

Glossary Presentation



TV show Vocabulary

B-roll

the background video material that accompanies a broadcast



Skycams

cameras which make a video of traffic in the city from the skyline



Co-anchor

a TV person who helps an anchor to lead the show



Rerun

a television programme that is shown
again



Family-run station

a channel for family



Sweeps

season analysis of TV-shows popularity



Associate producer

an assistant of the main producer



On the air

broadcasting on television or radio



Ready to roll

ready to start



**Let's start watching
the film!**

