

Contest



“The real lady and gentleman”

Why do we need this contest?

We want to show you that being a lady and a gentleman is not out-of-date but very trendy, stylish and respectful!!!



**Look at this
young man.**

**What does the
message tell
us about?**



Gentleman uses his full potential and makes something and someone of himself.

For example, EDUCATION. This is pure gold.

Person with high level of education can do whatever he wants. Being a gentleman means using your mind as your weapon.





Next, LOOKING GOOD.

Good looking people are more successful in everything they do. What is important is that gentleman has STYLE.

Wear good clothes and you will leave way better impression than you can imagine. They don't even have to be expensive.

Just put it together with some thinking.

That's all.

British style has always been sophisticated, and
incredibly elegant.




English style gives its fans a good quality,
perfection, simplicity and chic.



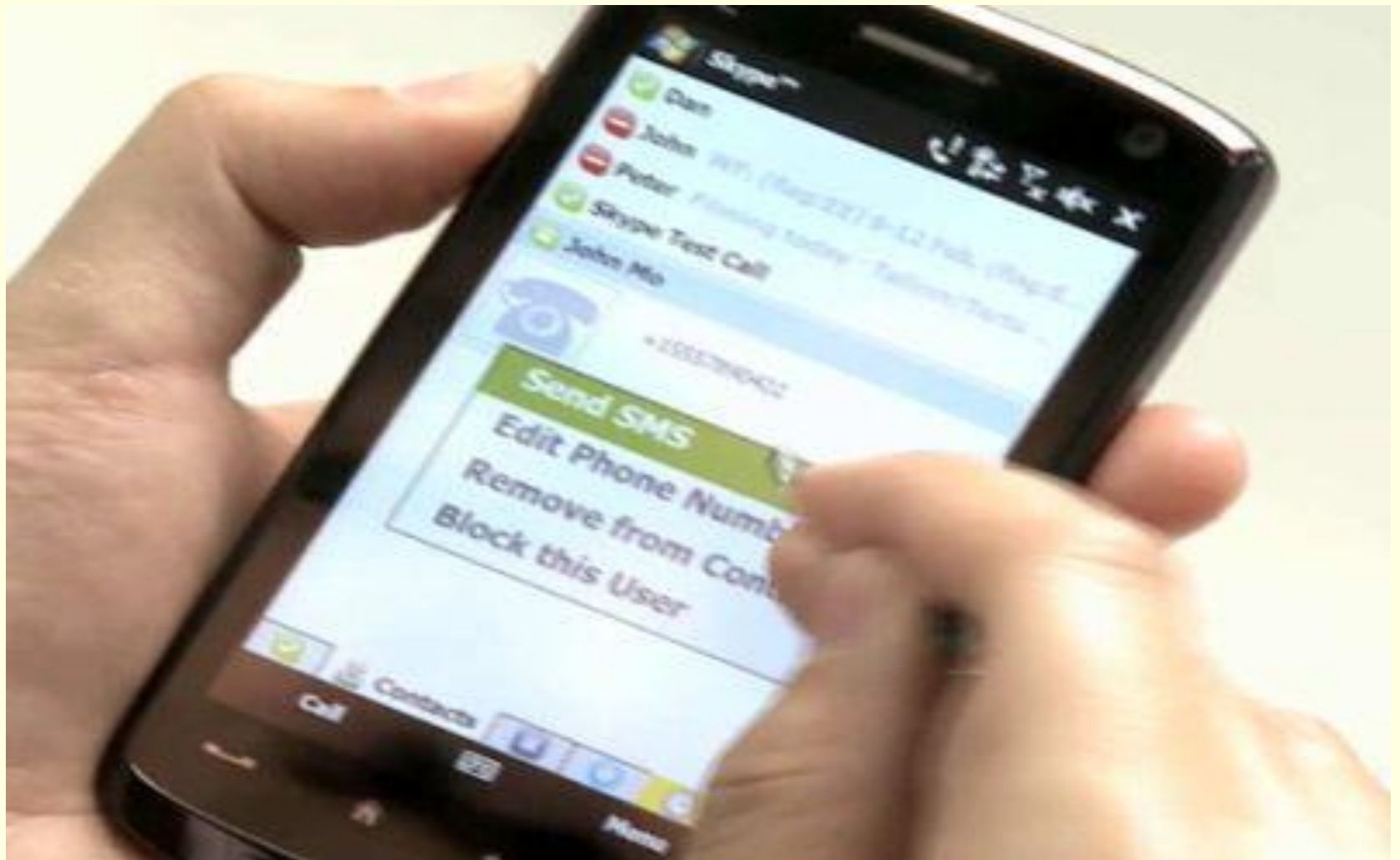


a jacket,
a vest,
pants and
of course
clean
shoes are
the most
famous
attributes
of a real
gentleman

A photograph of three men in formal black suits and top hats, standing in a line and adjusting their hats with white gloves. The man in the foreground has a purple boutonniere on his lapel. The background shows a window with a view of a building.

And, of course, the main feature of the gentleman have always been not the clothes, but strict principles of so-called “CODE OF THE GENTLEMAN”

Use proper and correct language



Enrich your life outlook



Go in for sports



Have a real intelligence and culture, be modest



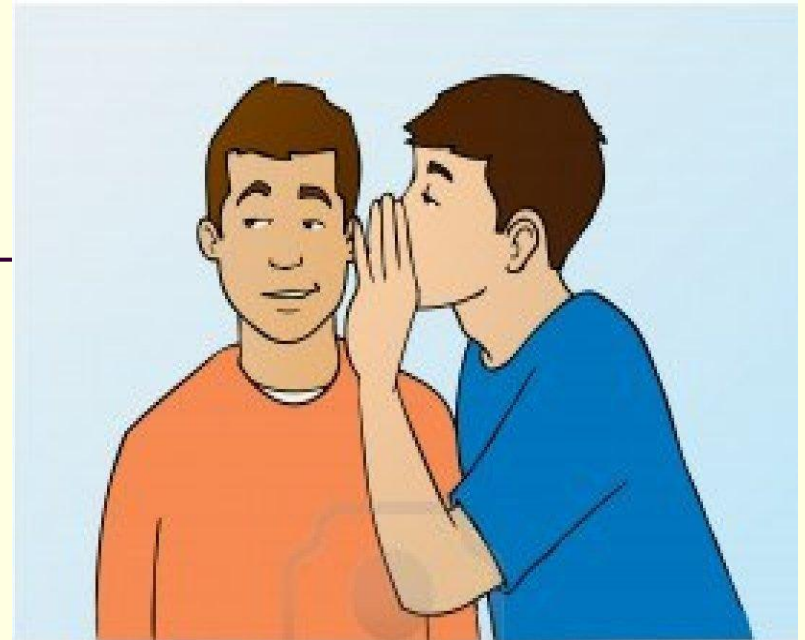
Even if you're tired and you're bored, do not show it.



Never interrupt someone who speaks



**Avoid talking
about anything
that might
injure the
missing people**



Never try to prove something by raising your voice



Let the other person think that you are a bad politician,
but do not give him a reason to doubt that you are a
gentleman.





Ladies

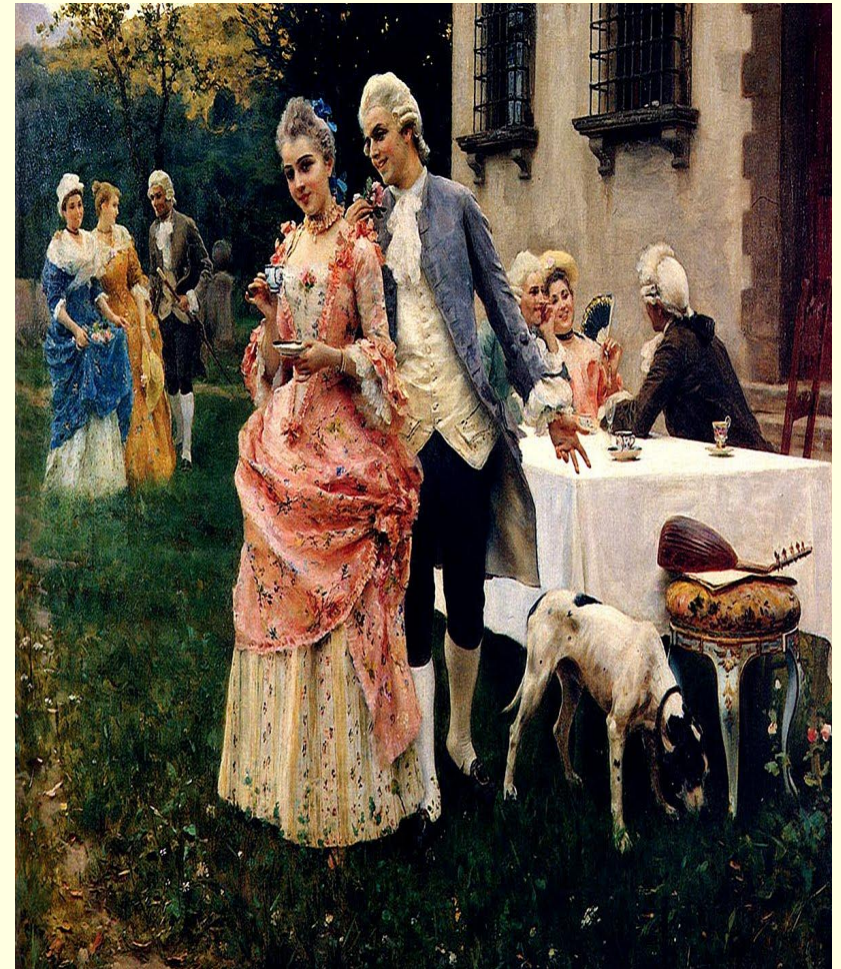
First



In the past it has been the gentleman's responsibility to be her protector and escort. Even today a man with proper breeding and good manner will politely open the door for a lady, help her on with her coat when necessary and escort her to the door of her home after a date, making sure she is safely within the confines of her home.

**But every gentleman
would never become
a gentleman if he
didn't want to
impress a lady of his
heart!!!**

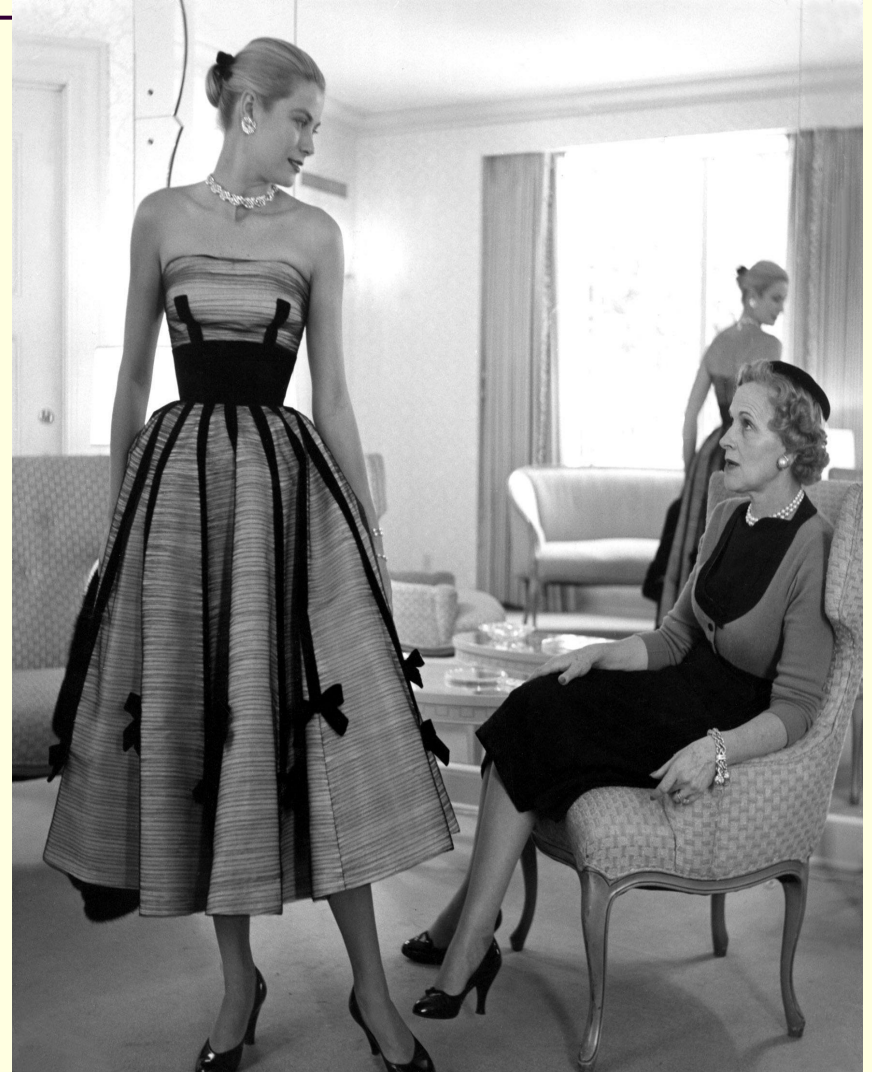
**Who is this
mysterious girl
called a LADY?
Let's remember
famous ladies!**



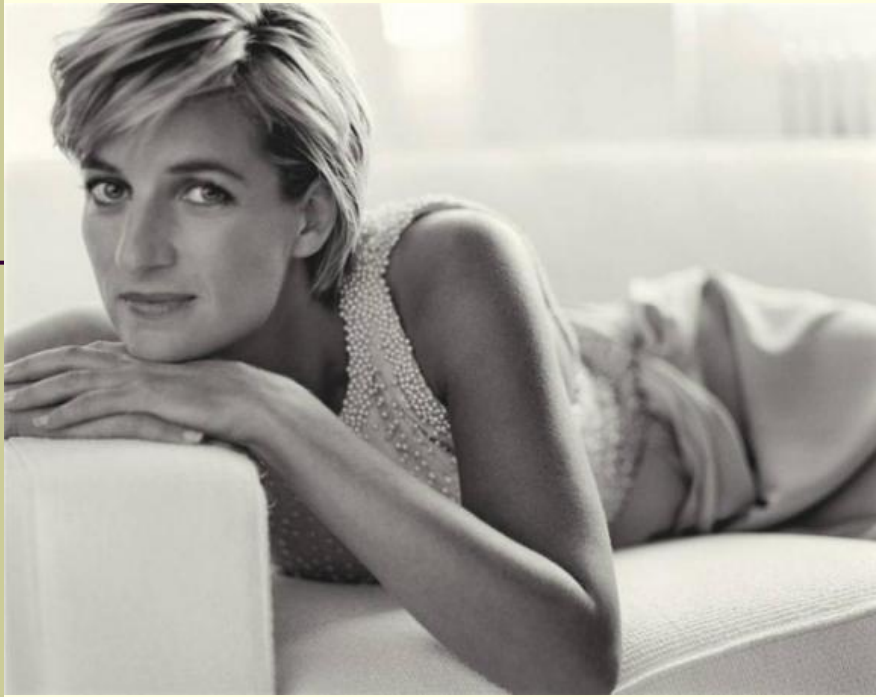


Audrey
Hepburn

Grace Kelly



Princess Diana



Kate Middleton



**What are
these
features
of a real
lady?**



Nobleness



- *Self-discipline*



■ Manners of speech, posture



Style of clothes



Clean, refined and classical style - these are the basic rules of a true lady clothes.



The lady's image is always to the place and the time of any situation.





- *Their image is always feminine, they radiate confidence and well-being*



Ladies and Gentlemen are Not Born, They are Made

