

Management Communication

☆

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Communication Elements



Communication Communication objects

```
graph TD; CO[Communication objects] --> K[Knowledge]; CO --> D[Data]; CO --> R[Rumors]; CO --> I[INFORMATION]; D ==> I;
```

Knowledge

*Unchecked parameters
and characteristics*

Data

*Checked parameters
and characteristics*

Rumors

*a currently circulating story or
report of uncertain or doubtful
truth*

INFORMATION

*Relevant data with
direct meaning*

Communication Communication objects

```
graph TD; A[Communication objects] --> B[Knowledge]; A --> C[Data]; A --> D[Rumors]; A --> E[INFORMATION];
```

Knowledge

*Unchecked parameters
and characteristics*

Data

*Checked parameters
and characteristics*

Rumors

*a currently circulating story or
report of uncertain or doubtful
truth*

INFORMATION

*Relevant data with
direct meaning*

Communication
Communication objects

INFORMATION

Communication

INFORMATION

Characteristics

I. Qualitative Characteristics

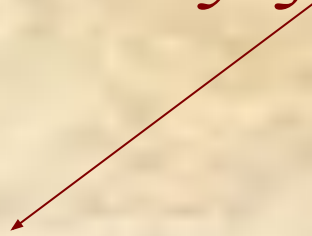
- ✓ *Validity – measure of the information being close to the information source*

Communication

N.B.

The way to protect yourself from the non-confirmation with the qualitative characteristics is to get so close to the information source as possible...

*Communication
Validity of the information source*



*Access of the
informant to the
information source*

*Communication
Validity of the information source*



Communication

Validity of the information source



information source



the information



*ted
of*

Communication

INFORMATION

Characteristics

I. Qualitative Characteristics

- ✓ *Validity – measure of the information being close to the information source*
- ✓ *Objectivity - measure of the reality reflection (no distortion)*
- ✓ *Certainty - measure of the possibility to make opposite conclusions*

Communication

INFORMATION

Characteristics

I. Qualitative Characteristics

II. Quantitative Characteristics

- ✓ *Completeness - measure of confirmation of the information with the aims of its gaining*
- ✓ *Relevance – measure of the proximity of the information to the question itself*

Communication

INFORMATION

Characteristics

I. Qualitative Characteristics

II. Quantitative Characteristics

III. Value Characteristics



Information price – costs for gaining the information



Actuality – information importance for the desired project

Communication *INFORMATION* *Kinds*

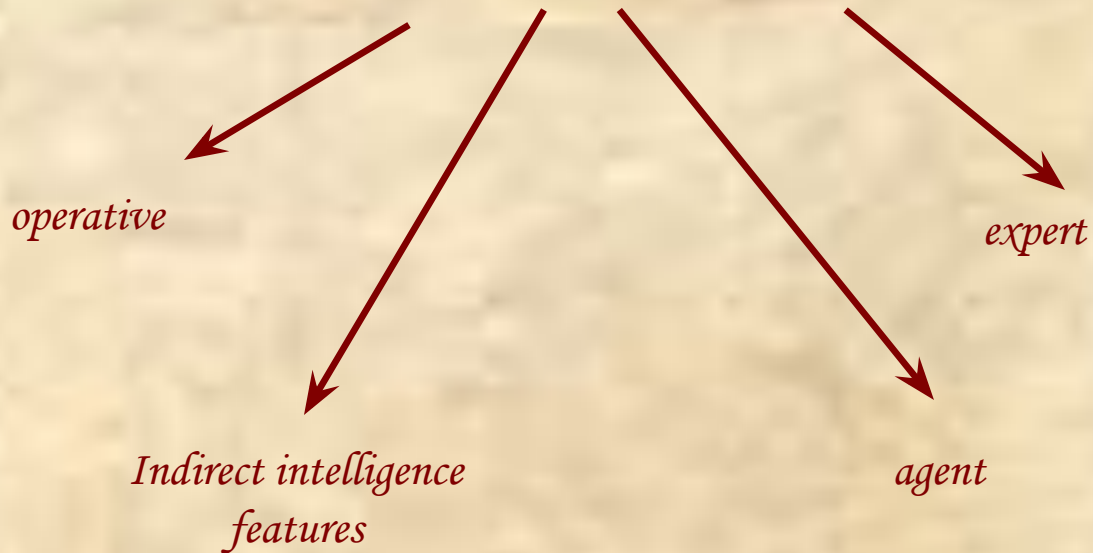
By the time division



Communication

INFORMATION

According to source kinds



Communication *INFORMATION*

*Indirect intelligence
features*

- ✓ *Correlation between events is always probabilistic*
- ✓ *Different events can be explained in different ways*
- ✓ *Regularity may not occur*

Communication
Communication stages

1. Coding

*Tracelogically there could be defined sprinkling destructions
of the path.*

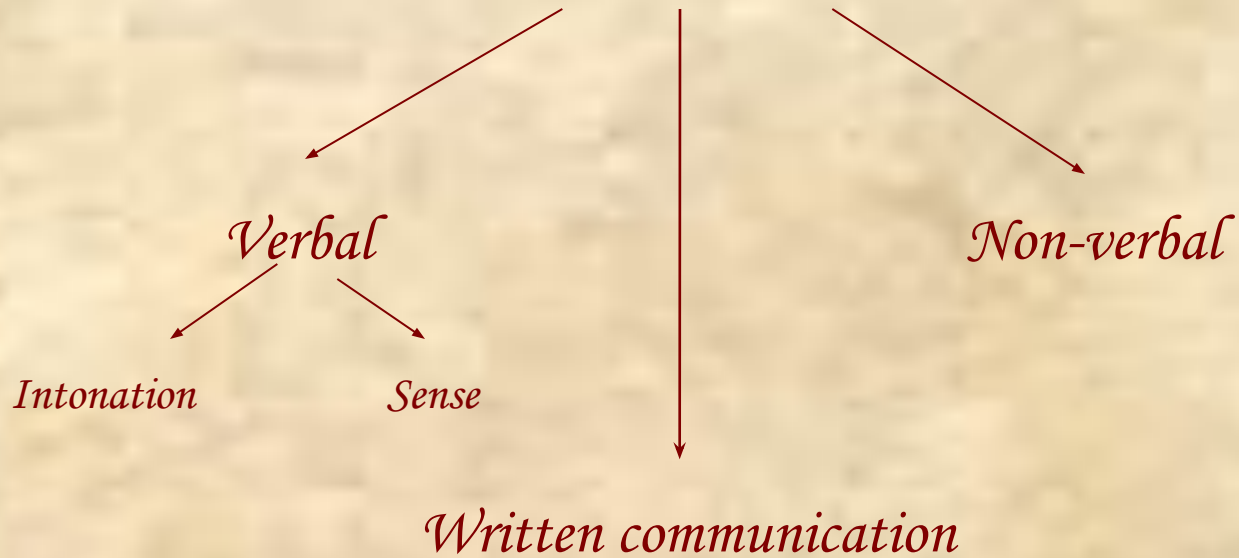
Communication

Communication stages

1. Coding



2. Channel choice



Communication

Communication stages

1. Coding



2. Channel choice



3. Message sending

Communication

Communication stages

1. Coding



2. Channel choice



3. Message sending



4. Decoding

Communication Filters



Physiological

Psychological

Communication

Communication stages

1. *Coding*



2. *Channel choice*



3. *Message sending*



4. *Decoding*



5. *Feedback*

Communication

Communication types by participants

1. Interpersonal Communication



Communication

Communication types by participants

1. *Interpersonal Communication*

2. *Communication between one person and a group*



Communication

Communication types by participants

1. *Interpersonal Communication*

2. *Communication between two people*

3. *Communication between a group of people*



Communication

Communication types by cooperation

```
graph TD; A[Communication] --> B[Formal]; A --> C[Informal]
```

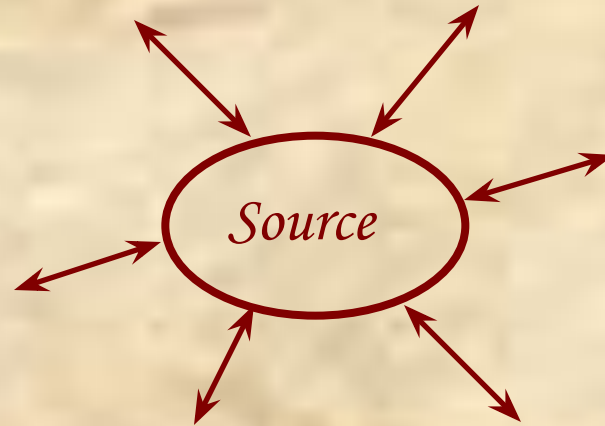
Formal

Informal

Communication

Communication types by form

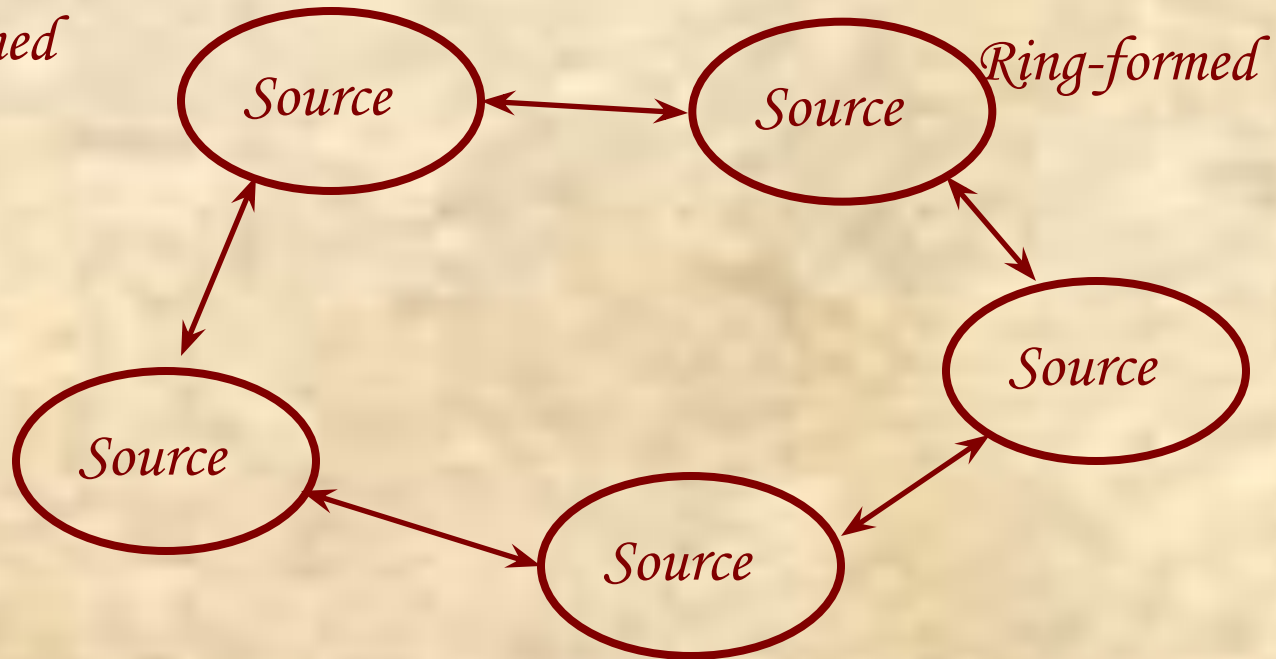
Star-formed



Communication

Communication types by form

Star-formed



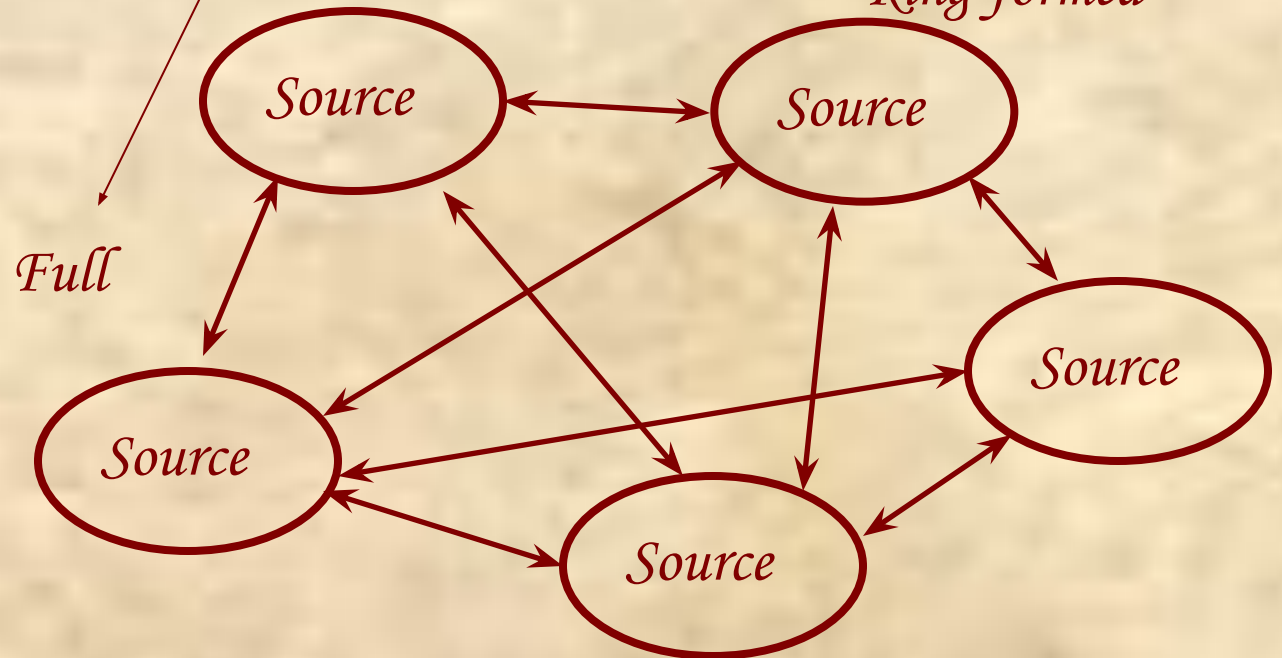
Ring-formed

Communication

Communication types by form

Star-formed

Ring-formed

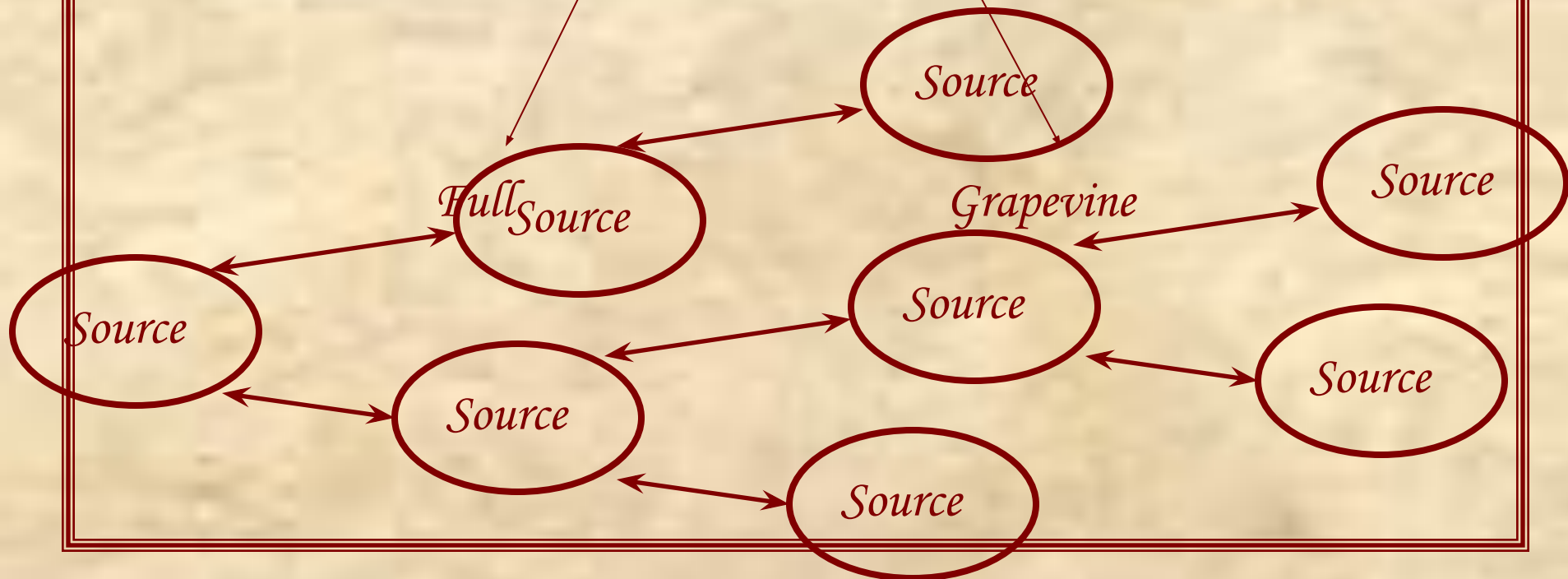


Communication

Communication types by form

Star-formed

Ring-formed



Communication

Communication barriers

Micro barriers

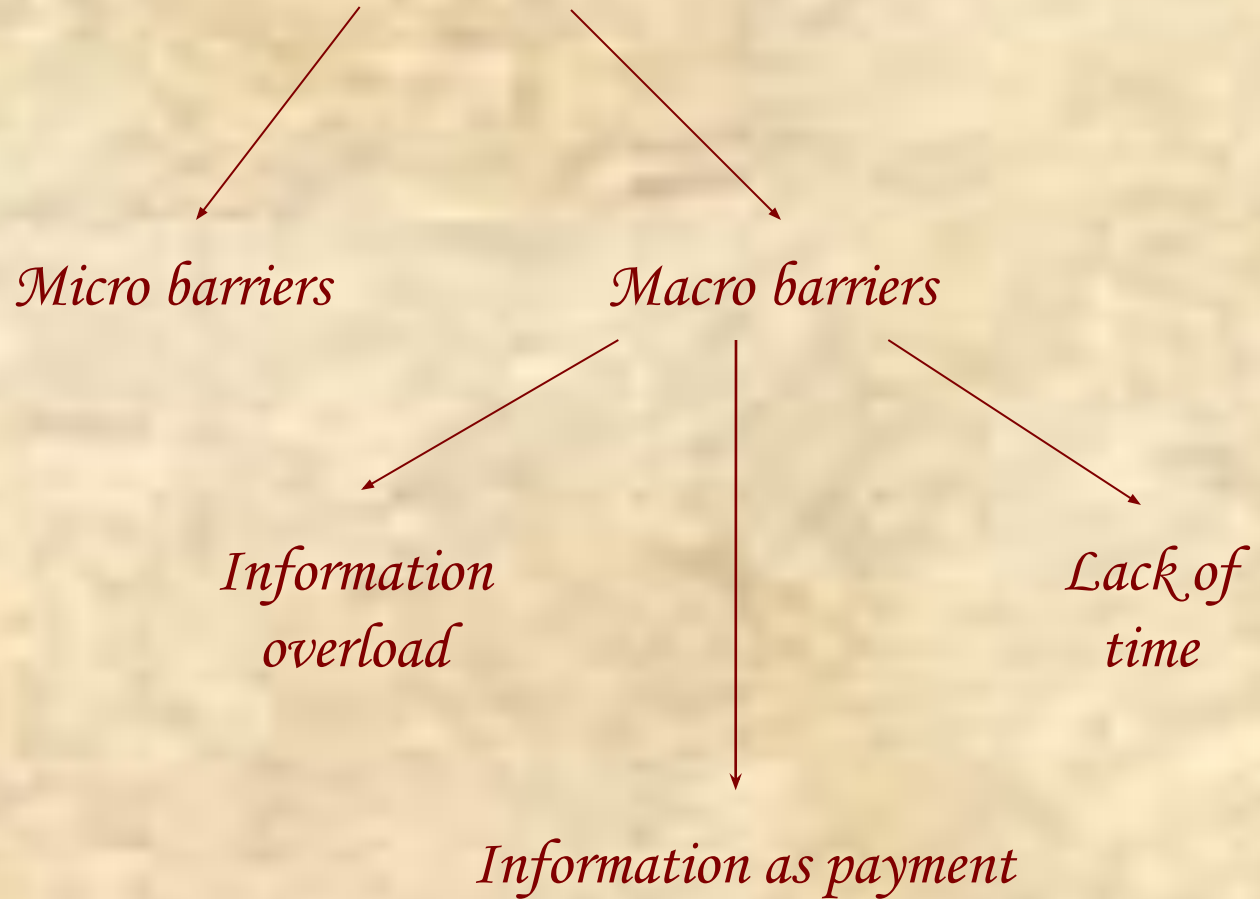
*Opinion of
sender and
receiver*

*Choice of
media*

Interference and noises

Communication

Communication barriers



Communication

Communication barriers

Micro and Macro barriers make the communication process more complicated and cause

CONFLICTS

That's it for today. Take care, have fun!

*Sincerely yours,
Vladlena Zarembo*