Market economy and pubic policy 4

Yoshio Matsuki

Today

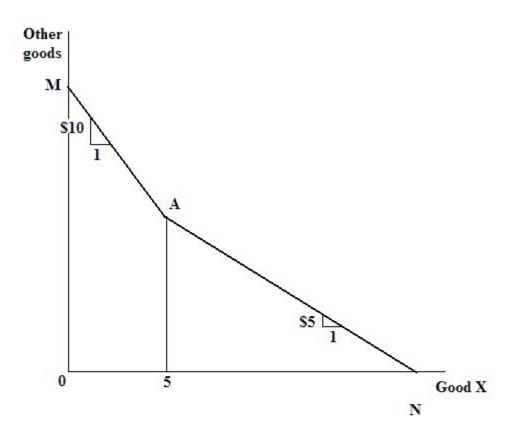
- Homework from last week
- Monica's indifference curve and price
- From utility function to demand curve in math.
- Introduction of Market Intervention by government

Homework 2 Translate to Ukrainian language

- Price Elasticity of Demand
- (Demand Elasticity)
- Price Elasticity of Supply
- (Supply Elasticity)
- Marginal rate of substitution

Homework *

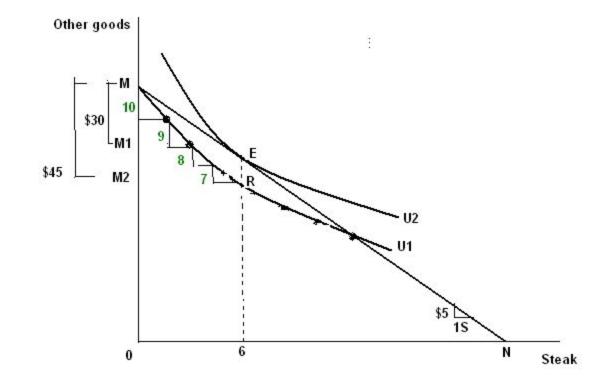
 A consumer must pay \$10 per unit of good X for the first 5 units, but only \$5 per unit for each unit in excess of 5 units. How does the budget line look like?



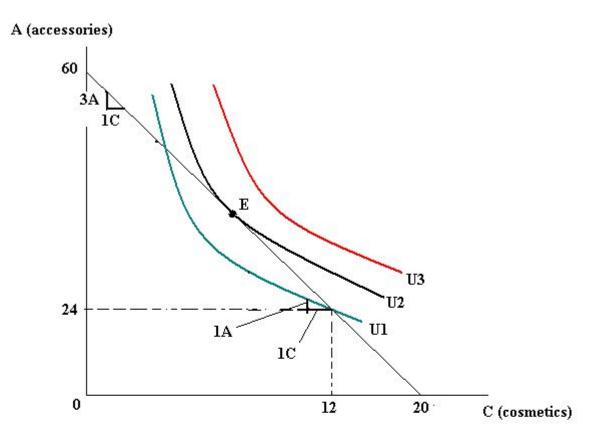
Homework

- Monica spends her entire monthly income of \$600 on cosmetics and accessories.
- The price of cosmetic is \$30, and the price of accessory is \$10.
- If she consumes 12 cosmetics and 24 accessories, her MRS is 1A/1C. Is she in equilibrium at this point on her budget line?
- Show the result in a picture.

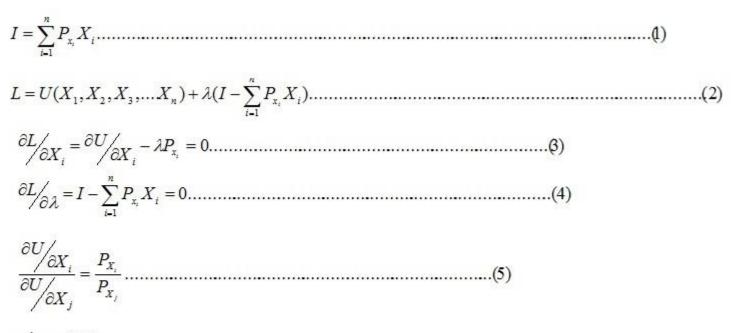
Marginal rate of substitution (MRS)







Condition for the Maximum Utility



where, $i \neq j$.

2. Non-linear model (Cobb-Douglas function [1]):

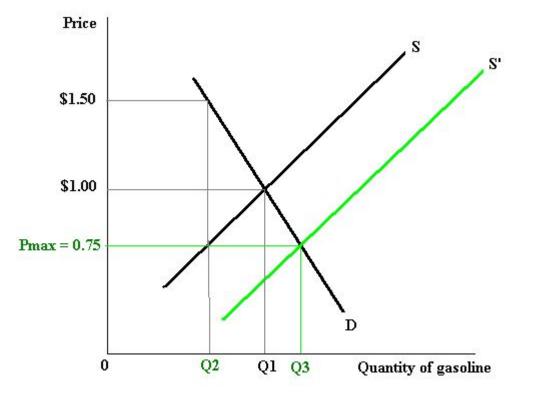


Cobb-Douglas 2 dimensional case

 $U = F^{\alpha} C^{1-\alpha}$ $I = FP_F + CP_c$ $L = F^{\alpha}C^{1-\alpha} + \lambda(I - FP_{F} - CP_{C})$ $\partial L /_{\partial F} = \alpha F^{\alpha - 1} C^{1 - \alpha} - \lambda P_F = 0$ $\frac{\partial L}{\partial C} = (1 - \alpha) F^{\alpha} C^{(1 - \alpha) - 1} - \lambda P_{C} = 0$ $\partial L_{\partial \lambda} = I - FP_F - CP_C = 0$

$$F = \frac{\alpha I}{P_F} \qquad C = \frac{(1-\alpha)I}{P_c}$$

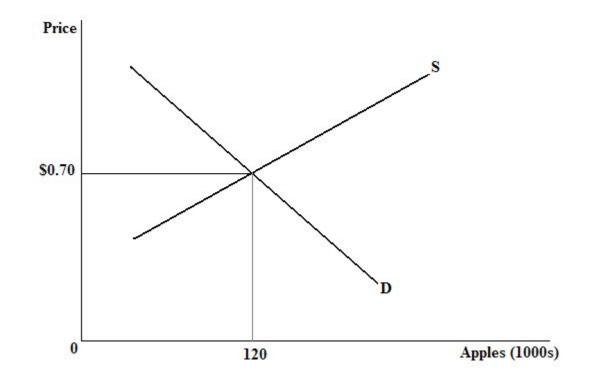
Price setting by government



How to respond to shortage?

- Divide?
- Non price rationing
 - First come, first serve
 - Waiting line = cost to consumer
- Quality deterioration
 - Show the product less attractive
 - Open fewer hours per day or fewer days per week
 - Self-service pumping
 - Eliminate special services, such as wiping windows
- Black market
 - With Q2, consumer could pay \$1.50
 - Penalties
- In a long run...

Governmental purchase apple case



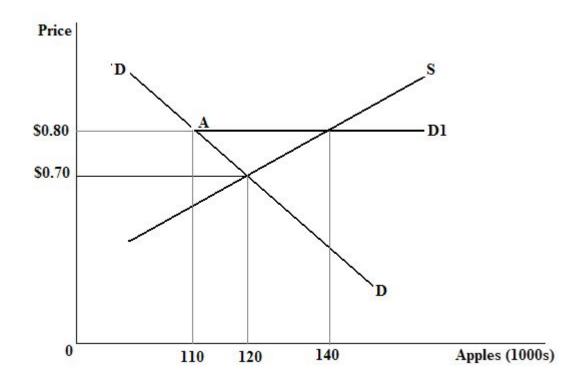
The supply and demand for apples

Demand		Supply	
Price for pound	Quantity demanded per Year	Price per pound	Quantity supplied per year
\$0.90	100000	\$0.60	100000
0.80	110000	0.70	120000
0.70	120000	0.80	140000
0.60	135000	0.90	150000

What is the market equilibrium price and quantity?

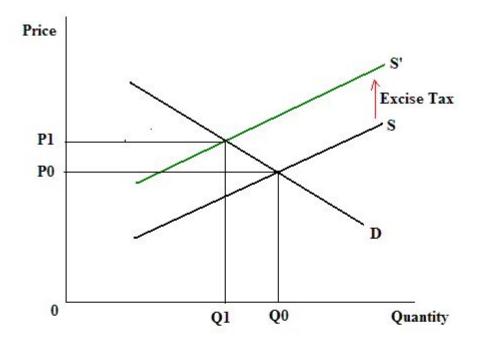
Questions

- The government agrees to purchase as many pounds of apples as growers will sell to it at a price of \$0.80.
 - a. How much will the government purchase,
 - b. how much will consumers purchase, and
 - c. how much will be produced?

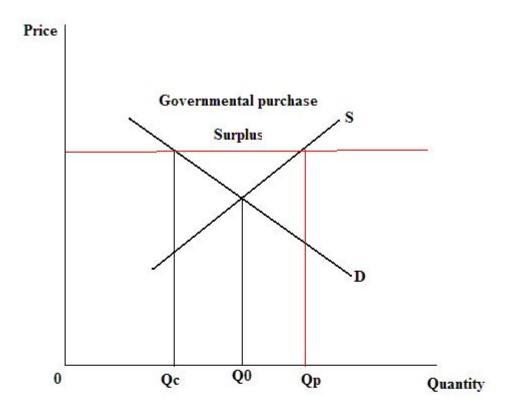


- a. Governmental purchase = 140 000 110 000 = 30 000
- b. Consumer purchase = 110 000
- c. Produced apples = 140 000

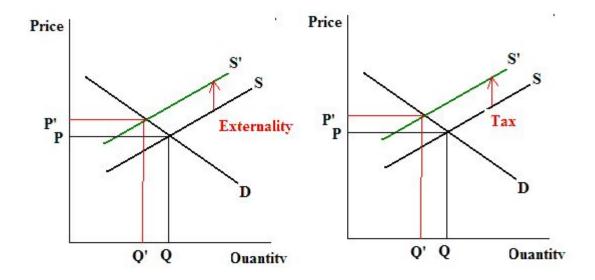
Intervention by government Tax



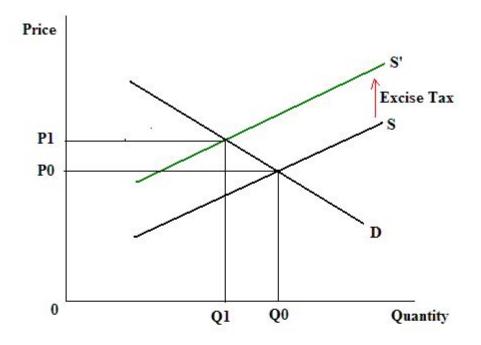
Government purchase



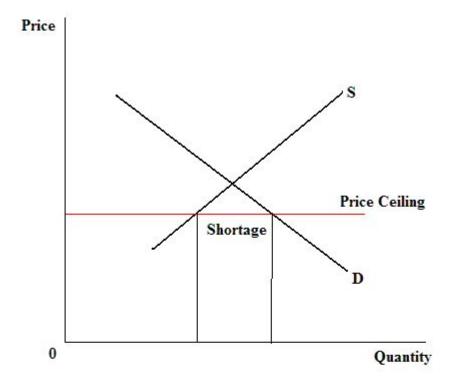
Emission trade ?



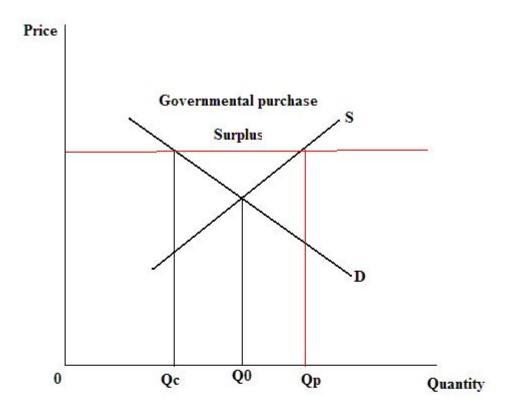
Intervention by government (1) Tax



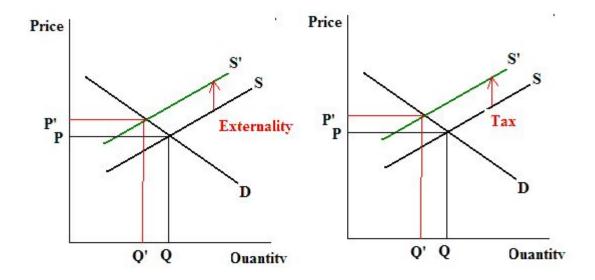
Price Ceiling



Government purchase

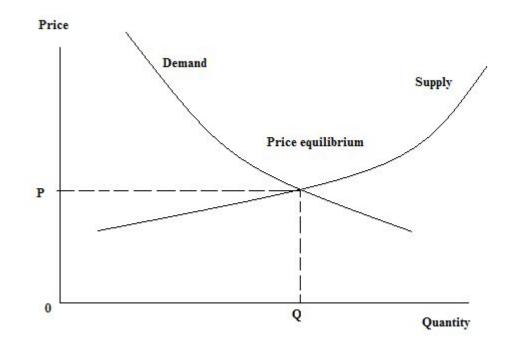


Emission trade ?

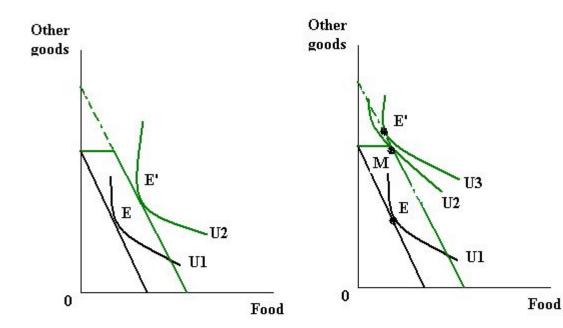


How is price made? Why it is changed?

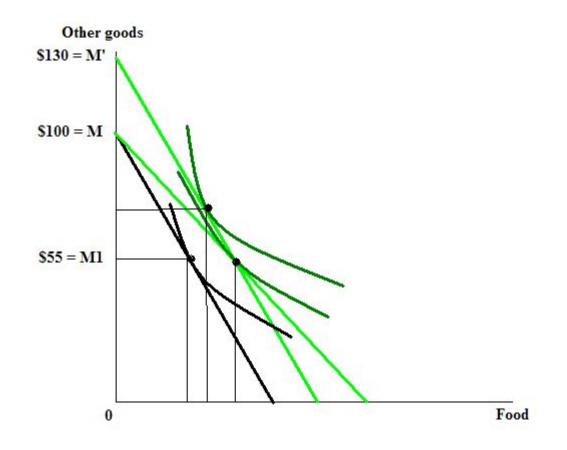
• In competitive market



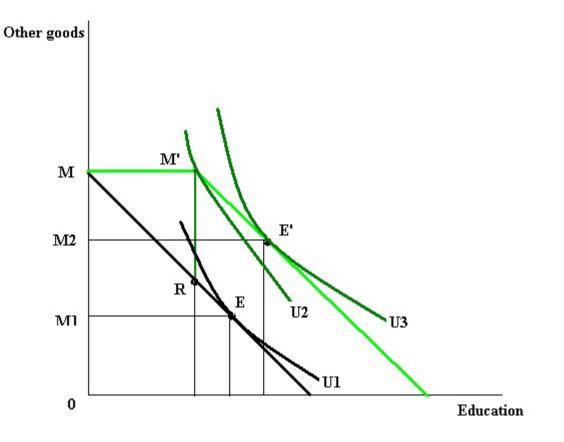
Effect of food stamp program on



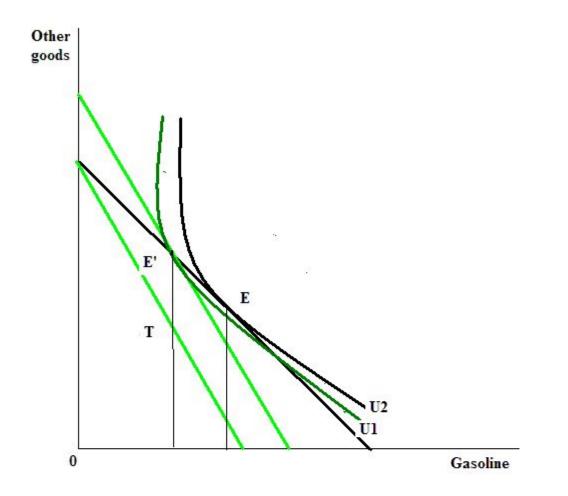
Excise subsidy vs. Lump-sum subsidy



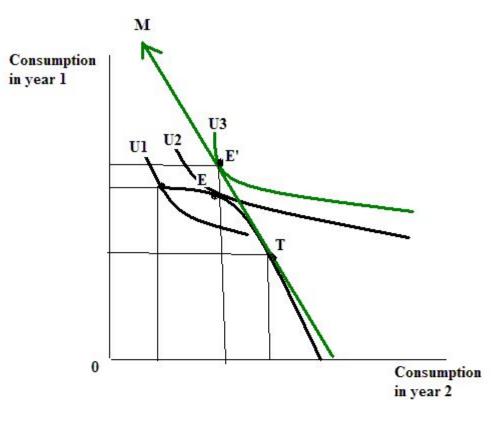
Fixed-quantity subsidy: Education



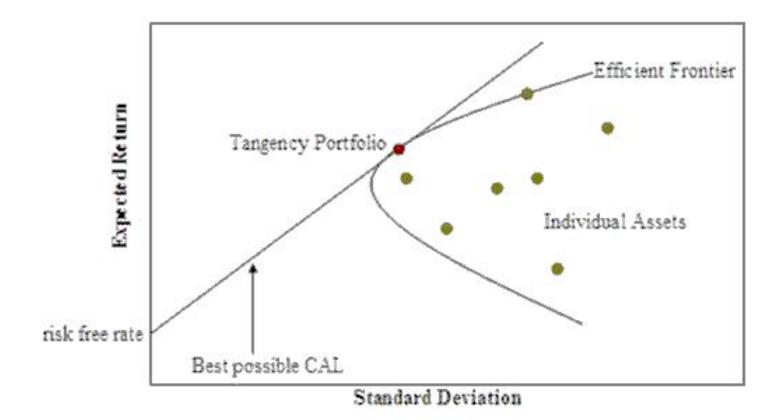
Tax and Rebate Program



Investment in education and borrowing



Investment risk



Homework 1

- Suppose the government policy of purchasing apples remains in effect, but consumer demand increases by 10 percent (consumers will purchases 10 percent more at each price than they did before).
- What will be the effects on
 - a. total apple output,
 - b. purchases by consumers,
 - c. purchases by government, and
 - d. the price of apples?

Homework 2

• Find the demand curves for each of 3 variables.

$$U = F^{\alpha}C^{\beta}S^{\gamma}$$
$$\alpha + \beta + \gamma = 1$$

Homework 3 Translate to Ukrainian language

- Governmental intervention
- Price ceiling
- Black market
- Rationing, Non price rationing
- Shortage
- Surplus