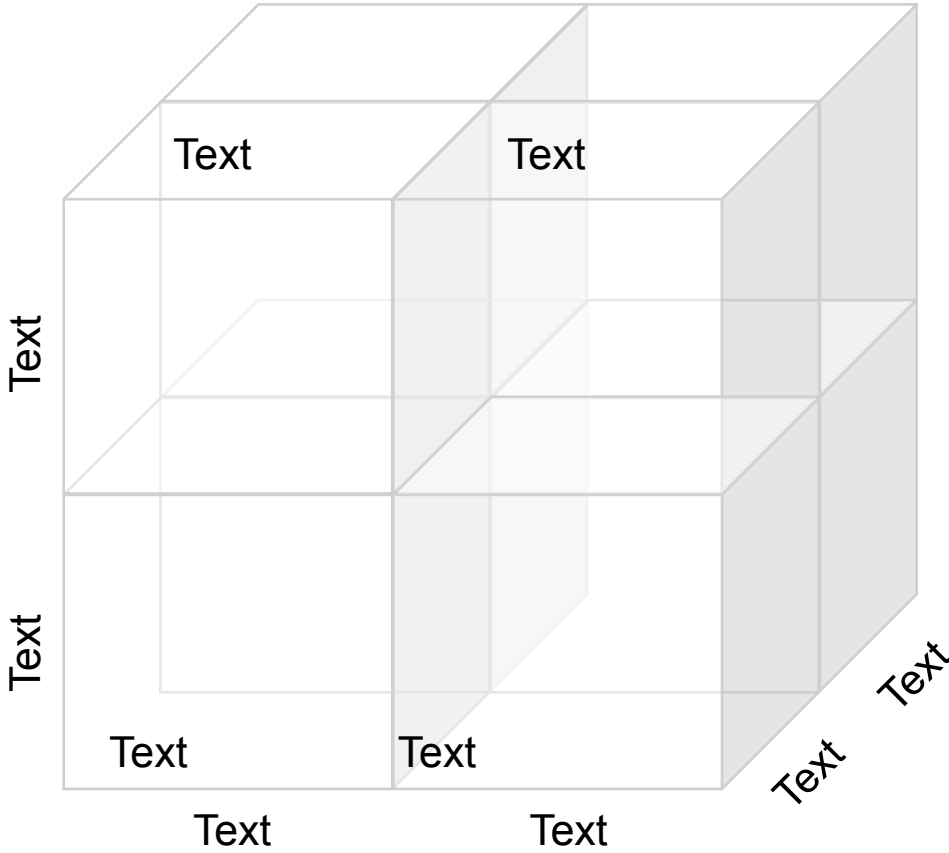


CONFIDENTIAL

# **Frequently Used Template**

# 2X2 CUBED

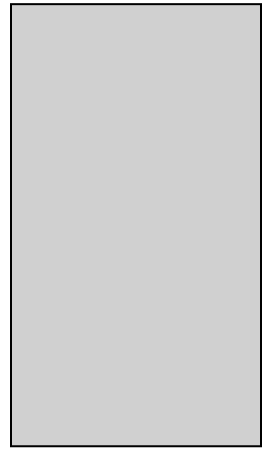
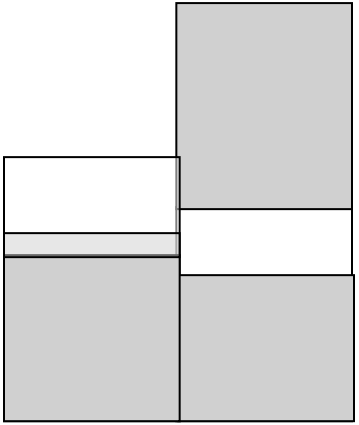
Unit of measure



\* Footnote  
Source: Source

# 2X2 TOWER

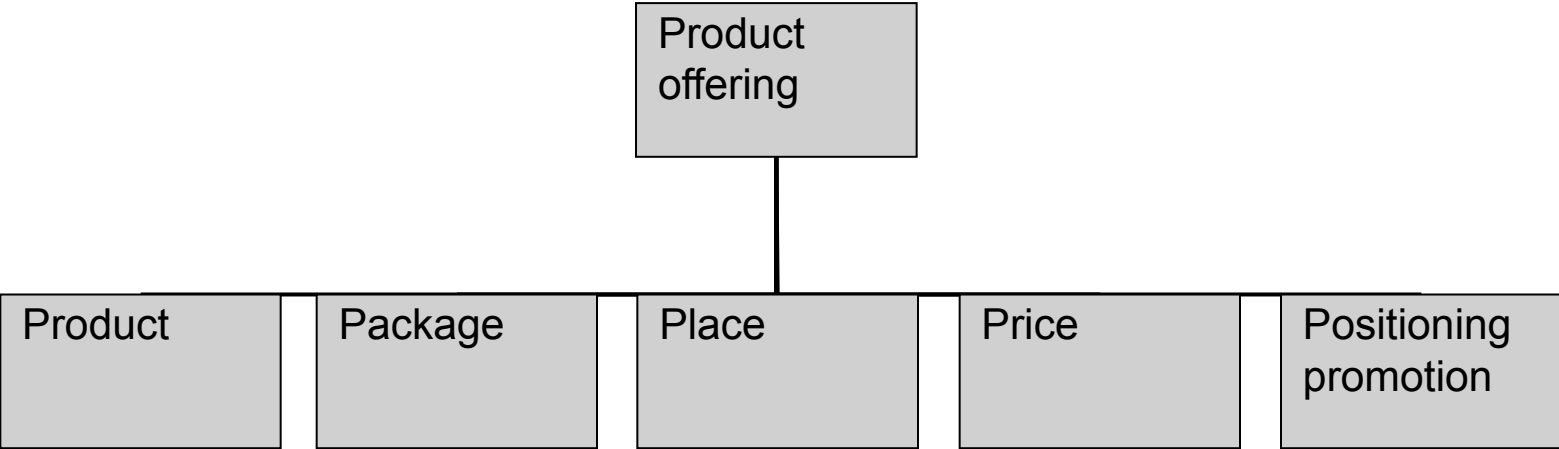
Unit of measure



\* Footnote  
Source: Source

# 5PS MARKETING

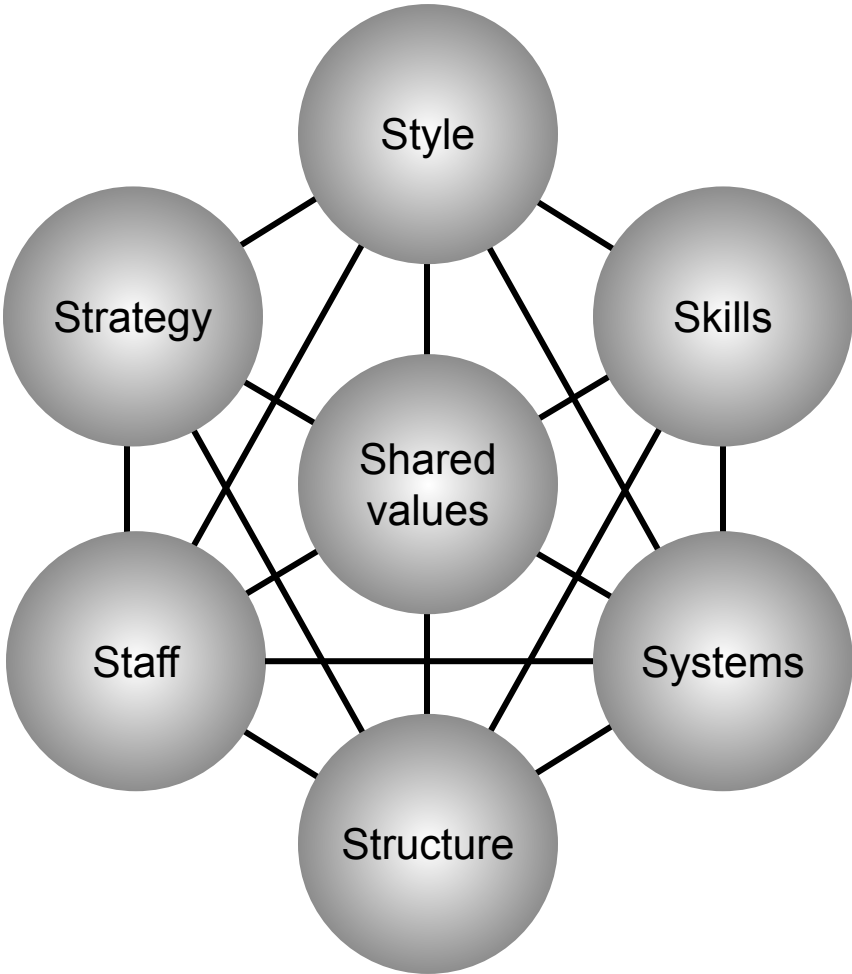
Unit of measure



\* Footnote

# 7S

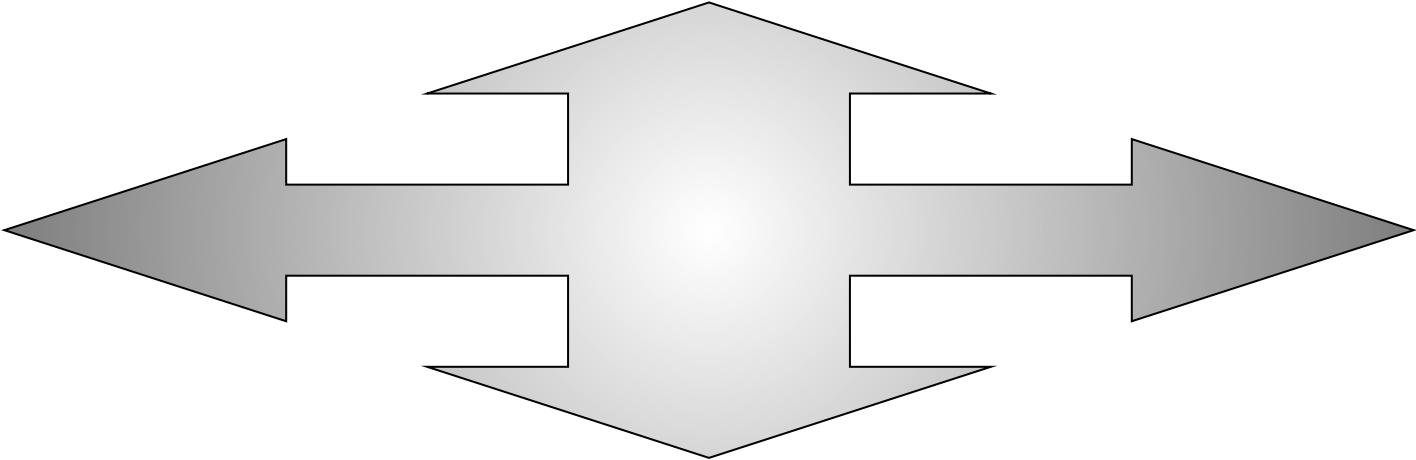
Unit of measure



\* Footnote  
Source: Source

# ARROW 3D

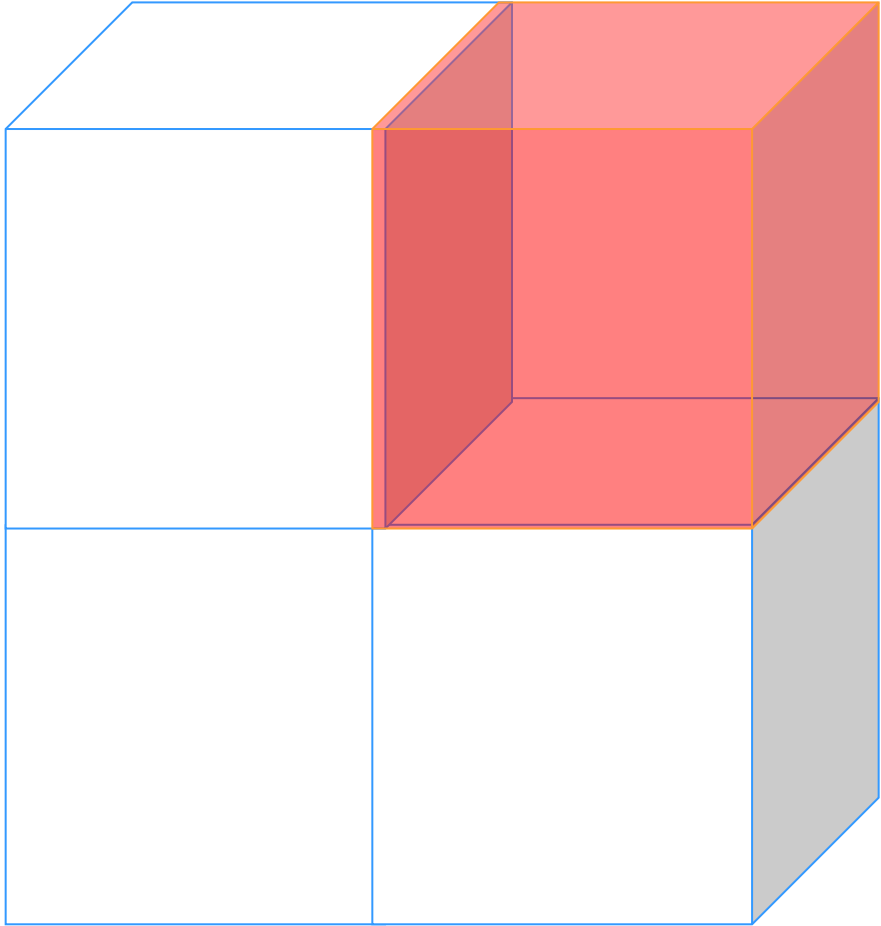
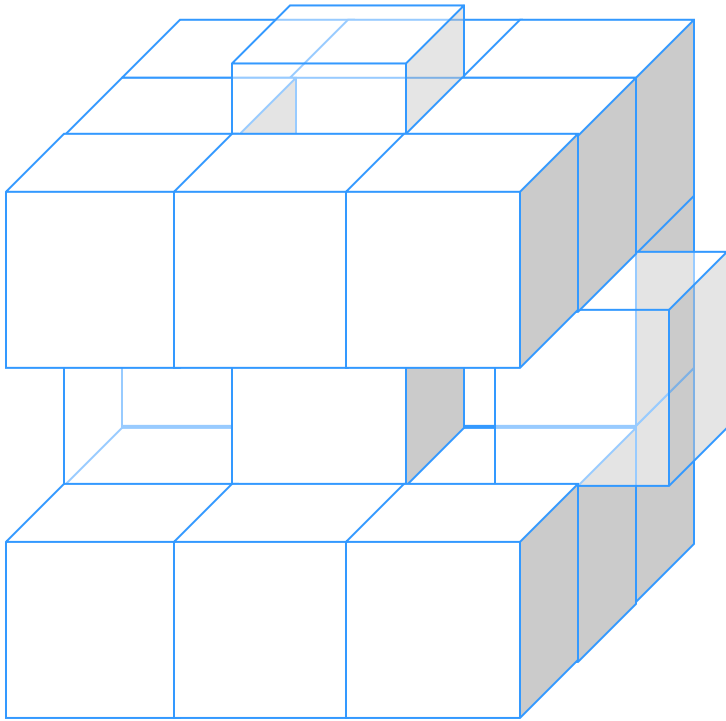
Unit of measure



\* Footnote  
Source: Source

# CUBES1 3D

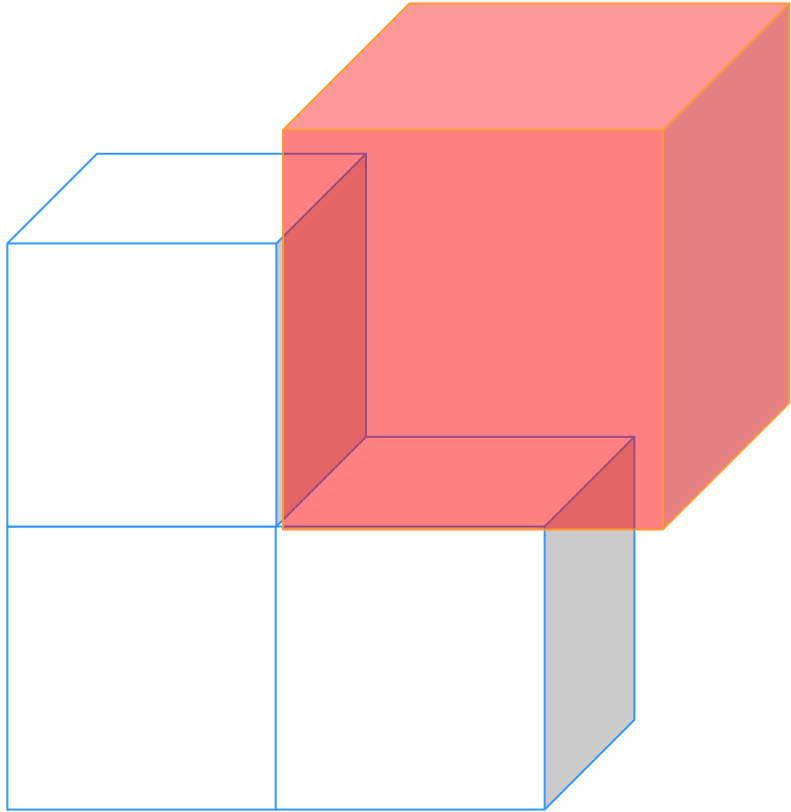
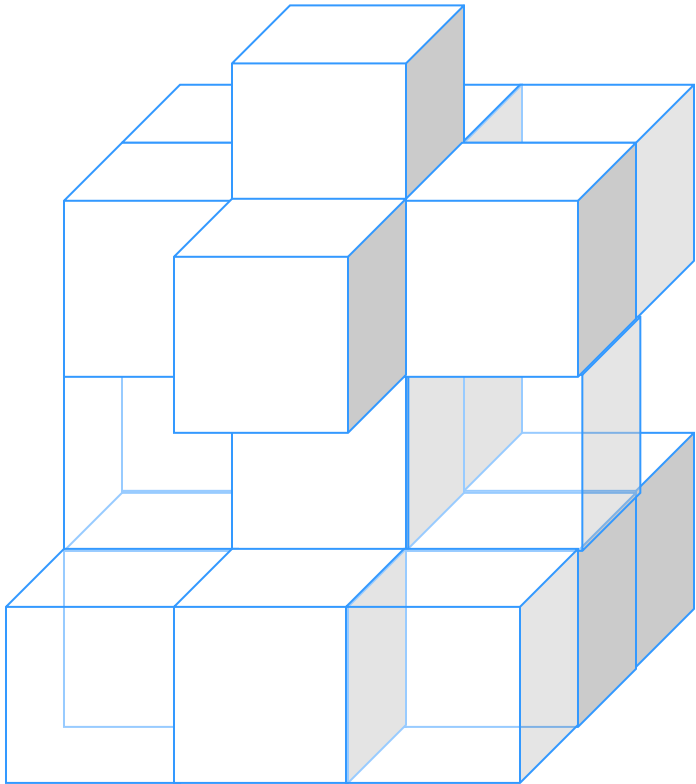
Unit of measure



\* Footnote

# CUBES2 3D

Unit of measure

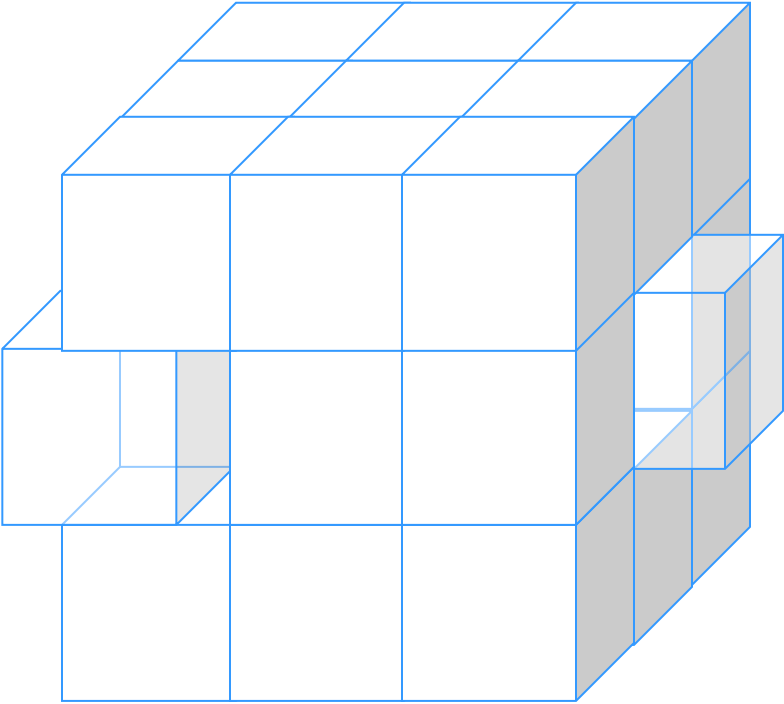
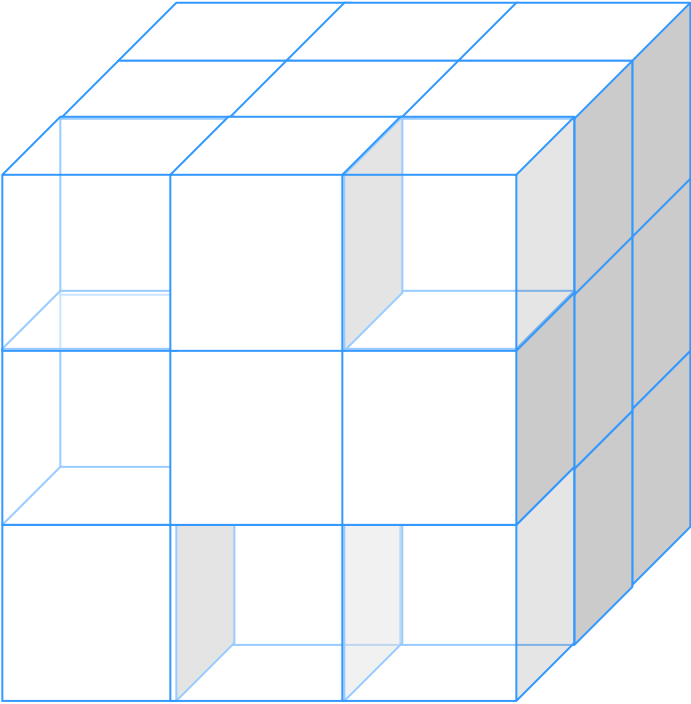


\* Footnote  
Source: Source



# CUBES3 3D

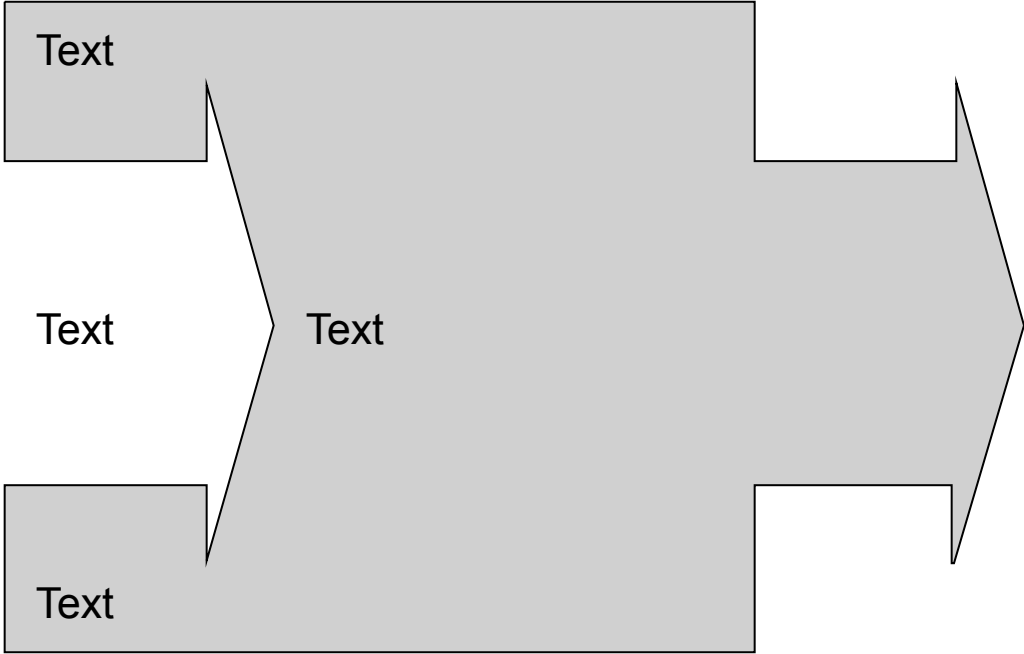
Unit of measure



\* Footnote

# CUTOUT 3D

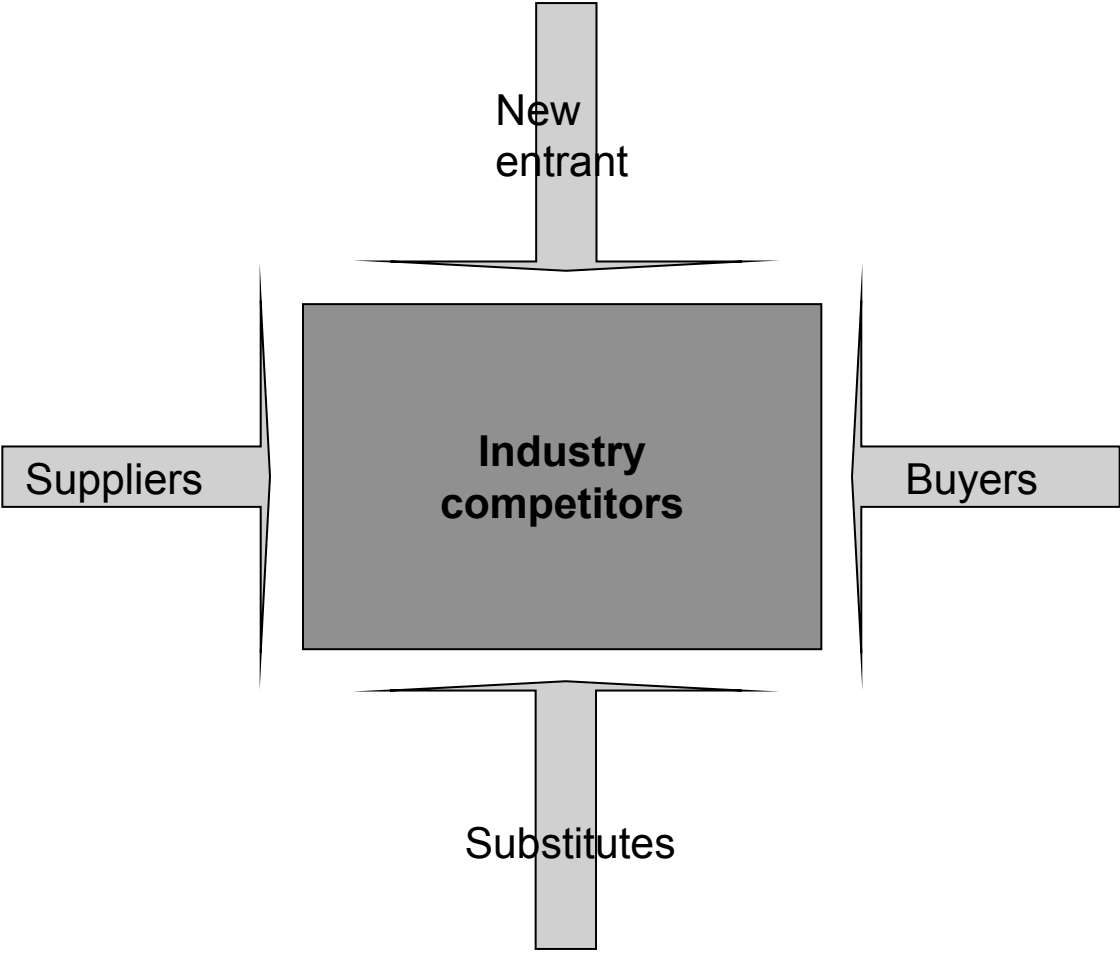
Unit of measure



\* Footnote  
Source: Source

# FORCES AT WORK

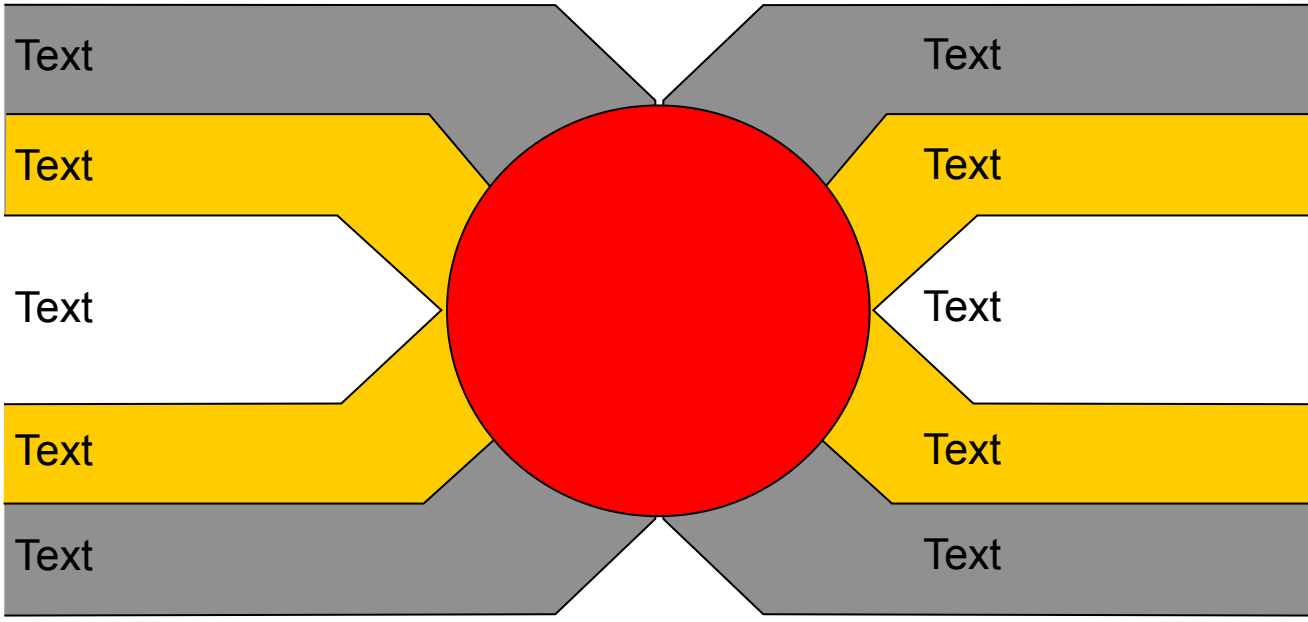
Unit of measure



\* Footnote  
Source: Source

# JOINT

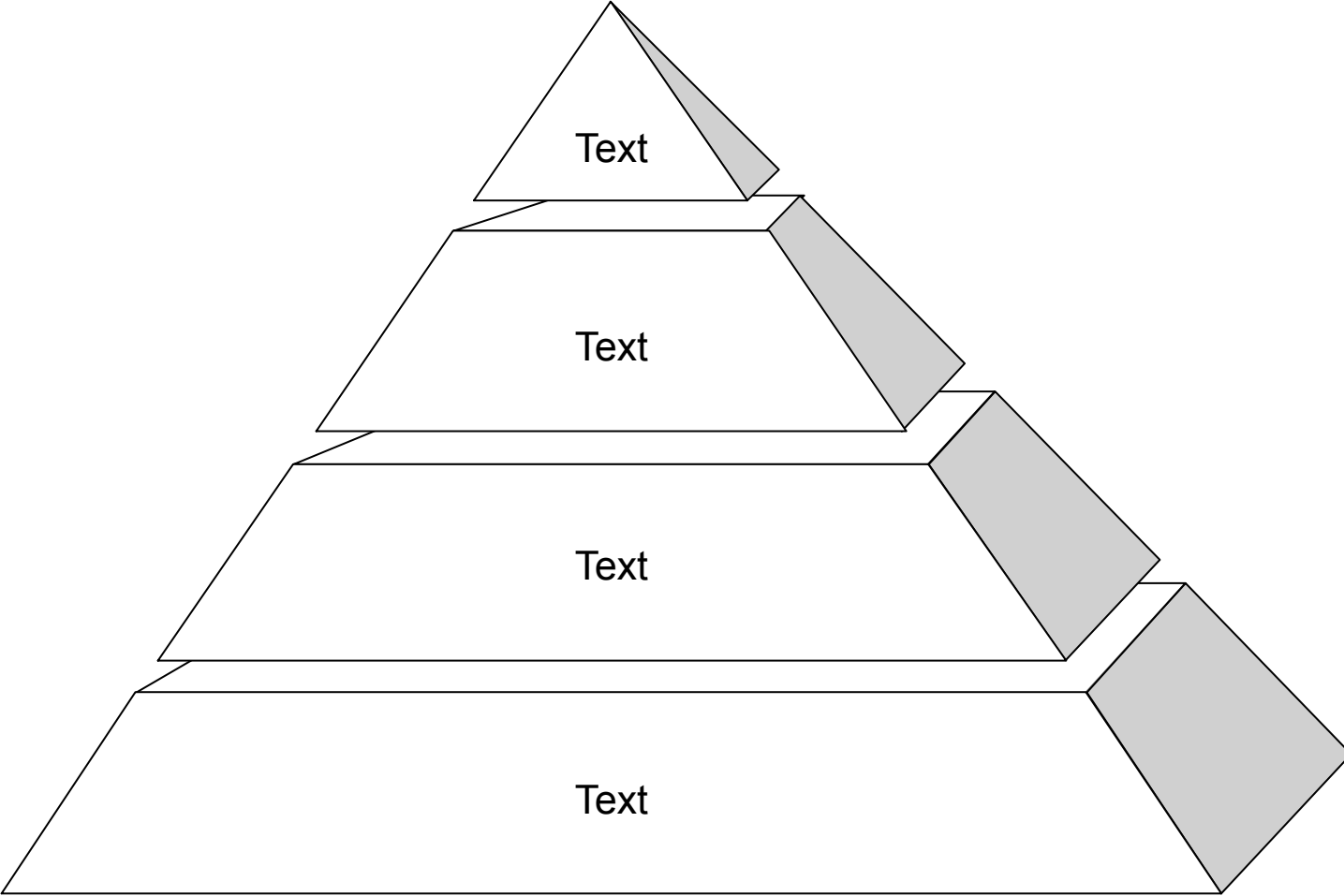
Unit of measure



\* Footnote

# LEVEL SEPARATE 4

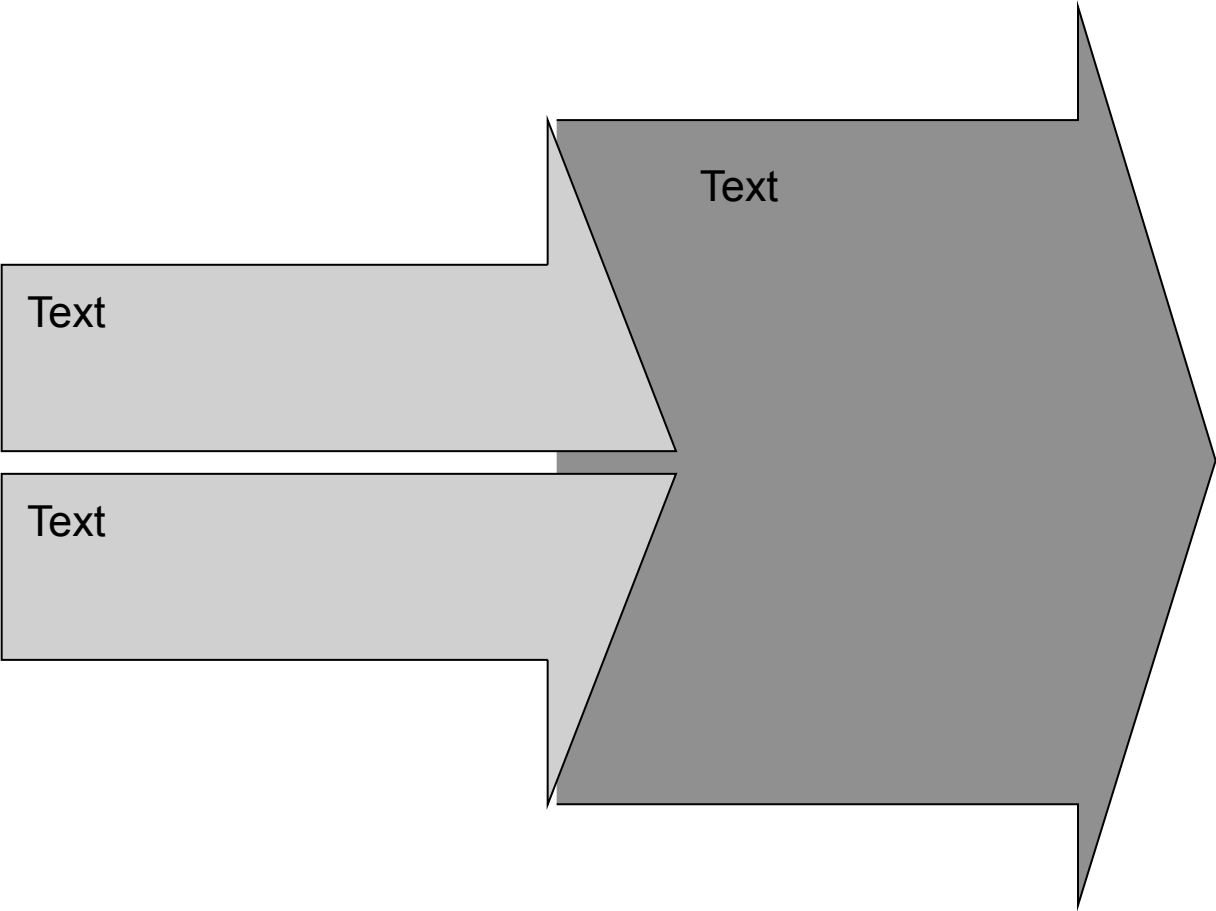
Unit of measure



\* Footnote  
Source: Source

# LINEAR A 3D

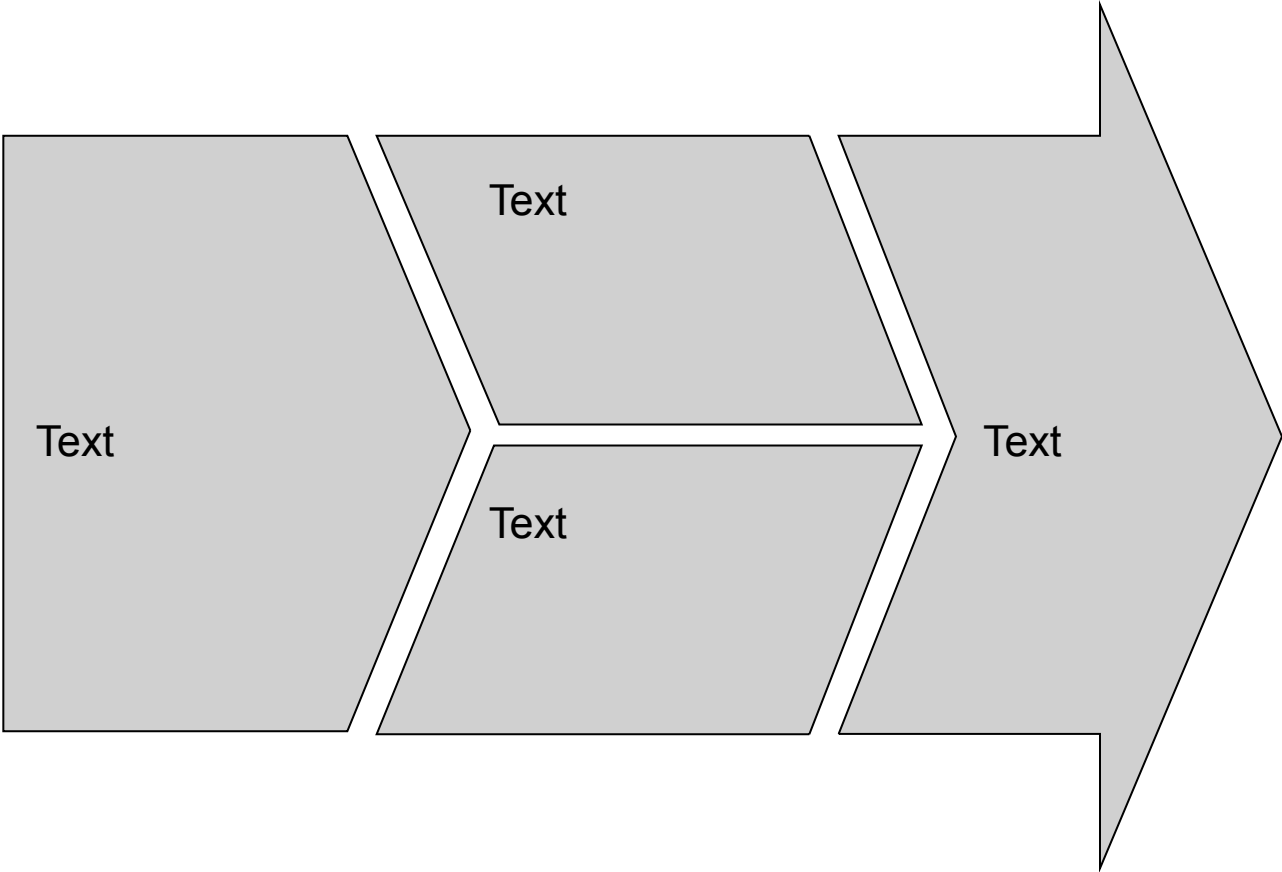
Unit of measure



\* Footnote  
Source: Source

# LINEAR B 3D

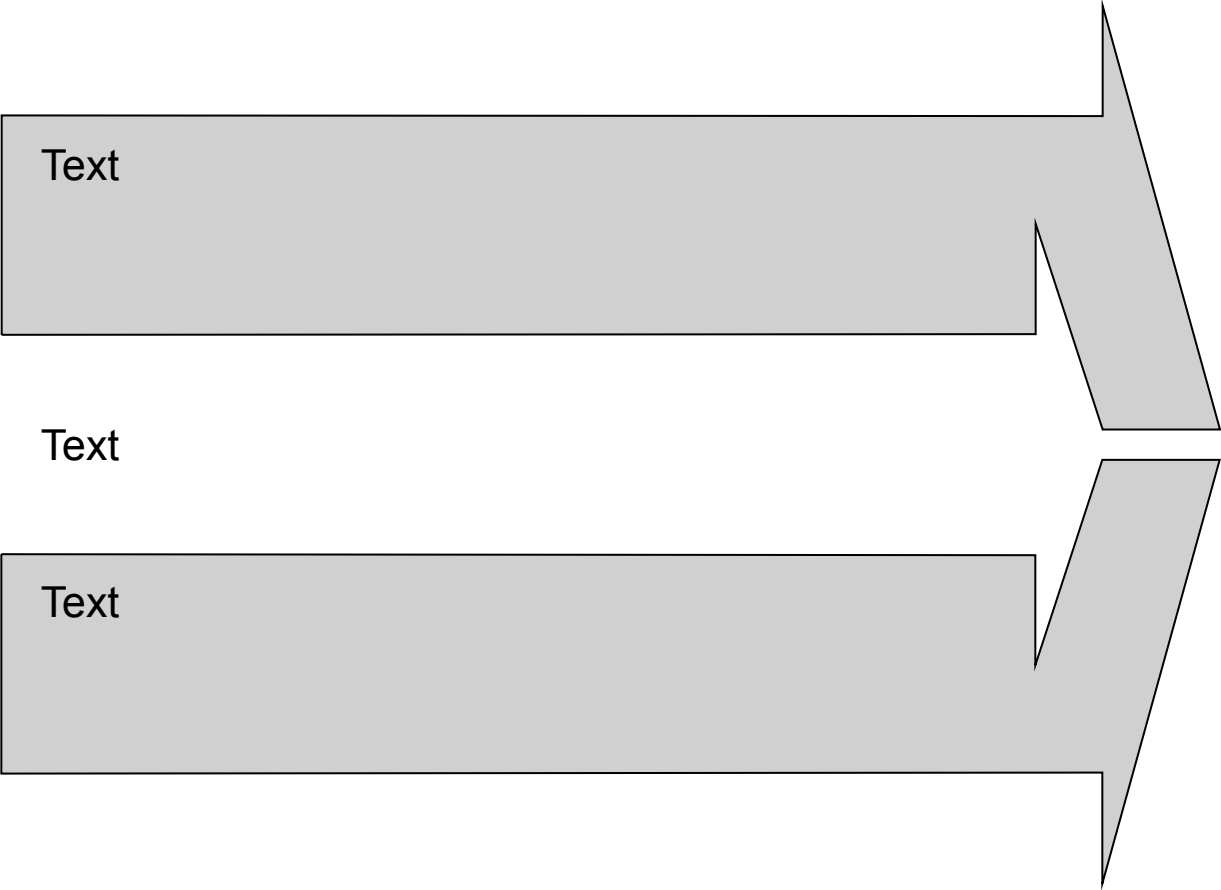
Unit of measure



\* Footnote  
Source: Source

# LINEAR C 3D

Unit of measure

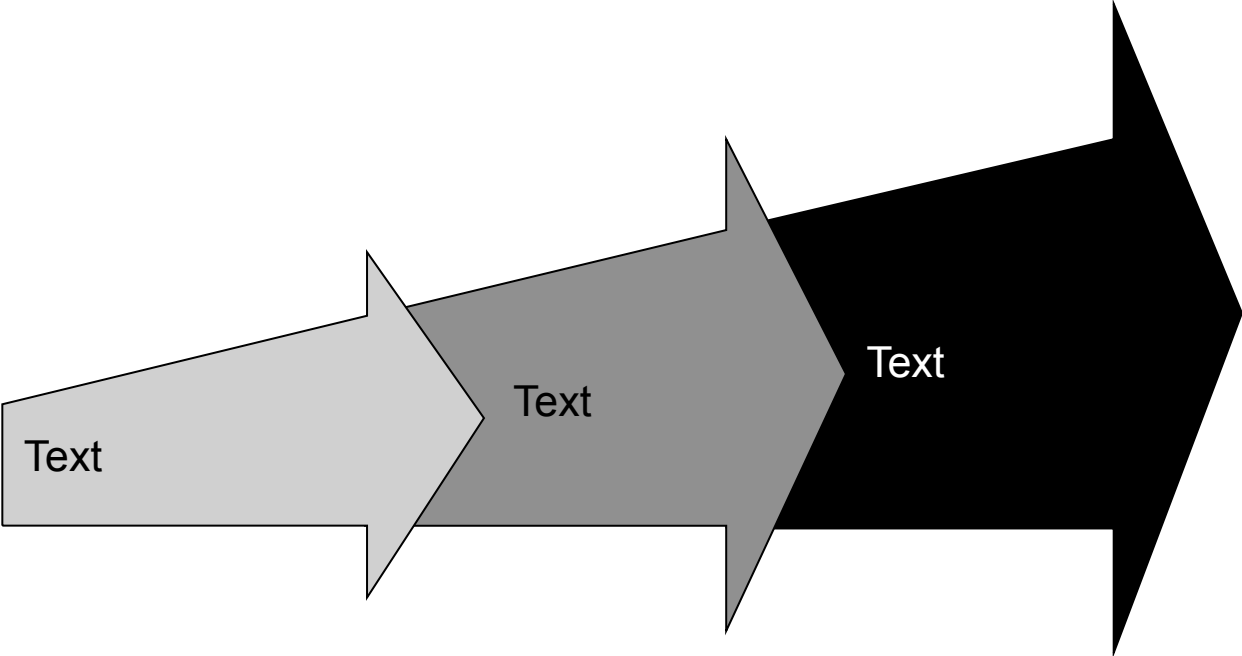


\* Footnote  
Source: Source



# LINEAR D 3D

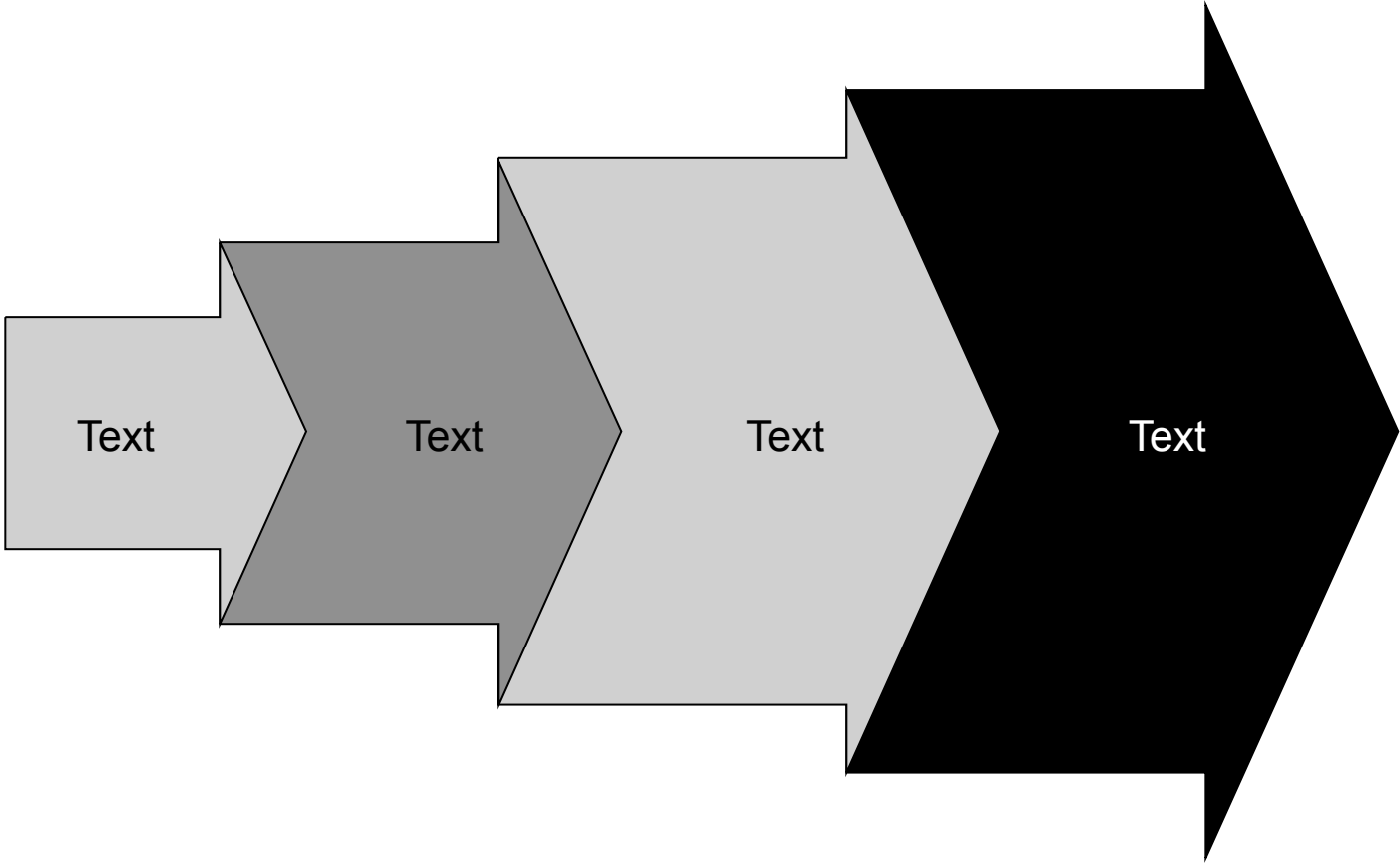
Unit of measure



\* Footnote  
Source: Source

# LINEAR E 3D

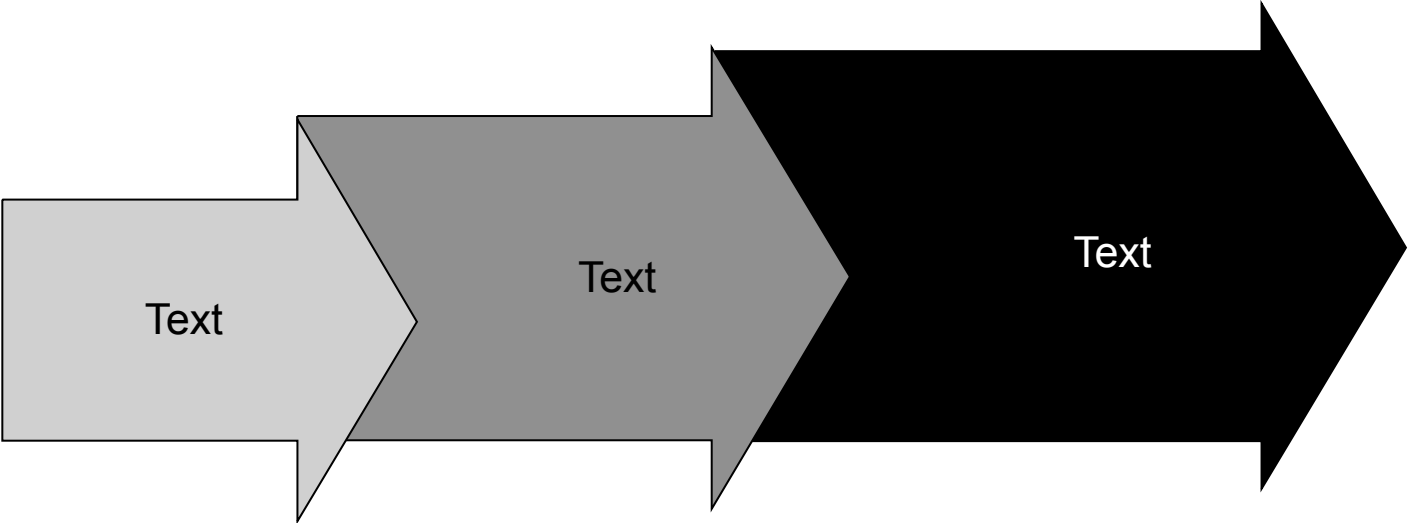
Unit of measure



\* Footnote  
Source: Source

# LINEAR G 3D

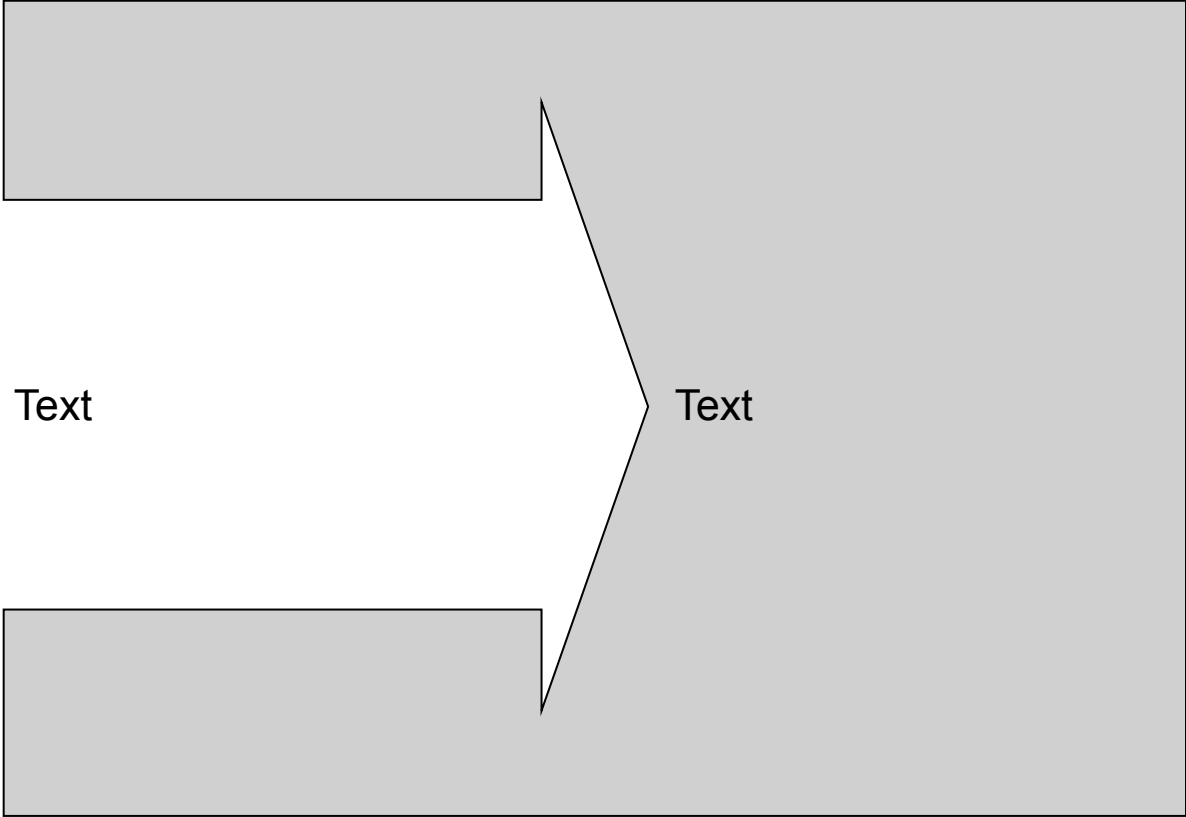
Unit of measure



\* Footnote  
Source: Source

# LINEAR I 3D

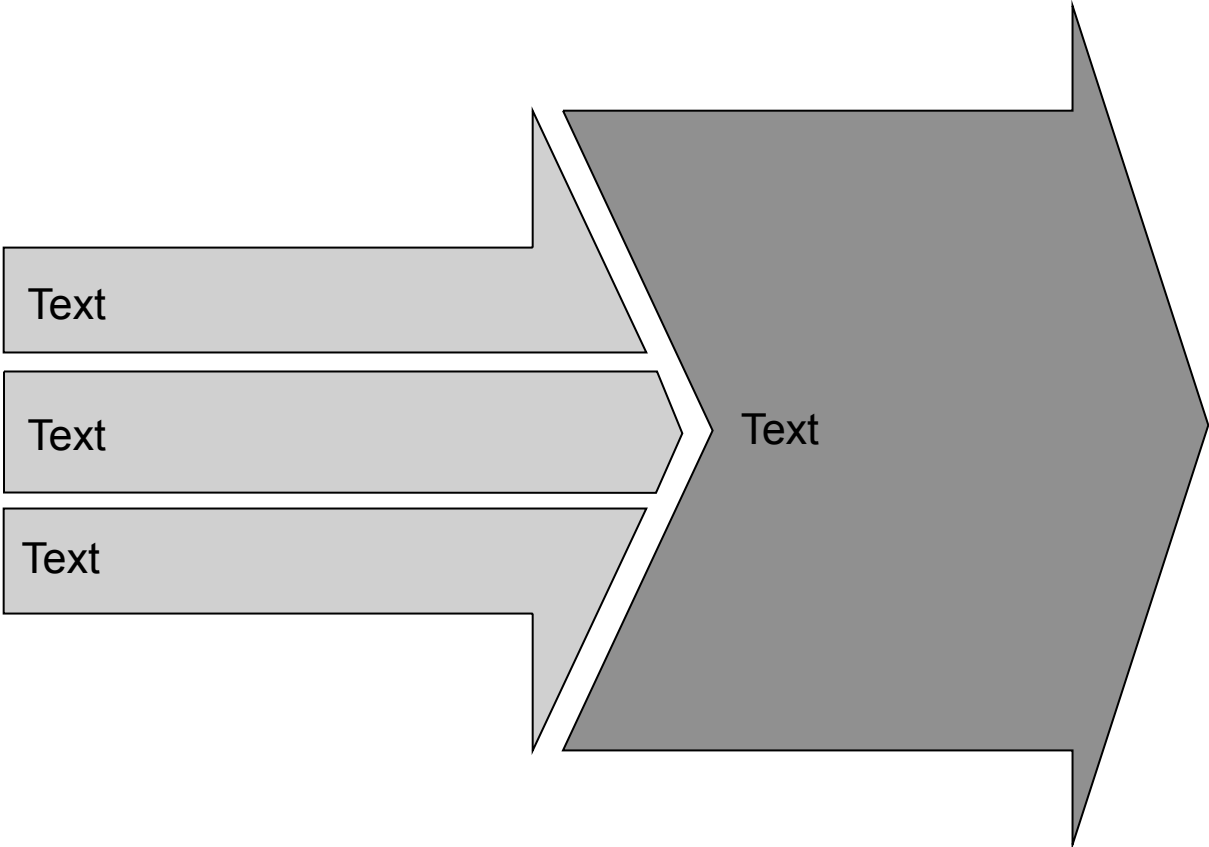
Unit of measure



\* Footnote  
Source: Source

# LINEAR J 3D

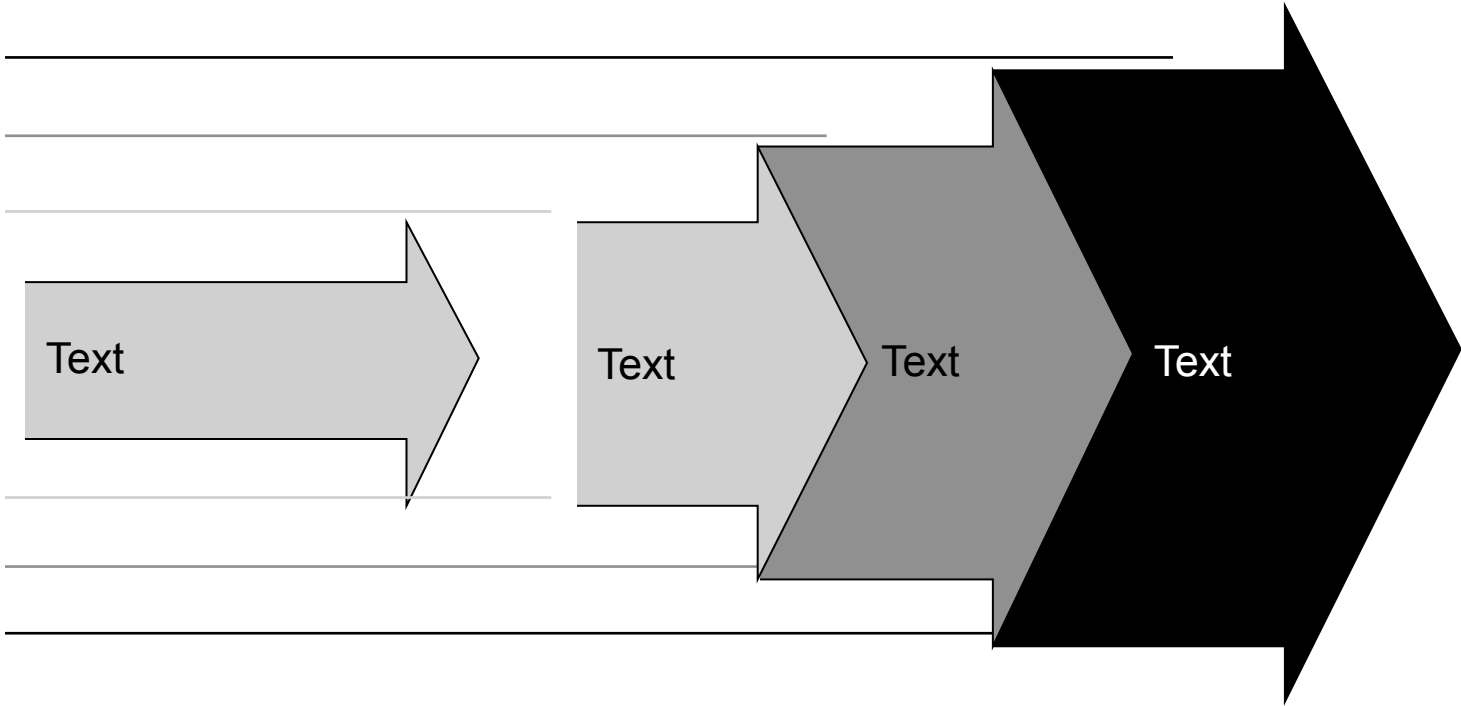
Unit of measure



\* Footnote  
Source: Source

# LINEAR N 3D

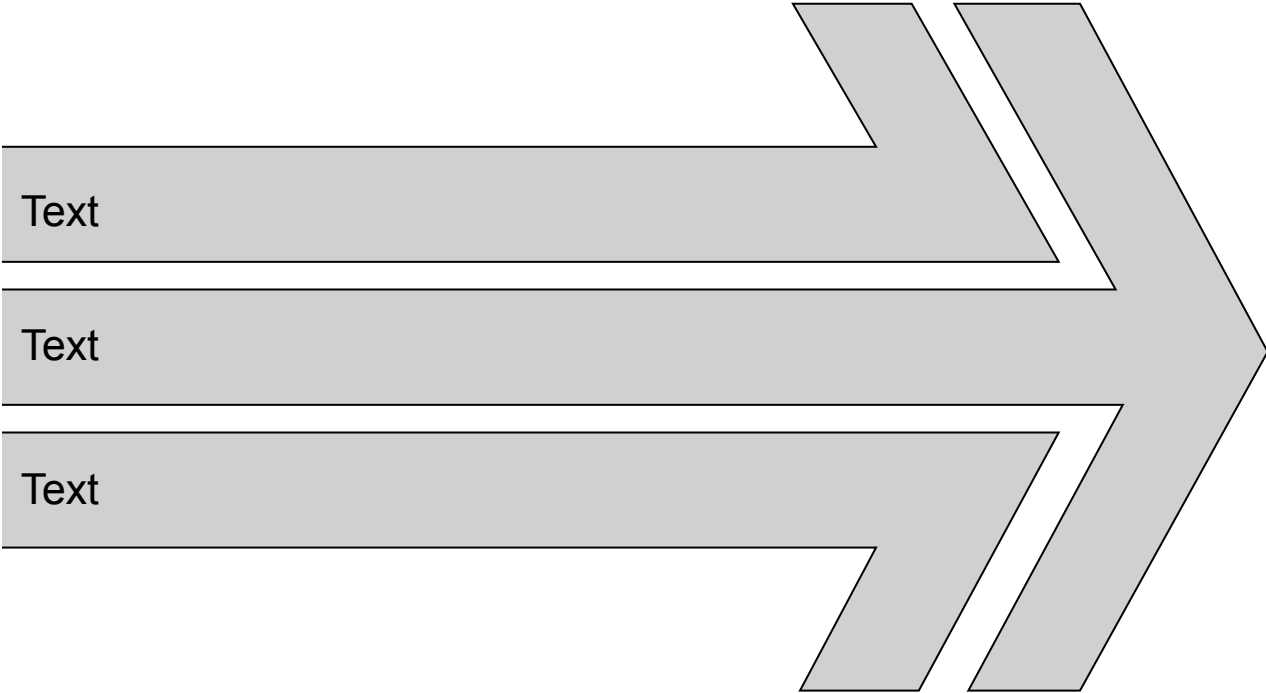
Unit of measure



\* Footnote  
Source: Source

# LINEAR P 3D

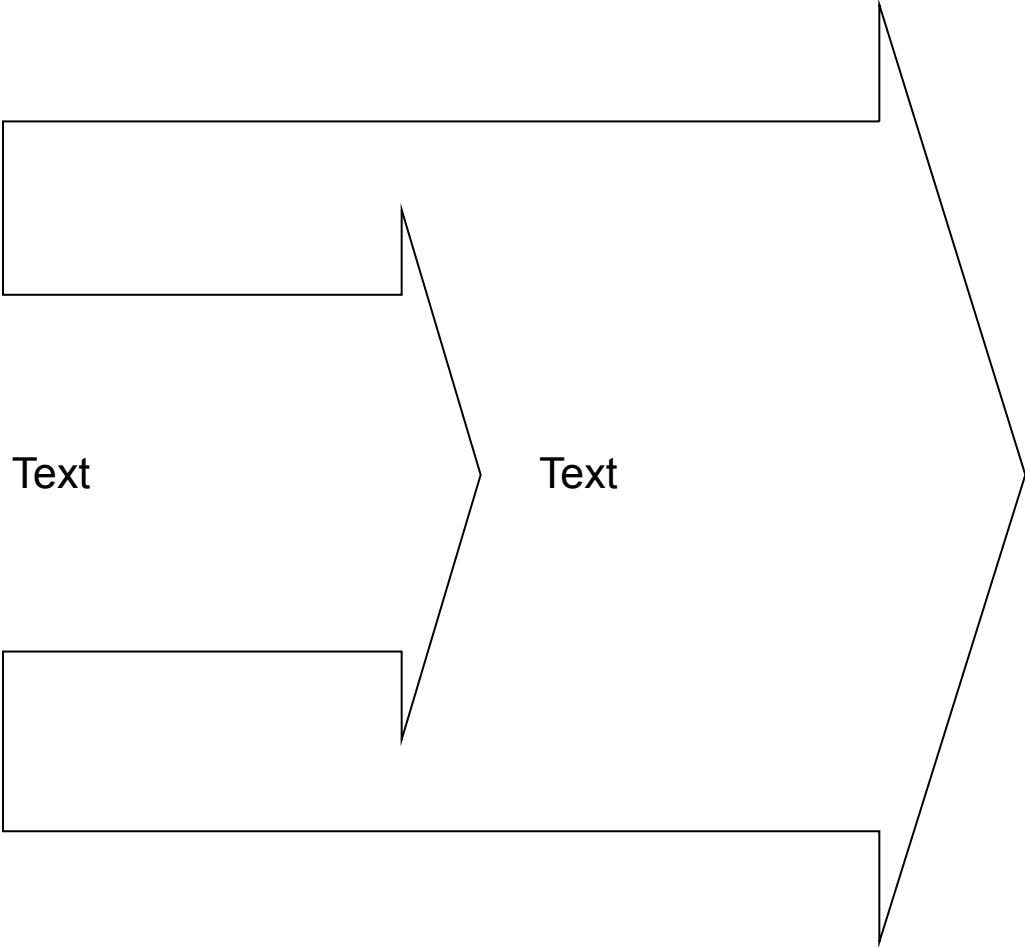
Unit of measure



\* Footnote  
Source: Source

# LINEAR Q 3D

Unit of measure

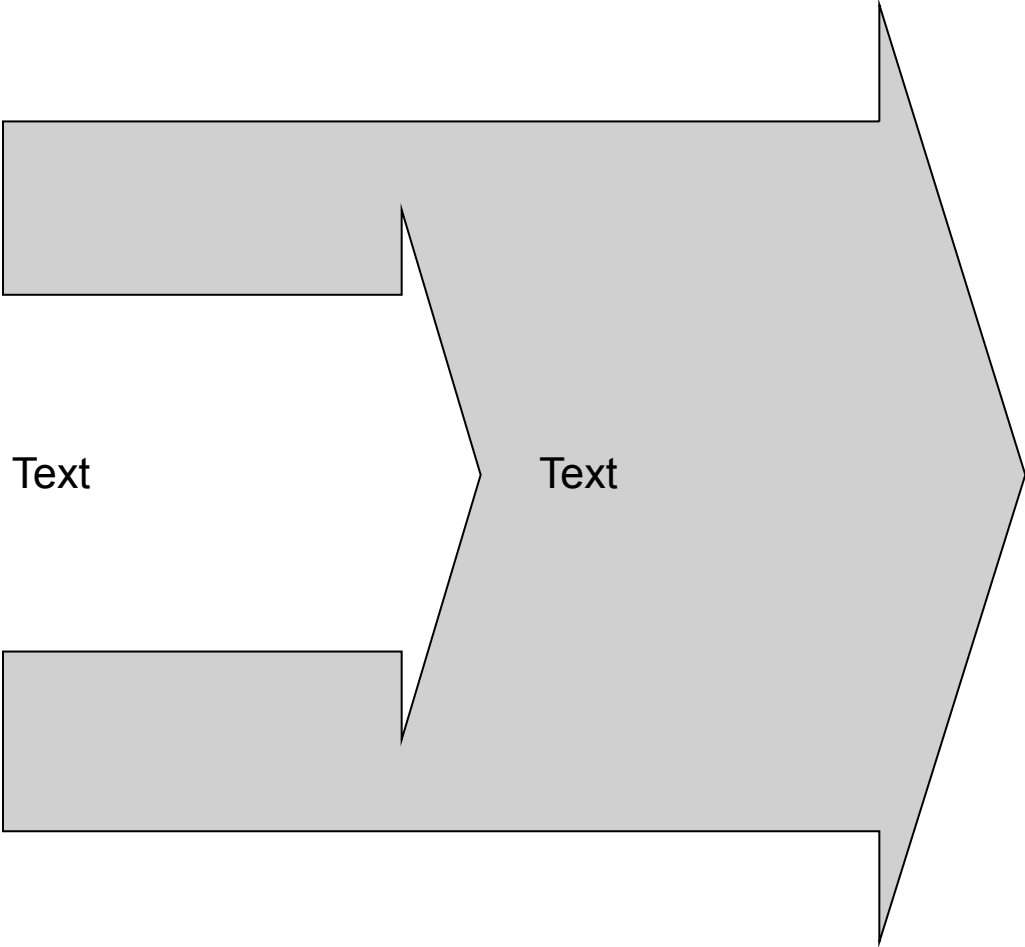


\* Footnote  
Source: Source



# LINEAR Q 3D

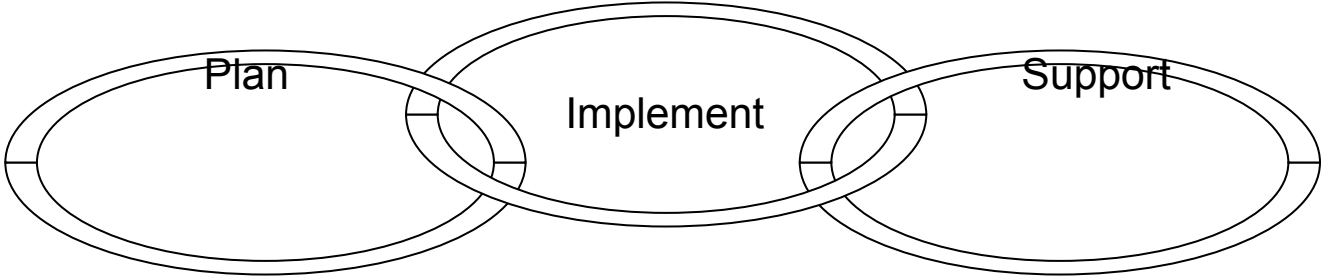
Unit of measure



\* Footnote  
Source: Source

# LINKS 3

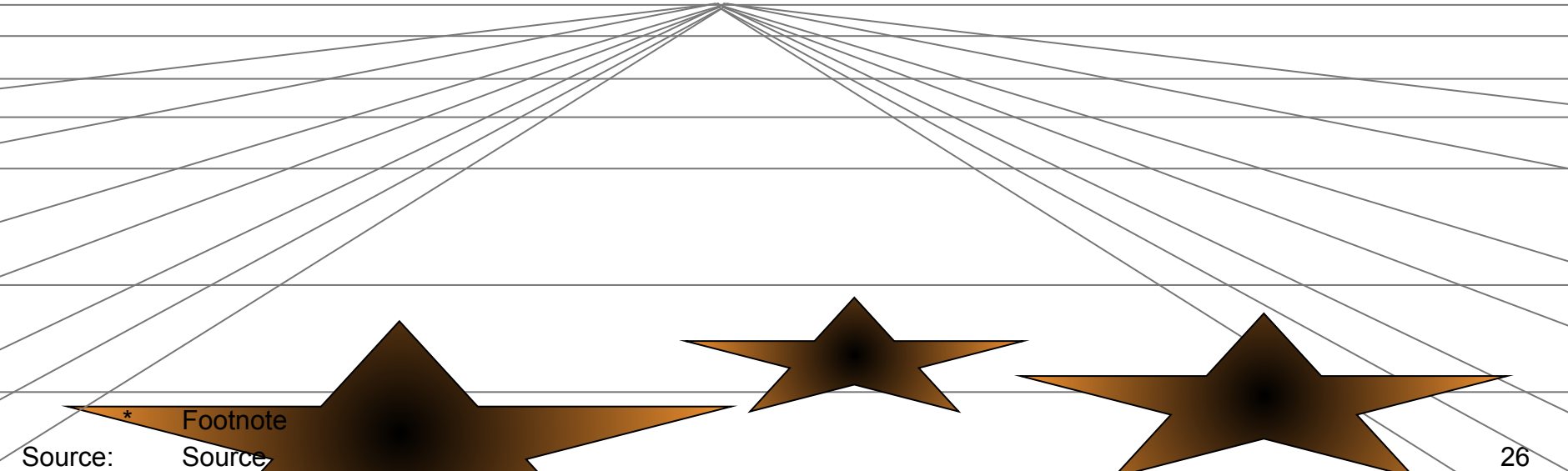
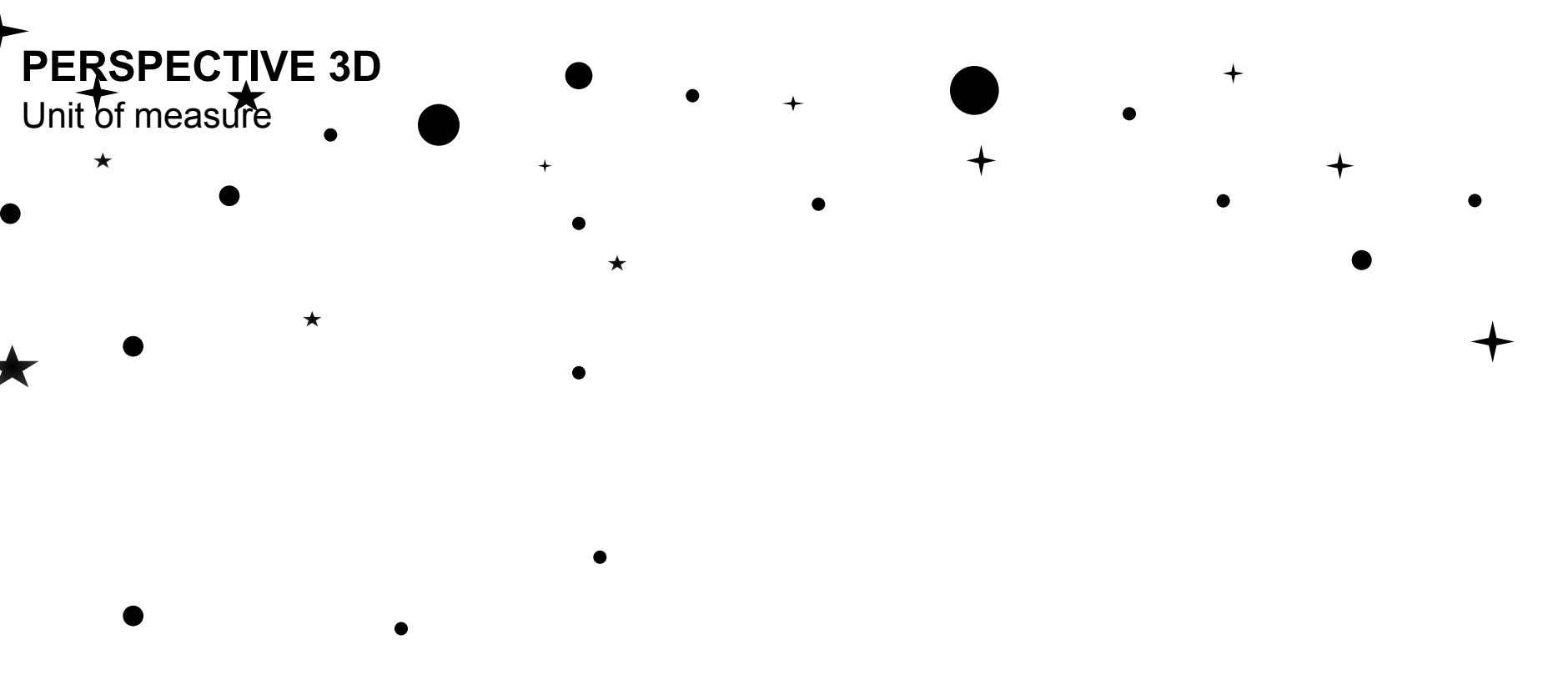
Unit of measure



\* Footnote  
Source: Source

# PERSPECTIVE 3D

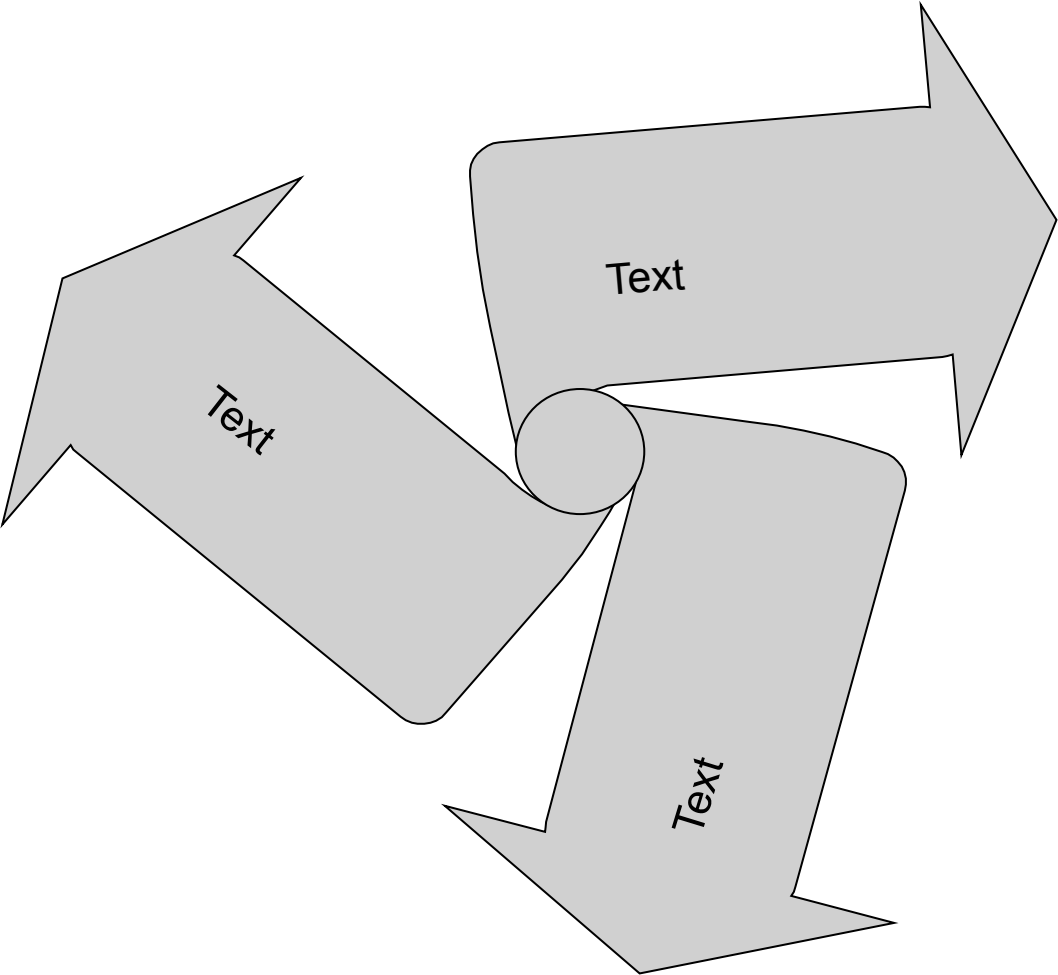
Unit of measure



\* Footnote  
Source: Source

# PROPELLER 3D

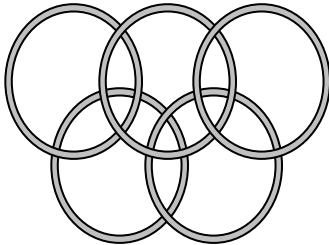
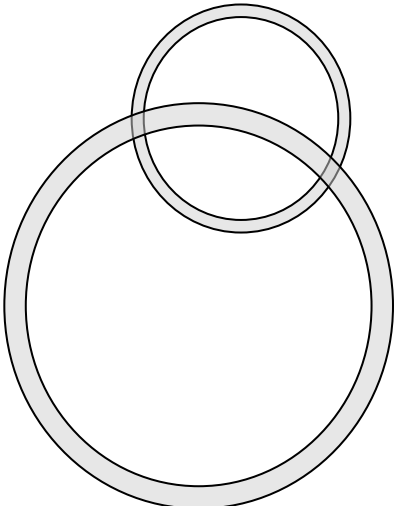
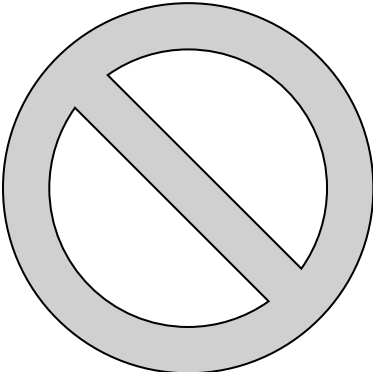
Unit of measure



\* Footnote  
Source: Source

# RINGS 3D

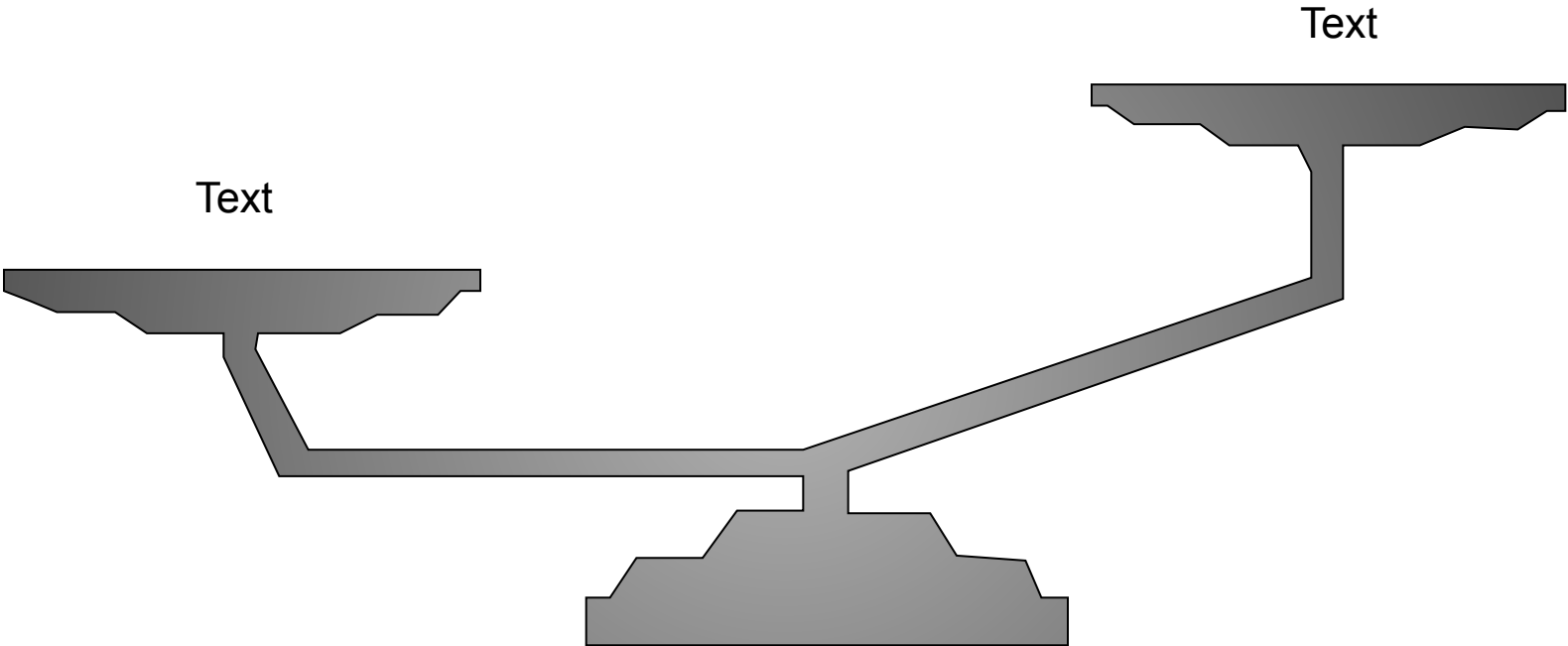
Unit of measure



\* Footnote  
Source: Source

# SCALE

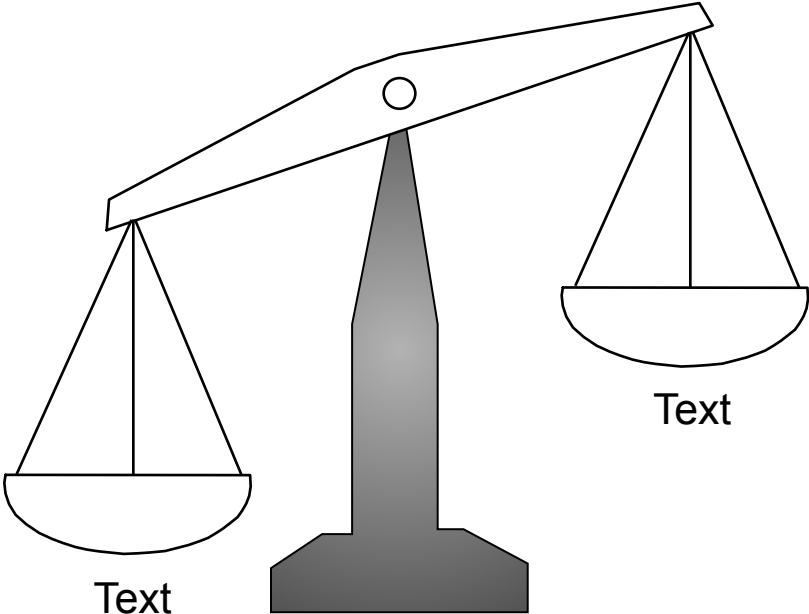
Unit of measure



\* Footnote  
Source: Source

# SCALES

Unit of measure



\* Footnote  
Source: Source

# SIZES IN

Unit of measure

Text

Text

Text

Text

Text

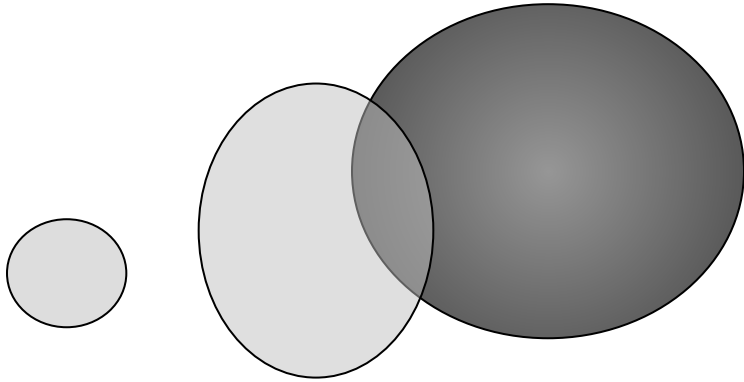
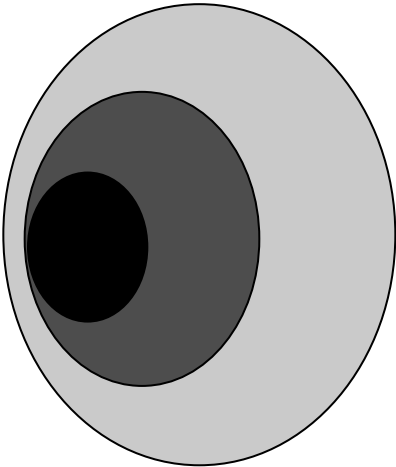
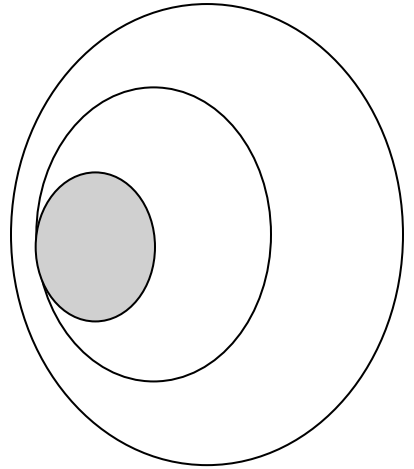
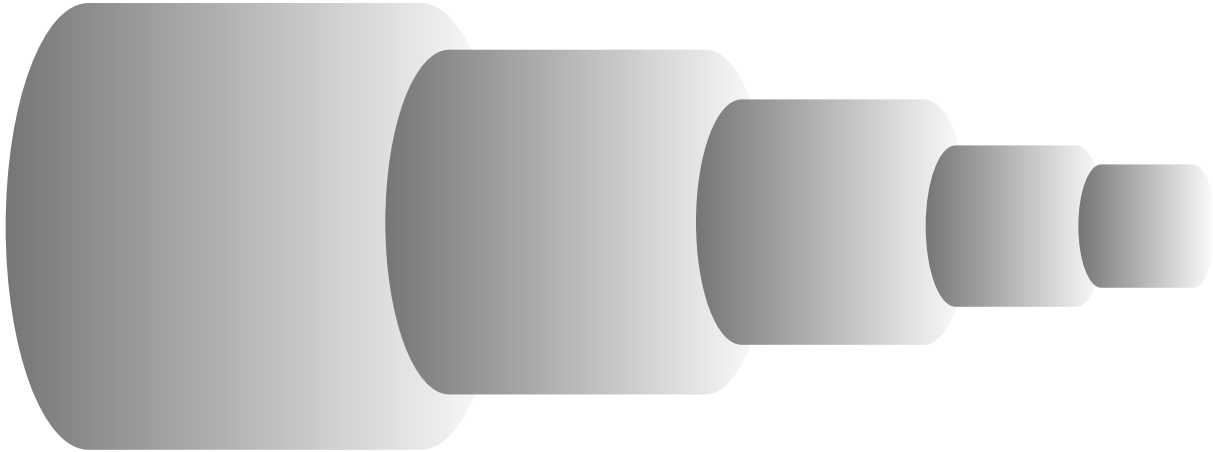
Text

\* Footnote  
Source: Source



# SPIRAL1 3D

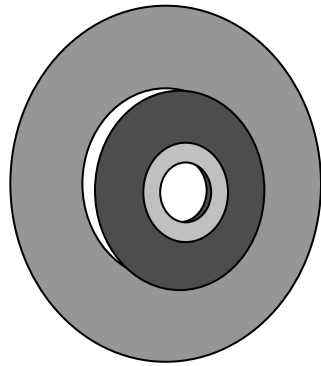
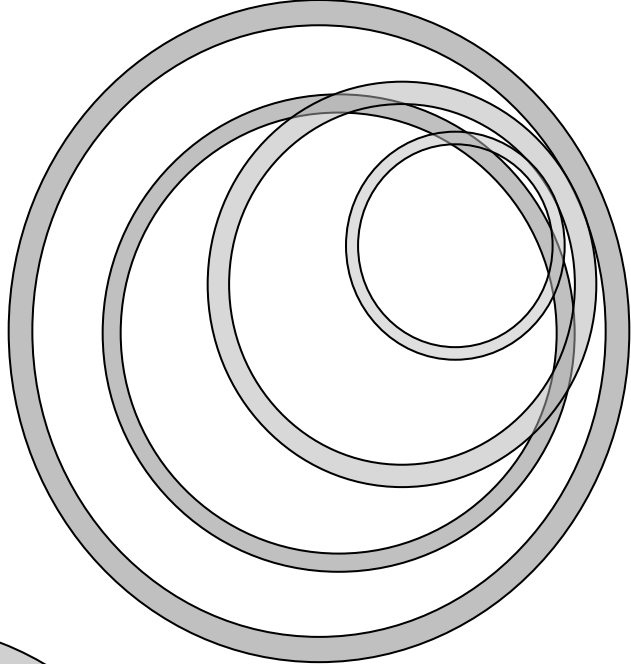
Unit of measure



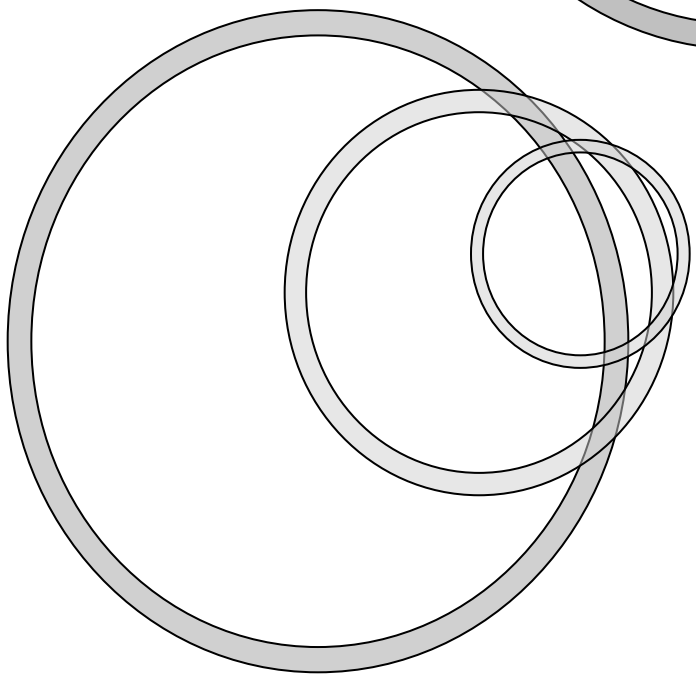
\* Footnote

Source: Source

**SPIRAL2 3D**  
Unit of measure

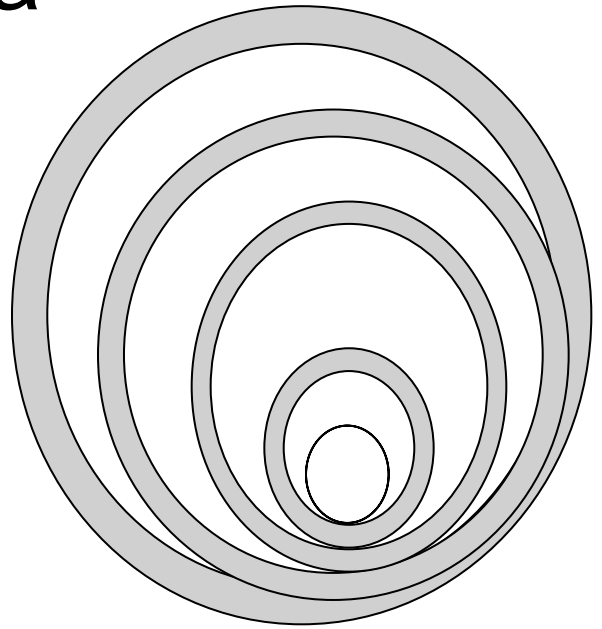


**Brake**



**Spira**  
**I**

**S**

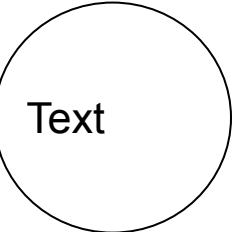
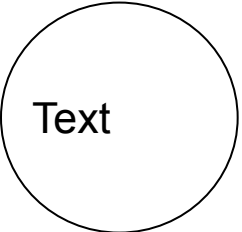
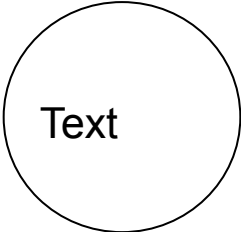
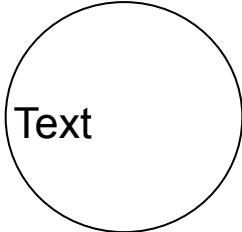


**Tube in tube**

\* Footnote  
Source: Source

# SPOTLIGHT

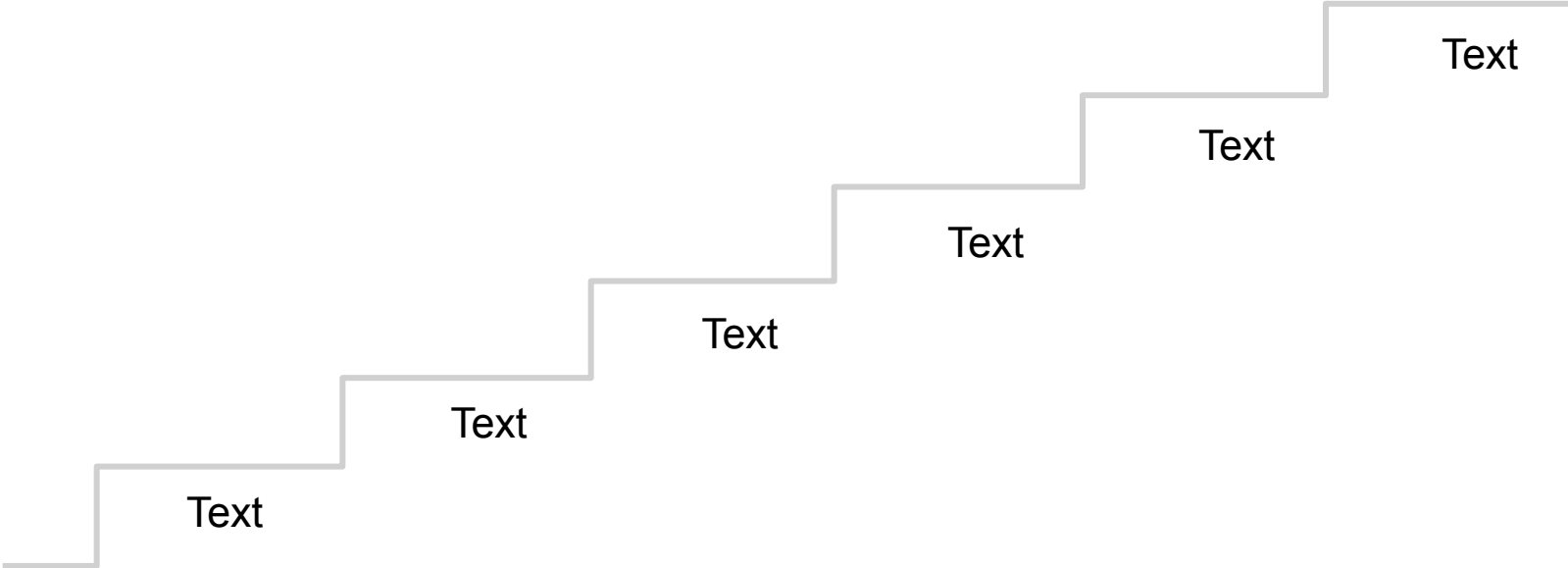
Unit of measure



\* Footnote  
Source: Source

# STAIRCASE

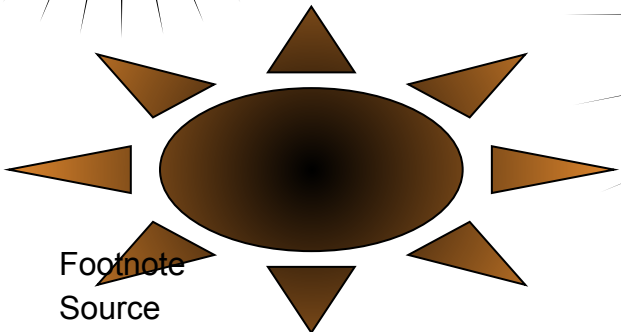
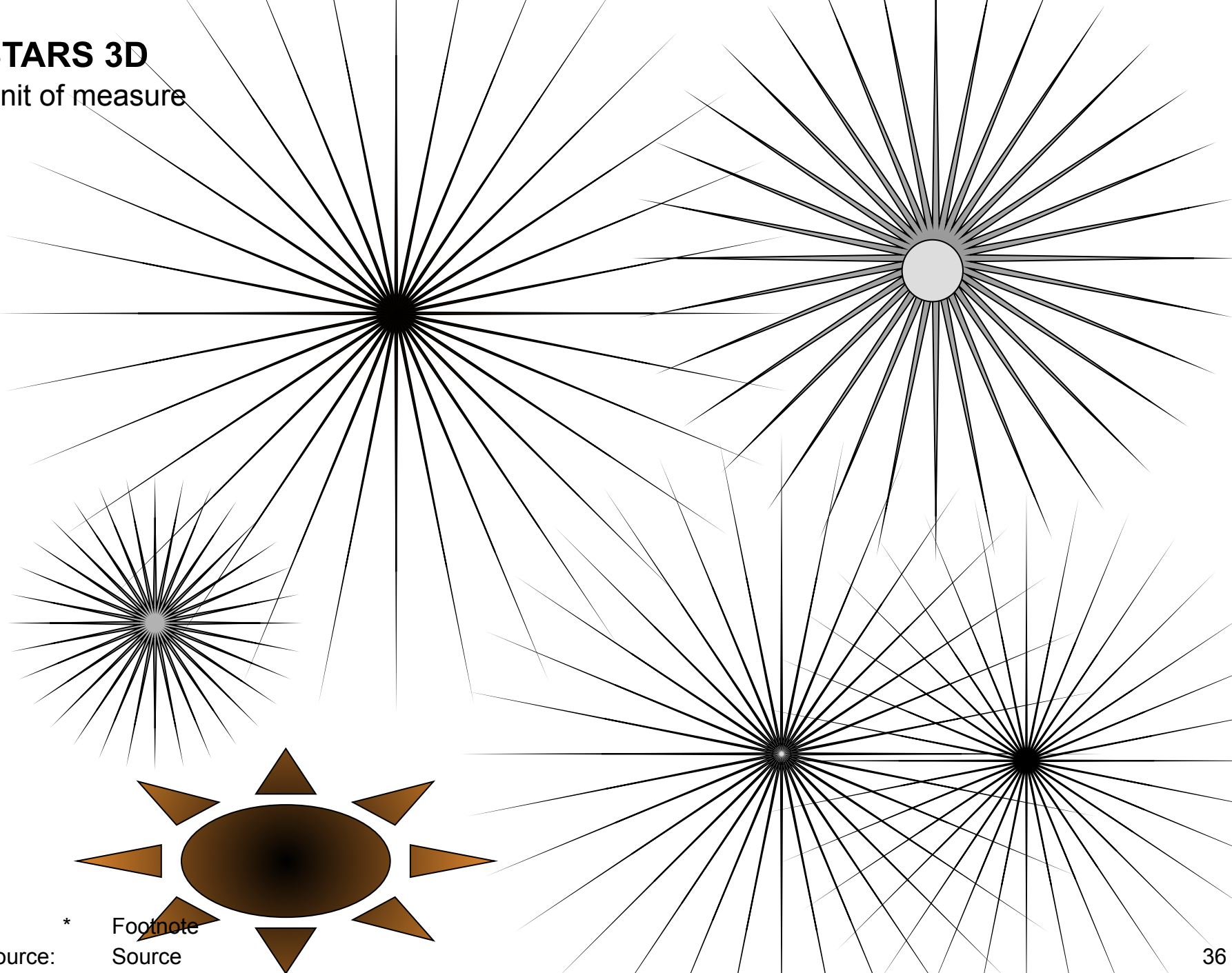
Unit of measure



\* Footnote  
Source: Source

# STARS 3D

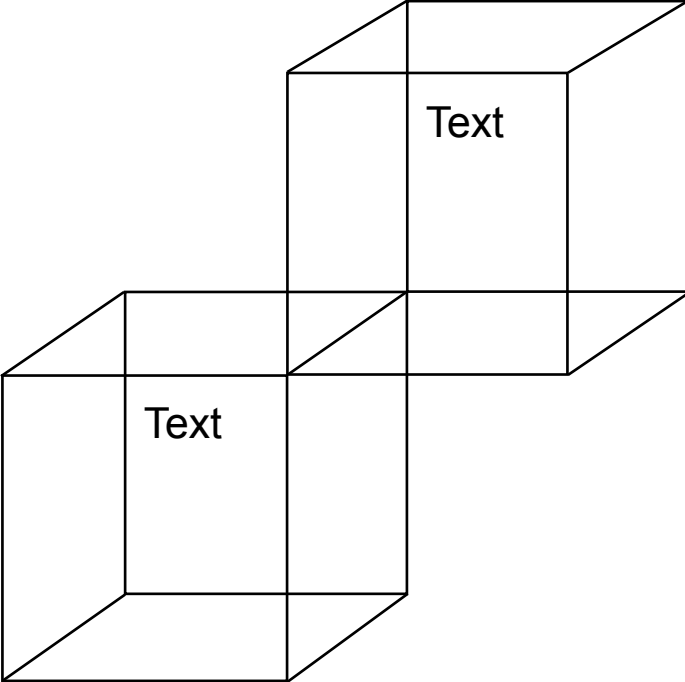
Unit of measure



\* Source: Footnote Source

# WIRE CUBES

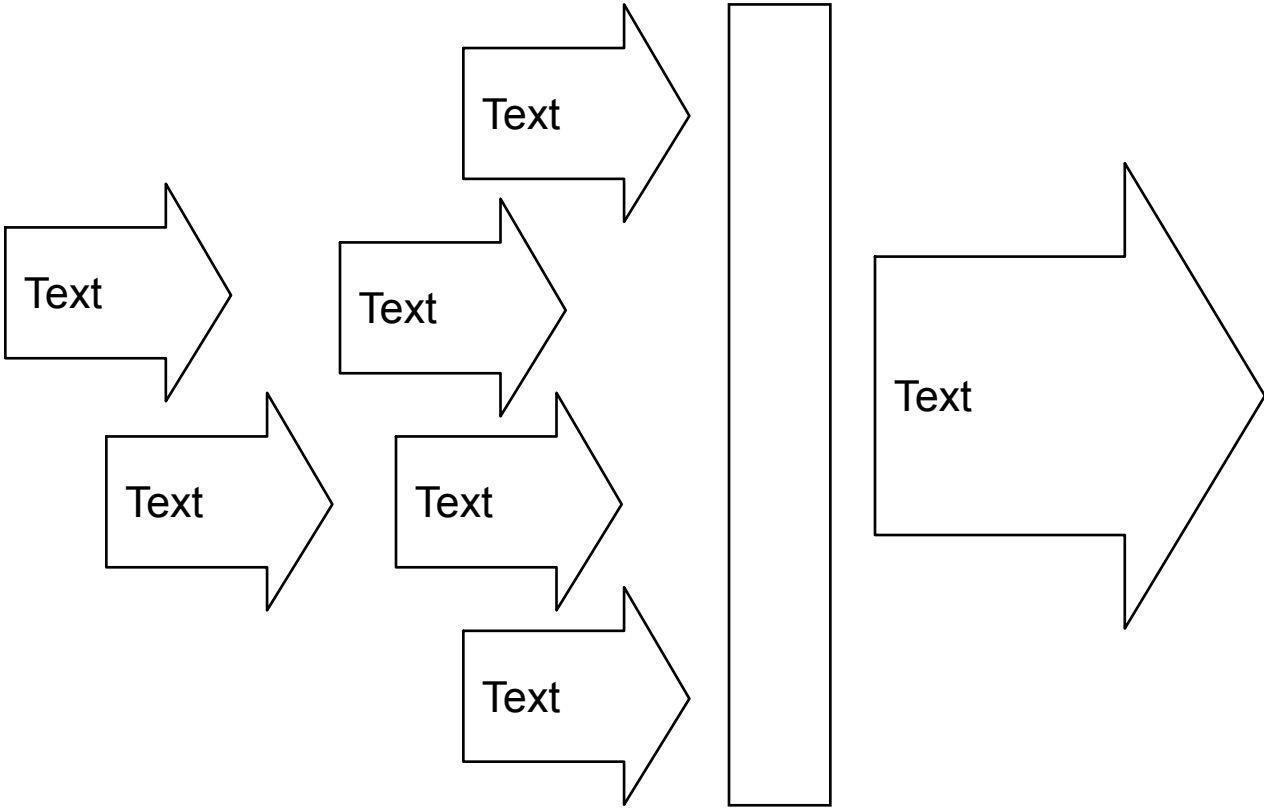
Unit of measure



\* Footnote

# ARROWS

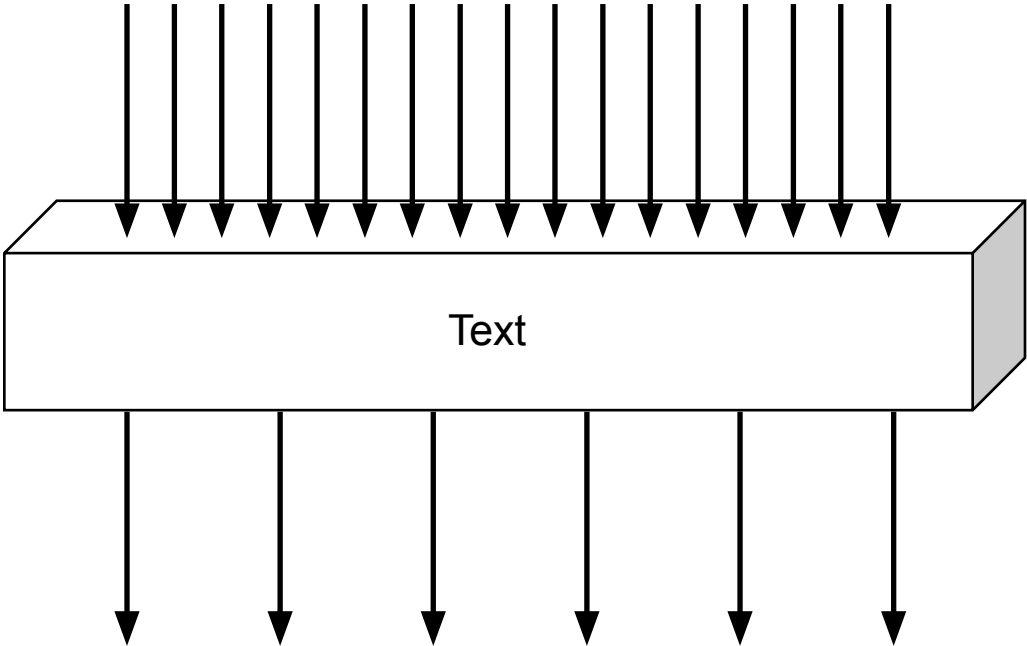
Unit of measure



\* Footnote

# LEVEL 1

Unit of measure

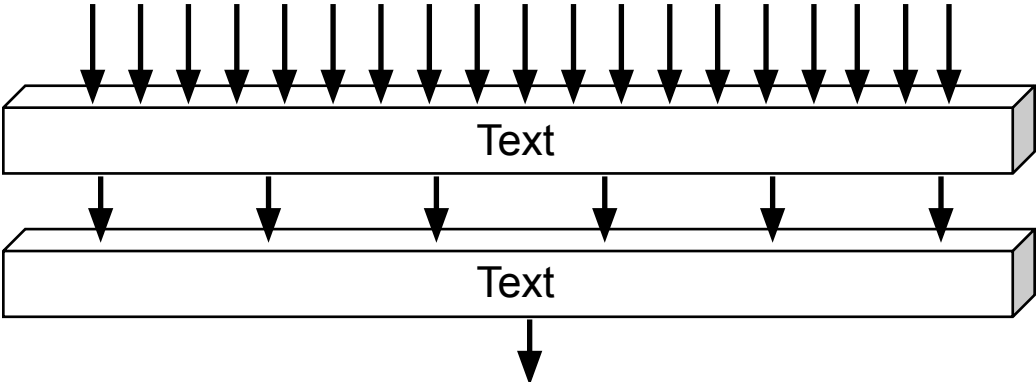


\* Footnote



# LEVEL 2

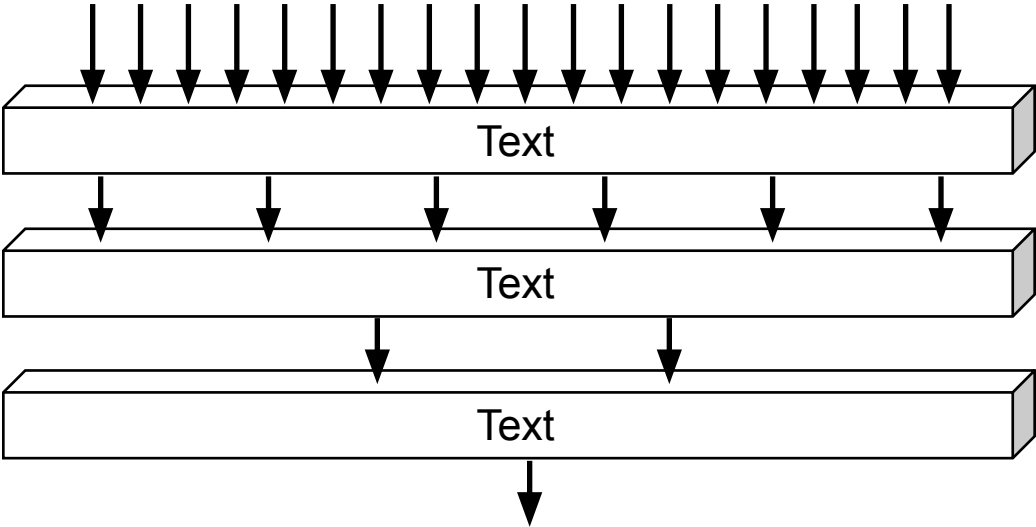
Unit of measure



\* Footnote

# LEVEL 3

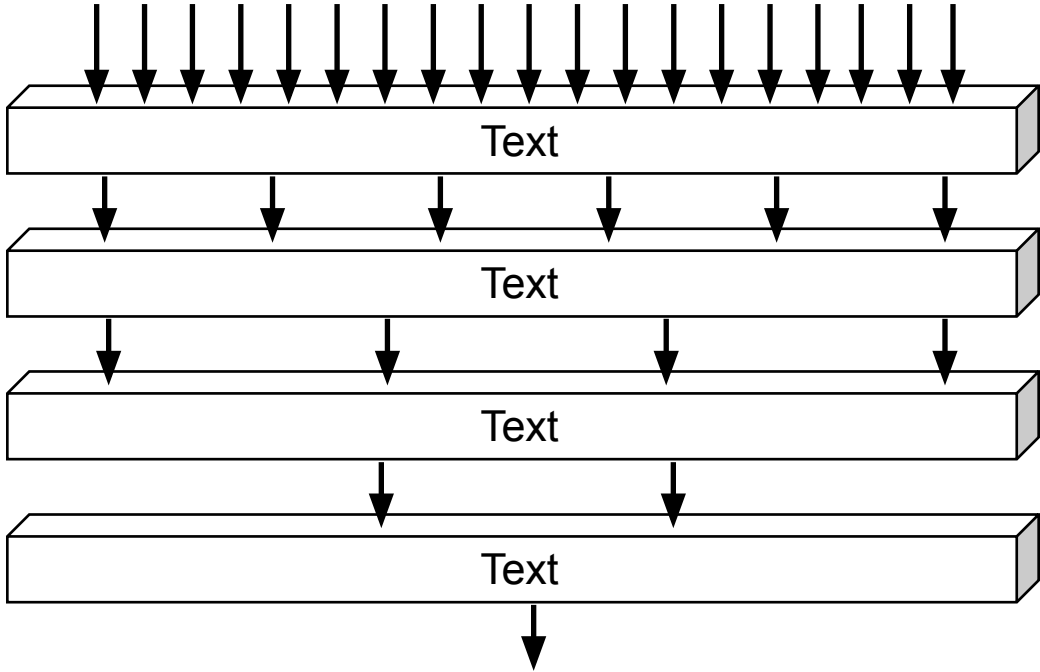
Unit of measure



\* Footnote

# LEVEL 4

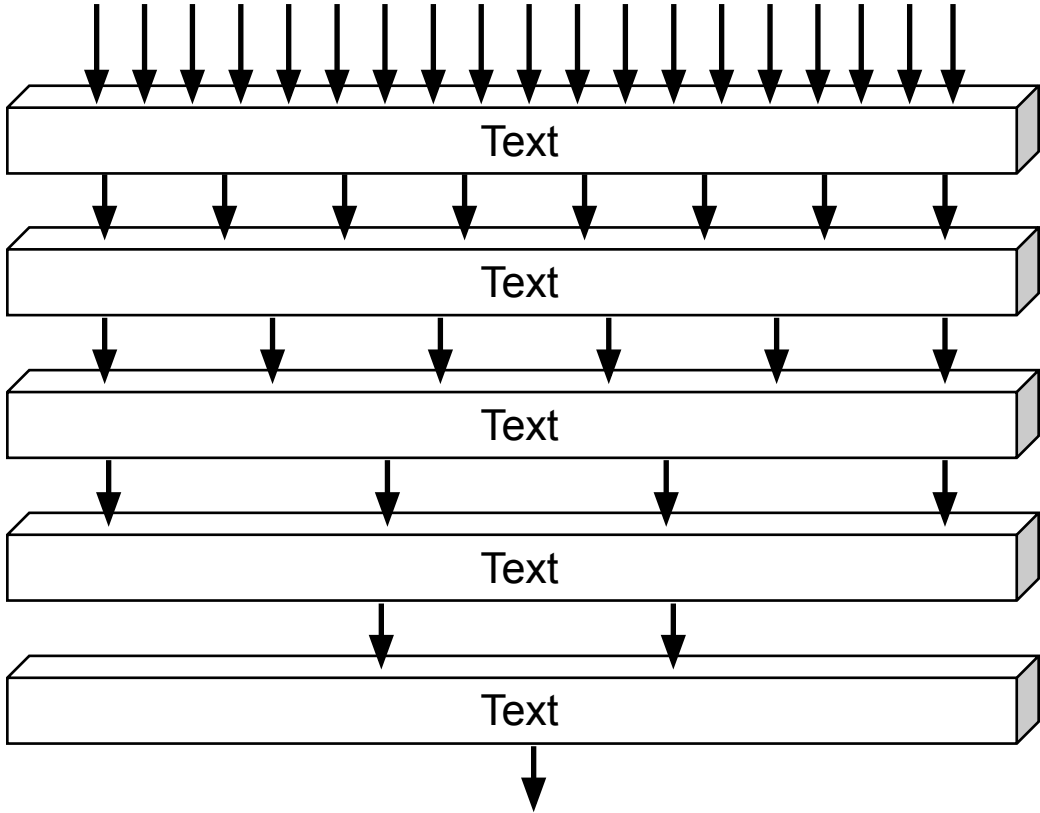
Unit of measure



\* Footnote

# LEVEL 5

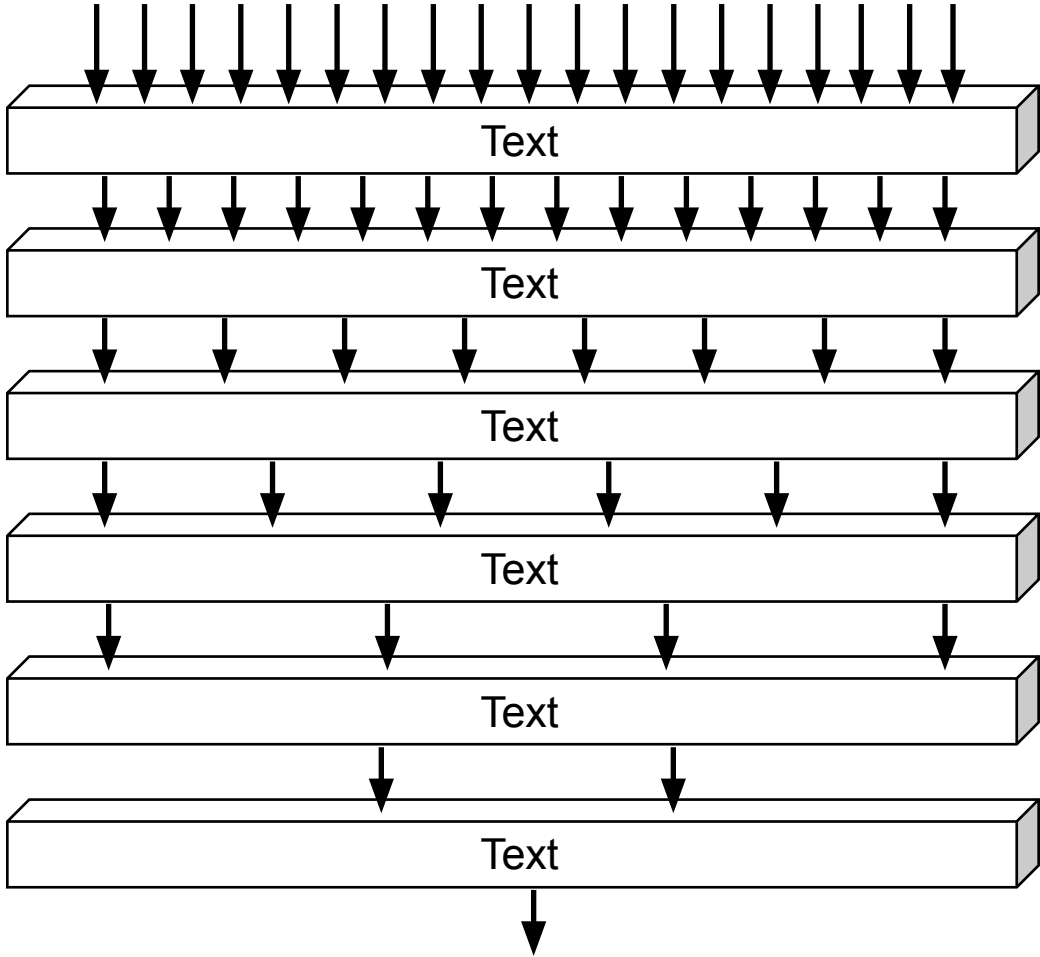
Unit of measure



\* Footnote

# LEVEL 6

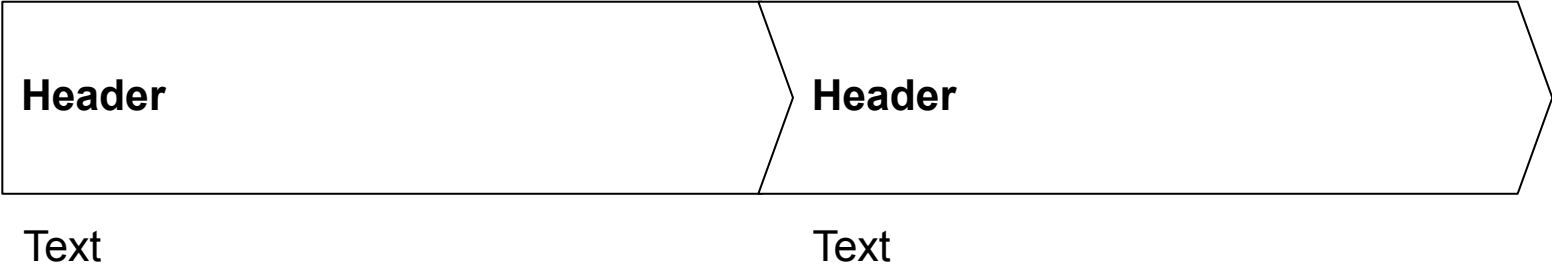
Unit of measure



\* Footnote

# FLOW 2

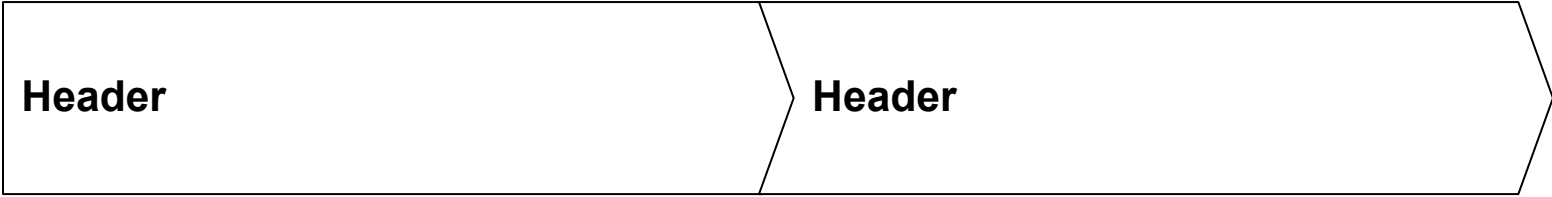
Unit of measure



\* Footnote  
Source: Source

# FLOW 2 TITLE

Unit of measure



**Text**

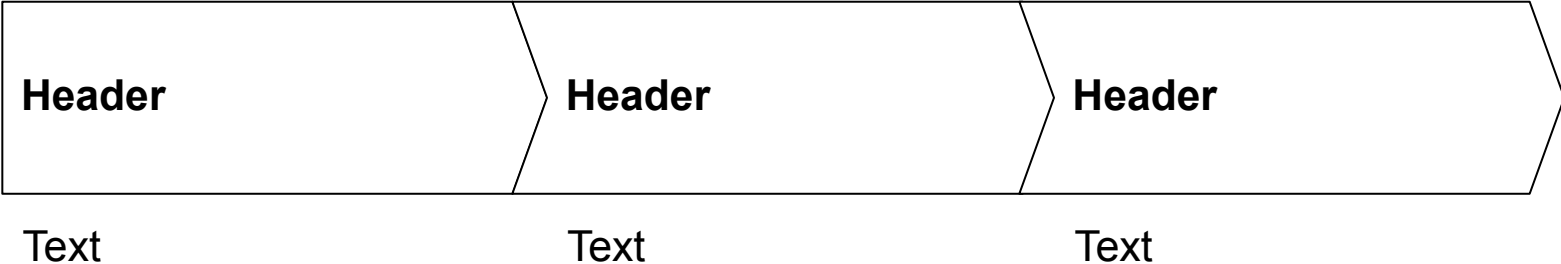
Text

Text

\* Footnote  
Source: Source

# FLOW 3

Unit of measure



\* Footnote  
Source: Source



# FLOW 3 TITLE

Unit of measure



**Text**

Text

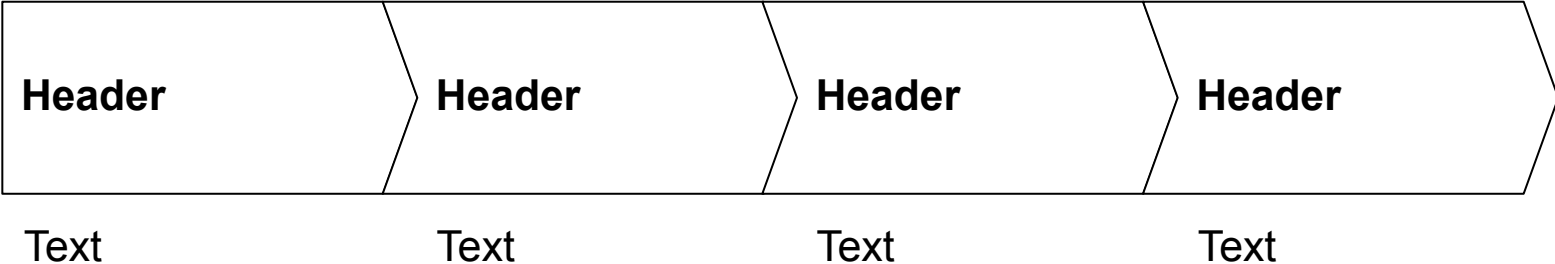
Text

Text

\* Footnote  
Source: Source

# FLOW 4

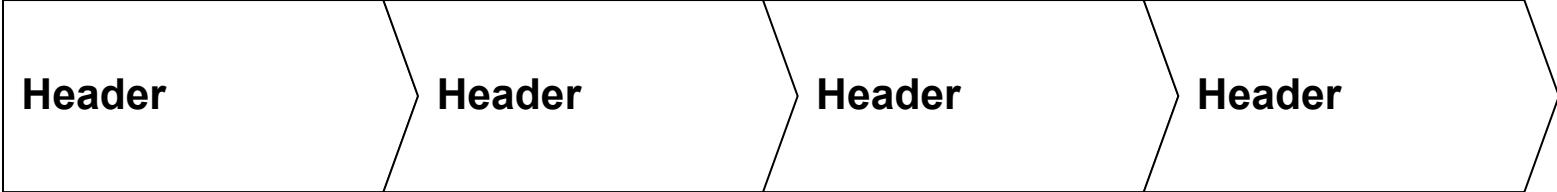
Unit of measure



\* Footnote  
Source: Source

# FLOW 4 TITLE

Unit of measure



**Text**

Text

Text

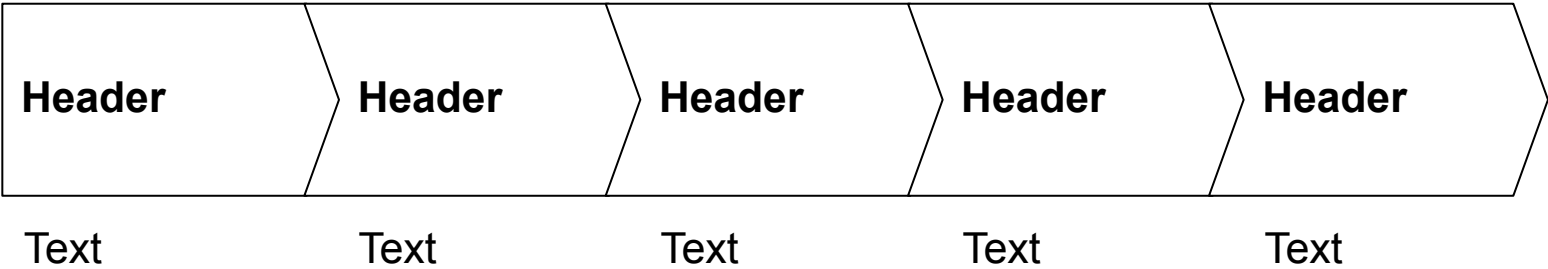
Text

Text

\* Footnote  
Source: Source

# FLOW 5

Unit of measure



\* Footnote  
Source: Source

# FLOW 5 TITLE

Unit of measure



**Text**

Text

Text

Text

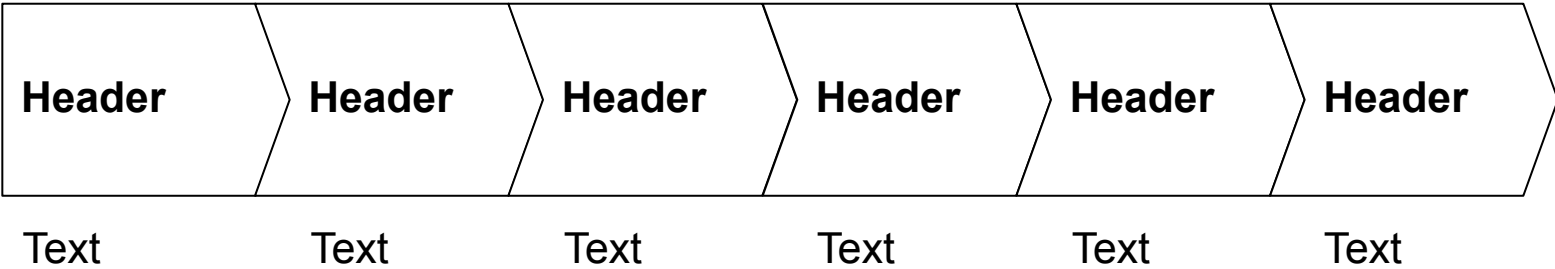
Text

Text

\* Footnote

# FLOW 6

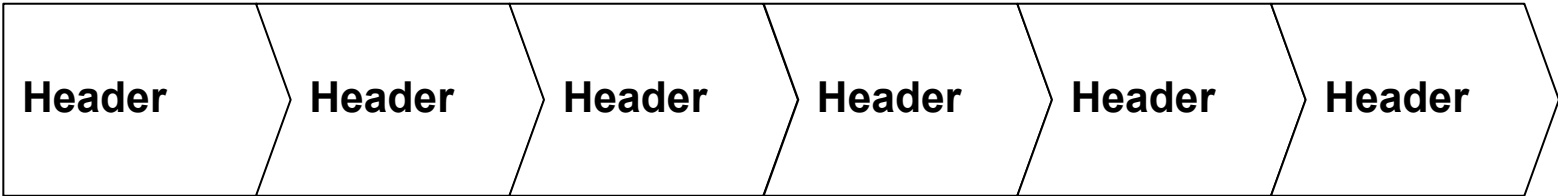
Unit of measure



\* Footnote

# FLOW 6 TITLE

Unit of measure



**Text**

Text

Text

Text

Text

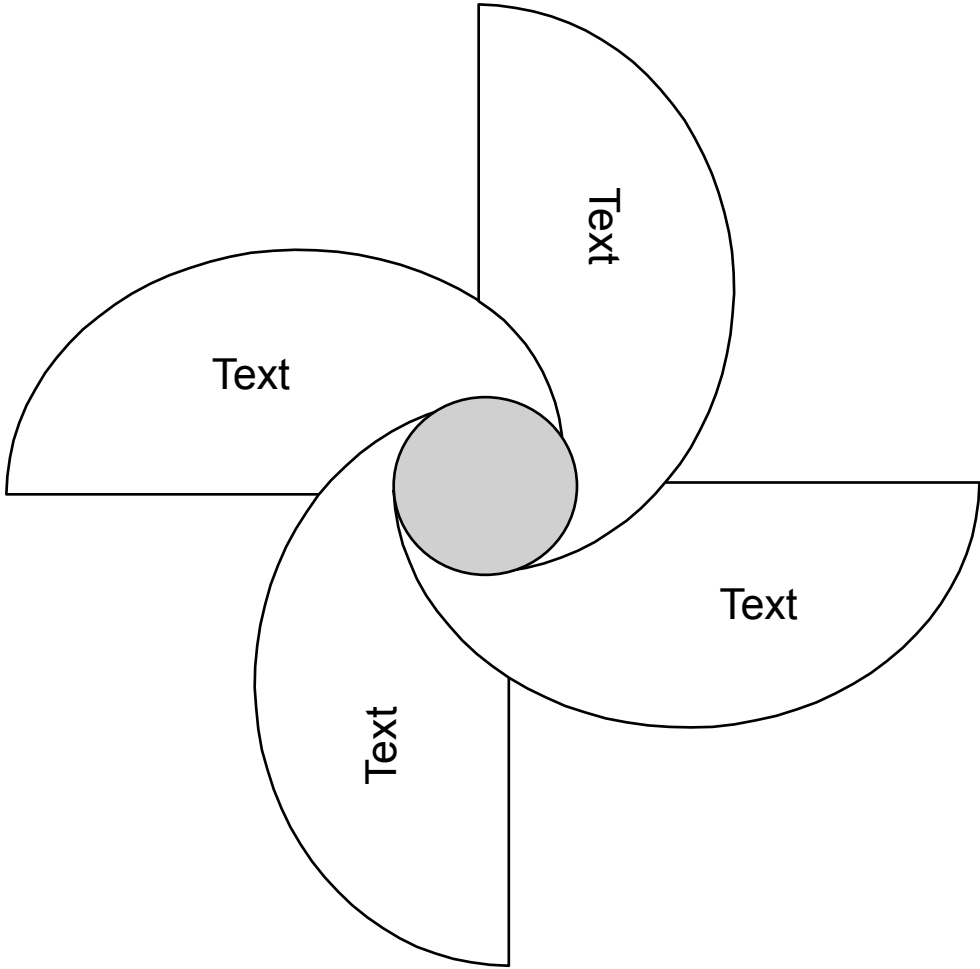
Text

Text

\* Footnote  
Source: Source

# BLADES

Unit of measure

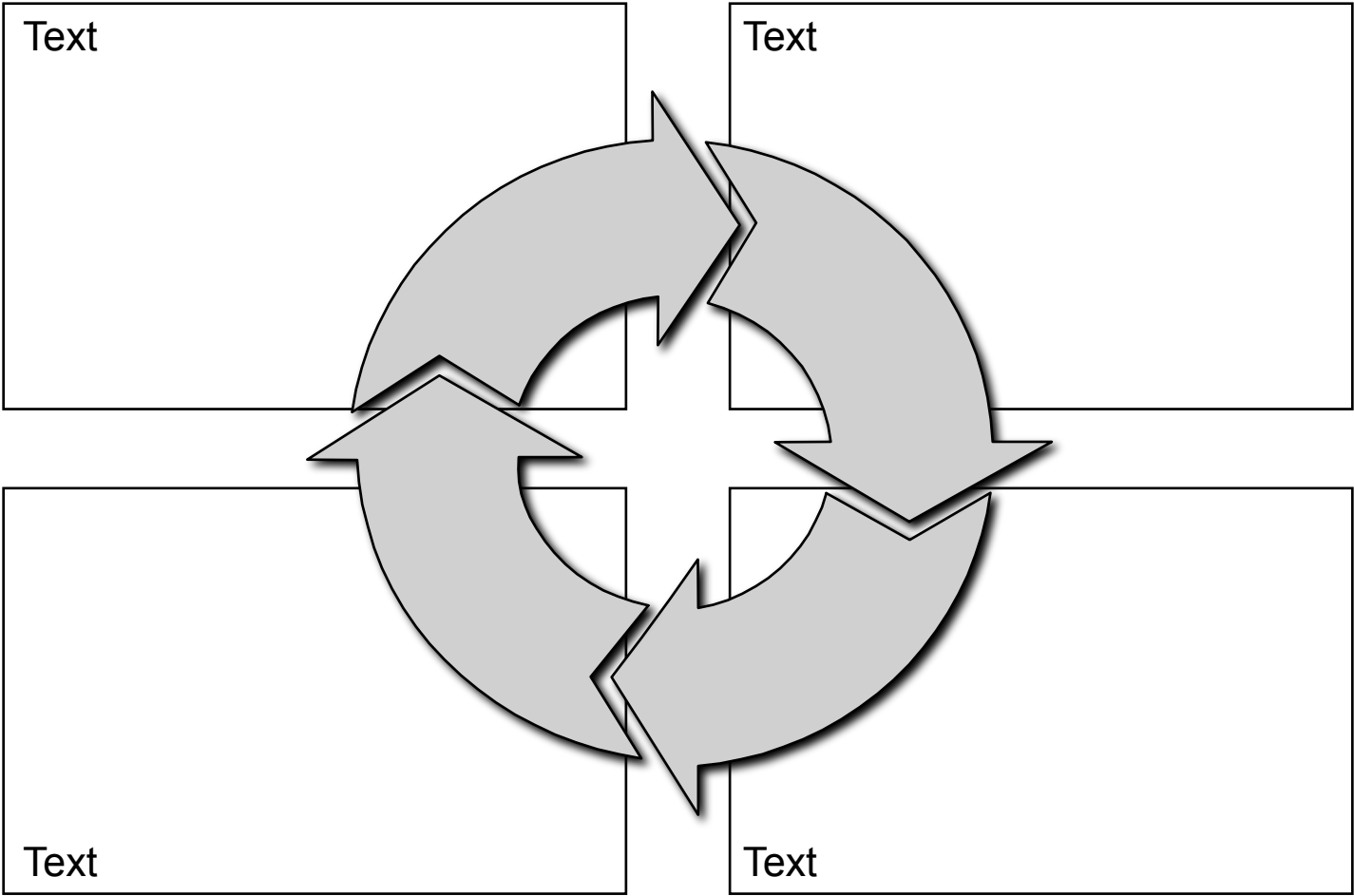


\* Footnote  
Source: Source



# BOX

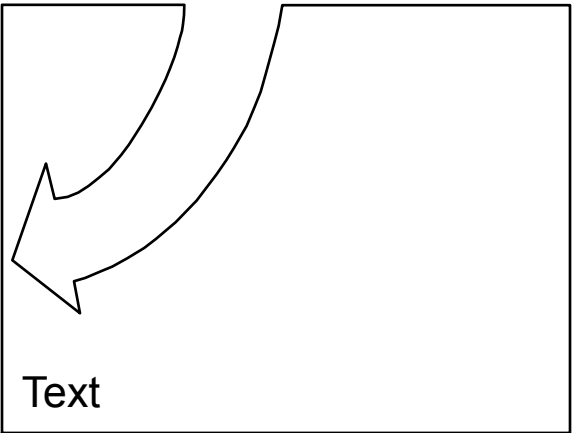
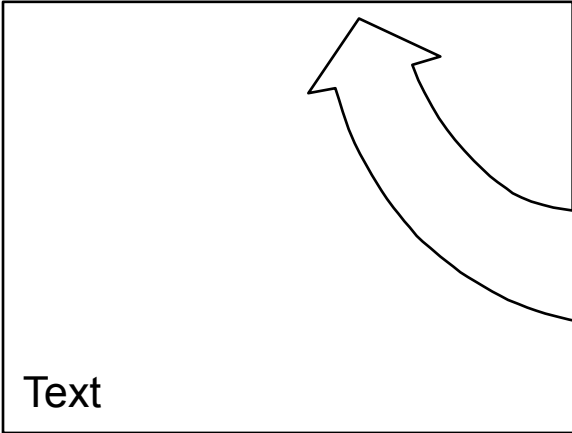
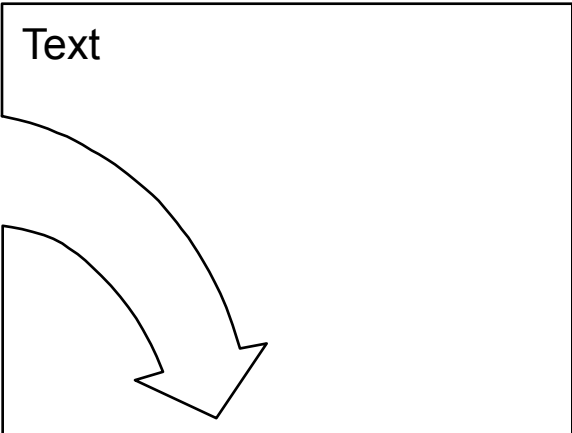
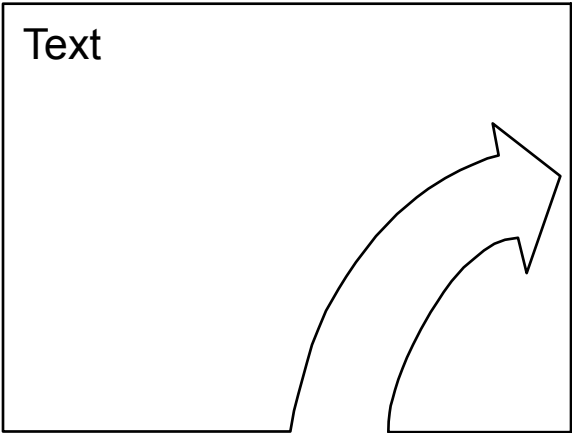
Unit of measure



\* Footnote

# BOX

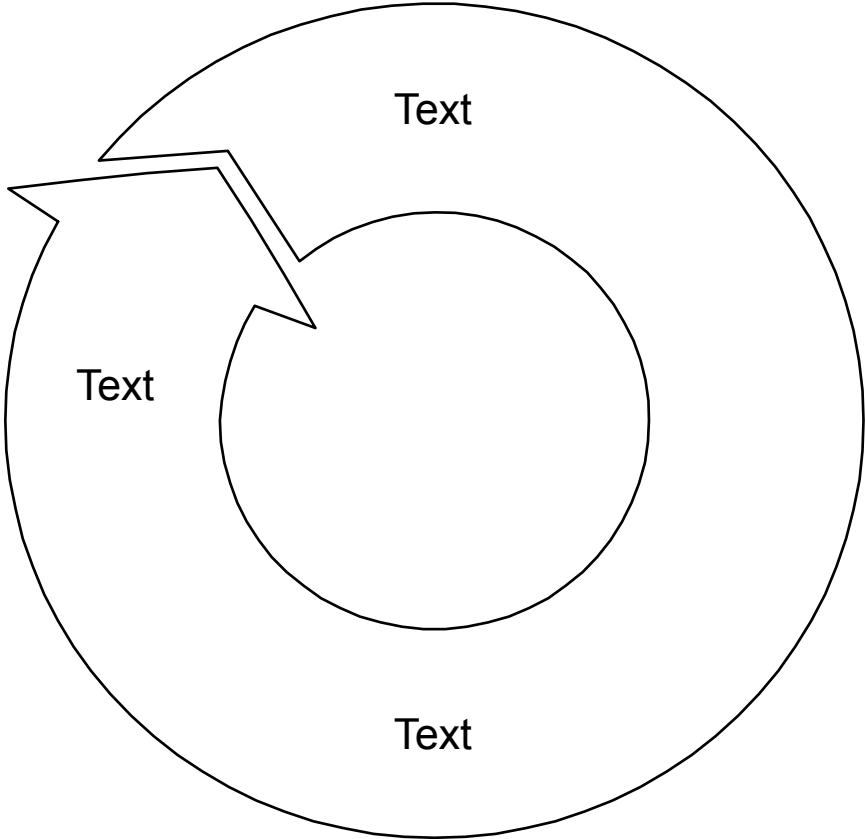
Unit of measure



\* Footnote  
Source: Source

# CYCLE 1

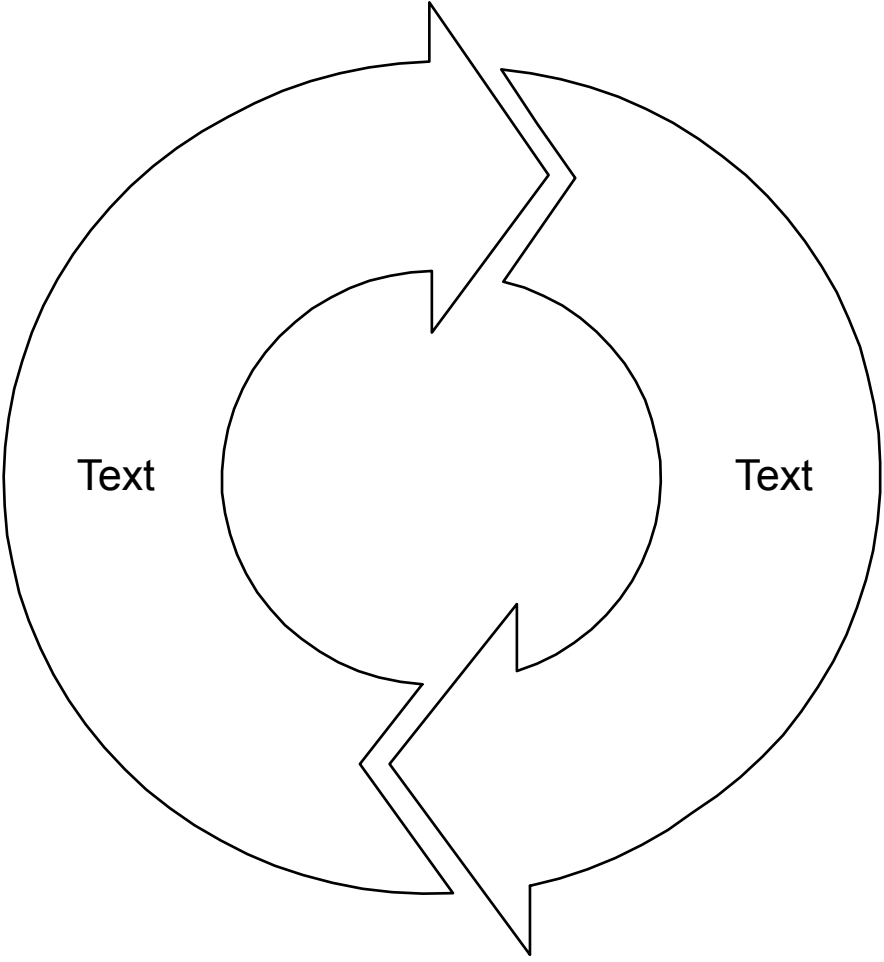
Unit of measure



\* Footnote  
Source: Source

# CYCLE 2

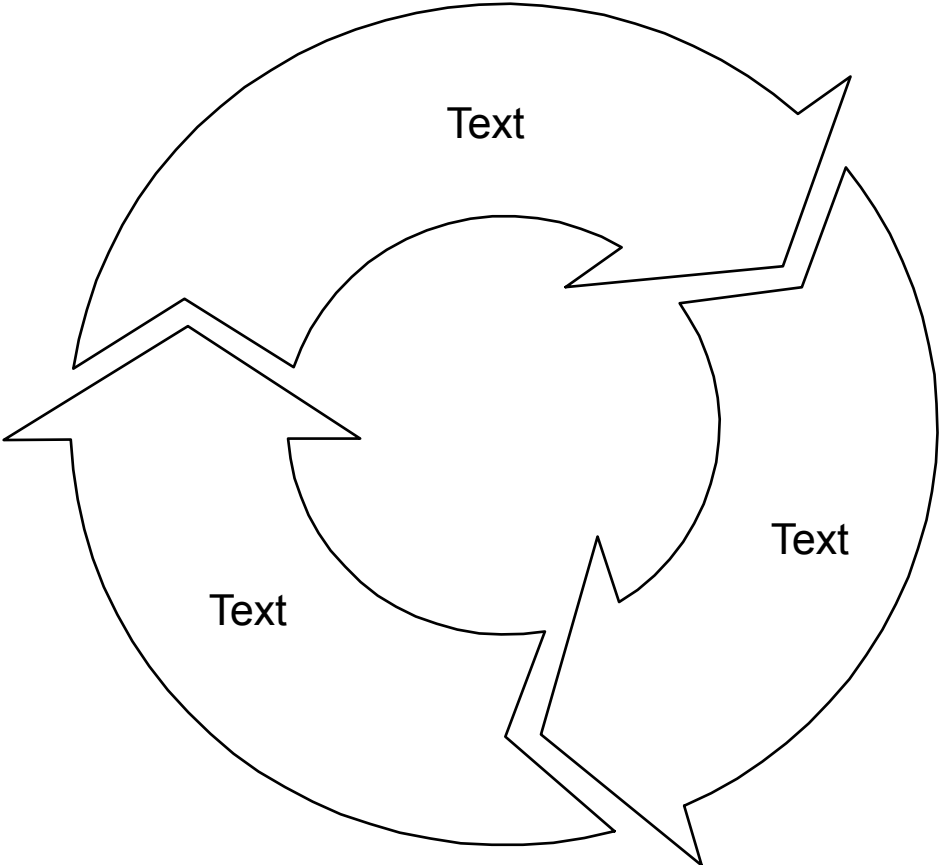
Unit of measure



\* Footnote  
Source: Source

# CYCLE 3

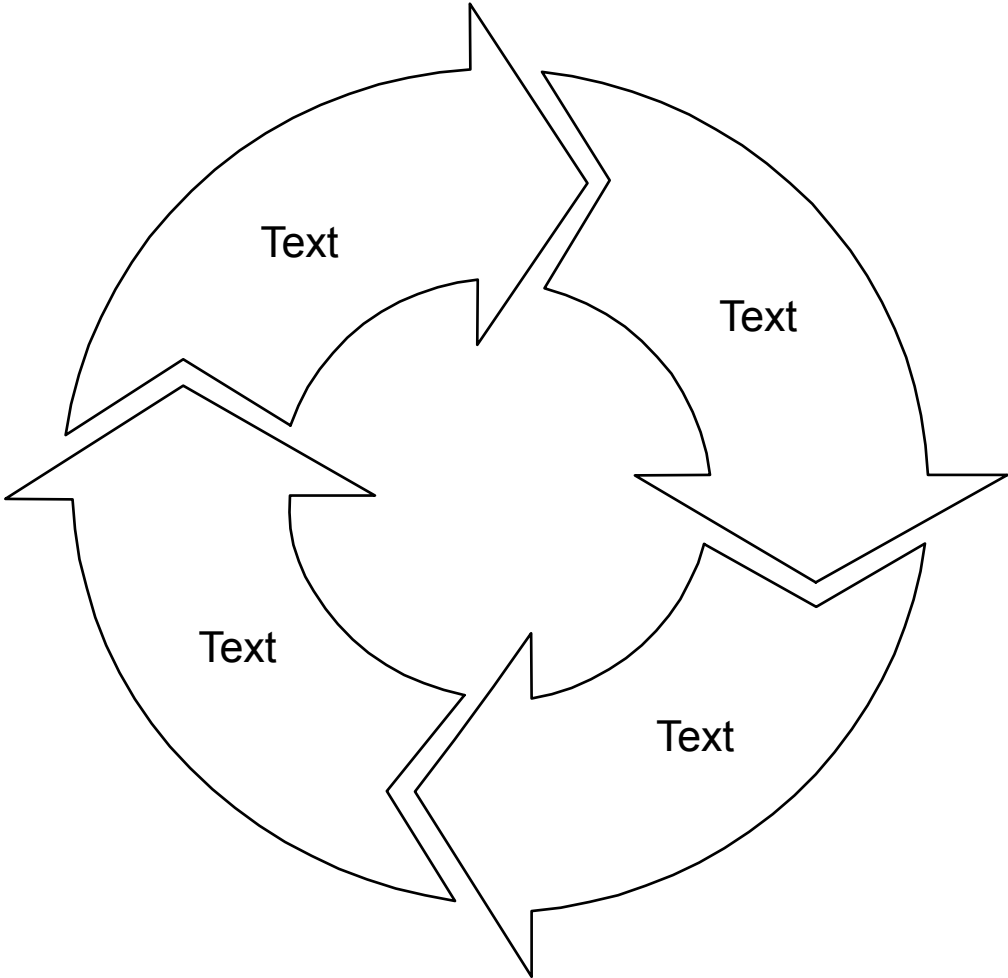
Unit of measure



\* Footnote  
Source: Source

# CYCLE 4

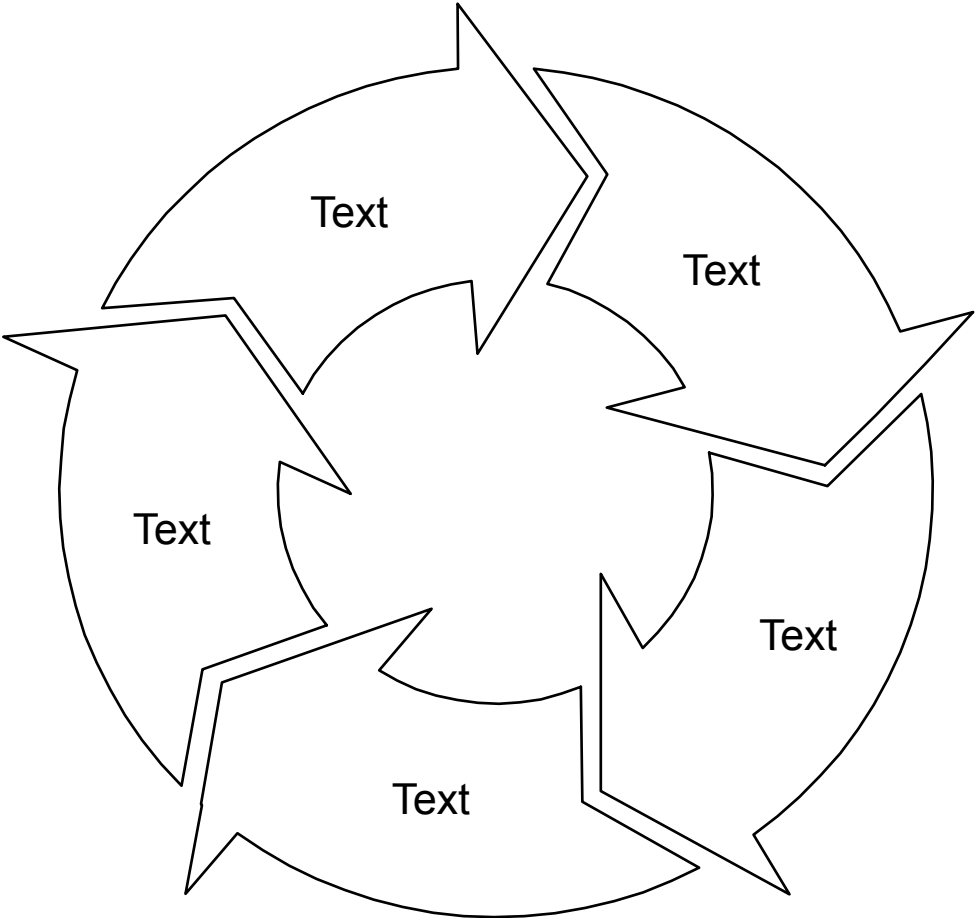
Unit of measure



\* Footnote  
Source: Source

# CYCLE 5

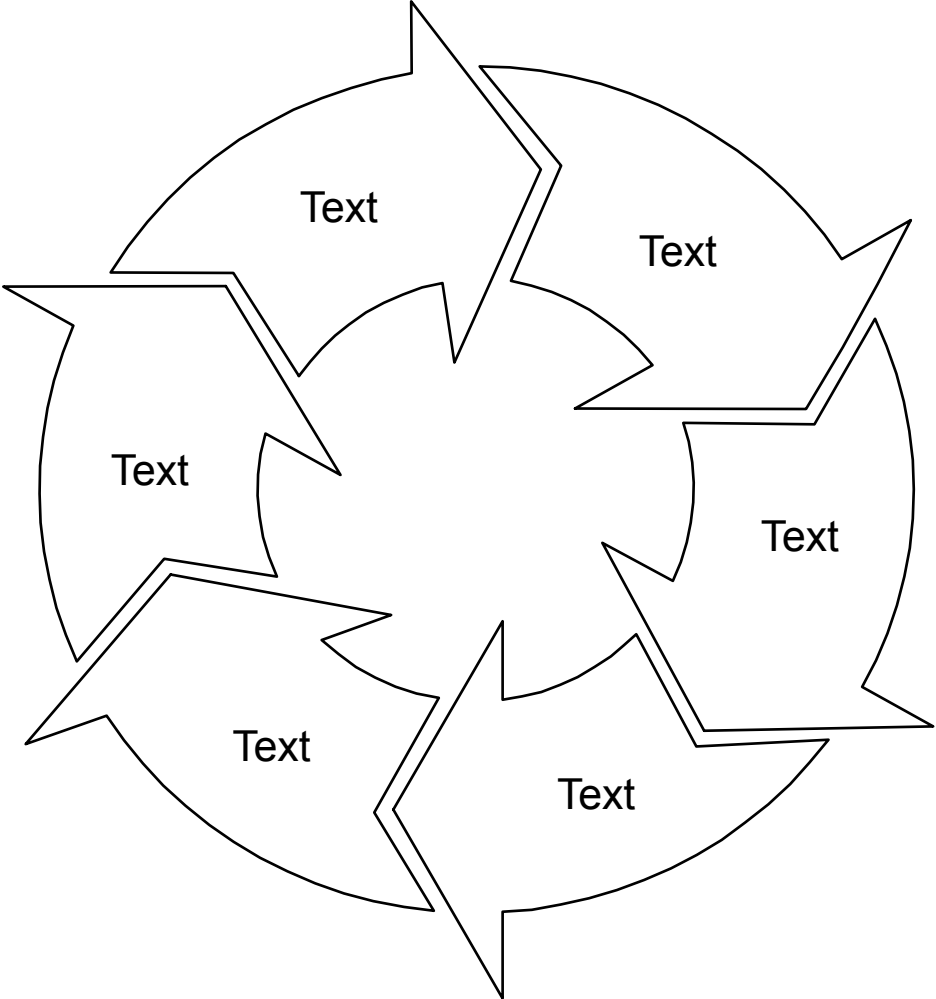
Unit of measure



\* Footnote  
Source: Source

# CYCLE 6

Unit of measure

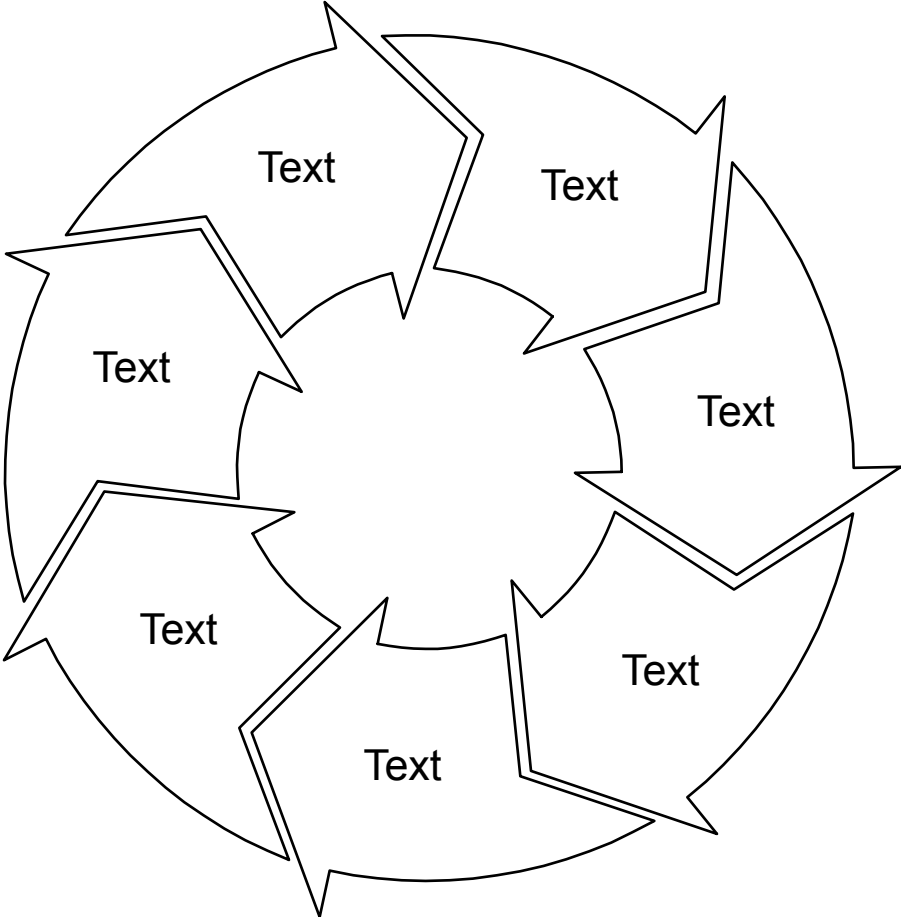


\* Footnote  
Source: Source



# CYCLE 7

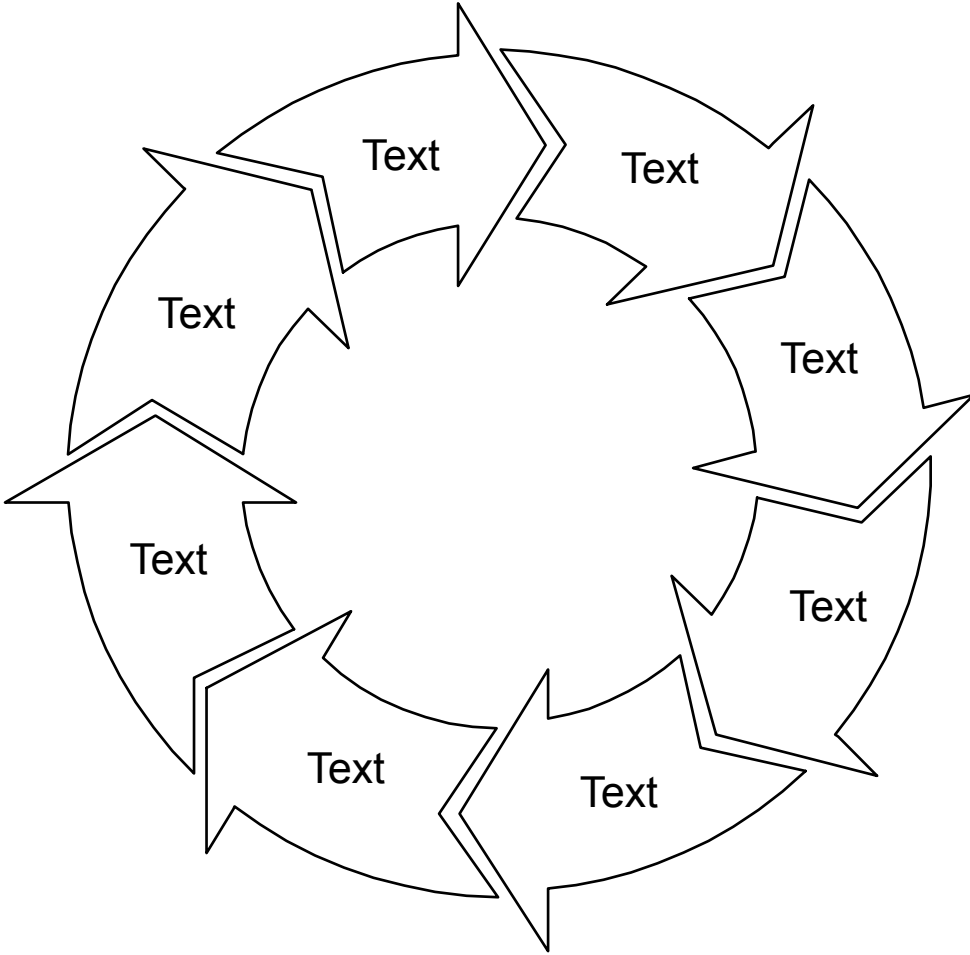
Unit of measure



\* Footnote  
Source: Source

# CYCLE 8

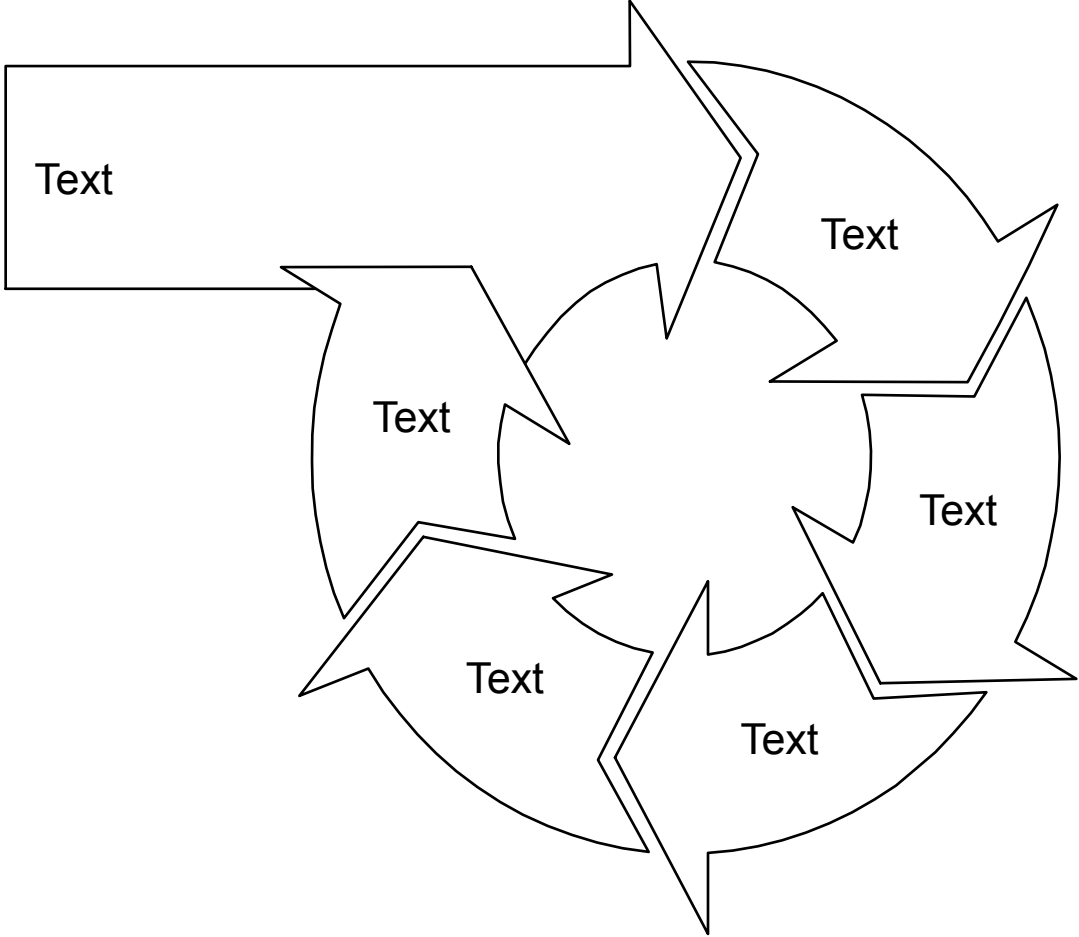
Unit of measure



\* Footnote  
Source: Source

# INCOMING

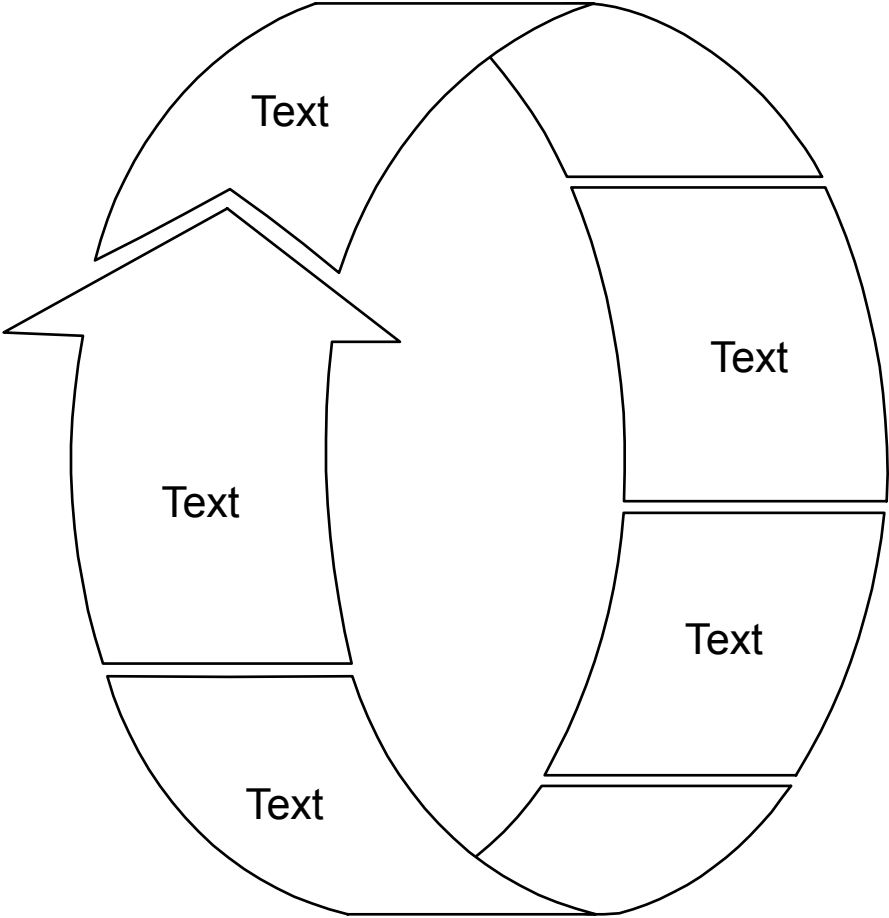
Unit of measure



\* Footnote  
Source: Source

# RIBBON

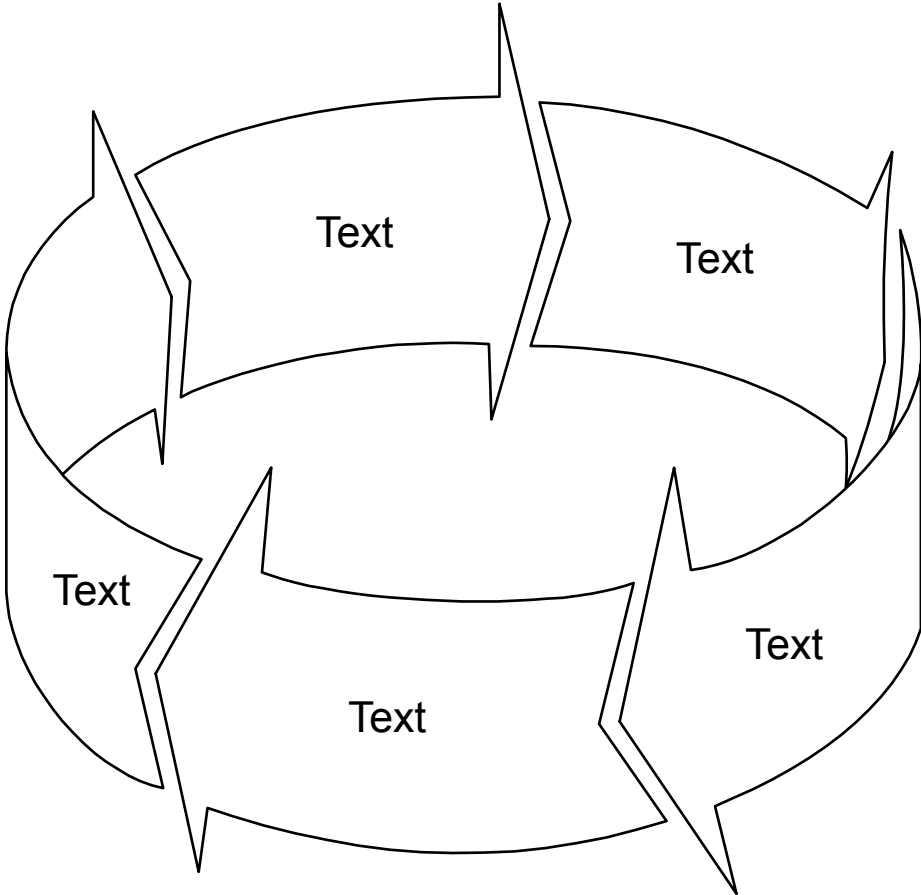
Unit of measure



\* Footnote  
Source: Source

# RING

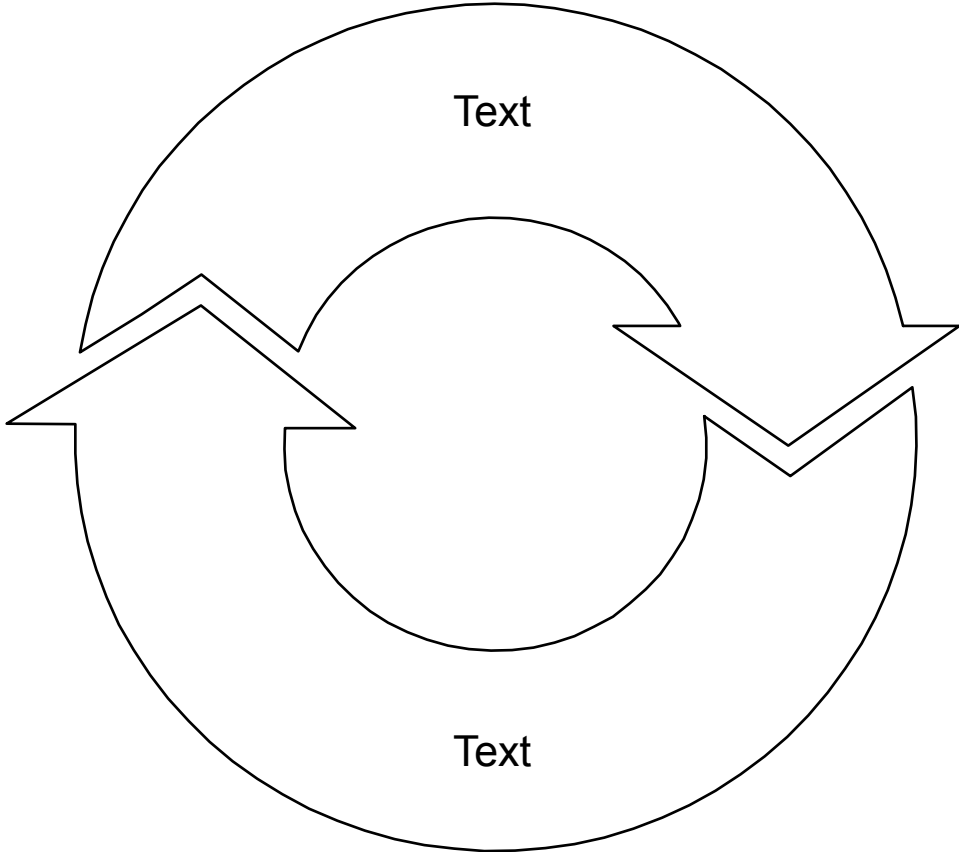
Unit of measure



\* Footnote  
Source: Source

# UPON 2

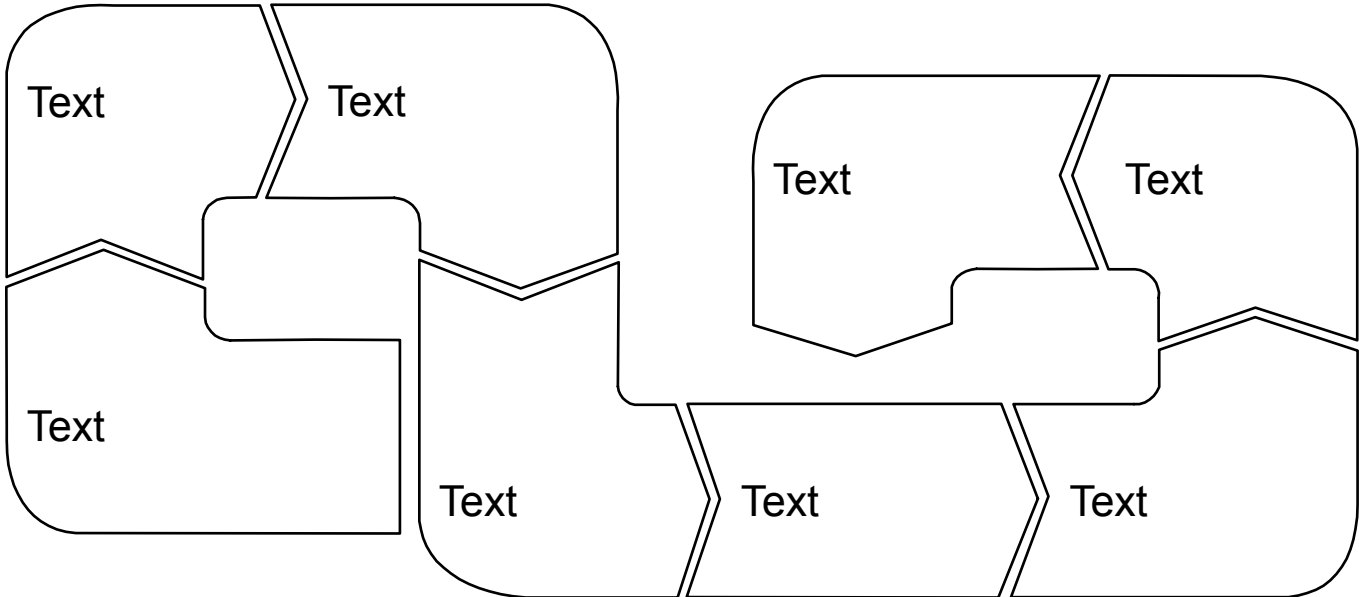
Unit of measure



\* Footnote  
Source: Source

# CONTINUOUS

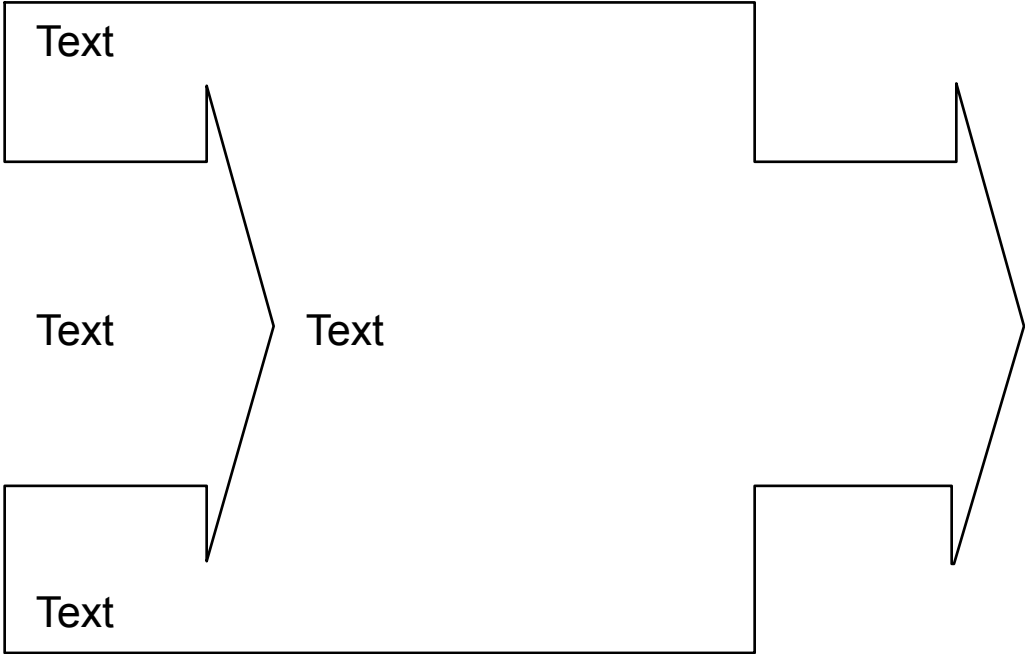
Unit of measure



\* Footnote

# CUTOUT

Unit of measure

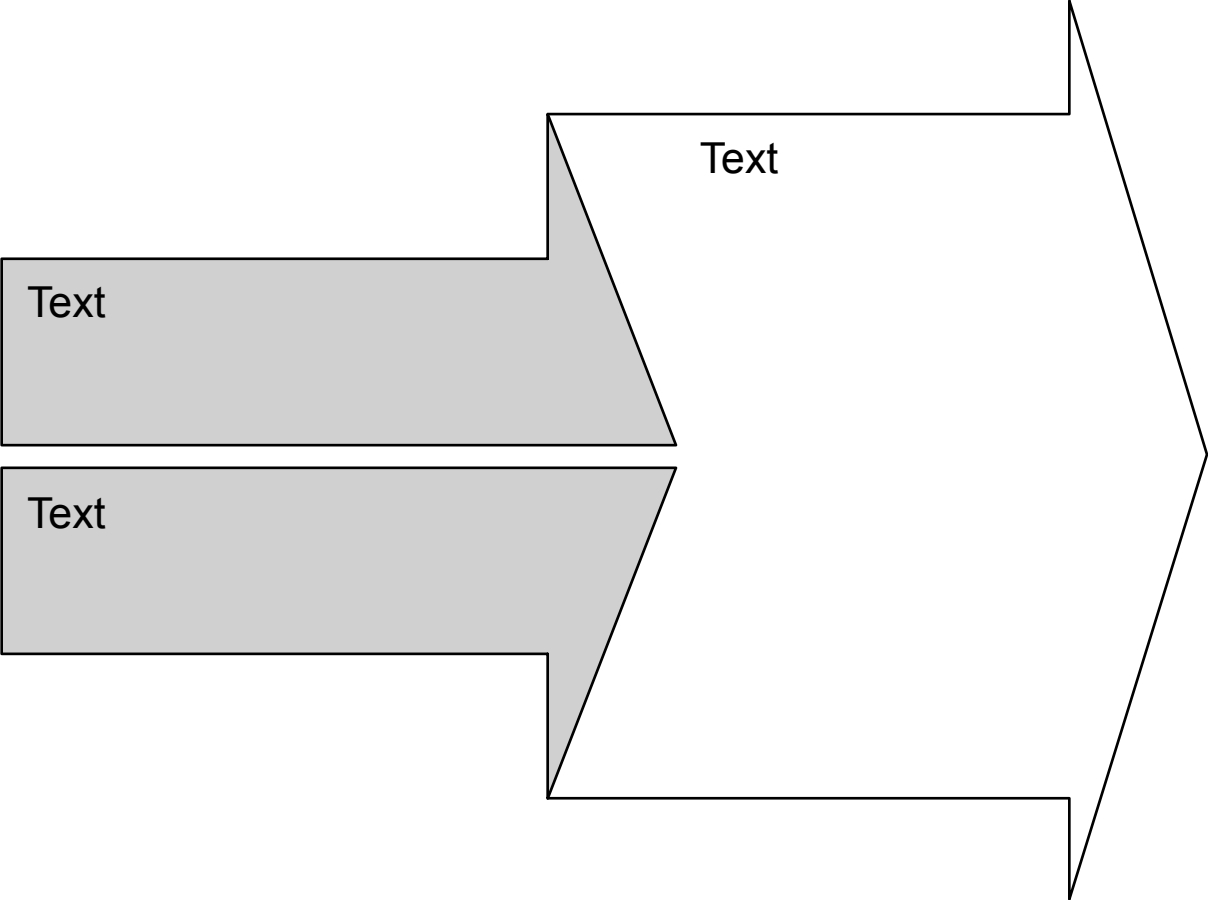


\* Footnote  
Source: Source



# LINEAR A

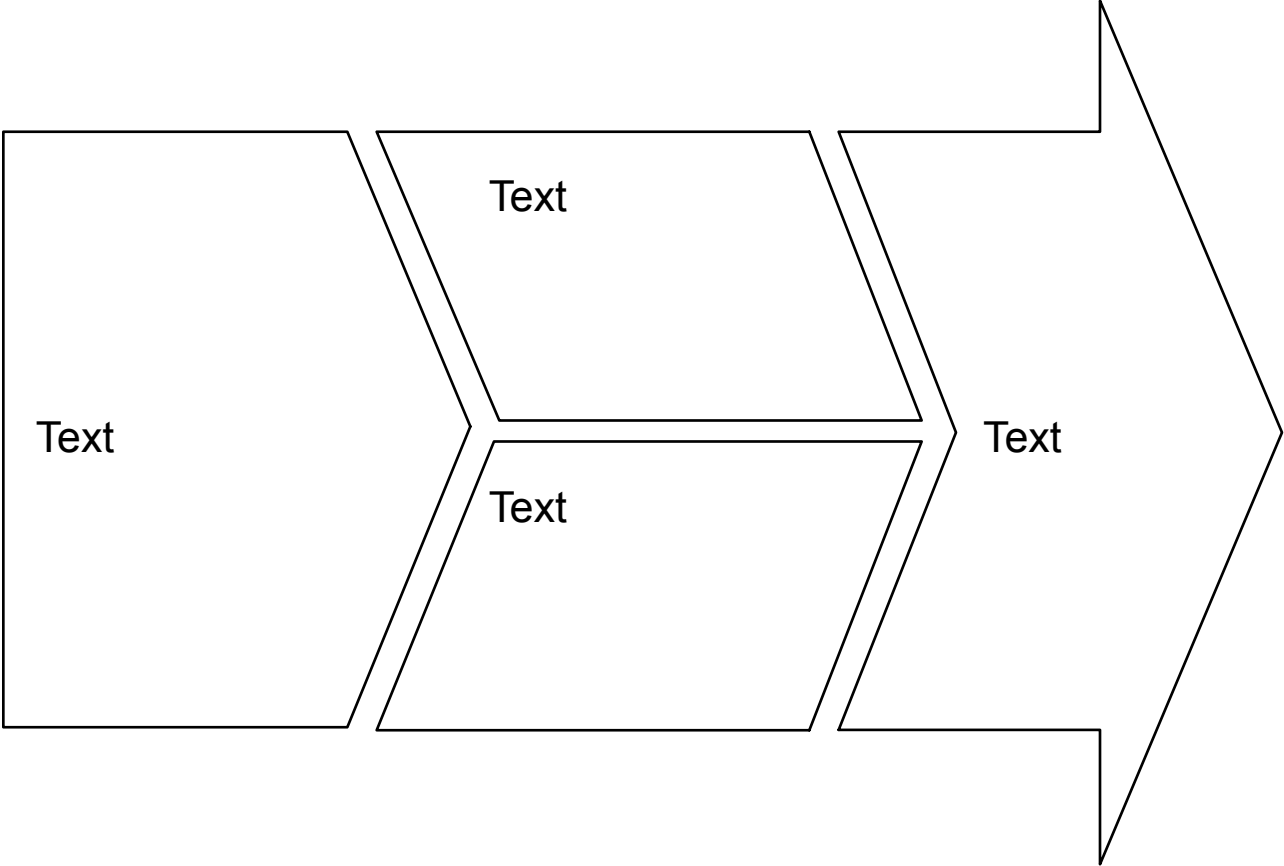
Unit of measure



\* Footnote  
Source: Source

# LINEAR B

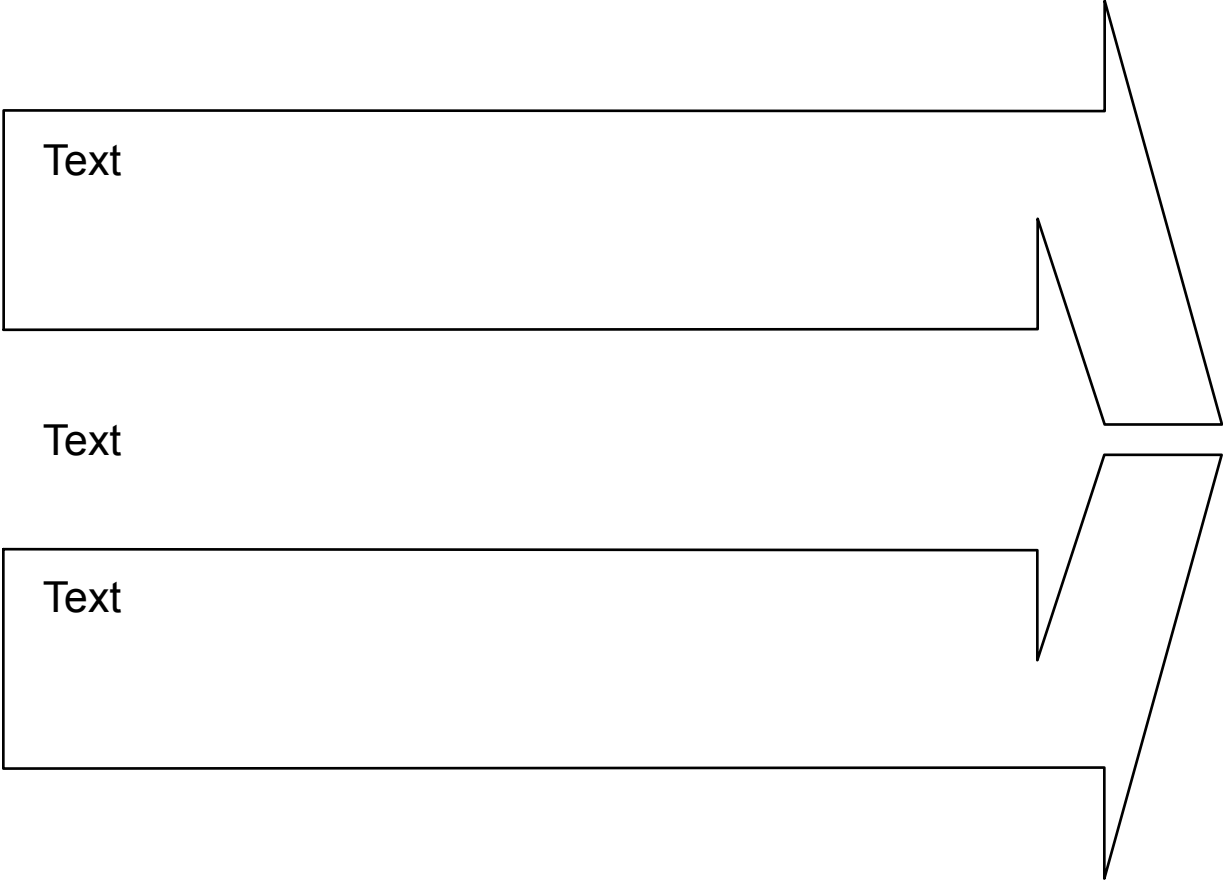
Unit of measure



\* Footnote  
Source: Source

# LINEAR C

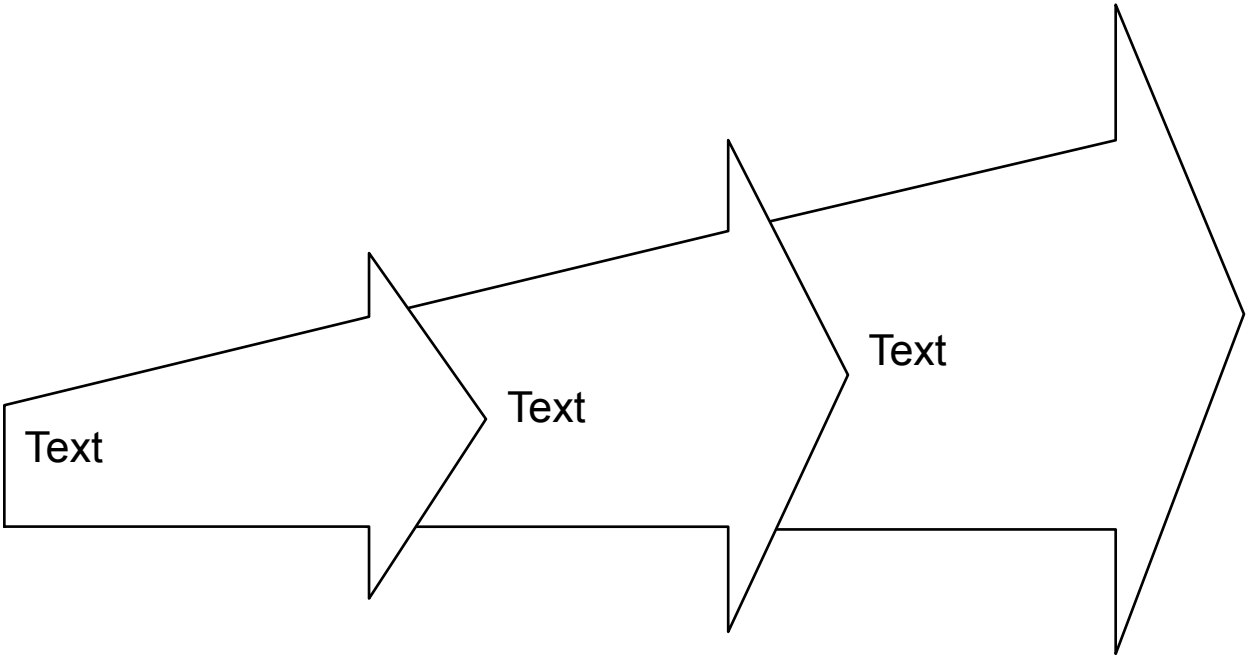
Unit of measure



\* Footnote  
Source: Source

# LINEAR D

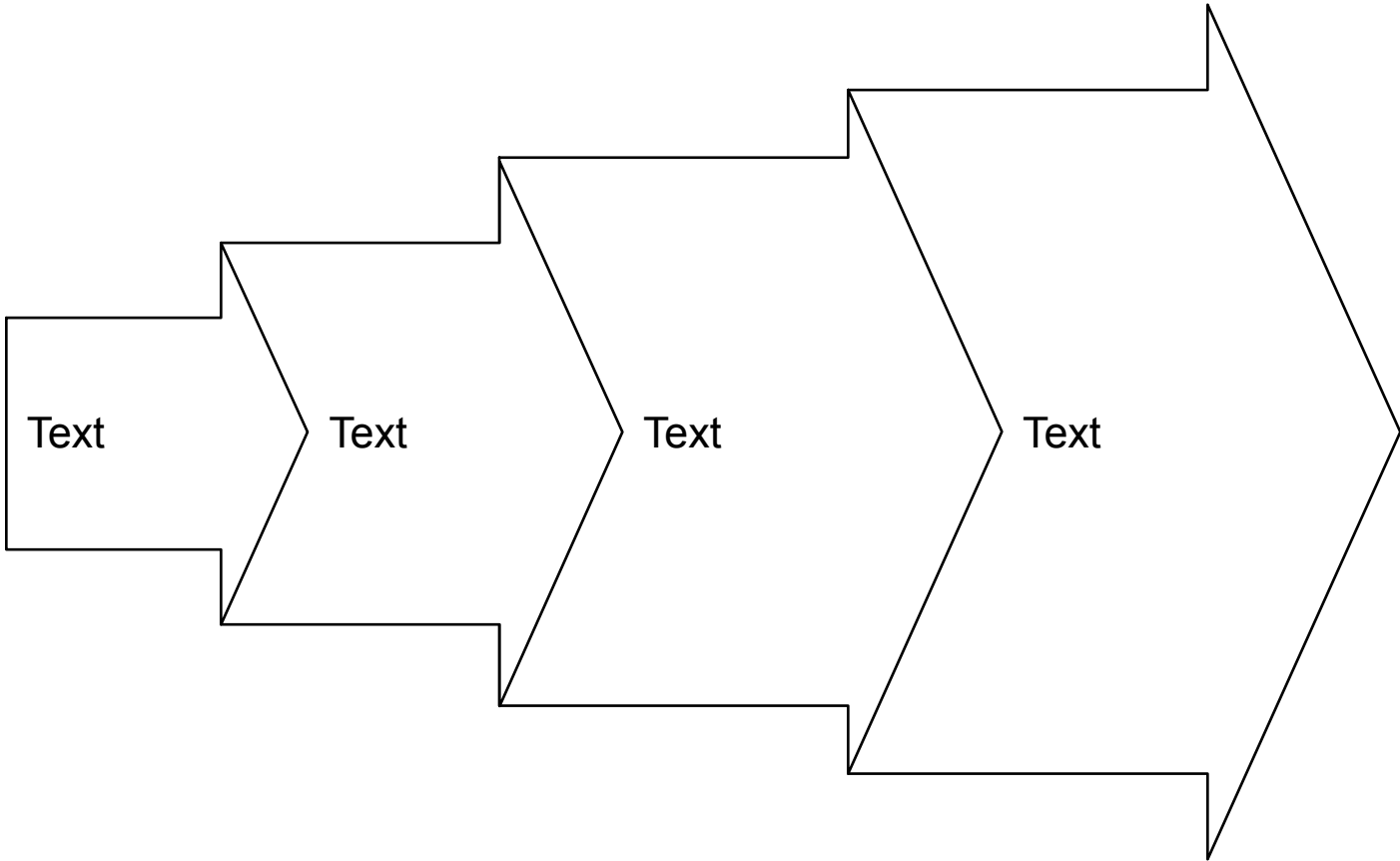
Unit of measure



\* Footnote  
Source: Source

# LINEAR E

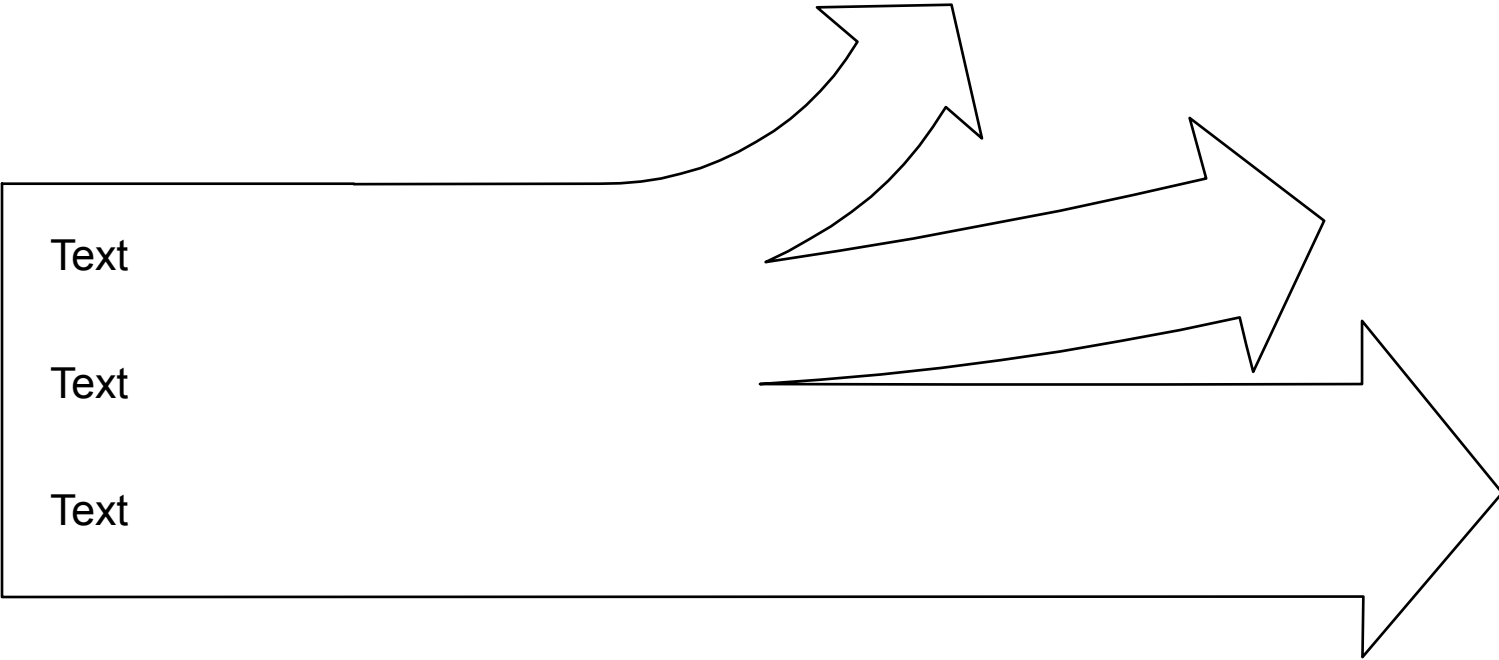
Unit of measure



\* Footnote  
Source: Source

# LINEAR F

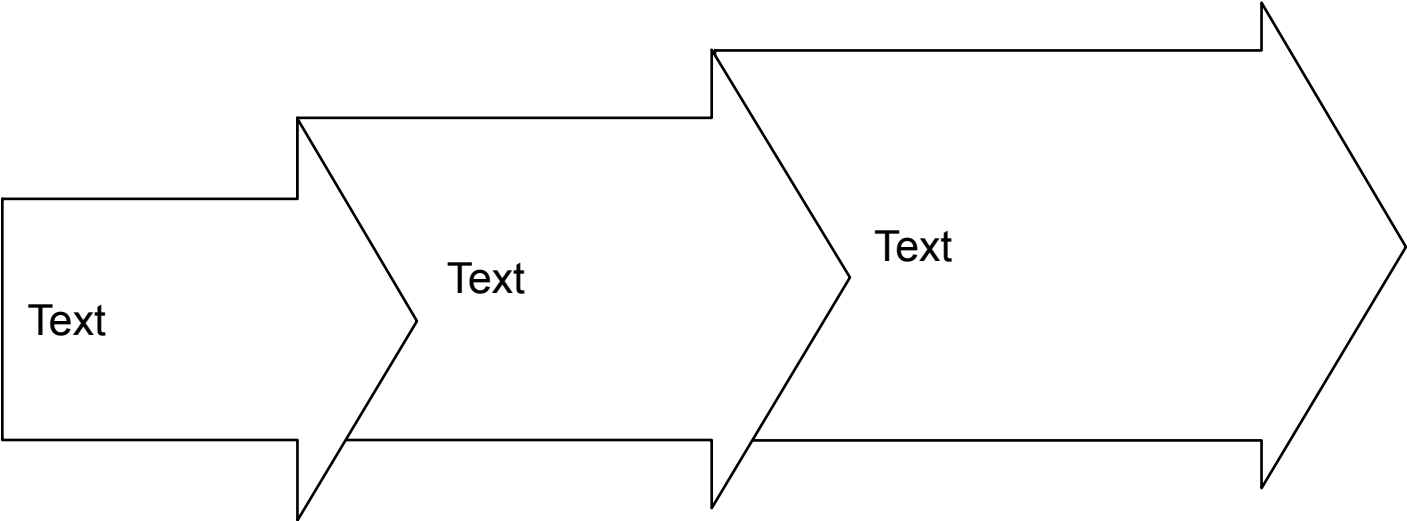
Unit of measure



\* Footnote  
Source: Source

# LINEAR G

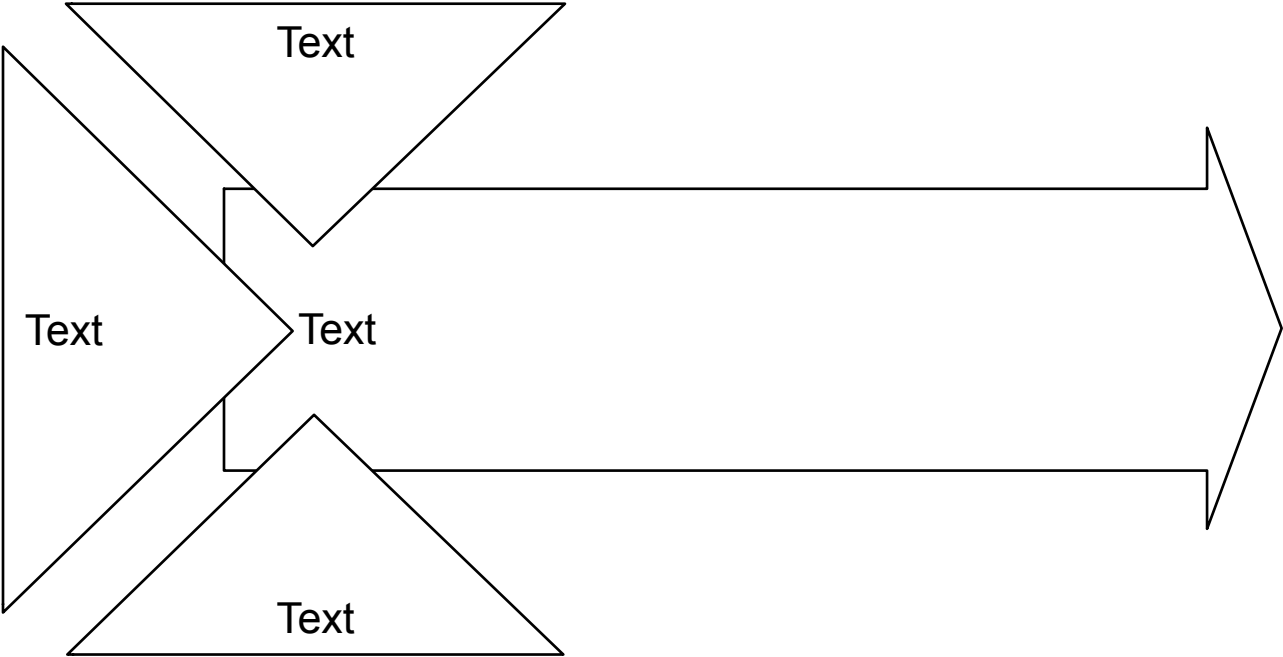
Unit of measure



\* Footnote  
Source: Source

# LINEAR H

Unit of measure

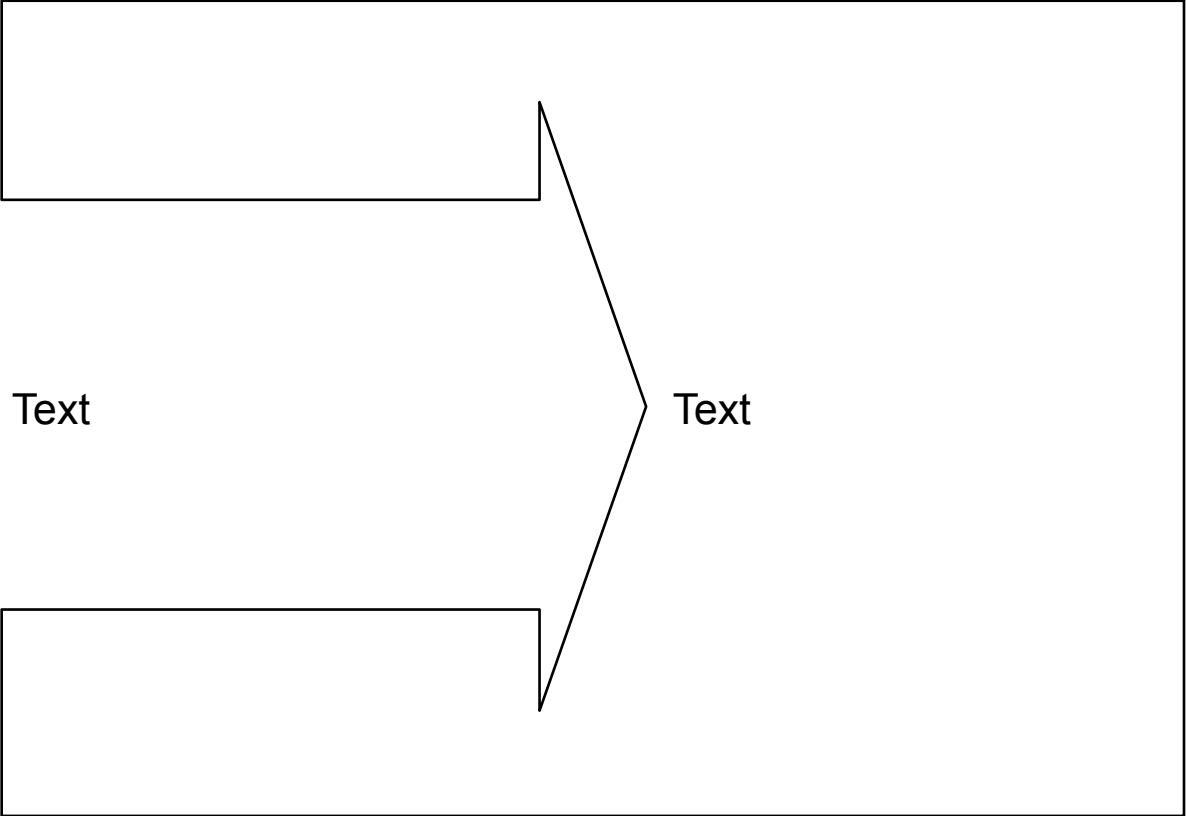


\* Footnote  
Source: Source



# LINEAR I

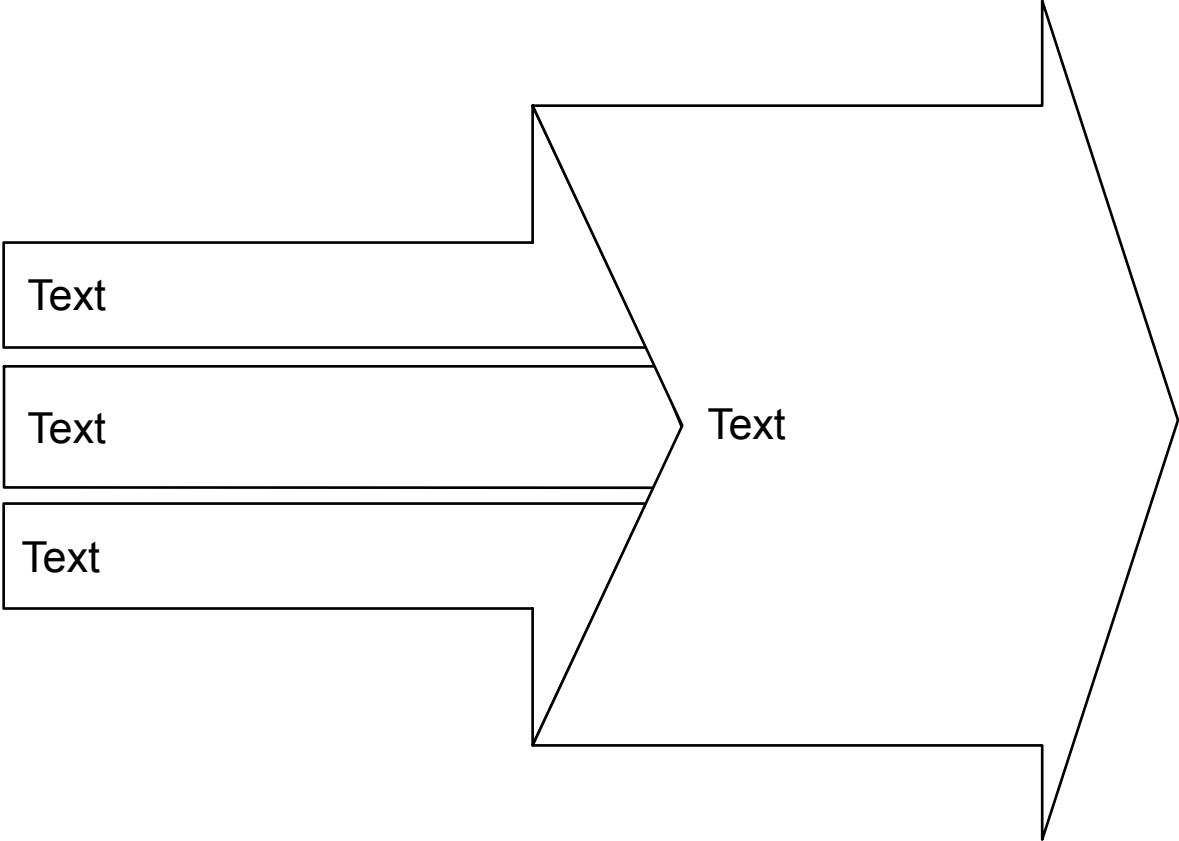
Unit of measure



\* Footnote  
Source: Source

# LINEAR J

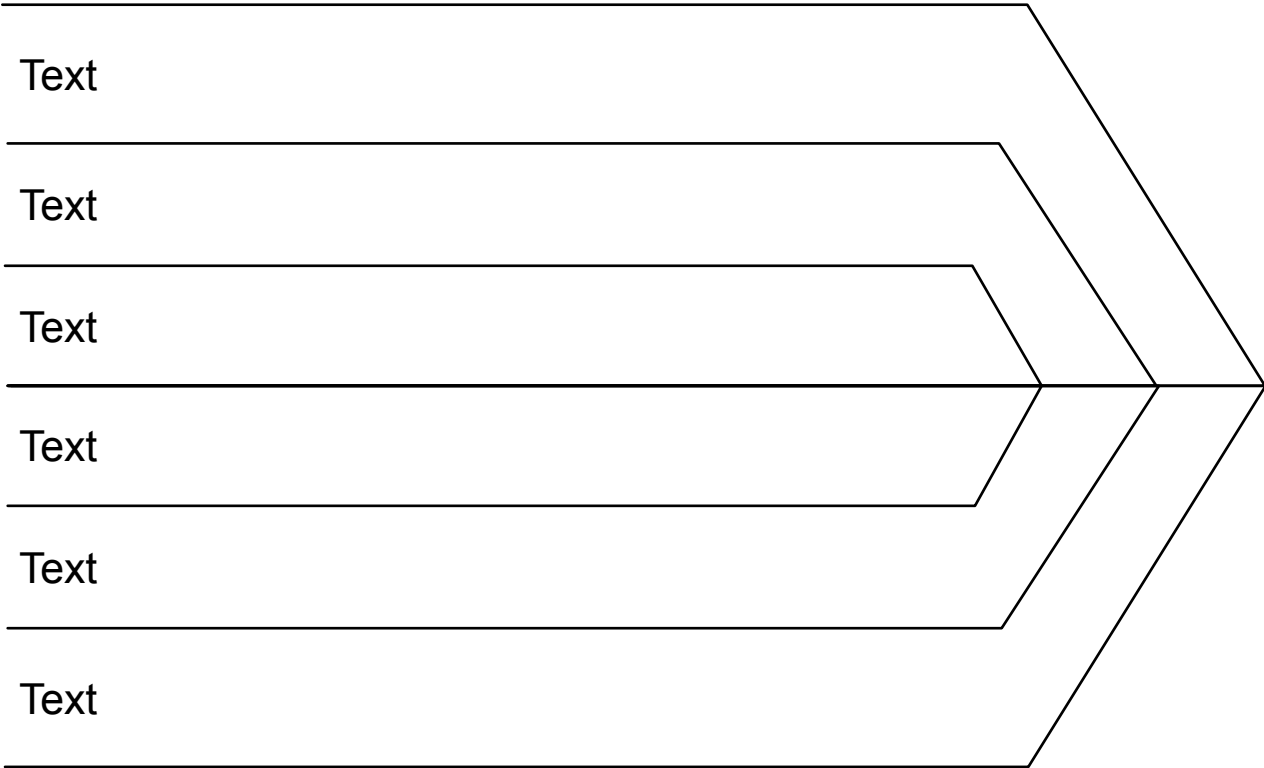
Unit of measure



\* Footnote  
Source: Source

# LINEAR K

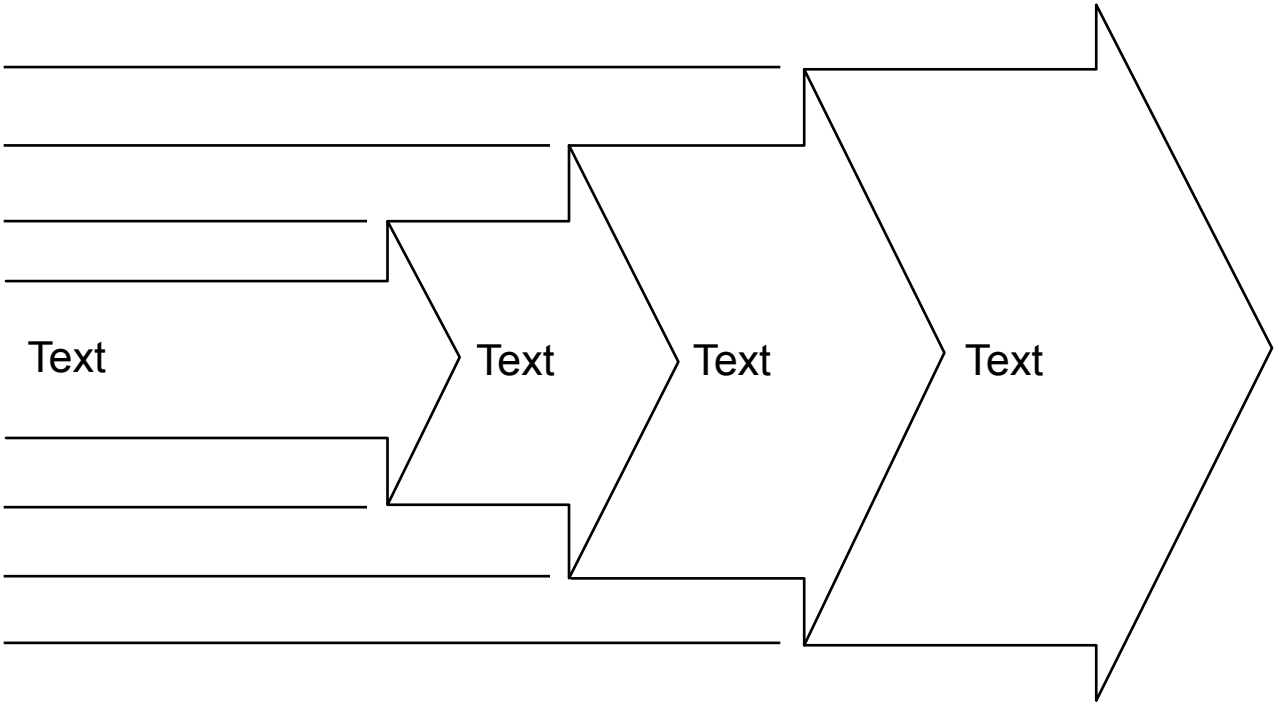
Unit of measure



\* Footnote  
Source: Source

# LINEAR N

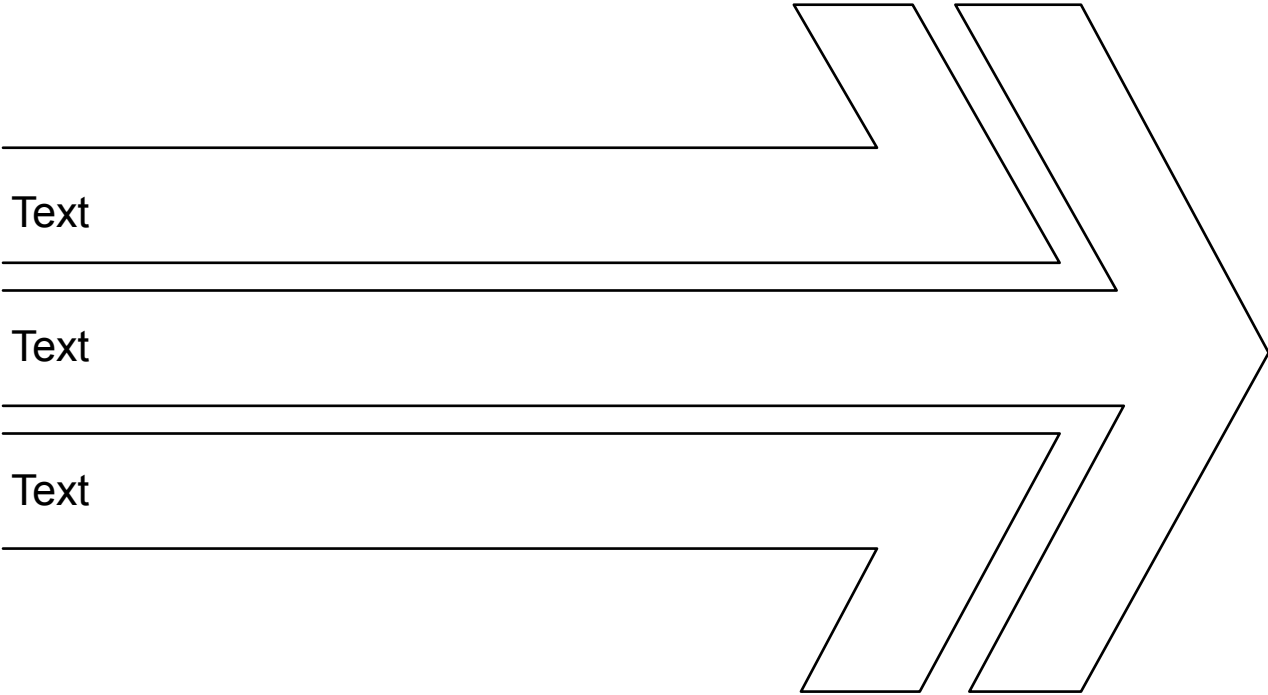
Unit of measure



\* Footnote

# LINEAR P

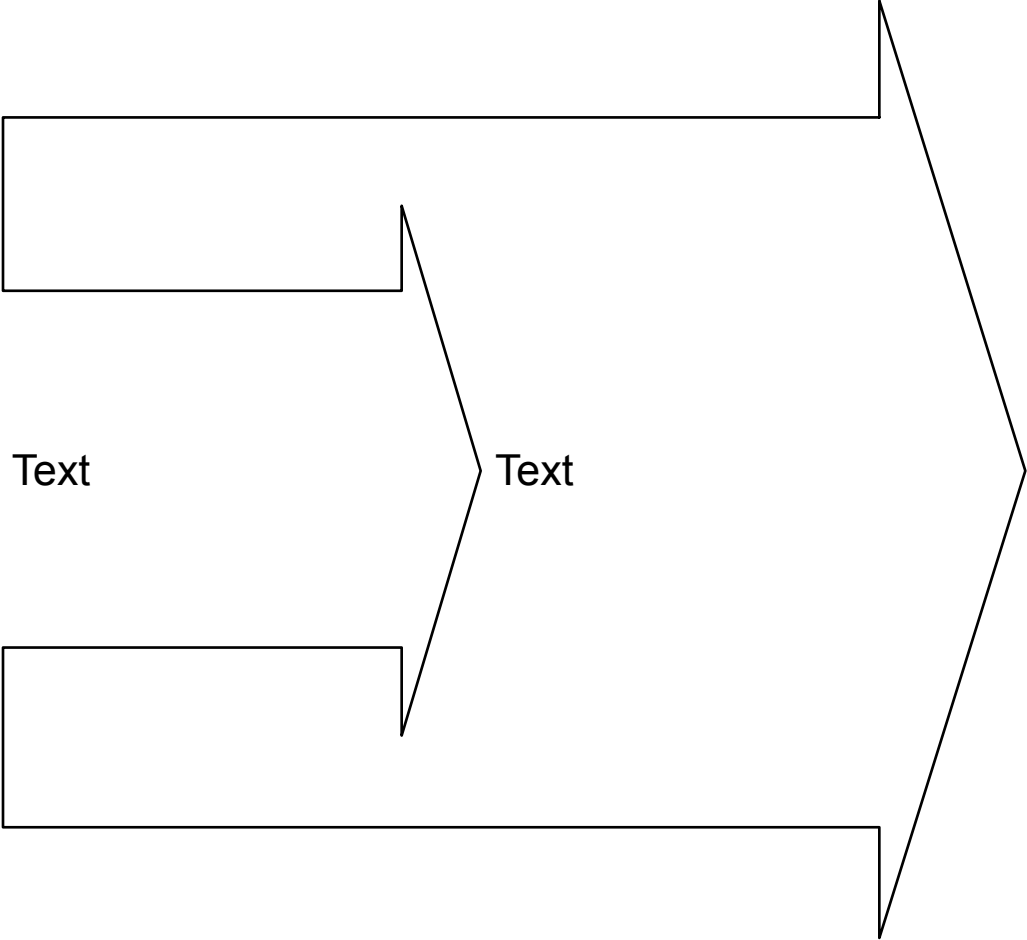
Unit of measure



\* Footnote  
Source: Source

# LINEAR Q

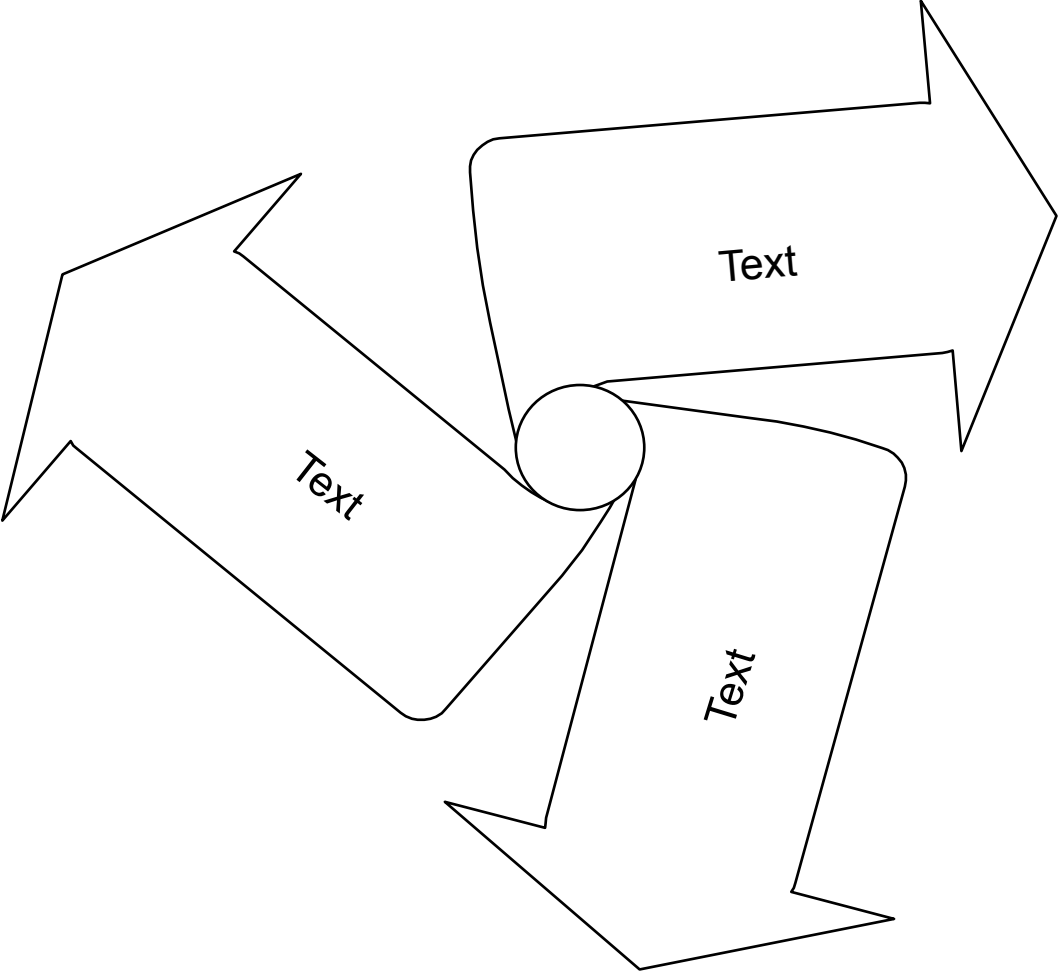
Unit of measure



\* Footnote  
Source: Source

# PROPELLER

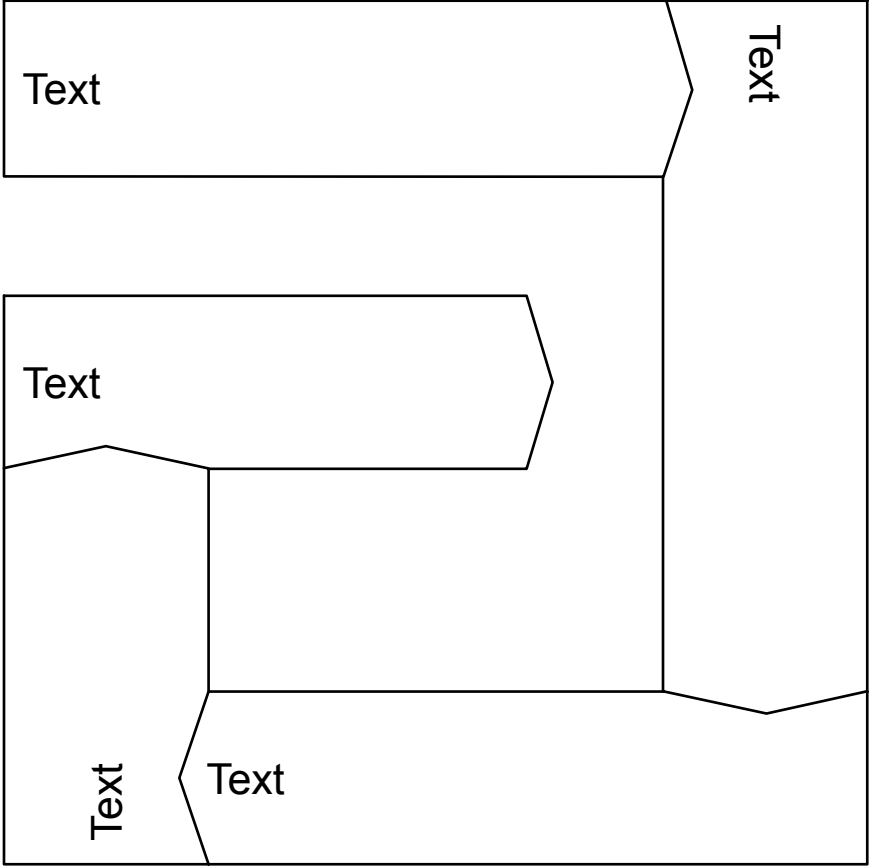
Unit of measure



\* Footnote  
Source: Source

# STEP 5

Unit of measure

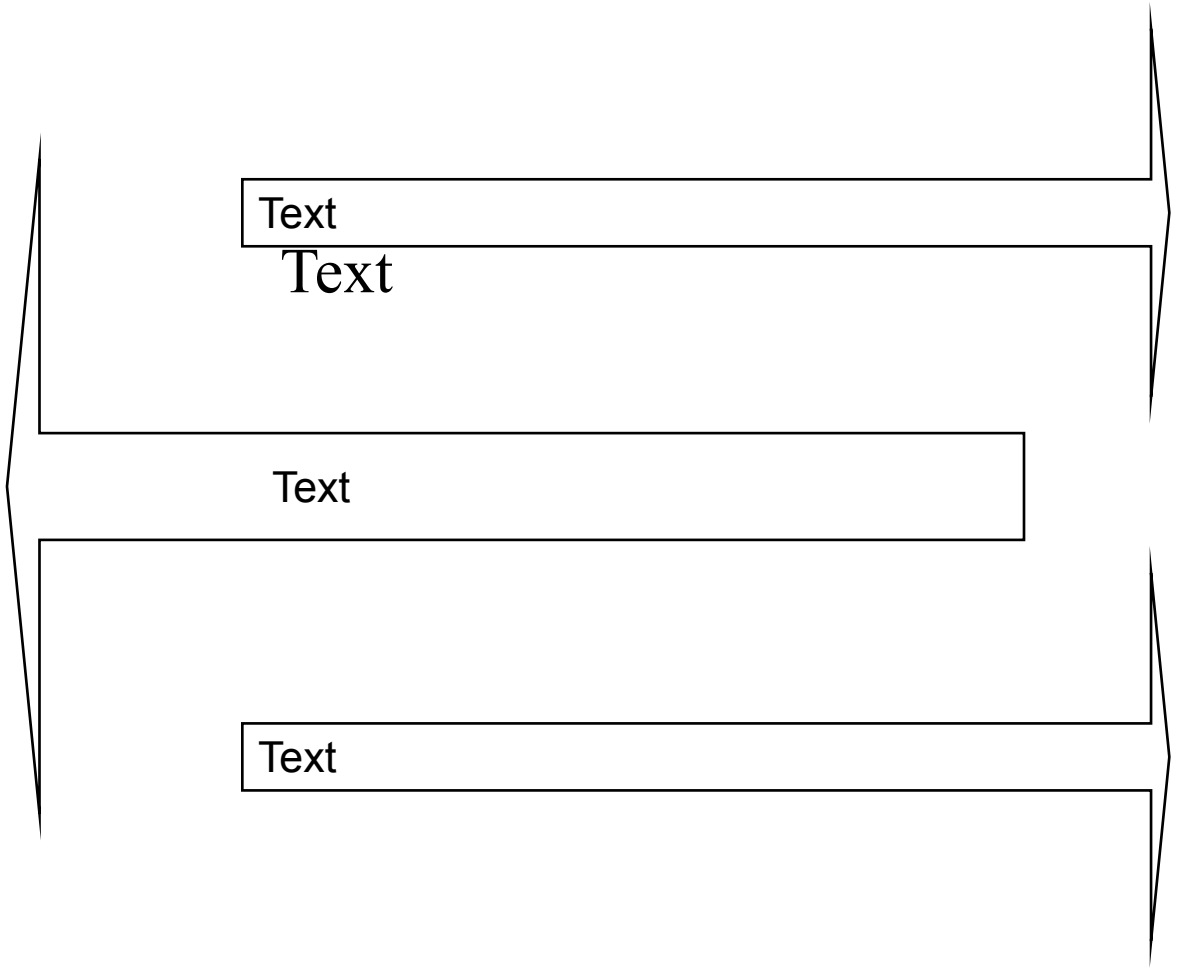


\* Footnote  
Source: Source



# 2 ON 1

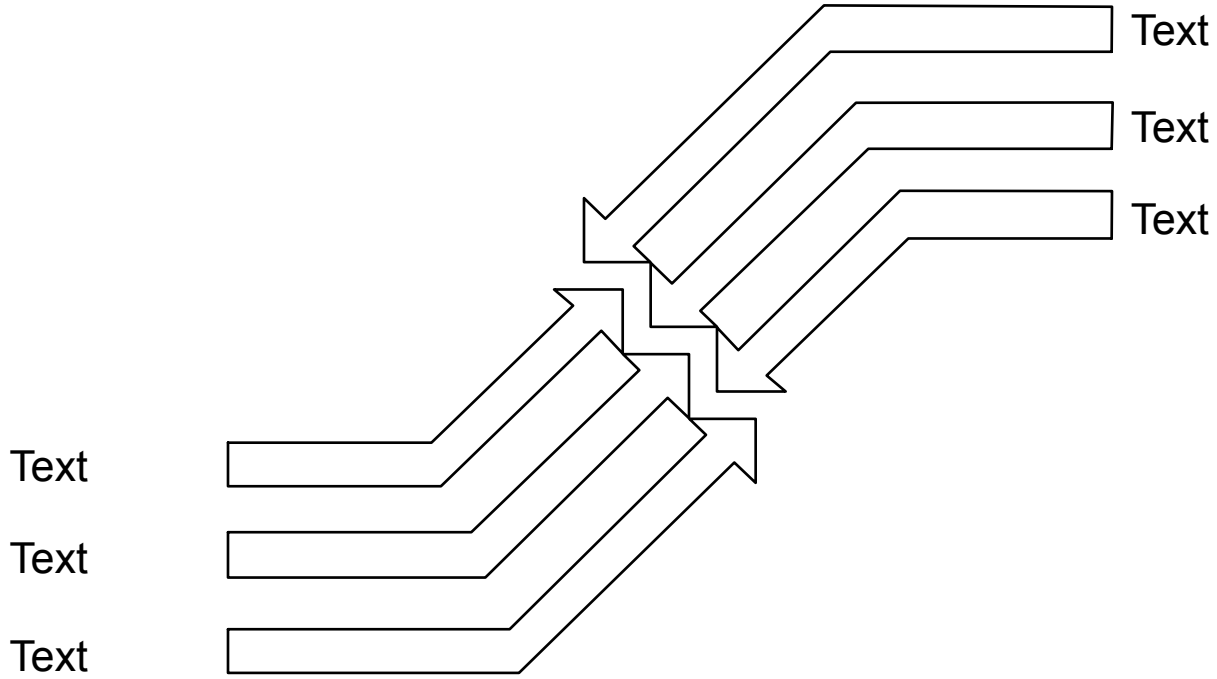
Unit of measure



\* Footnote  
Source: Source

# AGAINST

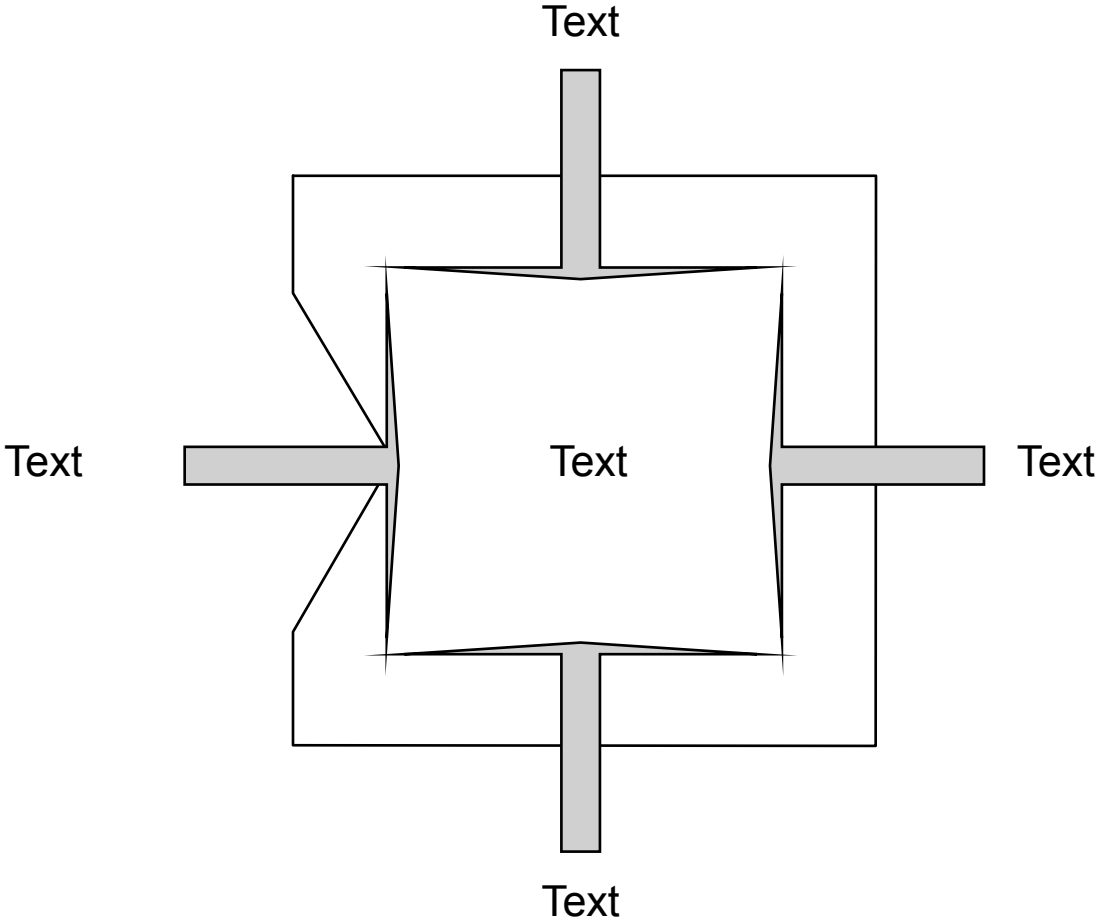
Unit of measure



\* Footnote  
Source: Source

# AT WORK

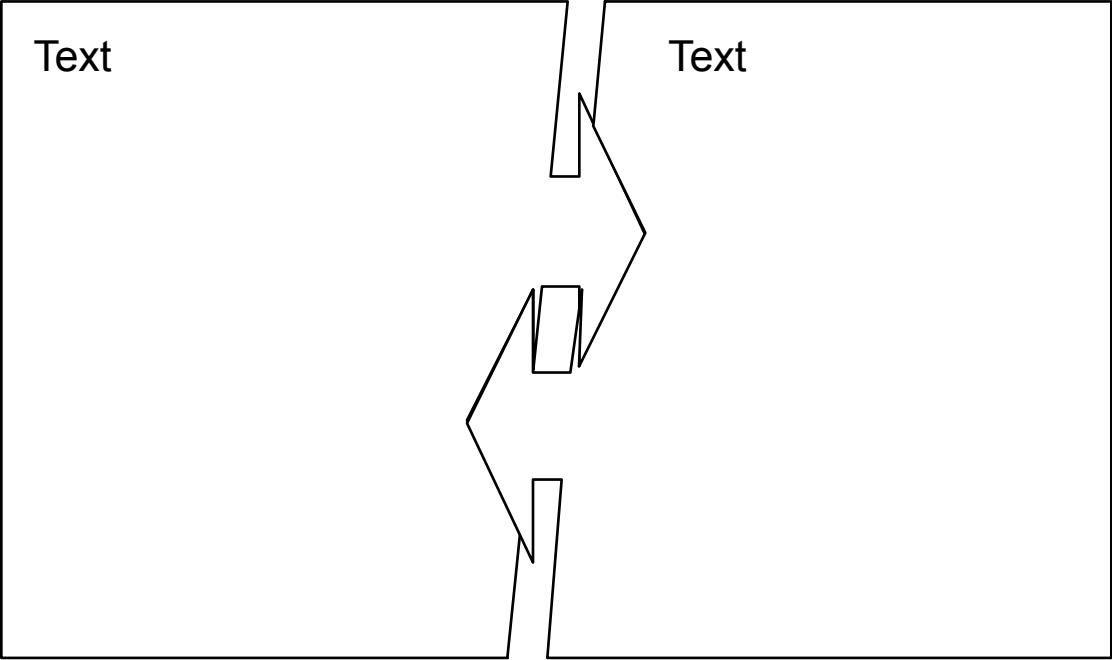
Unit of measure



\* Footnote  
Source: Source

# COUPLED HORIZ

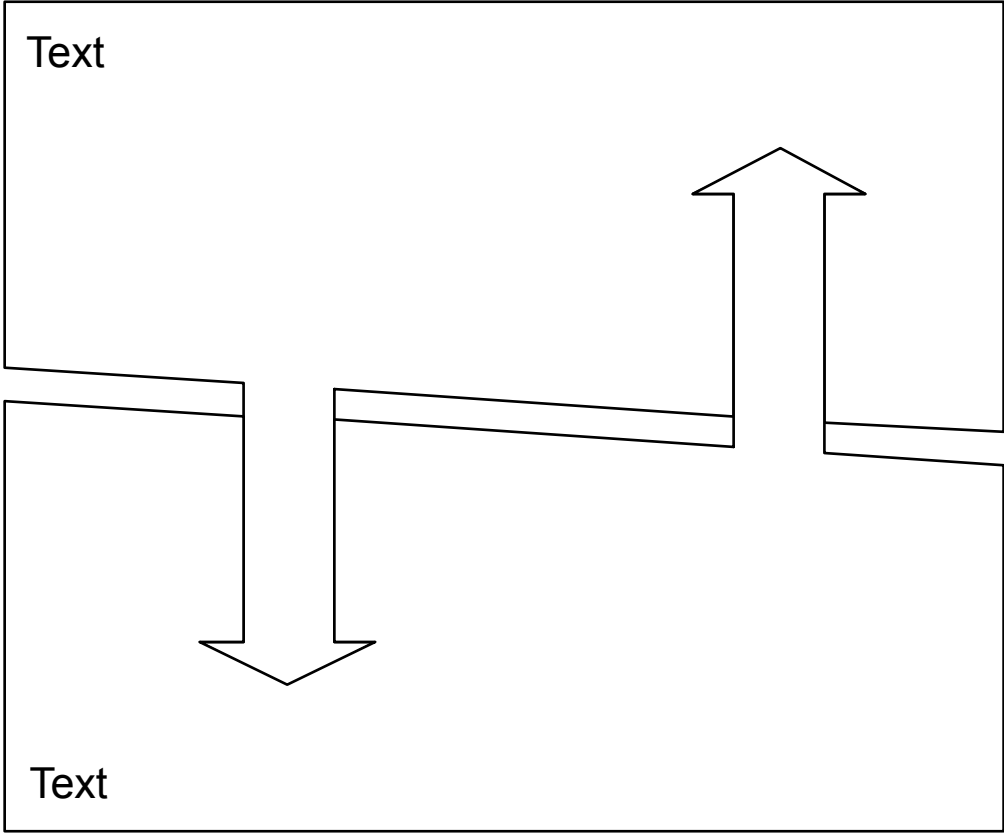
Unit of measure



\* Footnote  
Source: Source

# COUPLED VERT

Unit of measure



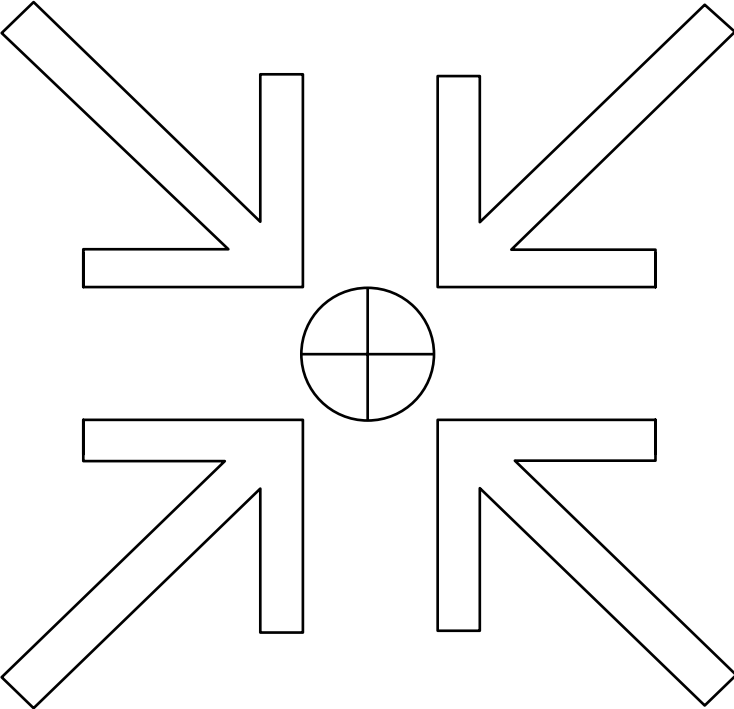
\* Footnote  
Source: Source

# FOCUSED

Unit of measure

Text

Text



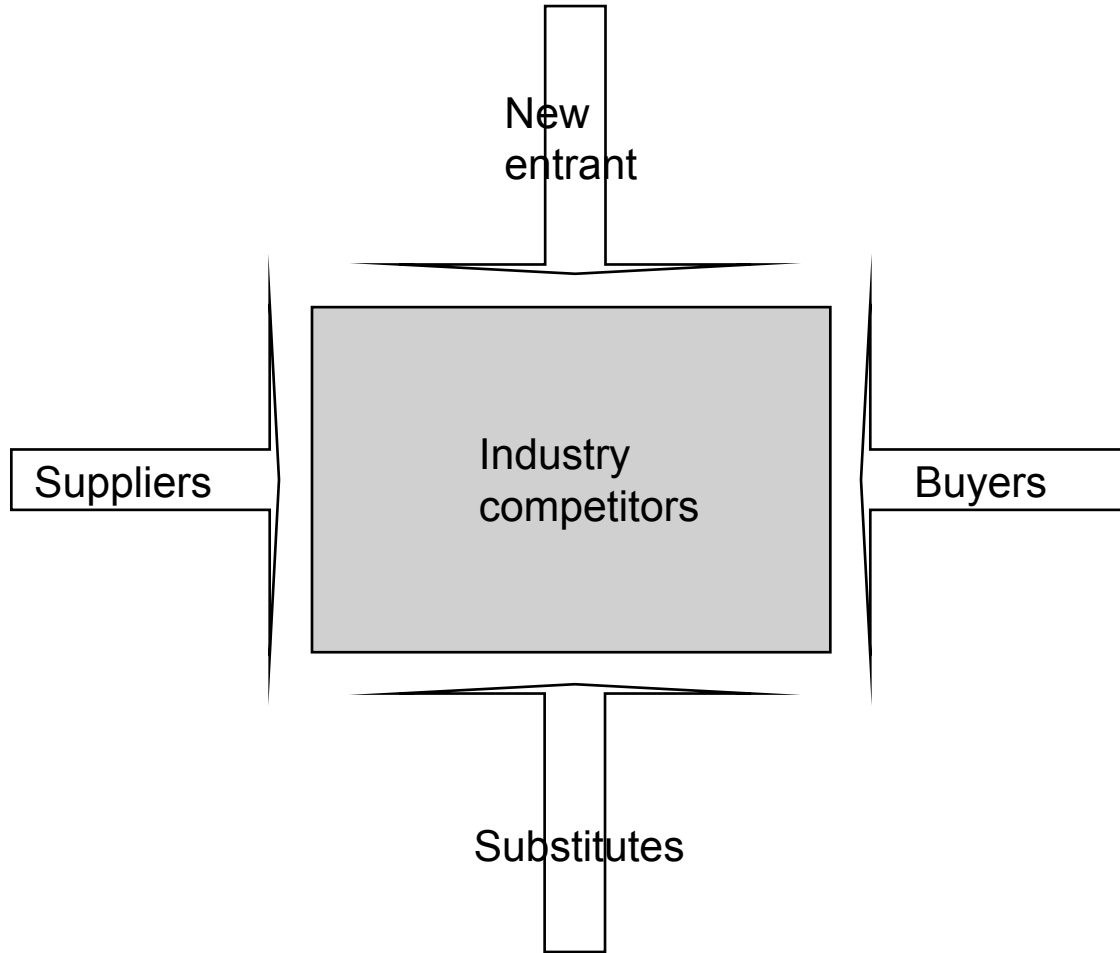
Text

Text

\* Footnote  
Source: Source

# FORCES AT WORK

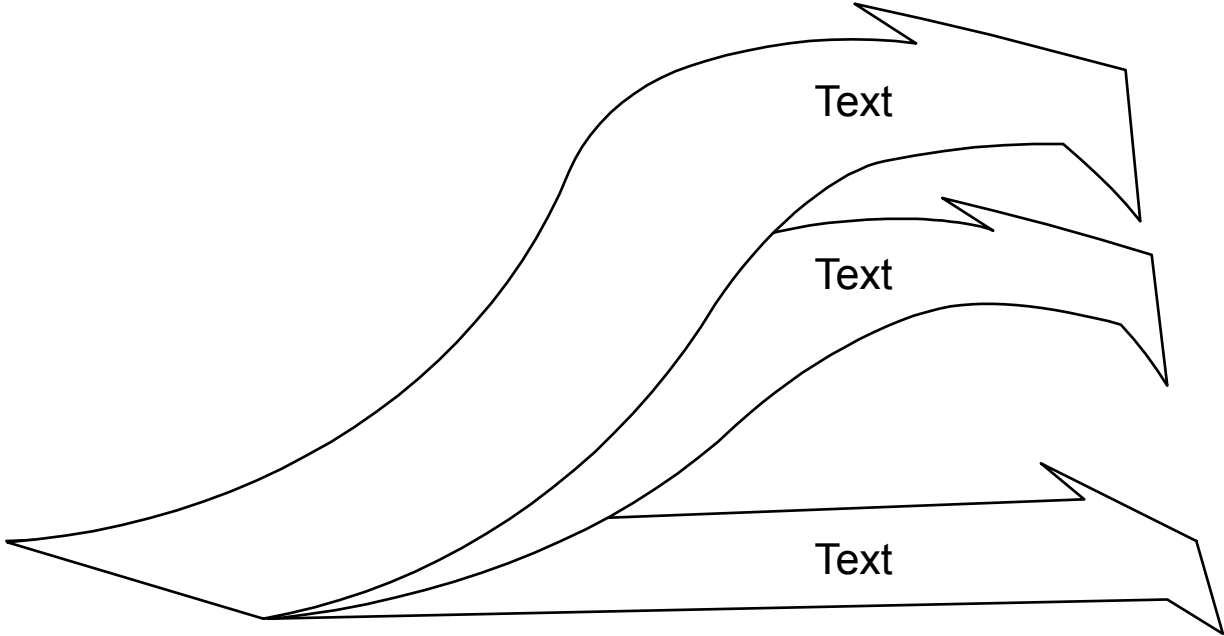
Unit of measure



\* Footnote

# PARALLEL

Unit of measure

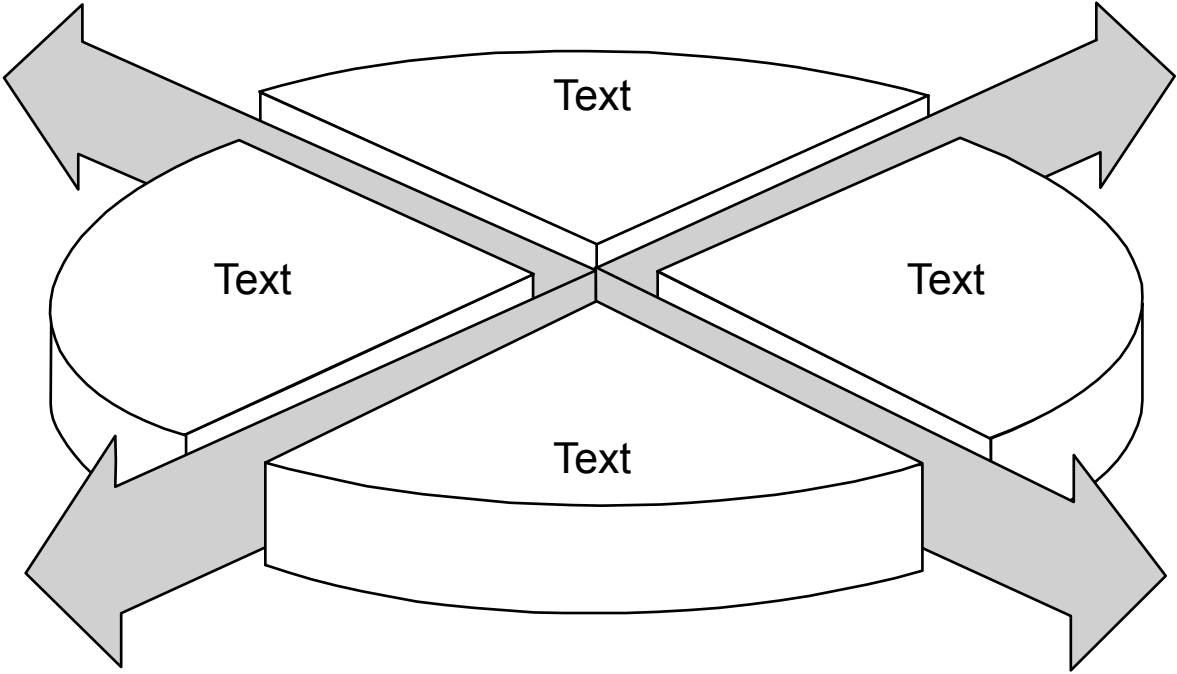


\* Footnote  
Source: Source



# SPLIT

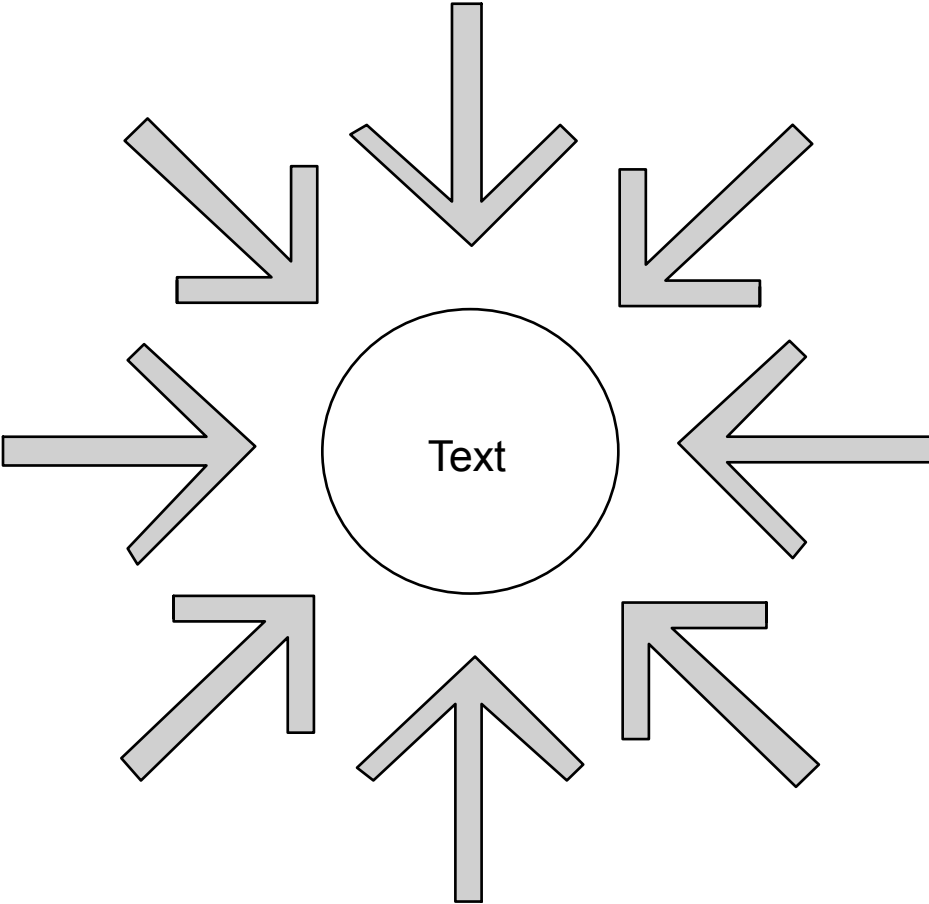
Unit of measure



\* Footnote  
Source: Source

# SURROUND

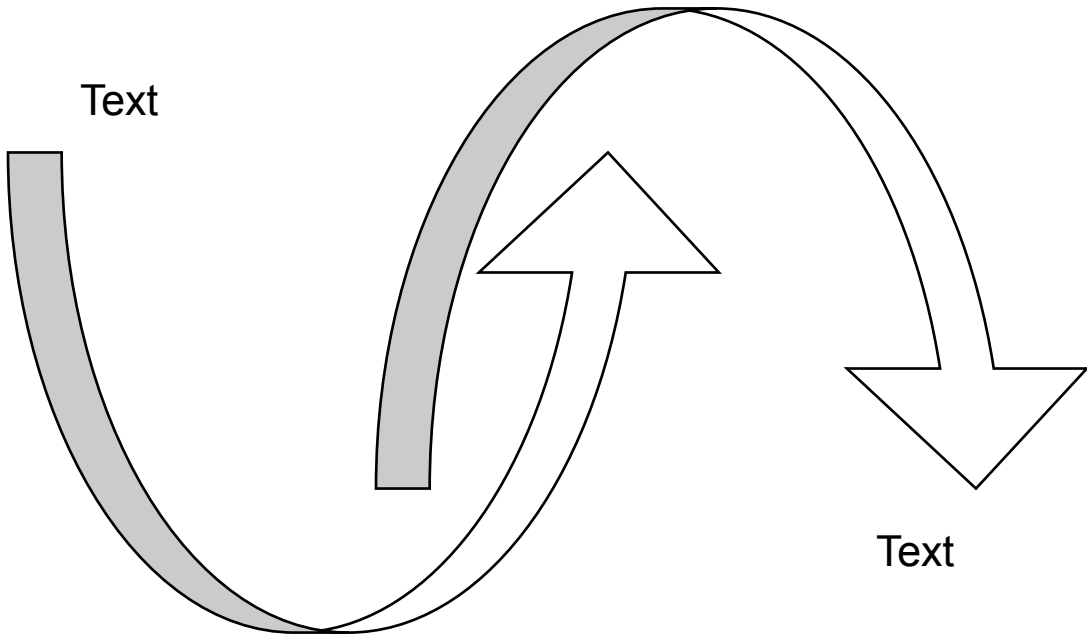
Unit of measure



\* Footnote  
Source: Source

# TWISTED

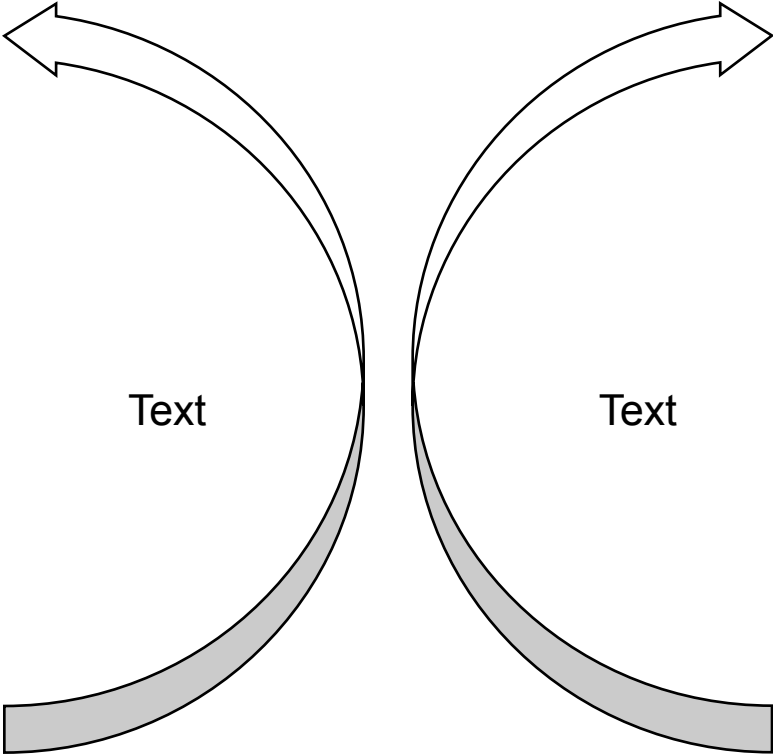
Unit of measure



\* Footnote  
Source: Source

# UP & AWAY

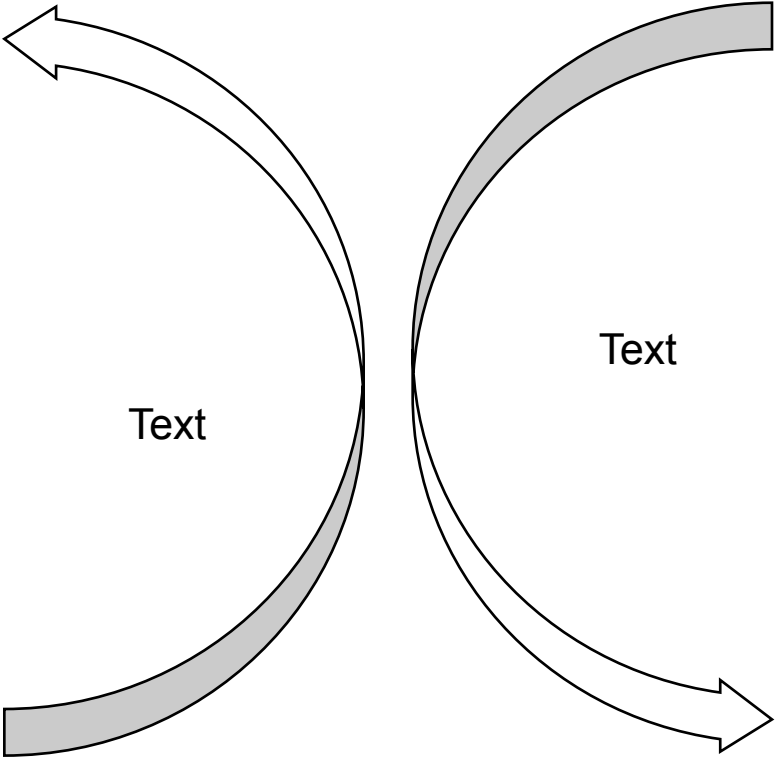
Unit of measure



\* Footnote  
Source: Source

# UP & DOWN

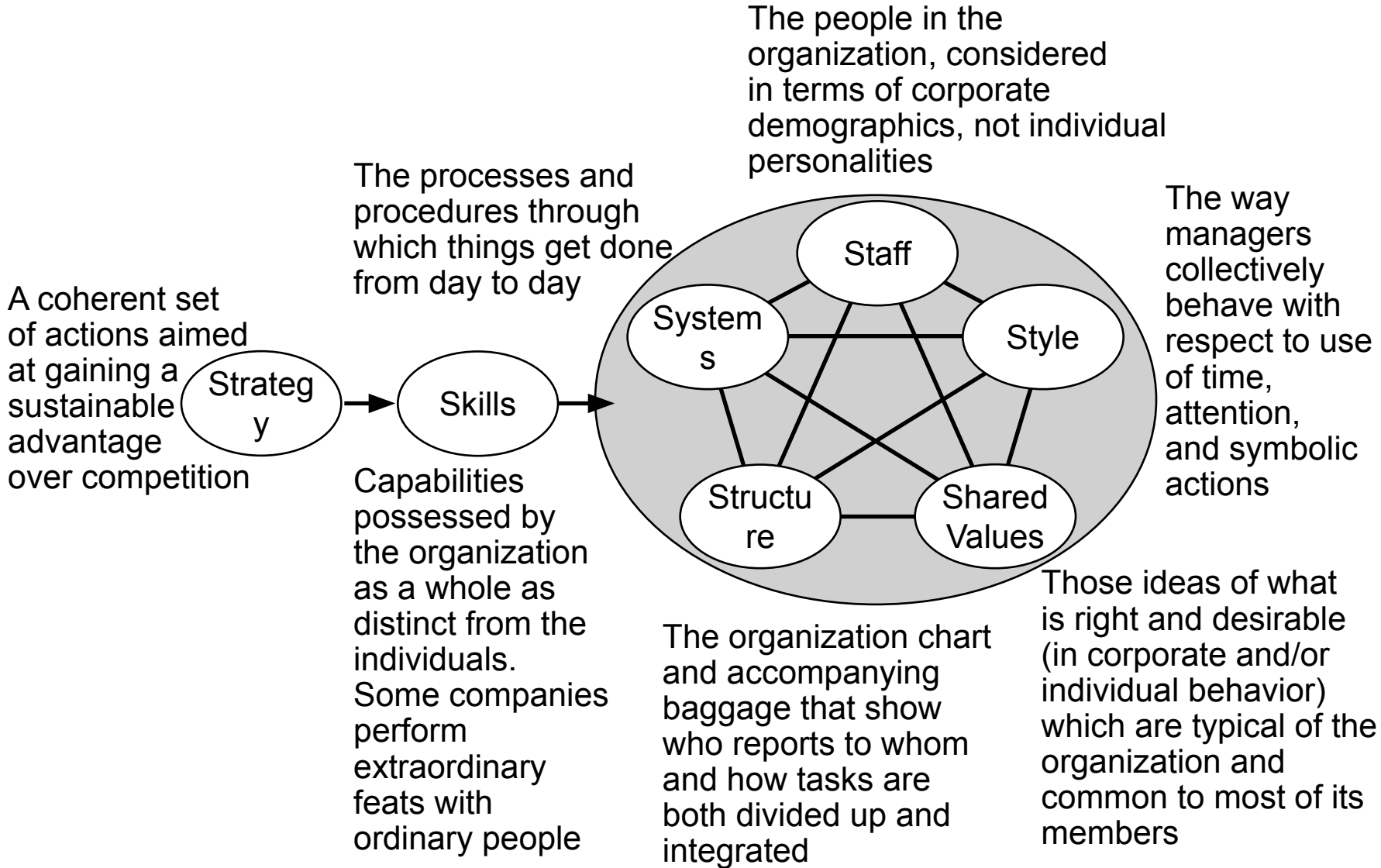
Unit of measure



\* Footnote  
Source: Source

# 2S-5S

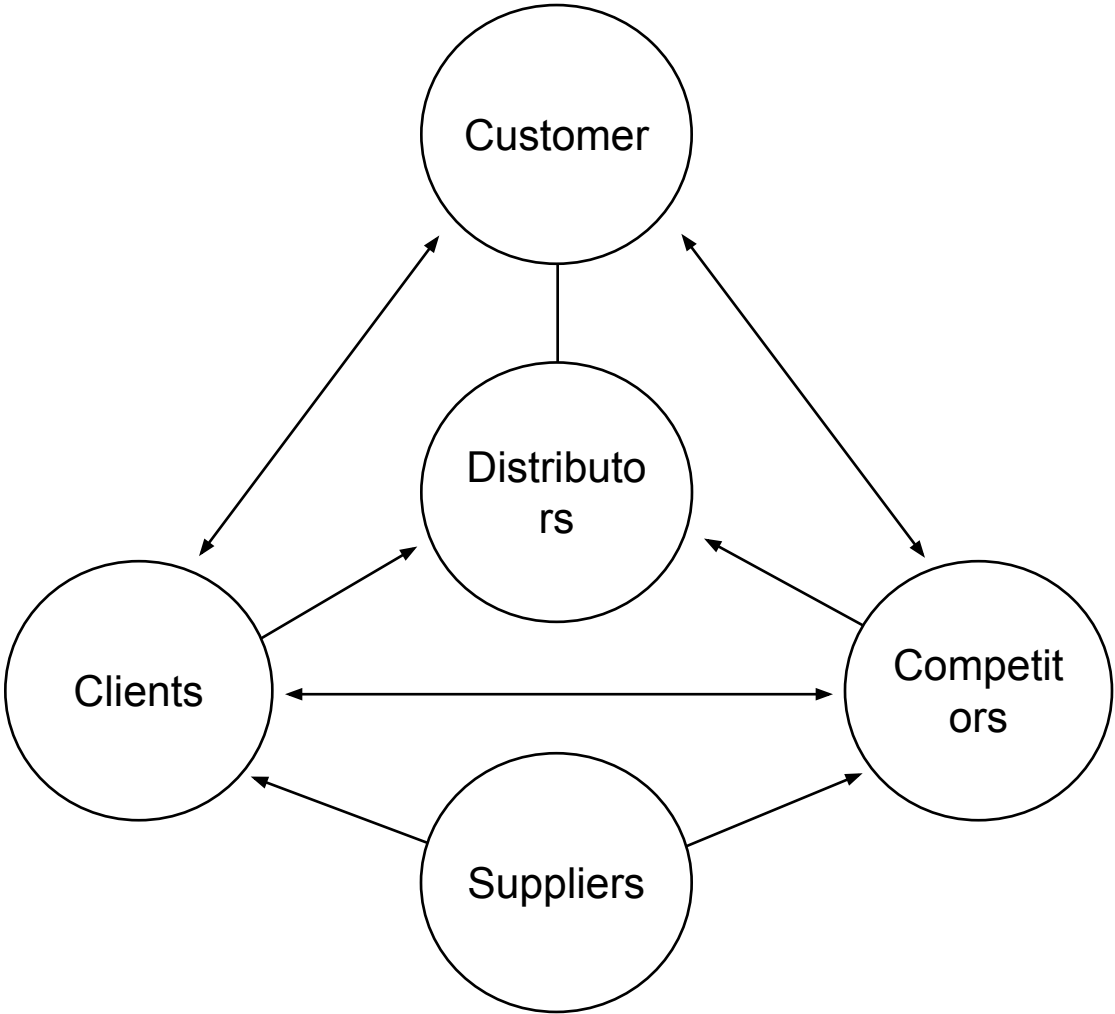
Unit of measure



\* Footnote

# 3CS TRIANGLE

Unit of measure



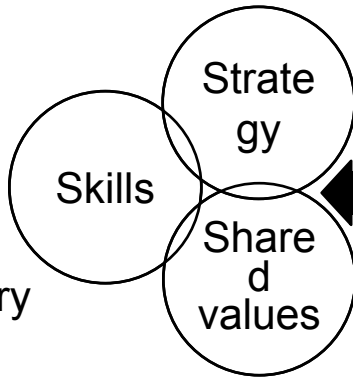
\* Footnote

# 3S-4S

Unit of measure

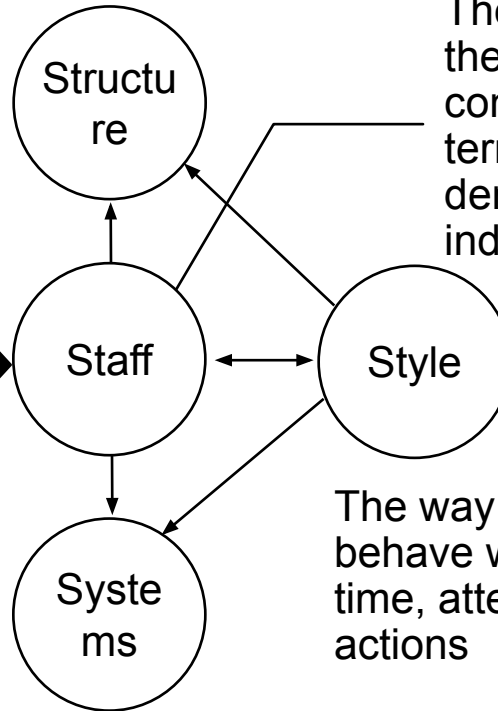
Capabilities possessed by the organization as a whole as distinct from the individuals. Some companies perform extraordinary feats with ordinary people

A coherent set of actions aimed at gaining a sustainable advantage over competition



Those ideas of what is right and desirable (in corporate and/or individual behavior) which are typical of the organization and common to most of its members

The organization chart and accompanying baggage that show who reports to whom and how tasks are both divided up and integrated



The people in the organization, considered in terms of corporate demographics, not individual personalities

The way managers collectively behave with respect to use of time, attention and symbolic actions

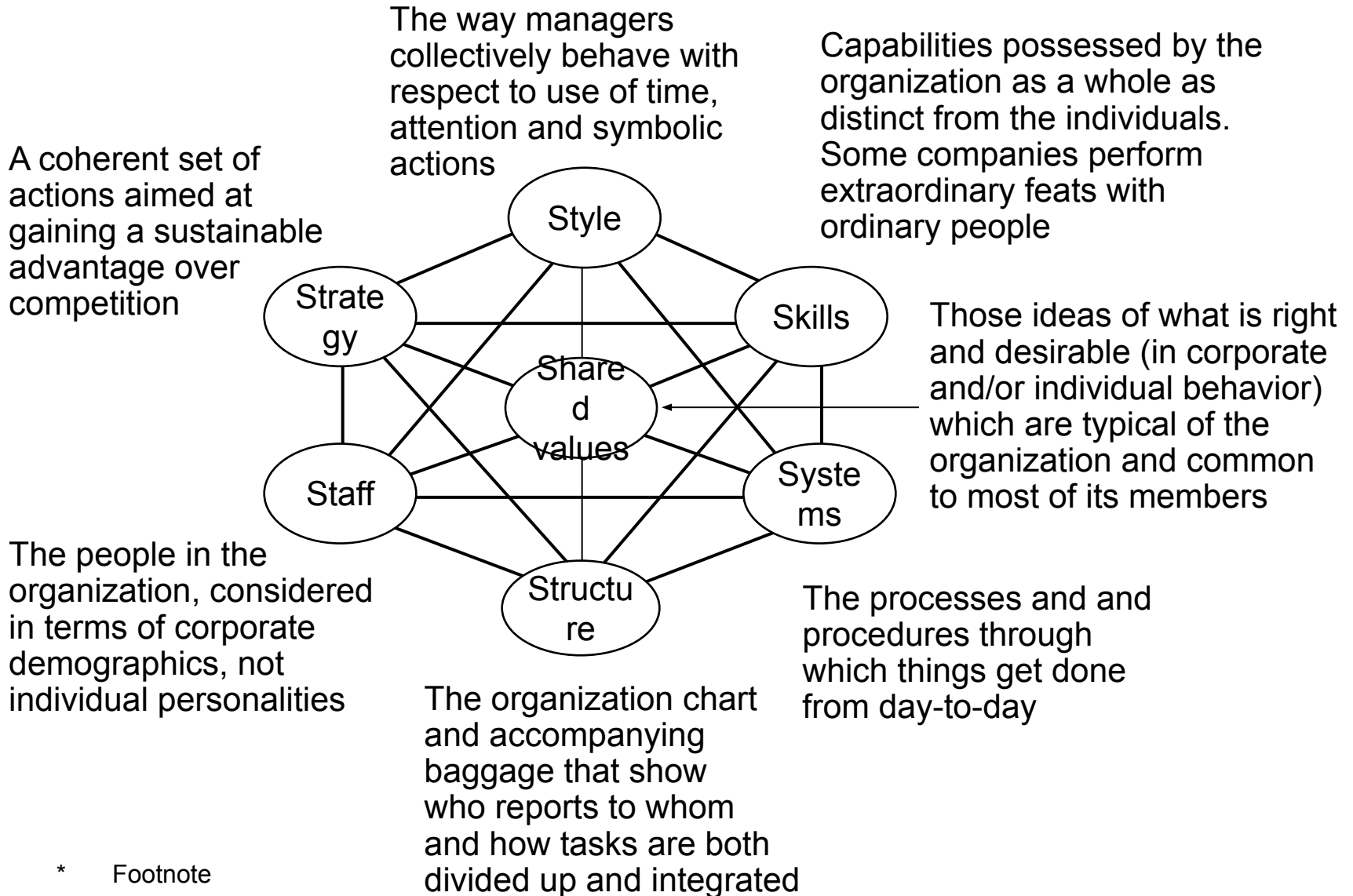
The processes and procedures through which things get done from day-to-day

\* Footnote



# 7S

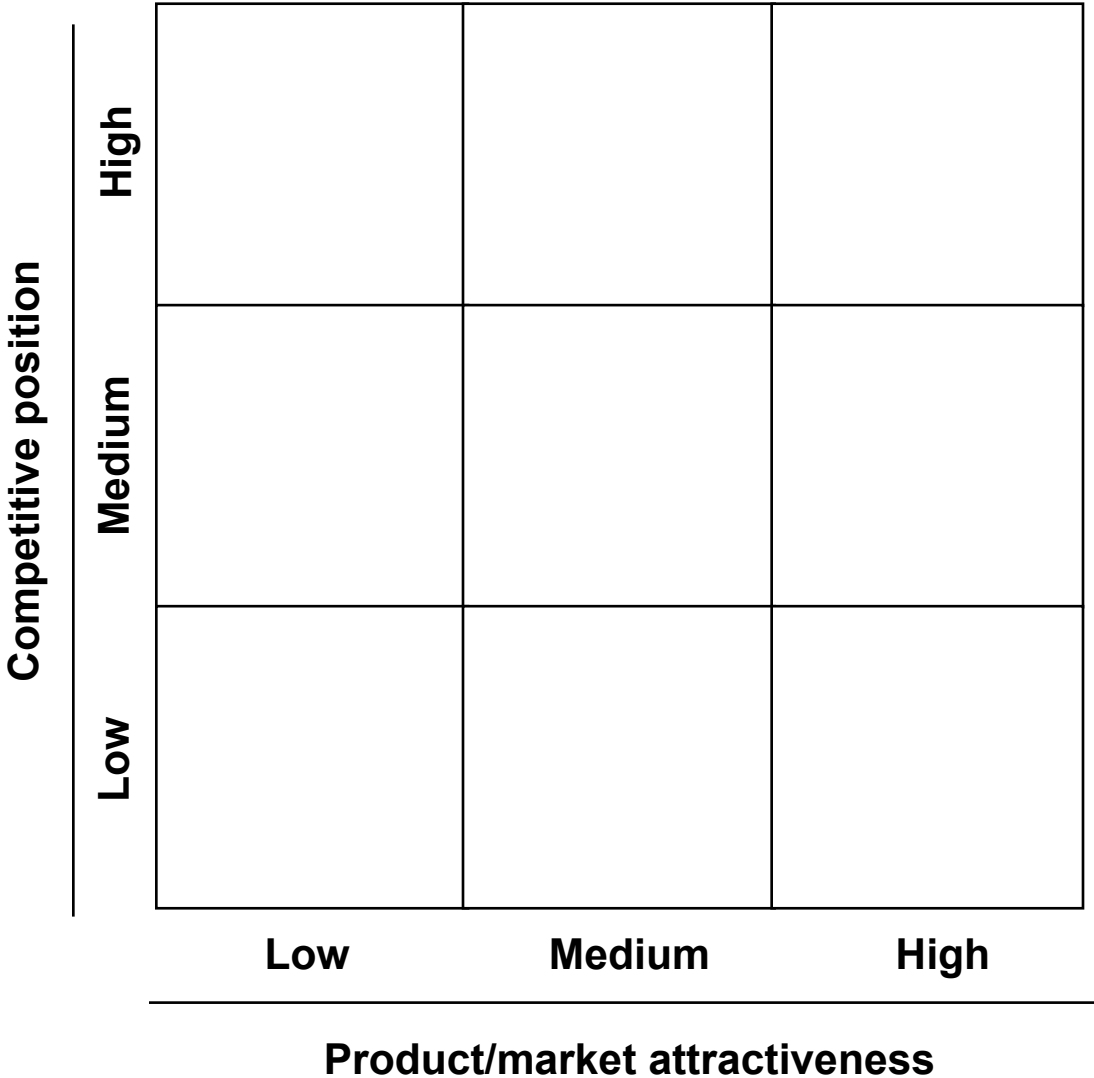
## Unit of measure



\* Footnote

# BUSS PORTFOLIO

Unit of measure



\* Footnote  
Source: Source

# CHANGE BOARD

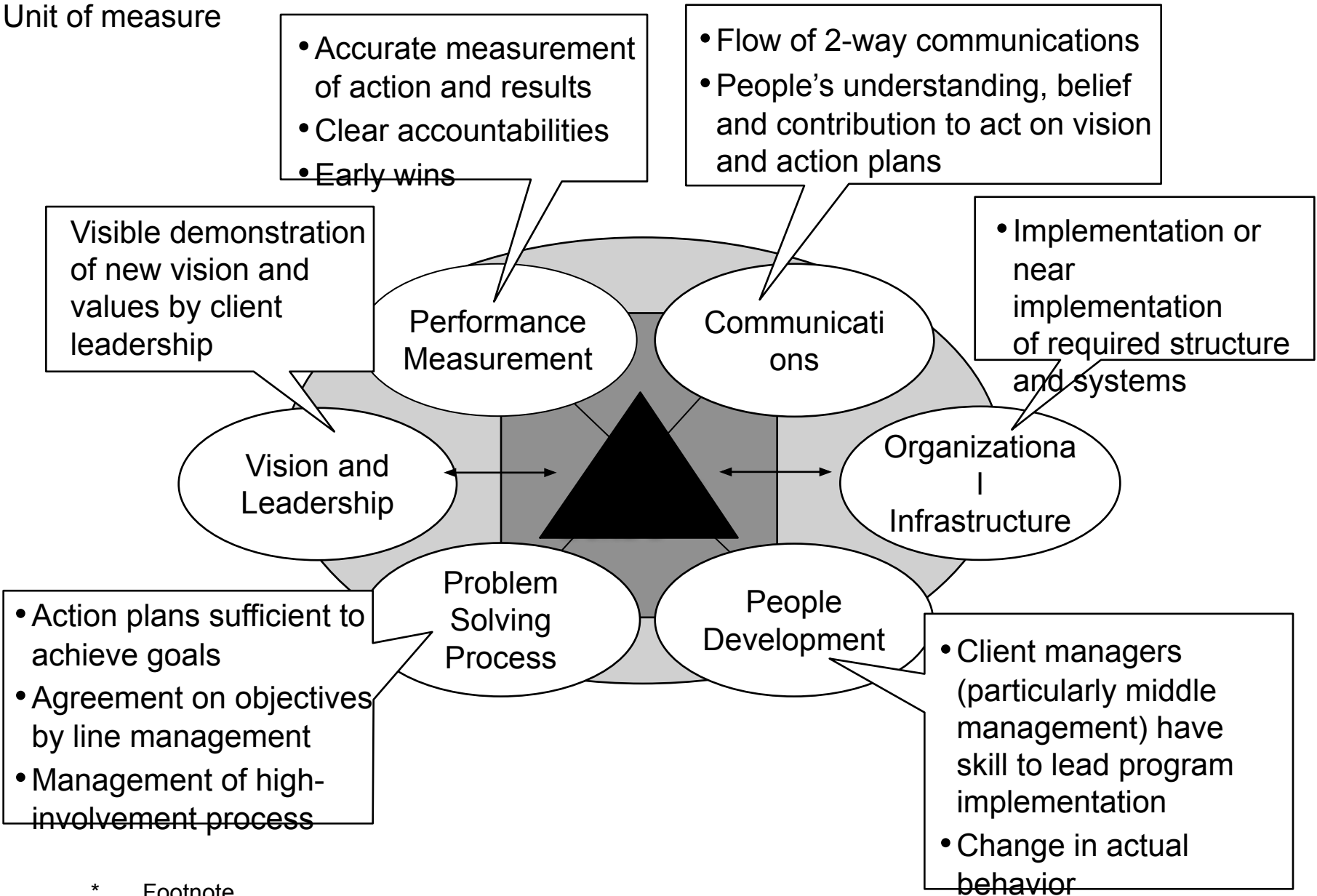
Unit of measure

Change vision	Commitment		Capability	
	Conviction	Courage	Individual activity	Enabling devices
Chief Executive				
Leadership groups				
Down the line				
External constitution				

\* Footnote

# DELTA P

Unit of measure



- Accurate measurement of action and results
- Clear accountabilities
- Early wins

- Flow of 2-way communications
- People's understanding, belief and contribution to act on vision and action plans

- Implementation or near implementation of required structure and systems

Visible demonstration of new vision and values by client leadership

- Action plans sufficient to achieve goals
- Agreement on objectives by line management
- Management of high-involvement process

- Client managers (particularly middle management) have skill to lead program implementation
- Change in actual behavior

\* Footnote

# MACS

Unit of measure

- Industry attractiveness
- Competitive position
- Restructuring/rationalization opportunities

Value-creation potential in business unit

- Corporate center skills
- Business unit linkages
- Taxation/valuation differences

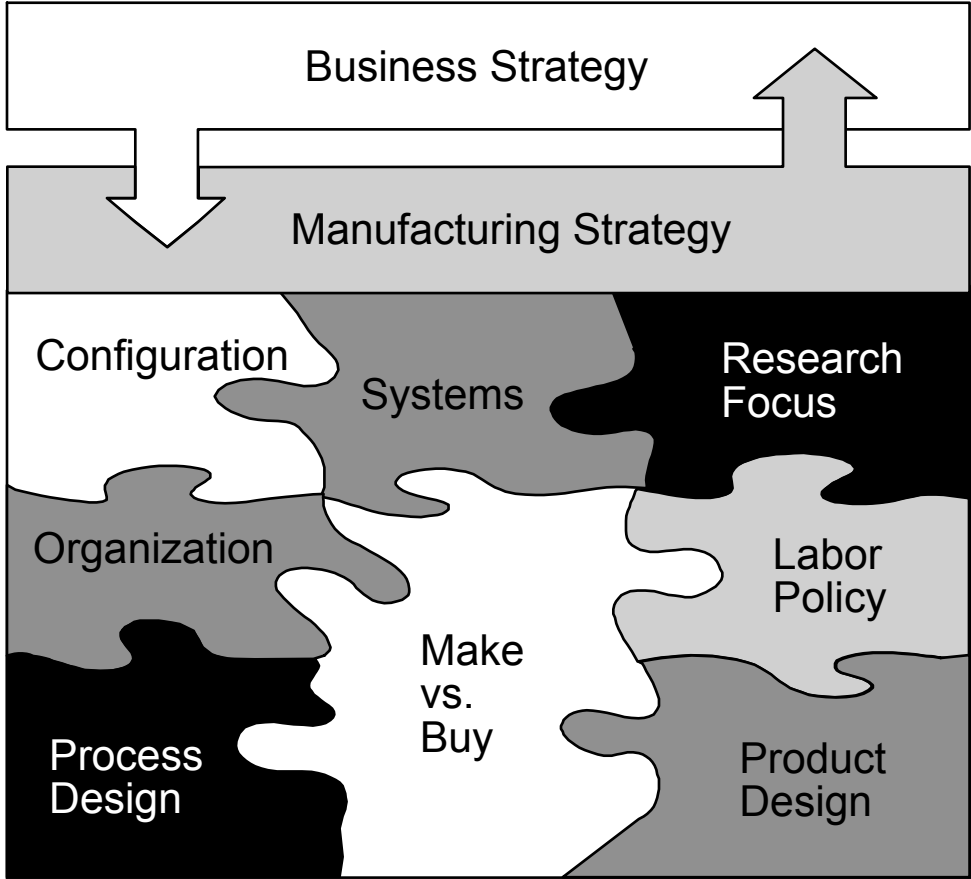
Relative ability to extract value

	High	Medium	Low
Natural owner	Retain and give top priority	Retain and give priority	Retain and manage for code or liquidate
“One of the pack”	Probably divest	Divest	Divest or liquidate

\* Footnote

# MANUFACTURING STRATEGY

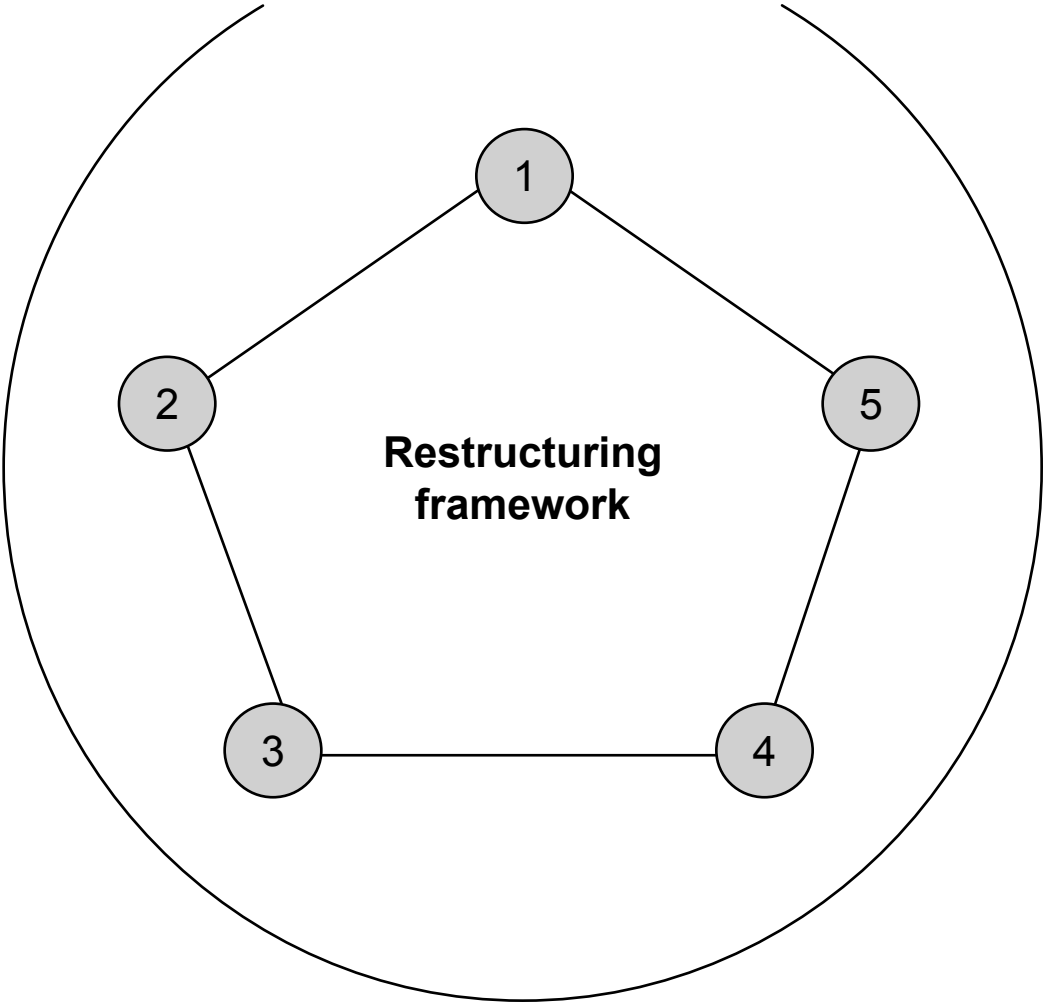
Unit of measure



\* Footnote

# PENTAGON

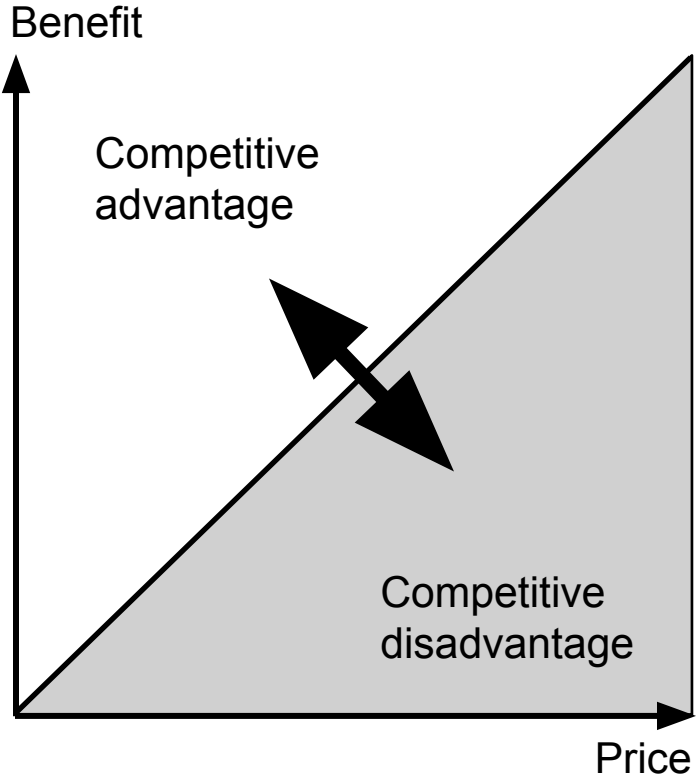
Unit of measure



\* Footnote  
Source: Source

# PRICE BENEFIT

Unit of measure

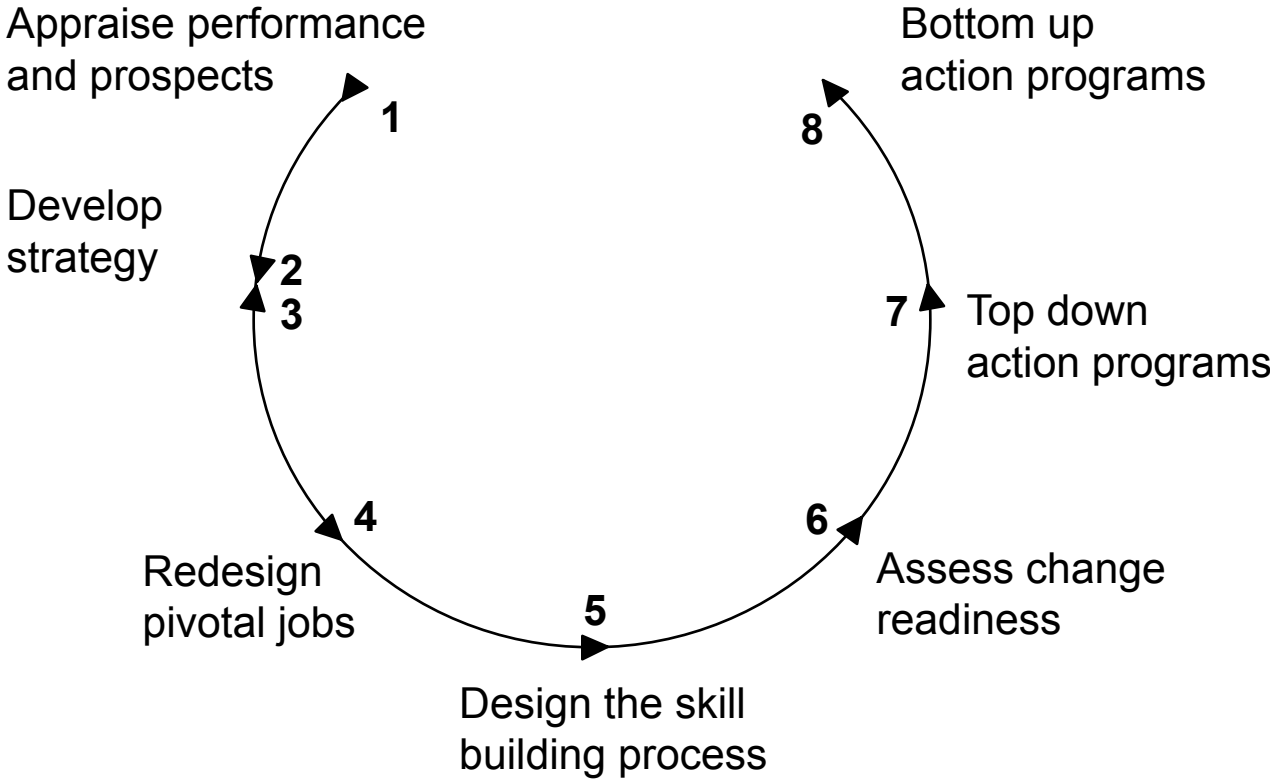


\* Footnote  
Source: Source



# SMILE CHART

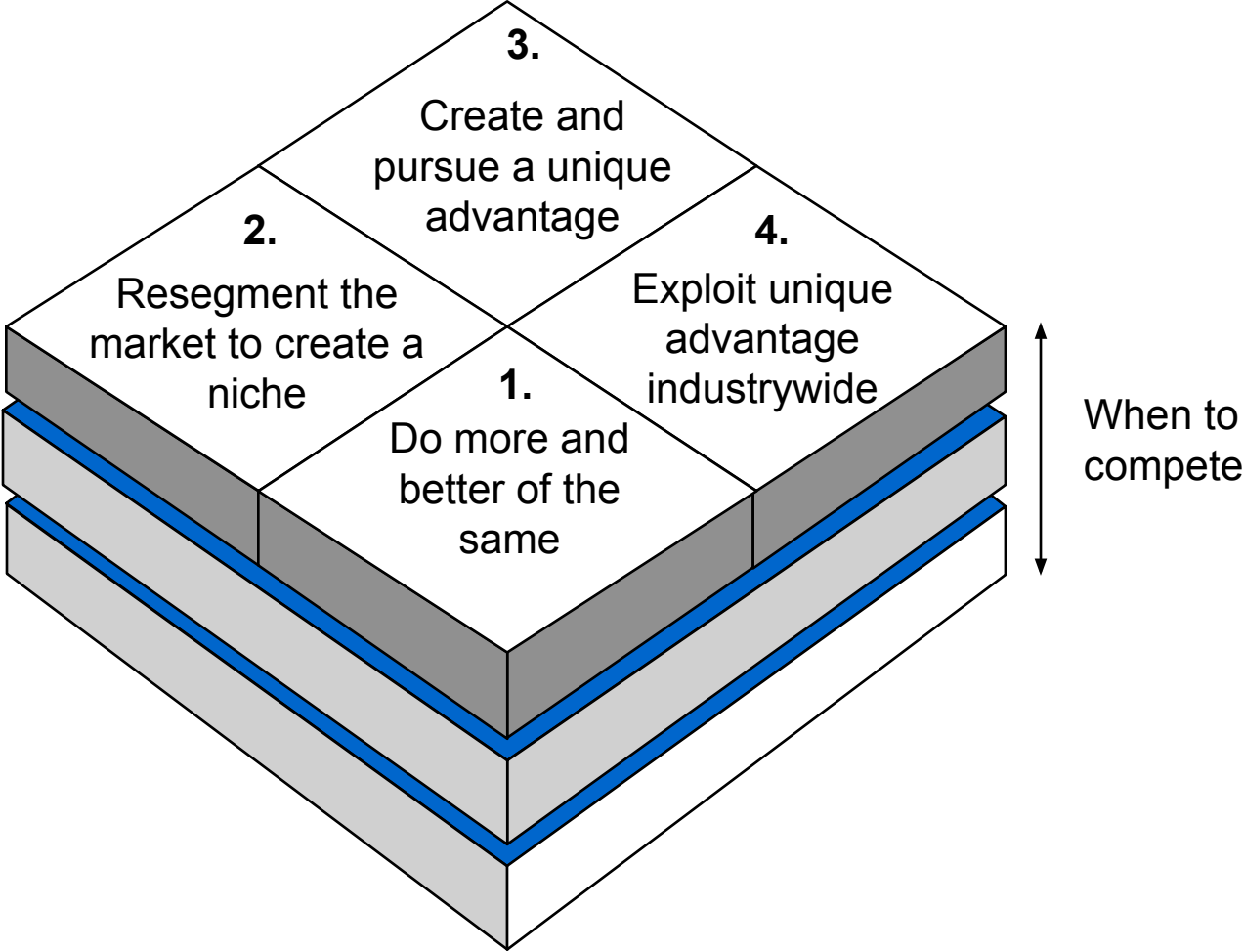
Unit of measure



\* Footnote  
Source: Source

# STRAT GAMEBOARD

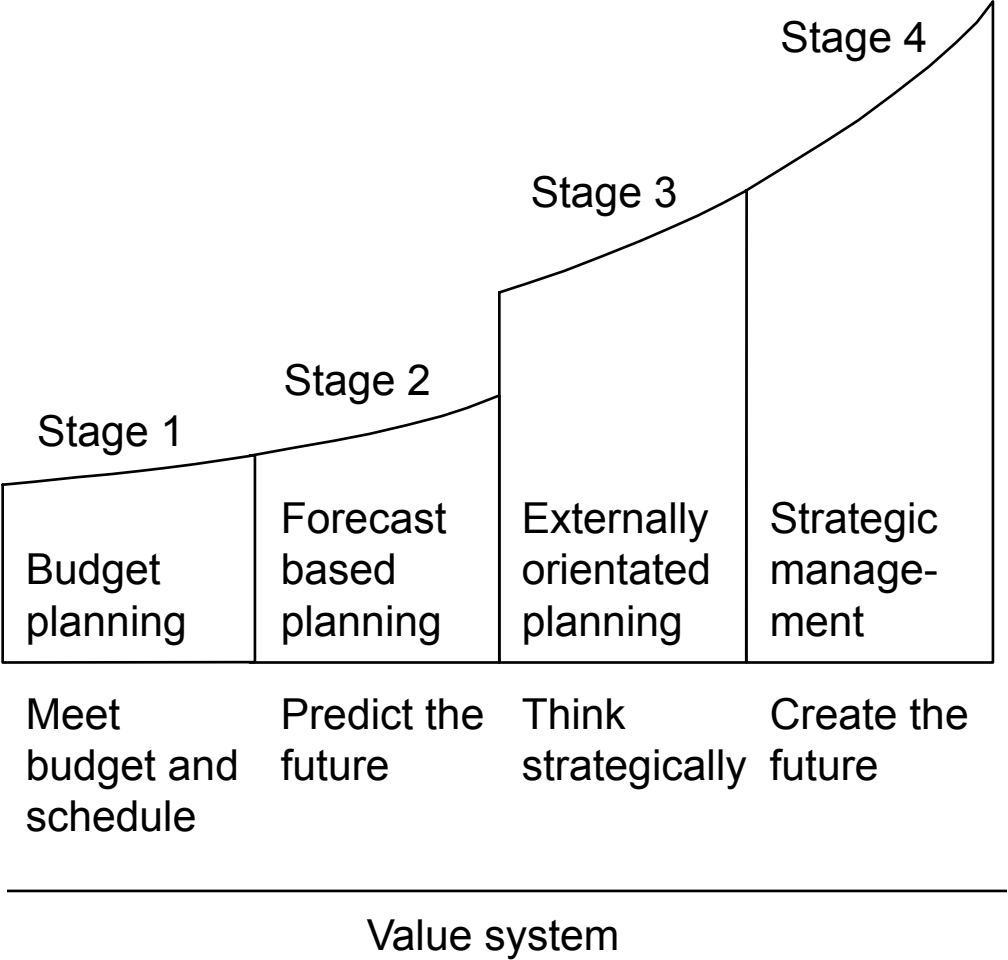
Unit of measure



\* Footnote

# STRAT MANAGE

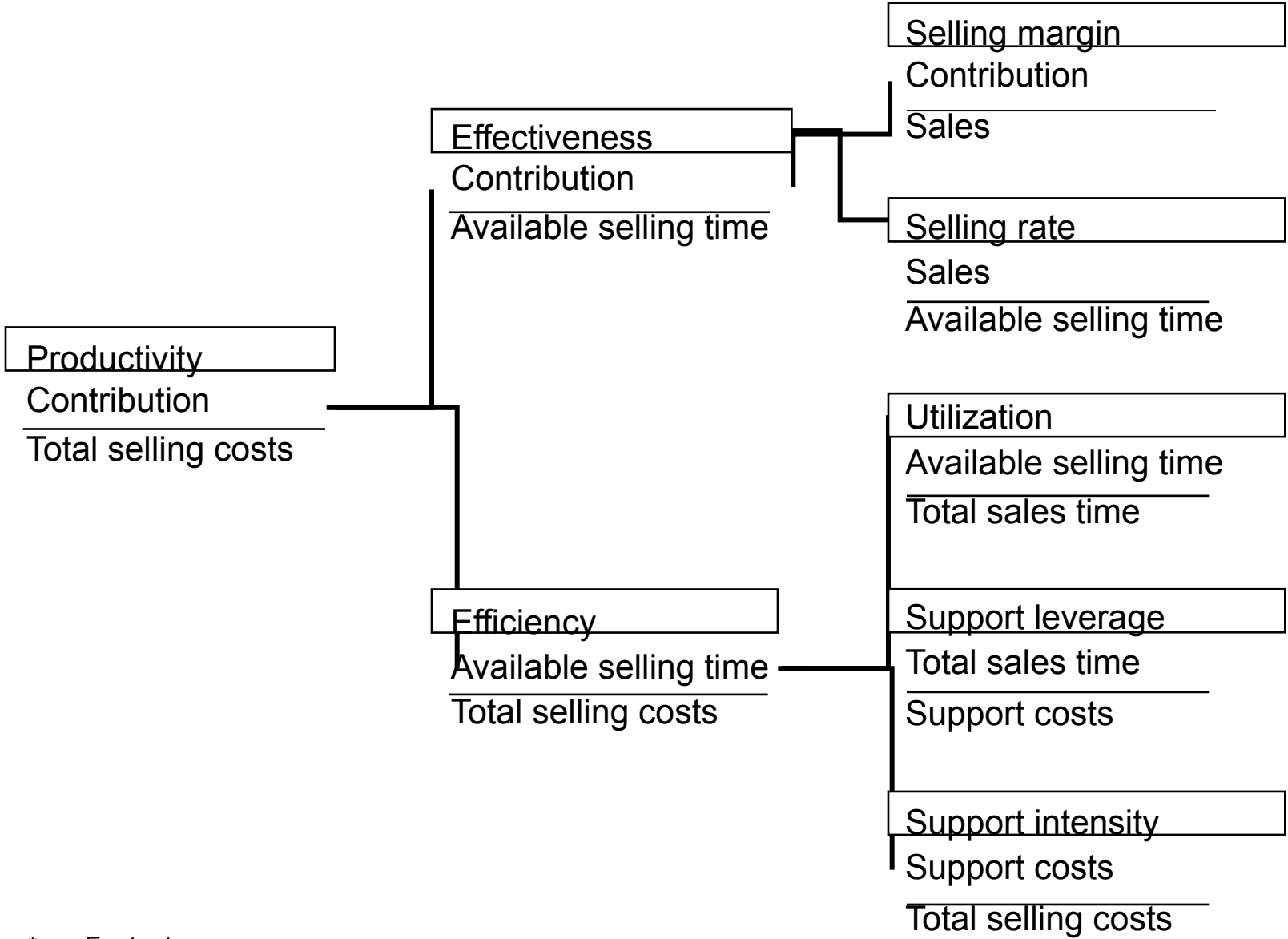
Unit of measure



\* Footnote

# TREE PRODUCTIVITY

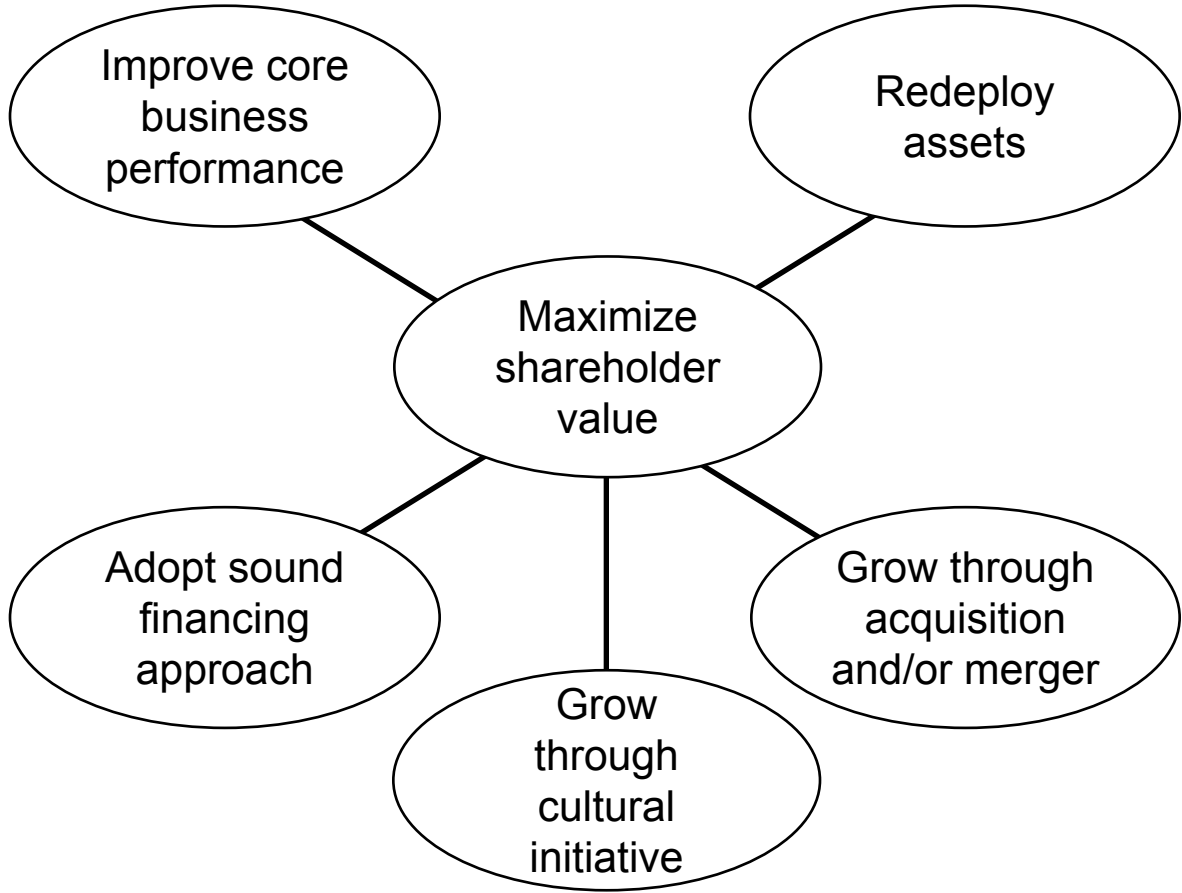
Unit of measure



\* Footnote

# VALUE CREATION

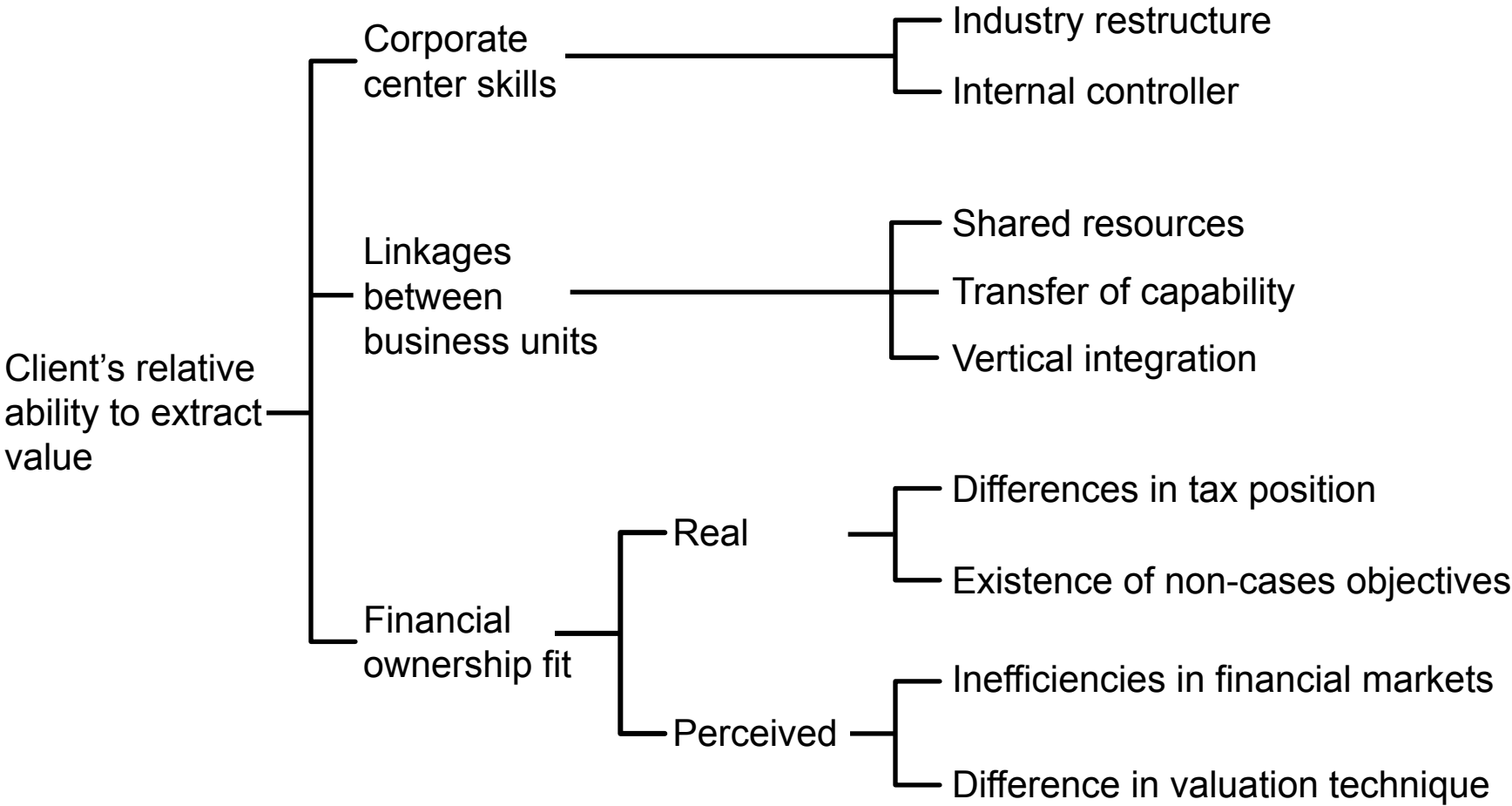
Unit of measure



\* Footnote

# VALUE SOURCES

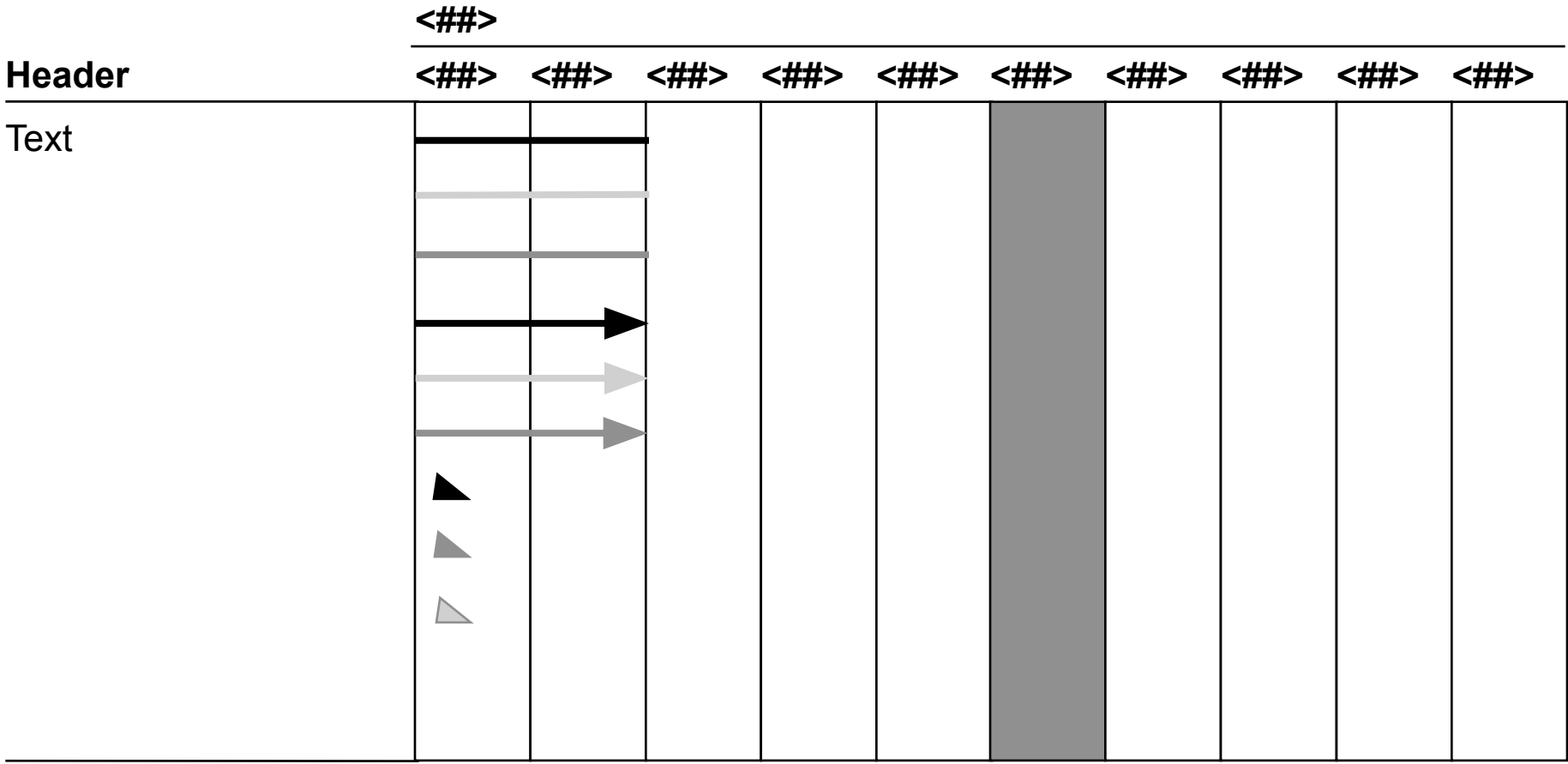
Unit of measure



\* Footnote  
Source: Source

# GANTT10

Unit of measure



\* Footnote  
Source: Source

# GANTT15

Unit of measure

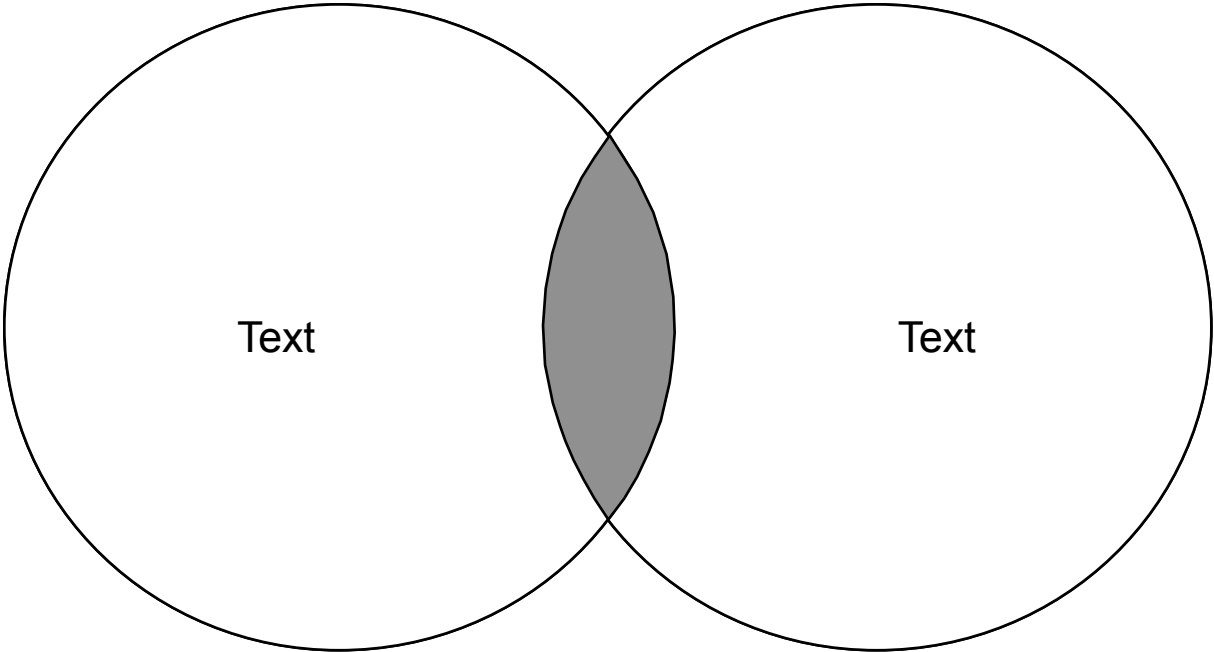
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Text	→	→	→												
	→	→	→												
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	→	→	→												
	▲	▲	▲												

\* Footnote  
Source: Source



# VENN 2

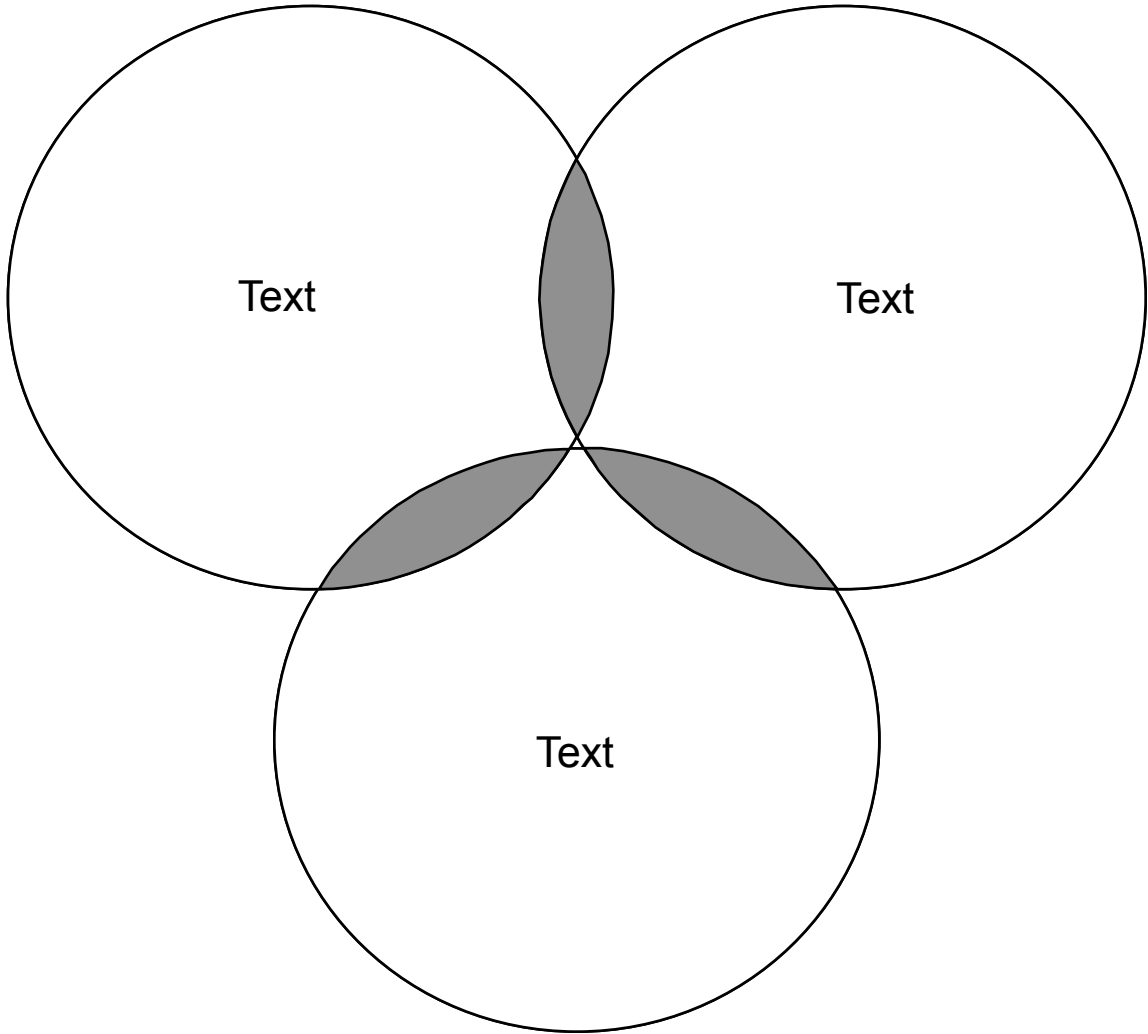
Unit of measure



\* Footnote  
Source: Source

# VENN 3

Unit of measure



\* Footnote  
Source: Source

CONFIDENTIAL

# **Frequently Used Template**

Data Driven

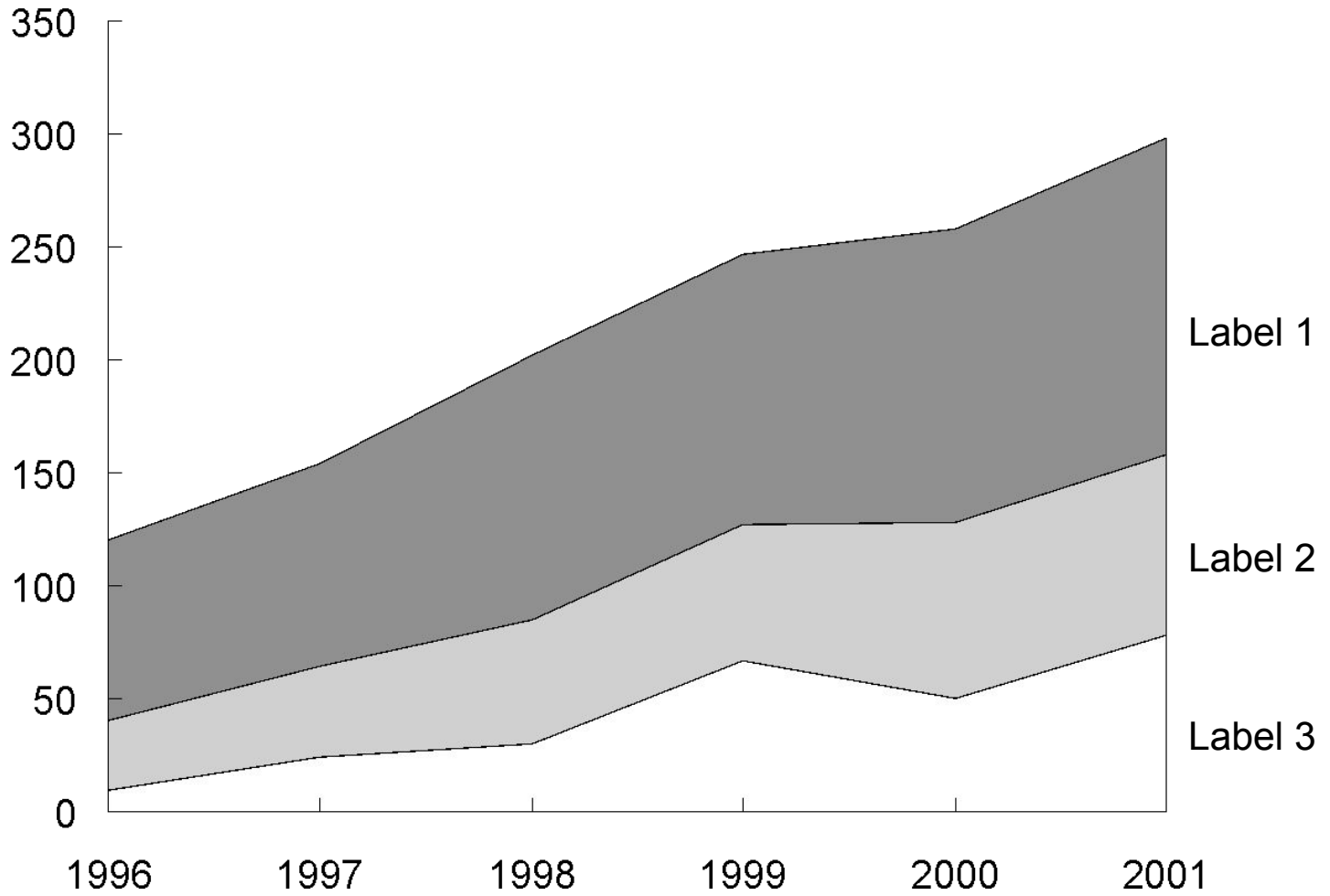
Template

June 2002

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# AREA

Unit of measure

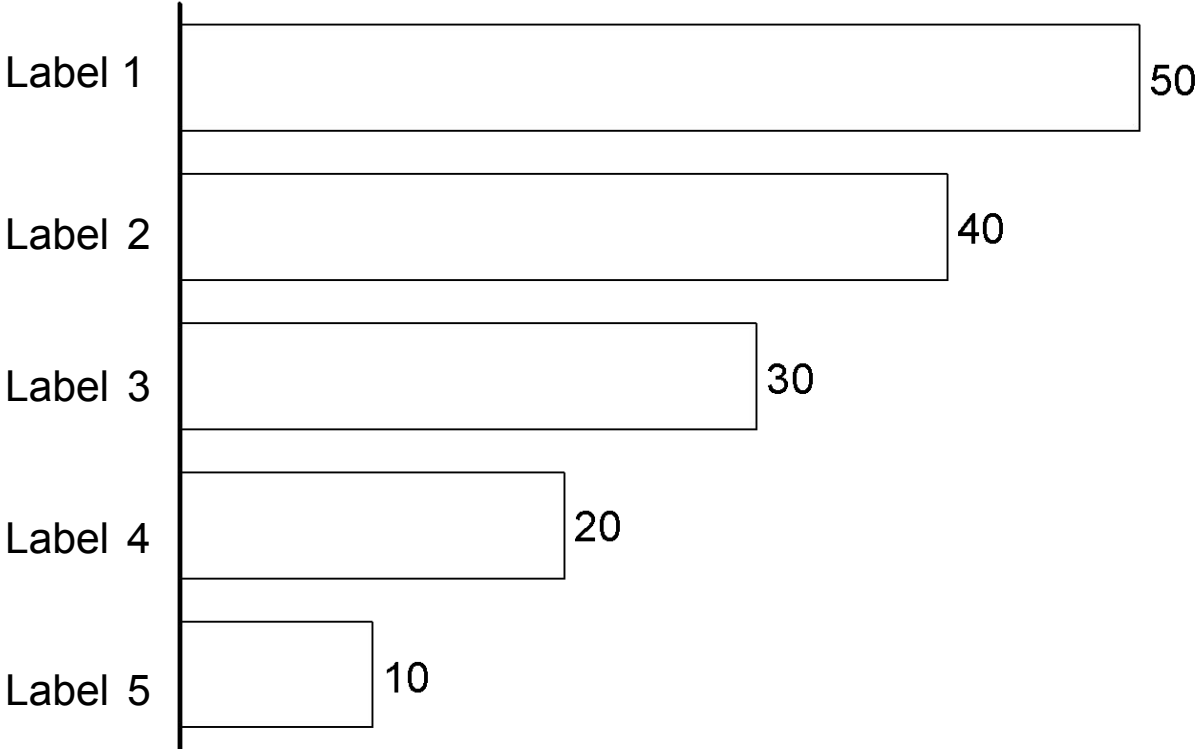


\* Footnote

Source: Source

# BAR

Unit of measure



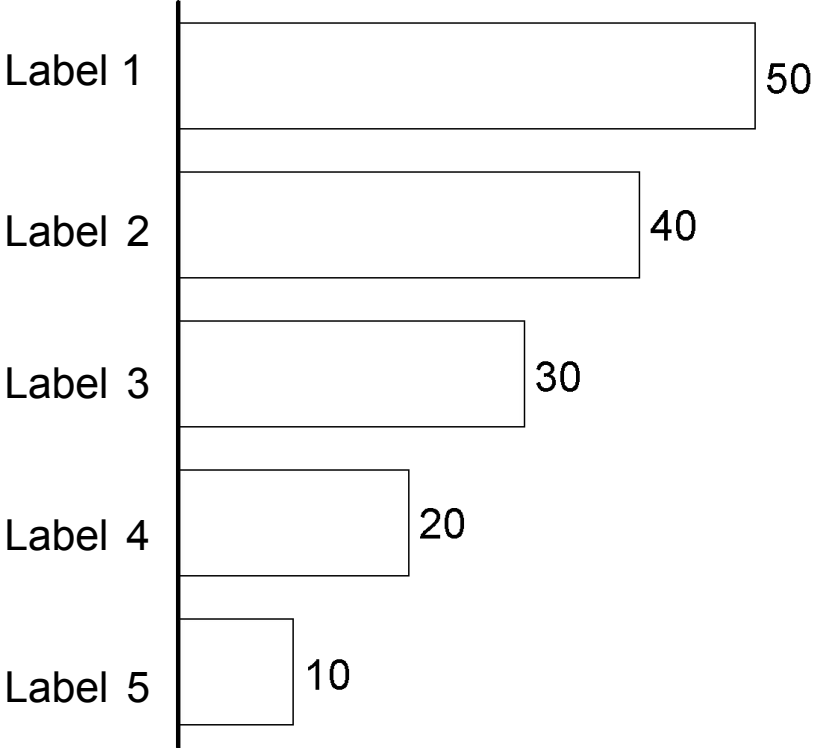
\* Footnote  
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# BAR 2

Unit of measure

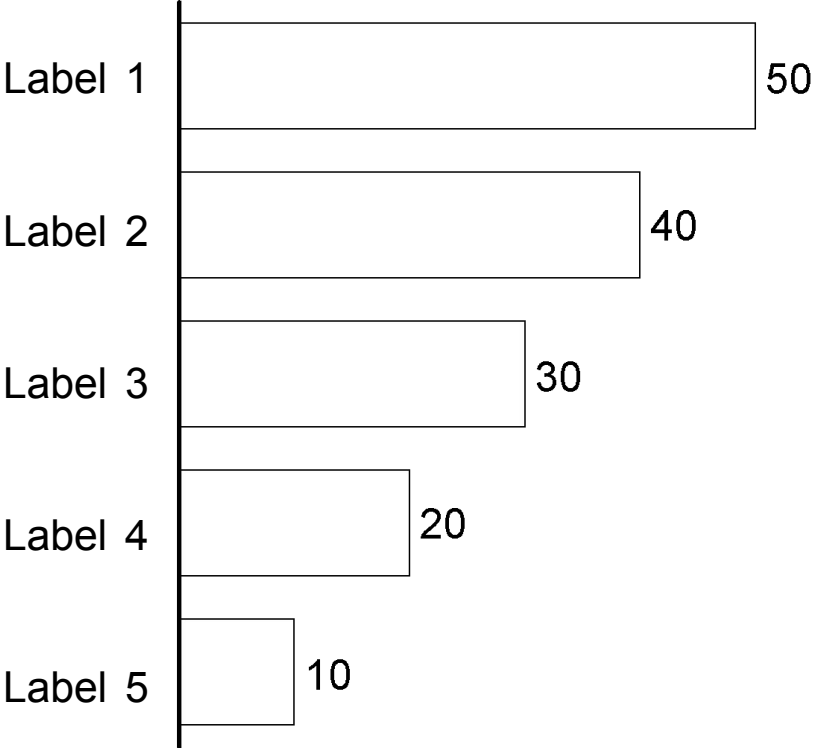
## Title

Unit of measure



## Title

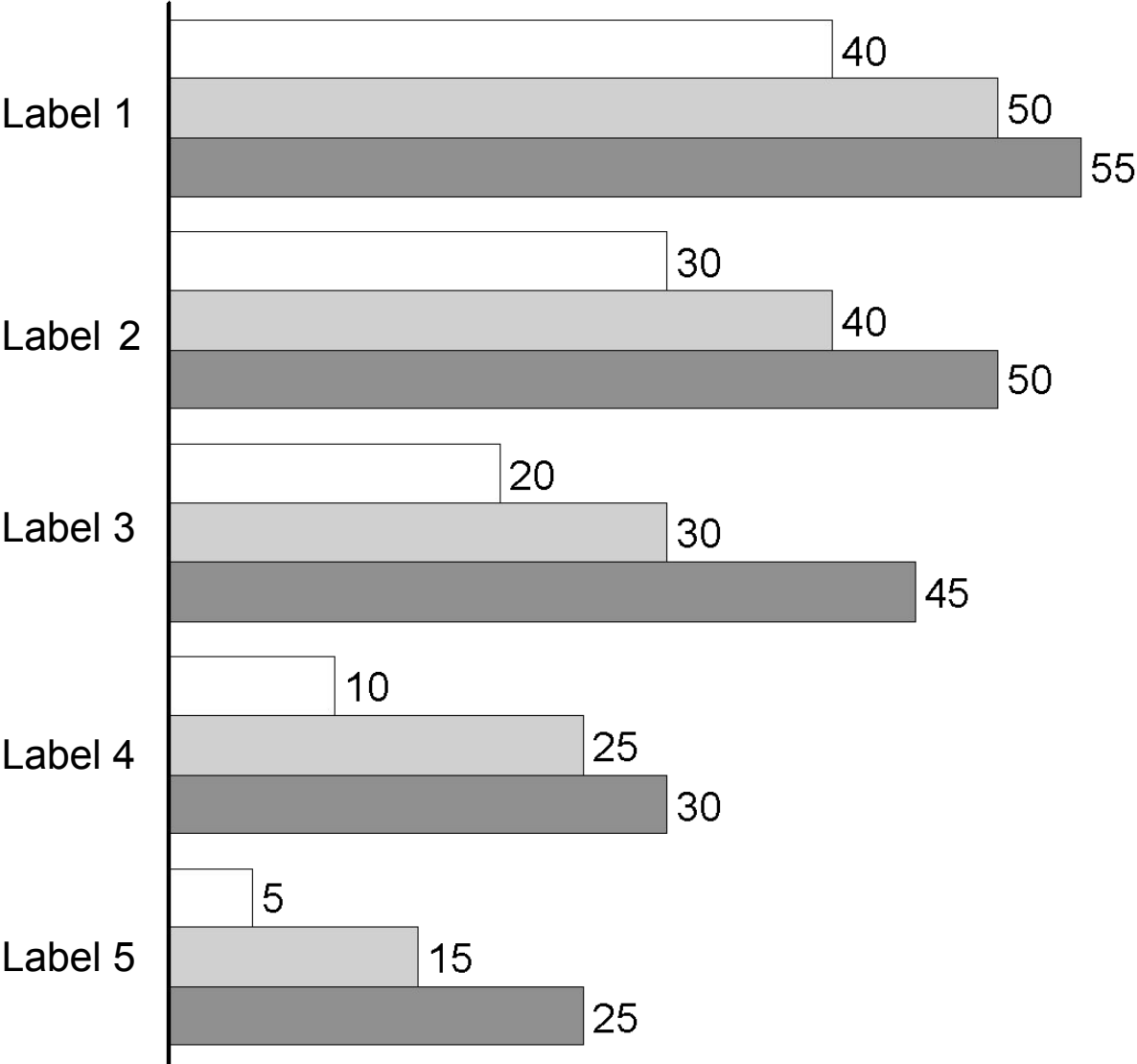
Unit of measure



\* Footnote

# BAR BUTTED

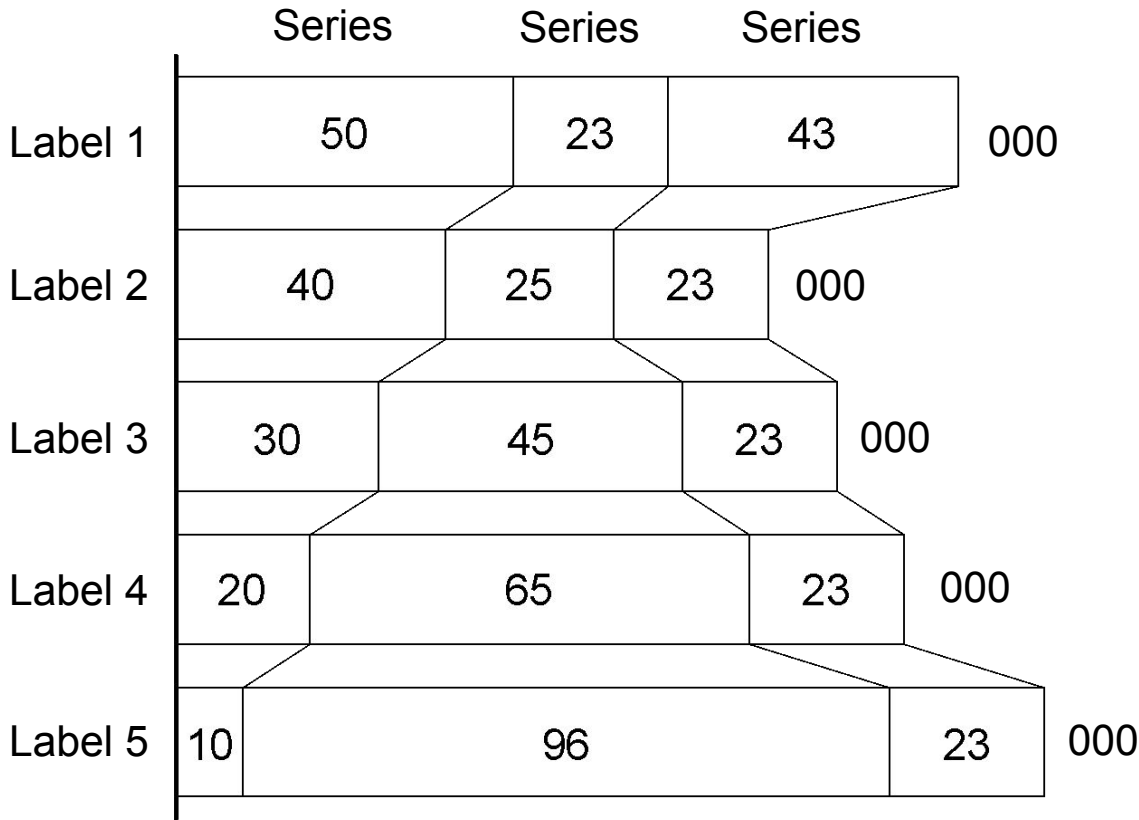
Unit of measure



\* Footnote  
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# BAR STACKED

Unit of measure

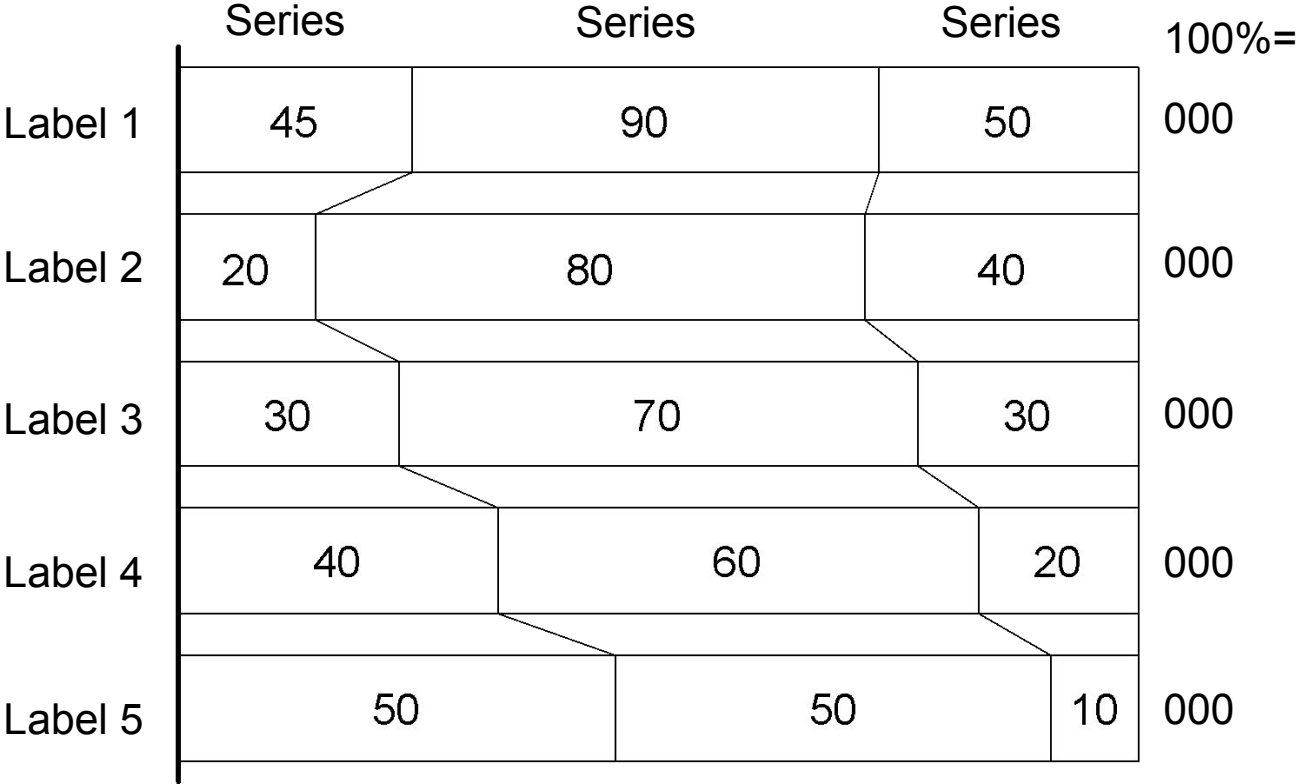


\* Footnote



# BAR STACKED 100%

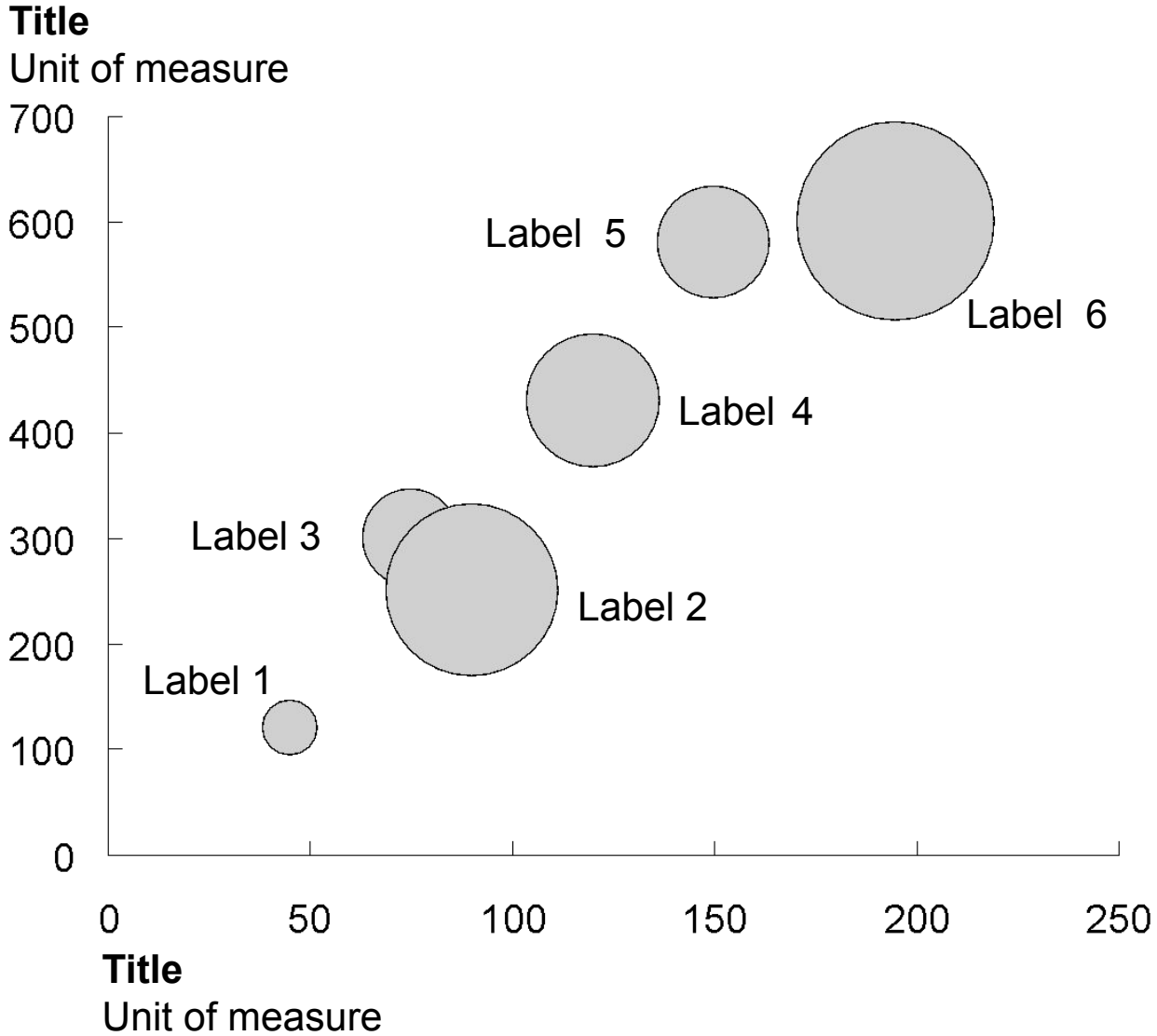
Unit of measure



\* Footnote

# BUBBLE

Unit of measure

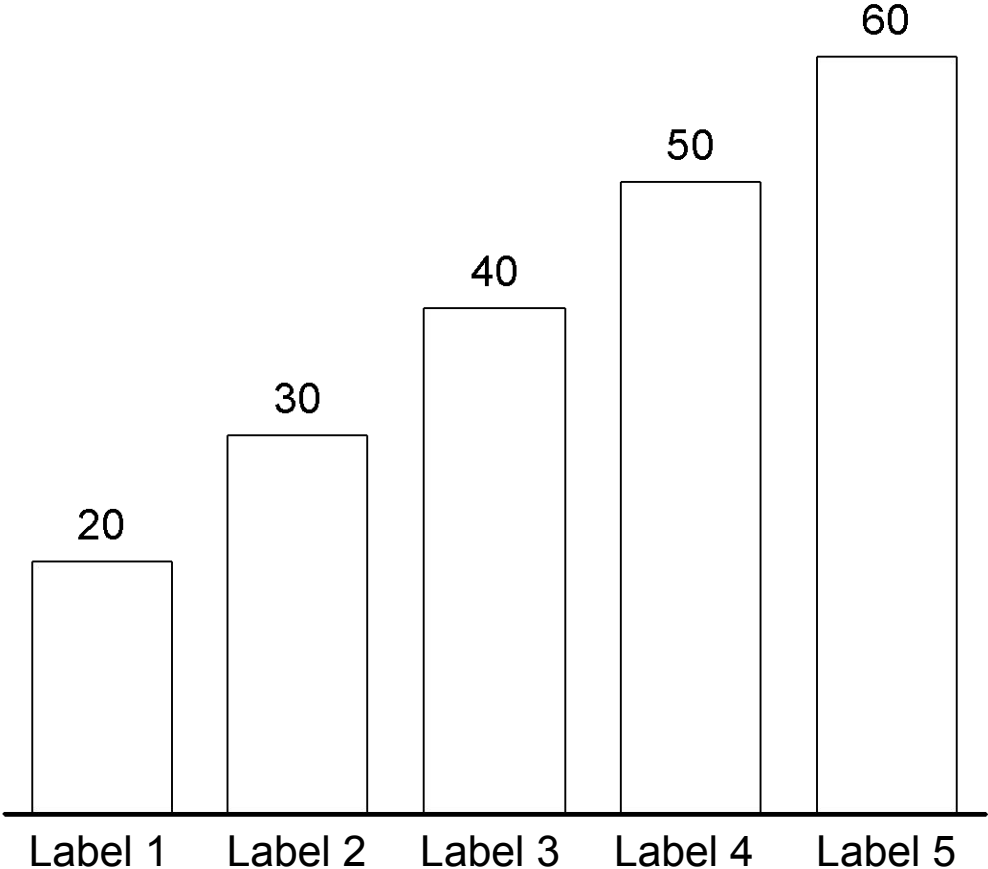


\* Footnote

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# COLUMN

Unit of measure



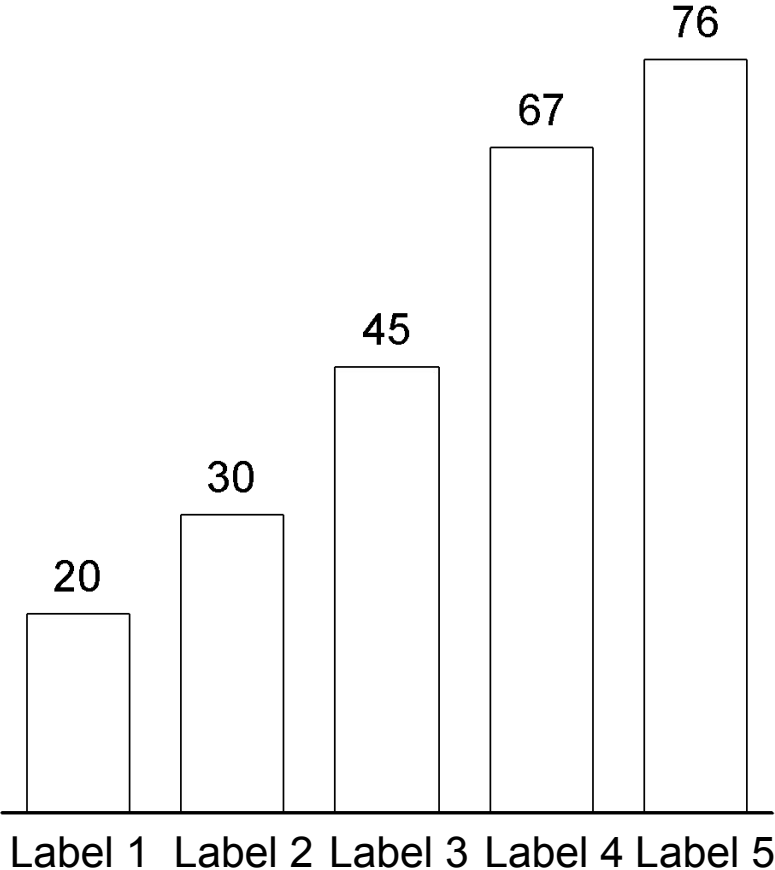
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# COLUMN 2

Unit of measure

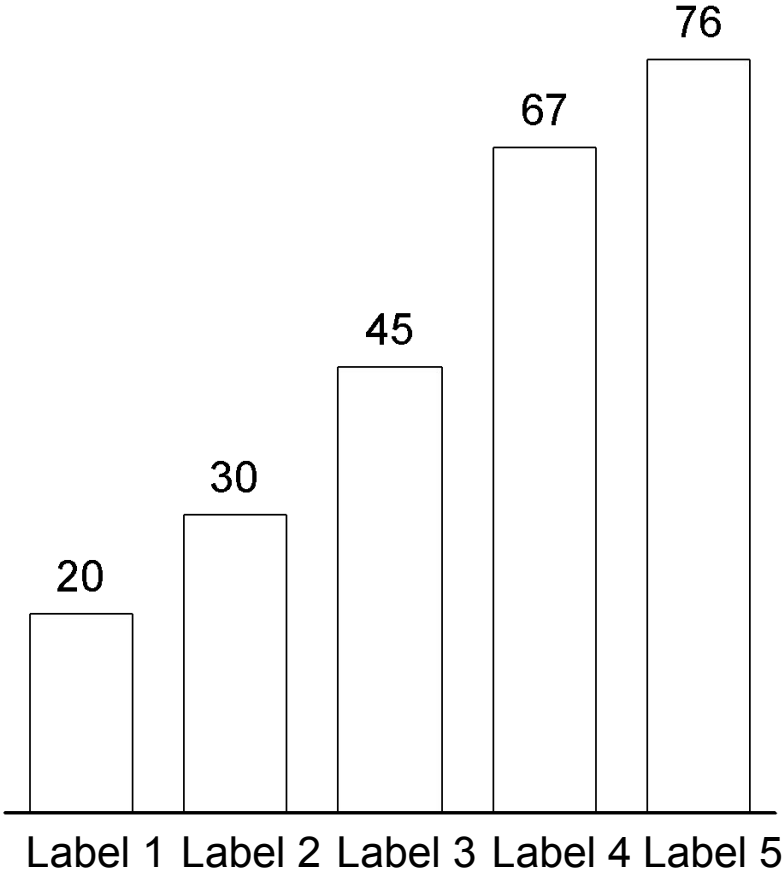
**Title**

Unit of measure



**Title**

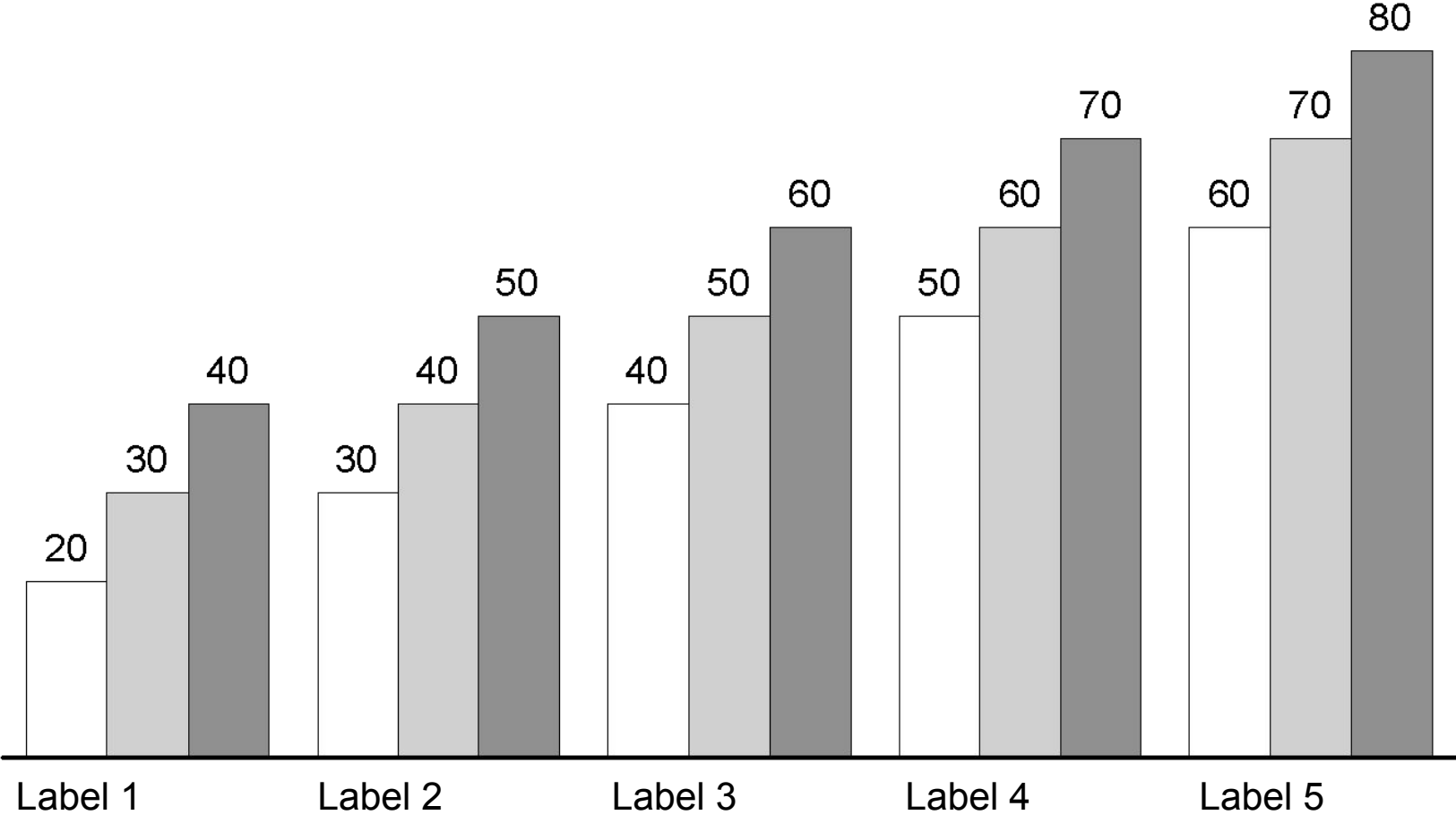
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\* Footnote

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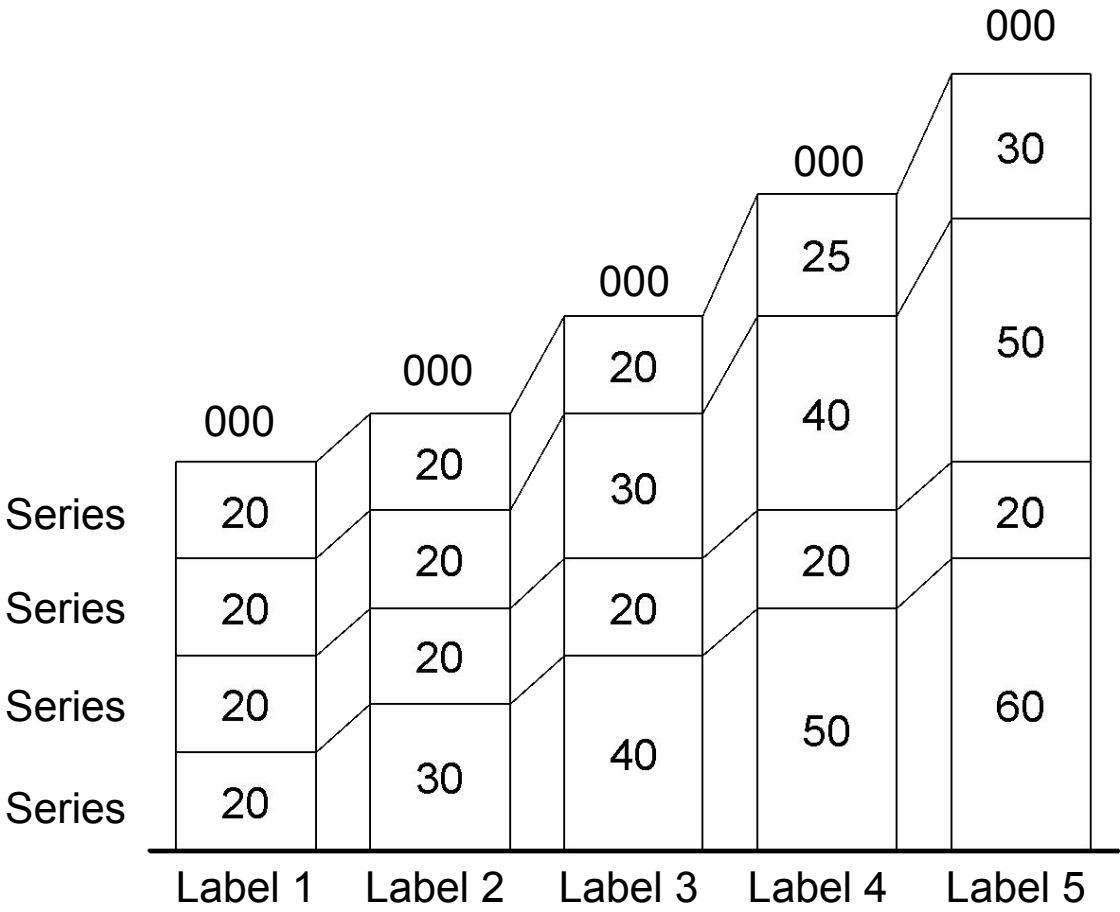
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\* Footnote  
Source: Source

# COLUMN STACKED

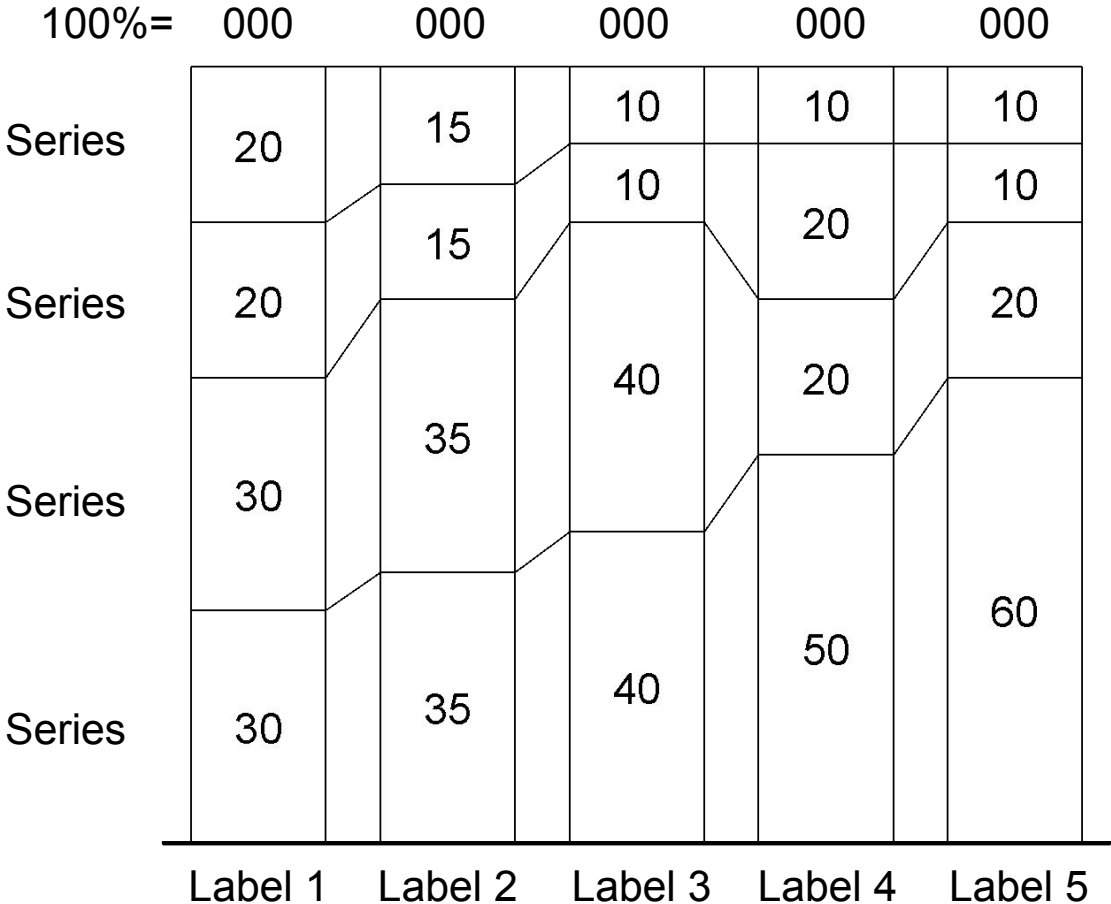
Unit of measure



\* Footnote  
Source: Source

# COLUMN STACKED 100%

Unit of measure

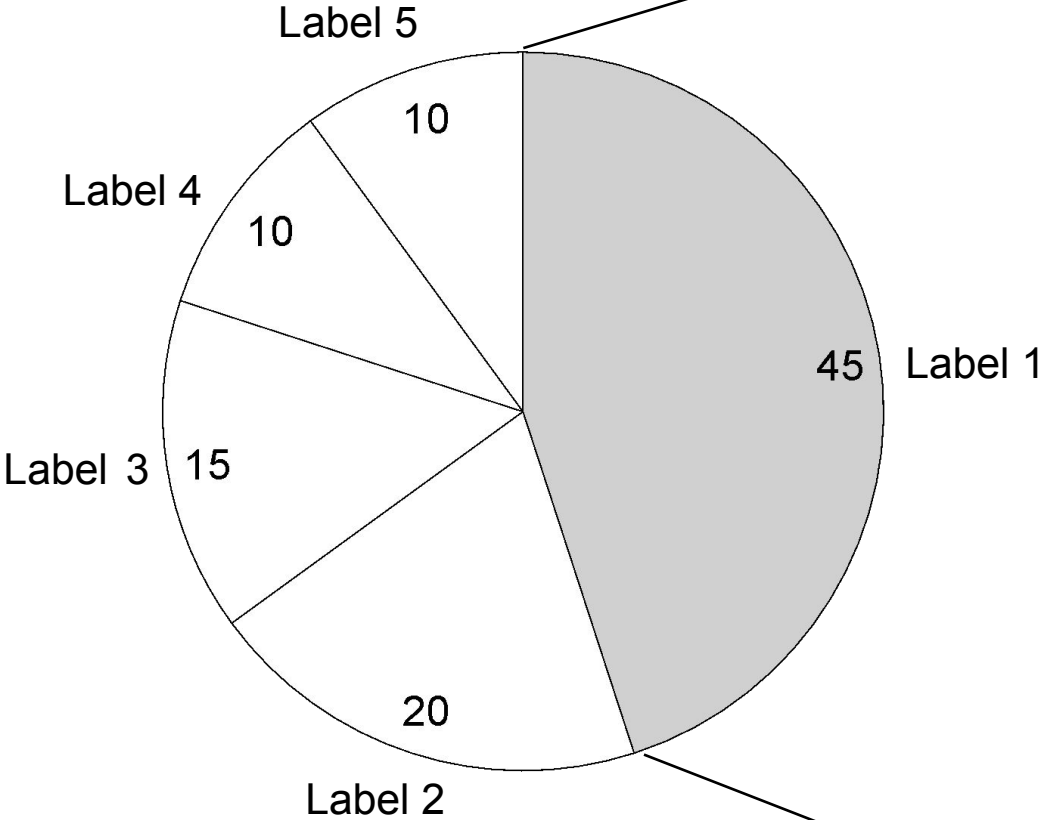


\* Footnote  
Source: Source

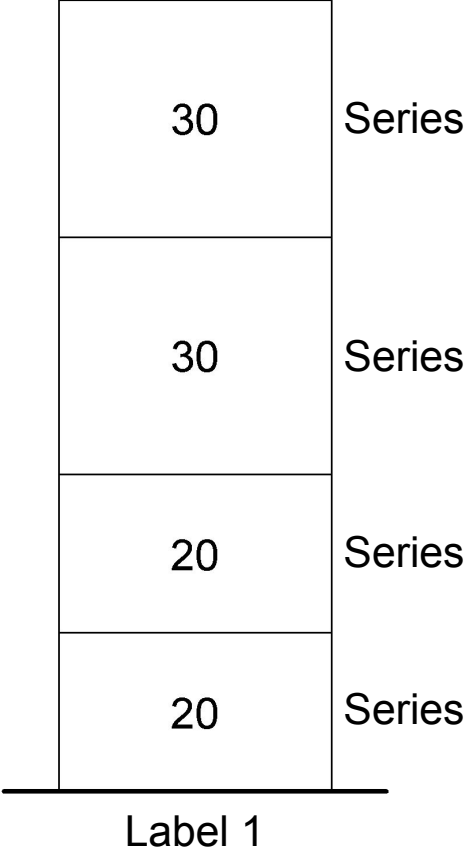
# COMBO PIE SEGMENT COLUMN

Unit of measure

**Title**  
Unit of measure



**Title**  
Unit of measure  
100% = 000



\* Footnote

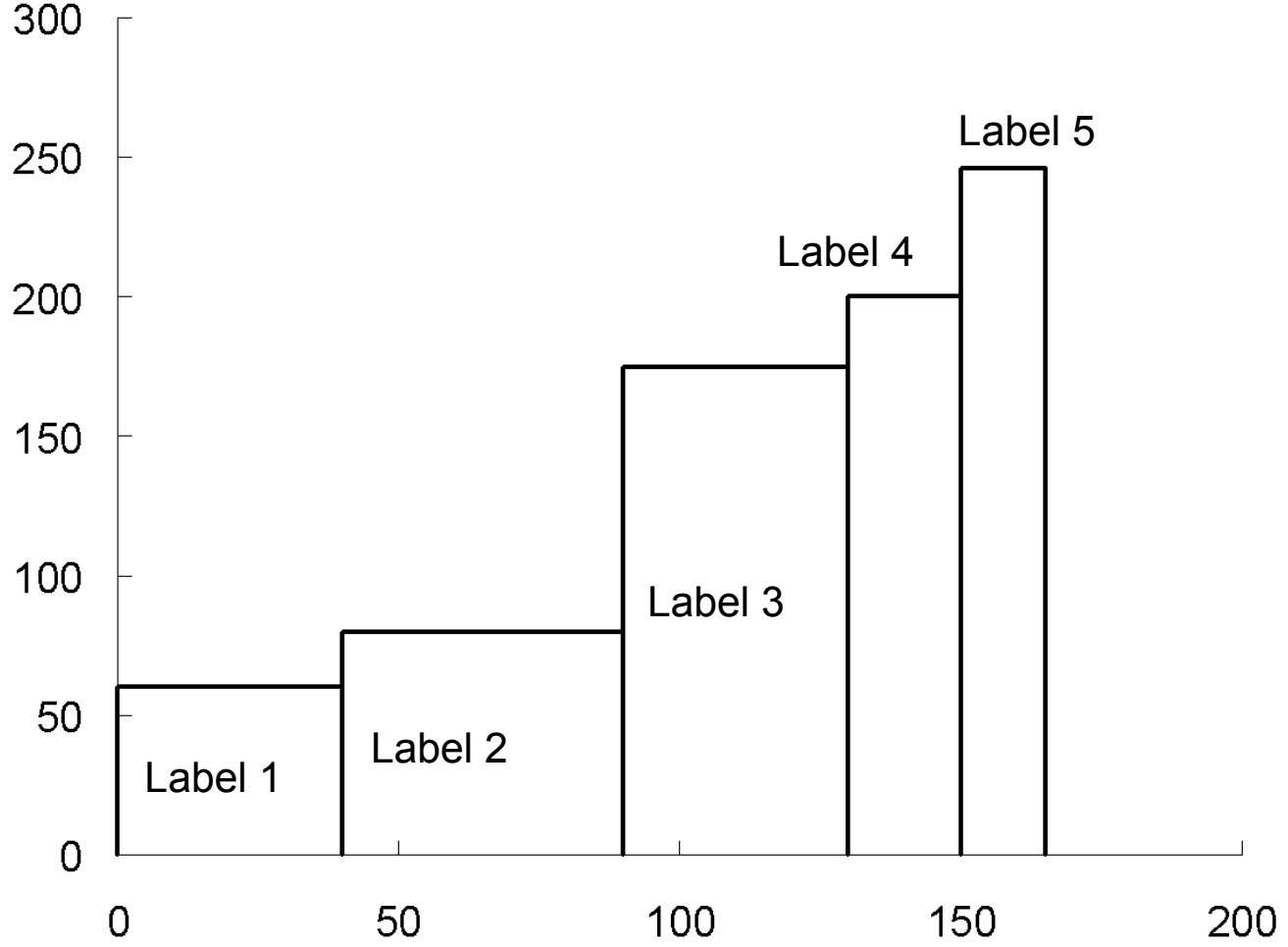


# COST CURVE

Unit of measure

**Title**

Unit of measure



**Title**

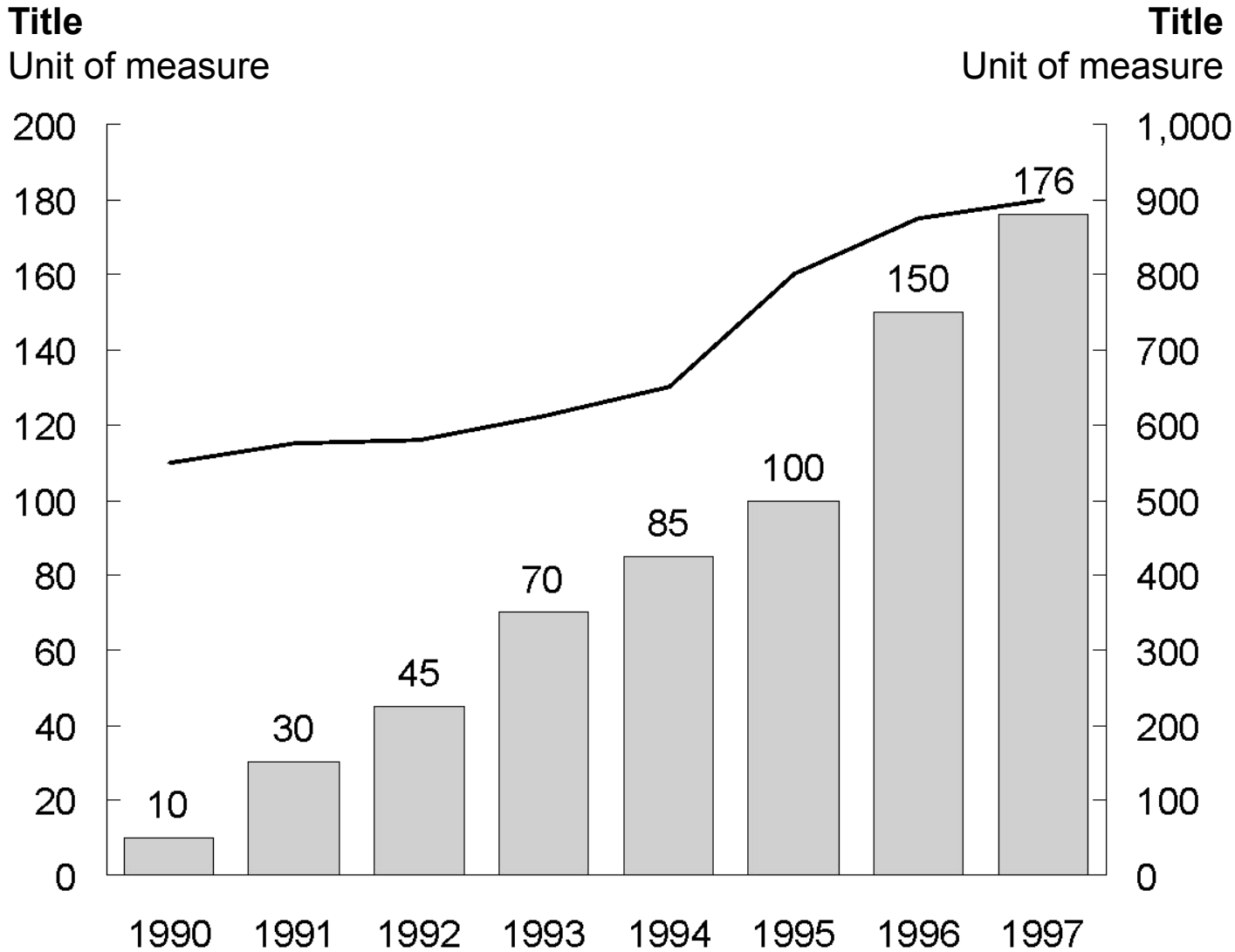
Unit of measure

\* Footnote

Source: Source

# DUAL COLUMN LINE

Unit of measure

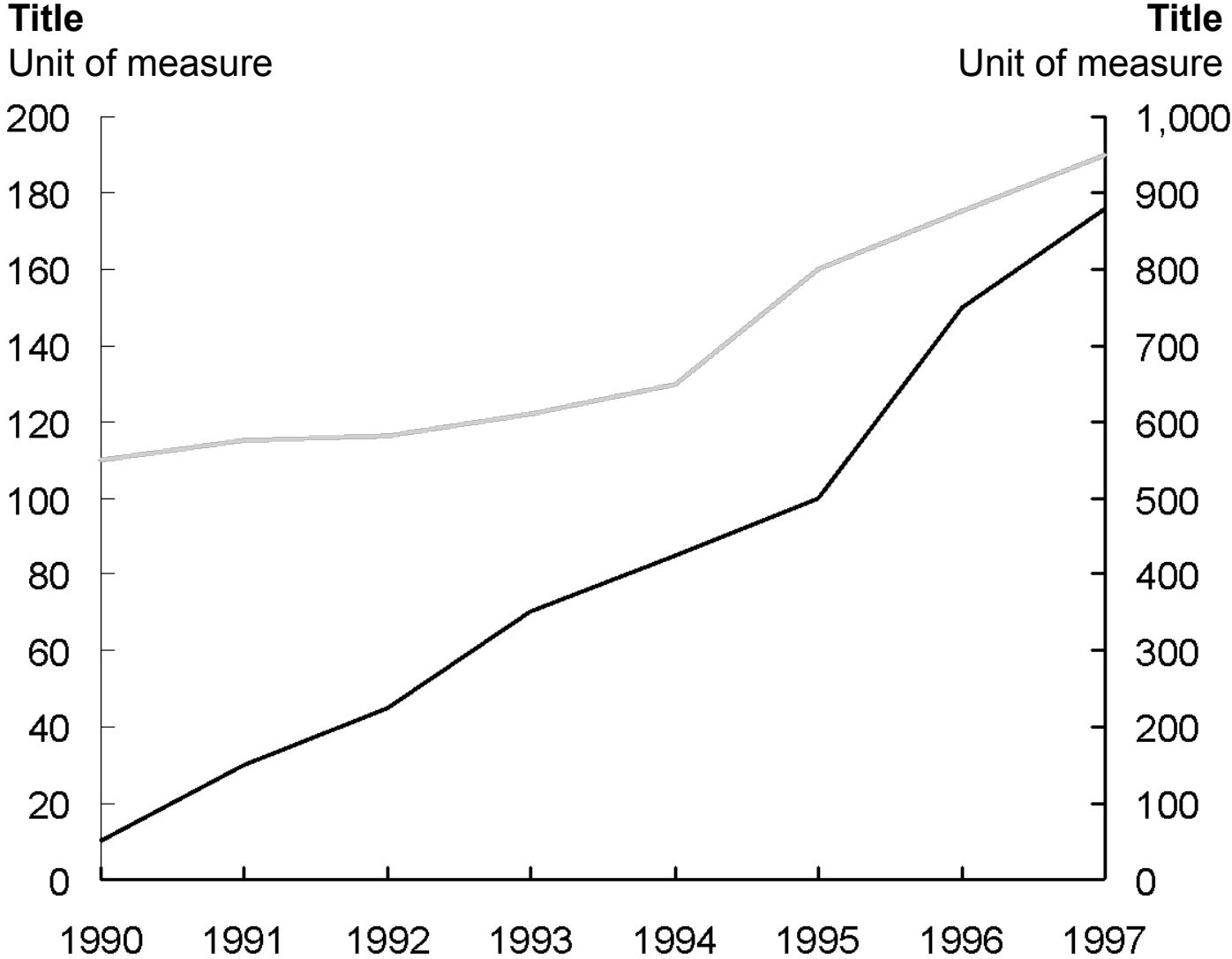


\* Footnote

Source: Source

# DUAL LINE

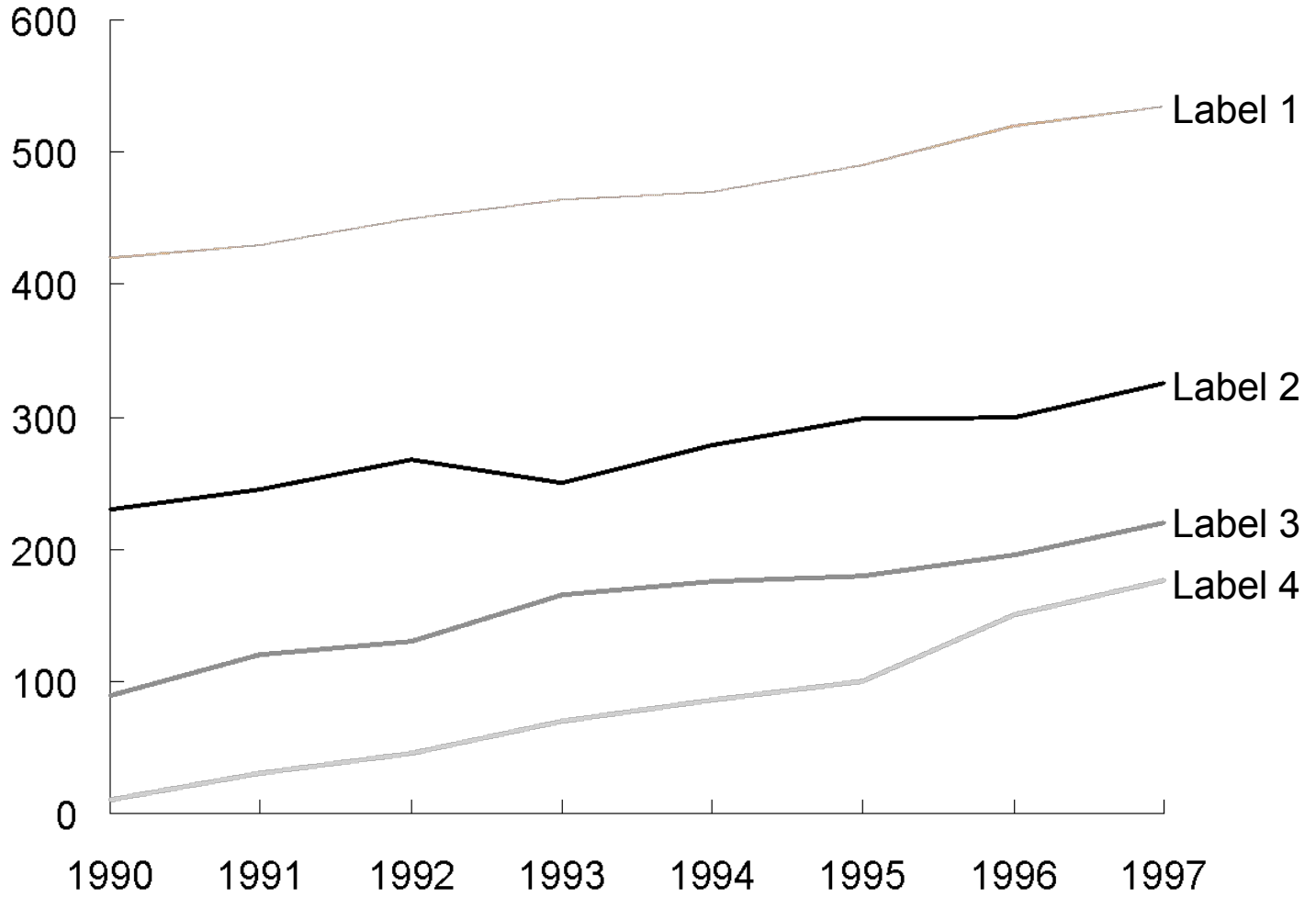
Unit of measure



\* Footnote  
Source: Source

# LINE

Unit of measure

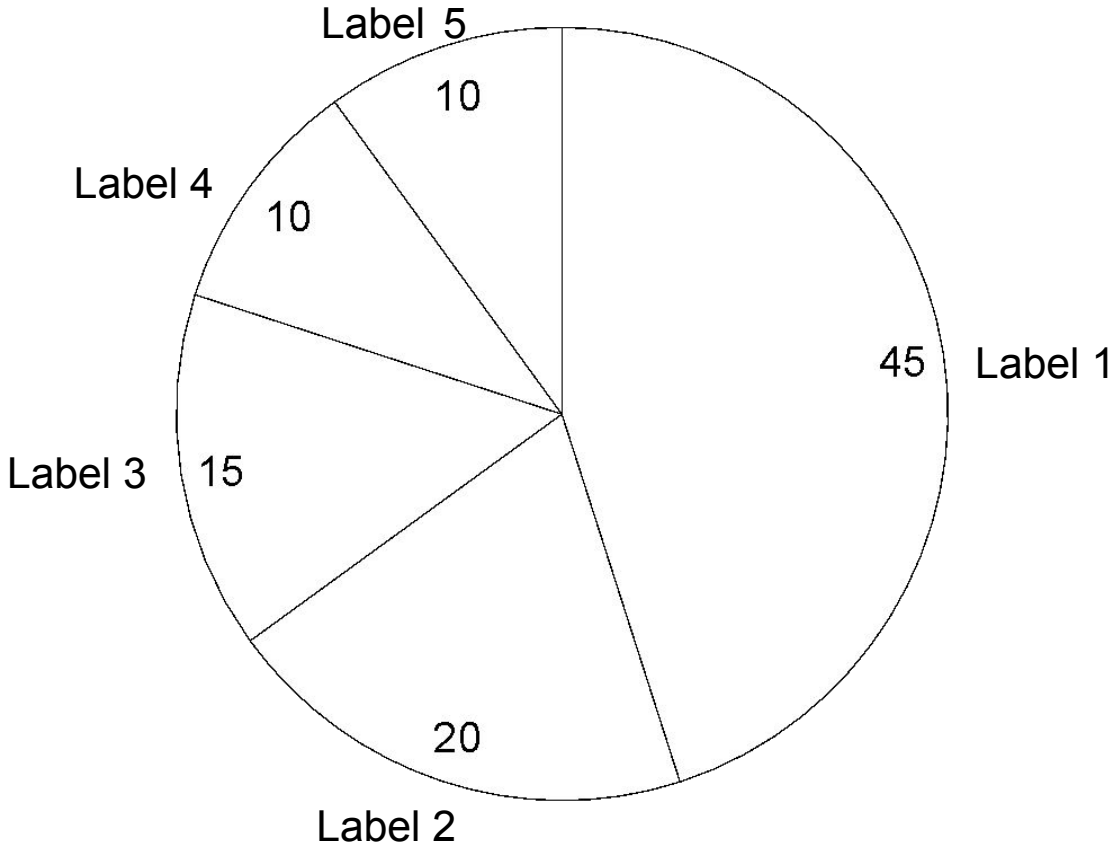


\* Footnote

Source: Source

# PIE

Unit of measure



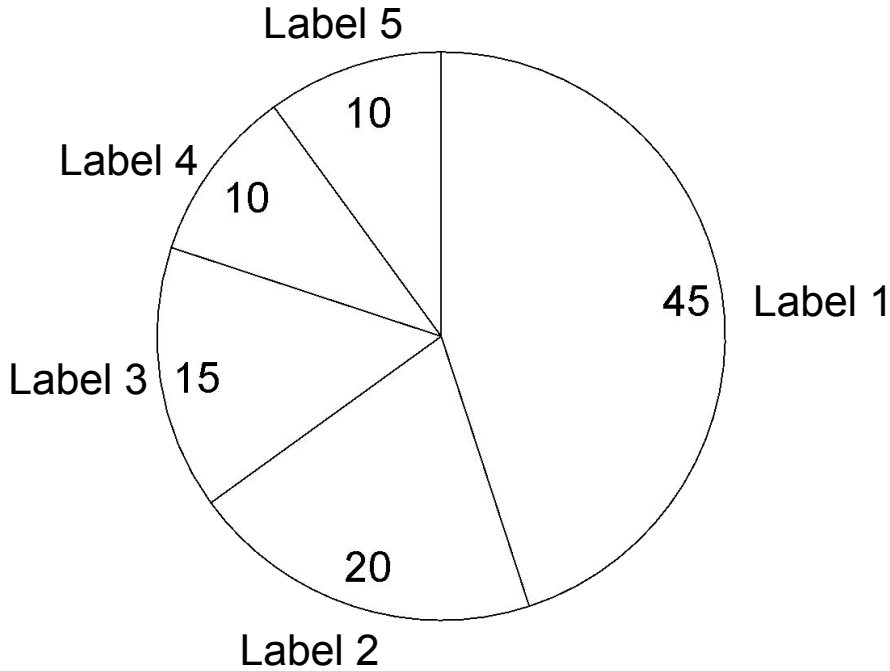
\* Footnote  
Source: Source

# PIE 2

Unit of measure

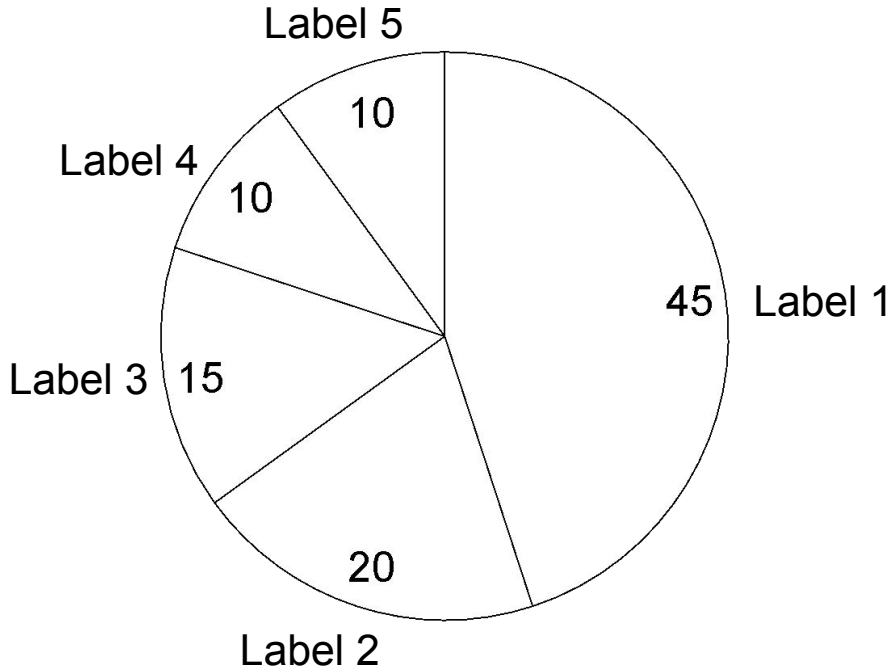
## Title

Unit of measure



## Title

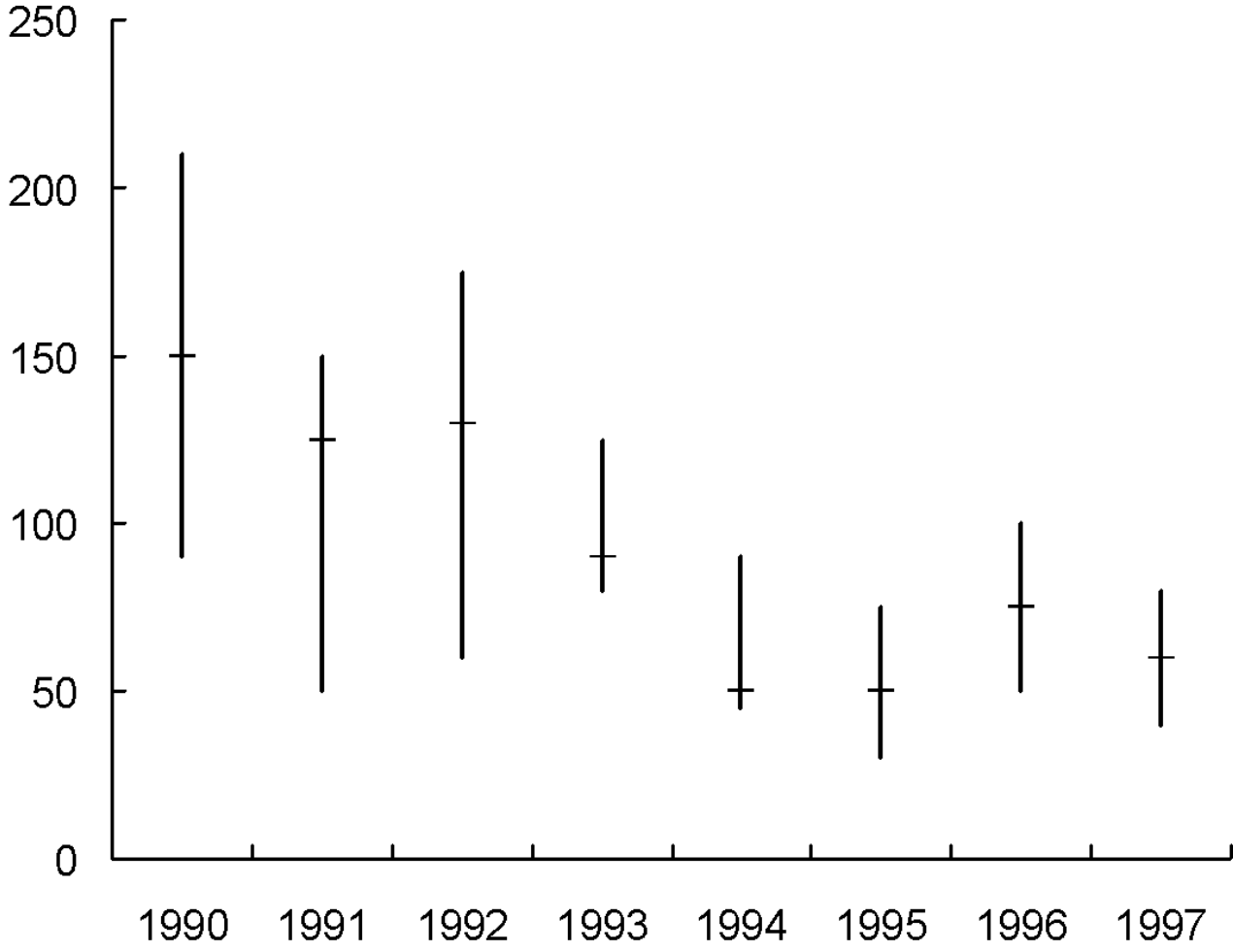
Unit of measure



\* Footnote

# RANGE HIGH LOW

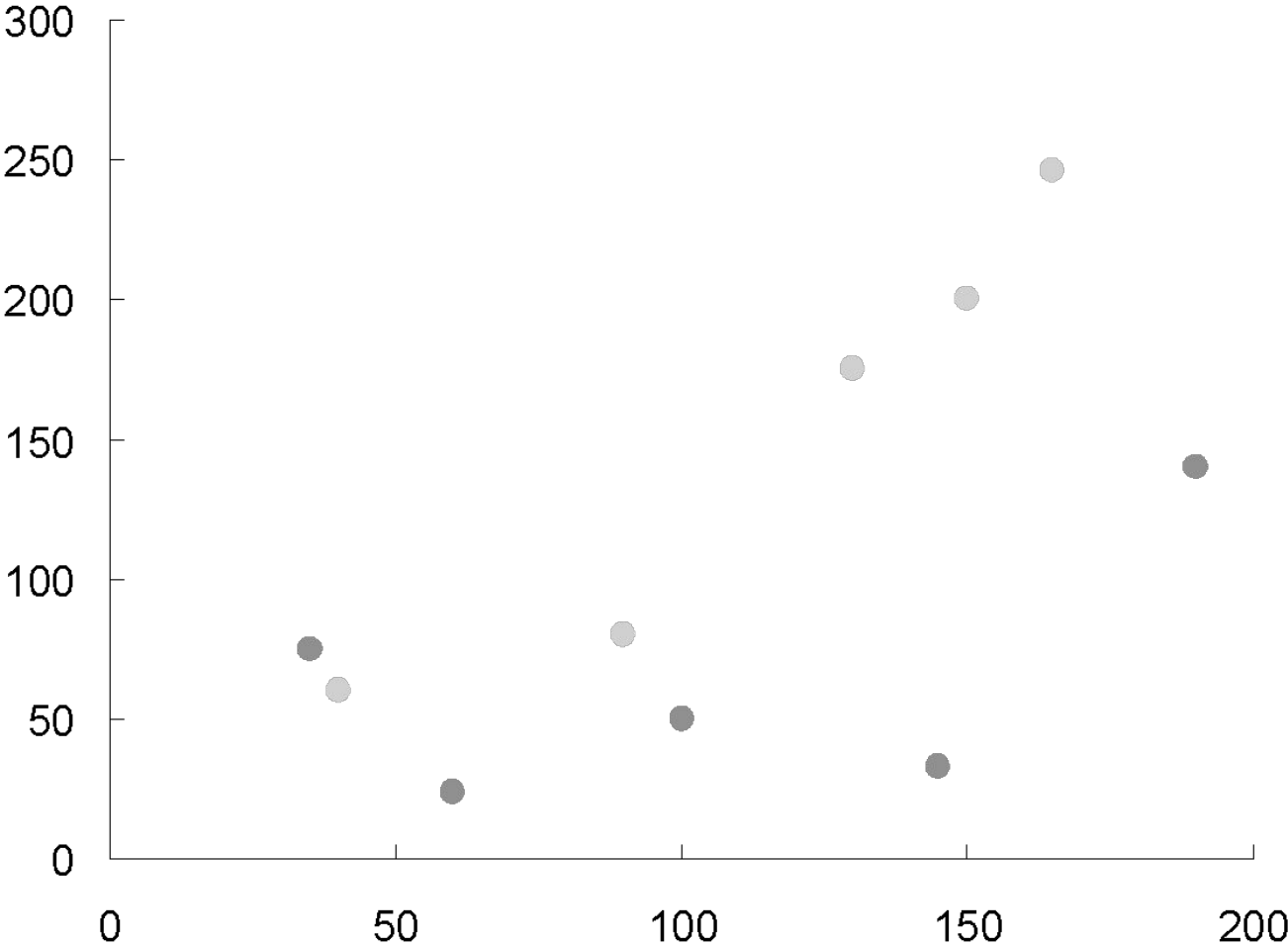
Unit of measure



\* Footnote  
Source: Source

# SCATTER X & Y

Unit of measure

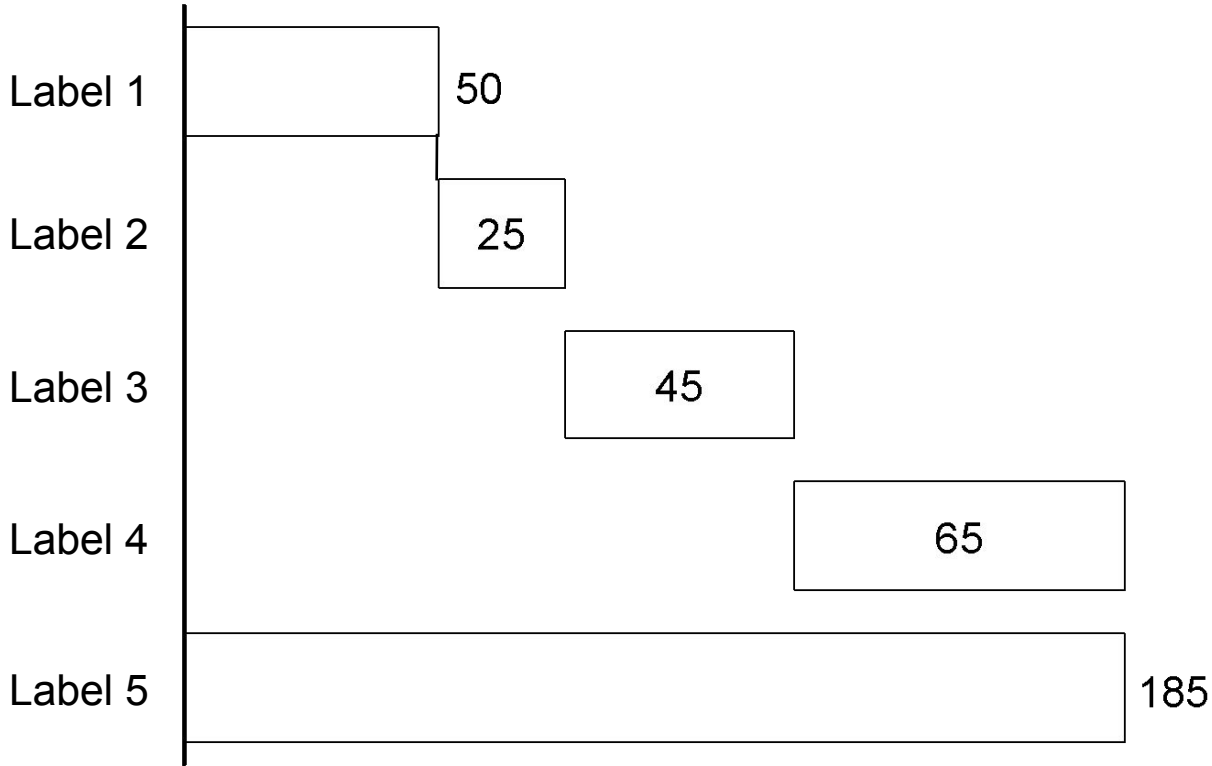


\* Footnote  
Source: Source



# WATERFALL BAR

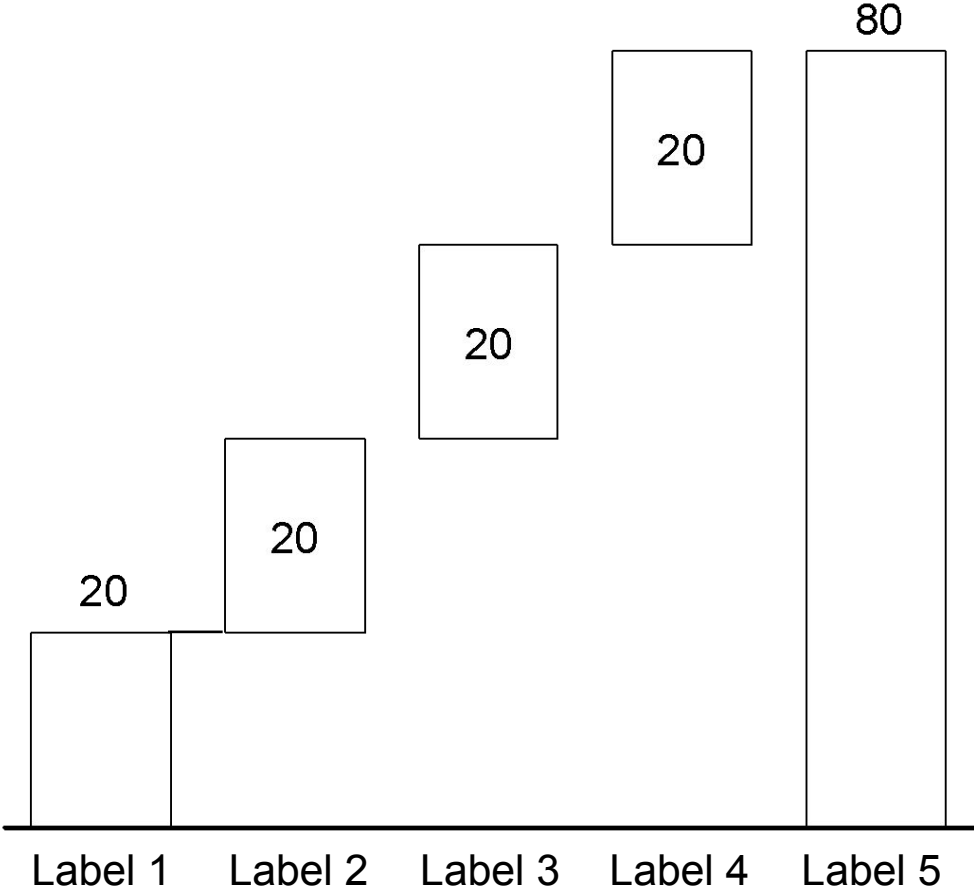
Unit of measure



\* Footnote

# WATERFALL COLUMN

Unit of measure



\* Footnote  
Source: Source

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# **Frequently Used Template**

Named Objects

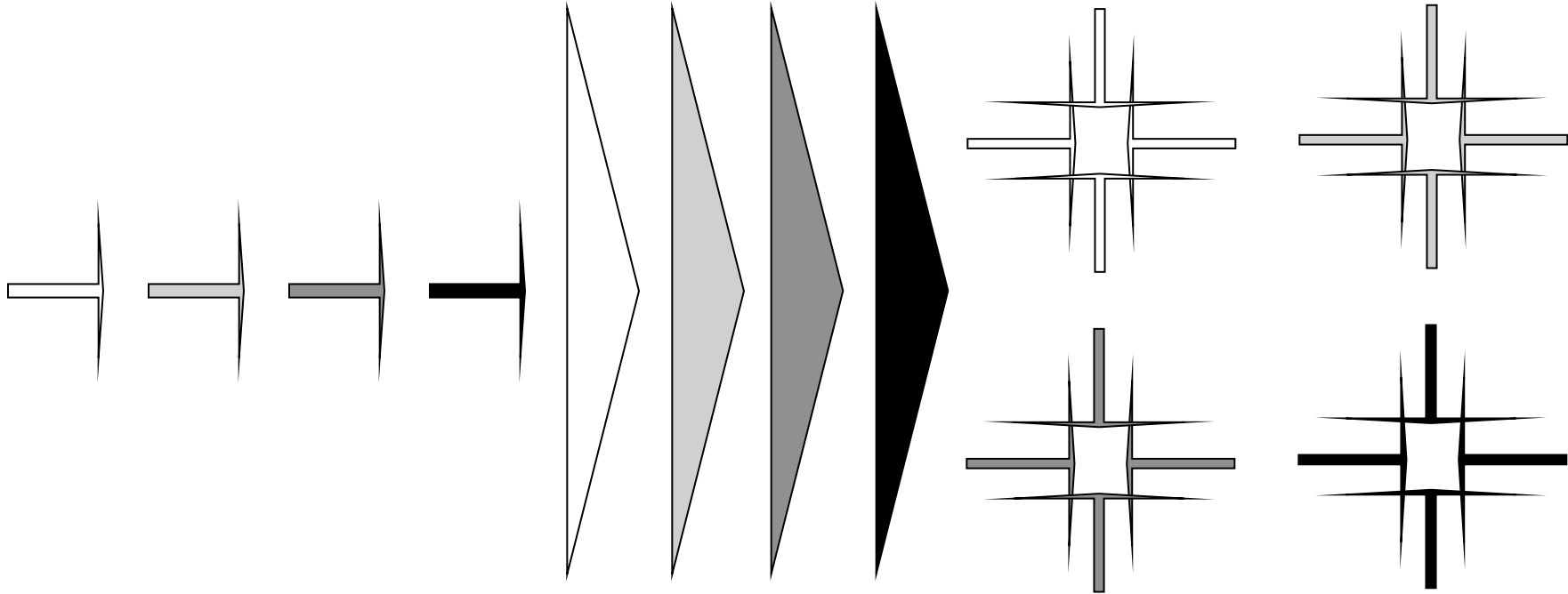
Template

June 2002

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# ARROWS

Unit of measure



\* Footnote

Source: Source

# DISCLAIMERS CLIENT

Unit of measure

\* Footnote  
Source: Source

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# DISCLAIMERS INTERNAL

Unit of measure

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Source: Source

# DISCLAIMERS PRESENTATION

Unit of measure

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\* Footnote  
Source: Source

# LEGENDS

Unit of measure

-  Legend
-  Legend
-  Legend

\* Footnote  
Source: Source



# MCKINSEY LOGO

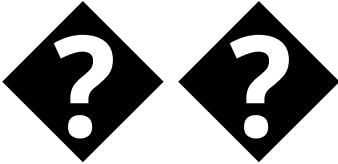
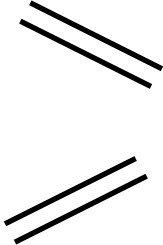
Unit of measure

McKinsey & Company

\* Footnote  
Source: Source

# MISC




Unit of measure

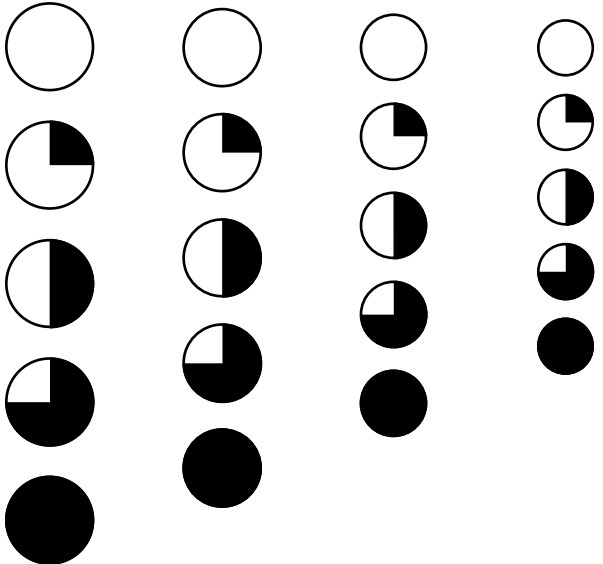





\* Footnote  
Source: Source




# MOONS

Unit of measure

-  Legend
-  Legend
-  Legend



-  Low
-  Medium
-  High

-  Low
-  Medium
-  High

\* Footnote  
Source: Source

# STICKER

Unit of measure

STICKE  
R

ILLUSTRATIVE

CONFIDENTIAL

PRELIMINARY

DRAFT

ESTIMATE

EXAMPLE

FOR DISCUSSION

ONLY

FOR

DISCUSSION

\* Footnote

# STICKER OTHER

Unit of measure

DISCUSSION  
 DRAFT  
 DISGUISE  
 D  
 DRAFT FOR DISCUSSION  
 SAMPL  
 E  
 CONCEPTUA  
 L  
 PROPOSE  
 D

PRELIMINARY  
 DRAFT

PRELIMINARY  
 ESTIMATE

CONFIDENTIAL  
 DISCUSSION  
 DRAFT

DISGUISED  
 CLIENT EXAMPLE

ROUGH  
 ESTIMATE

TO BE COMPLETED

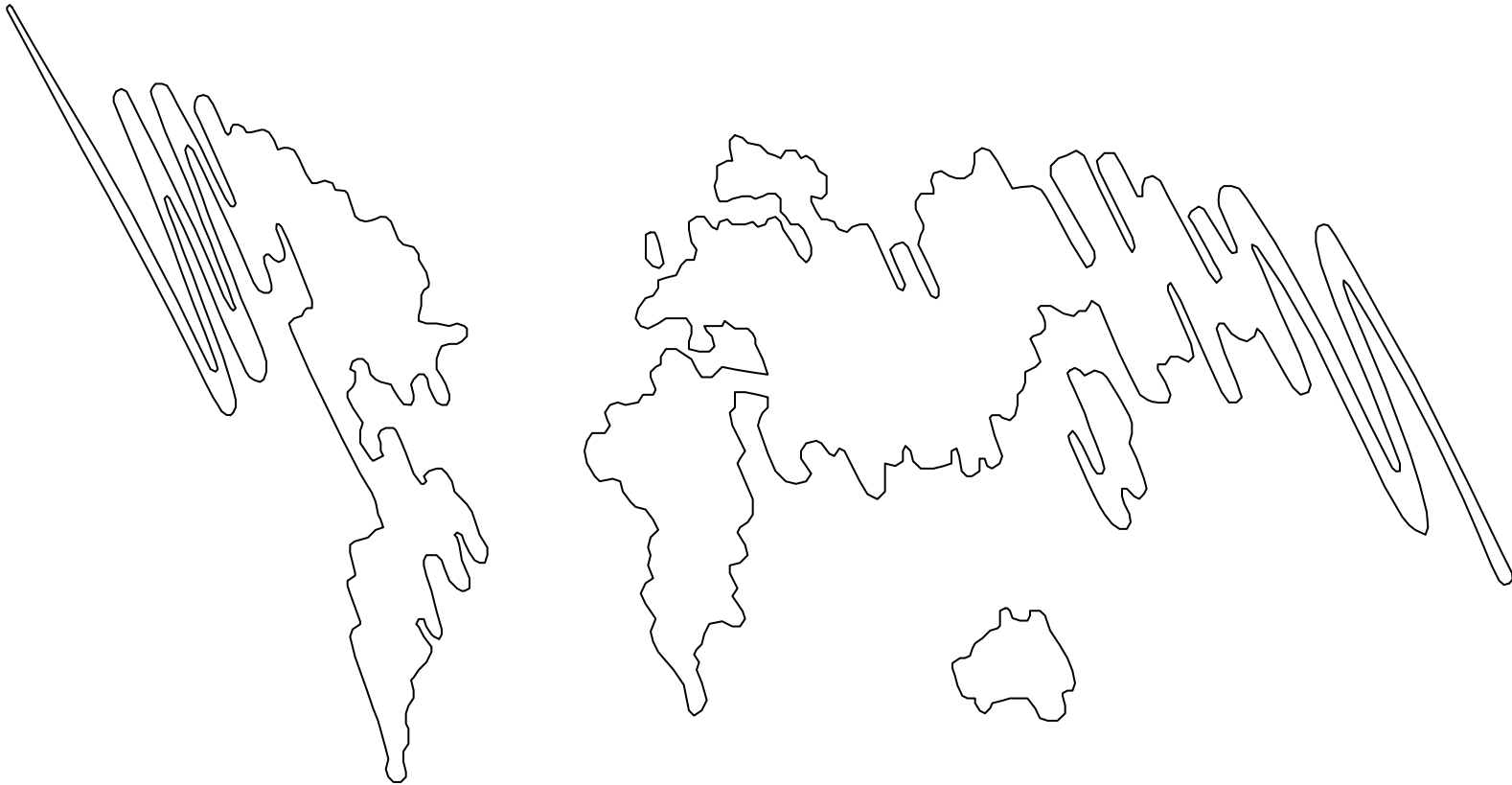
BACKU  
 P  
 HYPOTHESI  
 S  
 STRAW MAN

REVISE  
 D

\* Footnote

# WORLD MAP

Unit of measure



\* Footnote

Source: Source

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# **Frequently Used Template**

Text

Template

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# PPT TABLE 2

Unit of measure

**Heading**

**Heading**

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Text

Text

\* Footnote  
Source: Source



# PPT TABLE 3

Unit of measure

**Heading**

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\* Footnote  
Source: Source

# PPT TABLE 4

Unit of measure

**Heading**

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Text

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\* Footnote  
Source: Source

# PPT TABLE 5

Unit of measure

Heading	Heading	Heading	Heading	Heading
Text	Text	Text	Text	Text

\* Footnote  
Source: Source

# PPT TABLE 6

Unit of measure

Heading	Heading	Heading	Heading	Heading	Heading
Text	Text	Text	Text	Text	Text

\* Footnote  
Source: Source

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# **Frequently Used Template**

SEO VA

Template

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# Unit of measure



•Text



•Text



•Text

\* Footnote  
Source: Source

Unit of measure

**Title**

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- Text

**Title**

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- Text



\* Footnote  
Source: Source

Unit of measure

**Title**

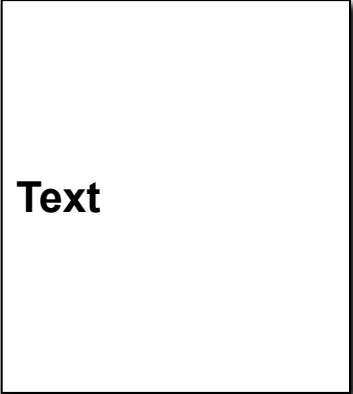
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• Text

**Title**

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**Text**



# EXHIBIT TITLE

## Title

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Text

\* Footnote

# EXHIBIT TITLE

## Title

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**Text**

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**Text**

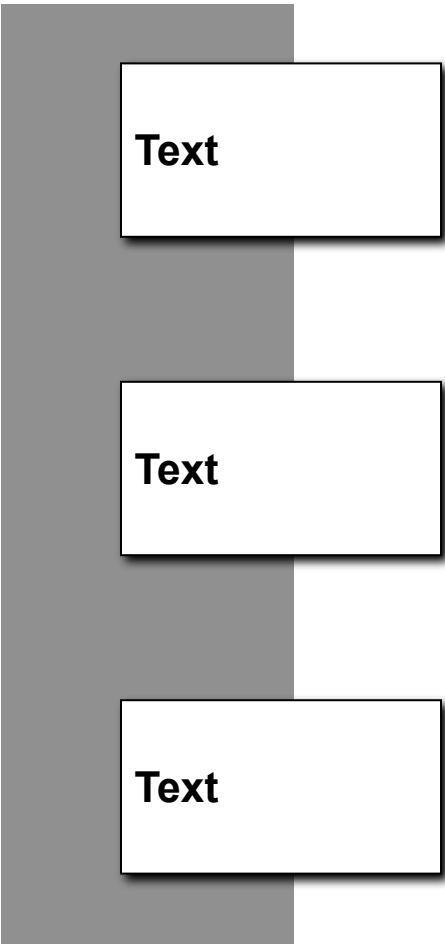
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**Text**

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\* Footnote  
Source: Source

# EXHIBIT TITLE



Text

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**Title**

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**Title**

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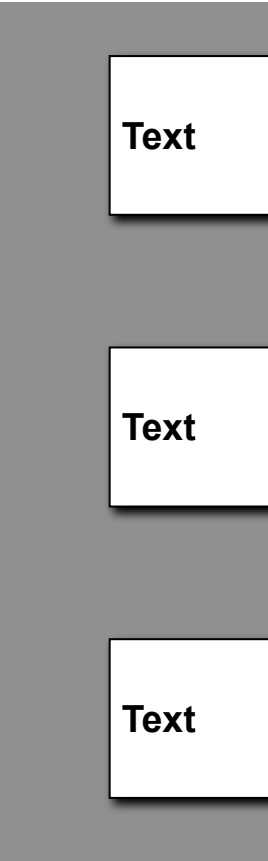
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Source: Source

# EXHIBIT TITLE



**Text**

**Text**

**Text**

**Title**

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**Title**

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\* Footnote

# 2 COLUMN

**Title**

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- Text

**Title**

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- Text

\* Footnote  
Source: Source

# 3 COLUMN

**Title**

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•Text

**Title**

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•Text

**Title**

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•Text

\* Footnote  
Source: Source

# 4 COLUMN

**Title**

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•Text

**Title**

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•Text

**Title**

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•Text

**Title**

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•Text

\* Footnote  
Source: Source

# 5 COLUMN

<b>Title</b>	<b>Title</b>	<b>Title</b>	<b>Title</b>	<b>Title</b>
•Text	•Text	•Text	•Text	•Text

\* Footnote  
Source: Source



# 6 COLUMN

<u>Title</u>	<u>Title</u>	<u>Title</u>	<u>Title</u>	<u>Title</u>	<u>Title</u>
• Text	• Text	• Text	• Text	• Text	• Text

\* Footnote  
Source: Source

# 7 COLUMN

<b>Title</b>	<b>Title</b>	<b>Title</b>	<b>Title</b>	<b>Title</b>	<b>Title</b>	<b>Title</b>
• Text	• Text	• Text	• Text	• Text	• Text	• Text

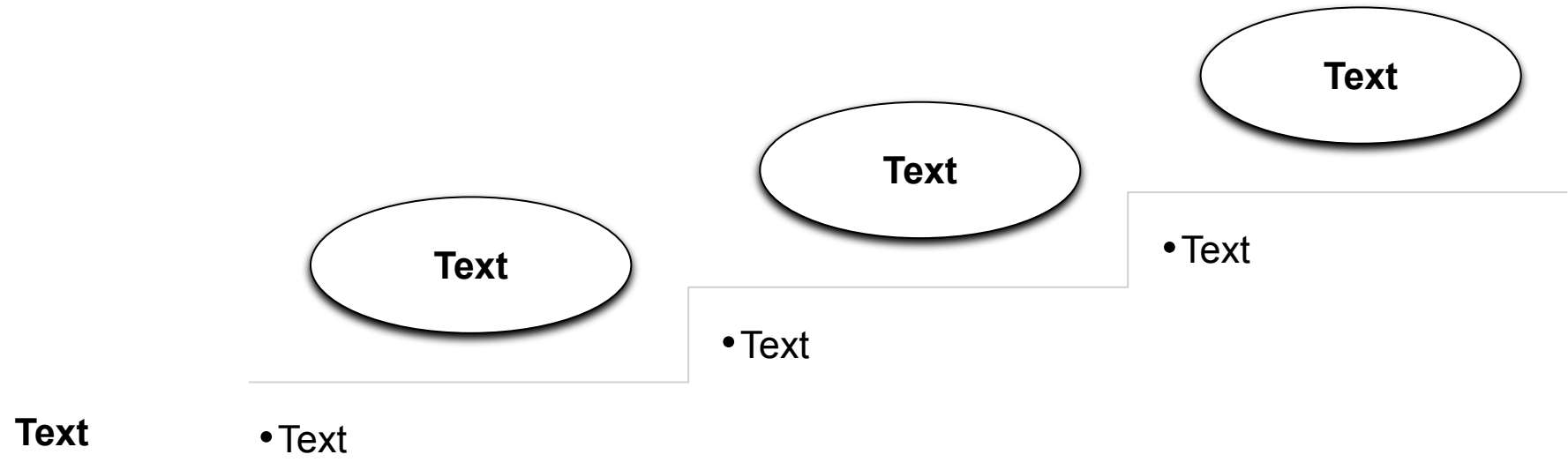
\* Footnote  
Source: Source

# 8 COLUMN

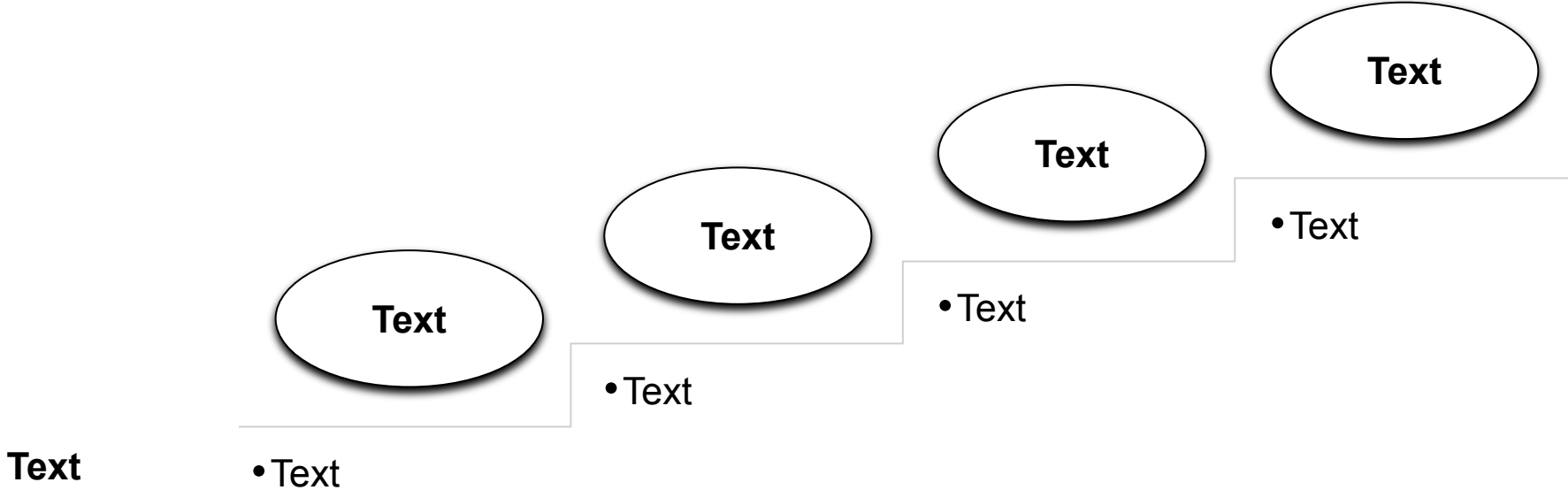
<b>Text</b>	<b>Text</b>	<b>Text</b>	<b>Text</b>	<b>Text</b>	<b>Text</b>	<b>Text</b>	<b>Text</b>
Text	Text	Text	Text	Text	Text	Text	Text

\* Footnote  
Source: Source

# 3-STEP

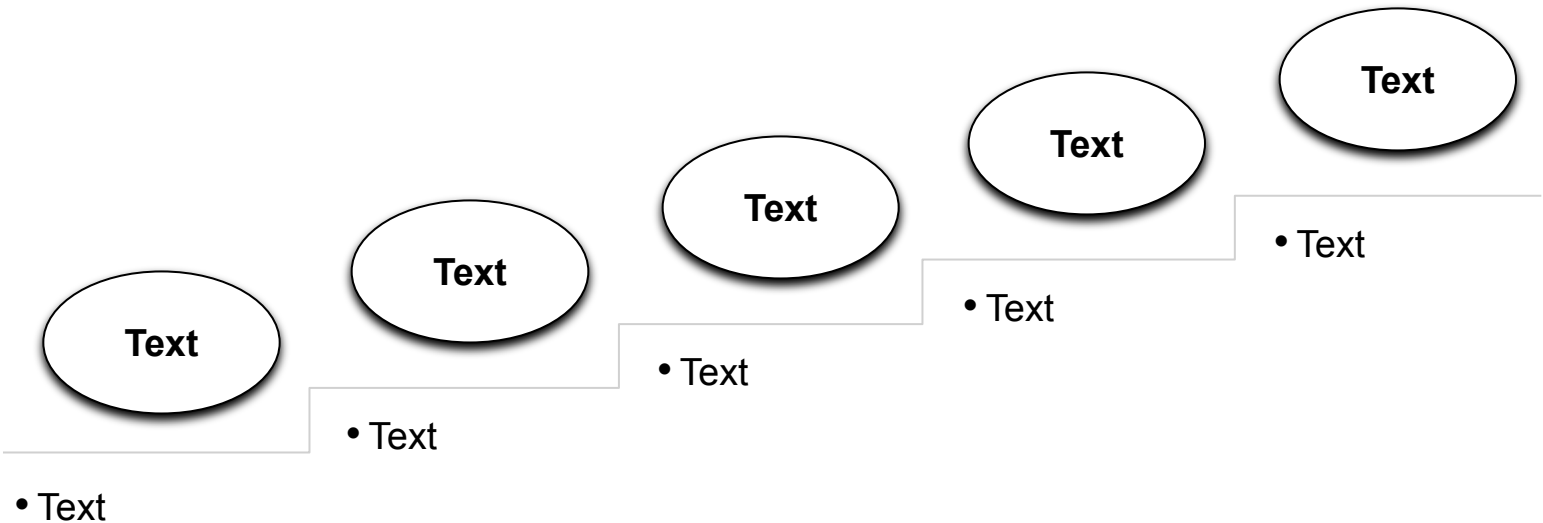


# 4-STEP



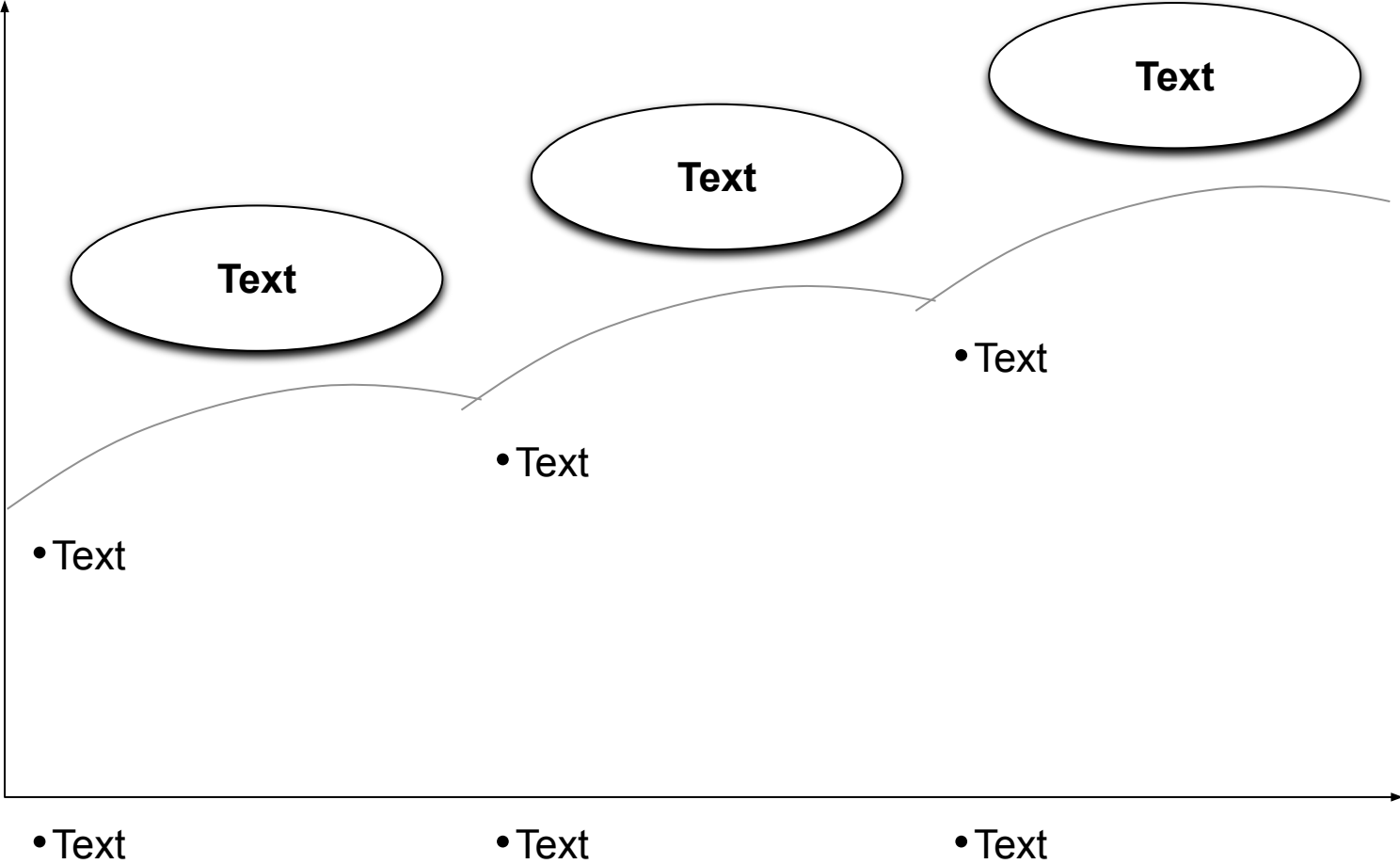
# 5-STEP

Text



# 3 HORIZONTAL

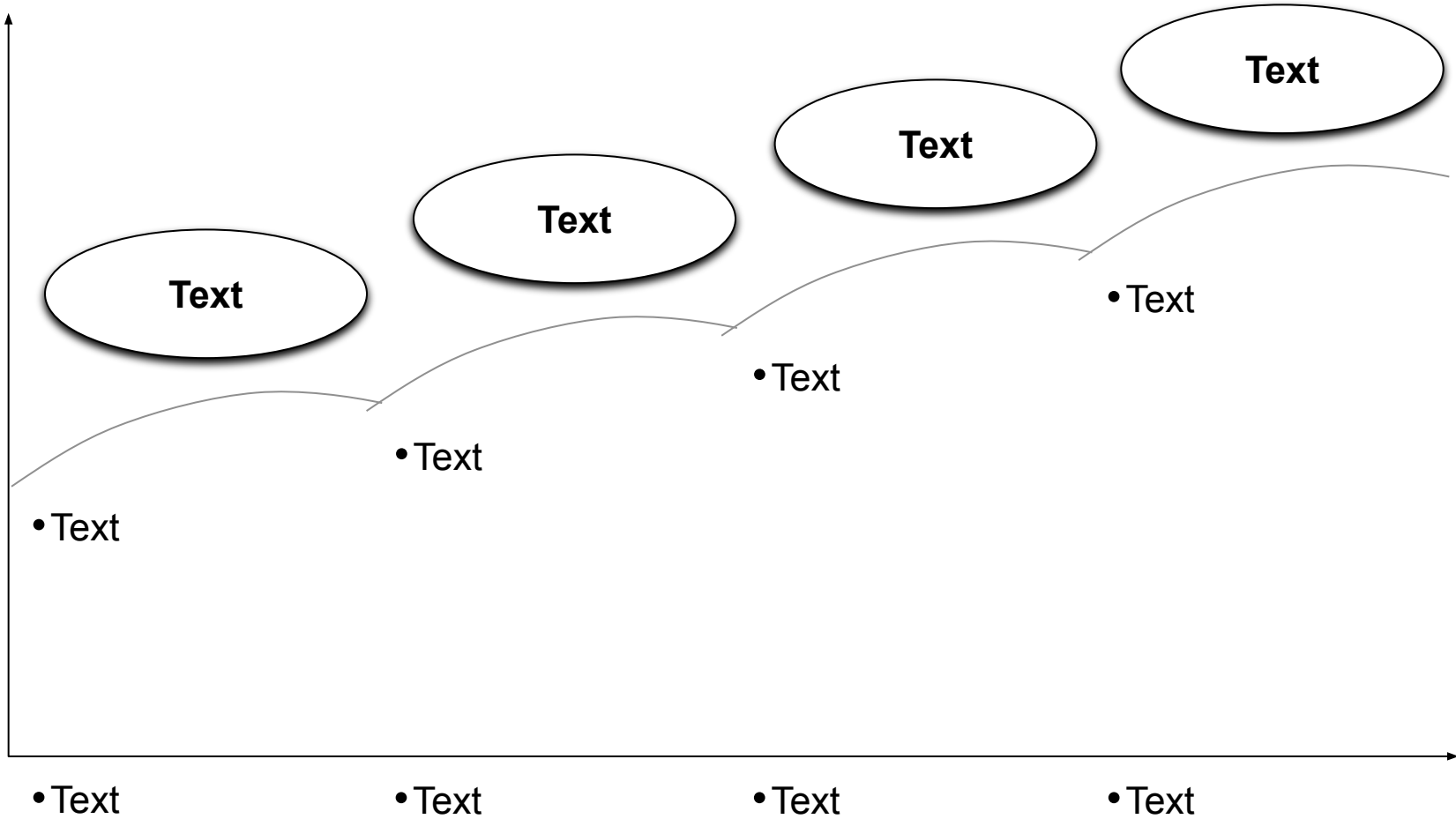
Unit of measure



\* Footnote  
Source: Source

# 4 HORIZONTAL

Unit of measure

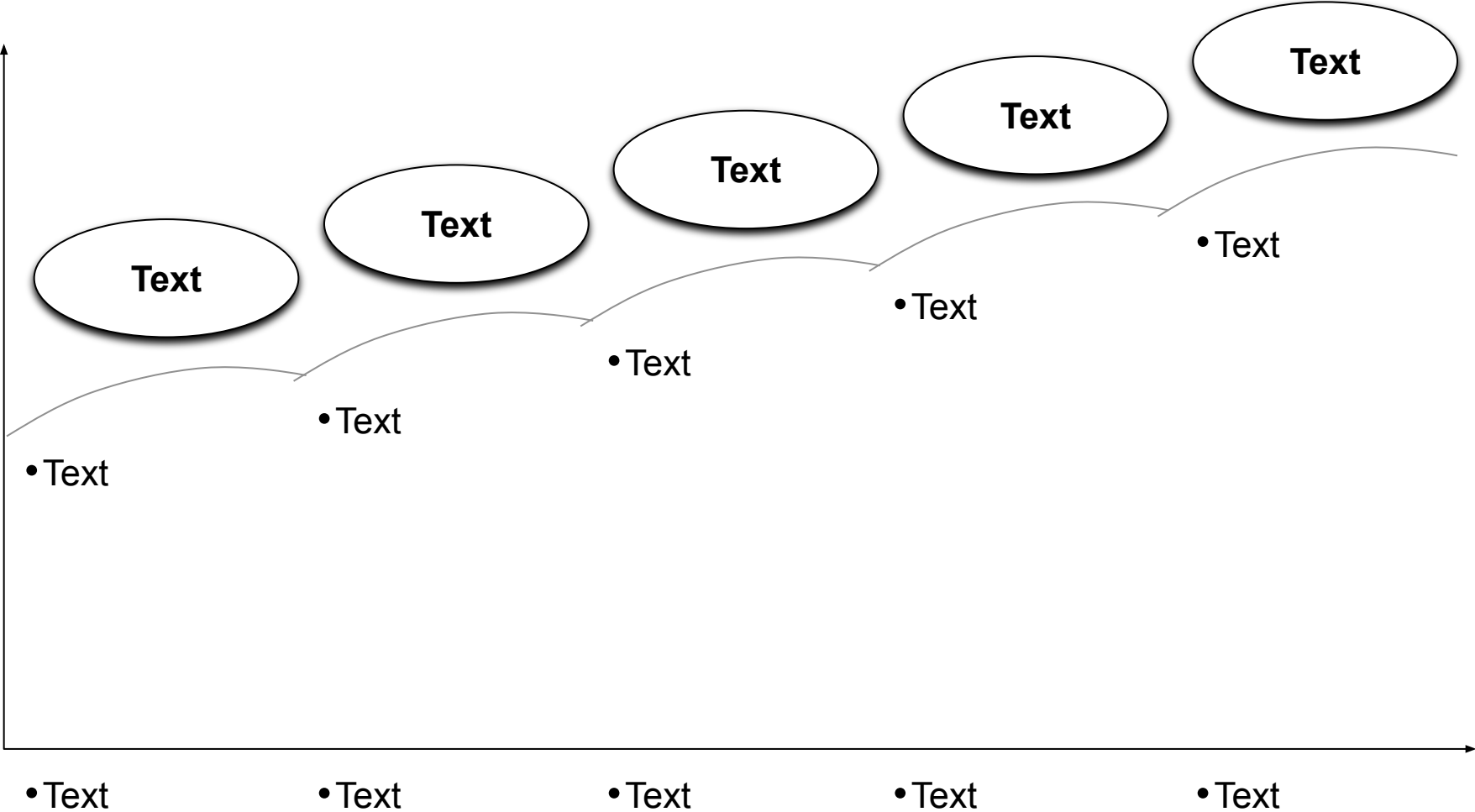


\* Footnote



# 5 HORIZONTAL

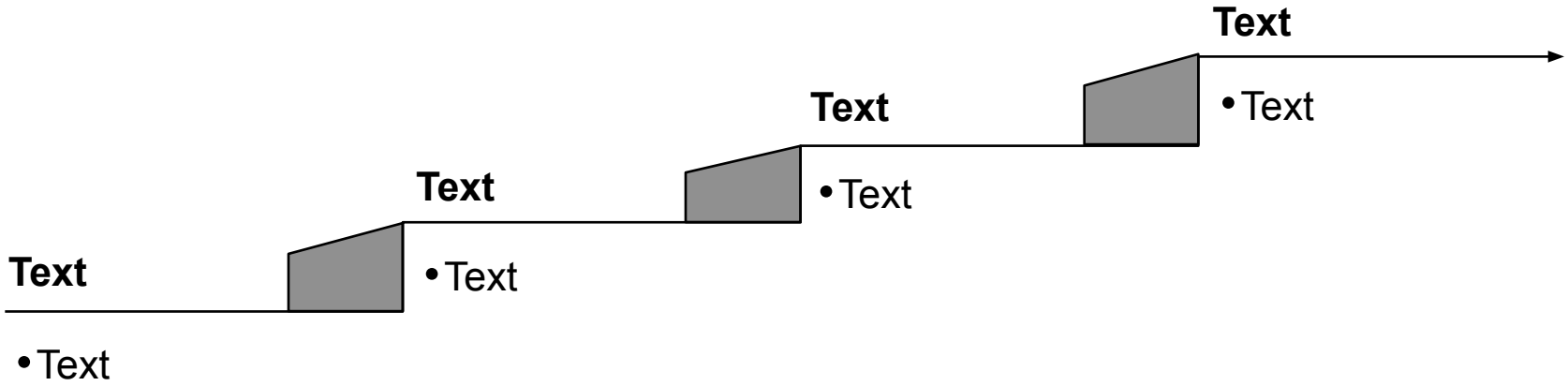
Unit of measure



\* Footnote

# 4-STEP

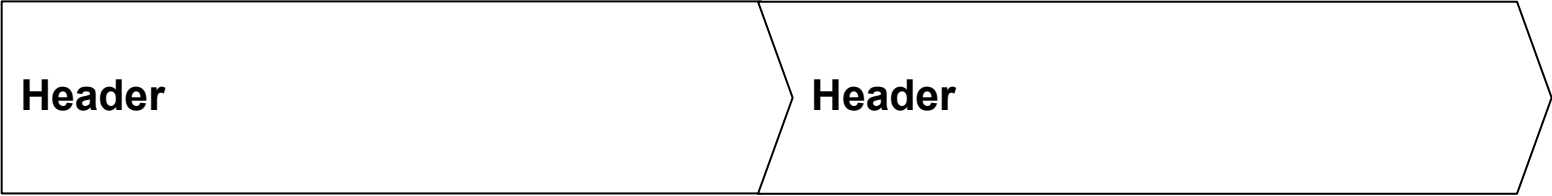
Unit of measure



\* Footnote

# FLOW 2

Unit of measure



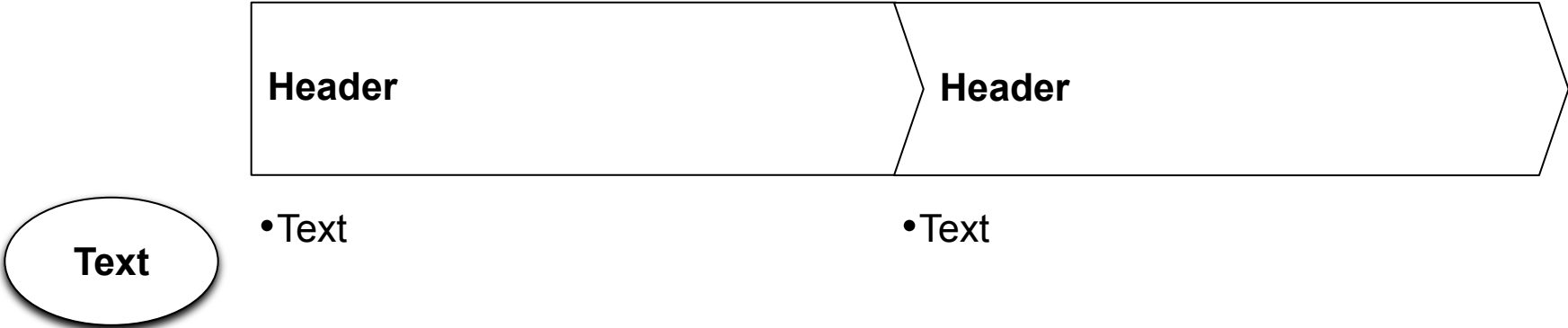
•Text

•Text

\* Footnote

# FLOW 2 TITLE

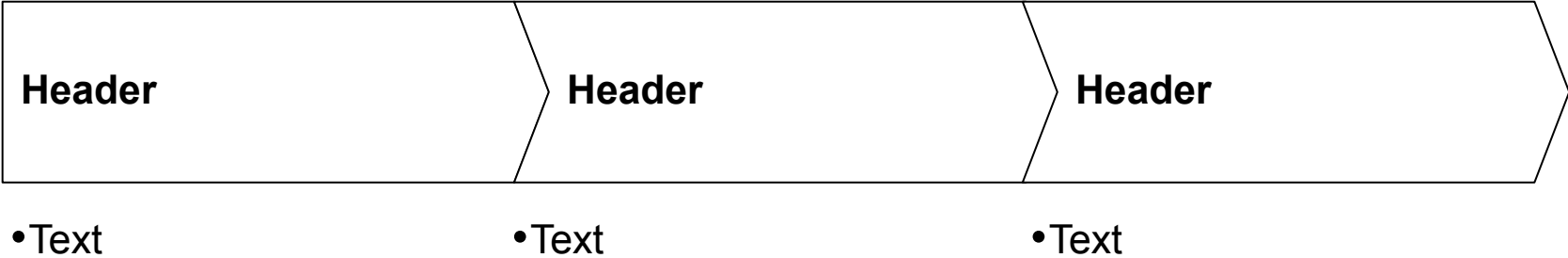
Unit of measure



\* Footnote

# FLOW 3

Unit of measure



\* Footnote  
Source: Source

# FLOW 3 TITLE

Unit of measure



**Text**

•Text

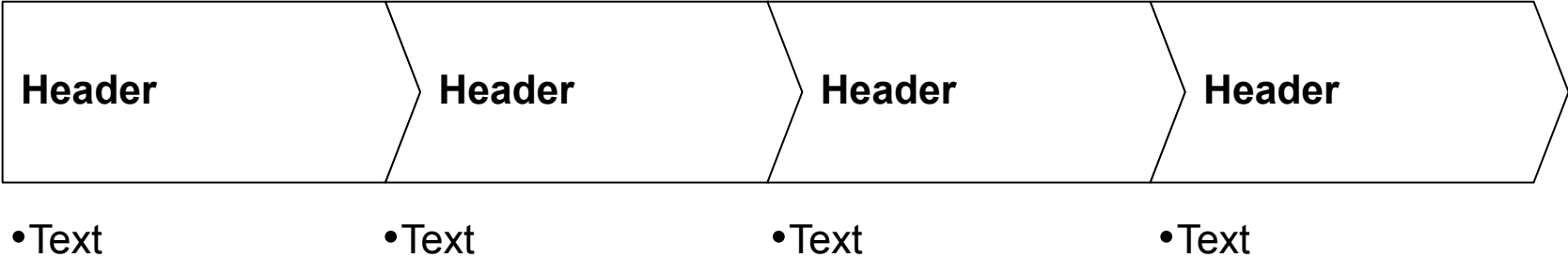
•Text

•Text

\* Footnote  
Source: Source

# FLOW 4

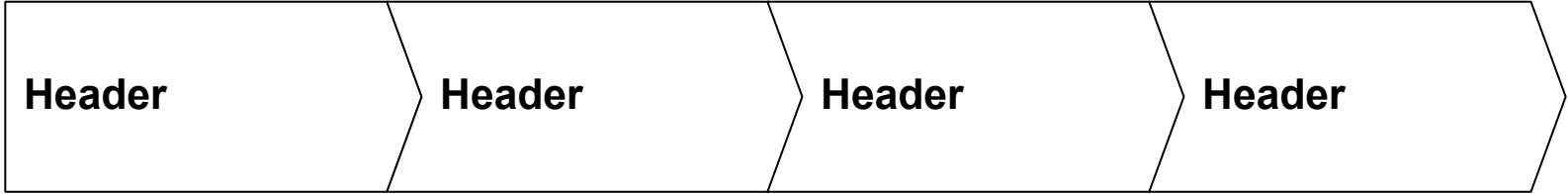
Unit of measure



\* Footnote  
Source: Source

# FLOW 4 TITLE

Unit of measure



**Text**

•Text

•Text

•Text

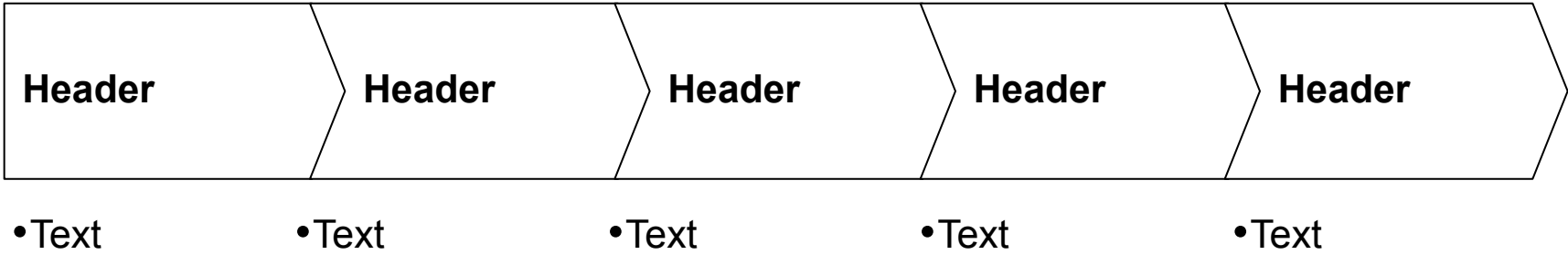
•Text

\* Footnote  
Source: Source



# FLOW 5

Unit of measure



\* Footnote

# FLOW 5 TITLE

Unit of measure



**Text**

•Text

•Text

•Text

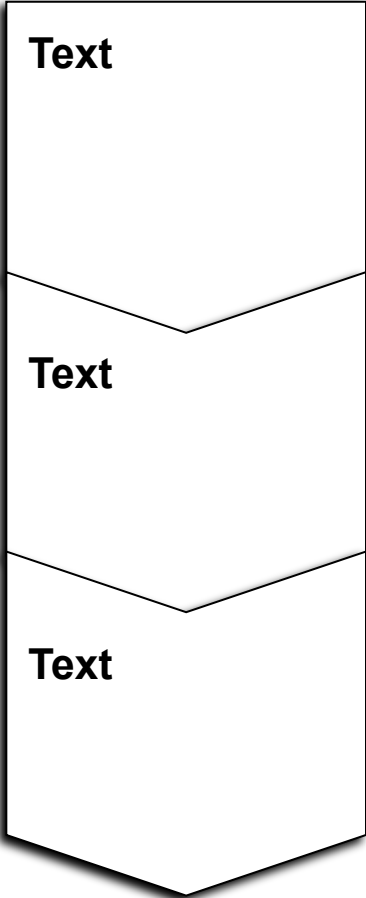
•Text

•Text

\* Footnote  
Source: Source

# HORIZONTAL FLOW 3

Unit of measure



## Title

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•Text

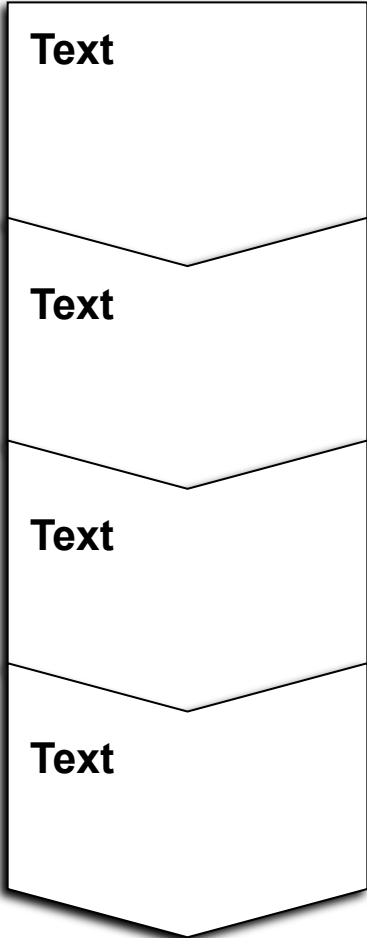
•Text

•Text

\* Footnote

# HORIZONTAL FLOW 4

Unit of measure



## Title

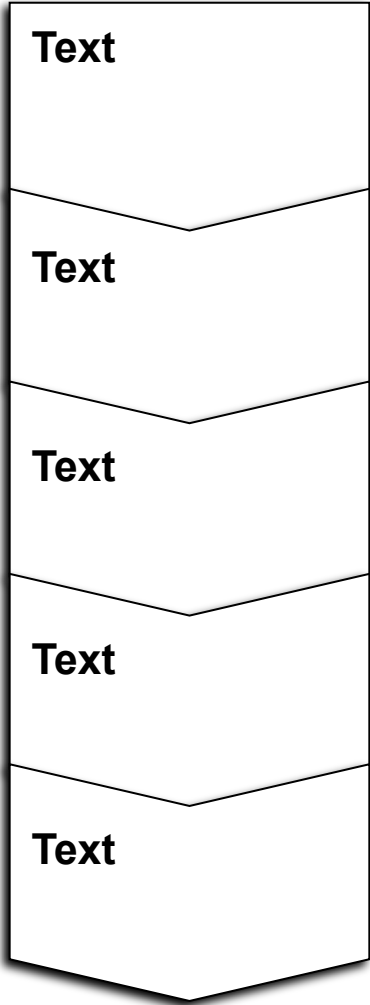
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- Text
- Text
- Text
- Text

\* Footnote

# HORIZONTAL FLOW 5

Unit of measure



**Title**

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•Text

•Text

•Text

•Text

•Text

**Title**

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•Text

•Text

•Text

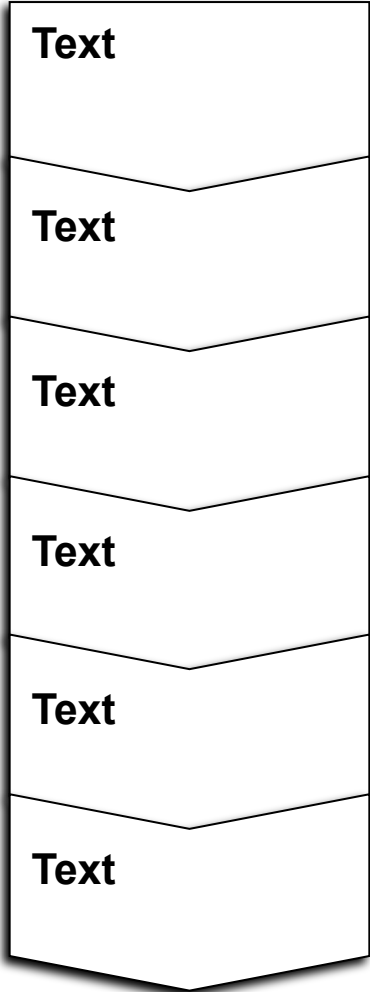
•Text

•Text

\* Footnote

# HORIZONTAL FLOW 6

Unit of measure



**Title**

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- Text
- Text
- Text
- Text
- Text
- Text

**Title**

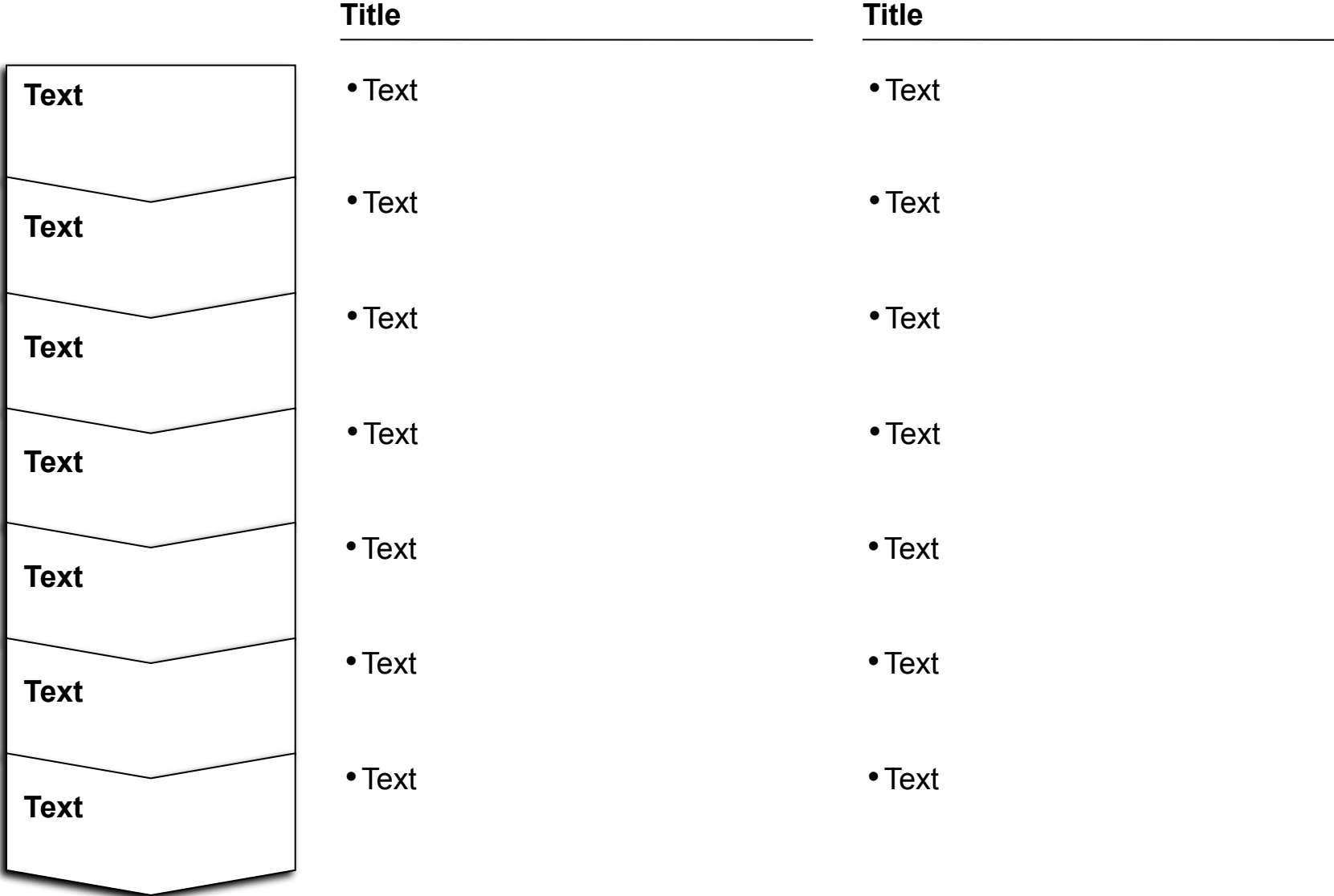
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- Text
- Text
- Text
- Text
- Text
- Text

\* Footnote

# HORIZONTAL FLOW 7

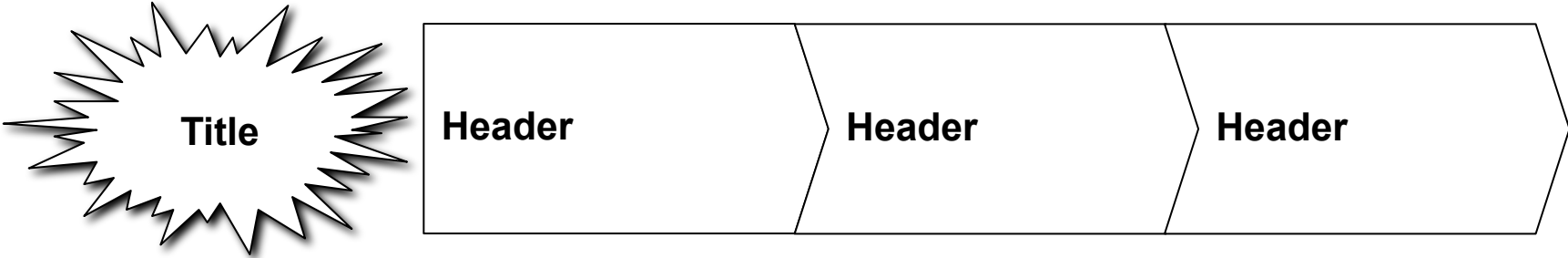
Unit of measure



\* Footnote

# FLOW WITH SHOCK 1

Unit of measure



•Text

•Text

•Text

•Text

\* Footnote



# FLOW WITH SHOCK 2

Unit of measure



•Text

•Text

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•Text



•Text





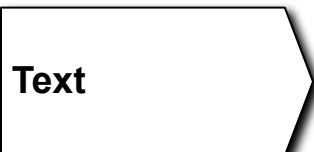
•Text

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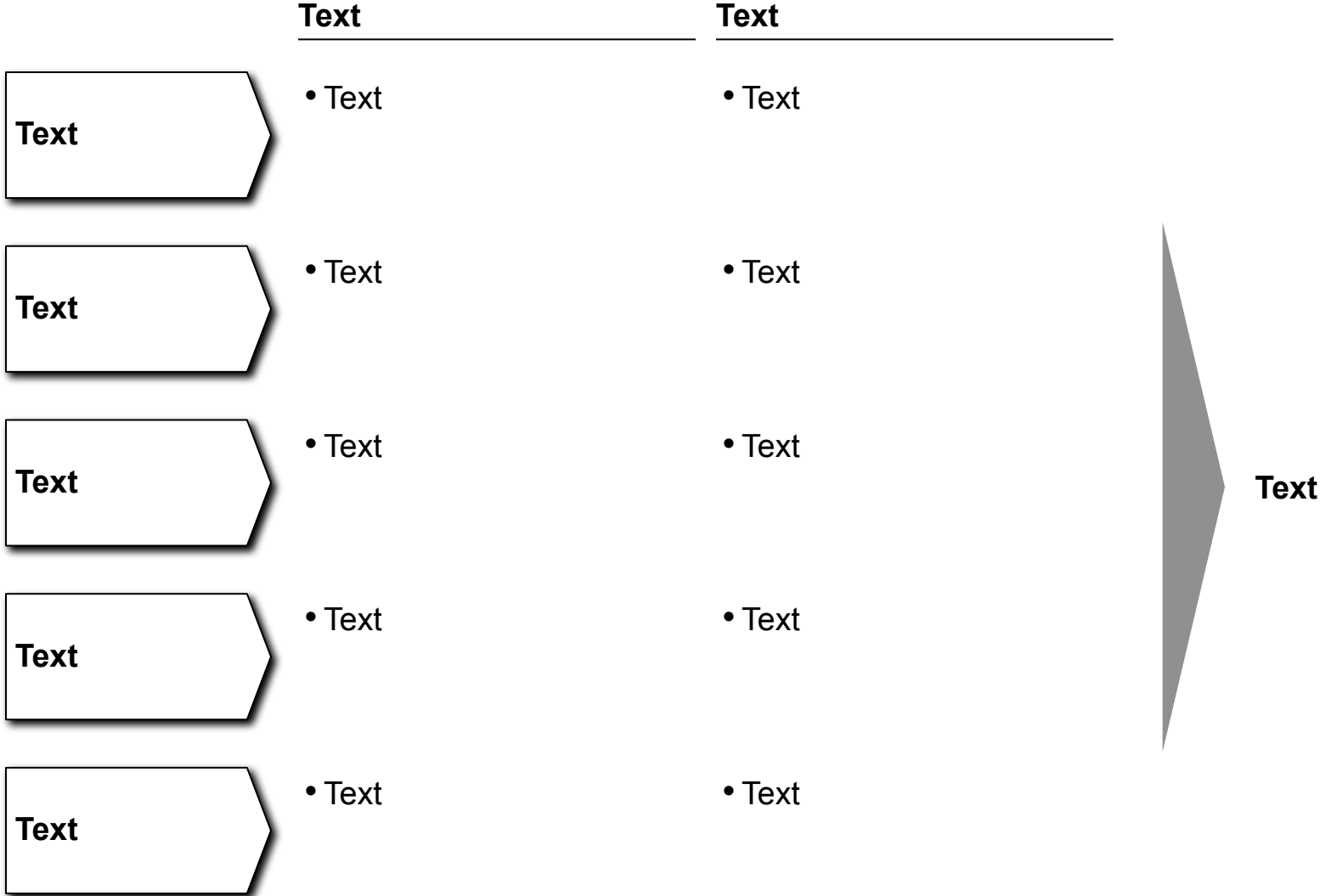
\* Footnote  
Source: Source

# FLOW WITH 3 COLUMN

	<u>Text</u>	<u>Text</u>	<u>Text</u>
	• Text	• Text	• Text
	• Text	• Text	• Text
	• Text	• Text	• Text
	• Text	• Text	• Text
	• Text	• Text	• Text

\* Footnote  
Source: Source

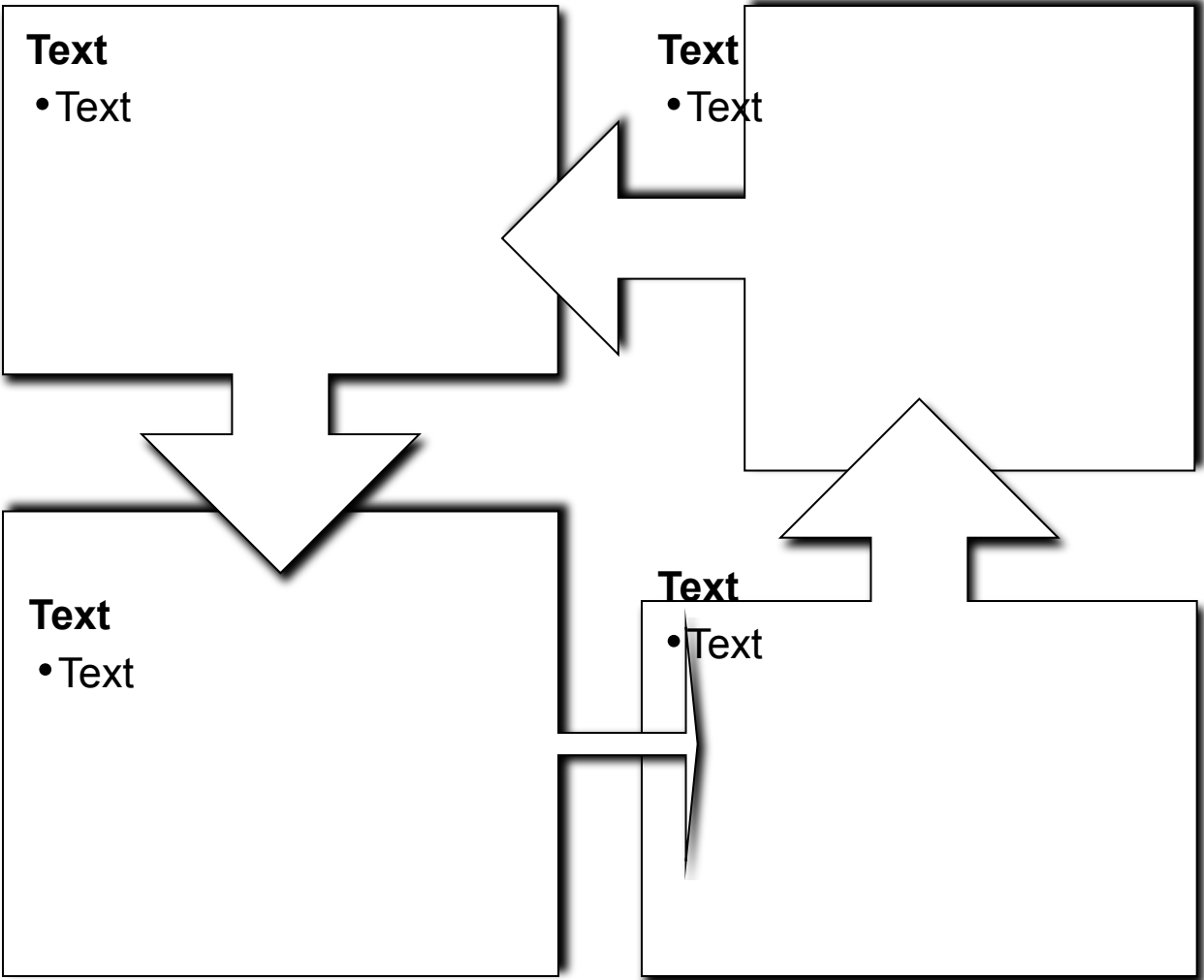
# FLOW WITH 2 COLUMN



\* Footnote  
Source: Source

# SQUARE FLOW

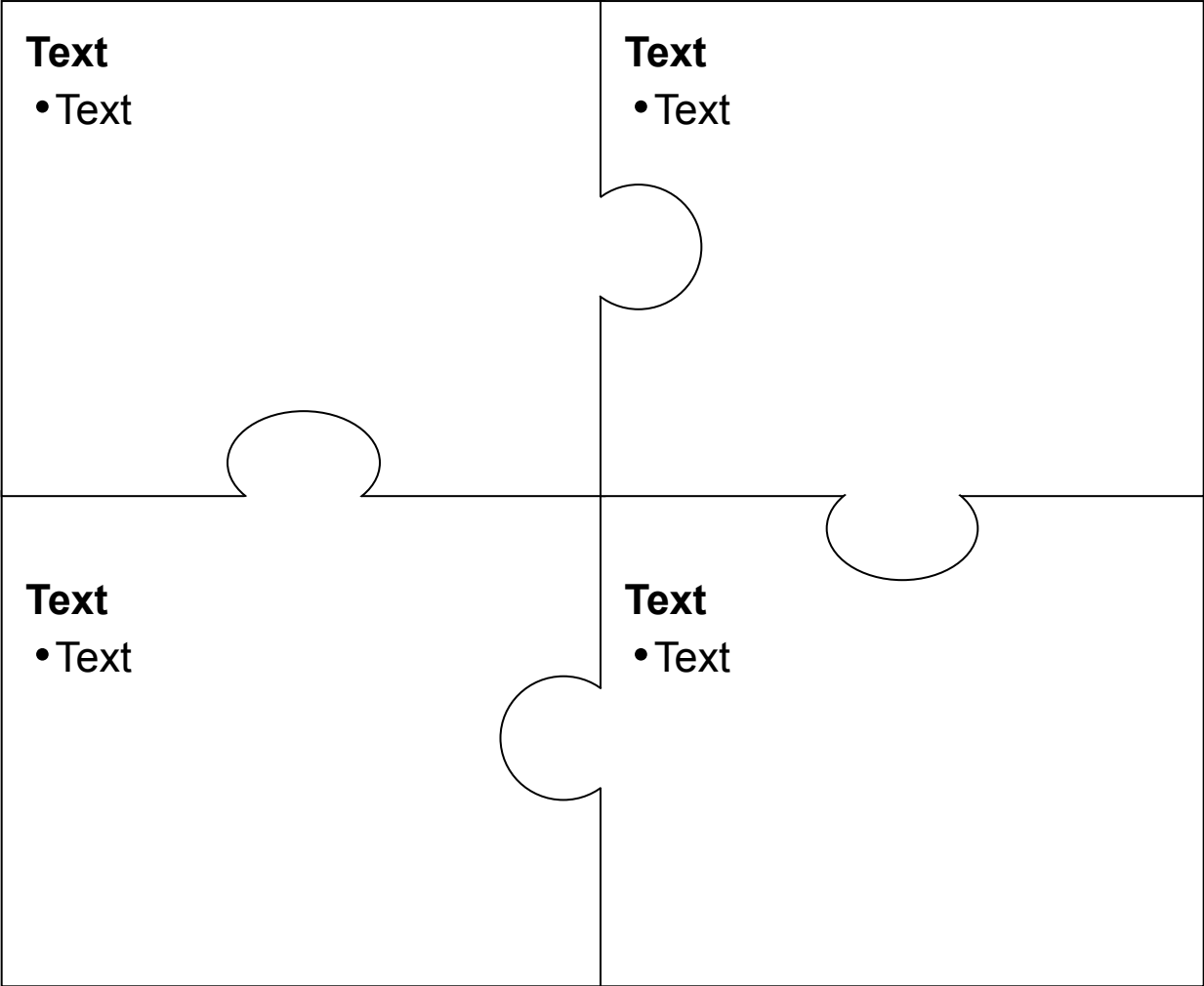
Unit of measure



\* Footnote

# FRAMEWORK

Unit of measure



\* Footnote

Unit of measure

**Title**

- Text

**Title**

- Text

\* Source: Footnote Source

Unit of measure

**Title**

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**Title**

- Text

\* Footnote

Unit of measure

**Title**

- Text

**Title**

- Text

**Title**

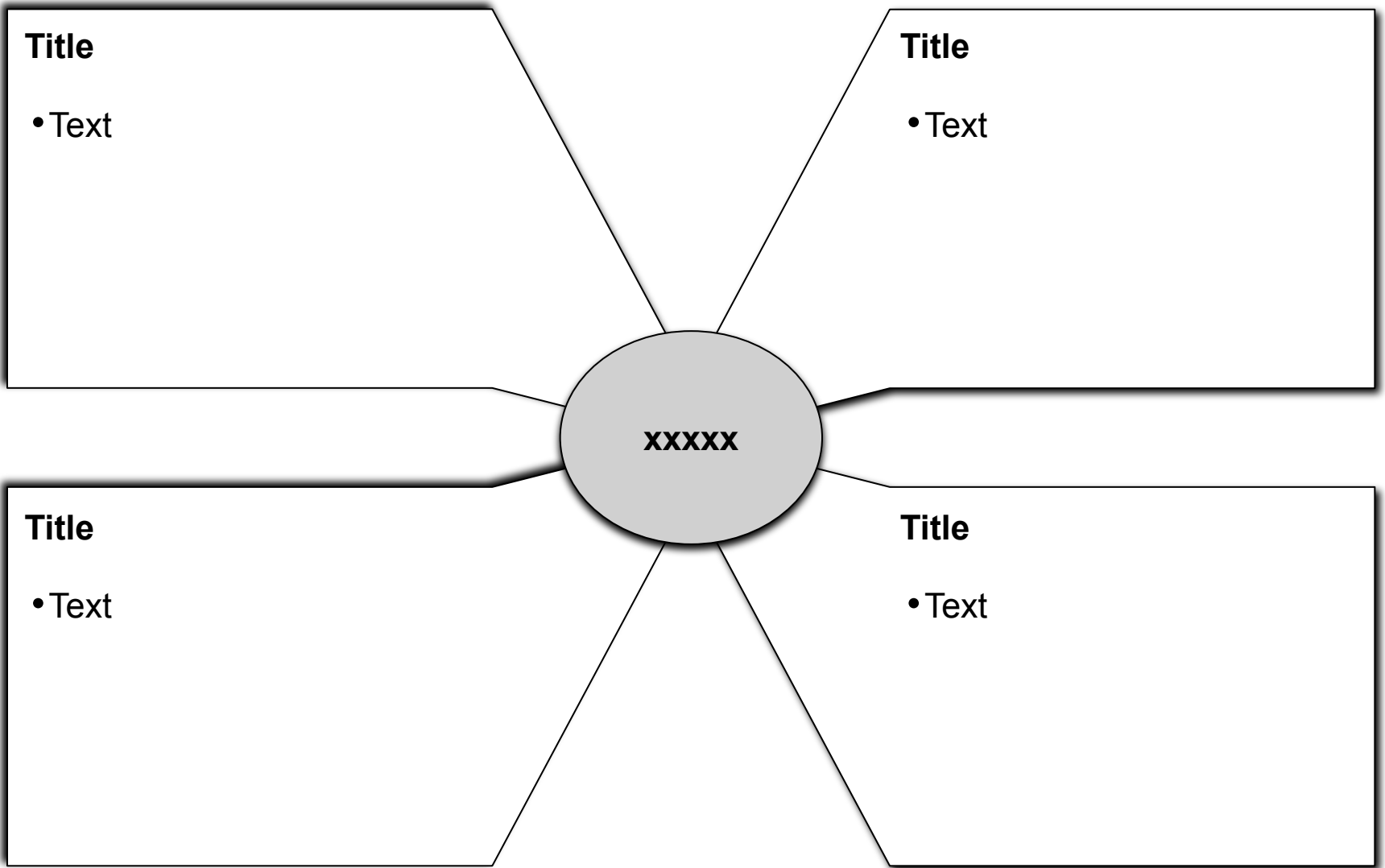
- Text

**Title**

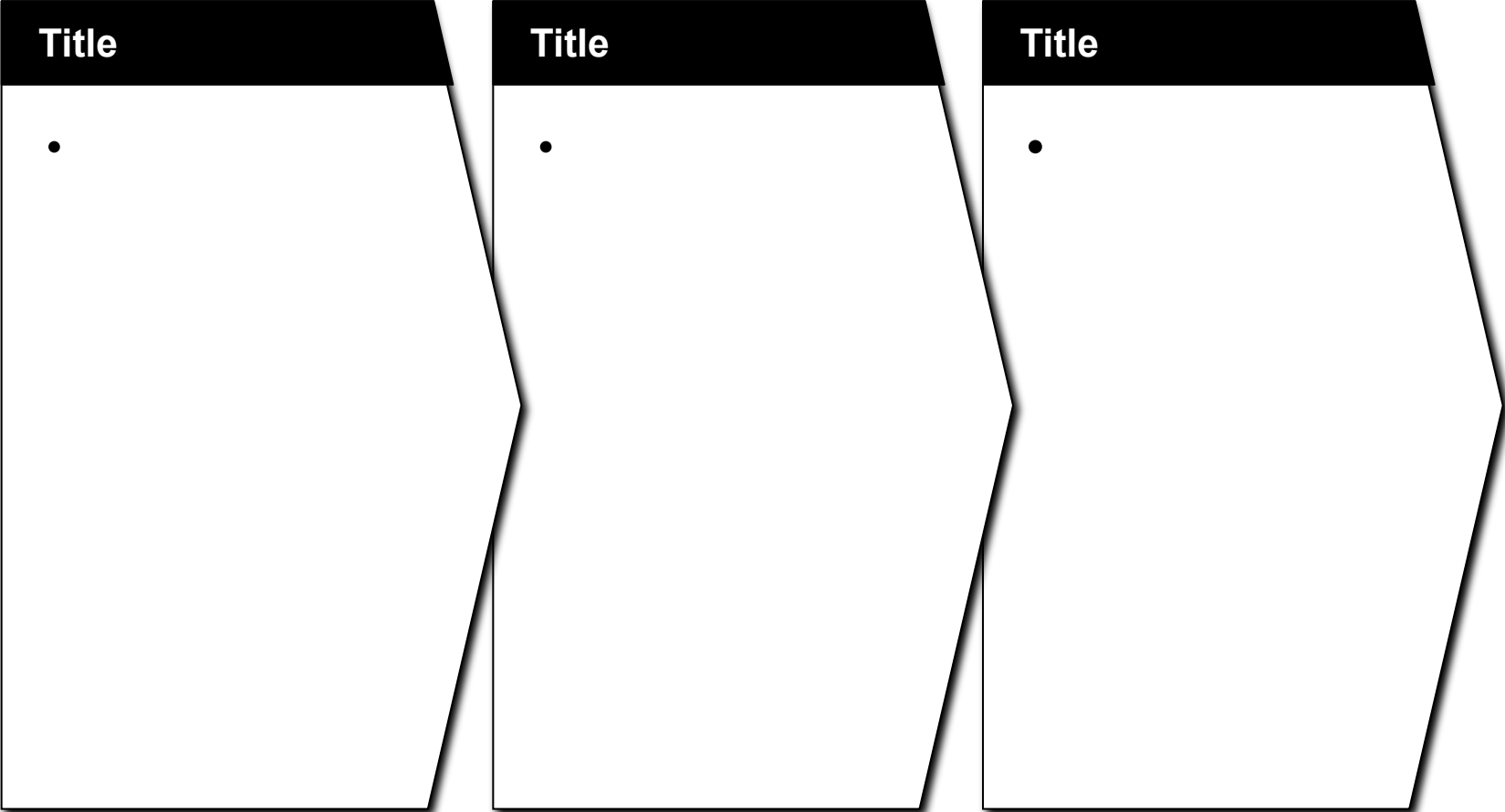
- Text

\* Footnote



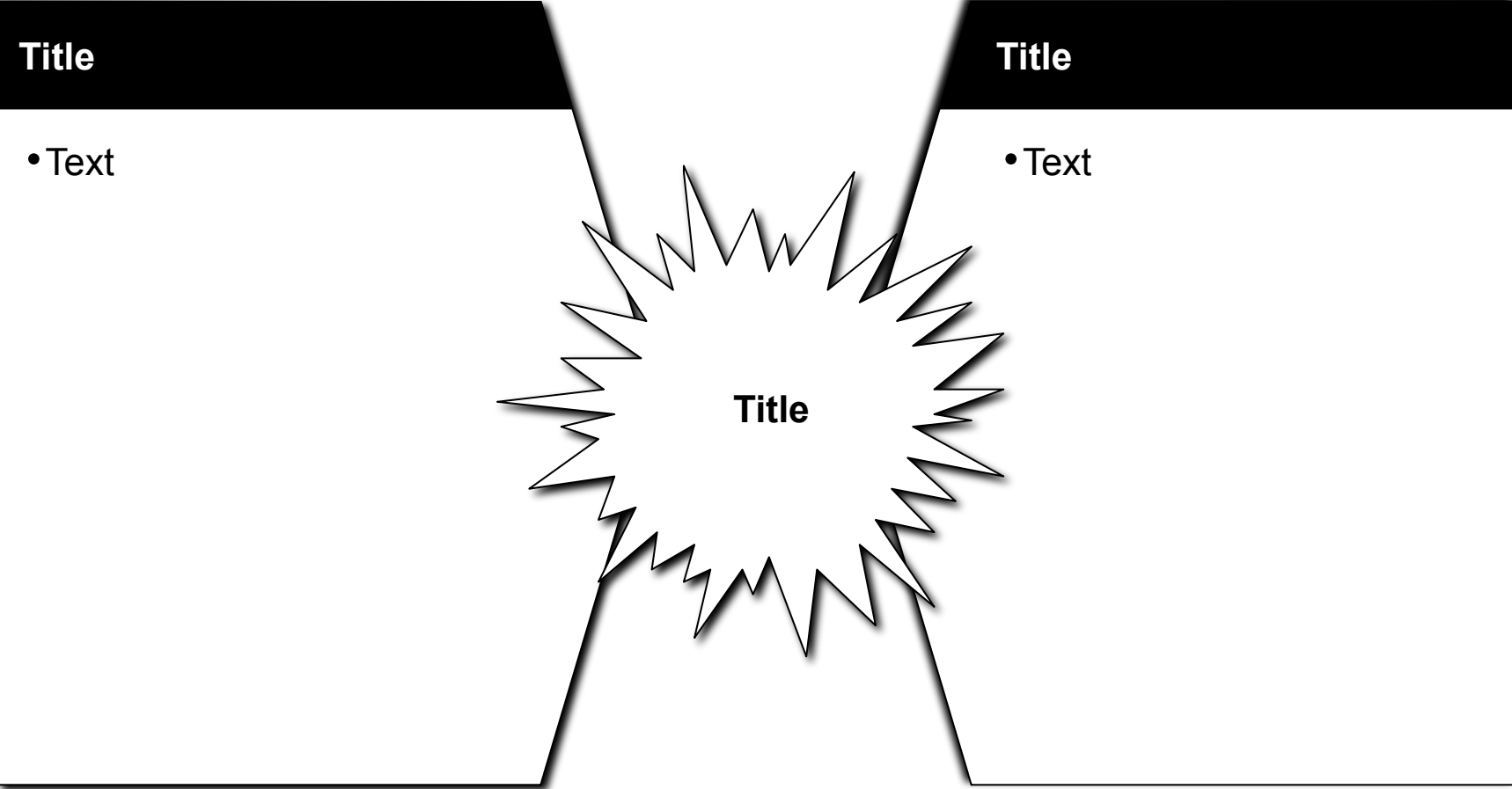


Unit of measure



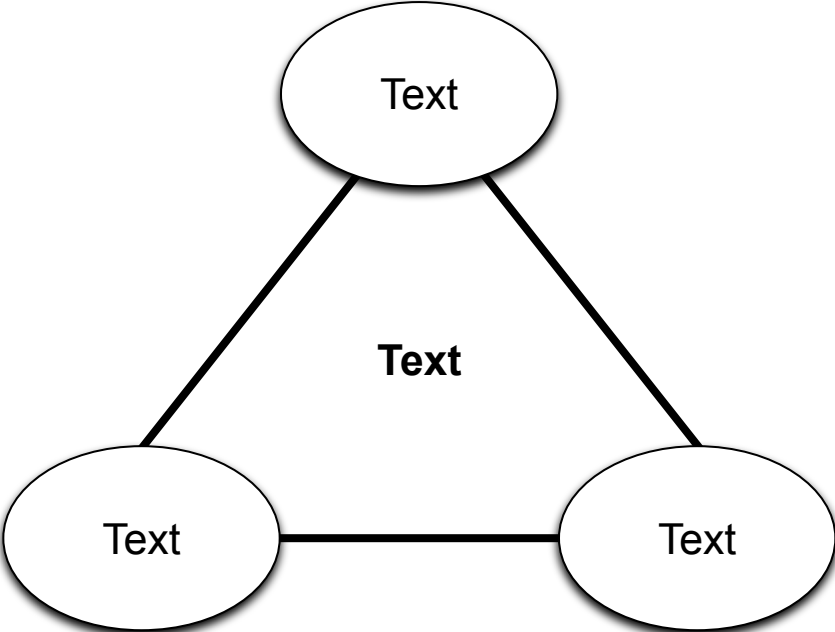
\* Footnote  
Source: Source

Unit of measure



\* Footnote  
Source: Source

Unit of measure

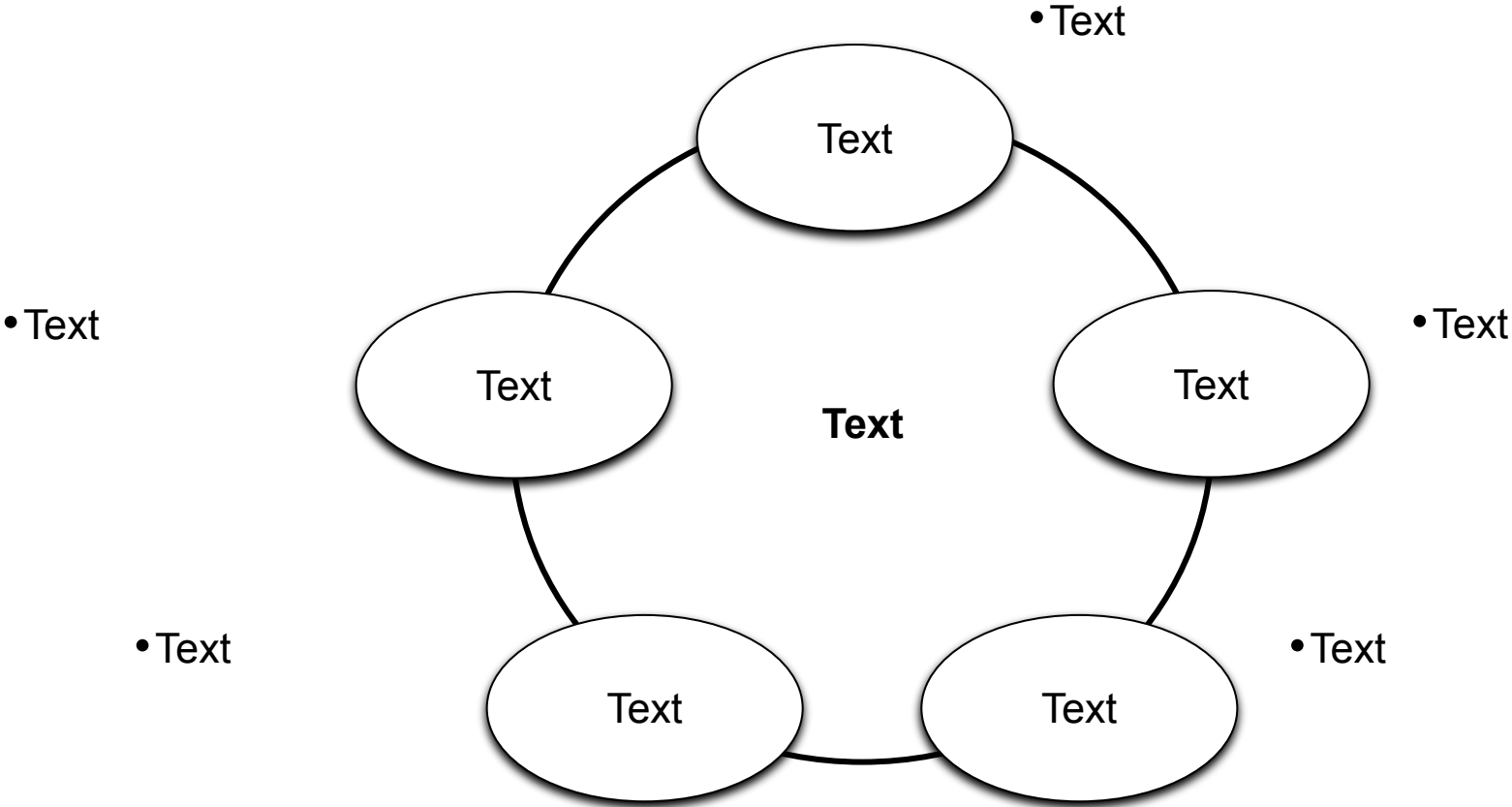


•Text

•Text

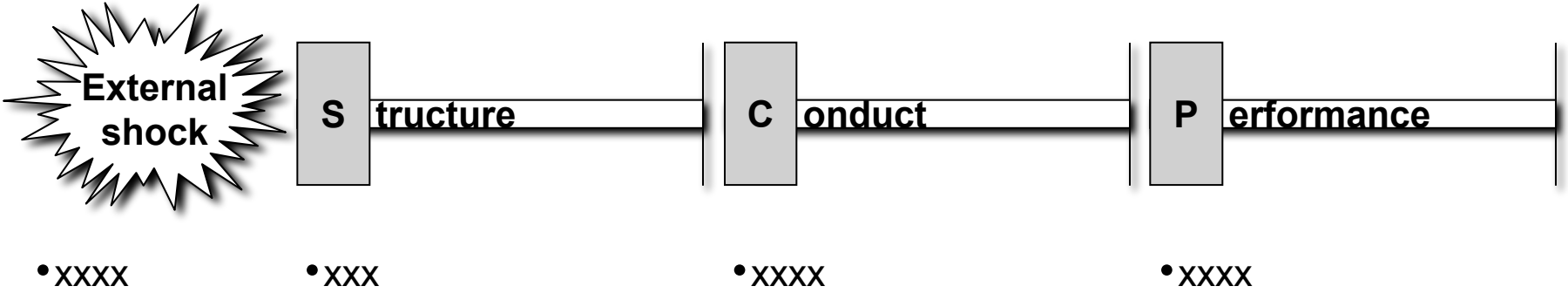
\* Footnote  
Source: Source

Unit of measure



\* Footnote  
Source: Source

# SCP



\* Footnote

Unit of measure

**Text**

**Text**

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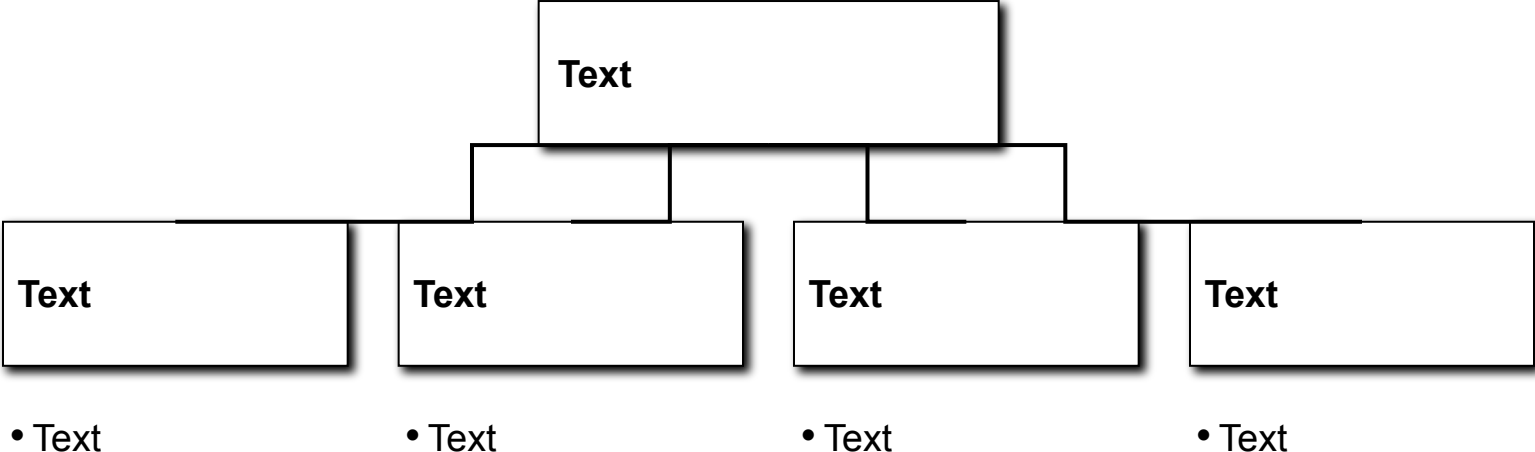
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\* Footnote  
Source: Source

Unit of measure

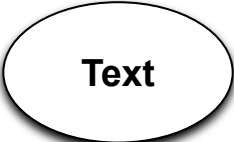


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• Text

• Text

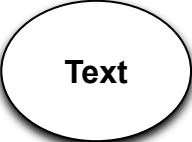
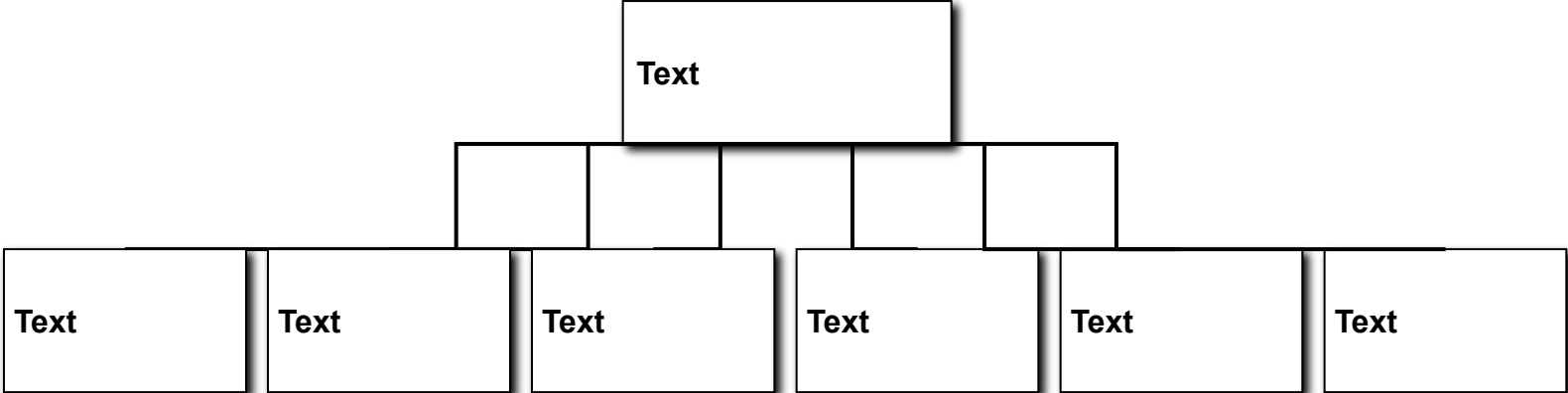
• Text

• Text

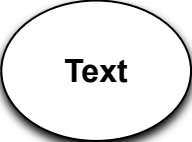
\* Footnote  
Source: Source



Unit of measure



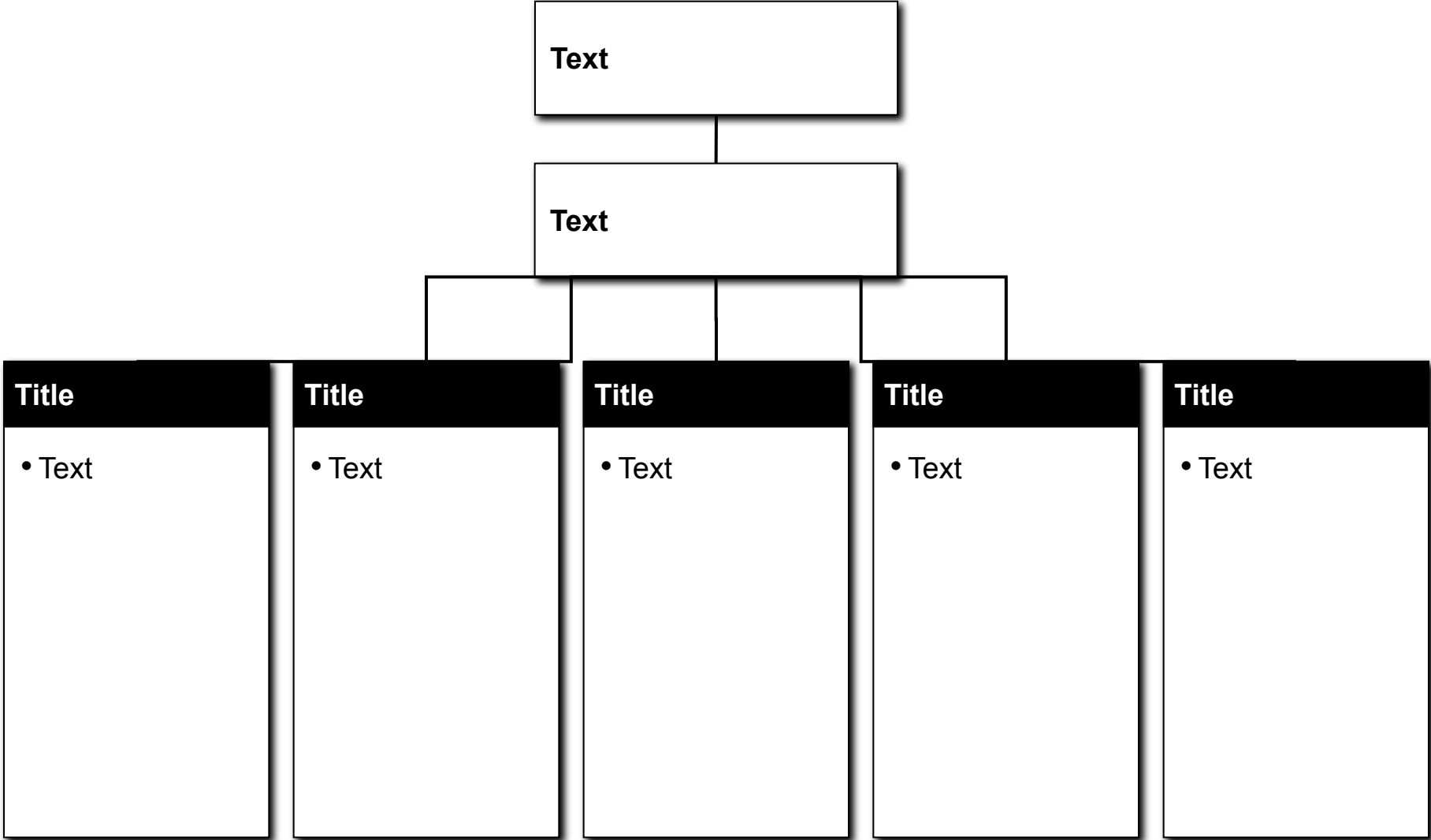
- Text
- Text
- Text
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- Text
- Text



- Text
- Text
- Text
- Text
- Text
- Text

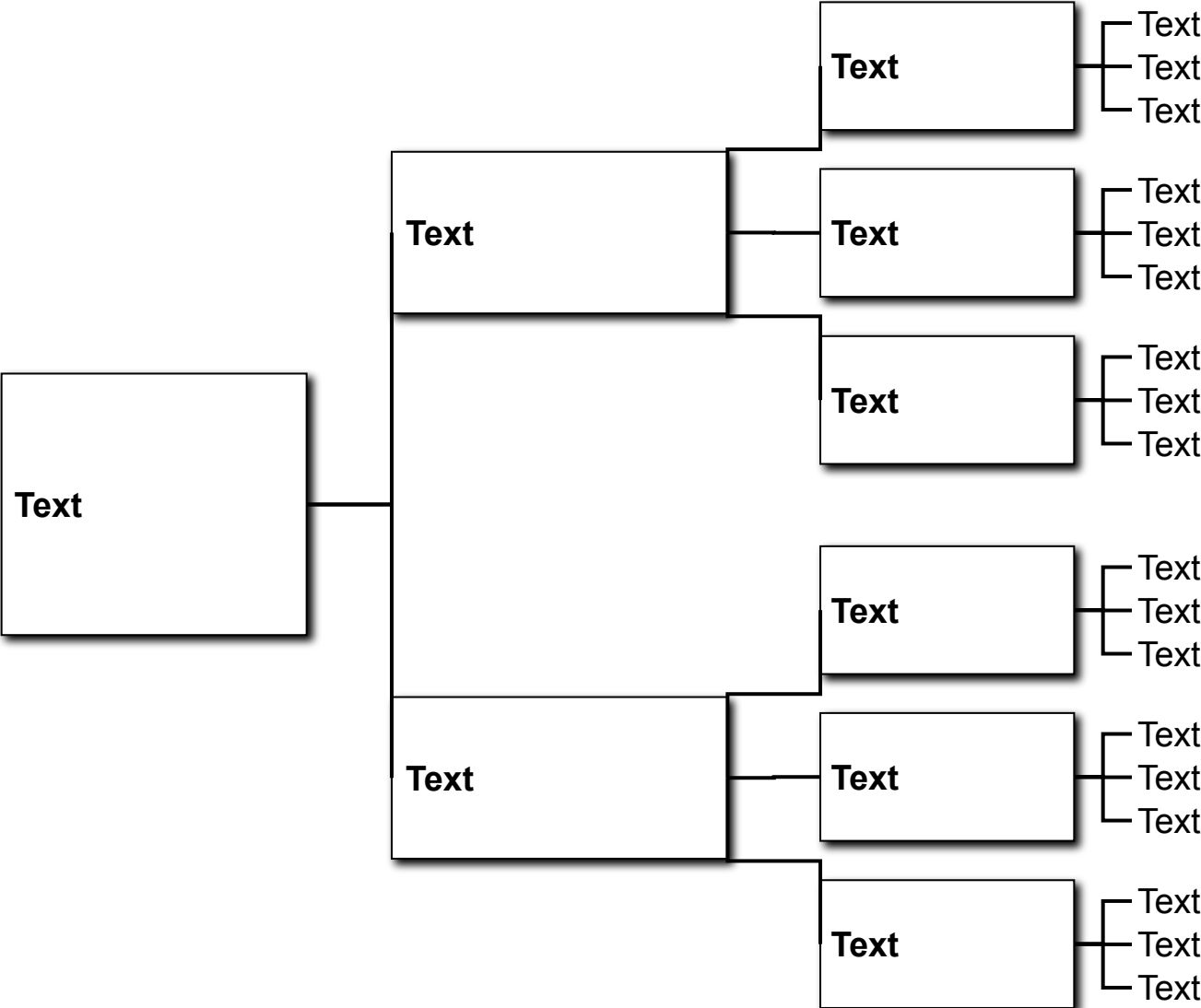
\* Footnote  
Source: Source

Unit of measure



\* Footnote  
Source: Source

Unit of measure

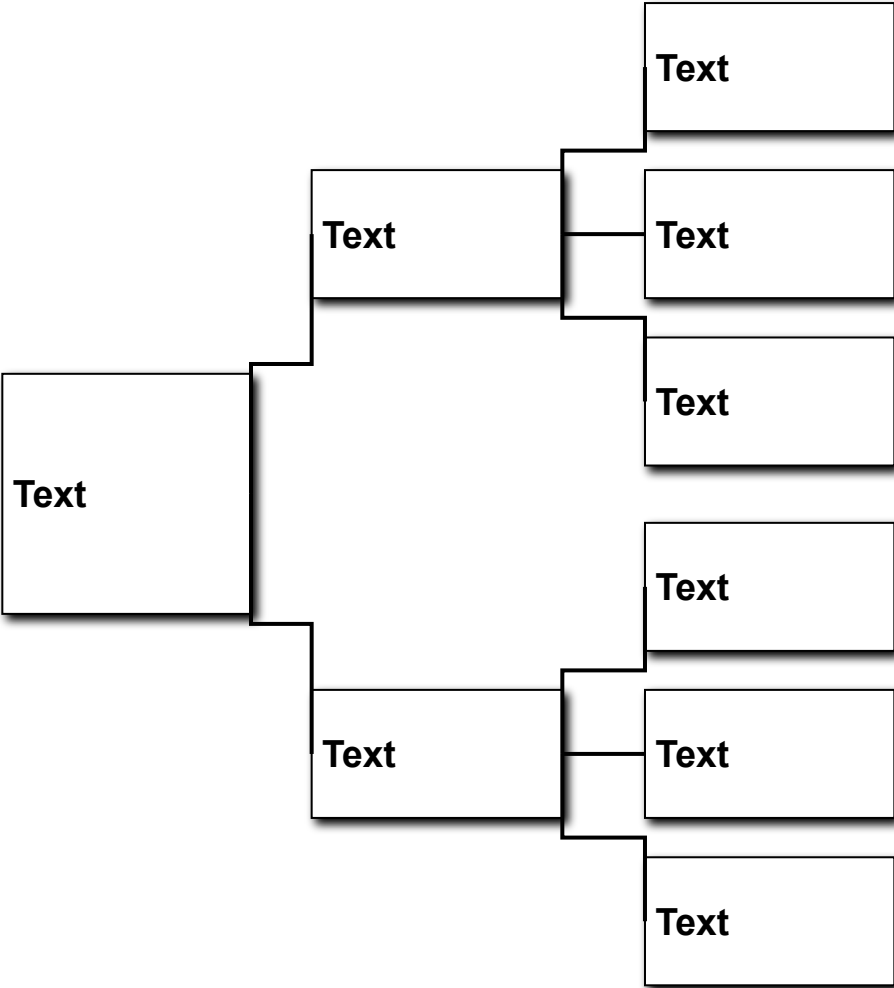


\* Footnote  
Source: Source

Unit of measure

Title

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\* Footnote  
Source: Source

**Title**

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**Title**

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**Title**

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**Title**

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**Text**

**Text**

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**Text**



• Text

• Text

• Text

• Text

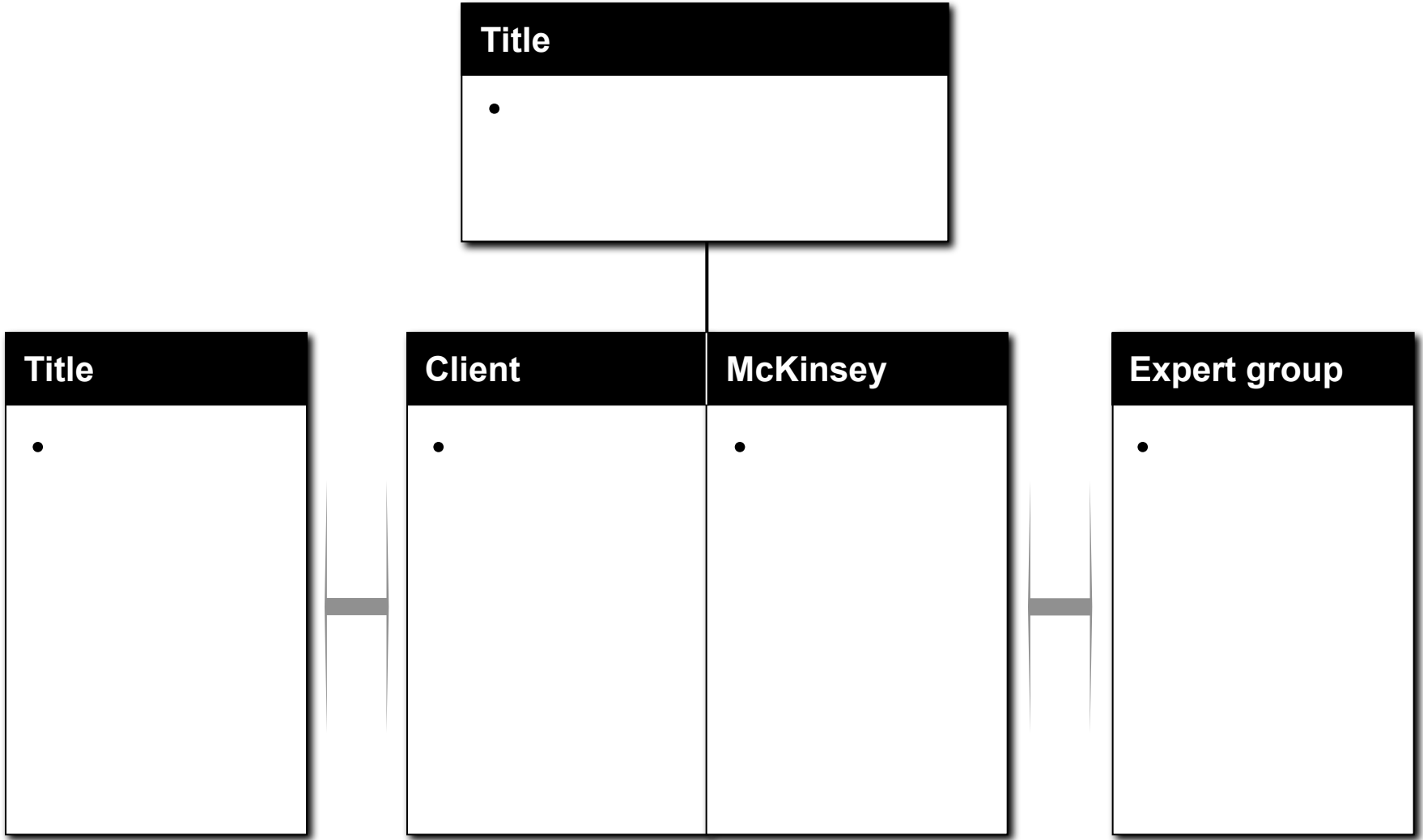
• Text

• Text

\* Footnote

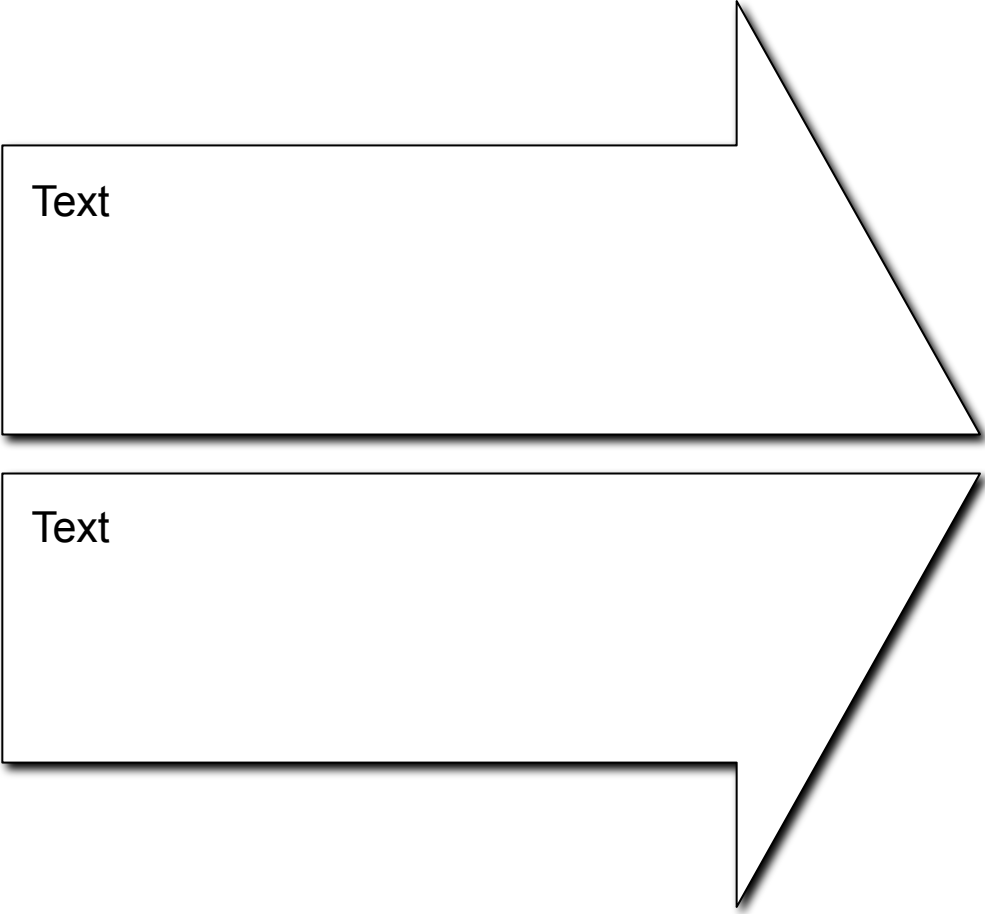
Source: Source

# TEAM STRUCTURE



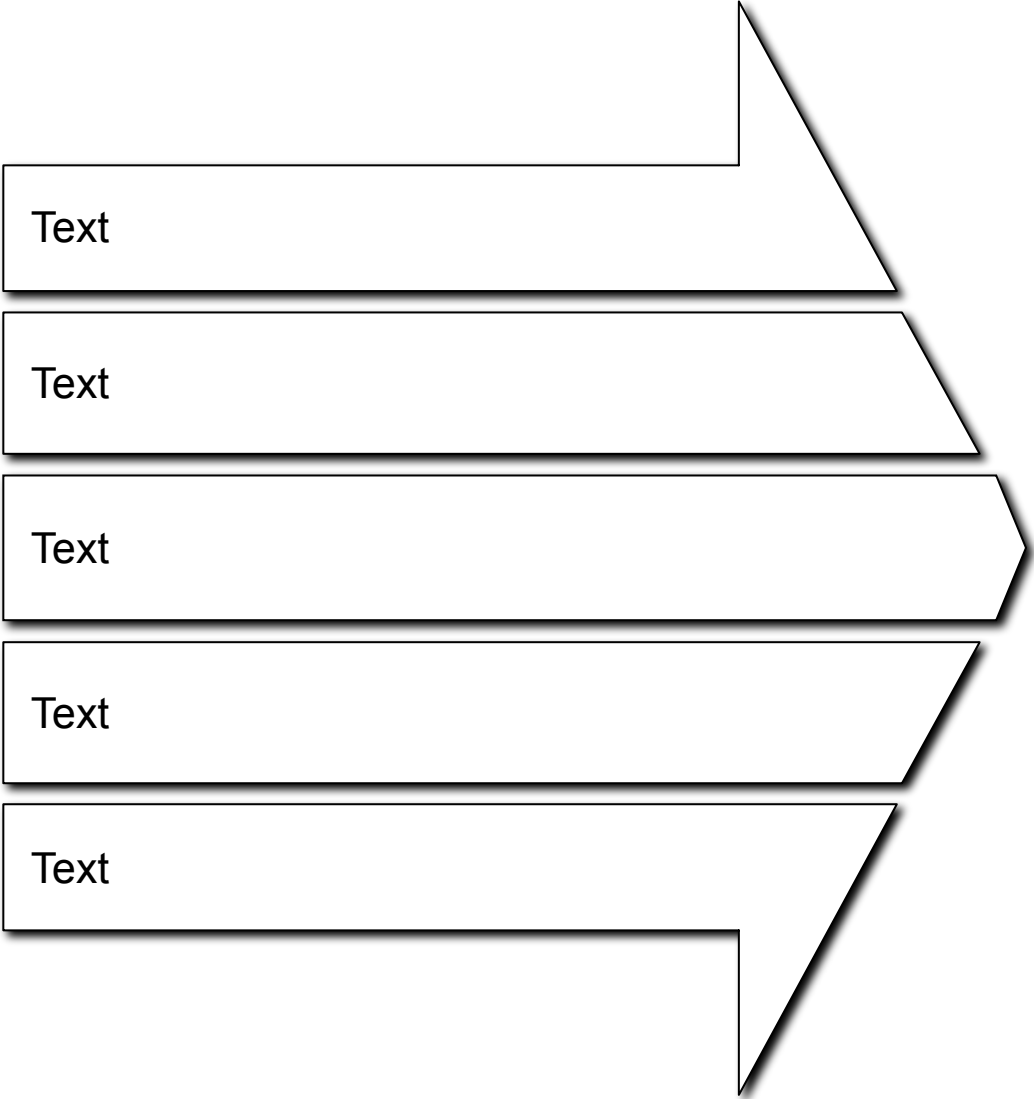
\* Footnote

Unit of measure



\* Footnote  
Source: Source

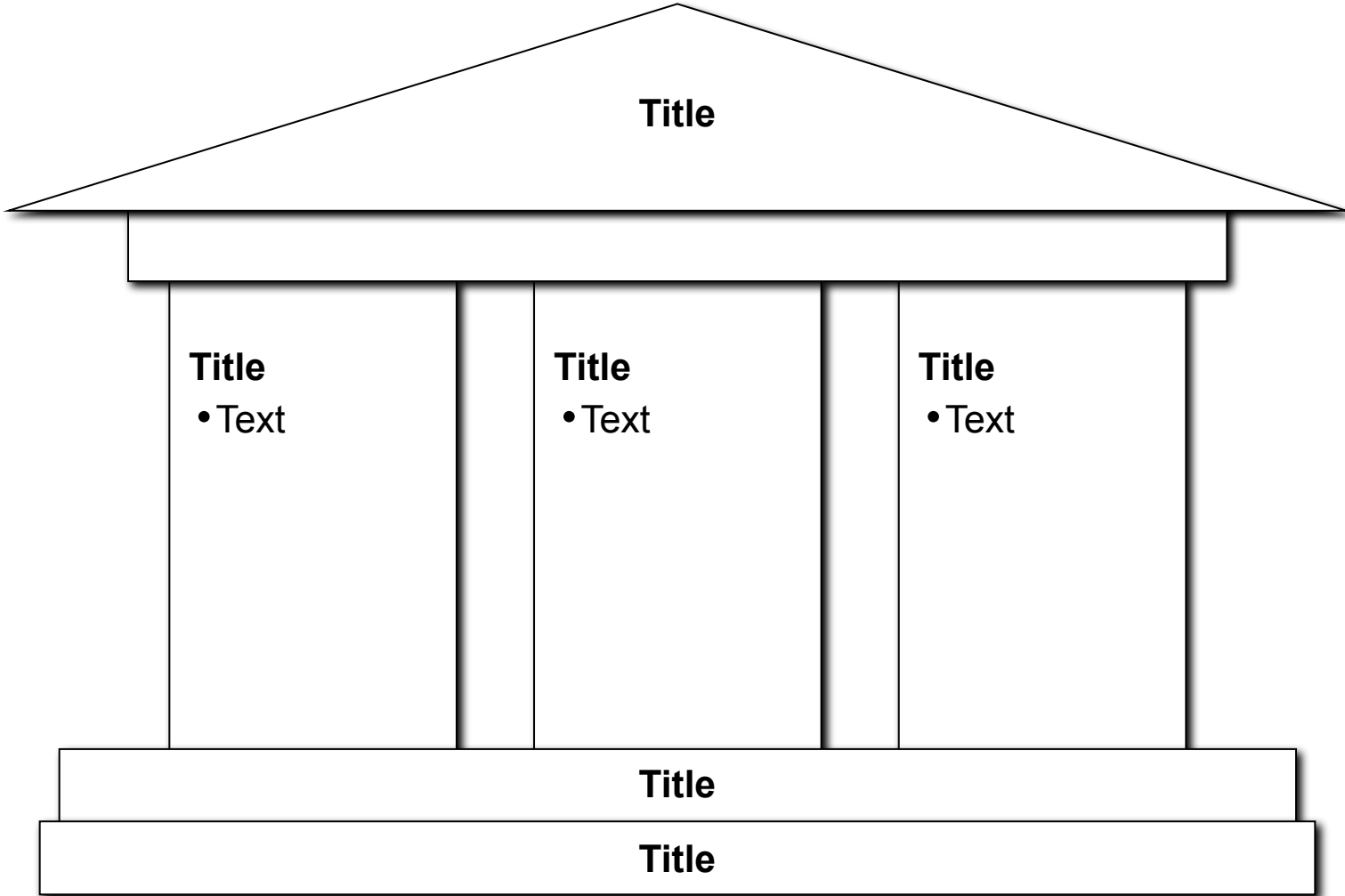
Unit of measure



\* Footnote  
Source: Source

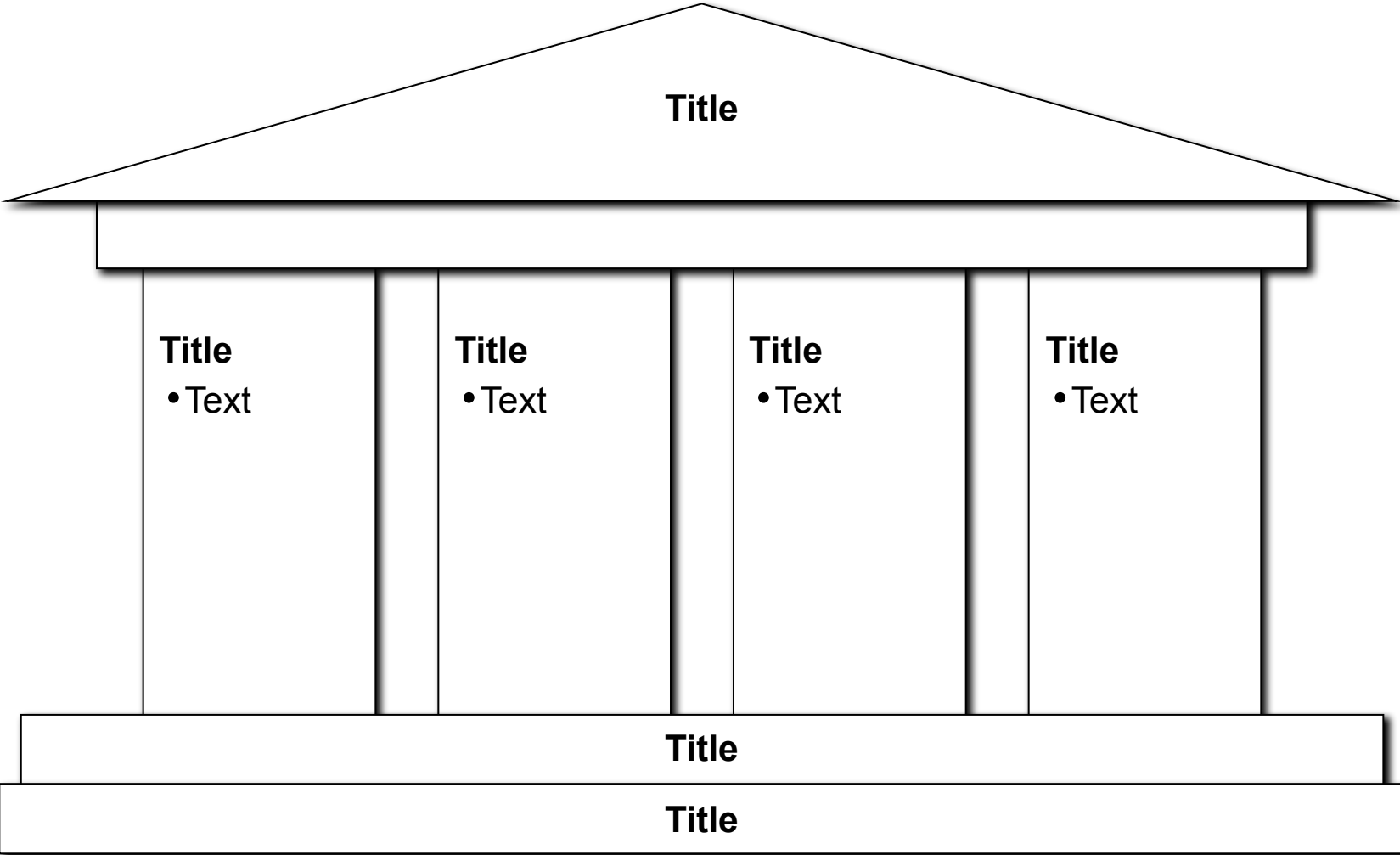


Unit of measure

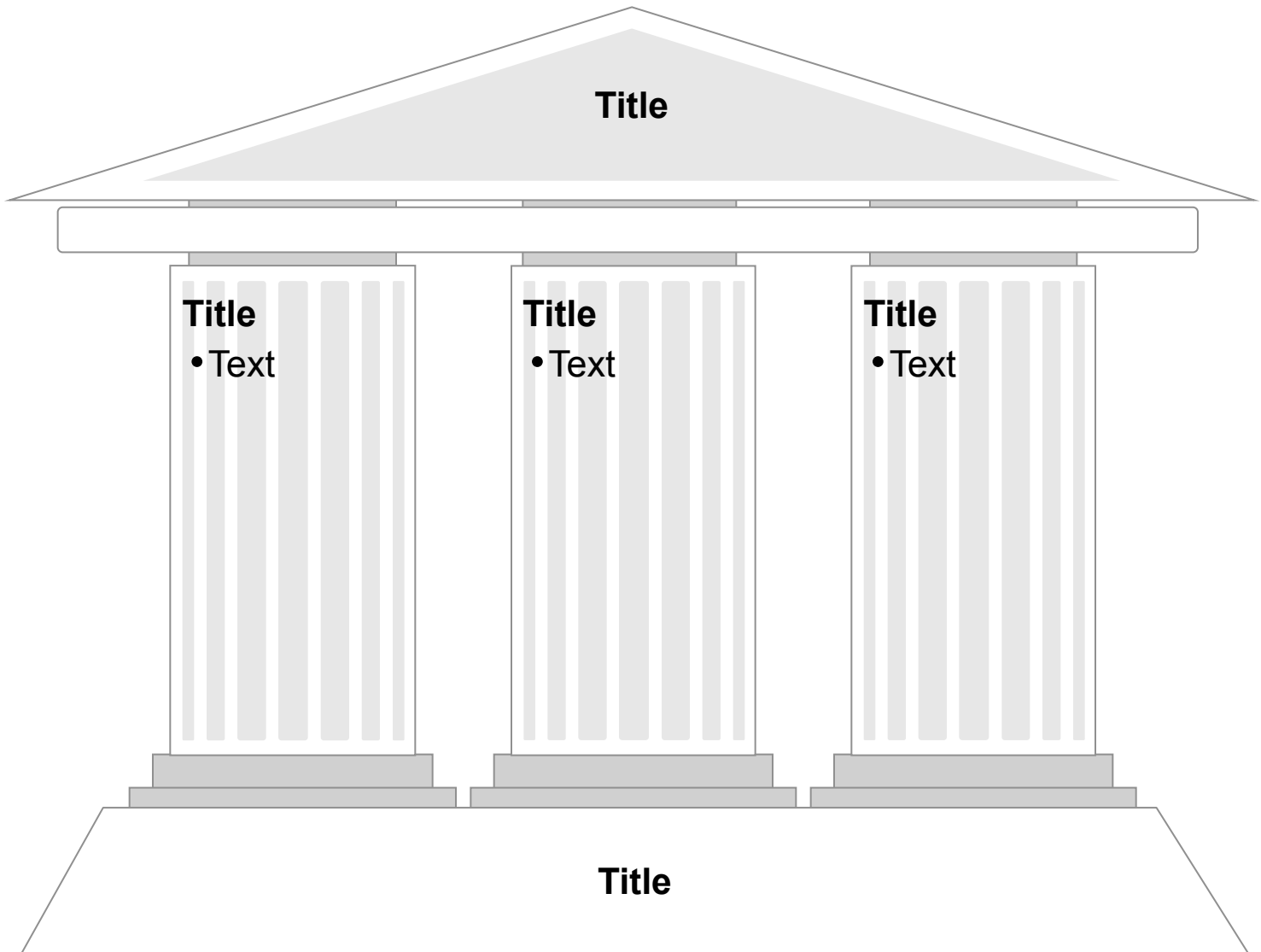


\* Footnote

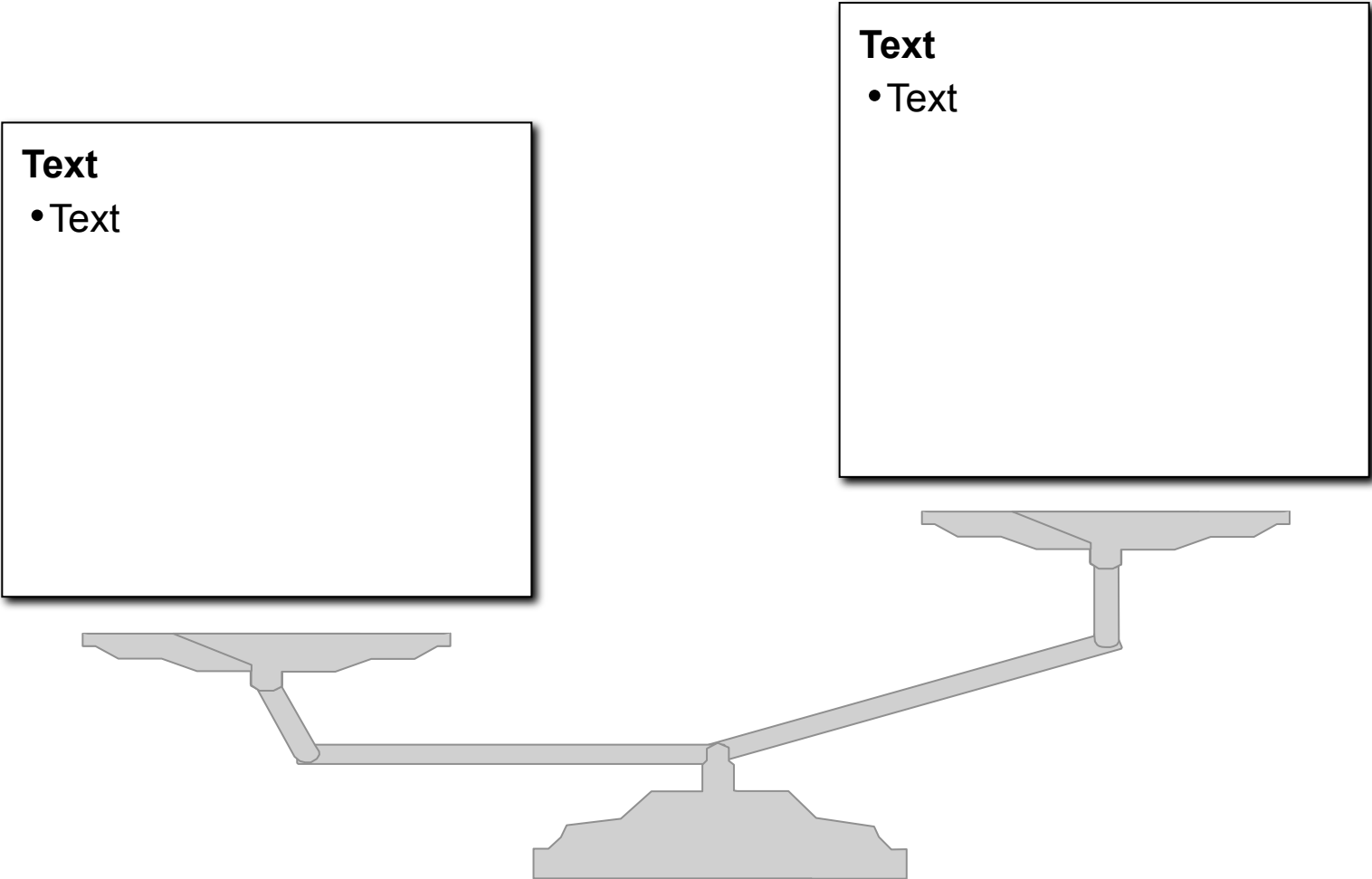
Unit of measure



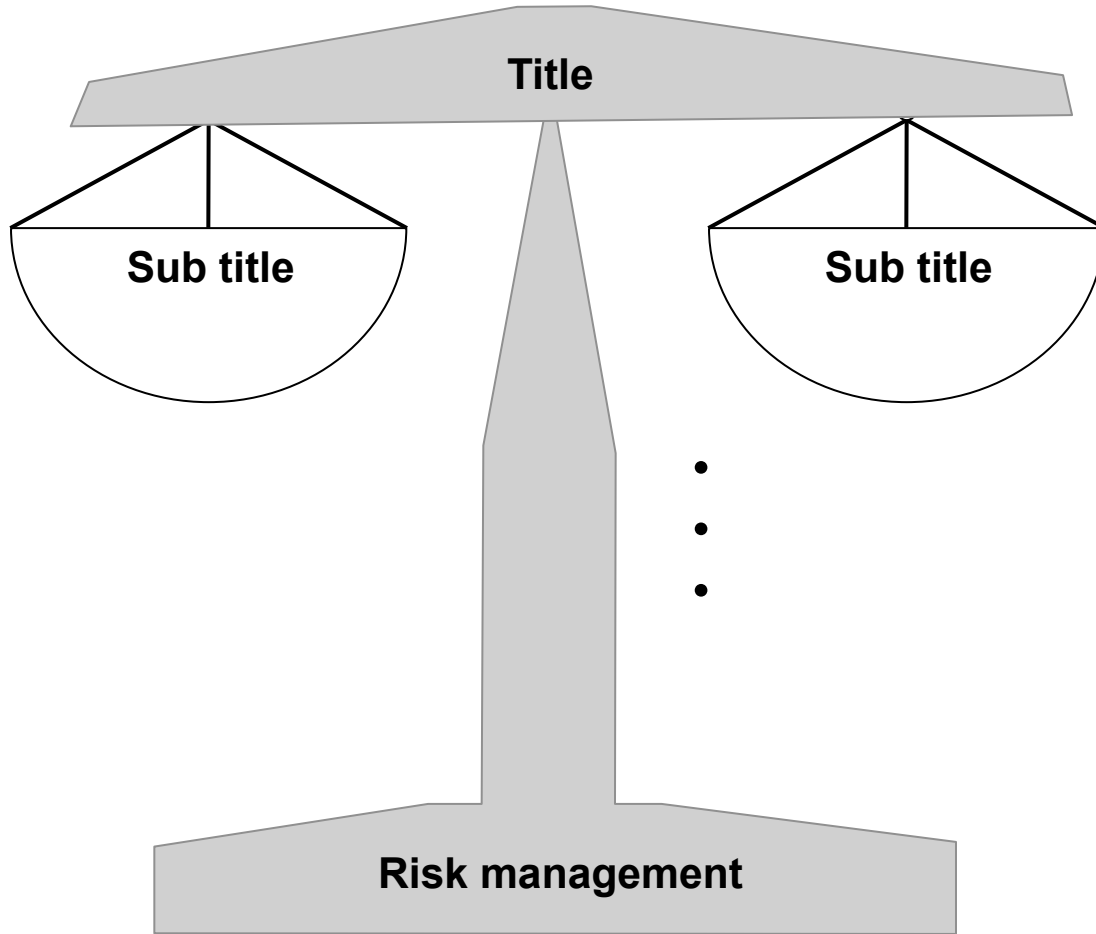
\* Footnote



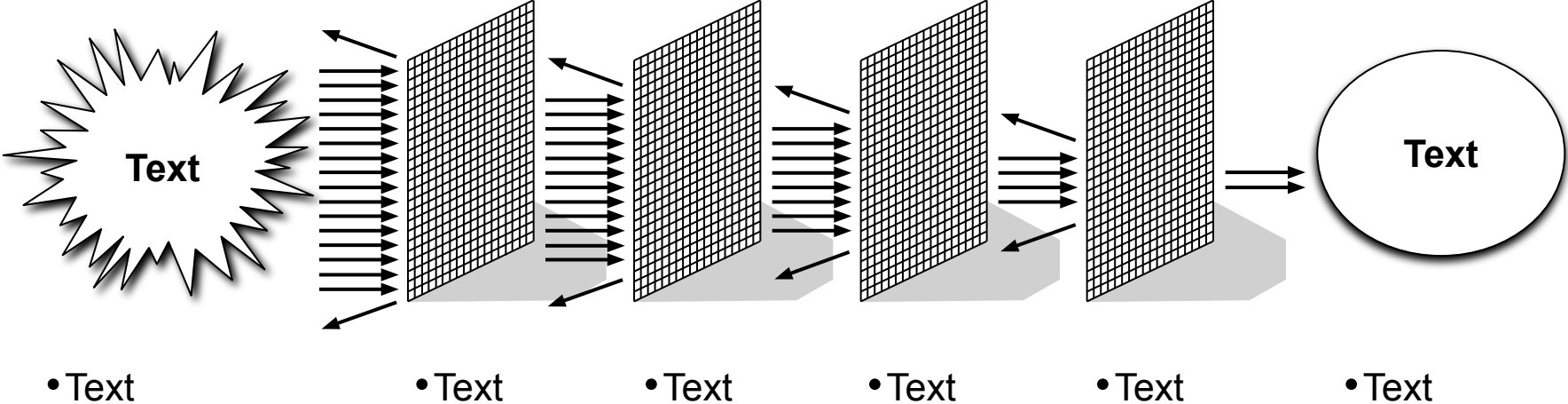
Unit of measure



\* Footnote  
Source: Source



Unit of measure

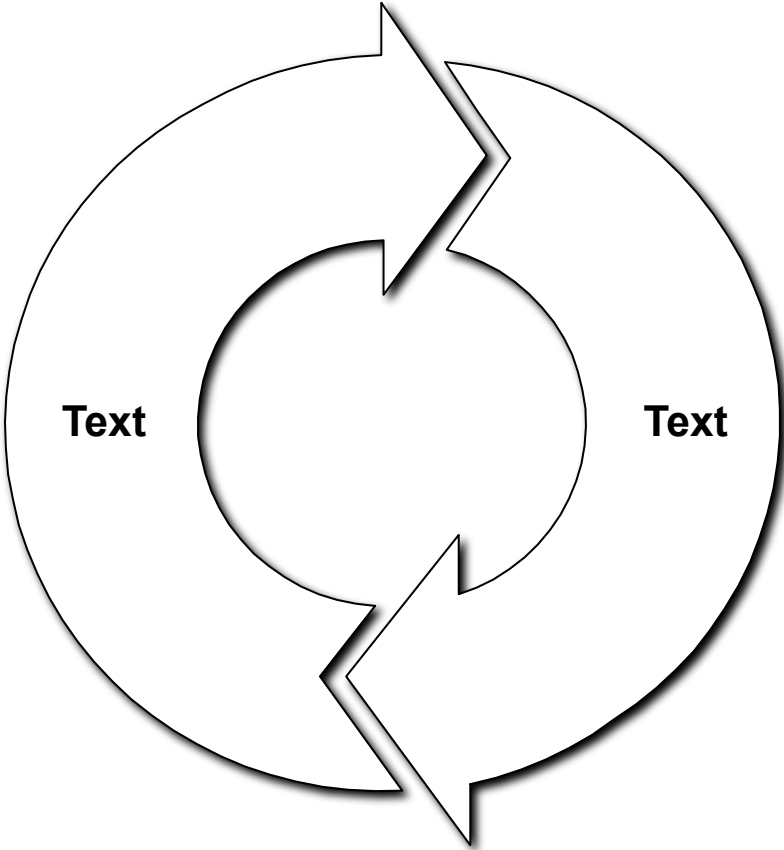


\* Footnote  
Source: Source

# CYCLE 2

Unit of measure

•Text



•Text

**Text**

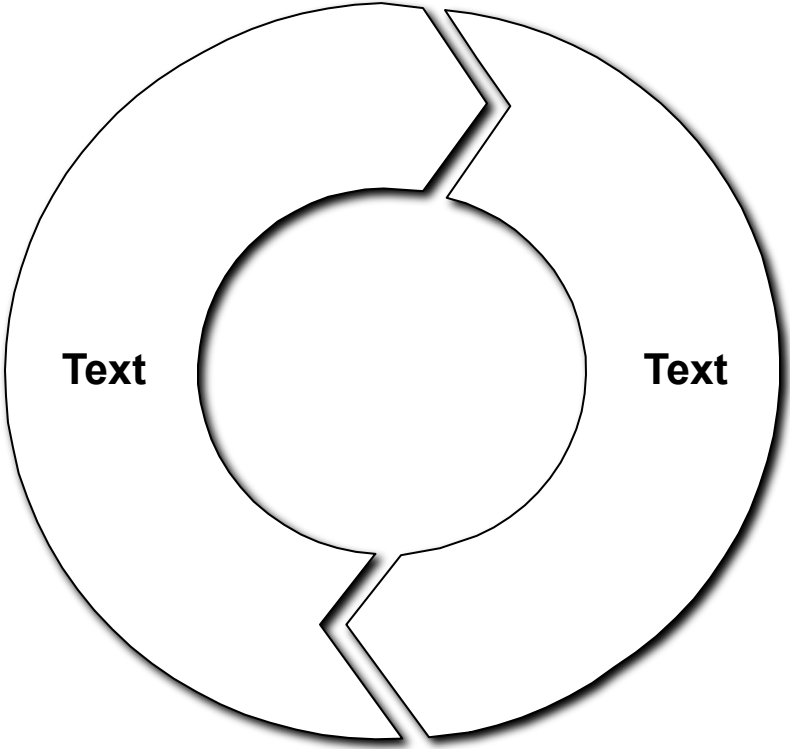
**Text**

\* Footnote  
Source: Source

# CYCLE 2

Unit of measure

•Text



•Text

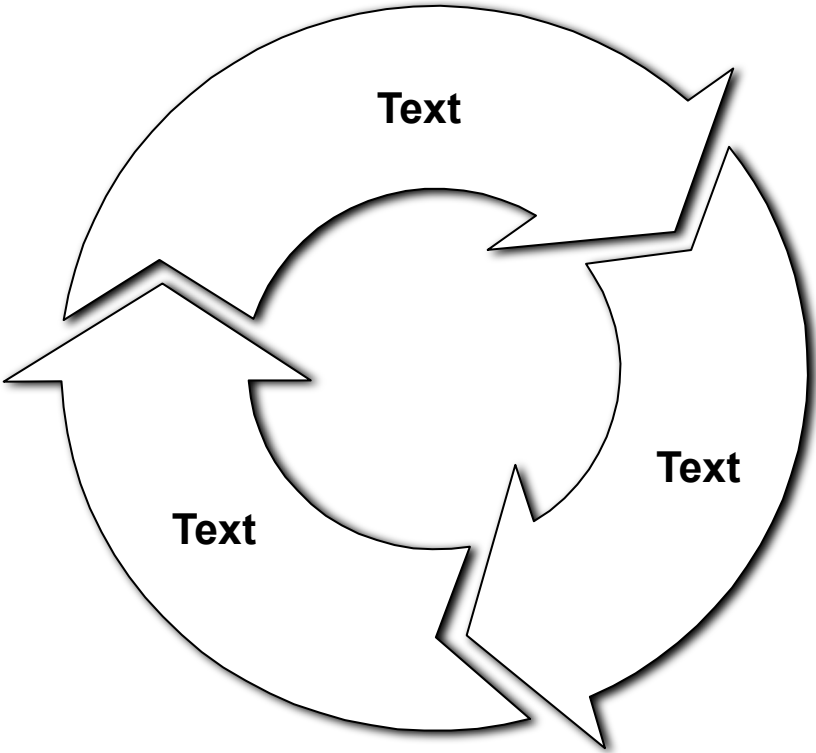
\* Footnote  
Source: Source



# CYCLE 3

Unit of measure

•Text



•Text

•Text

**Text**

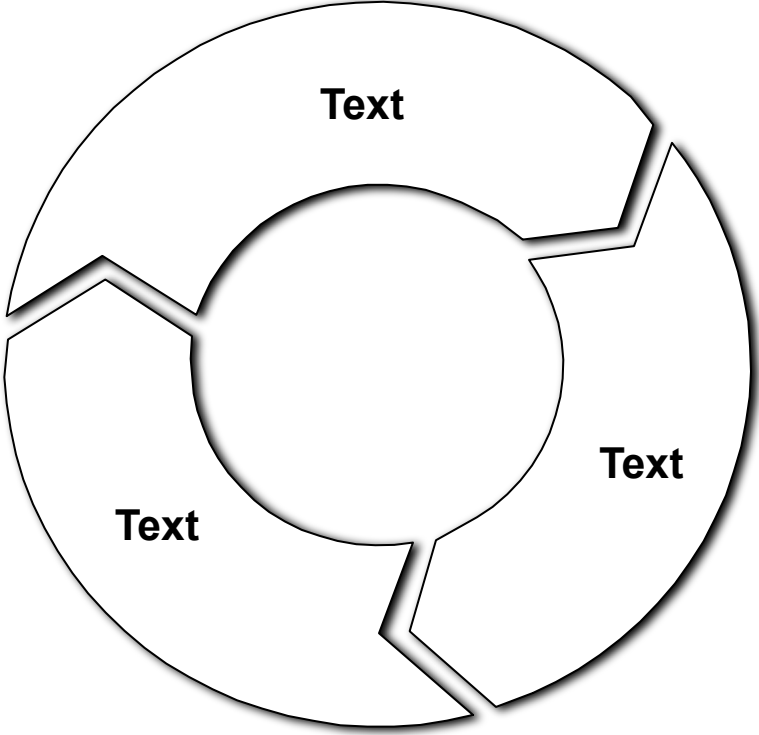
**Text**

\* Footnote  
Source: Source

# CYCLE 3

Unit of measure

•Text



•Text

•Text

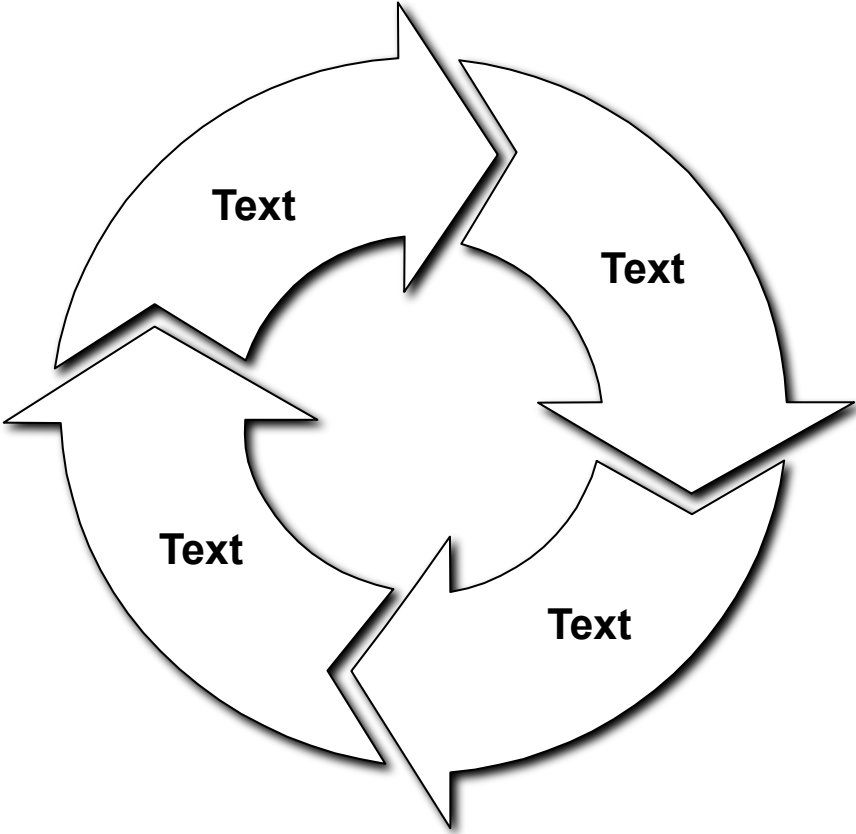
\* Footnote

# CYCLE 4

Unit of measure

•Text

•Text



•Text

•Text

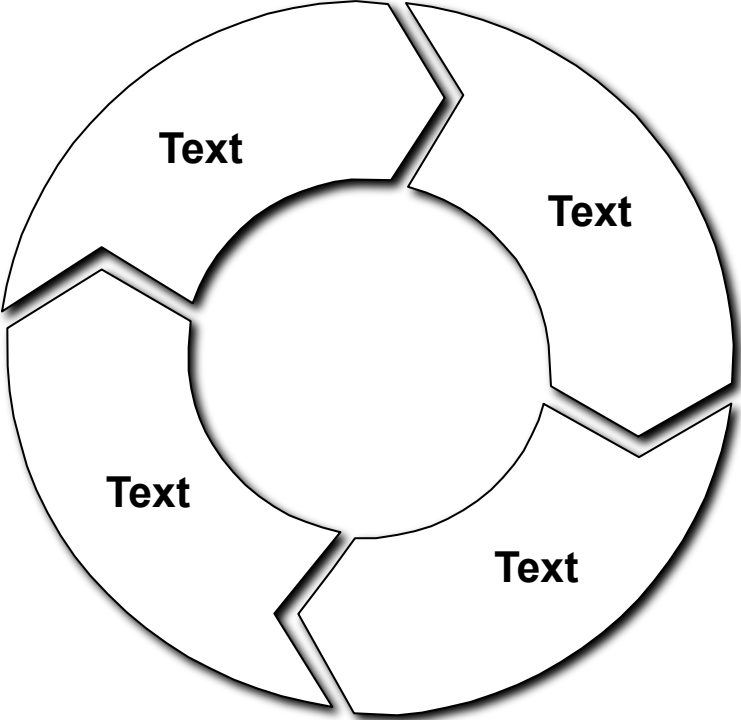
\* Footnote  
Source: Source

# CYCLE 4

Unit of measure

•Text

•Text



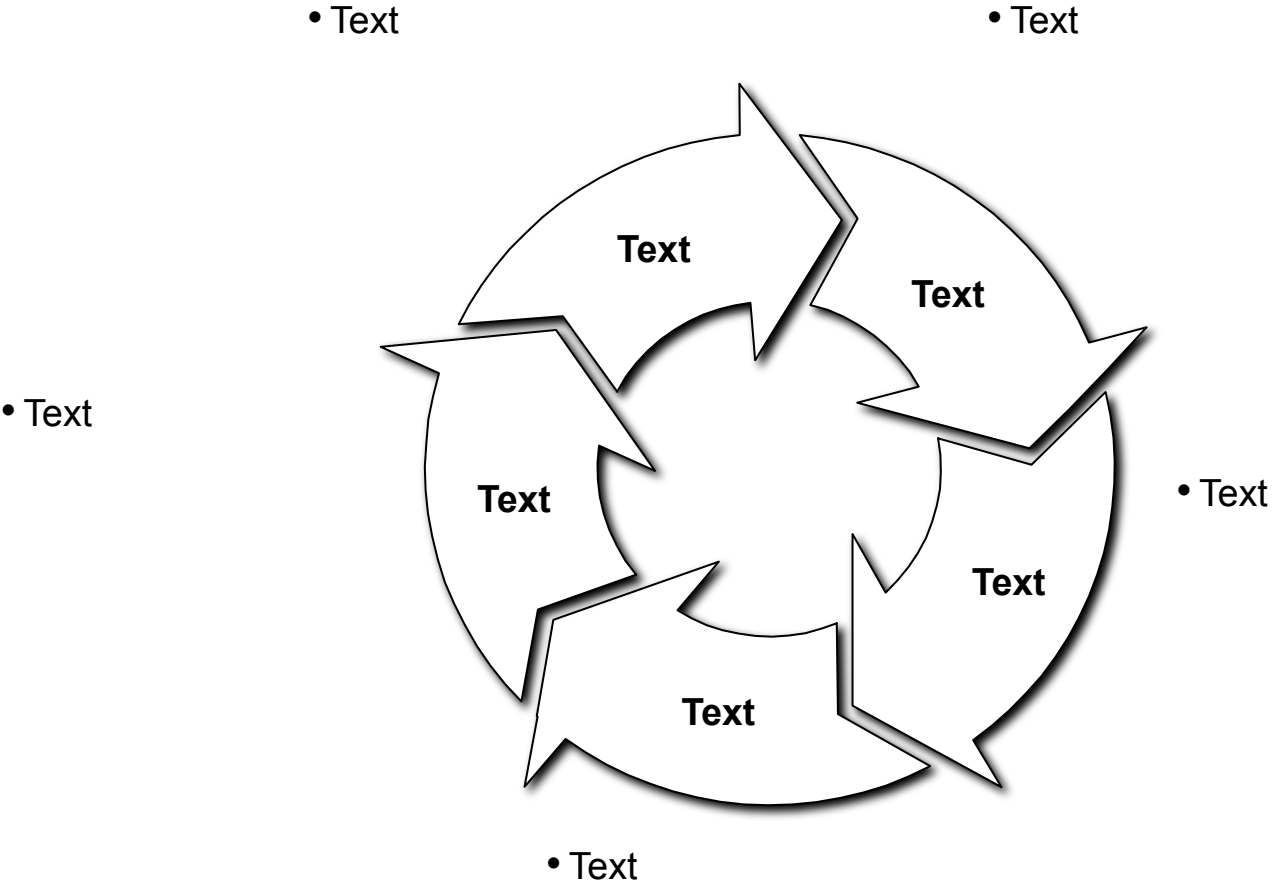
•Text

•Text

\* Footnote  
Source: Source

# CYCLE 5

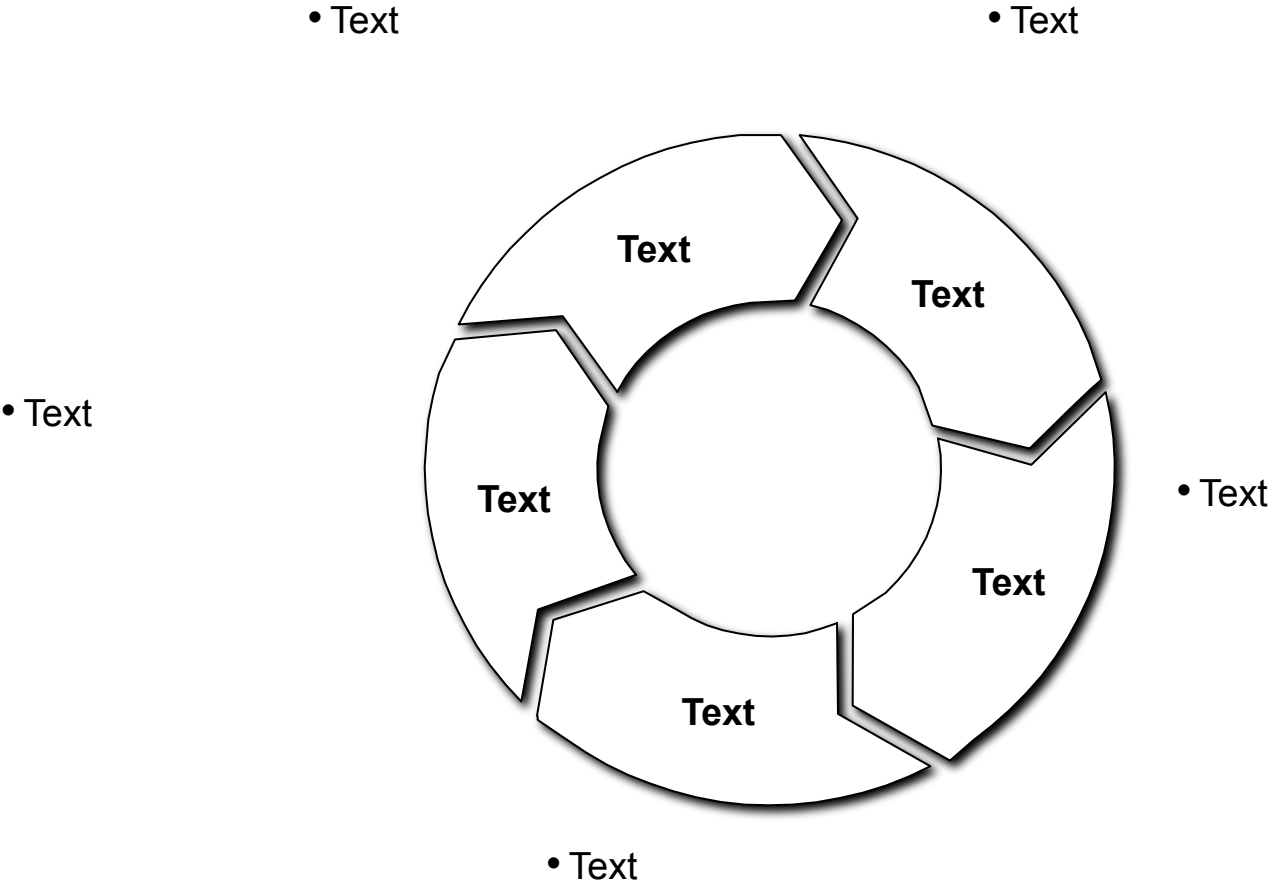
Unit of measure



\* Footnote  
Source: Source

# CYCLE 5

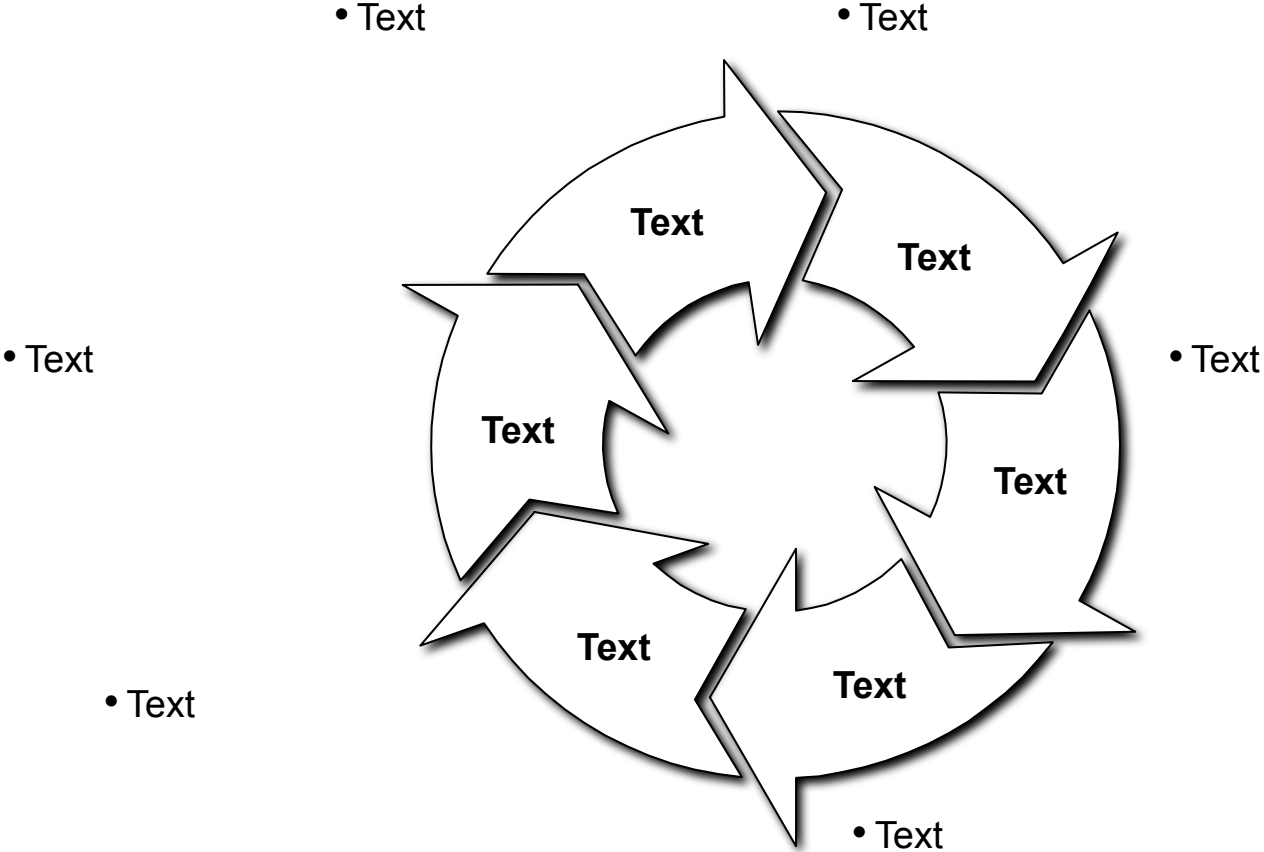
Unit of measure



\* Footnote  
Source: Source

# CYCLE 6

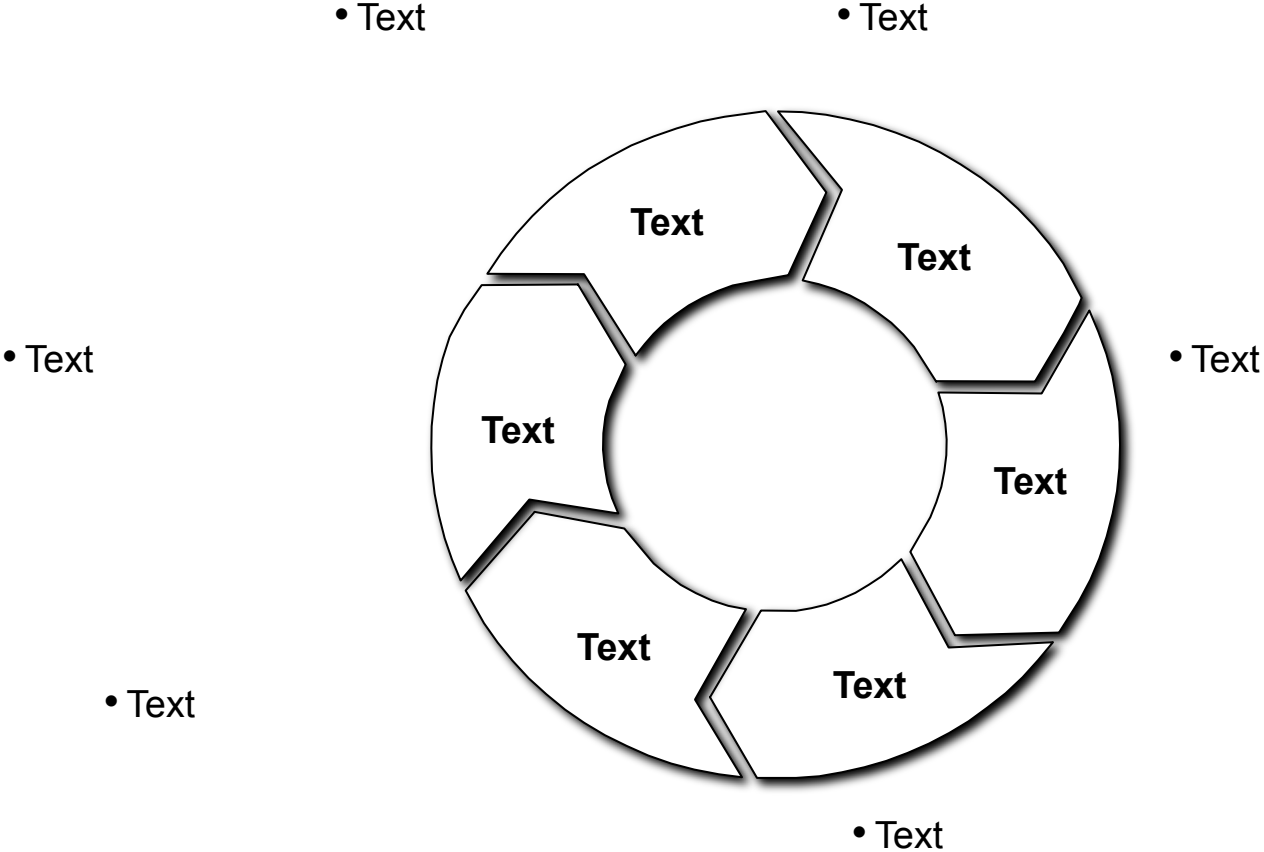
Unit of measure



\* Footnote  
Source: Source

# CYCLE 6

Unit of measure

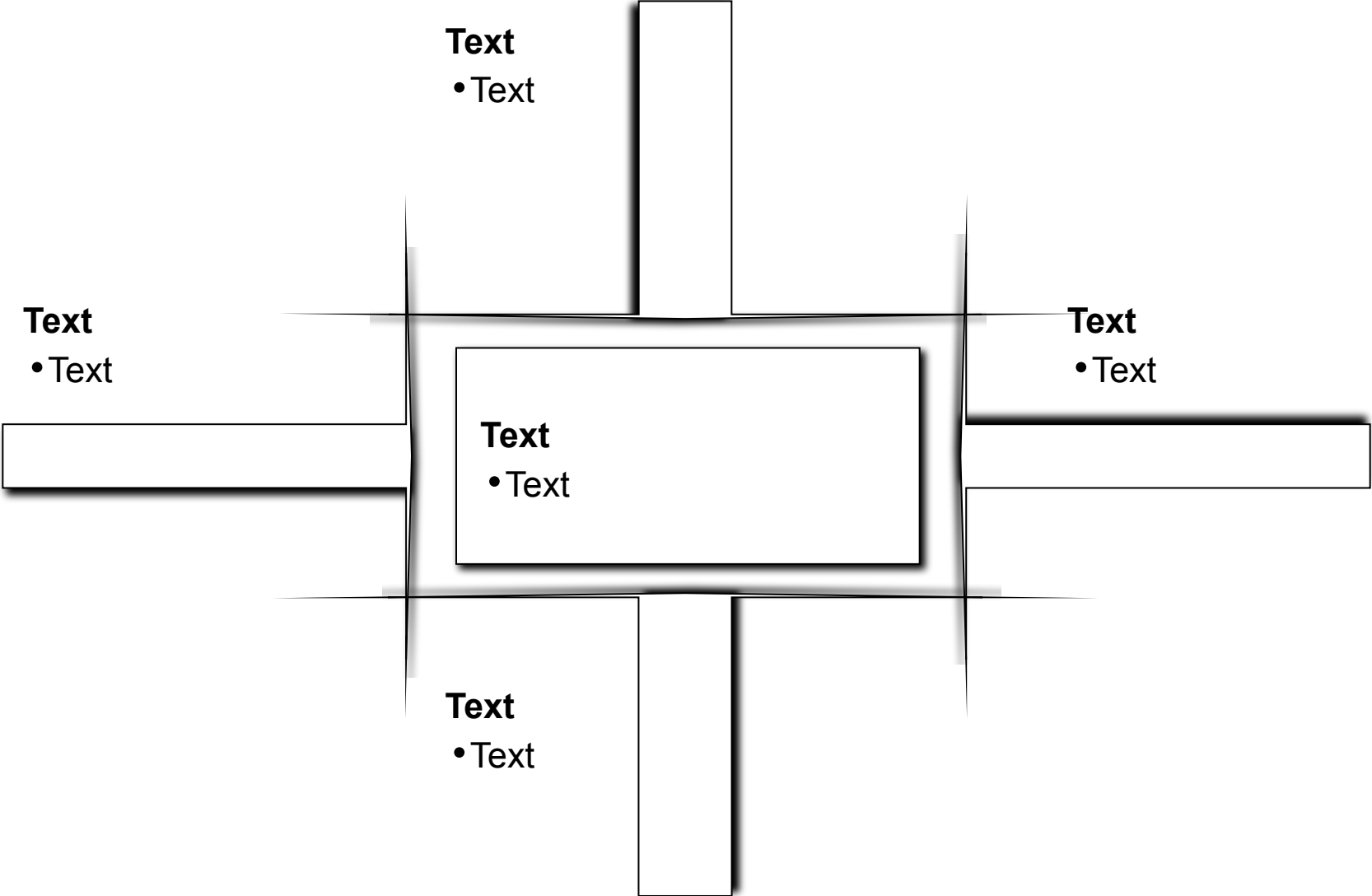


\* Footnote  
Source: Source



# FORCES AT WORK

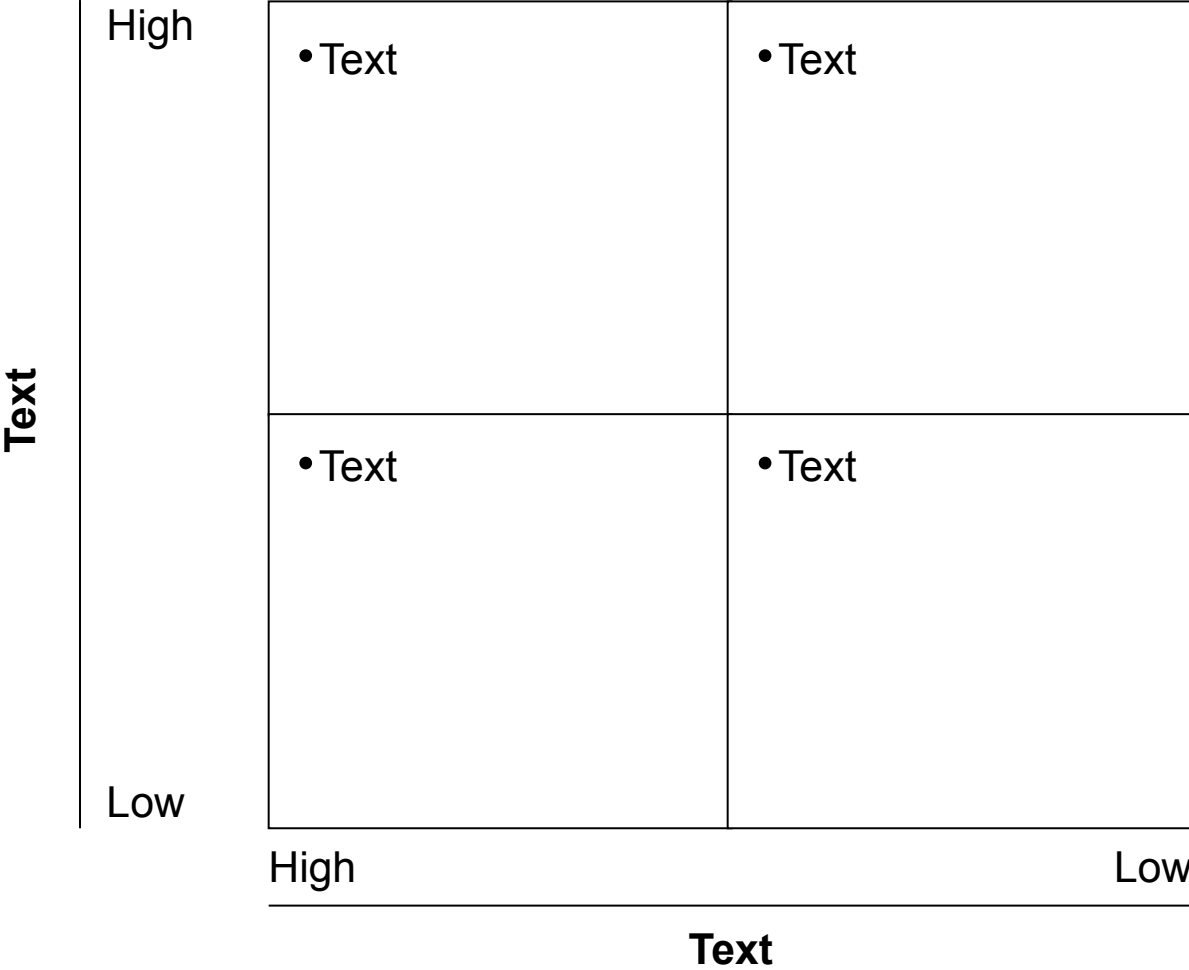
Unit of measure



\* Footnote  
Source: Source

# 2 BY 2 MATRIX

Unit of measure



\* Footnote  
Source: Source

# 2 BY 3 MATRIX

Unit of measure

<b>Text</b>	High	•Text	•Text	•Text
	Low	•Text	•Text	•Text
		Low	Medium	High

**Text**

\* Footnote  
Source: Source

# 3 BY 3 MATRIX

Unit of measure

<b>Text</b>	High	•Text	•Text	•Text
	Medium	•Text	•Text	•Text
	Low	•Text	•Text	•Text
		Low	Medium	High

**Text**

\* Footnote  
Source: Source

# 4 BY 3 MATRIX

Unit of measure

<b>Text</b>	High	•Text	•Text	•Text	•Text
	Medium	•Text	•Text	•Text	•Text
	Low	•Text	•Text	•Text	•Text
		1	2	3	4

**Text**

\* Footnote  
Source: Source

# 4 BY 3 MATRIX

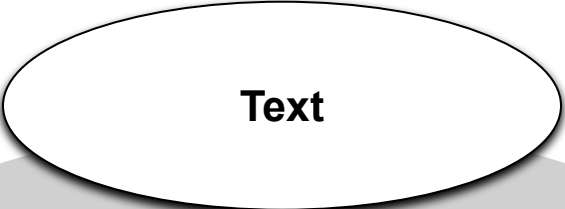
Unit of measure

<b>Text</b>	4	• Text	• Text	• Text	• Text
	3	• Text	• Text	• Text	• Text
	2	• Text	• Text	• Text	• Text
	1	• Text	• Text	• Text	• Text
		1	2	3	4
		<b>Text</b>			

\* Footnote  
Source: Source

# STUDY OBJECTIVE

Unit of measure



•Text

•Text

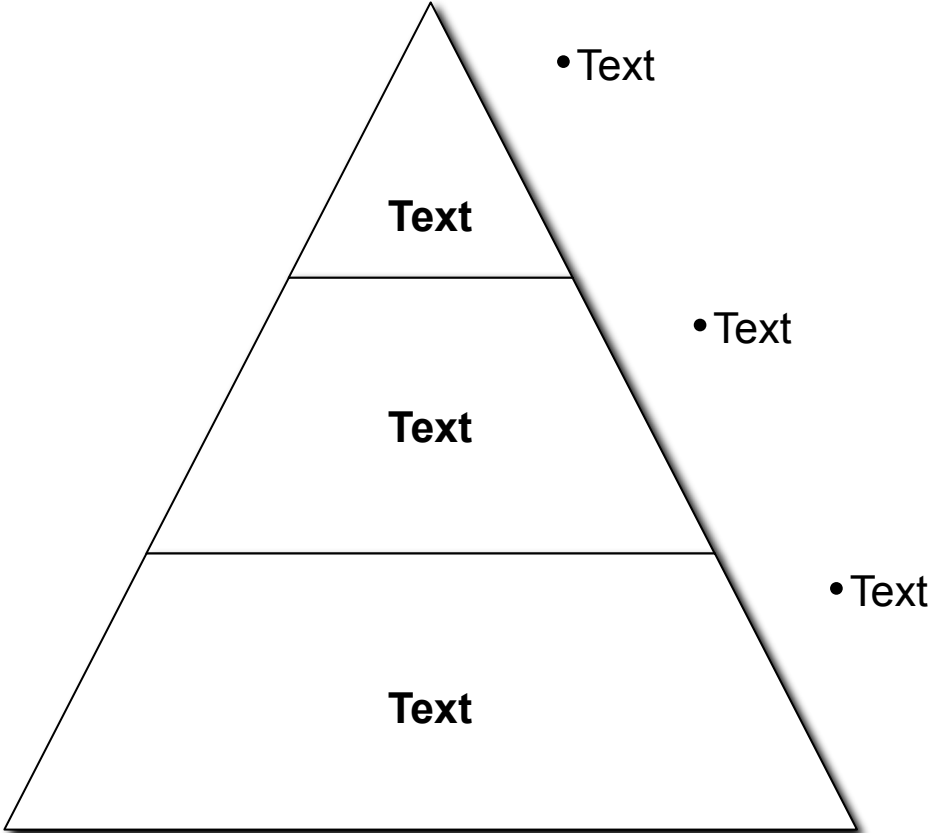
•Text

•Text

\* Footnote

# LEVEL 03

Unit of measure

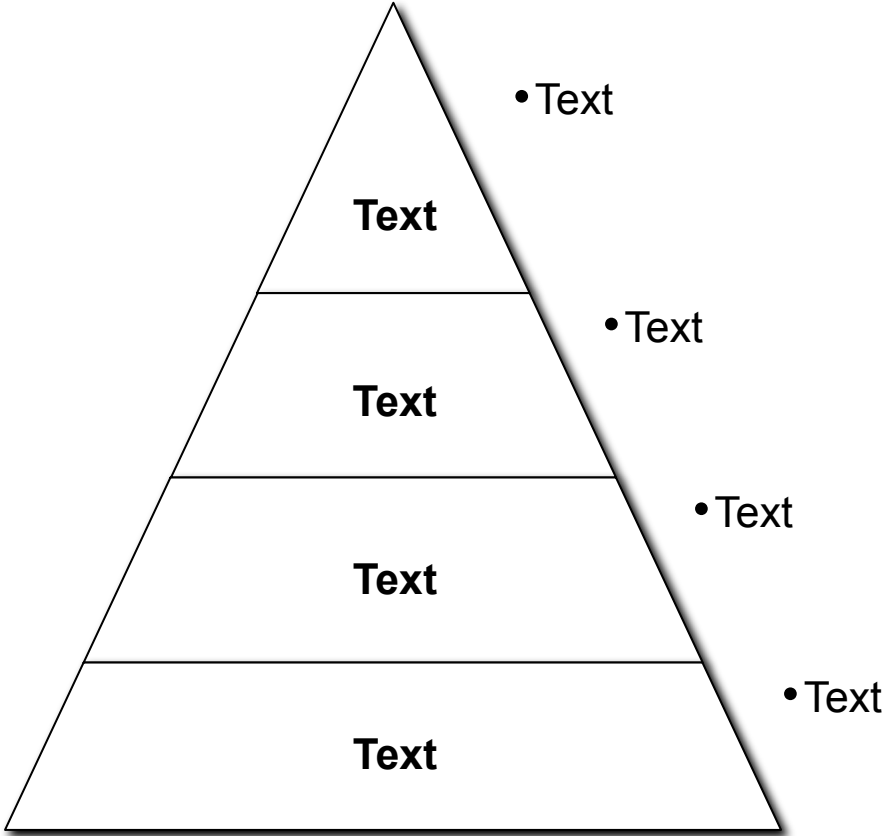


\* Footnote



# LEVEL 04

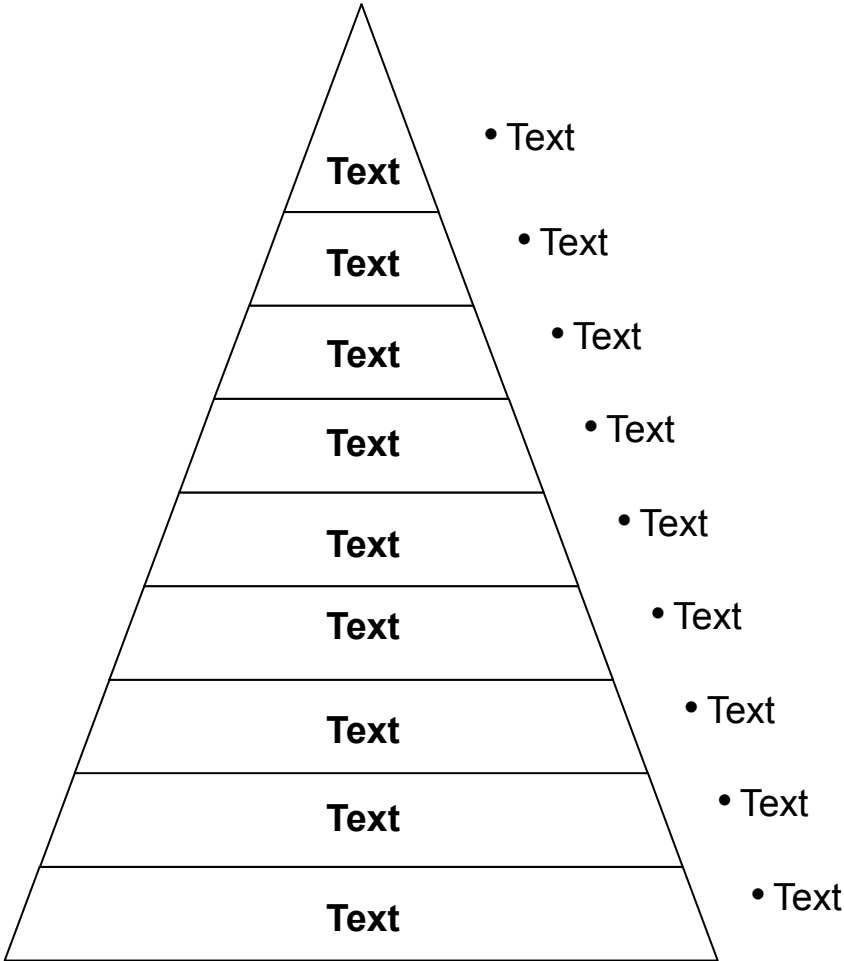
Unit of measure



\* Footnote

# LEVEL 09

Unit of measure



\* Footnote

# GANTT – 4 WEEK

Unit of measure

Text	Text	Text	Text	Text
•Text  •Text  •Text			▲	

\* Footnote

Unit of measure

Text	Text	Text	Text	Text	Text	Text
•Text  •Text  •Text						

\* Footnote  
Source: Source

Unit of measure

Text	Text				Text			
	Text	Text	Text	Text	Text	Text	Text	Text
•Text								
•Text								
•Text								

\* Footnote  
Source: Source

Unit of measure

Text	Text				Text				Text			
	Text	Text	Text	Text	Text	Text	Text	Text	Text	Text	Text	Text
• Text												
• Text												
• Text												

\* Footnote  
Source: Source

Unit of measure

Text	Text				Text				Text				Text			
	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4
• Text																
• Text																
• Text																

\* Footnote  
 Source:      Source

Unit of measure

Text	Text				Text				Text				Text							
	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4
• Text																				
• Text																				
• Text																				

\* Footnote  
 Source:      Source



Unit of measure

Text	Text				Text				Text				Text				Text							
	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4
• Text																								
• Text																								
• Text																								

\* Footnote  
 Source:      Source

Unit of measure

Text	Text				Text				Text				Text				Text				Text											
	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4				
• Text																																
• Text																																
• Text																																

\* Footnote  
 Source:      Source

# Unit of measure

Text	Text				Text				Text				Text				Text				Text							
	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4
• Text																												
• Text																												
• Text																												

\* Footnote  
 Source:      Source

# Unit of measure

Text	Text				Text				Text				Text				Text				Text				Text											
	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4				
• Text																																				
• Text																																				
• Text																																				

\* Footnote  
 Source:      Source

# Unit of measure

Text	Text				Text				Text				Text				Text				Text				Text				Text											
	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4				
• Text																																								
• Text																																								
• Text																																								

\* Footnote  
 Source:      Source

# Unit of measure

	Text				Text				Text				Text				Text				Text				Text				Text				Text							
Text	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4
• Text																																								
• Text																																								
• Text																																								

\* Footnote  
 Source:      Source

Unit of measure

Text	Text												
	1	2	3	4	5	6	7	8	9	10	11	12	
•Text													
•Text													
•Text													

\* Footnote  
 Source: Source

Unit of measure

Text	Text												Text											
	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12
• Text																								
• Text																								
• Text																								

\* Footnote  
 Source:      Source



Unit of measure

Text	Responsibility	Text				
		Mon	Tue	Wed	Thu	Fri
•Text						
•Text						
•Text						

\* Footnote  
 Source: Source

Unit of measure

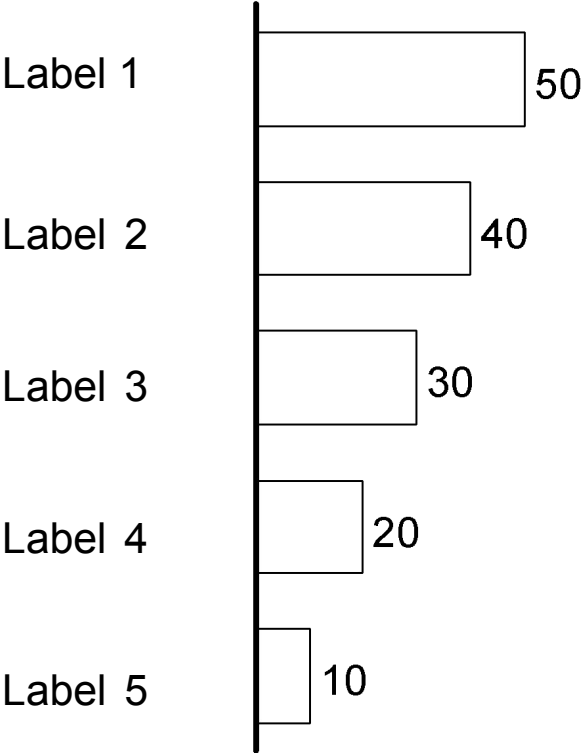
Text	Responsibility	Text					Text				
		M	T	W	T	F	M	T	W	T	F
• Text											
• Text											
• Text											

\* Footnote  
 Source: Source

Unit of measure

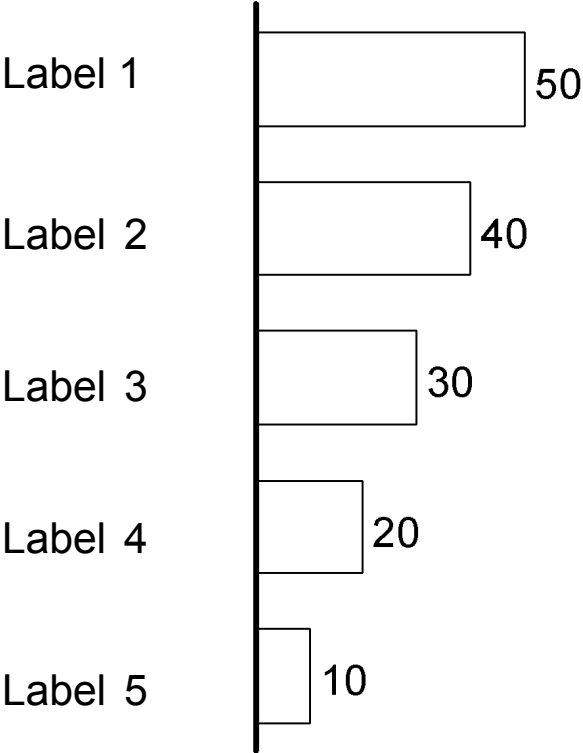
**Text**

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**Text**

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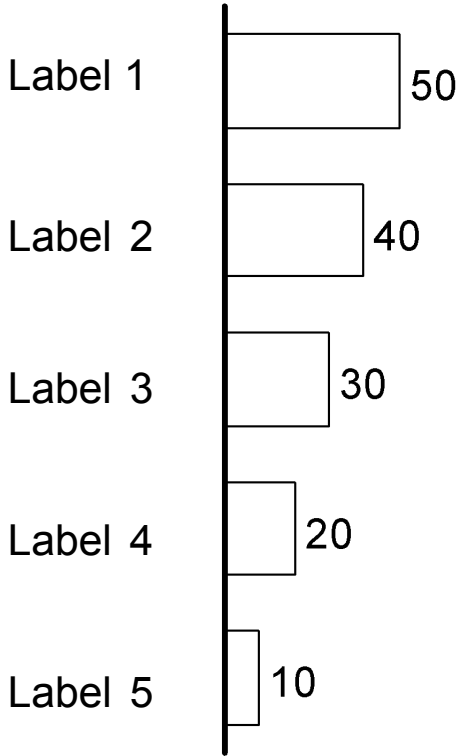


\* Footnote

Unit of measure

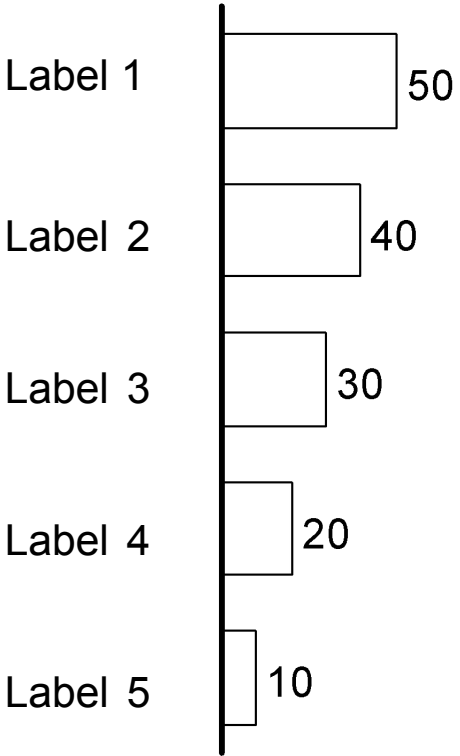
**Text**

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**Text**

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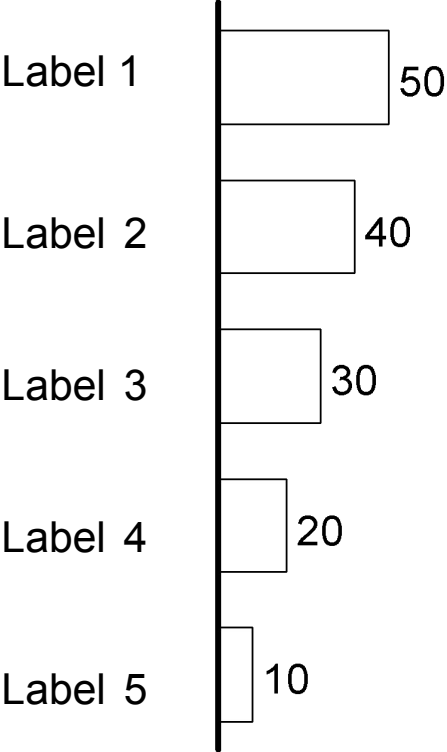
**Text**

\* Footnote

Unit of measure

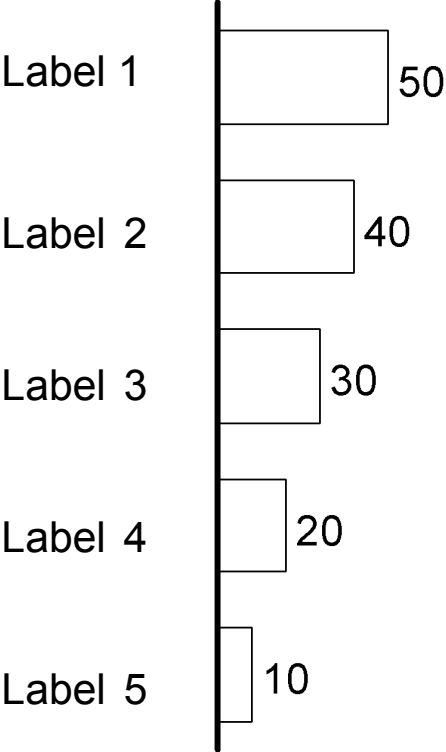
**Text**

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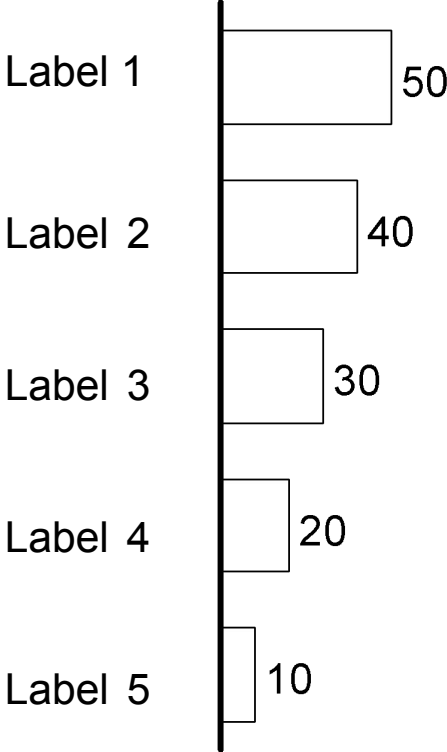
**Text**

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**Text**

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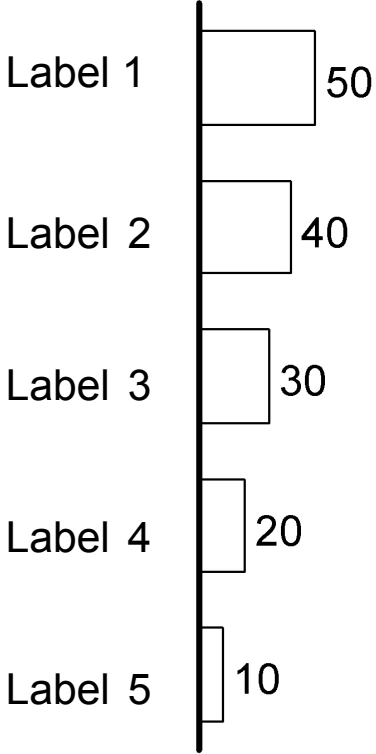


\* Footnote

Unit of measure

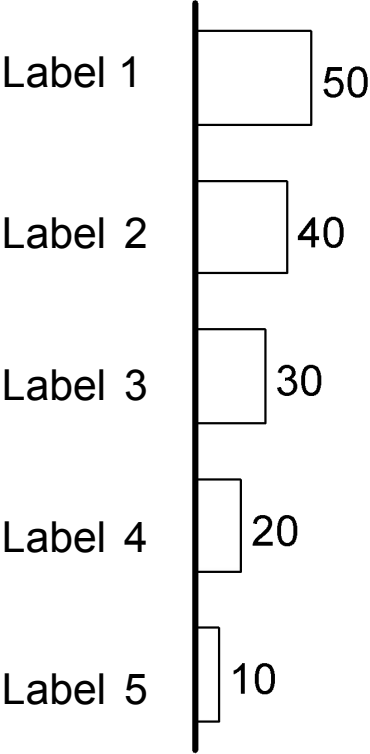
**Text**

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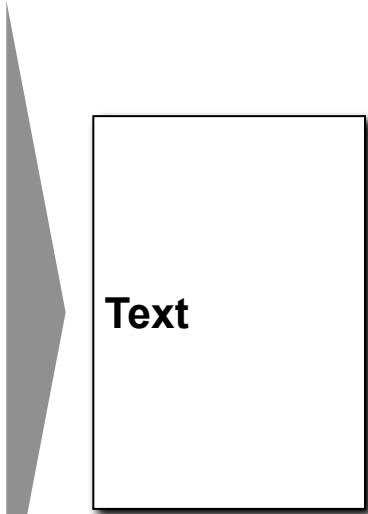
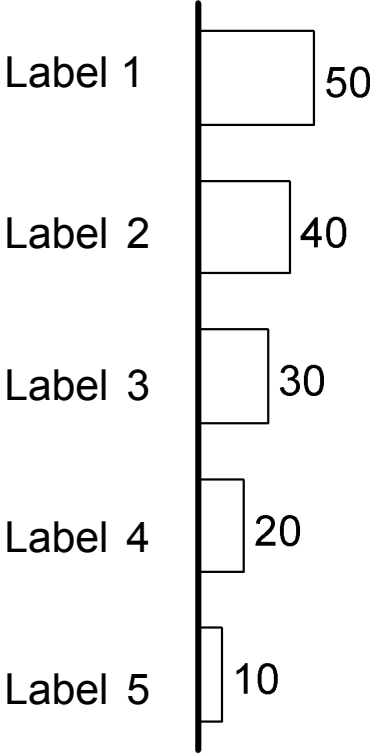
**Text**

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**Text**

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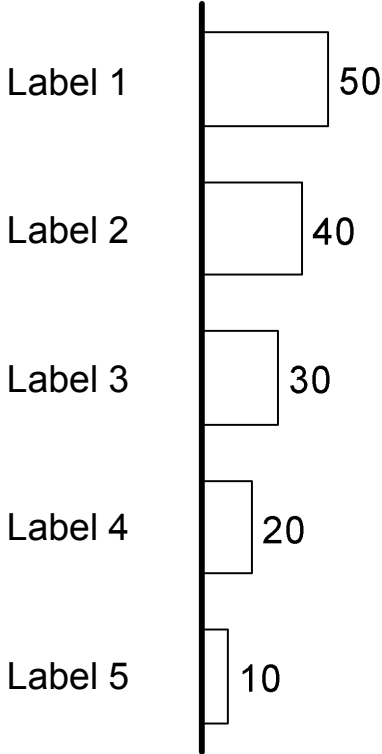


\* Footnote  
Source: Source

Unit of measure

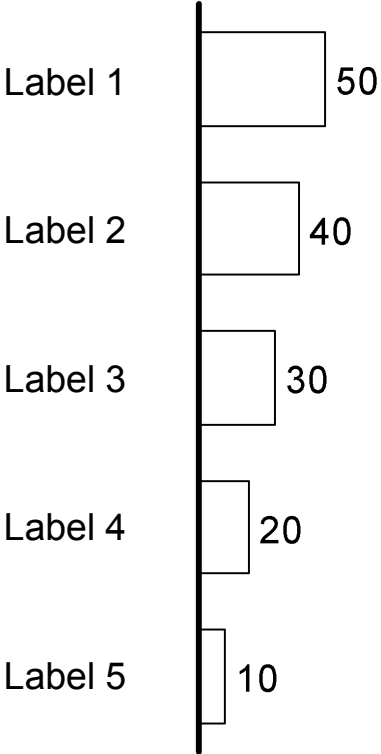
**Text**

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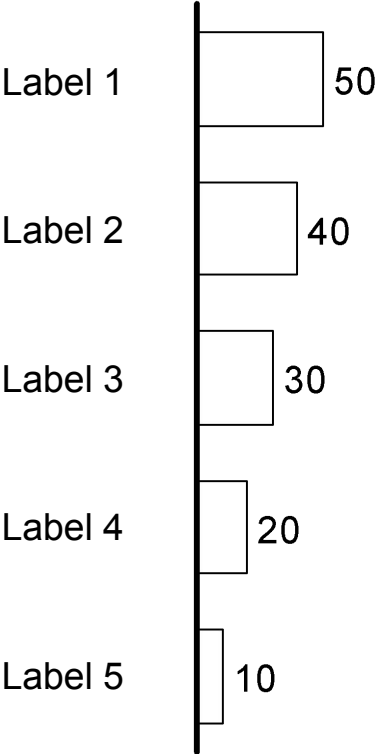
**Text**

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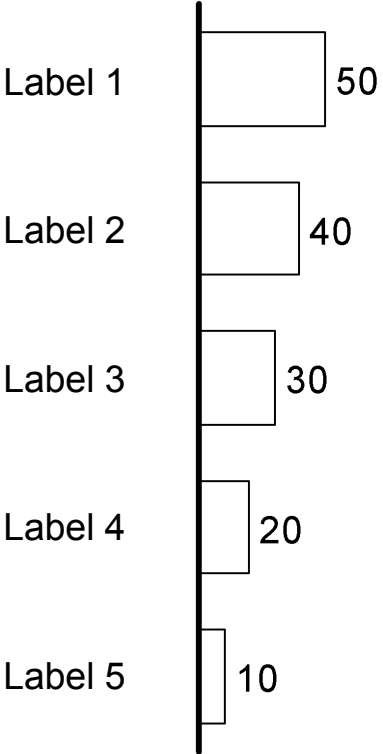
**Text**

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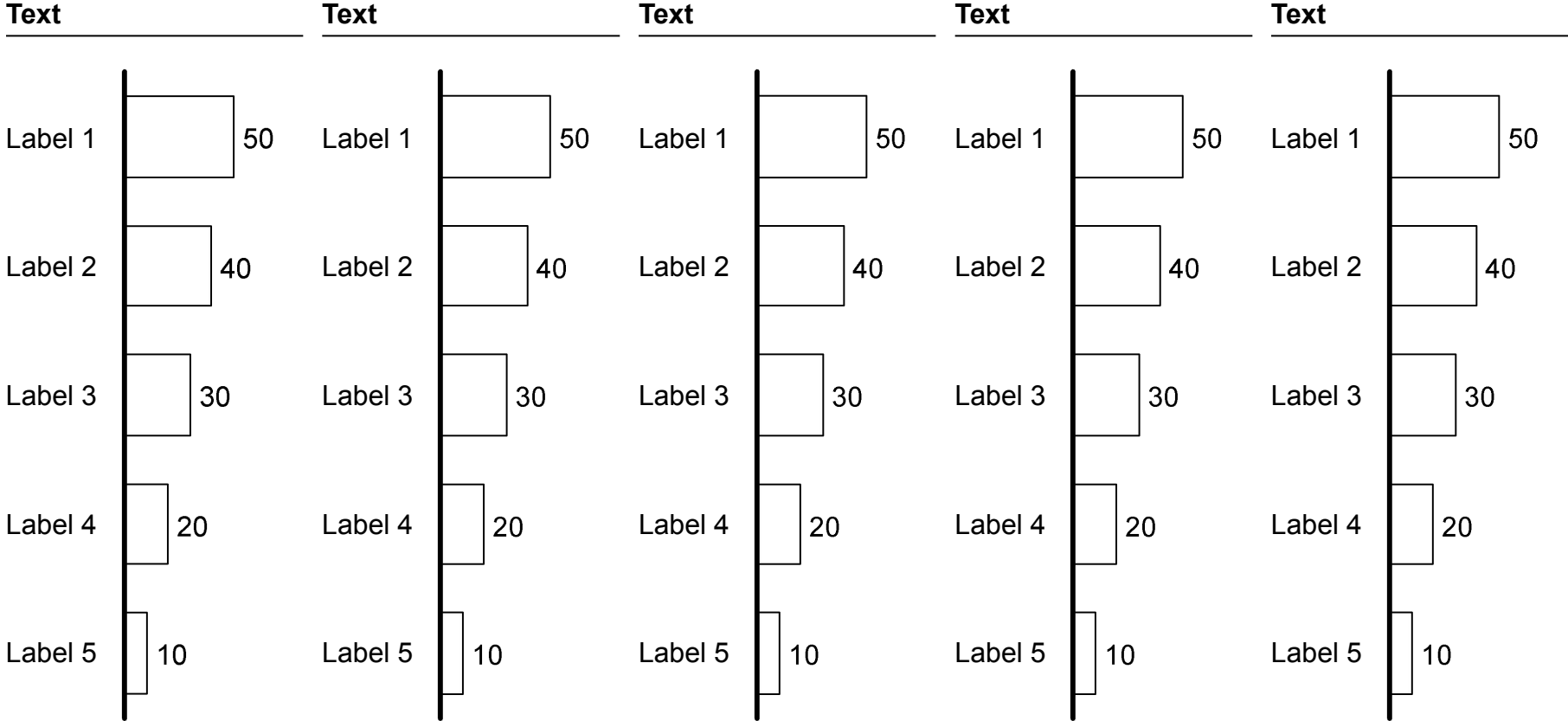
**Text**

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\* Footnote  
Source: Source

# Unit of measure



\* Footnote  
Source: Source



Unit of measure

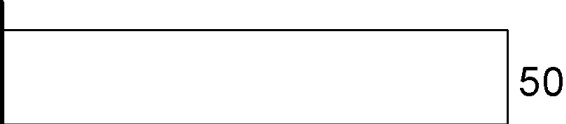
**Text**

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**Text**

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Label 1



Label 2



Label 3



Label 4



Label 5



\* Footnote  
Source: Source

Unit of measure

**Text**

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Label 1



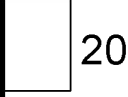
Label 2



Label 3



Label 4



Label 5



**Text**

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50

40

30

20

10

**Text**

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50

40

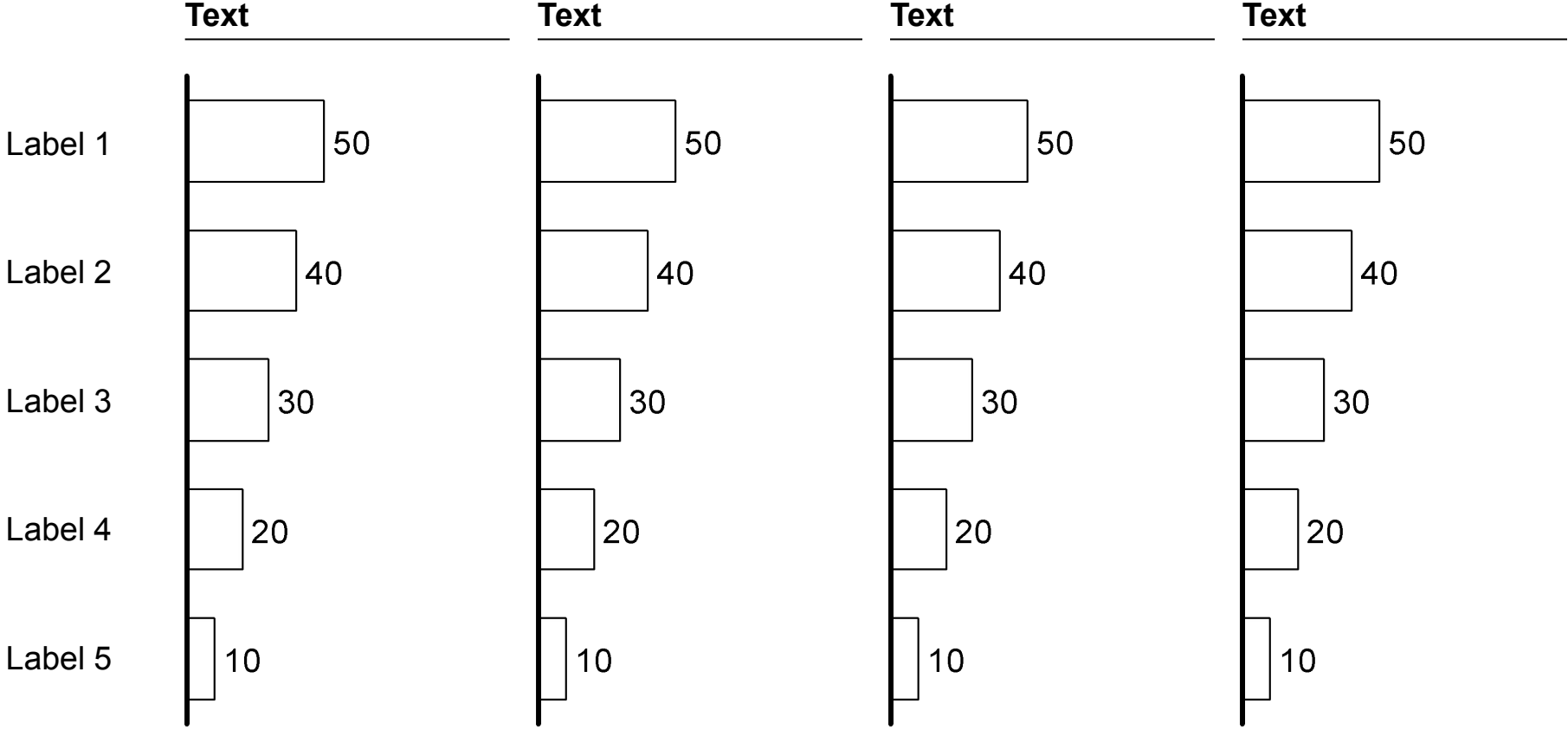
30

20

10

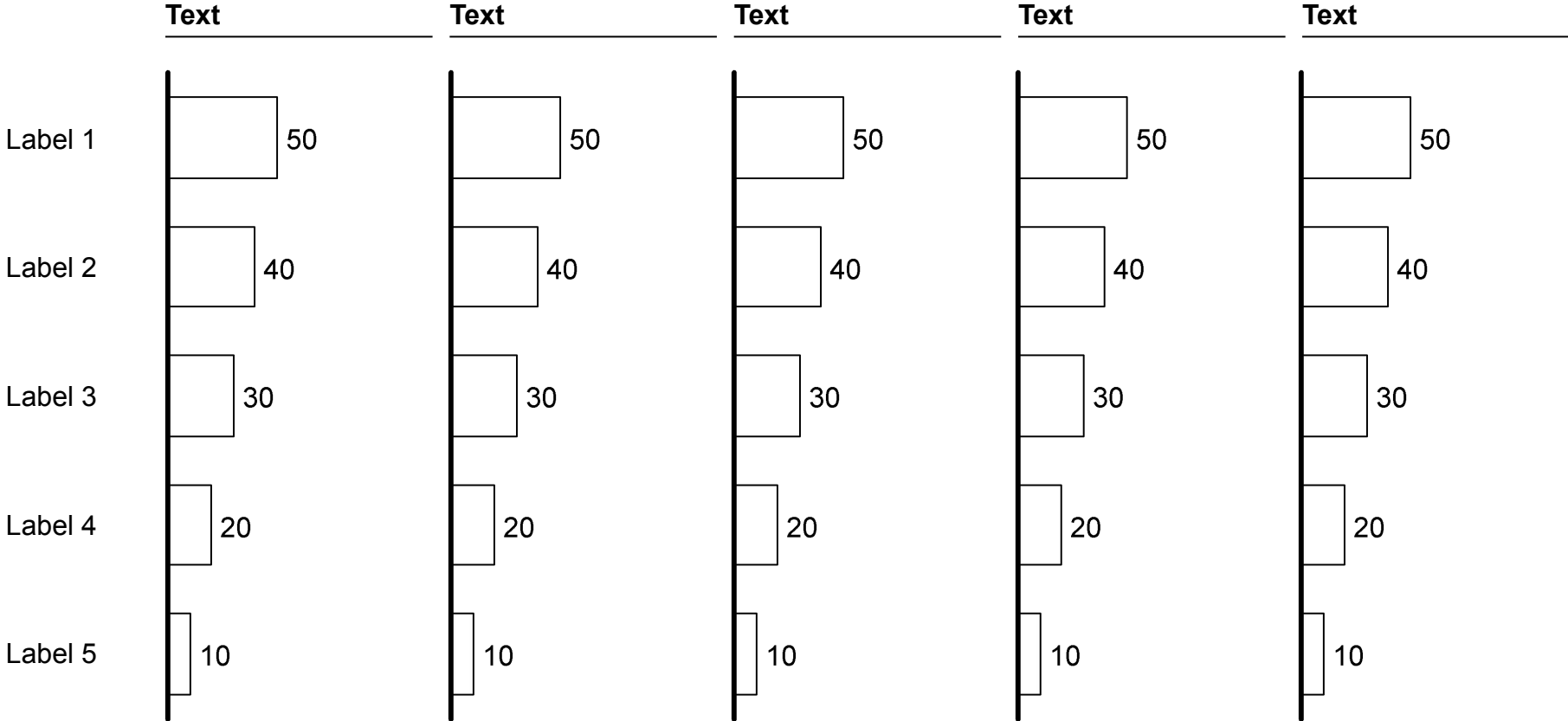
\* Footnote

Unit of measure



\* Footnote  
Source: Source

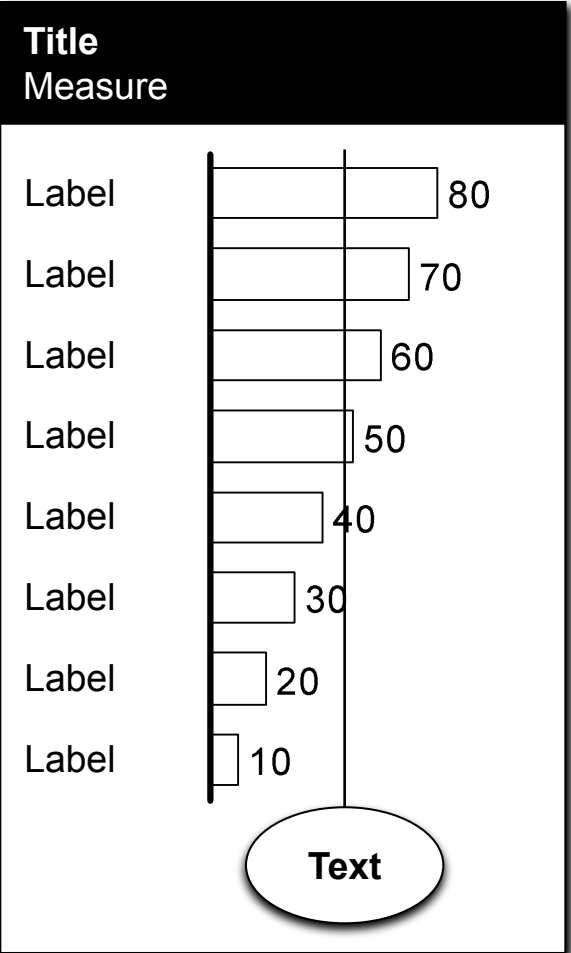
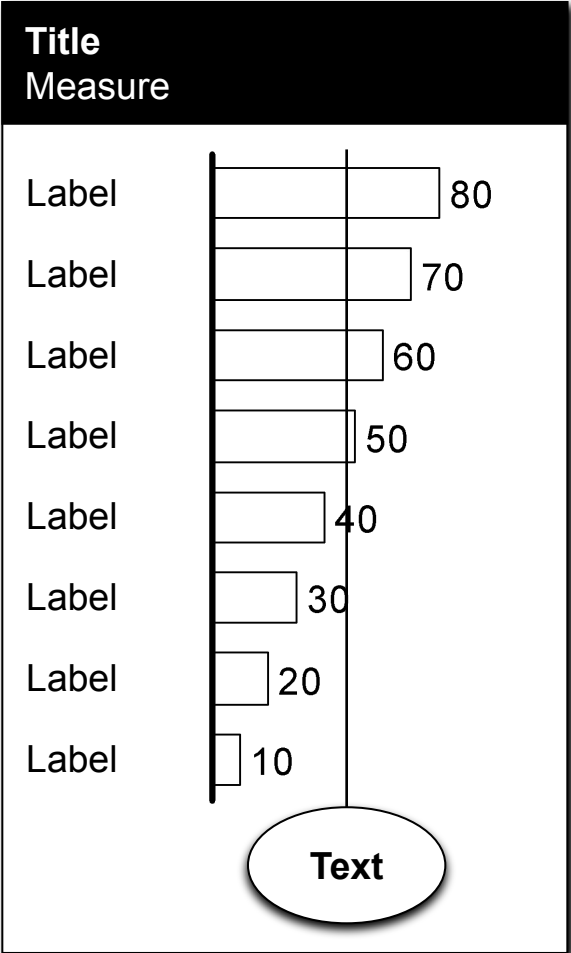
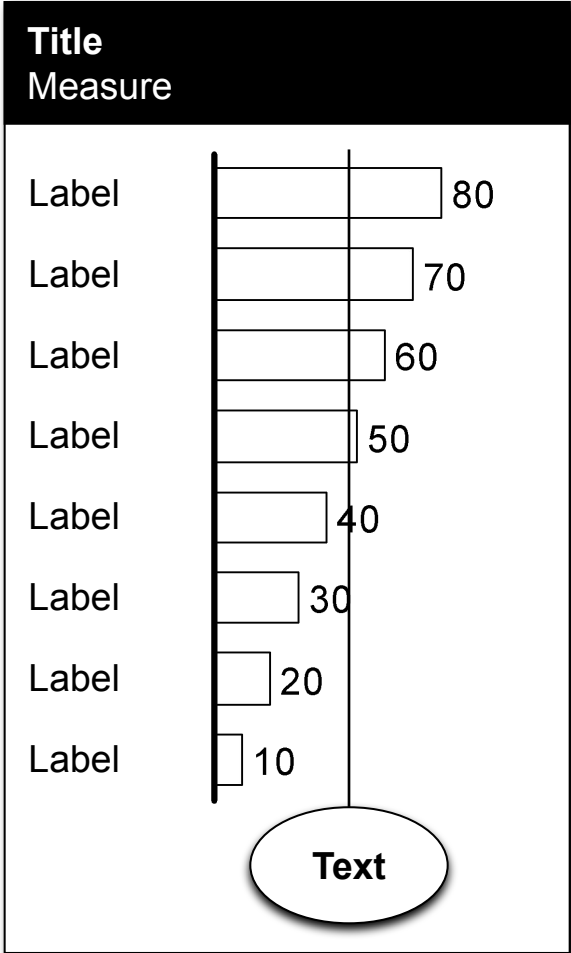
Unit of measure



\* Footnote  
Source: Source

# EXHIBIT TITLE

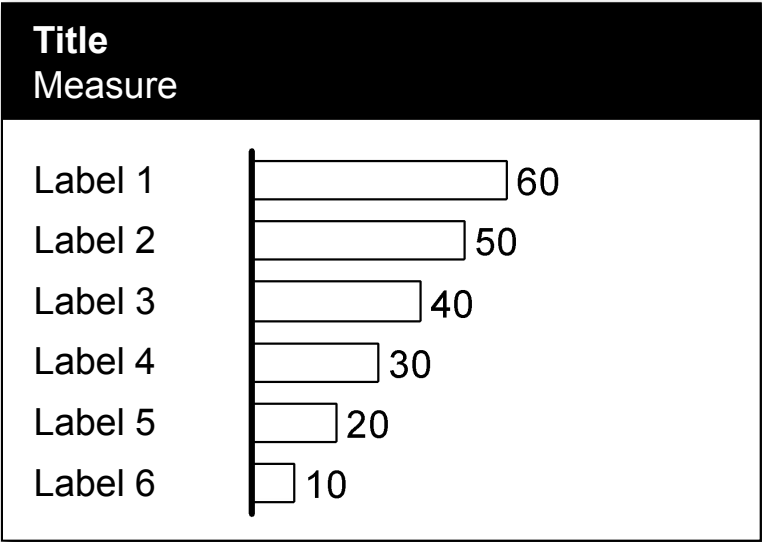
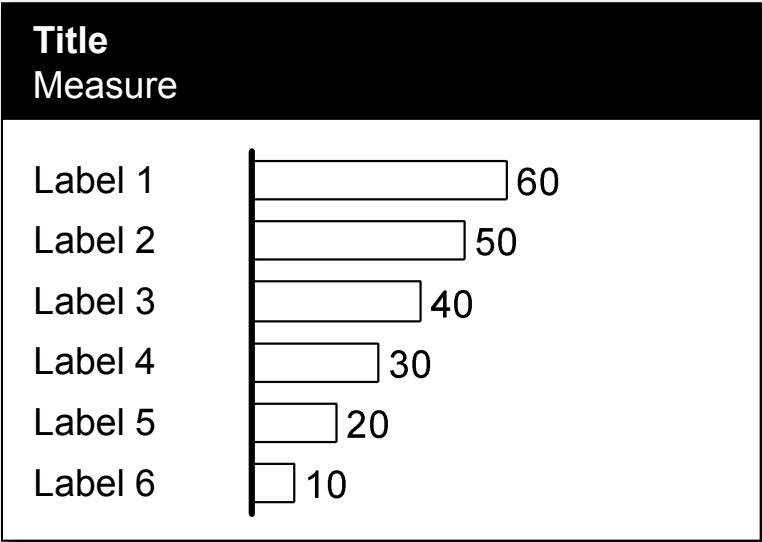
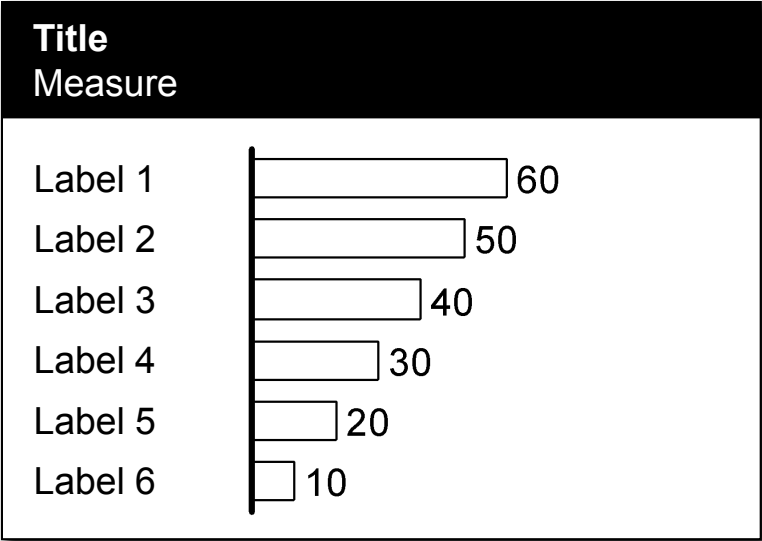
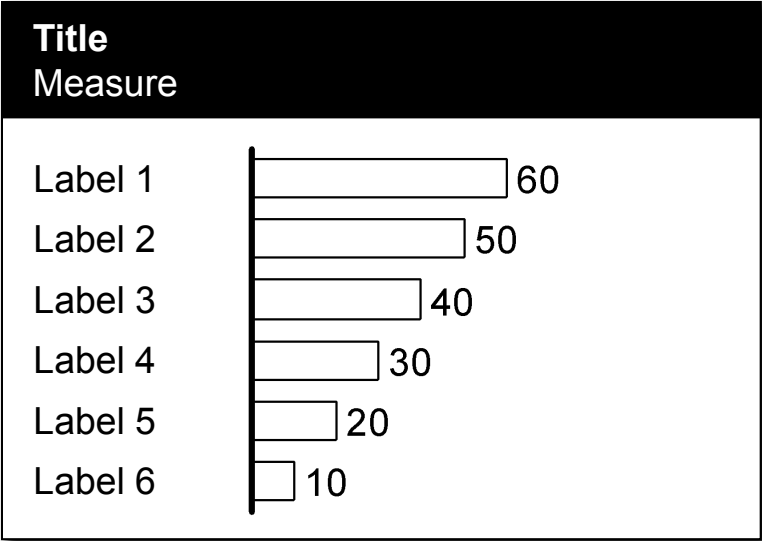
Unit of measure



\* Footnote  
Source: Source

# EXHIBIT TITLE

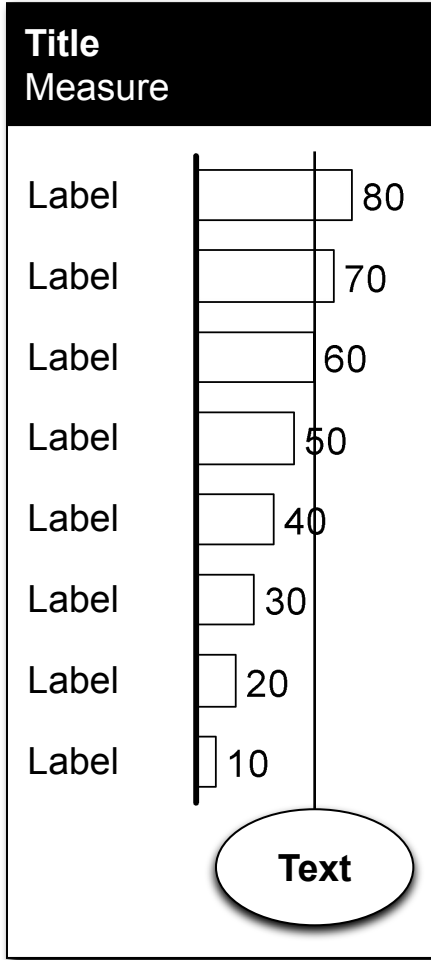
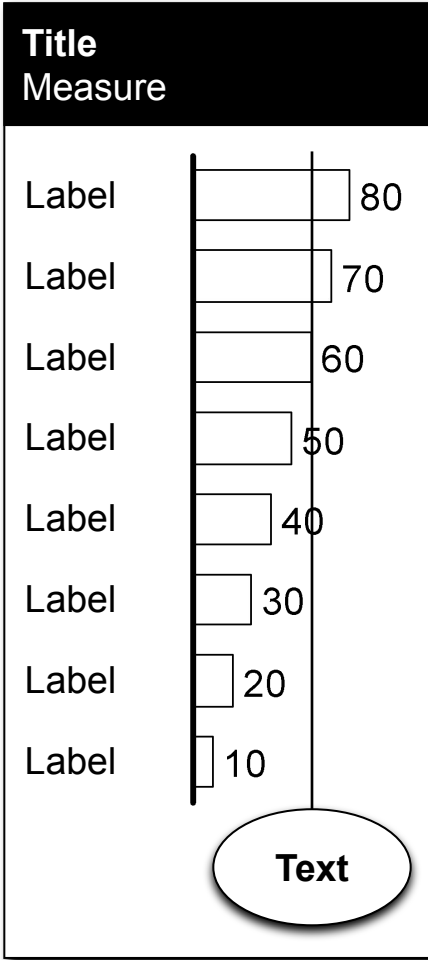
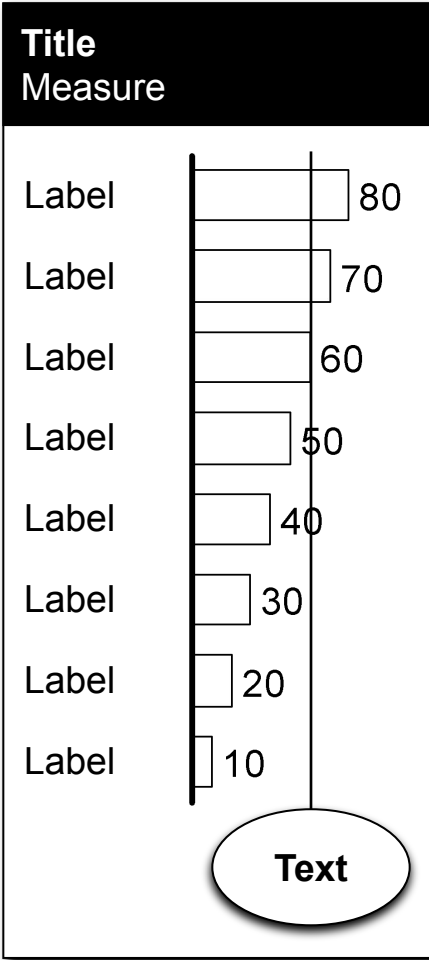
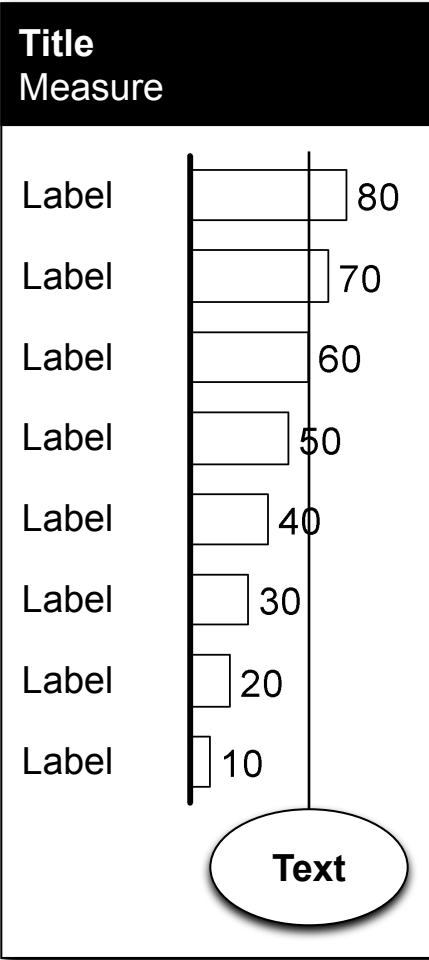
Unit of measure



\* Footnote  
Source: Source

# EXHIBIT TITLE

Unit of measure



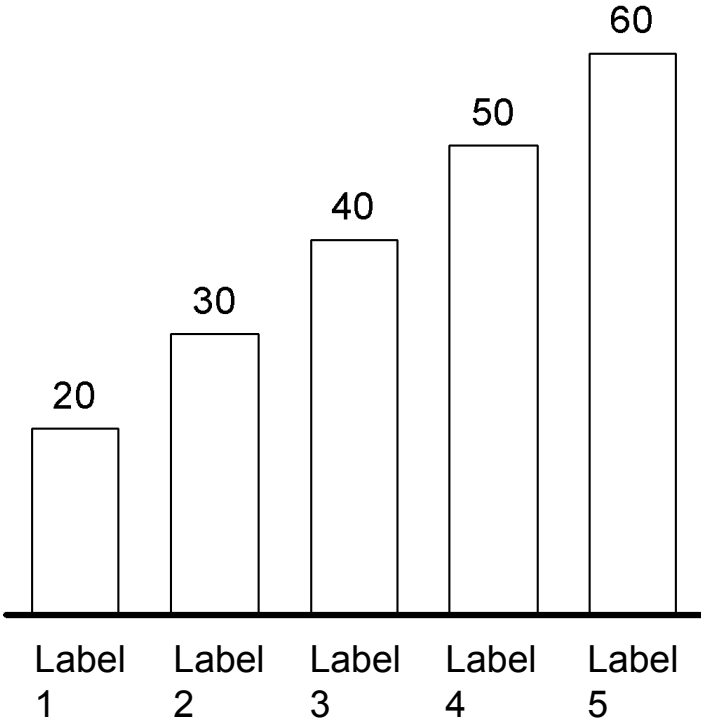
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# EXHIBIT TITLE

Unit of measure

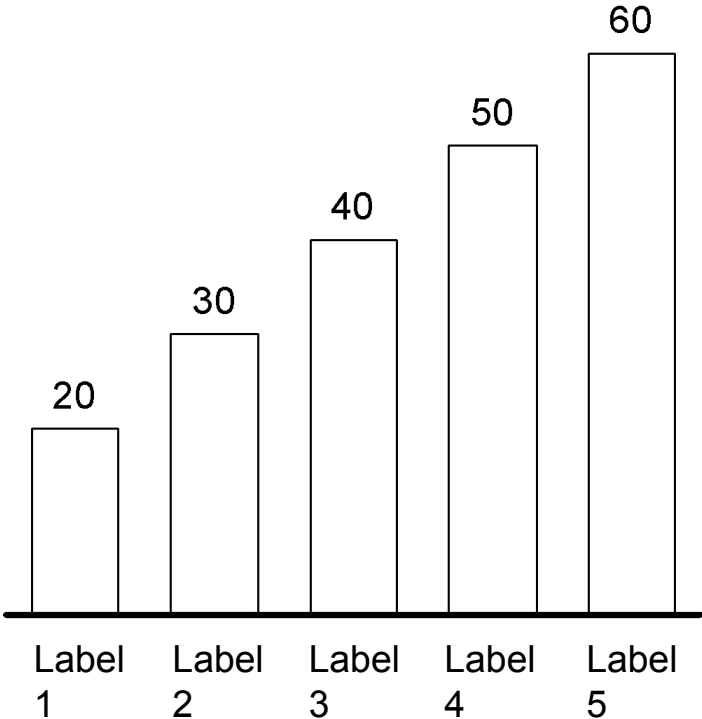
Text

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Text

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\* Footnote

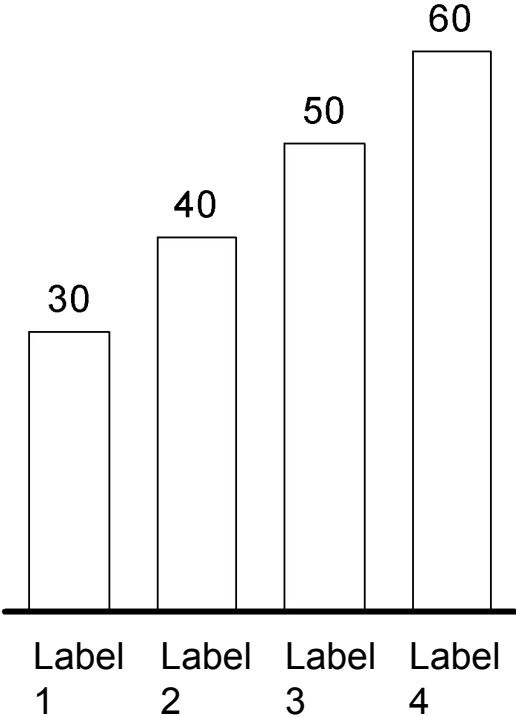


# EXHIBIT TITLE

Unit of measure

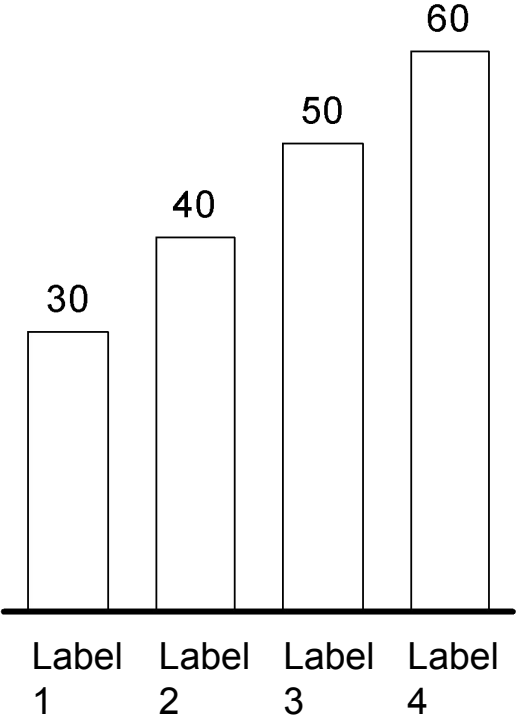
Text

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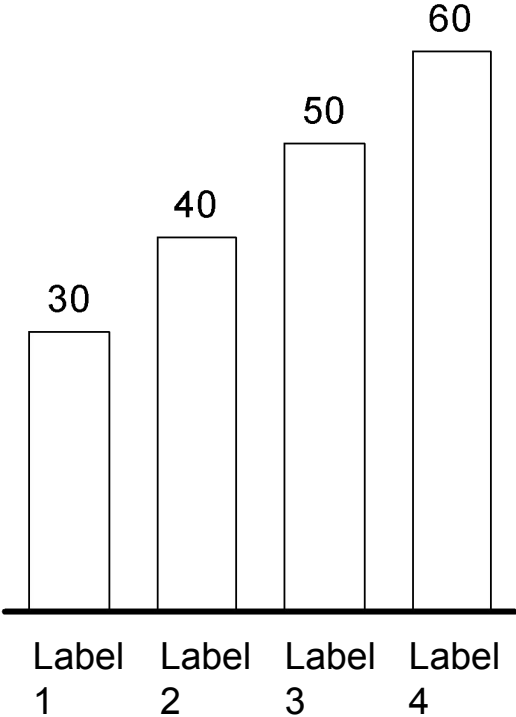
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Text

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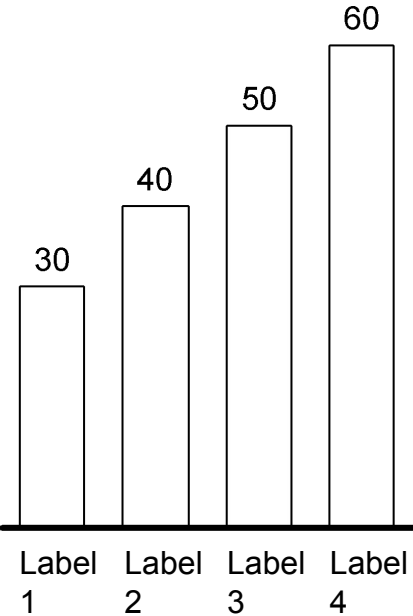
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# EXHIBIT TITLE

Unit of measure

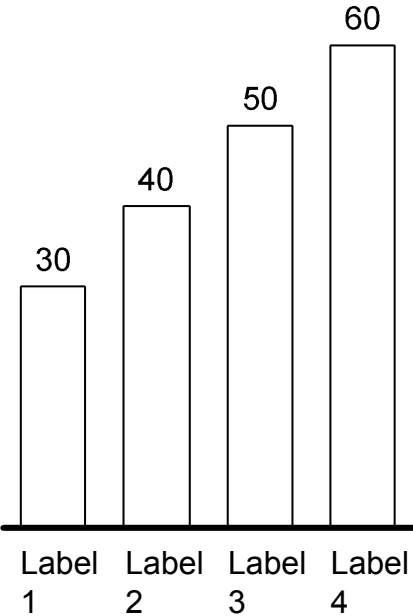
Text

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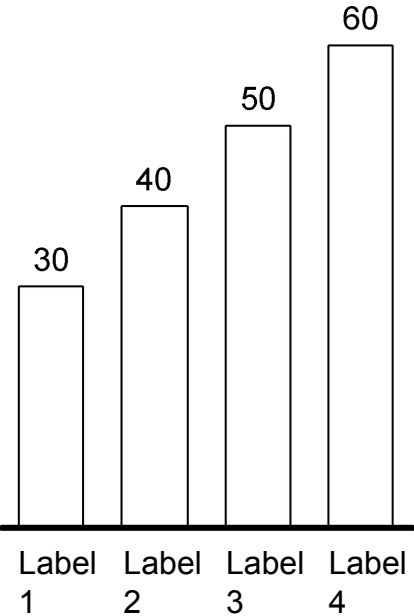
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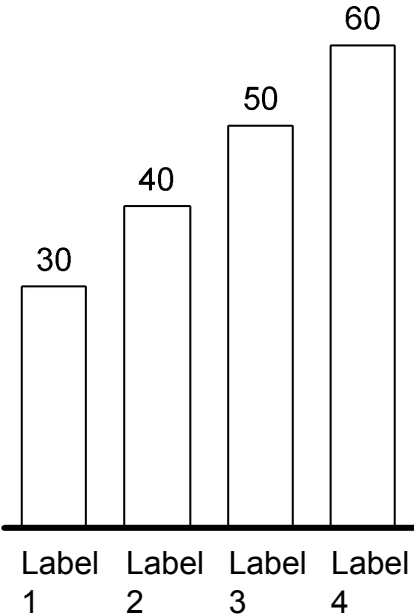
Text

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Text

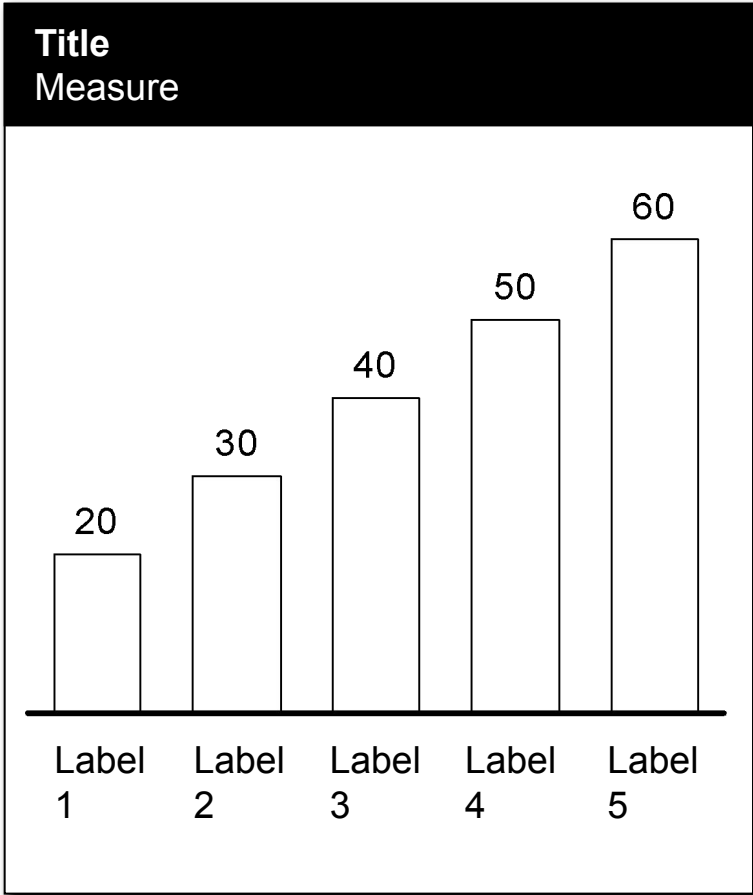
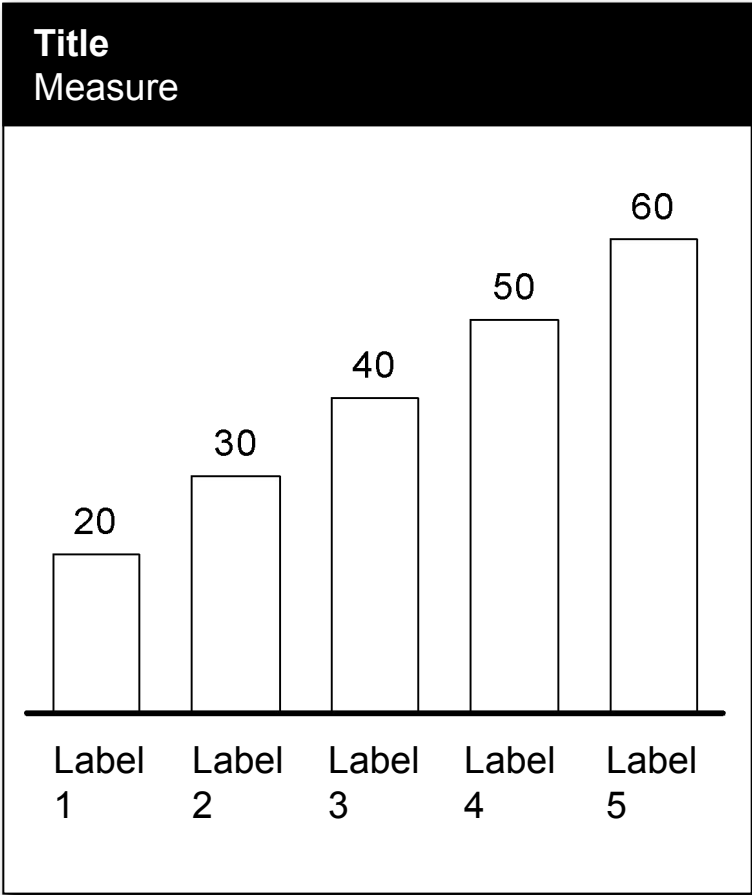
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\* Footnote  
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# EXHIBIT TITLE

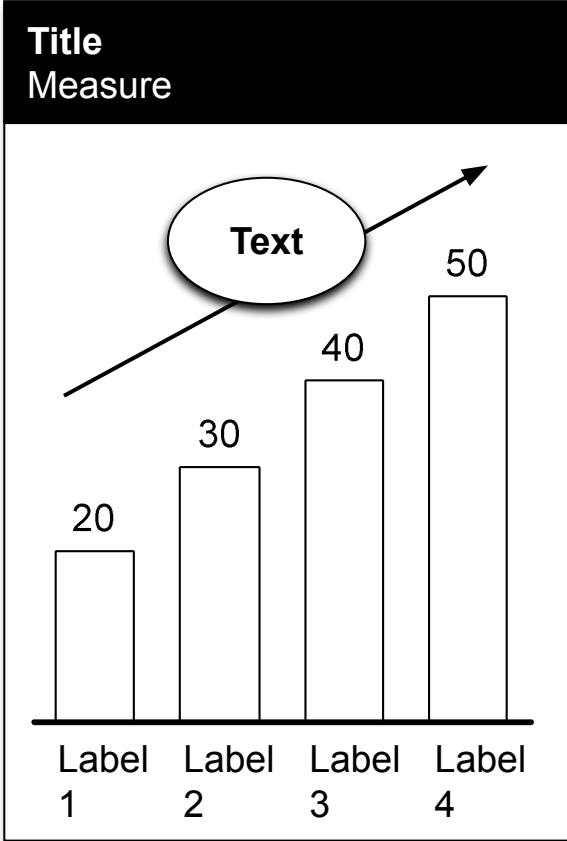
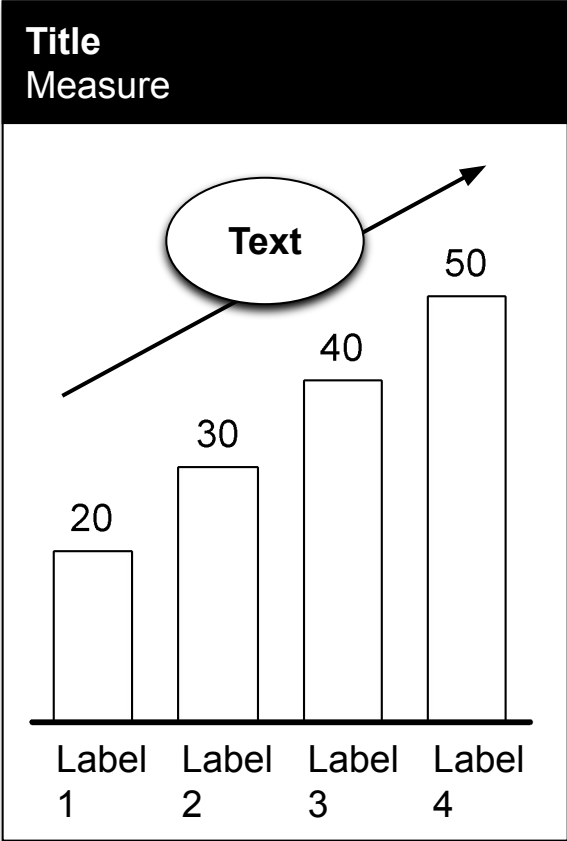
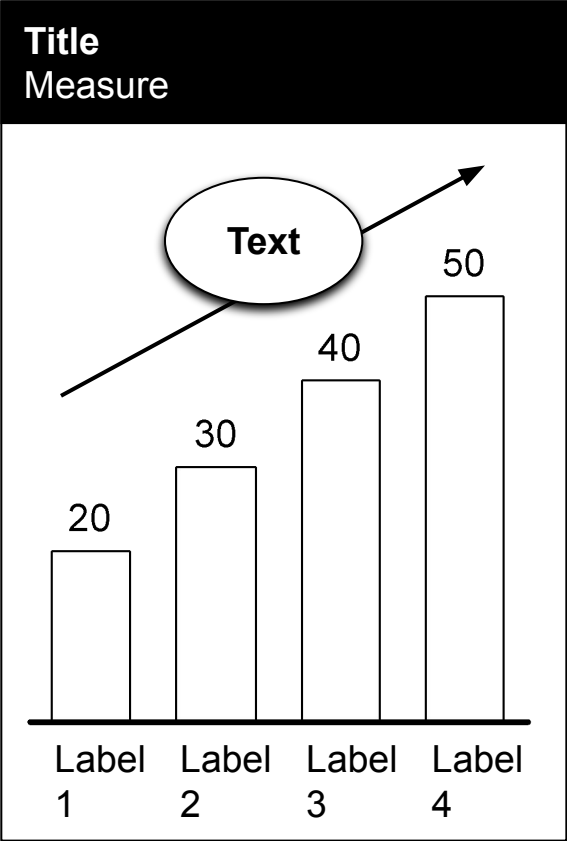
Unit of measure



\* Footnote

# EXHIBIT TITLE

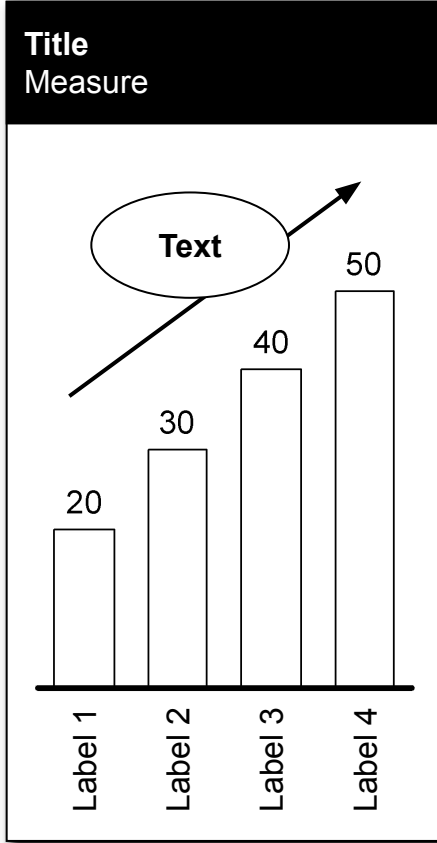
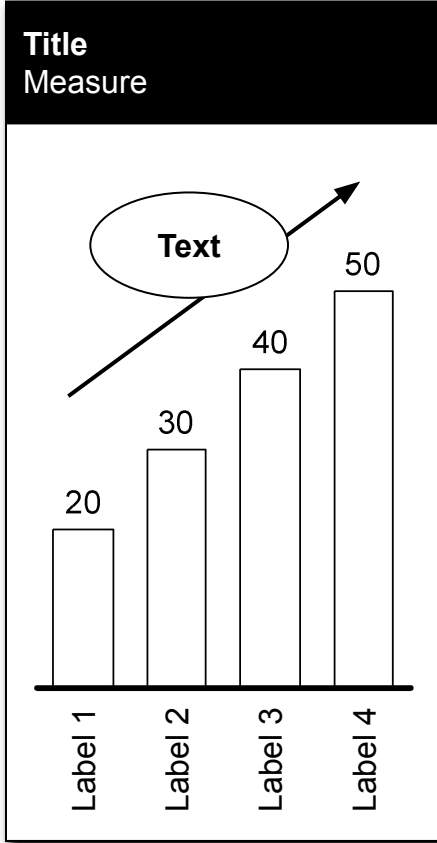
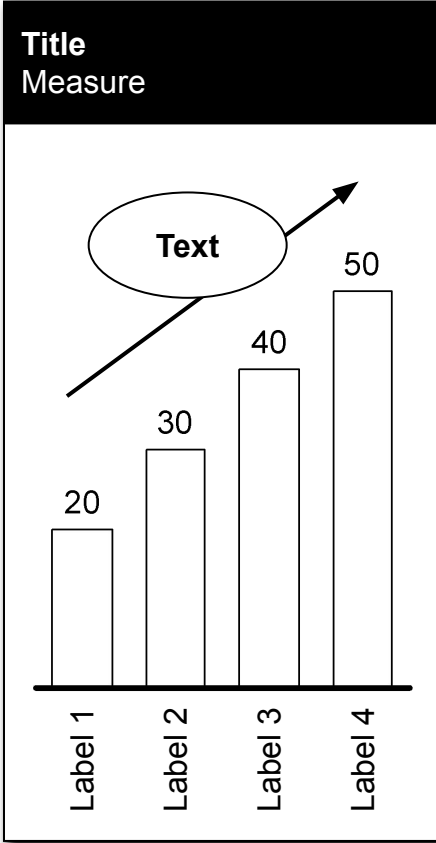
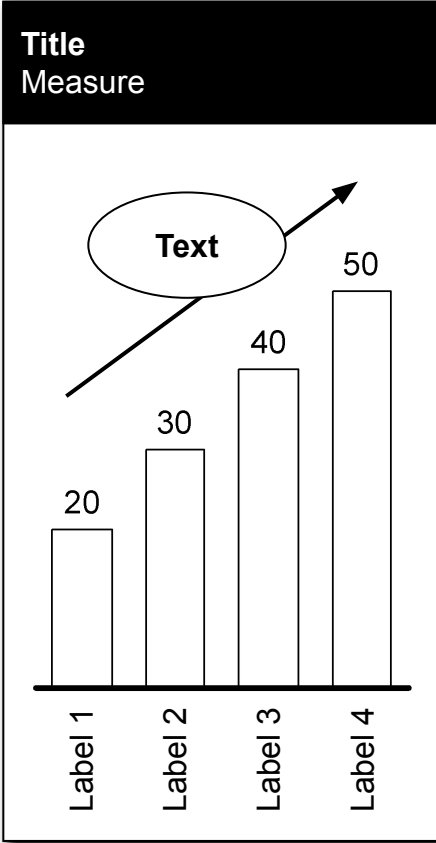
Unit of measure



\* Footnote  
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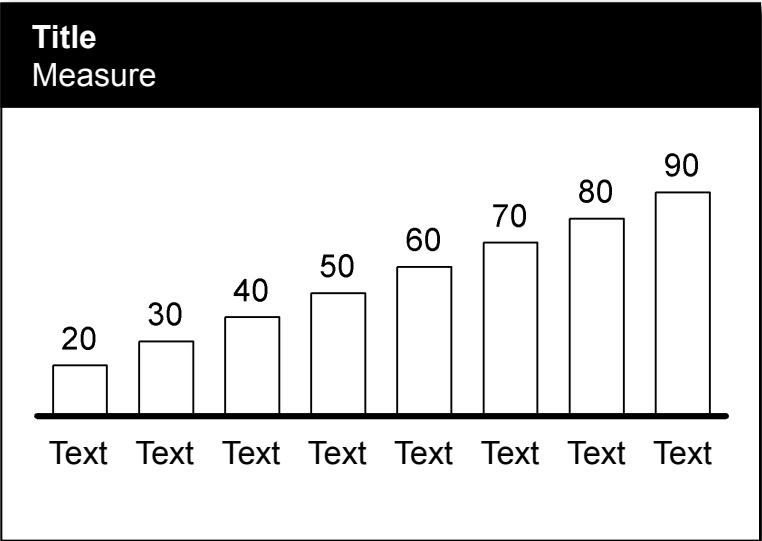
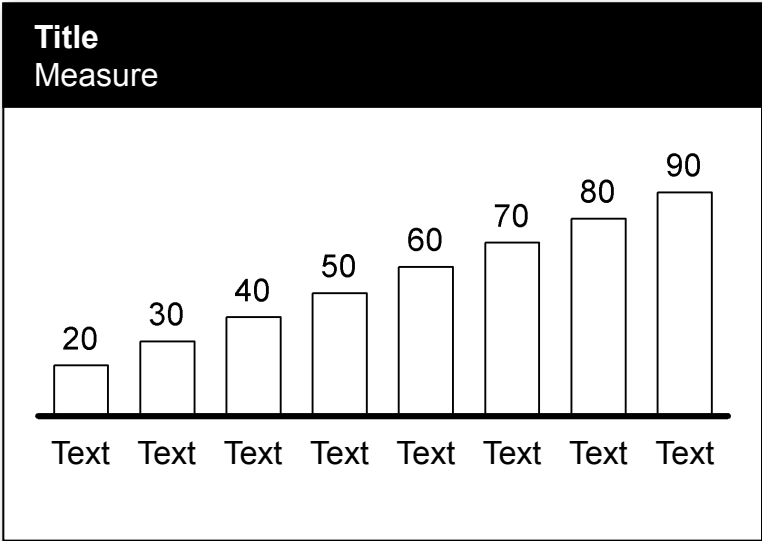
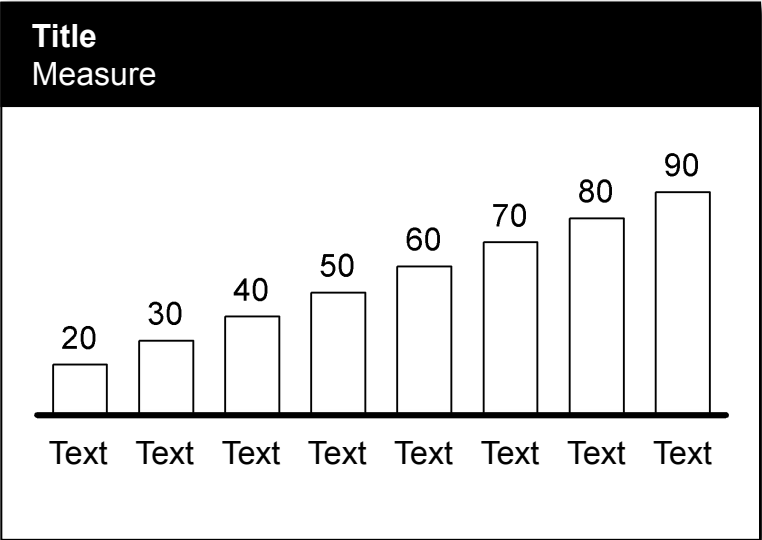
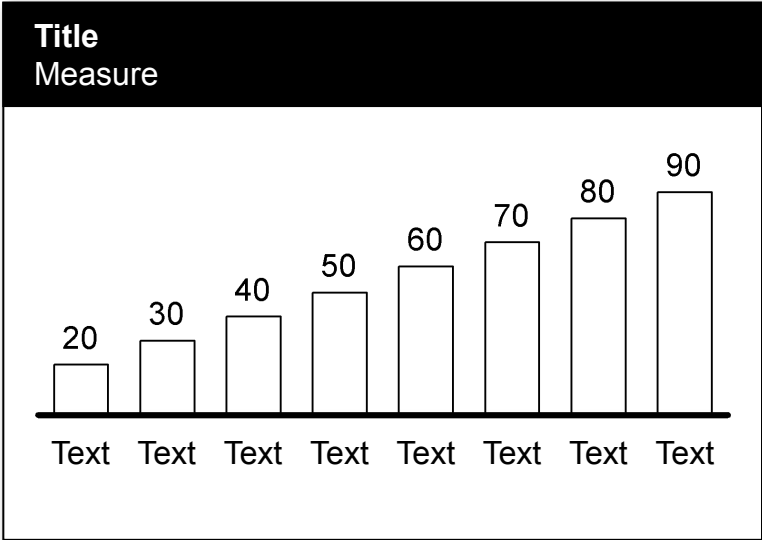
Unit of measure



\* Footnote  
Source: Source

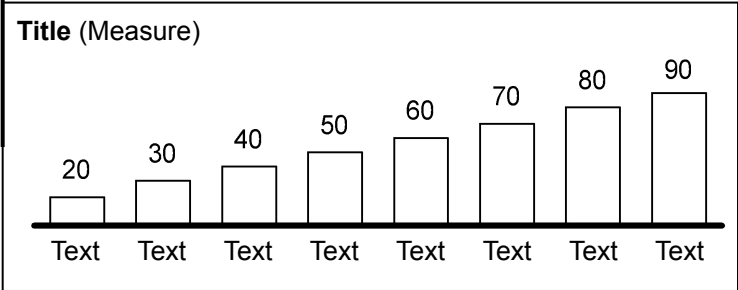
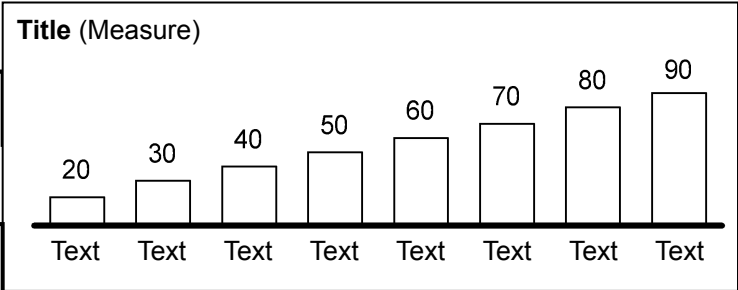
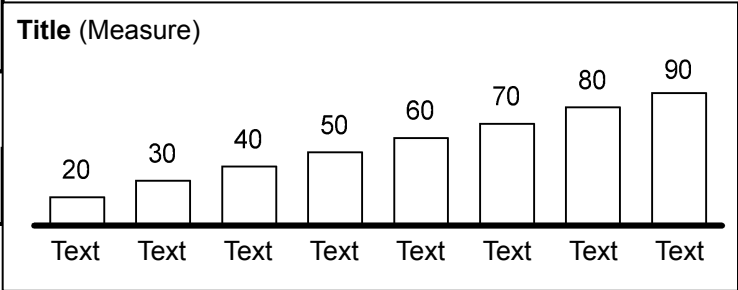
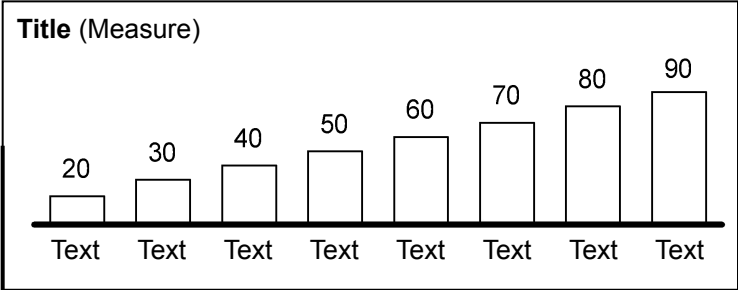
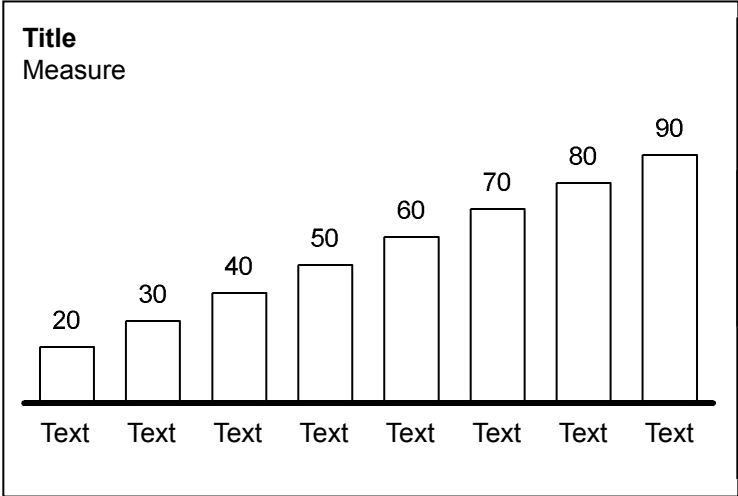
# EXHIBIT TITLE

Unit of measure



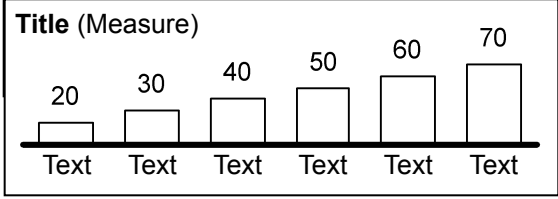
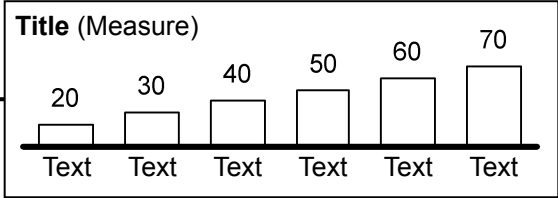
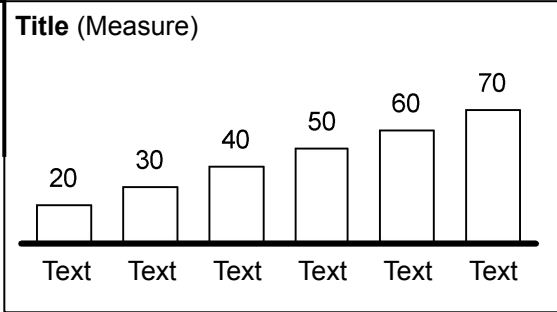
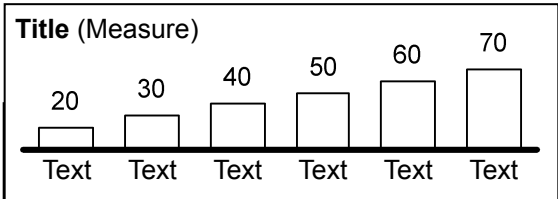
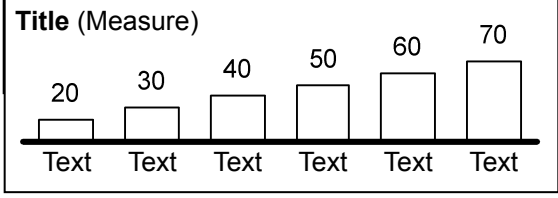
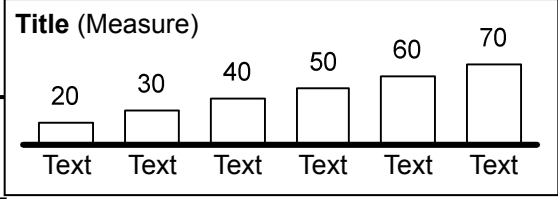
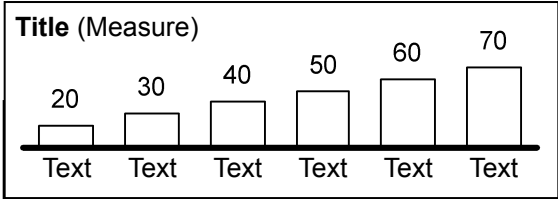
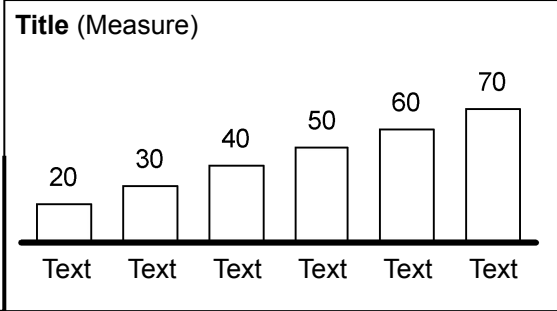
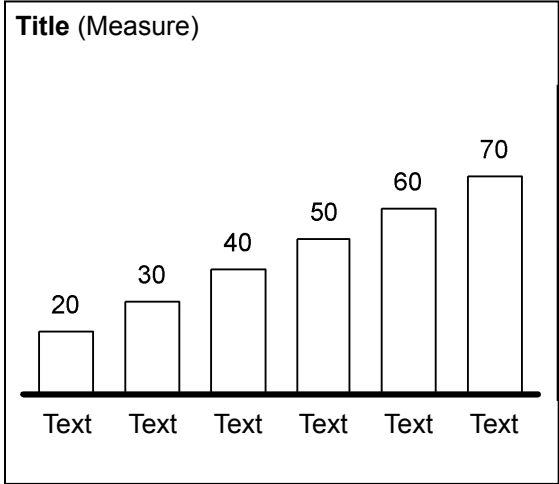
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# Unit of measure



\* Footnote  
Source: Source

# Unit of measure

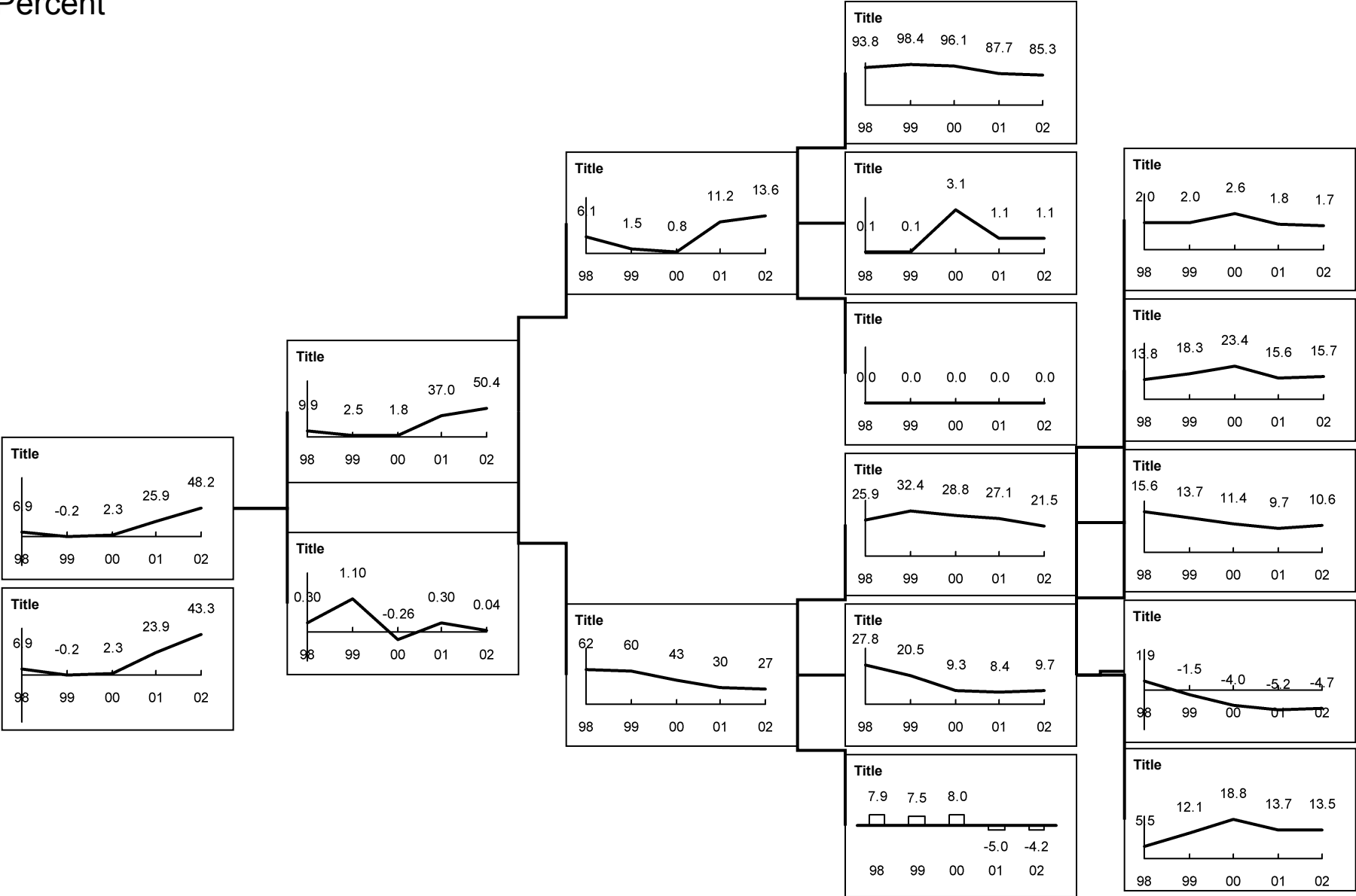


\* Footnote  
Source: Source



# ROIC TREE ANALYSIS

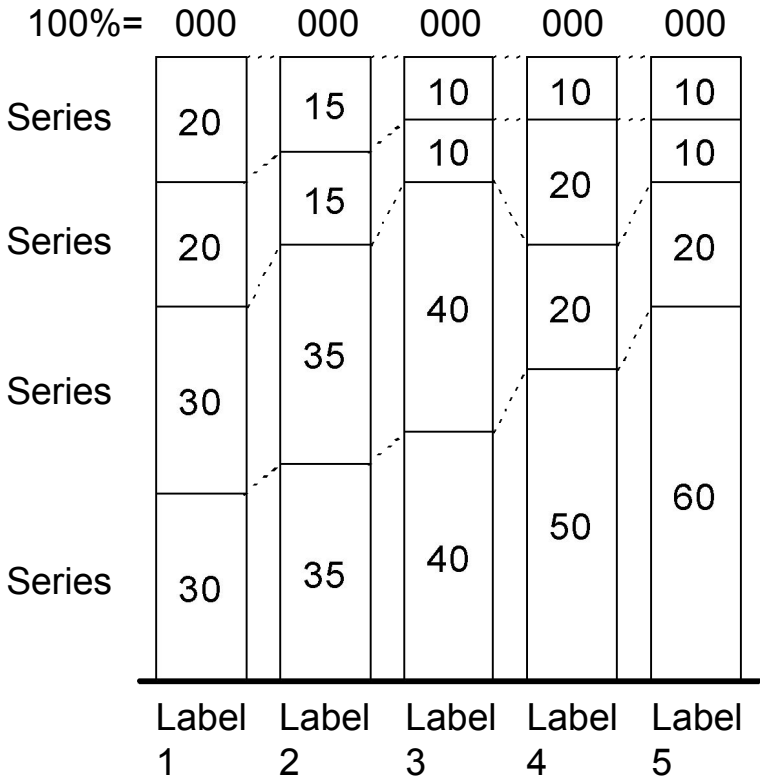
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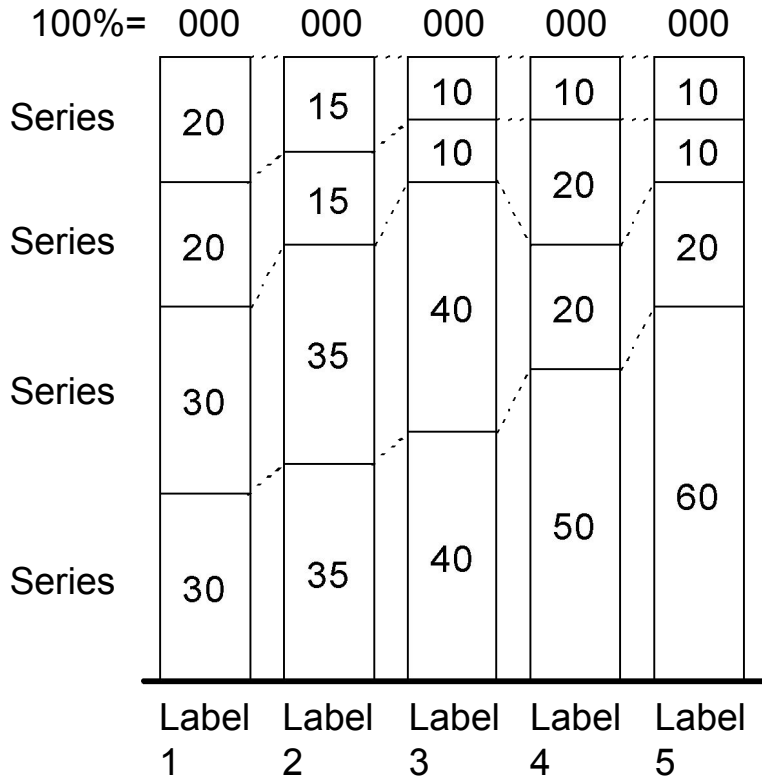
# EXHIBIT TITLE

Unit of measure

## Text



## Text

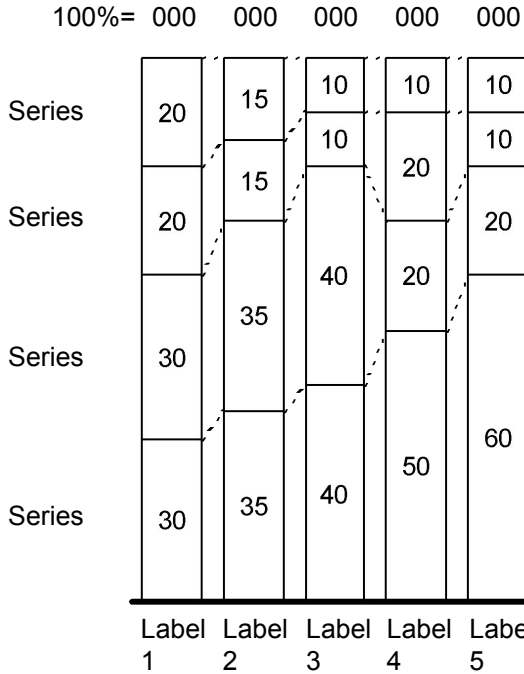


\* Footnote

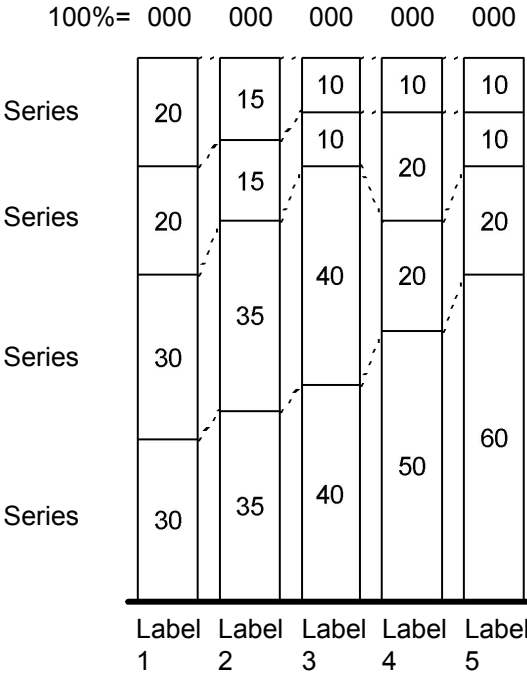
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Unit of measure

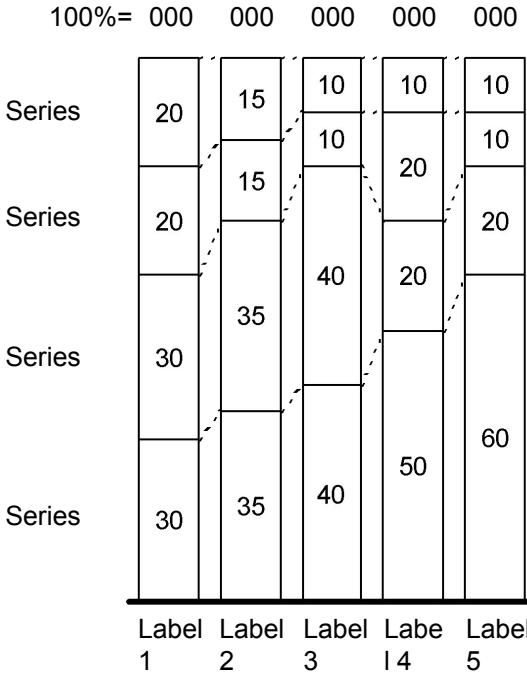
**Text**



**Text**



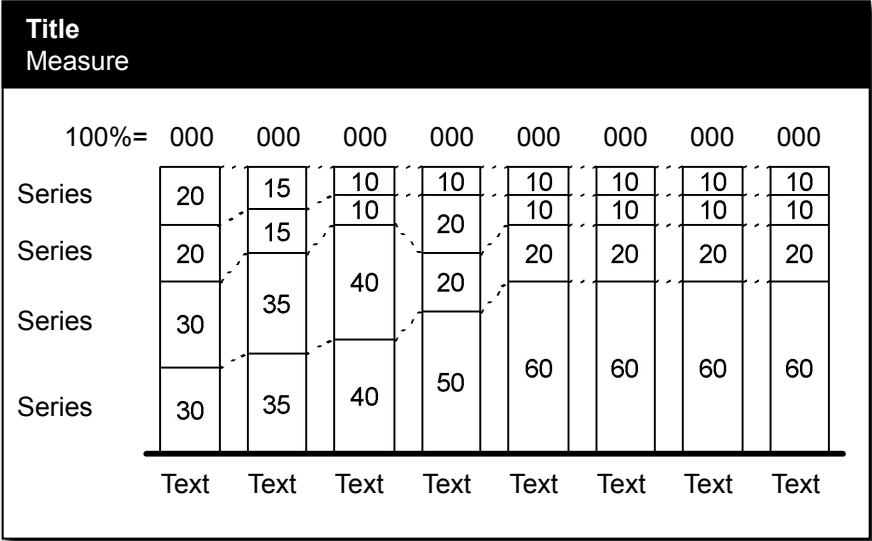
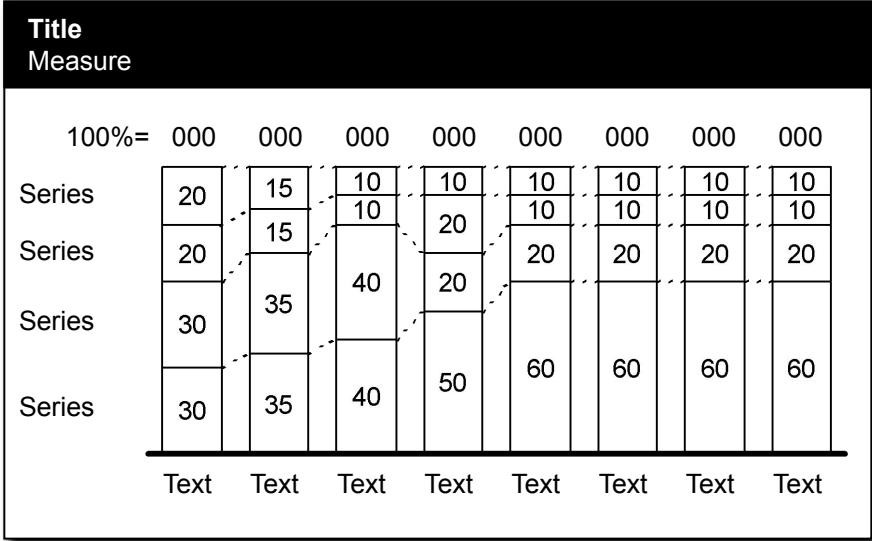
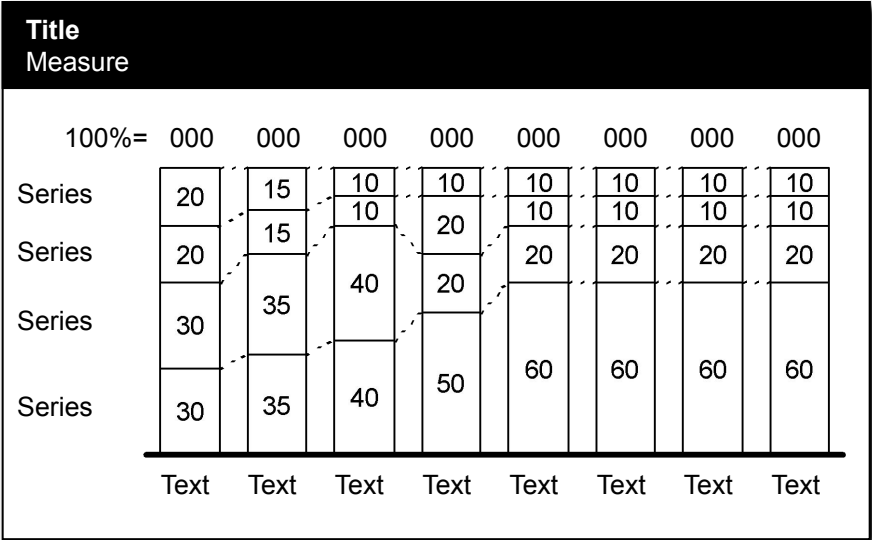
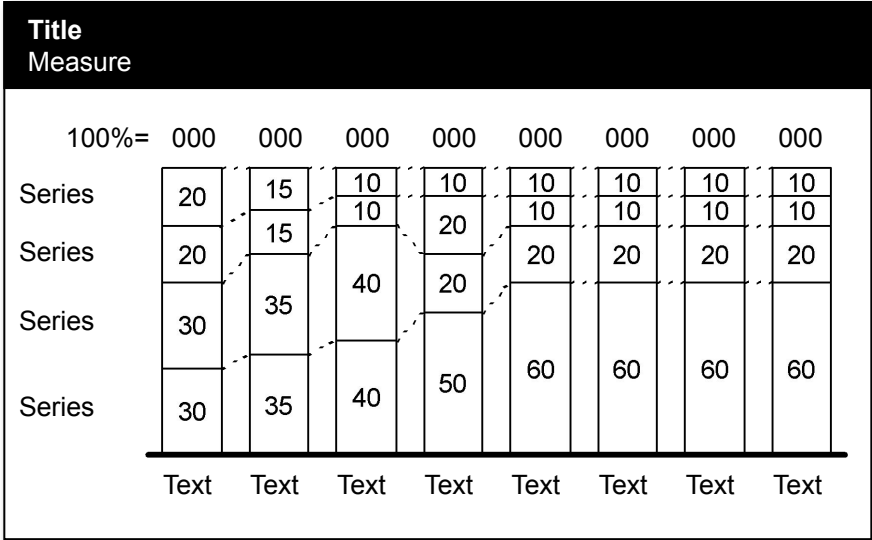
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\* Footnote  
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# EXHIBIT TITLE

## Unit of measure

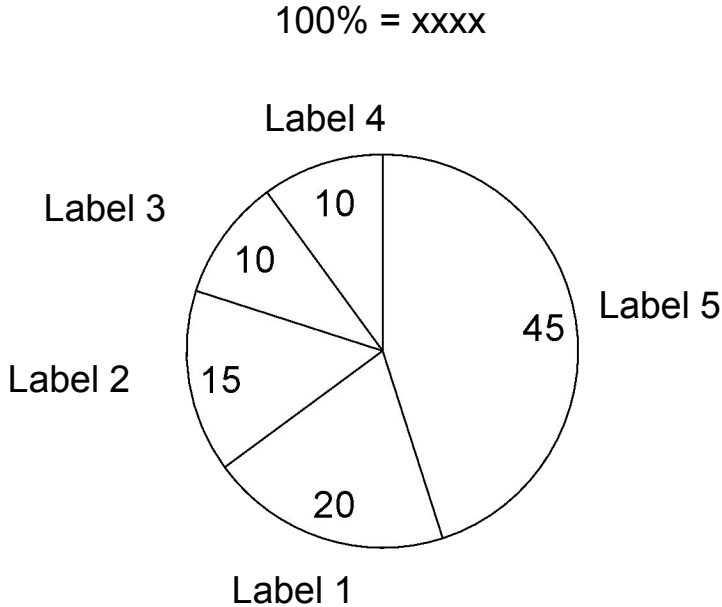


\* Footnote  
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# Unit of measure

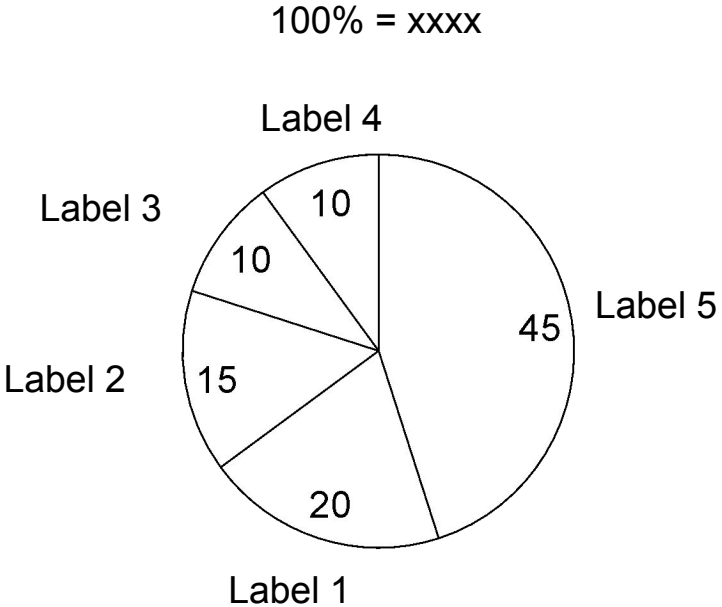
**Title**  
Measure

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**Title**  
Measure

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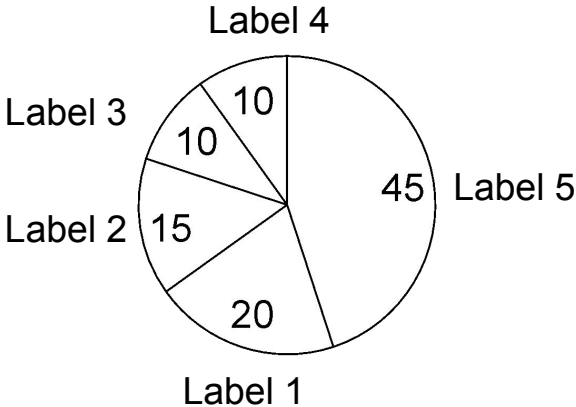
\* Footnote

# Unit of measure

**Title**  
Measure

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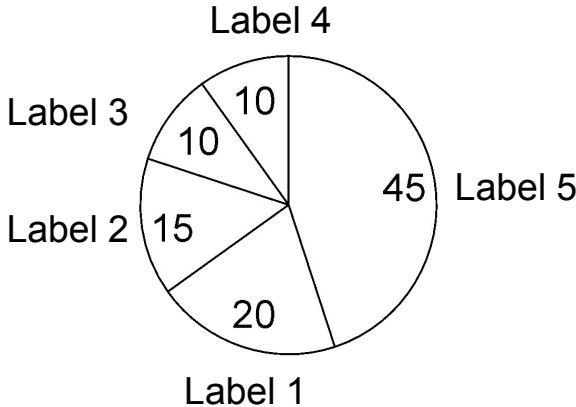
100% = xxxx



**Title**  
Measure

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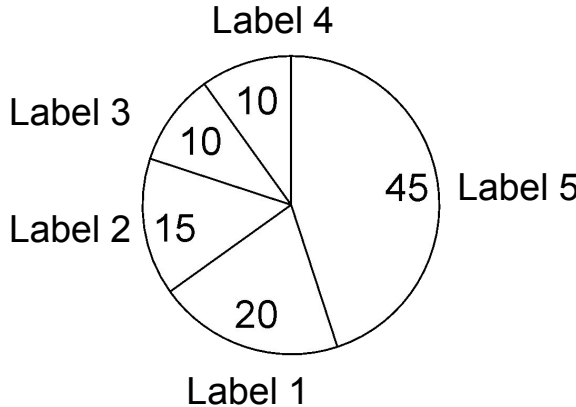
100% = xxxx



**Title**  
Measure

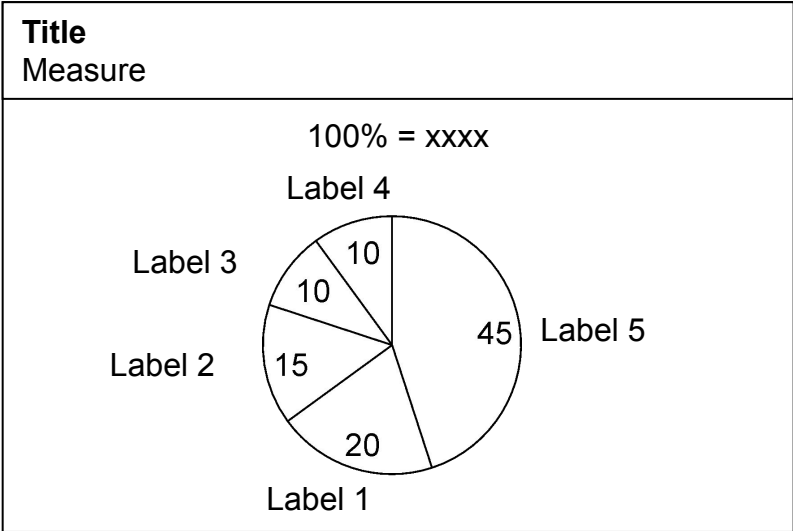
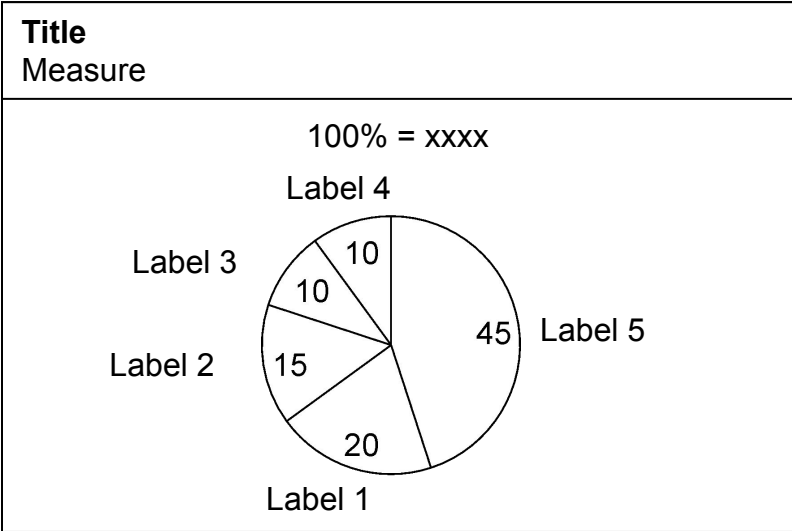
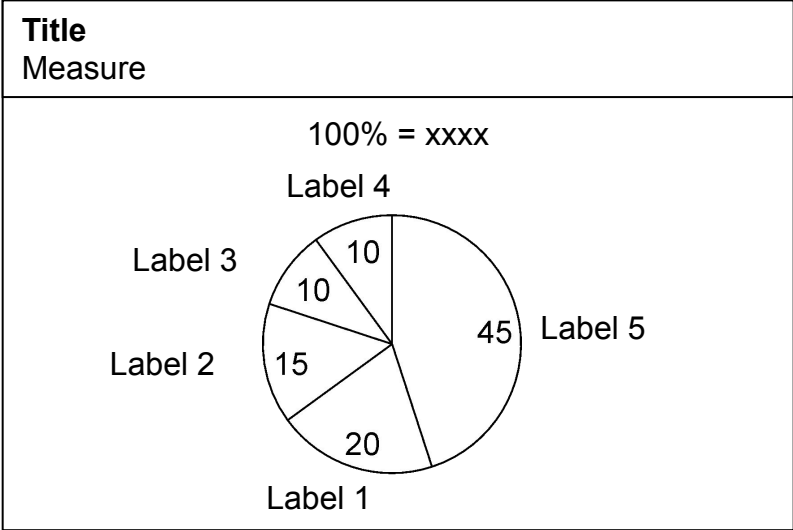
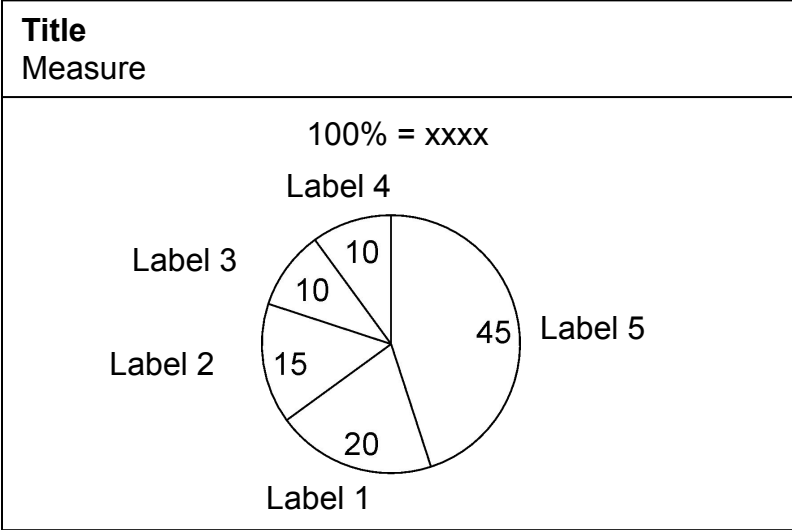
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100% = xxxx



\* Footnote  
Source: Source

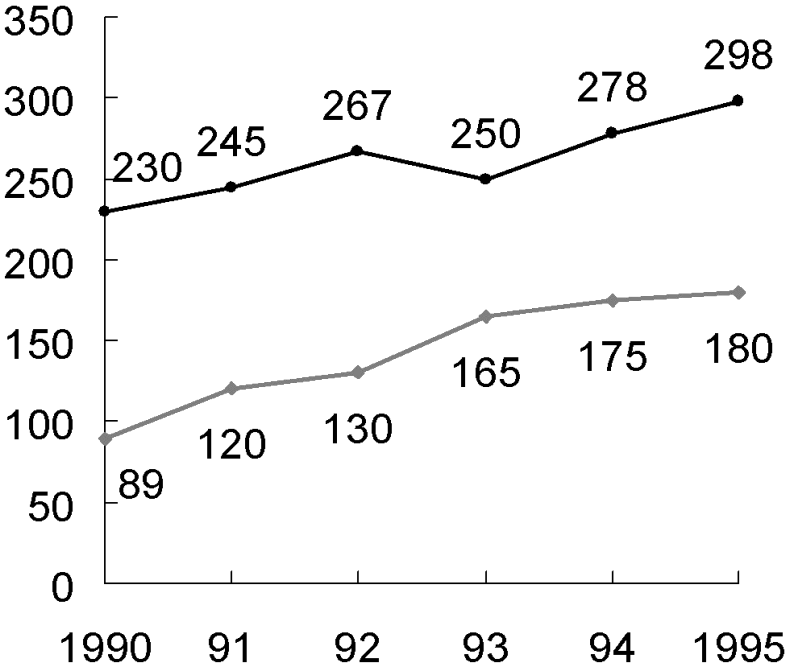
# Unit of measure



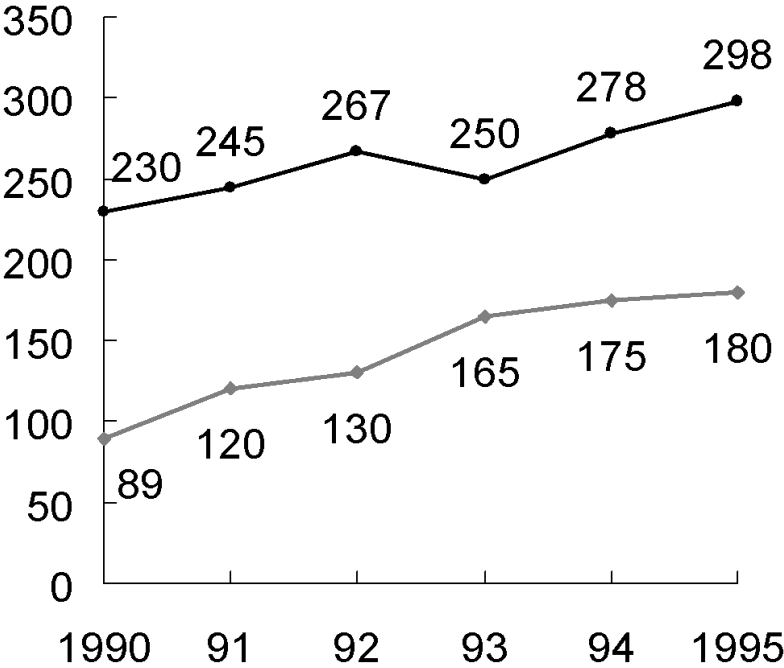
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Unit of measure

**Title**  
Measure



**Title**  
Measure

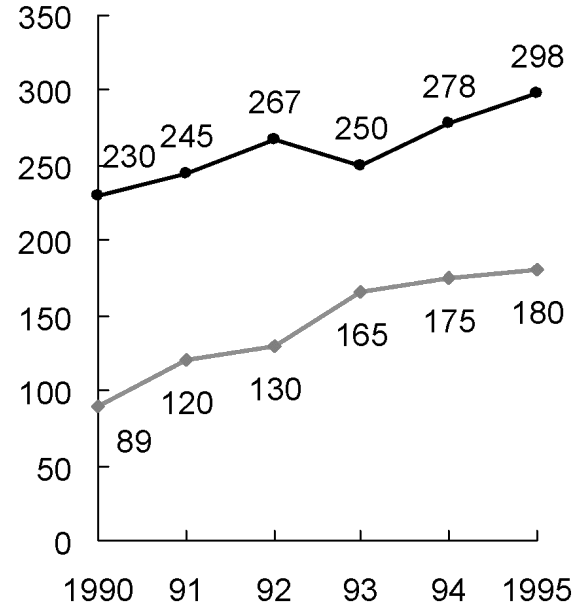


\* Footnote

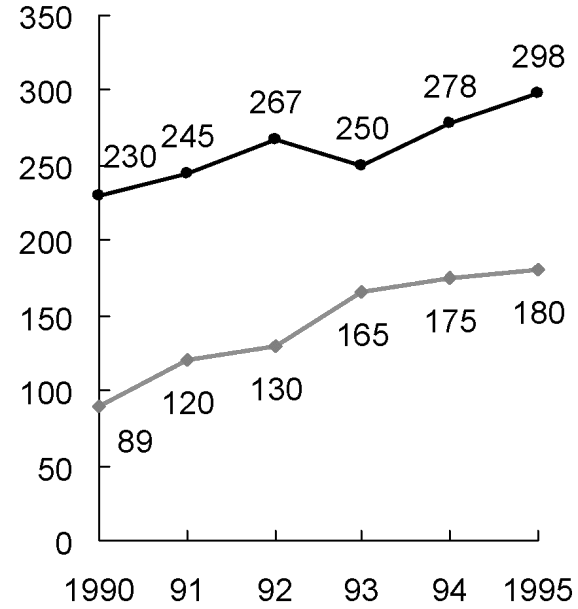


# Unit of measure

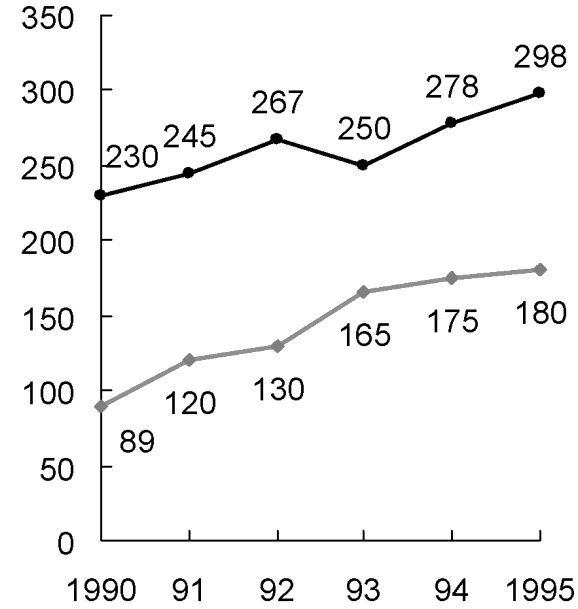
**Title Measure**



**Title Measure**

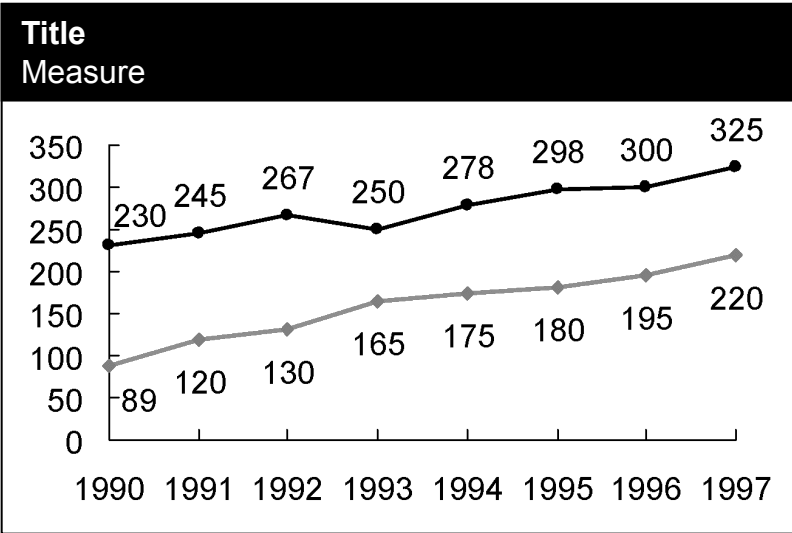
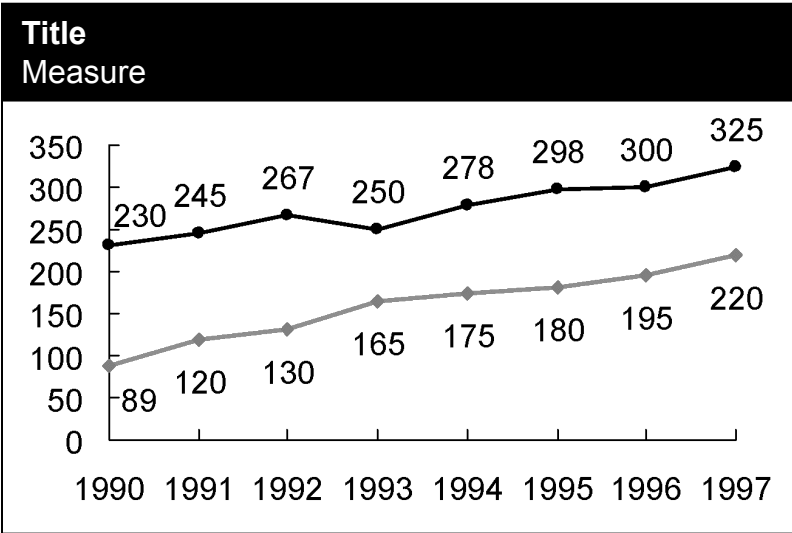
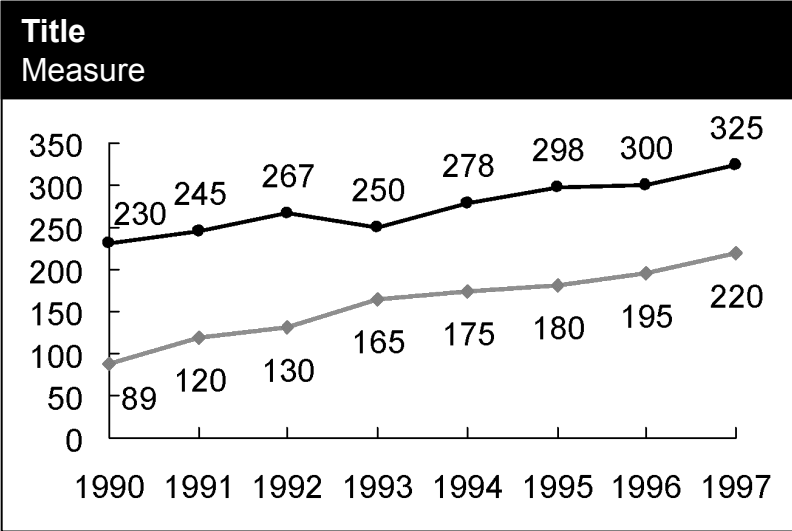
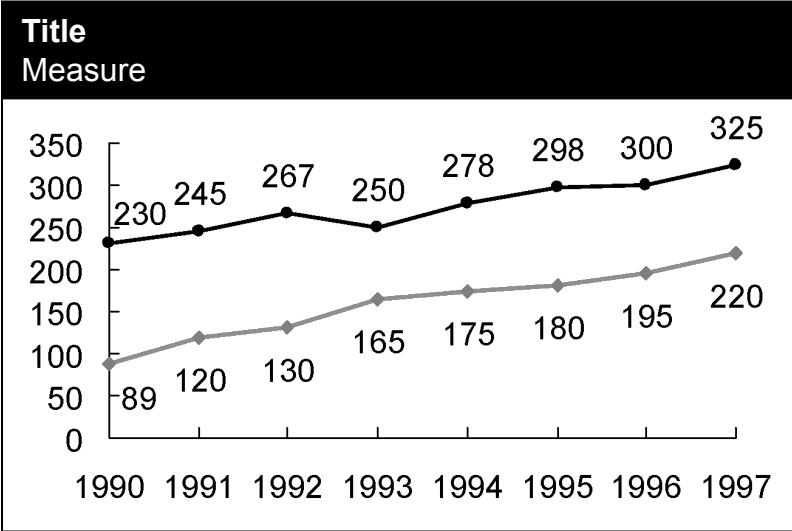


**Title Measure**



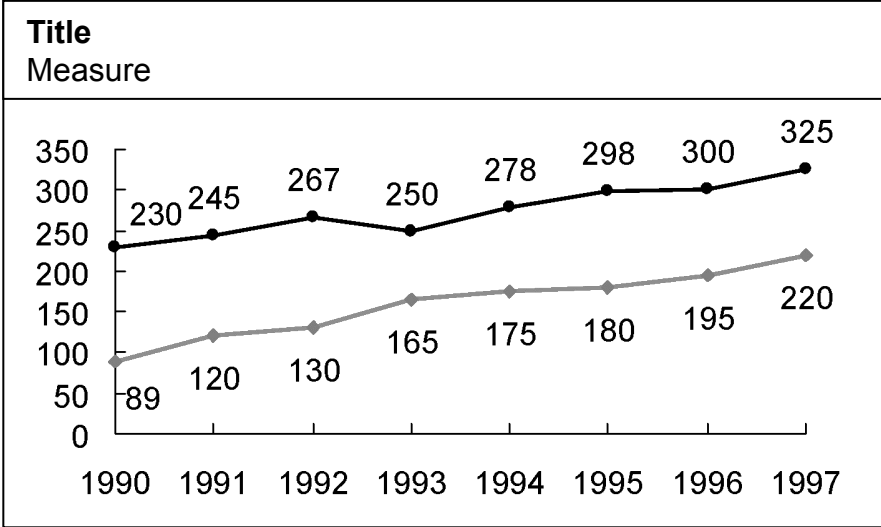
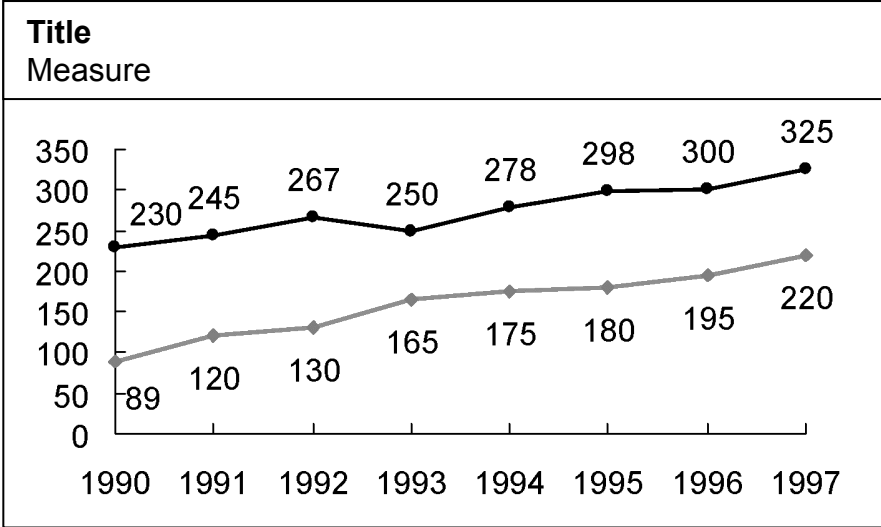
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# Unit of measure



\* Footnote  
Source: Source

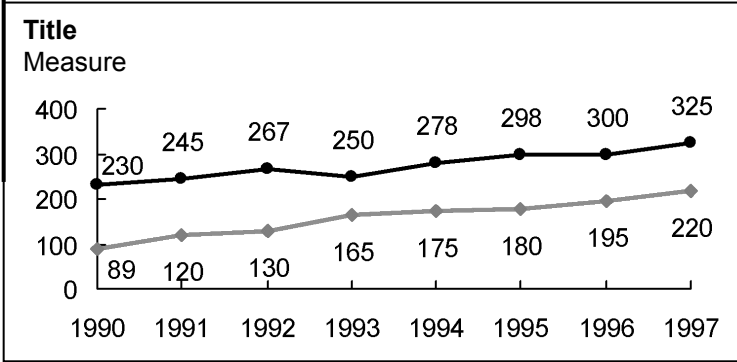
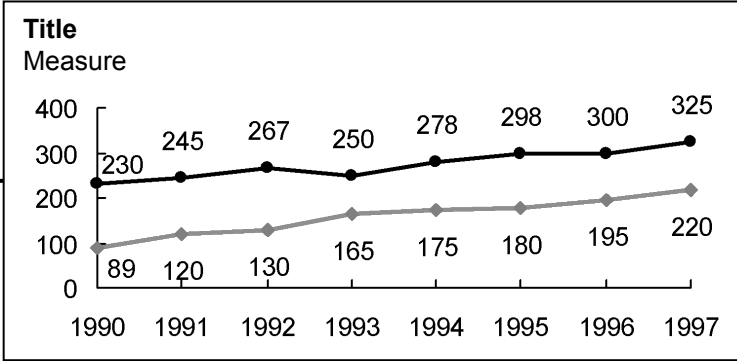
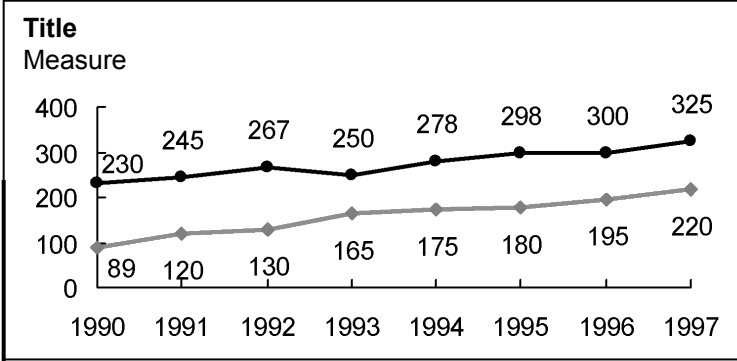
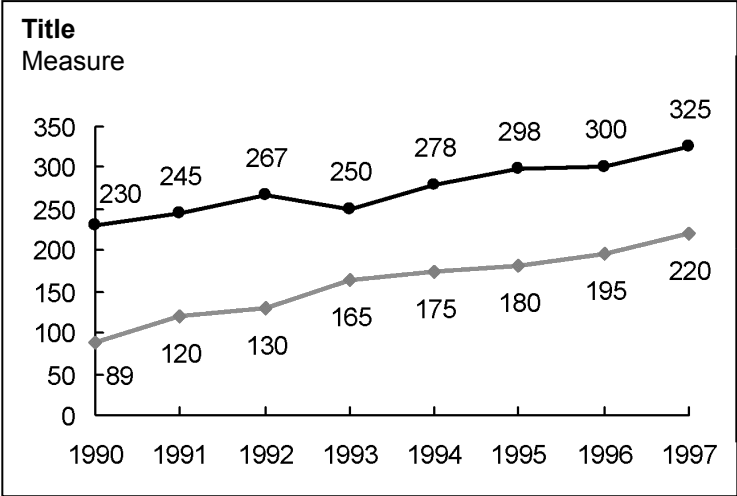
# Unit of measure



**Text**

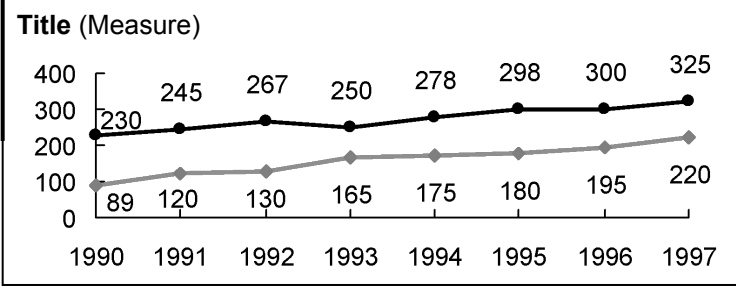
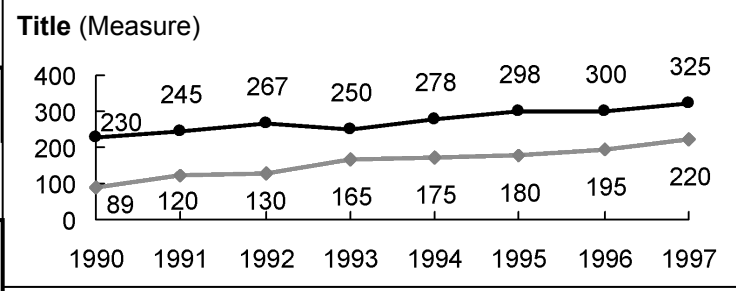
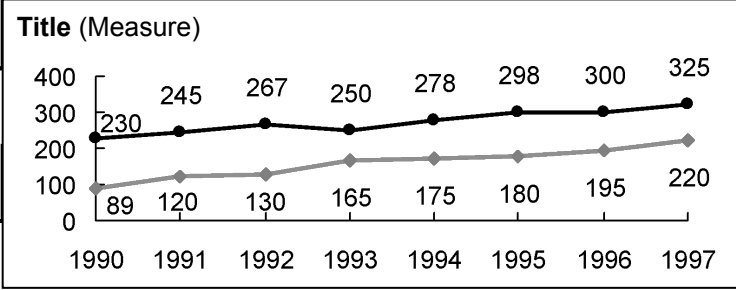
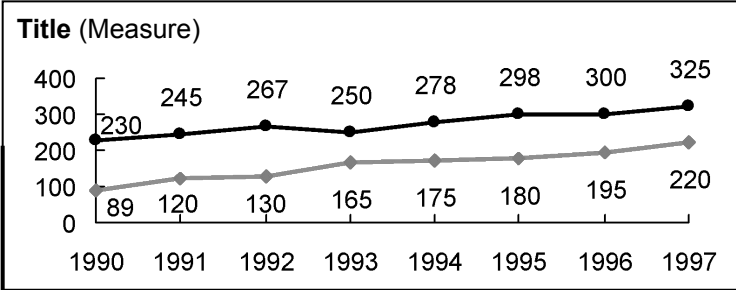
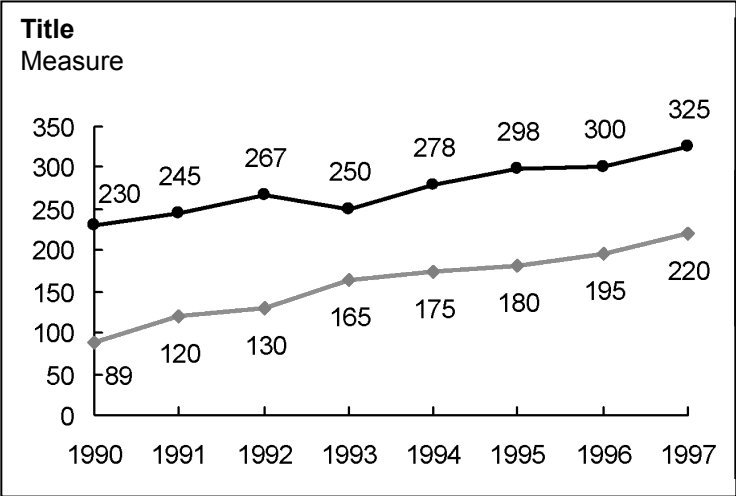
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# Unit of measure



\* Footnote  
Source: Source

# Unit of measure

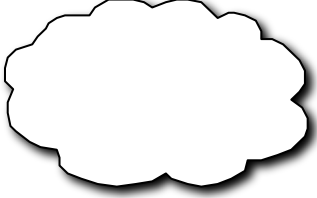
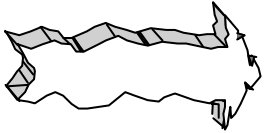
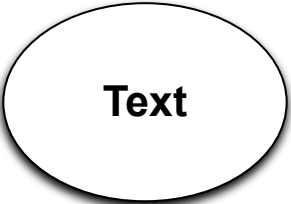
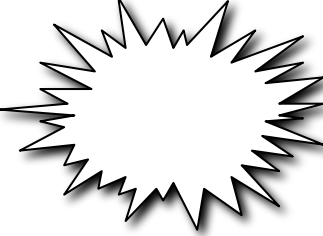
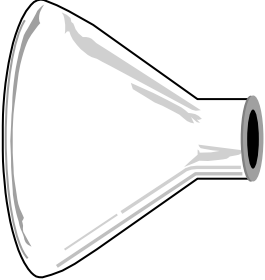
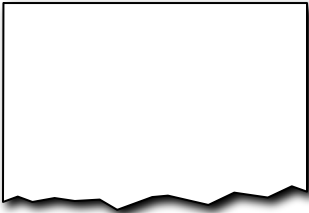
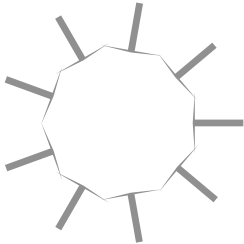
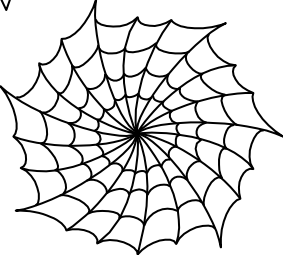
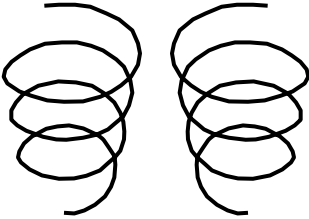
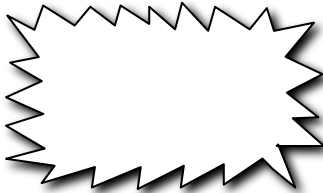
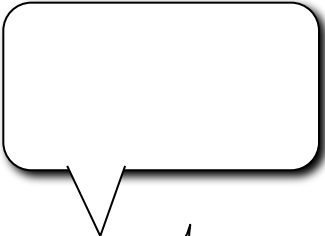
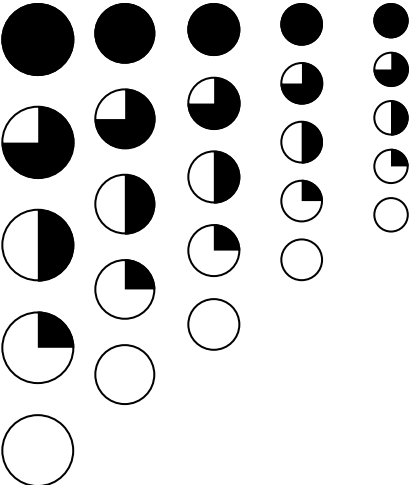


\* Footnote  
Source: Source



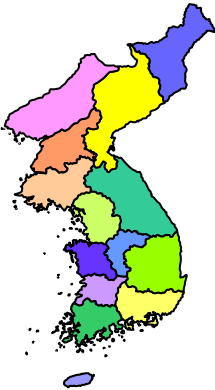
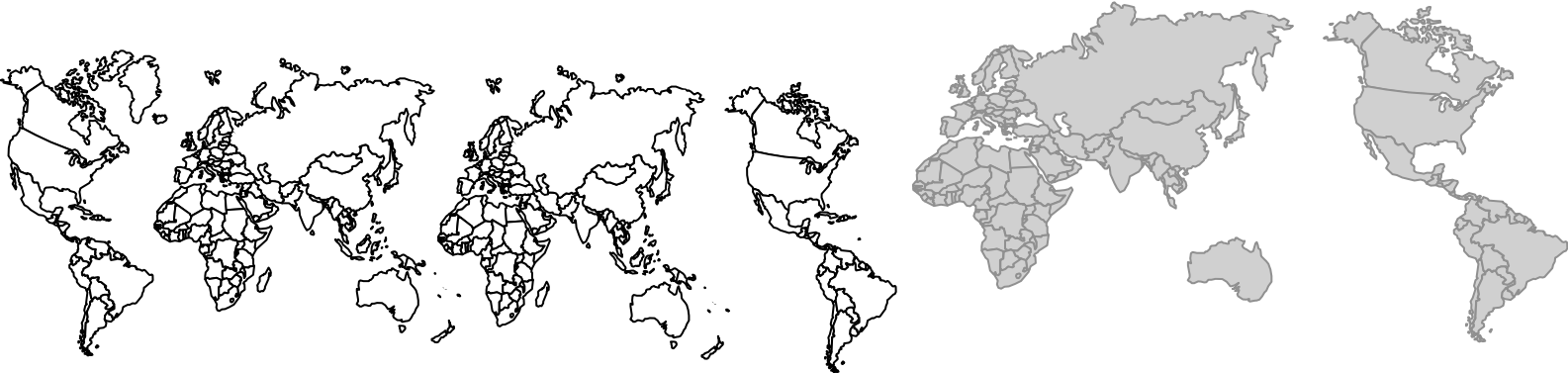


# STICKER AND OTHERS





# MAPS



# APPENDIX

**END OF DOC**