



# London Eye

- The **London Eye** is a giant Ferris wheel is a giant Ferris wheel on the South Bank is a giant Ferris wheel on the Bank of the River is a giant Ferris wheel on the South Bank of the River Thames in London.



# History



- **The London Eye was originally owned by Tussauds Group, British Airways, and the Marks Barfield family. Tussauds bought out the other investors to gain 100% ownership of the wheel in 2006. In 2007, Merlin Entertainment bought the Tussauds Group and now maintains full ownership of the London Eye.**

- The formal opening ceremonies for the London Eye were held on December 31, 1999 as part of the millennial celebrations in London. It has since been called the Millennium Wheel by many Londoners.



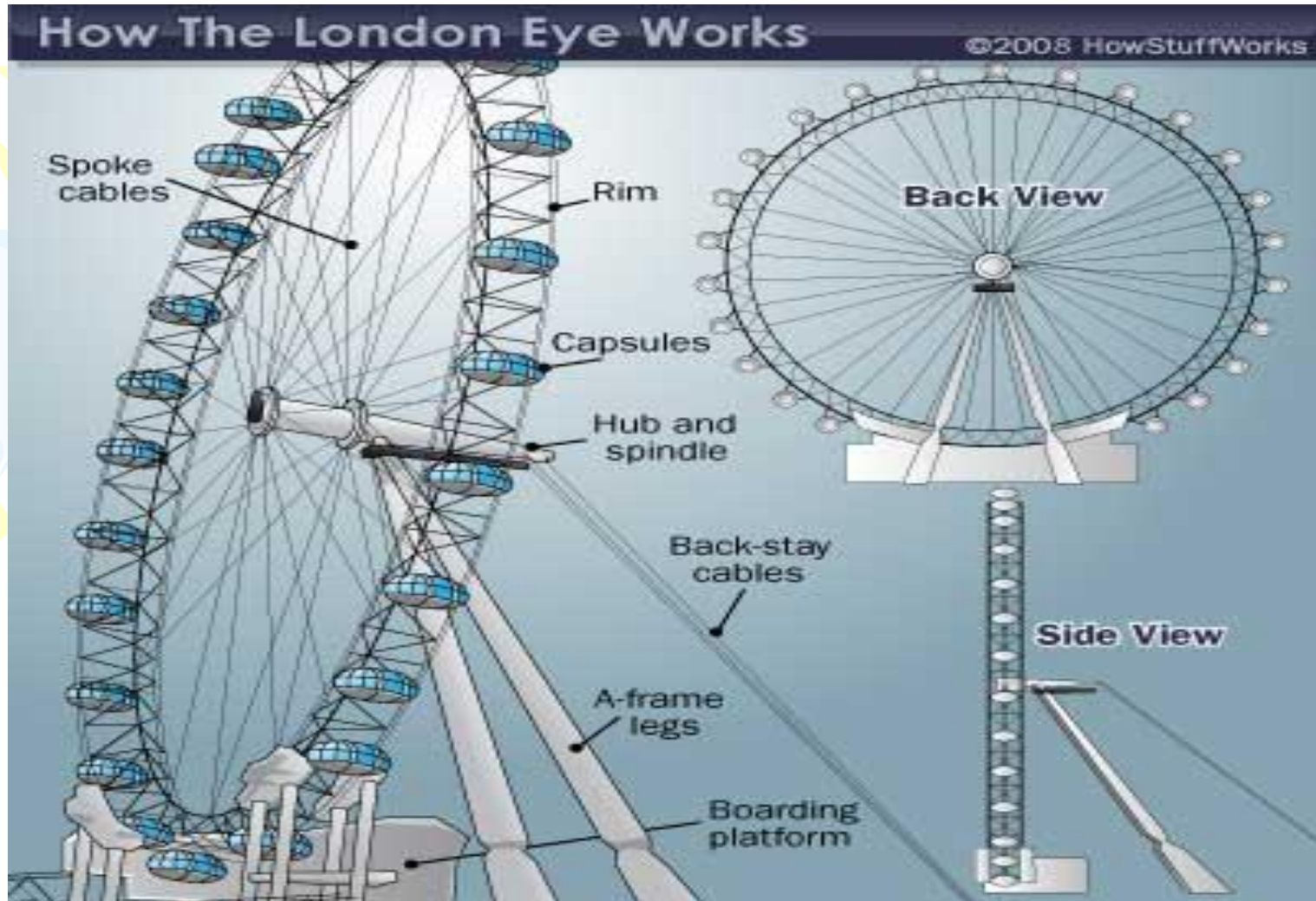
- On January 1, 2005, the London Eye was the major focal point in London's New Year's Eve celebrations.



# *London seen from the London Eye*



# The structure of the London Eye



# Capsule London Eye

- A Capsule is the ultimate way to see views of London with your friends and family. Hire one of our 32 capsules for your own exclusive use over a 30 minute rotation.







# Tickets

- The tickets for the London Eye are quite expensive: £29.50 per person, but you can save 10% if you buy them online.
- There are family tickets, for two grown-ups and two children, for £118.00.
- The first ride is at 10.00 in the morning, but the closing times depend of the time of the last rotation.
- You can even have a small party or a cocktail in a private capsule, if your budget allows you that.



# Interesting Fact



- What a View
- At 394 feet in diameter, you can see twenty-five miles in any direction from the Eye's capsules. On a clear day, you can even see Windsor Castle. It's one of the highest views in the city, with the Shard viewing platforms taking the top honour.