



Social networks and their possibilities



Our team:

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- Vitalina Labus – information expert
- Inna Phrunze – searching pictures

A social networking service is an online service, platform, or site that focuses on building and reflecting of social networks or social relations among people, who, for example, share interests or activities.



CrowdID User: Sarah Maddox [Logout](#) [Change Password](#) [Help](#)

[Home](#) [Administration](#)

My Identity

My OpenID
Profiles
Approved Sites
Login History

Profiles

Select a profile to edit or create a new profile

Profile: [Make Default](#)

Update profile details

Profile Name:

Nickname:
A short name to describe yourself. Often used to identify you in places like an online forum.

Full Name:

Email:

Birth Date:
You can partially enter a date of birth, eg. 1980, if you don't want to send the exact details of your birth date.

Gender:

Postcode:

Country:

Timezone:

Language:

Powered by [atlassian CrowdID](#) Version: 1.1.0 (Build #161 - Jun 18, 2007) [Report a bug](#) [Request a feature](#) [Contact atlassian](#)

A social network service consists of a representation of each user (often a profile), his/her social links, and a variety of additional services.

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CAPELLE UNIVERSITY
Experience higher

Jeremy Zawodny
is catching up on life...
Updated on Monday, 8/11

Networks:
Bowling Green
Yahoo
Silicon Valley, CA

Sex: Male
Interested In: Women
Relationship Status: In a Relationship
Birth Day: June 4, 1974
Hometown: Toledo, OH
Political Views: Apolitical
Religious Views: Agnostic

Mini Feed [edit](#)
Displaying 10 stories... [See All](#)

Today

Jeremy and Ernie Huang are now friends. 4:41pm

Jeremy and Simon Rydell are now friends. 4:27pm

Jeremy and Kevin Fox are now friends. 4:17pm

Jeremy and Jen Young are now friends. 3:58pm

Jeremy and Owen Diaz are now friends. 3:56pm

Jeremy and Shil Davel are now friends. 4:17pm

Jeremy and Nick Genakines are now friends. 3:57pm

Yesterday

Jeremy and David E. Weekly are now friends. 5:50pm

June 25

Jeremy is catching up on life... 12:28pm

Jeremy and Dave Hodson are now friends. 11:58pm

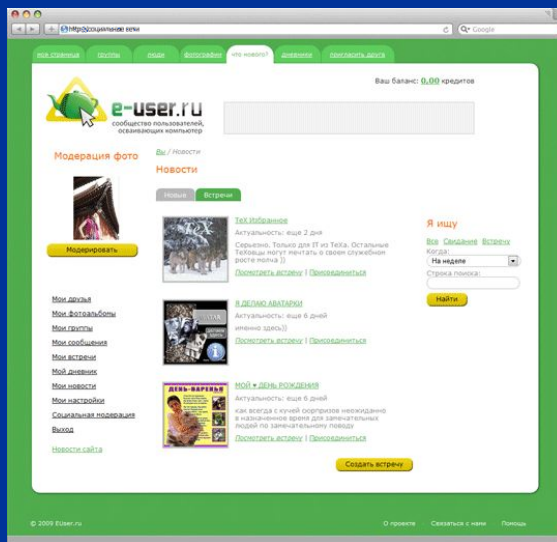
Bowling Green Friends [edit](#)
6 friends at Bowling Green... [See All](#)

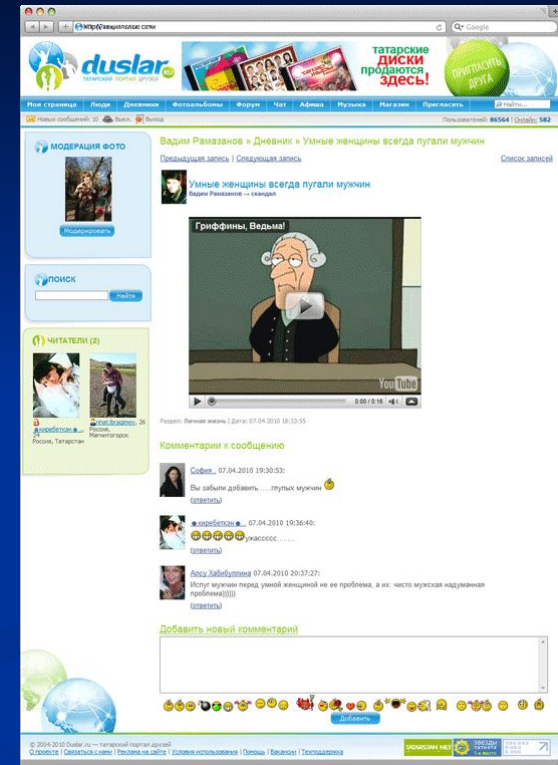
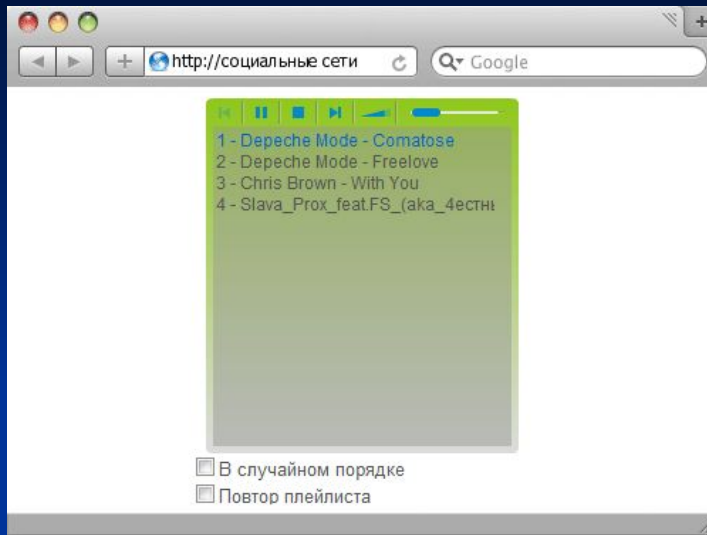
[Michael Horvath](#) [Harish Datta](#) [Anne Horvath](#)

Social networking sites allow users to share ideas, activities, events, and interests within their individual networks.

Possibilities of social networks

- Connecting with people with similar interests all over the world
- The ability to meet new friends and find old ones
- The ability to find any necessary information or advice
- The ability to access goods and services
- The ability to use social networks as means of low-cost grassroots organizing for activists





- Uploading your own photos to share with other people
- Access music and videos
- The ability to create groups that share common interests, upload or stream live videos, and hold discussions in forums.
- An opportunity to find a job for employees

Popular social networks

The Facebook logo, featuring the word "facebook" in white lowercase letters on a blue rectangular background.

facebook®

The Twitter logo, featuring the word "twitter" in a light blue, rounded, lowercase font with a white outline, set against a white background.

twitter

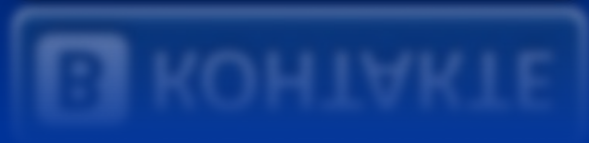
The Myspace logo, featuring a white icon of three stylized figures and the word "myspace" in white lowercase letters.

myspace

The Google+ logo, featuring the word "Google+" in white text with a yellow plus sign, set against a dark gray background with colorful circular patterns.

Google+





The most popular social networks in Russia and Ukraine

- Facebook
- Twitter
- Vkontakte
- Odnoklassniki

Facebook

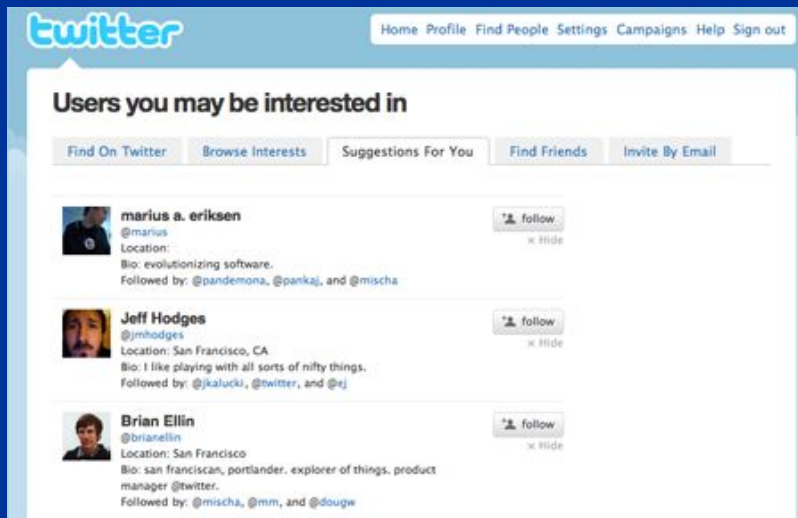
Facebook is a social networking service and website launched in February 2004. As of February 2012, Facebook has more than 845 million active users. Facebook was founded by Mark Zuckerberg with his college roommates and fellow students.



Twitter



Twitter is an online social networking service and microblogging service that enables its users to send and read text-based posts of up to 140 characters, known as "tweets". It was created in March 2006 by Jack Dorsey and launched that July. The service rapidly gained worldwide popularity, with over 300 million users as of 2011.



Vkontakte

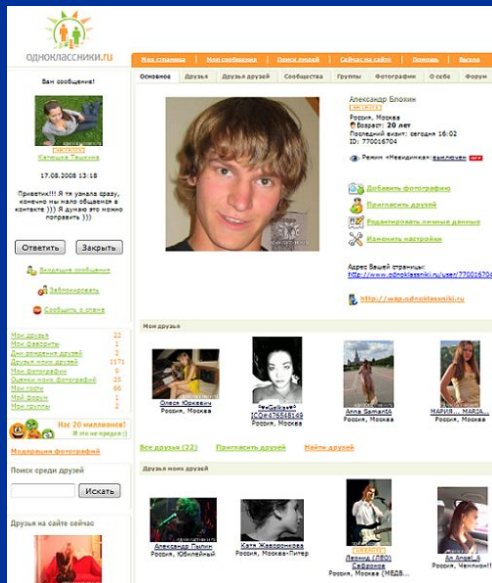
VKontakte is a Russian social networking service. Founder Pavel Durov launched VKontakte for beta testing in September 2006. As of January 2012, VK has over 140 million accounts. It is the fourth most visited website in Russia and Ukraine.

A screenshot of the VKontakte website's login and sign-up page. The page has a blue header with the VK logo. On the left, there is a login section with fields for 'Phone or email' and 'Password', a 'Log in' button, and a link for 'Forgot your password?'. On the right, there is a 'Welcome!' section stating 'VK is the largest European social network with more than a 100 million active users.' Below this is a 'Sign up for VK' section with fields for 'Your first name', 'Your last name', and a 'Select sex' dropdown menu, followed by a 'Sign up' button. Further down, there is a section titled 'What can you do on VK?' with three bullet points: 'Find people with whom you've studied, worked or met on vacation.', 'Learn more about people around you and make new friends.', and 'Stay in touch with loved ones.' Below the text are three small thumbnail images of VK profiles. At the bottom, there is a footer with links for 'about', 'help', 'terms', and 'developers', and a copyright notice: 'VK © 2006-2012 English Русский Українська all languages »'.

Odnoklassniki



Odnoklassniki is a social networking service for classmates and old friends reunion popular in Russia and other former Soviet Republics. It was created by Albert Popkov on March 4, 2006. The website currently claims that it has more than 45 million registered users and 10 million daily unique visitors.



So, there are many social networks in the Internet. Nowadays almost all people are registered in even one social network. All social networks make our life easier and enable us to become closer to all our friends.