## Glossary Presentation



TV show Vocabulary

#### **B-roll**

# the background video material that accompanies a broadcast



## **Skycams**

# cameras which make a video of traffic in the city from the skyline



#### **Co-anchor**

# a TV person who helps an anchor to lead the show



#### Rerun

a television programme that is shown again



## **Family-run station**

#### a channel for family



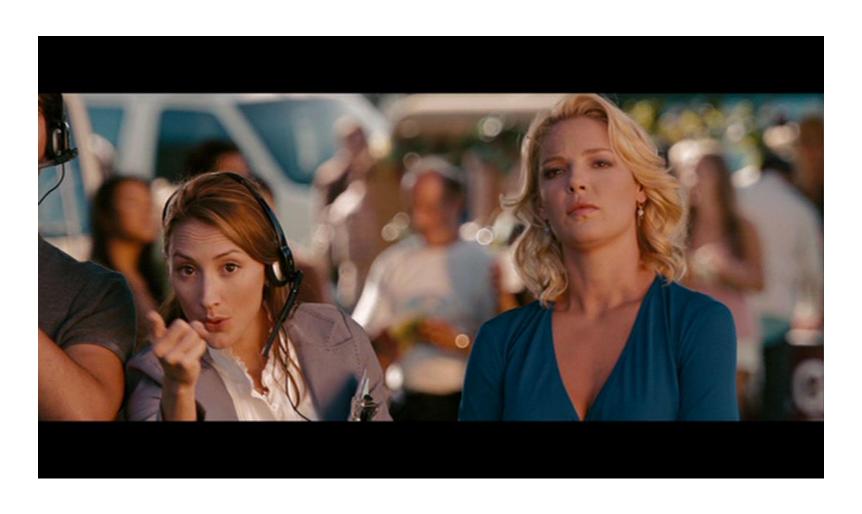
#### **Sweeps**

#### season analysis of TV-shows popularity



## **Associate producer**

an assistant of the main producer



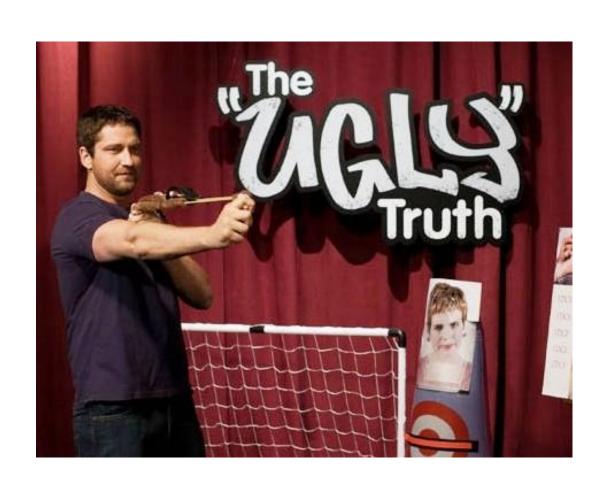
#### On the air

#### broadcasting on television or radio



## Ready to roll

ready to start



# Let's start watching the film!

