

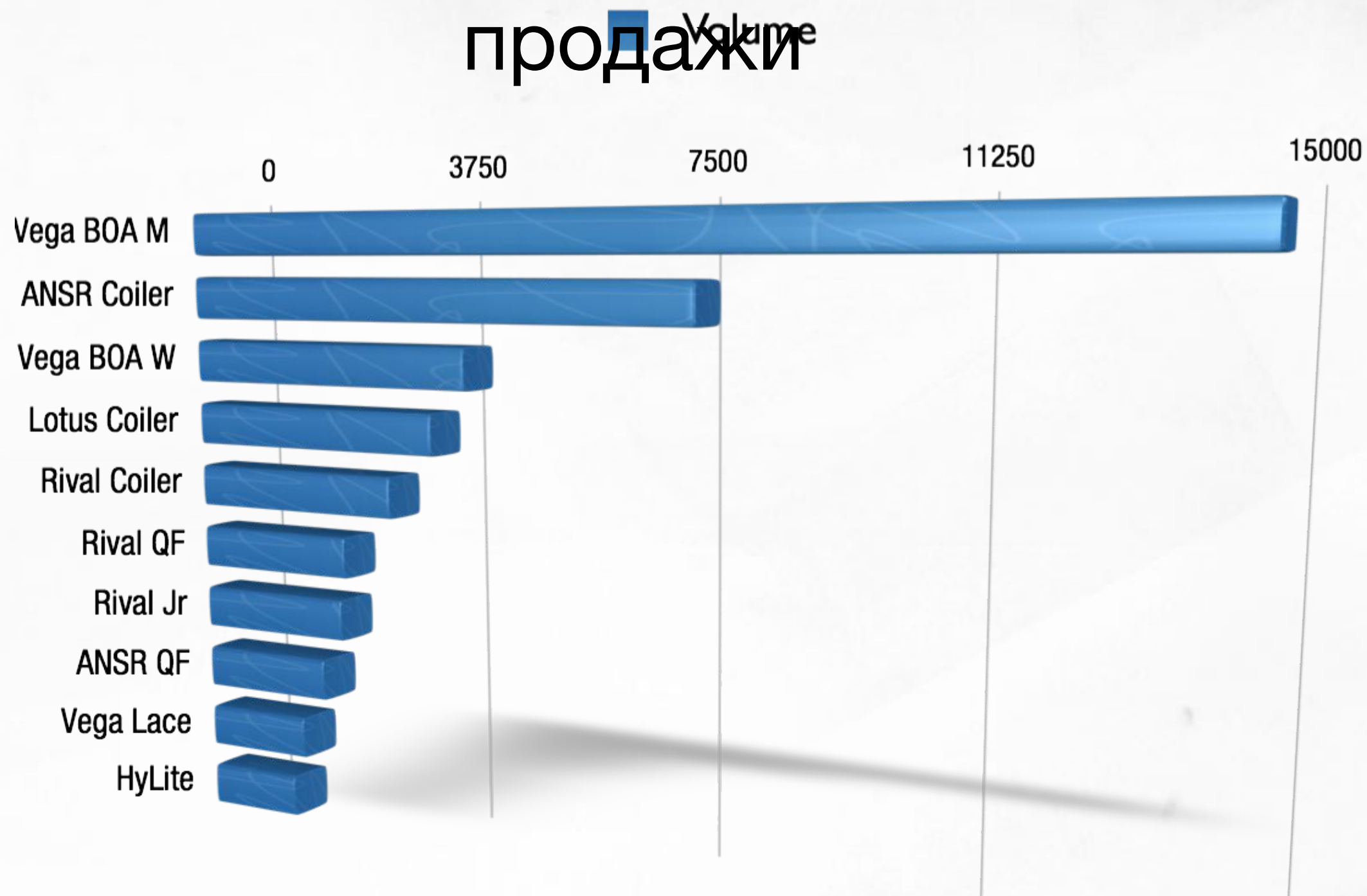
 **FLOW**
SNOWBOARDING
2013 GLOBAL SALES MEETING



БОТИНКИ

2012 мировые

продажи



ЧТО НОВОГО?

- Обновленный фит
- Новые цвета и материалы
- Новые технические детали

Rival jr.



KEY FEATURES

- BOA M3 Reel
- 3D Molded EVA Liner
- All Rubber Cup sole

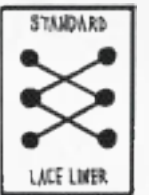
FLEX &
FEEL

FORGIVIN
G

RESPONSI
VE



Vega m/w



LACE

KEY FEATURES

- BOA H3 Standard and Lace version available
- New DualGrip Outsole with rubber inserts
- 1 Barrel liner with integrated lacing
- Venting Insole
- Micro Adjustment Cuff



FLEX &
FEEL

FORGIV
G

RESPONSI
VE



ANSR/Lotus



KEY FEATURES

- BOA H3 Coiler and Quickfit Lacing
- 1 Barrel Liner with Integrated Lacing System
- New Highly Durable Flow DualGrip Outsole
- Venting Insole
- Micro Adjustment Cuff

FLEX &
FEEL

FORGIVIN
G

RESPONSI
VE



One Hitter



KEY FEATURES

- Traditional Lacing with Velcro Adjustment
- 2 Barrel Liner with Integrated Lacing
- New Highly Durable Flow BFE DualGrip Outsole
- Venting Insole
- Micro Adjustment Cuff

FLEX &
FEEL

FORGIVIN
G

RESPONSI
VE



Rival/Luxe



Technical Callouts:

- boon FOCUS**: Callout for the H3 Focus boot.
- boon**: Callout for the H3 Coiler boot.
- a**: Callout for the H3 Coiler boot.
- RIPPER LACING**: Callout for the internal lacing system.
- 3**: Callout for the 3 Barrel Liner.
- BARE FOOT EVA BFE OUTSOLE**: Callout for the dual grip outsole.
- VENTING INSOLE**: Callout for the venting insole.
- boon**: Callout for the QuickFit boot.

KEY FEATURES

- Comes in H3 Focus, H3 Coiler and QuickFit lacing
- Ripper Internal Lacing
- 3 Barrel Liner with Integrated Harness
- Flow BFE Dual Grip Outsole
- Venting Insole

FLEX & FEEL

FORGIVING ————— RESPONSIVE



HyLite



boa
FOCUS

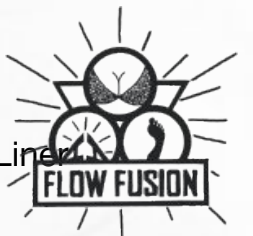


a



KEY FEATURES

- BFT Outsole collaboration with Vibram
- 3D Molded Toe
- Ripper Internal Lacing
- BOA H3 Focus
- 4 Barrel Custom Moldable Liner
- Dual Density Insole



FLEX &
FEEL

FORGIVIN
G

RESPONSI
VE



TALON



KEY FEATURES

- New BOA H3 Focus
- BFT outsole collaboration with Vibram
- 3D Molded Toe
- Ripper Internal Lacing
- 5 Barrel Custom Moldable Liner
- 100% Waterproof Bladder
- Self Molding Insole



FLEX & FEEL

FORGIVING

RESPONSIVE

