# **Event** Manager

## Who do they do

People who plan and lead the event. The event manager is an expert at the creative, technical and logistical elements that help event to succeed.



#### **Event manager takes care of:**

- Event design
- Audio-visual production
- Scriptwriting
- Logistics
- Budgeting
- Negotiation
  - **Client** service

### **Categories of events**

- Leisure events (leisure sport, music, recreation)
  - Cultural events (ceremonial, religious, art, heritage, and folklore)
- Personal events (weddings, birthdays, anniversaries)
- Organizational events (commercial, political, charitable, sales, product launch)

#### The good sides of the job

Job security and great car

#### ...bad sides

With so many responsibilities to keep on top of, you'll need to be more organized than a human octopus.

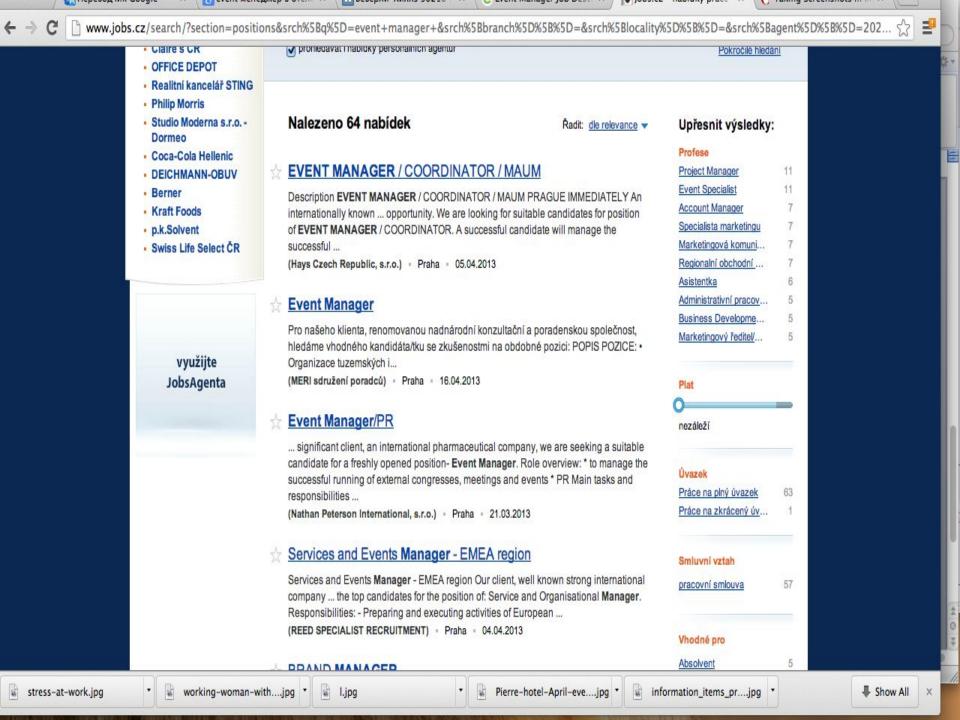


#### Qualities that event manager must have

- Multi-tasker
- Ability to use initiative
- Reliable/good at hitting deadlines
- Good with budgets
- Ability to lead and motivate a team
- Good communicator

cvent | Event Management

Event managers should be able to deal with high levels of stress and be able to make quick decisions.



# Thank you for your attention!