

For the all-round welfare of all

PROUT



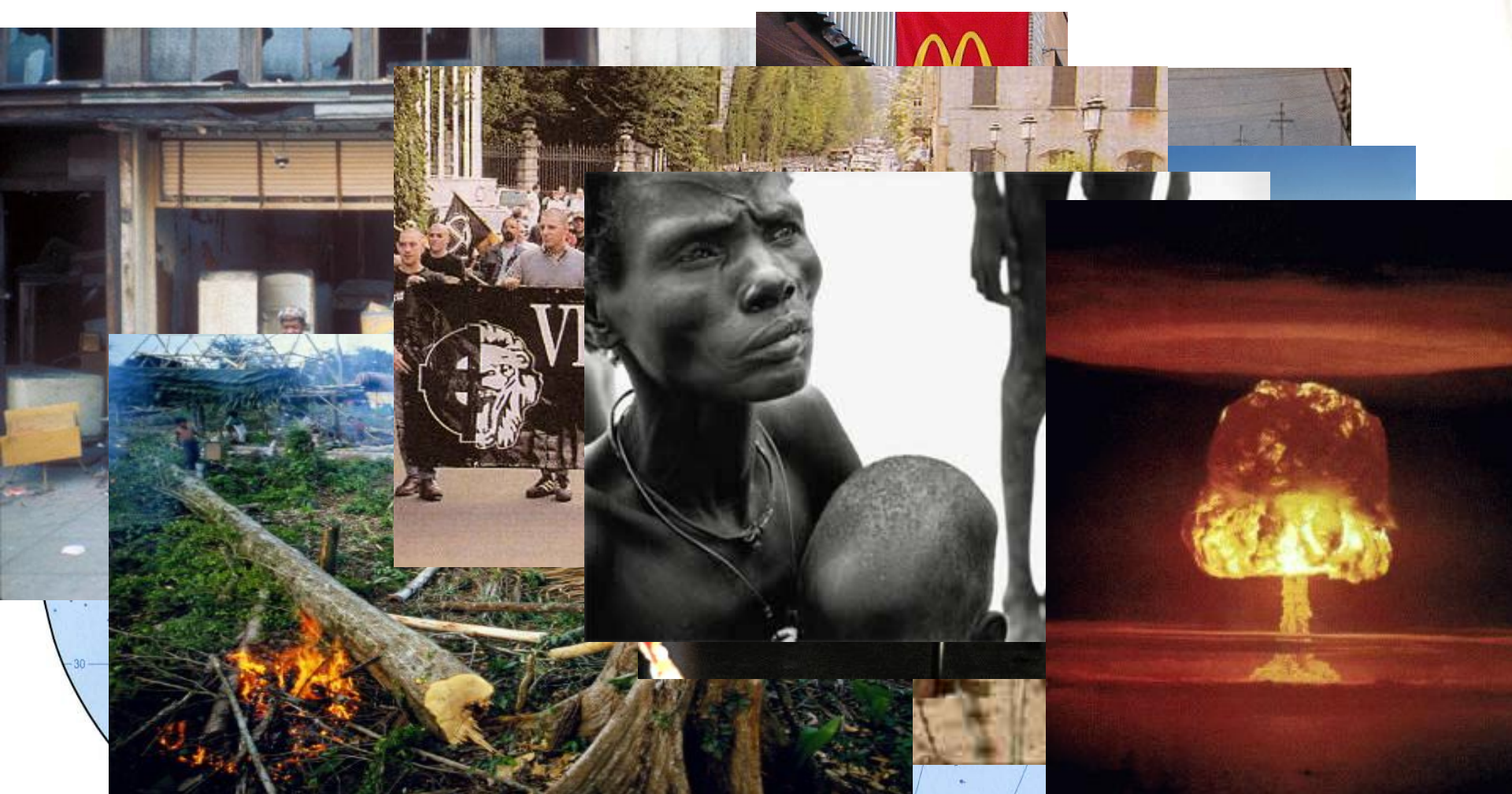
# Prout



- Prout is the abbreviation for the **Progressive Utilization Theory**,
- a new socio-economic model for a sustainable future.
- It is based on economic self-sufficiency
- cooperatives
- environmental balance and
- universal spiritual values.



# The World Today



Scale 1:134,000,000

Robinson Projection  
standard parallels 38°N and 38°S

Antarctica

Boundary representation is  
not necessarily authoritative.

802703AI (R00352) 6-00

# The World Today



Economic Disparity & Exploitation

Wars

Violence & Crime

Environmental destruction

Exploitation of women and minorities

Social Degeneration

Famine

Violation of Human Rights



Defective social and economic systems  
have caused tremendous human suffering  
and environmental destruction

**An alternative is needed!**

# An Alternative



- Democratic
- Ecologically protective
- Higher quality of life to all

**PROUT: PRO**gressive **U**tilisation **T**heory

# PROUT's base



“This world is our shared inheritance”

Neo-Humanism: expansion from self-interest to an empathy and identification with an ever-larger portion of humanity

“Spiritual family of humanity”



# Social Progress



Movement towards the goal of well-being for all, the establishment of universal humanism

Increase in the standard of living of the people

# Key Concepts



- Economic Democracy
- Sustainability
- Universal Politics
- Unity in Diversity

# Economic Democracy (1)



Aim: to guarantee minimum requirements

Local people make the economic decisions

Production for consumption

# Economic Democracy (2)



- Economic Decentralisation

Socio-Economic Regions based on

- Common economic & social problems
- Common geographic potentialities
- Common cultural legacy
- Common language

# Economic Democracy (3)



- 3-tiered structure
  - Small scale private enterprises
  - Cooperatives
  - Large scale key industries
- Balanced Economy
  - Balanced development in all sectors, i.e. agriculture, industry and services

# Sustainability



- Agrarian revolution
- Agrarian cooperatives
- Ecological initiatives

# Universal Politics



Goal: to unify humanity

## World Government

- World constitution
- Human rights
- Minimum necessities
- Common penal code

# Unity in Diversity



- Preservation of cultural diversity
- Preservation and encouragement of local languages



# PROUT, a Solution to...



Economic Disparity & Exploitation

Wars

Violence & Crime

Environmental destruction

Exploitation of women and minorities

Social Degeneration

Famine

Violation of Human Rights

# Implementing PROUT



Awareness is a key factor in social change

- Inform the masses
- Persuade key thinkers & unite moralists  
(intellectuals, students, NGO's)
- Create dedicated revolutionaries



“Never doubt that a small group of thoughtful, committed citizens can change the world.

Indeed, it is the only thing that ever has.”

Margaret Mead