

# Market economy and public policy 4

Yoshio Matsuki

# Today

- Homework from last week
  - Monica's indifference curve and price
- From utility function to demand curve in math.
- Introduction of Market Intervention by government

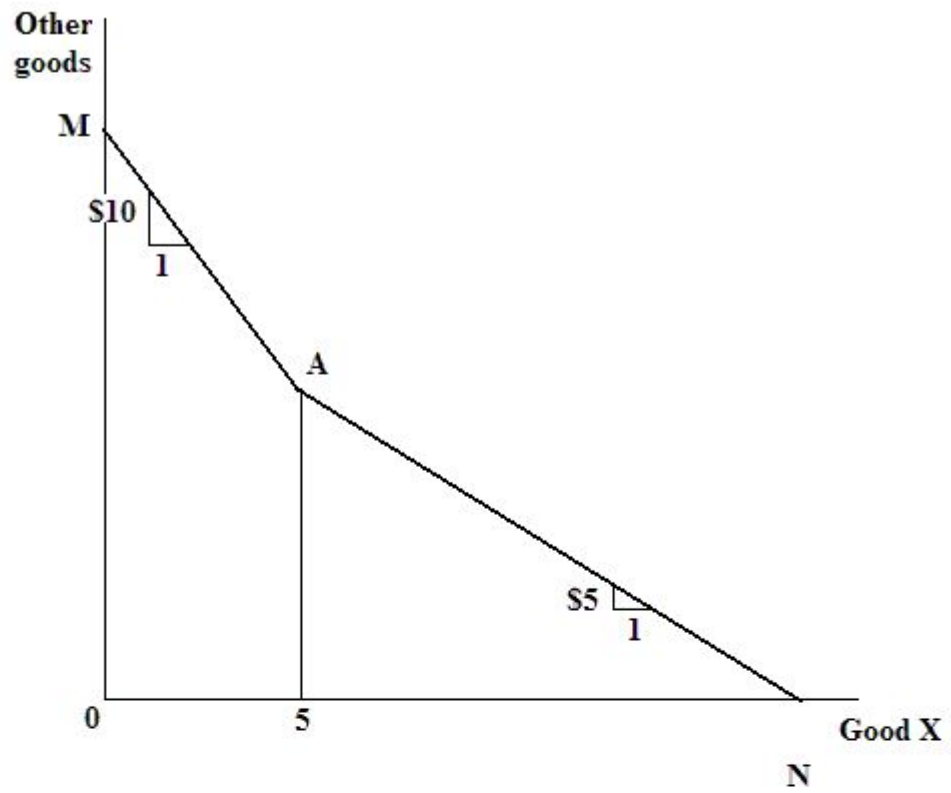
# Homework 2

## Translate to Ukrainian language

- Price Elasticity of Demand
- (Demand Elasticity)
- Price Elasticity of Supply
- (Supply Elasticity)
- Marginal rate of substitution

# Homework \*

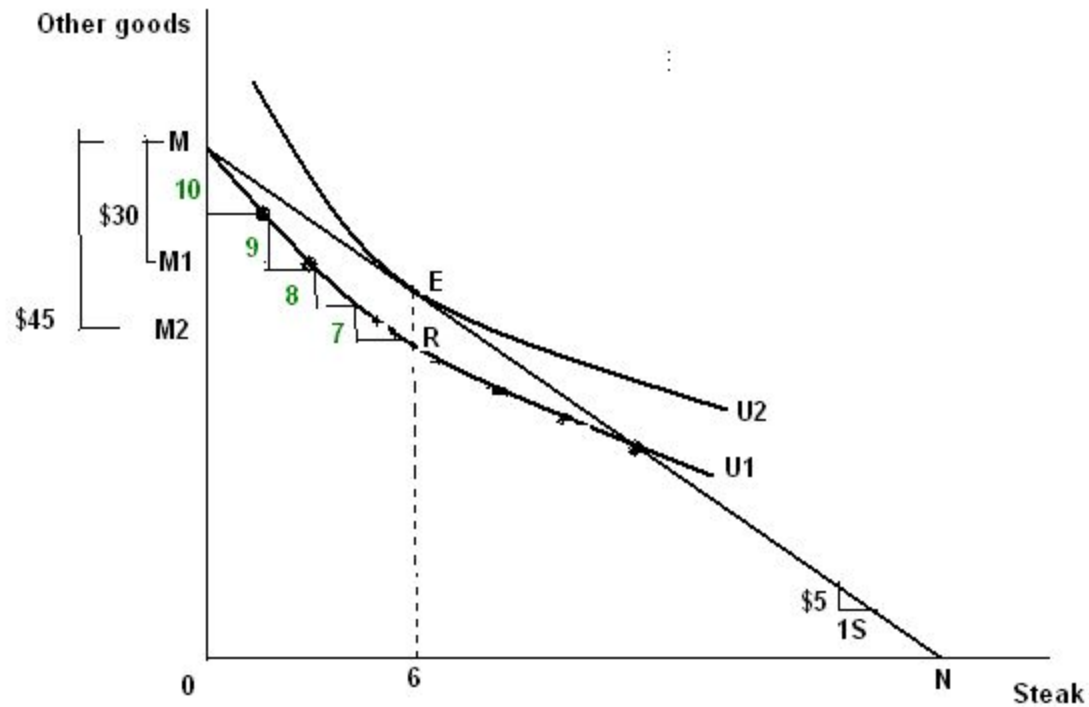
- A consumer must pay \$10 per unit of good X for the first 5 units, but only \$5 per unit for each unit in excess of 5 units. How does the budget line look like?



# Homework

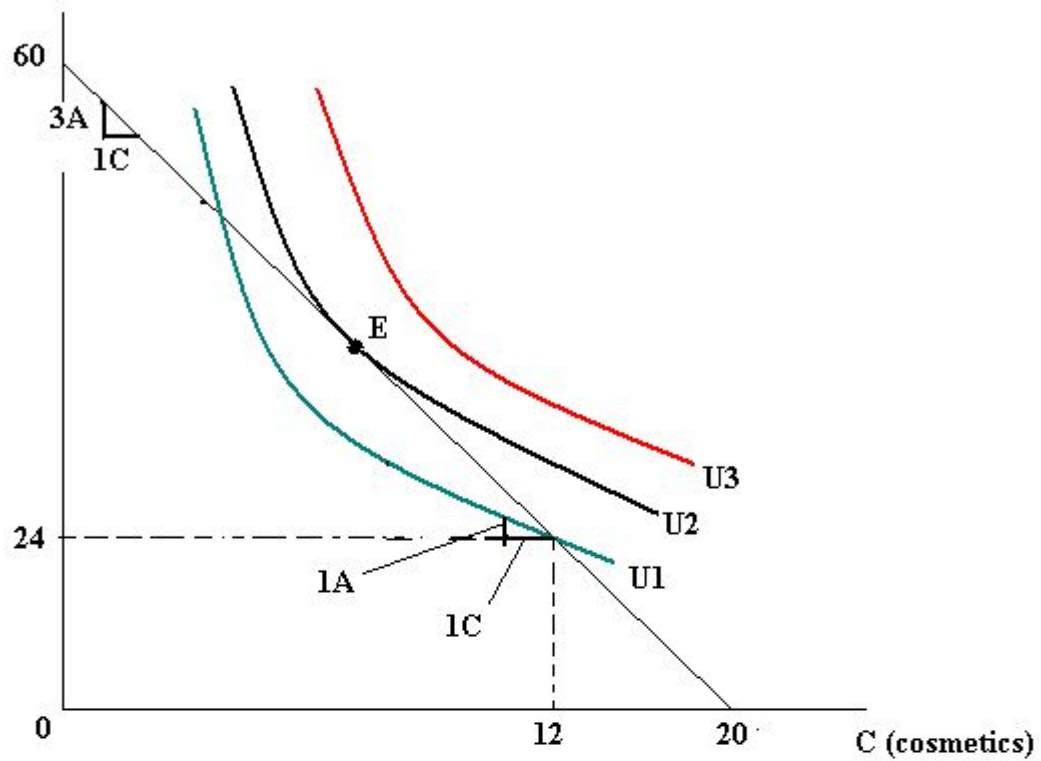
- Monica spends her entire monthly income of \$600 on cosmetics and accessories.
- The price of cosmetic is \$30, and the price of accessory is \$10.
- If she consumes 12 cosmetics and 24 accessories, her MRS is  $1A/1C$ . Is she in equilibrium at this point on her budget line?
- Show the result in a picture.

# Marginal rate of substitution (MRS)



MRS: Other goods/Steak

A (accessories)





# Condition for the Maximum Utility

$$I = \sum_{i=1}^n P_{x_i} X_i \dots\dots\dots(1)$$

$$L = U(X_1, X_2, X_3, \dots, X_n) + \lambda(I - \sum_{i=1}^n P_{x_i} X_i) \dots\dots\dots(2)$$

$$\frac{\partial L}{\partial X_i} = \frac{\partial U}{\partial X_i} - \lambda P_{x_i} = 0 \dots\dots\dots(3)$$

$$\frac{\partial L}{\partial \lambda} = I - \sum_{i=1}^n P_{x_i} X_i = 0 \dots\dots\dots(4)$$

$$\frac{\frac{\partial U}{\partial X_i}}{\frac{\partial U}{\partial X_j}} = \frac{P_{x_i}}{P_{x_j}} \dots\dots\dots(5)$$

where,  $i \neq j$ .

2. Non-linear model (Cobb-Douglas function [1]):

$$U = \prod_{i=1}^n X_i^{C_i} \dots\dots\dots (7)$$

where,

$$\sum_{i=1}^n C_i = 1 \dots\dots\dots (8)$$

$$X_i = \frac{I}{P_{X_i}} \frac{C_i}{\sum_{j=1}^n C_j} \dots\dots\dots (8)$$

$$\frac{C_i}{\sum_{j=1}^n C_j} = \beta_i \dots\dots\dots (29)$$

# Cobb-Douglas 2 dimensional case

$$U = F^\alpha C^{1-\alpha}$$

$$I = FP_F + CP_C$$

$$L = F^\alpha C^{1-\alpha} + \lambda(I - FP_F - CP_C)$$

$$\frac{\partial L}{\partial F} = \alpha F^{\alpha-1} C^{1-\alpha} - \lambda P_F = 0$$

$$\frac{\partial L}{\partial C} = (1-\alpha) F^\alpha C^{(1-\alpha)-1} - \lambda P_C = 0$$

$$\frac{\partial L}{\partial \lambda} = I - FP_F - CP_C = 0$$

$$F = \frac{\alpha I}{P_F} \quad C = \frac{(1-\alpha)I}{P_C}$$

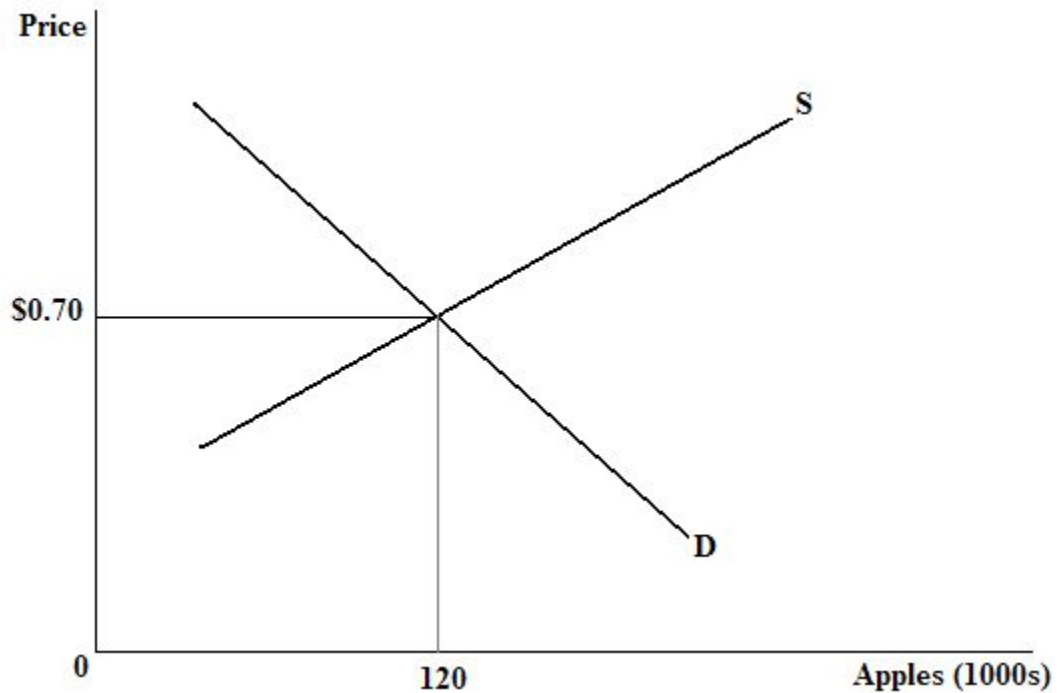
# Price setting by government



# How to respond to shortage?

- Divide?
- Non price rationing
  - First come, first serve
  - Waiting line = cost to consumer
- Quality deterioration
  - Show the product less attractive
  - Open fewer hours per day or fewer days per week
  - Self-service pumping
  - Eliminate special services, such as wiping windows
- Black market
  - With Q2, consumer could pay \$1.50
  - Penalties
- In a long run...

# Governmental purchase apple case



# The supply and demand for apples

Demand

Supply

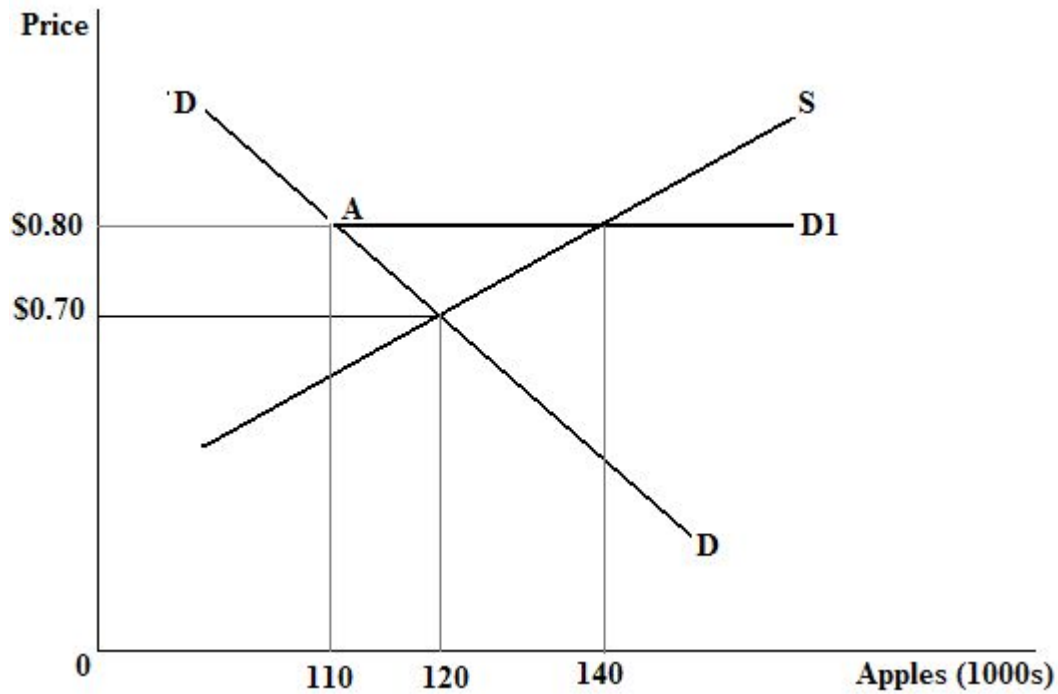
| Price for pound | Quantity demanded per Year | Price per pound | Quantity supplied per year |
|-----------------|----------------------------|-----------------|----------------------------|
| \$0.90          | 100000                     | \$0.60          | 100000                     |
| 0.80            | 110000                     | 0.70            | 120000                     |
| 0.70            | 120000                     | 0.80            | 140000                     |
| 0.60            | 135000                     | 0.90            | 150000                     |

What is the market equilibrium price and quantity?

# Questions

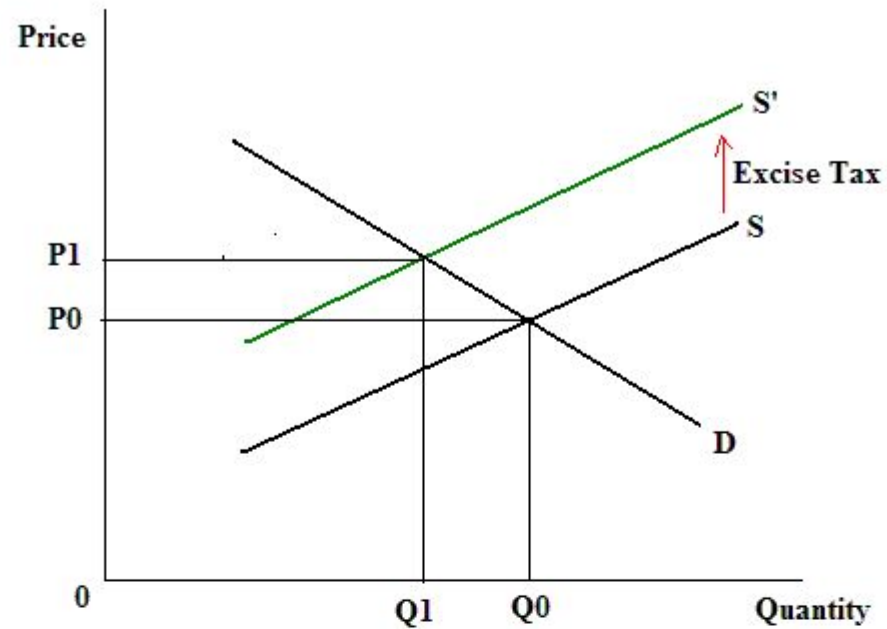
- The government agrees to purchase as many pounds of apples as growers will sell to it at a price of \$0.80.
  - a. How much will the government purchase,
  - b. how much will consumers purchase, and
  - c. how much will be produced?



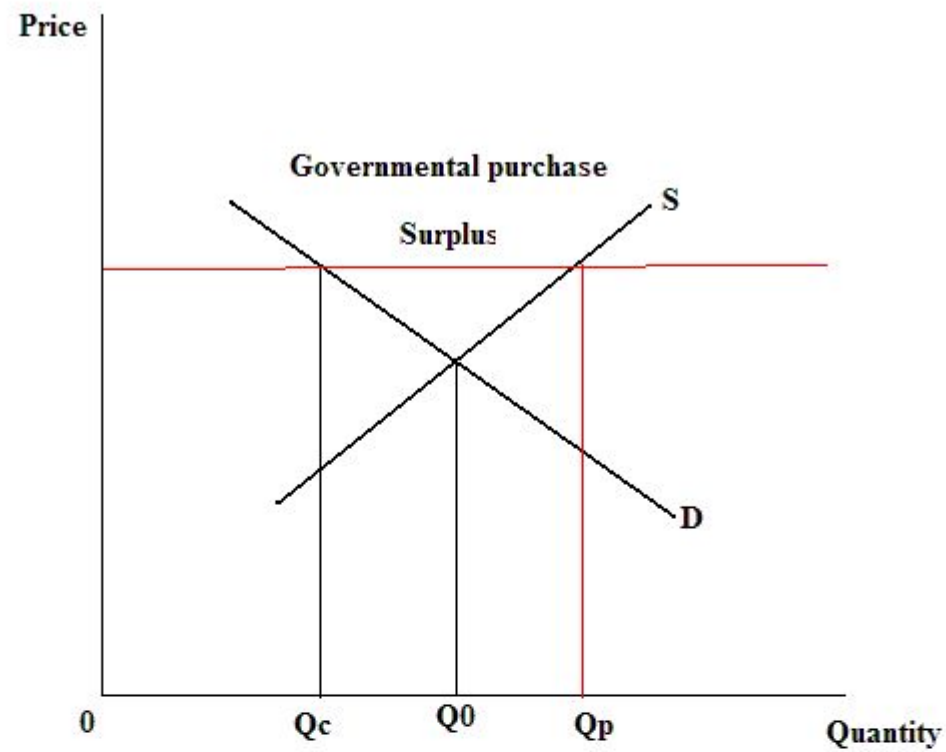


- a. Governmental purchase =  $140\ 000 - 110\ 000 = 30\ 000$
- b. Consumer purchase = 110 000
- c. Produced apples = 140 000

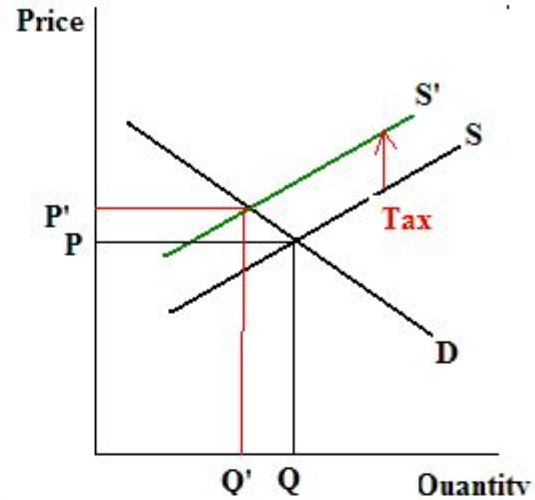
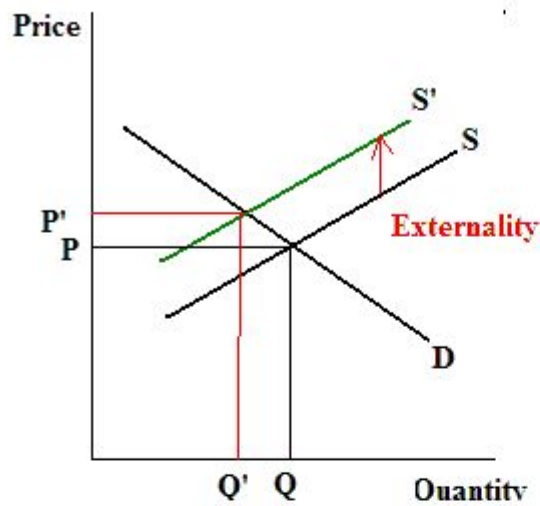
# Intervention by government Tax



# Government purchase

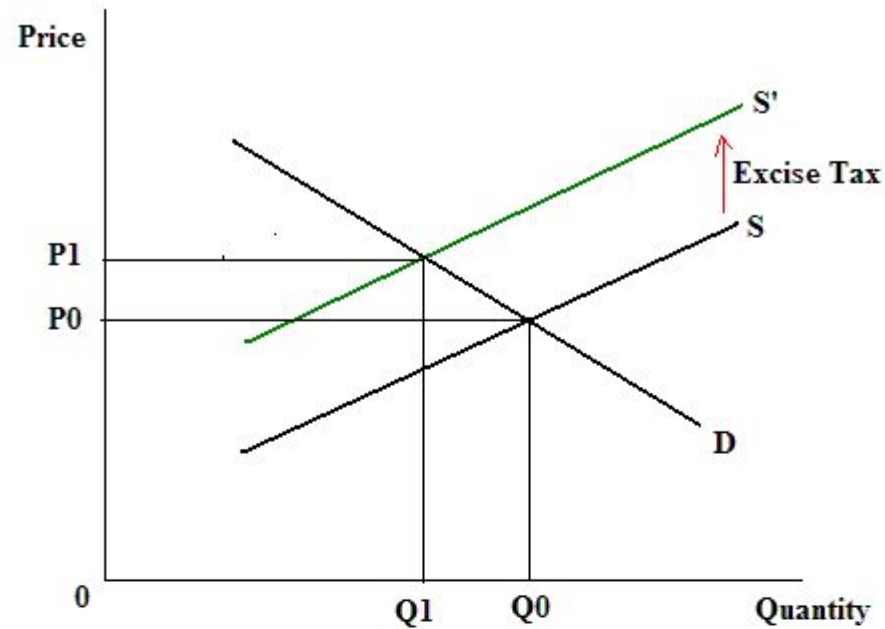


# Emission trade ?

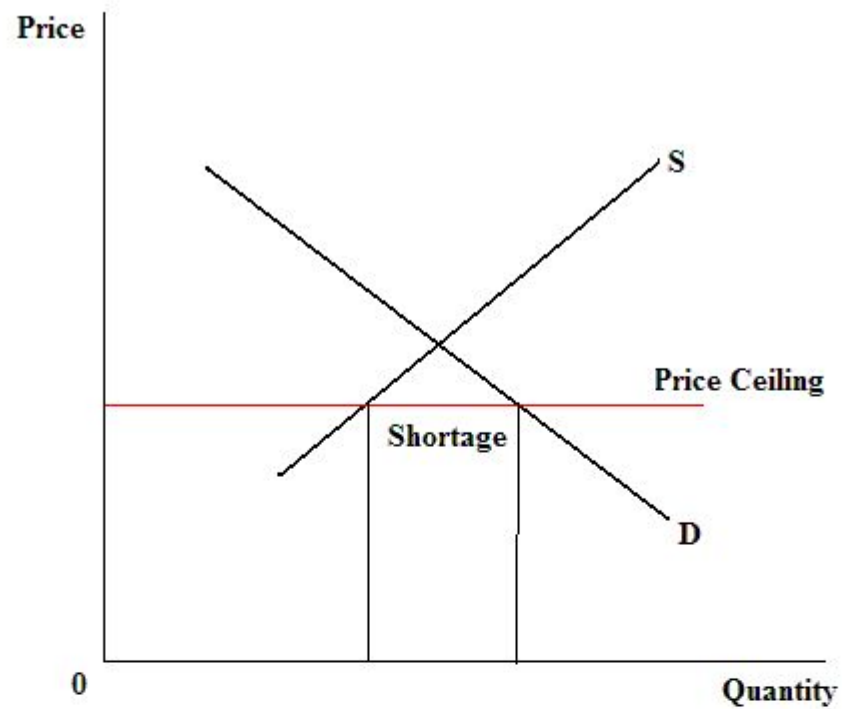


# Intervention by government (1)

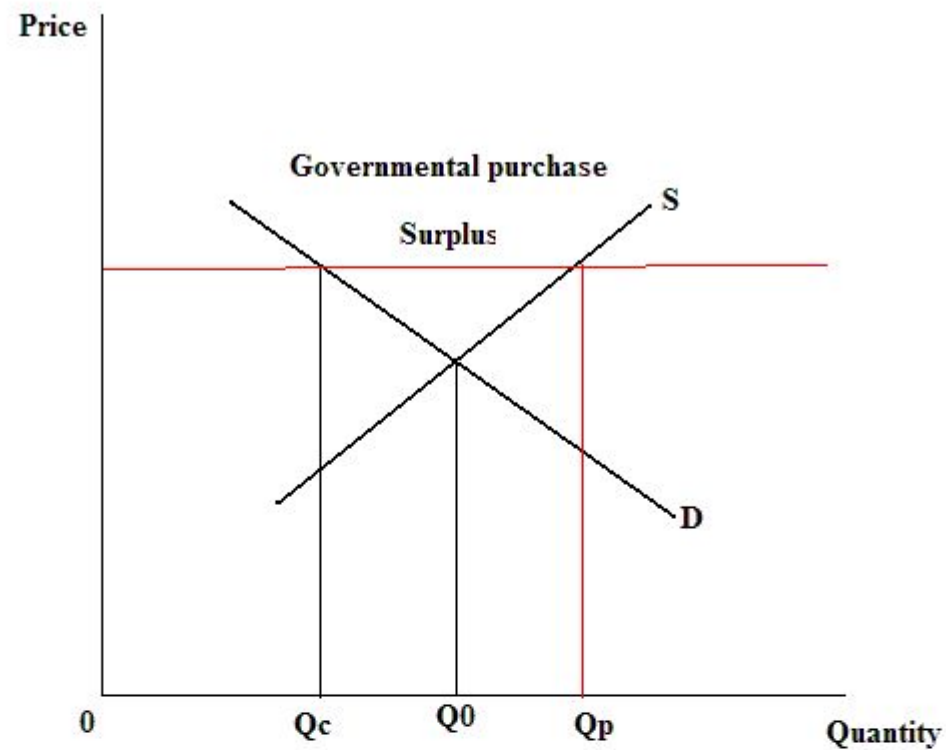
## Tax



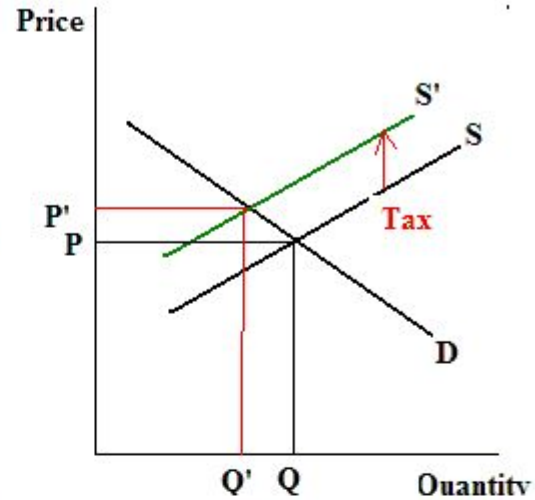
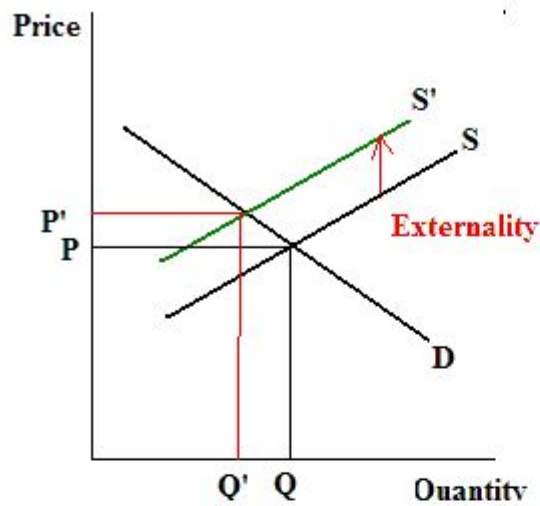
# Price Ceiling



# Government purchase



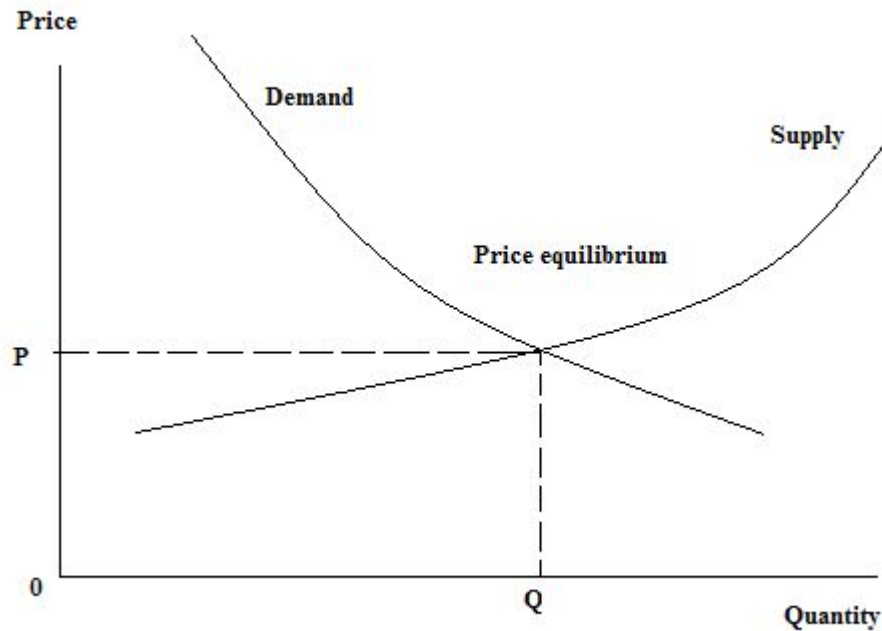
# Emission trade ?



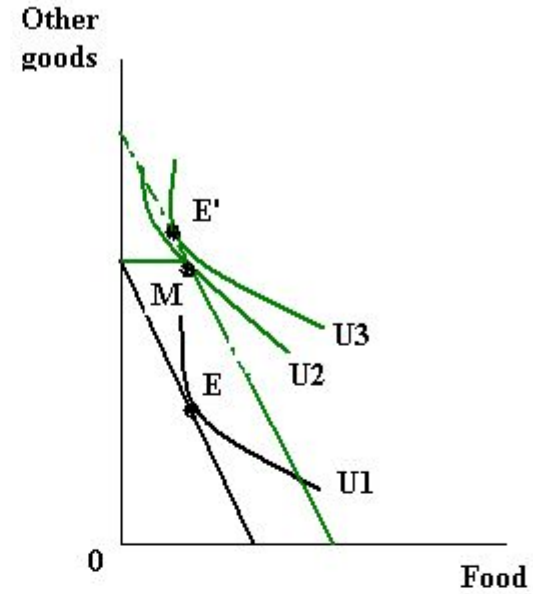
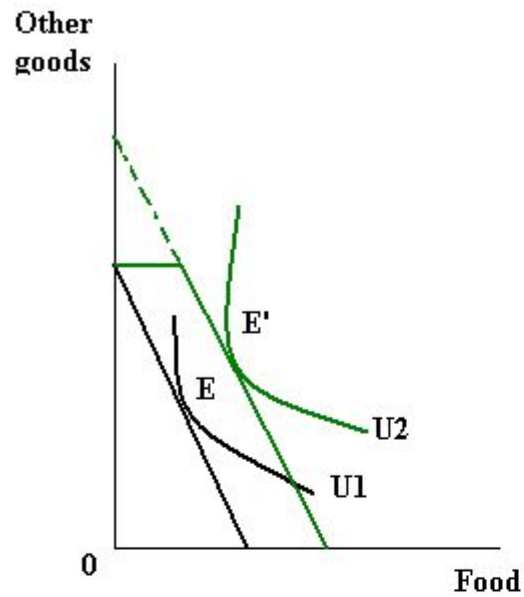


# How is price made? Why it is changed?

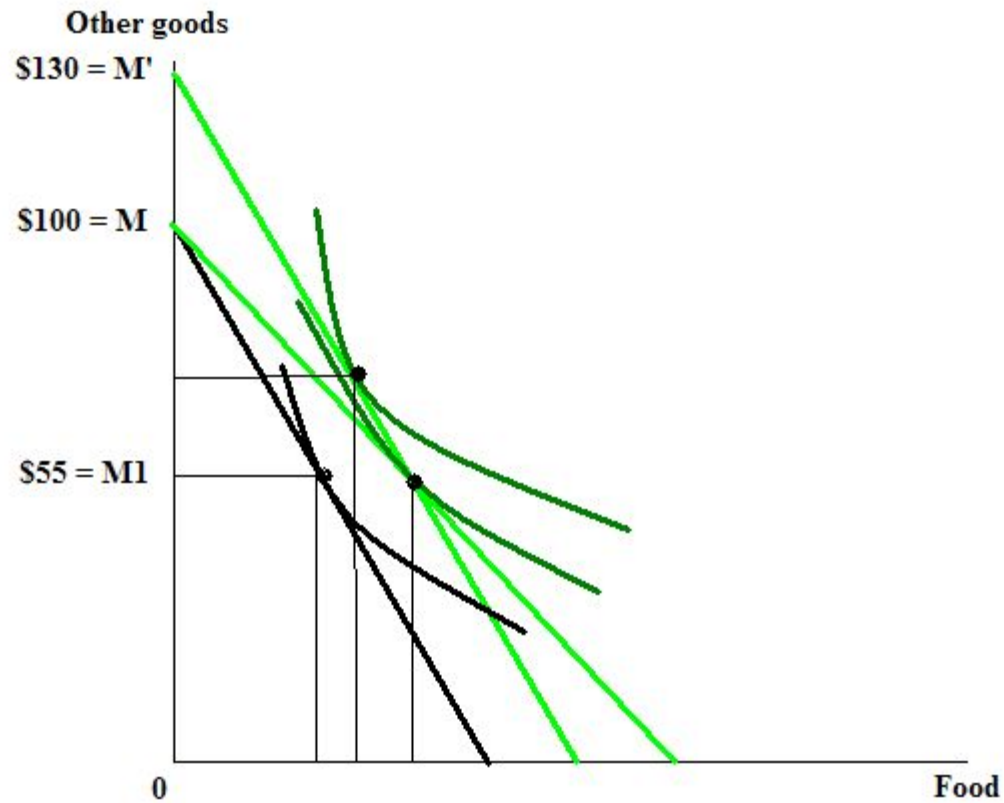
- In competitive market



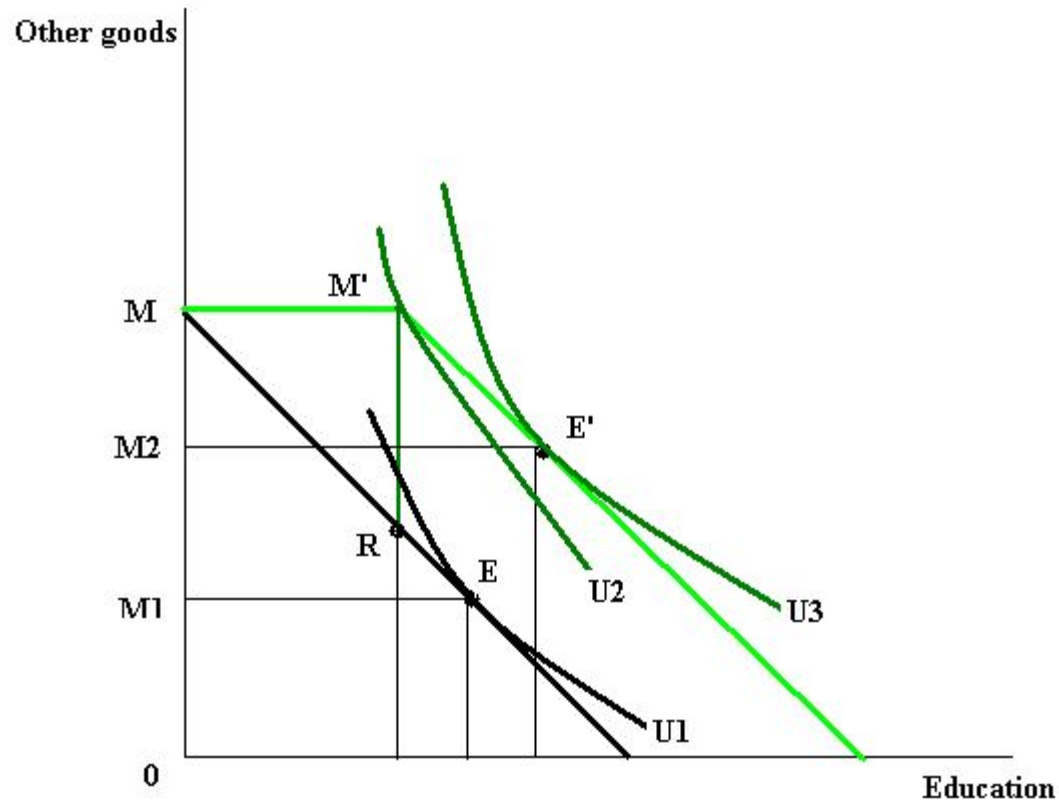
# Effect of food stamp program on



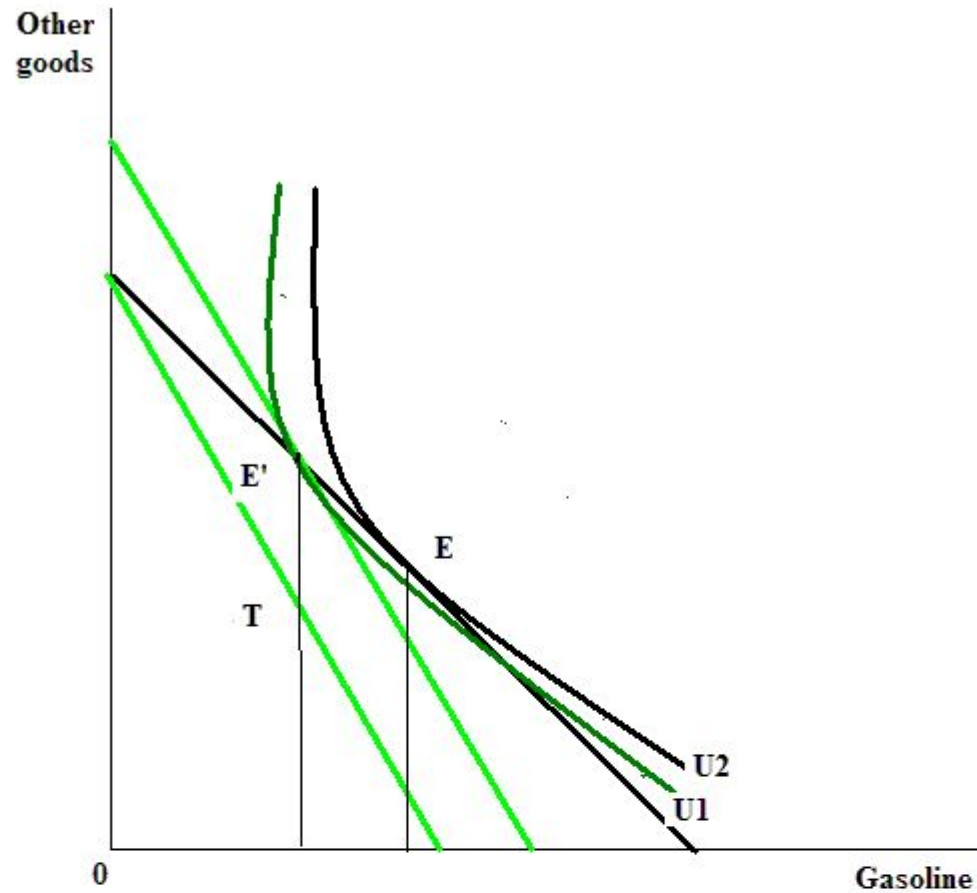
# Excise subsidy vs. Lump-sum subsidy



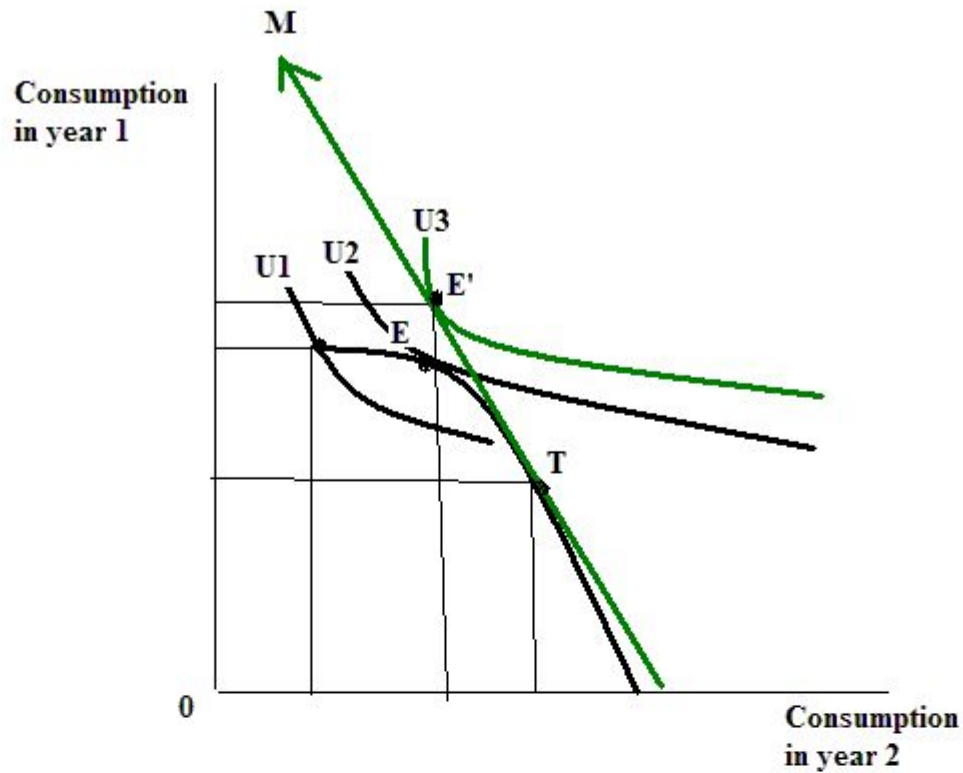
# Fixed-quantity subsidy: Education



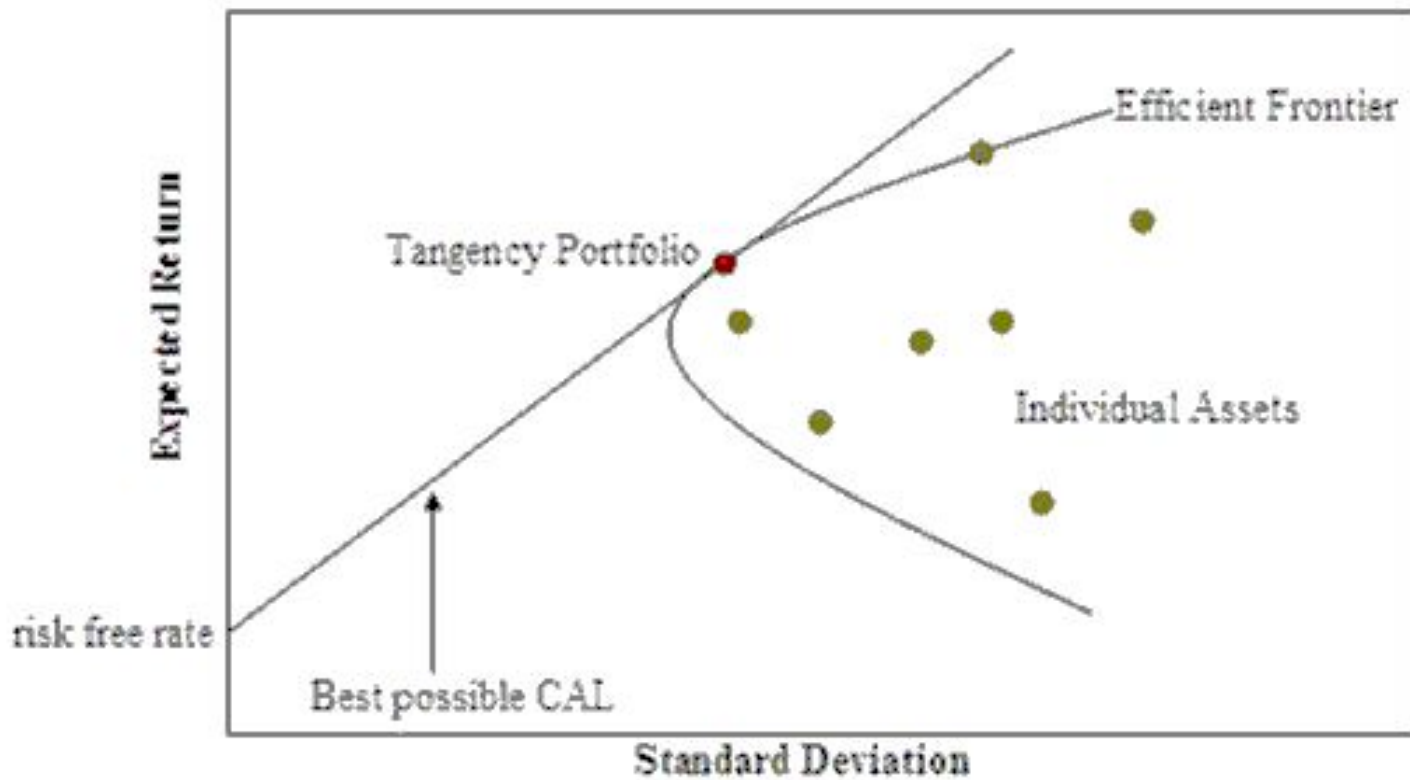
# Tax and Rebate Program



# Investment in education and borrowing



# Investment risk



# Homework 1

- Suppose the government policy of purchasing apples remains in effect, but consumer demand increases by 10 percent (consumers will purchase 10 percent more at each price than they did before).
- What will be the effects on
  - a. total apple output,
  - b. purchases by consumers,
  - c. purchases by government, and
  - d. the price of apples?



# Homework 2

- Find the demand curves for each of 3 variables.

$$U = F^{\alpha} C^{\beta} S^{\gamma}$$

$$\alpha + \beta + \gamma = 1$$

# Homework 3

## Translate to Ukrainian language

- Governmental intervention
- Price ceiling
- Black market
- Rationing, Non price rationing
- Shortage
- Surplus