1995

Aim

Continual improvements in the environmental performance of companies and other organisations

Means

Tools allowing organisations to measure, evaluate, report and improve environmental performance

Outcomes

Better management of environmental issues and credible information on these issues

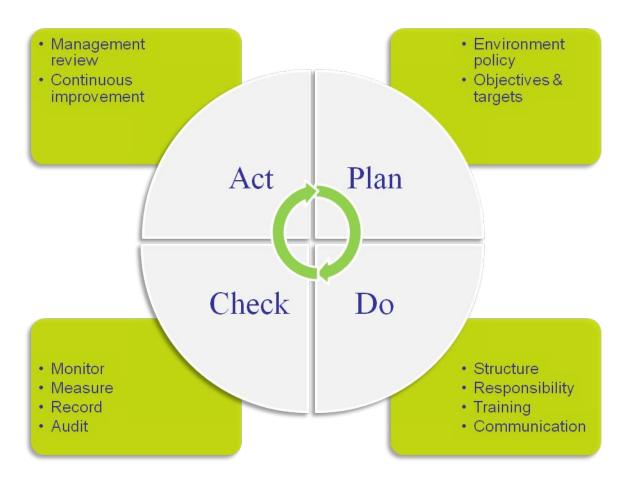






EMAS follows a Systematic "Plan-Do-Check-Act" Approach











What are the Core Elements of EMAS?



EMAS

Premium benchmark for environmental management

Performance

Carrying out annual updates of environmental policy targets and actions to implement and evaluate these targets

Credibility

Third party verification by independent auditors guarantees the value of both actions taken and disclosed information

Transparency

Environmental statements provide public information about the environmental performance of the organisation







Who can participate?



Organisations operating in all economic sectors

Organisations located inside or outside EU, EEA and Accession countries (EMAS Global)*

* It is in the realm of EU Member States to allow registration of organisations located outside EU, EEA and Accession Countries. Before introducing EMAS Global a number of practical and legal issues need to be clarified.







What are the Steps to EMAS Registration?



- (1) Environmental review
- (2) Environmental policy
- (3) Environmental programme
- (4) Environmental management system
- (5) Environmental audit
- (6) Environmental statement
- (7) Registration by Competent Body and use of EMAS logo







What are Benefits of EMAS Registration?

- (a) Cost reductions: better management of resources (e.g. energy and resources efficiency)
- (b) Risk minimisation: possibilities to reduce associated risk levels by assessing operational procedures
- (c) Regulatory compliance: greater awareness and knowledge of regulatory requirements
- (d) Regulatory relief: regulators may choose to relax regulatory requirements
- (e) Improved relations with internal stakeholders: employee involvement and training under EMAS can lead to improved employee morale
- (f) Improved relations with external stakeholders: EMAS registration of a site in close proximity to residents can enhance credibility and transparency
- (g) Competitive advantage: EMAS registration can lead to improved market access and increased market share







What are Costs of EMAS Registration?



Costs vary with the size and the sector of the organisation*

- (a) Fixed costs: assumed to be unrelated to staff numbers (e.g. registration fees, IT costs)
- (b) **External costs:** incurred by employing external consultancy to support EMAS implementation (e.g. employee training)
- (c) Internal costs: incurred by organisation staff to implement, administer and report on EMAS (e.g. internal audit)







^{*} For detailed information about the costs of EMAS implementation and financial incentives, please contact your national Competent Body

EMAS Development



EMASI

29 June 1993 EMAS adopted by the European Council1995 EMAS opens for participation by industrial companies

EMAS II

19 March 2001 New Regulation adopted by the Council and the EP 27 April 2001 Entry into force of new Regulation (EC) N° 761/2001

EMAS III

25 Nov 2009 New Regulation adopted by the Council and the EP **11 Jan 2010** Entry into force of new *Regulation (EC) N°* 1221/2009







New Provisions of EMAS III



Improvement of applicability of scheme

II Strengthening visibility and outreach of scheme







New Provisions of EMAS III (cont'd)



(I) Improvement of the applicability of the scheme

- (a) Transitional registration procedures: facilitate introduction of EMAS III
- (b) Revised audit cycles: further improve applicability for small organisations
- Single corporate registration: ease administrative and financial burden on organisations with several sites
- (d) Cluster approach: provide specific assistance to clusters of organisations in the development & implementation phases of EMAS registration
- (e) Environmental core indicators: adequately document environmental performance and create multi-annual comparability
- (f) Sectoral reference documents: facilitate practical implementation 'on the ground' of EMAS requirements







New Provisions of EMAS III (cont'd)



(II) Strengthening EMAS visibility and outreach

- (a) Single EMAS logo: communicate EMAS in one coherent and distinctive way
- (b) **EMAS Global:** encourage global uptake of the scheme by making EMAS certification possible for organisations outside the EU Community
- (c) Information and promotion activities of EU Member States and European Commission: support uptake of EMAS III
- (c) Recognition of other EMS: facilitate uptake from existing EMS to EMAS







In the Spotlight: Six Environmental Core Indicators



Environmental key area	Input/Impact
Energy efficiency	Total direct energy use: total annual energy consumption, expressed in MWh or GJ Total renewable energy use: percentage of total annual consumption of energy (electricity and heat) produced by the organisation from renewable energy sources
Material efficiency	Annual mass-flow of different materials used (excluding energy carriers and water): in tonnes
Water	Total annual water consumption: in m ³
Waste	Total annual generation of waste: in tonnes Total annual generation of hazardous waste: in kilograms or tonnes
Biodiversity	Use of land: in m ² of built-up area
Emissions	Total annual emission of greenhouse gases (incl. at least emissions of CO_2 , CH_4 , $\mathrm{N}_2\mathrm{O}$, HFCs, PFCs and SF_6): in tonnes of CO_2 equivalent Total annual air emission (incl. at least emissions of SO_2 , NO_{x} and PM): in kilograms or tonnes







In the Spotlight: EMAS Logo



One single logo



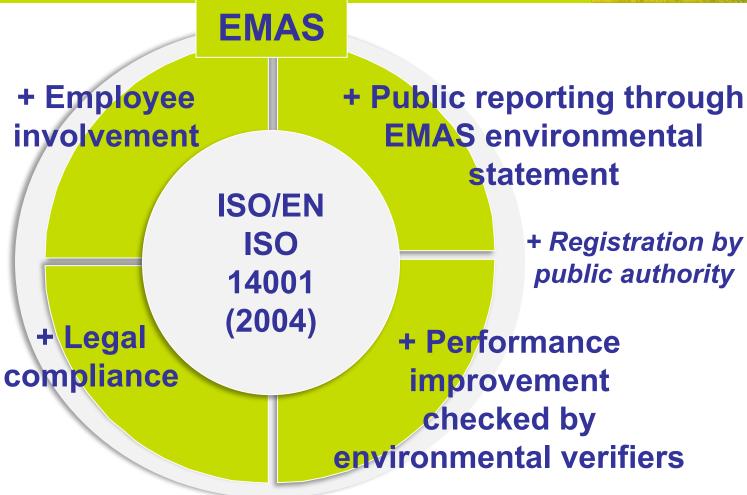






EMAS goes further than ISO 14001











Successful EMAS Implementation: Involvement



Stages	Involved Parts
Commitment	Top Management
Environmental review of activities	Environmental manager, all departments
What are our aims?	Management
How can we reach them?	Management
Is everything in line with EMAS?	All employees, environmental managers, auditor(s)
Statement of environmental performance	Management, environmental managers
External verification	EMAS environmental verifier(s)

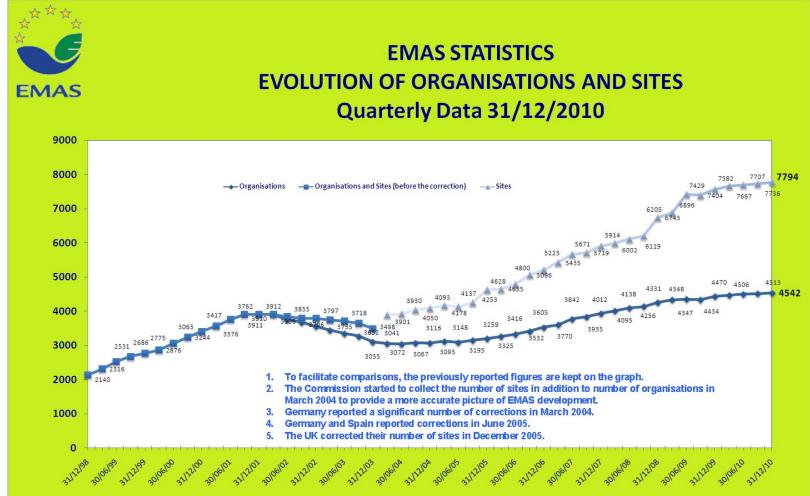






EMAS Statistics











Further Information on the EMAS Website







www.ec.europa.eu/environment/emas







Links



- European Union: http://www.europa.eu
- EMAS Register: <u>www.emas-register.eu</u>
- EMAS Toolkit for small organisations: www.ec.europa.eu/environment/emas/toolkit/
- EMAS Easy: http://ec.europa.eu/environment/emas/tools/emaseasy en.htm
- European Portal for SMEs: www.ec.europa.eu/enterprise/sme/
- EU Ecolabel: www.ec.europa.eu/environment/ecolabel/
- Green Public Procurement (GPP): www.ec.europa.eu/environment/gpp/index en.htm
- Environmental Compliance Assistance Programme for SMEs (ECAP): www.ec.europa.eu/environment/sme/index en.htm
- European Environment Agency: www.eea.europa.eu
- International Standard Organisation (ISO): <u>www.iso.org</u>







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