



# **METAPHOR IN SOVIET POLITICAL POSTER**

---



- On the 22<sup>nd</sup> of January 1971 Perm was awarded the Order of Lenin for extraordinary achievements in developing heavy industry

# PERM AS AN INDUSTRIAL SOVIET CITY

---

# EXHIBITION



- Visual aids aimed at making clear certain aspects of state policies and propagandising various ideas



# SOVIET POSTERS

---



# ENEMY AS A TARGET

---



**TO KNOW IS TO SEE**

---



**ILLITERATE IS BLIND**

---

# Meshkov's House





## Meshkov's house

is situated in the historic centre of Perm. It is the monument of architecture of the XIXth century. The house received its name after the surname of one of its proprietors, steamboat owner and patron of arts and sciences *Nicolai Vasilyevich Meshkov*. The building was constructed in the style of late Russian classicism in 1820, after the project of the architect Ivan Ivanovich Sviyazev. In 1889 the house was rebuilt under the influence of the modernistic style. At different times the building housed the Medical School of Perm State University, a restaurant, the Ural Hotel and Perm River Steamship Company. Since the end of 2007 the House of Meshkov has been housing the Perm Museum of Regional Studies.



# Metaphor in Art

**Metaphor** Permian Ballet

**Chronology** 1890; 1973

**T.D.** attraction of Perm as the famous ballet forge

**S.D.** ballet impresario and art critic Sergey Dyagilev; People's Artist of the USSR, professor Nadezhda Pavlova

**Location** in Perm

**Permian Identity** Sergey Dyagilev graduated from Perm gymnasium in 1890; Nadezhda Pavlova graduated from Perm choreographic school.

**Sources\References**

Joan Acocella, "The Showman," The New Yorker, September 20, 2010, p. 113

Мессерер «Танец. Мысль. Время», Москва, 1990



# Metaphor in Art



Metaphor Perm Animal Style

Chronology VII century B.C. — XII century A.D.

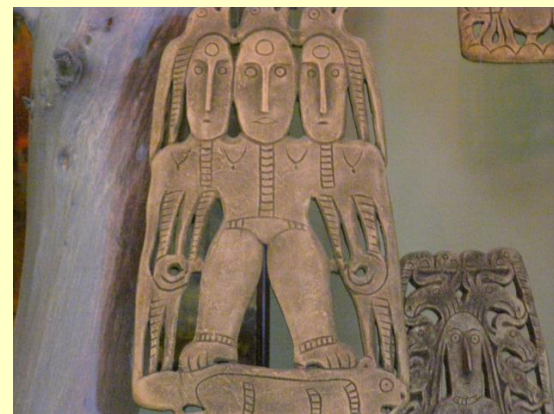
T.D. attraction of Perm region as the land of original ancient culture

S.D. zoo- and anthropomorphous images and complicated compositions of them

Location in Perm

Permian Identity unique collection of the artifacts of Perm animal style

Sources\References Александр Доминьяк Свидетельства утраченных времён. Человек и мир в пермском зверином стиле. — Пермь: Книжный мир, 2010. В. А. Оборин, Г.Н. Чагин "Чудские древности Рифея", Пермь, 1988.





**THANKS  
FOR YOUR ATTENTION**

---