

# File 4A

## Clothes to die for





# Fashion 1

**retailers** : people who sell things

**fashion leaders:** the best known and most successful designers

**designs:** the design of something is the way it will look when it is finished: here, the clothes seen on the catwalk will be different when they are finally sold

# Fashion 2

**fabrics:** types of cloth

**catwalk:** the raised narrow platform models walk along to display clothes

**extravagant:** extreme and impressive but not practical or cheap



# Fashion 3

- **translated into street fashion:** is actually sold in a similar form in shops
- first impressions count:** the first thing we think about someone is very important
- Image....project:** if you project an image of yourself as, for example, confident you give people a general impression of confidence





## Fashion 4

- **bombarded:** if you are bombarded with magazines you keep seeing them
- trendy:** very fashionable
- blurred:** if the distinction between two things gets blurred, it becomes harder to tell the difference between them

# Fashion 5

- **stares and sniggers:** rude looks and unpleasant laughs
- **out to get women:** determined to cause them harm, for instance by embarrassing them
- **bondage:** tying someone up
- **misogyny:** hating women



# Fashion 6

- **cynical ploy**: a self serving way of getting an advantage over someone
- **in a froth**: talking excitedly but saying nothing serious
- **marketing tool**: a way of promoting something









