

# Presentation Theme: Blizzard Entertainment

Prepared by student of 3d course of Oriental university

**Penkovsky Anton**

# Plan

1. History
2. Role in the gaming industry
3. Knowhow



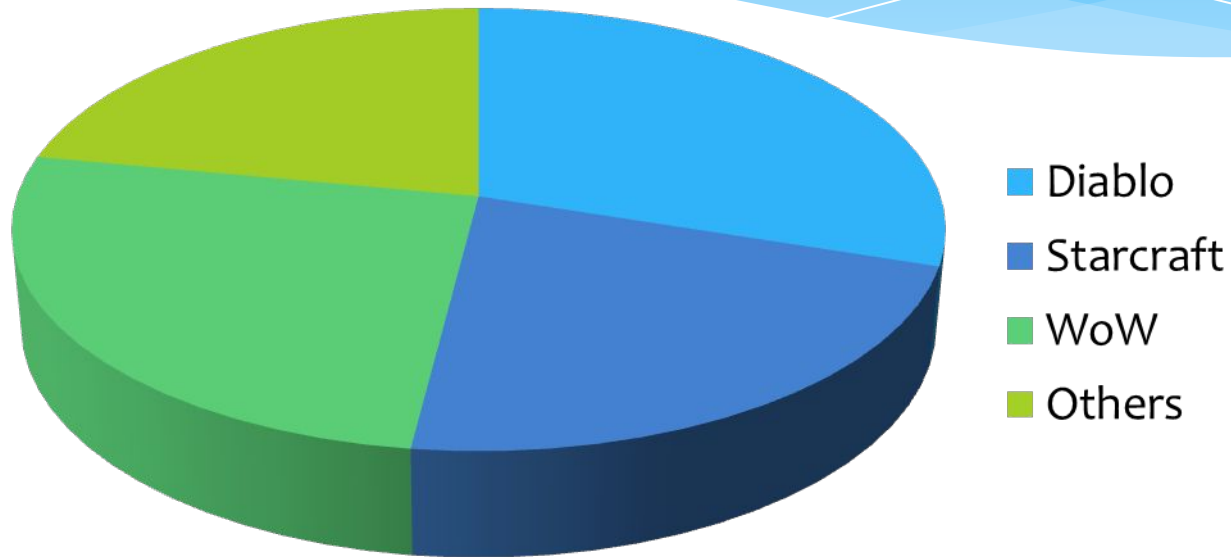
(L-R) Frank Pearce, Michael Morhaime and Allen Adham

# legendary trio

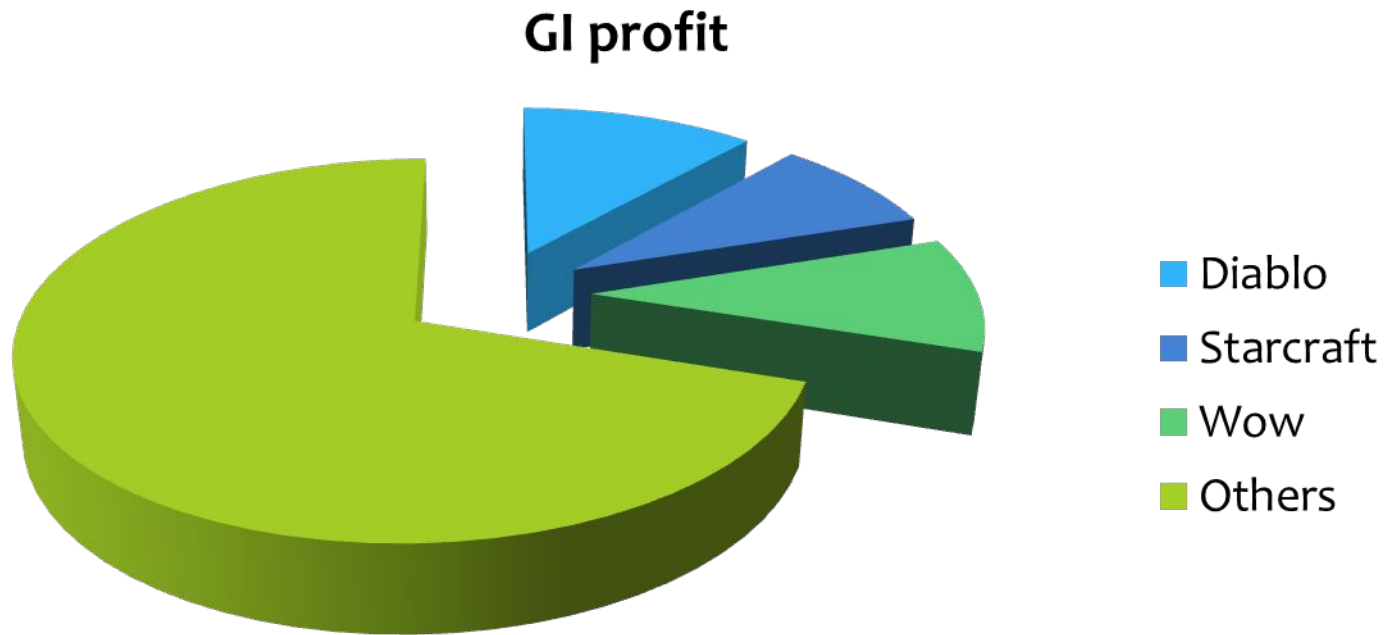


# Legendary trio`s profit in BE

BE profit



# Legendary trio`s profit in GI



# LEGEND



# Sites, which I used:

- \* <http://us.blizzard.com>
- \* [http://en.wikipedia.org/wiki/Blizzard\\_Entertainment](http://en.wikipedia.org/wiki/Blizzard_Entertainment)
- \* <http://warcry.ru>
- \* <http://topmmorpg.com>
- \* <http://officialfanblizzard.com>