

21 Laws of Leadership by Maxwell

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1. The Law of Lid

- *Leadership Ability Determines a Person's Level of Effectiveness*



2. The Law of Influence

- *The True Measure of Leadership is Influence –
Nothing More, Nothing Less*



3. The Law of Process

- *Leadership Develops Daily, Not in a Day*



4. The Law of Navigation

- *Anyone Can Steer the Ship, but It Takes a Leader to Chart the Course*



5. The Law of Addition

- *Leaders Add Value by Serving Others*



6. The Law of Solid Ground

- *Trust Is the Foundation of Leadership*



7. The Law of Respect

- *People Naturally Follow Leaders Stronger Than Themselves*



8. The Law of Intuition

- *Leaders Evaluate Everything with a Leadership Bias*



9. The Law of Magnetism

- *Who You Are Is Who You Attract*



10. The Law of Connection

- *Leaders Touch a Heart Before They Ask for a Hand*



11. The Law of the Inner Circle

- *A Leader's Potential Is Determined by Those Closest to Him*



12. The Law of Empowerment

- *Only Secure Leaders Give Power to Others*



13. The Law of the Picture

- *People Do What People See*



14. The Law of Buy-In

- *People Buy into the Leader, Then the Vision*



15. The Law of Victory

- *Leaders Find a Way for the Team to Win*



16. The Law of the Big Mo

- *Momentum Is a Leader's Best Friend*



17. The Law of Priorities

- *Leaders Understand That Activity Is Not Necessarily Accomplishment*



18. The Law of Sacrifice

- *A Leader Must Give Up to Go Up*



19. The Law of Timing

- *When to Lead Is As Important As What to Do and Where to Go*



20. The Law of Explosive Growth

- *To Add Growth, Lead Followers – To Multiply, Lead Leaders*



21. The Law of Legacy

- *A Leader's Lasting Value Is Measured by Succession*

