



# Social networks and their possibilities



# Our team:

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- Vitalina Labus – information expert
- Inna Phrunze – searching pictures

A social networking service is an online service, platform, or site that focuses on building and reflecting of social networks or social relations among people, who, for example, share interests or activities.



**CROWD ID** User: Sarah Maddox [Logout](#) [Change Password](#) | [Help](#)

Home Administration

My Identity

My OpenID  
Profiles  
Approved Sites  
Login History

**Profiles**

Select a profile to edit or create a new profile

Profile:  [Make Default](#)

Update profile details

Profile Name:

Nickname:   
A short name to describe yourself. Often used to identify you in places like an online forum.

Full Name:

Email:

Birth Date:     
You can partially enter a date of birth, eg. 1980, if you don't want to send the exact details of your birth date.

Gender:

Postcode:

Country:

Timezone:

Language:

Powered by [atlassian CrowdID](#) Version: 1.1.0 (Build#161 - Jun 10, 2007) [Report a bug](#) | [Request a feature](#) | [Contact atlassian](#)

A social network service consists of a representation of each user (often a profile), his/her social links, and a variety of additional services.

**facebook** Profile edit Friends Networks Inbox (4) home account privacy logout

Search +

Applications edit

- Photos
- Groups
- Events
- Marketplace
- My Flickr
- more

**Jeremy Zawodny**  
is catching up on life...  
Updated on Monday with

Networks: Bowling Green, Tahoe, Silicon Valley, CA

Sex: Male  
Interested In: Women  
Relationship Status: In a Relationship  
Birthday: June 4, 1974  
Hometown: Toledo, OH  
Political Views: Apathetic  
Religious Views: Agnostic

**News Feed** edit...  
Displaying 10 stories. See All

Today

- Jeremy and Ernie Huang are now friends. 4:41pm
- Jeremy and Simon Rydzelt are now friends. 4:27pm
- Jeremy and Kevin Fox are now friends. 4:17pm
- Jeremy and Jim Young are now friends. 3:58pm
- Jeremy and Dustin Diaz are now friends. 3:58pm
- Jeremy and Shil Israel are now friends. 4:07pm
- Jeremy and Nick Gerakines are now friends. 6:57pm

Yesterday

- Jeremy and David E. Weekly are now friends. 9:30pm

June 25

- Jeremy is catching up on life... 12:37pm
- Jeremy and Dave Hudson are now friends. 11:58pm

View Photos of You (1)  
Edit My Profile

You are online now.

**Bowling Green Friends** edit...  
6 friends at Bowling Green. See All

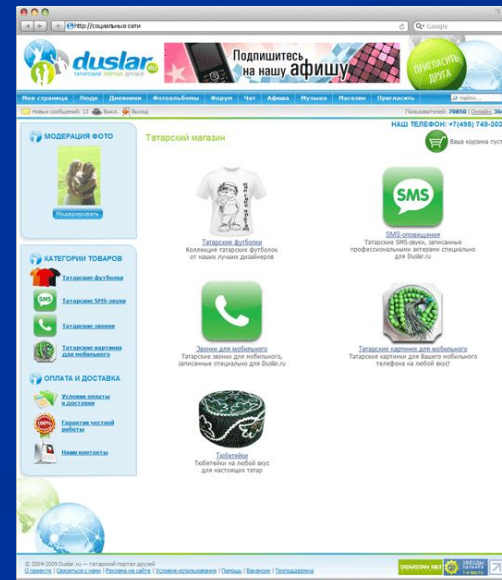
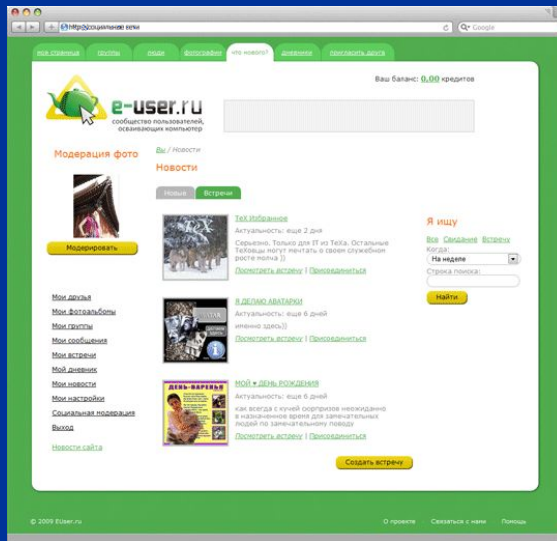
Michael Horvath, Hannah Della, Arnie Horvath

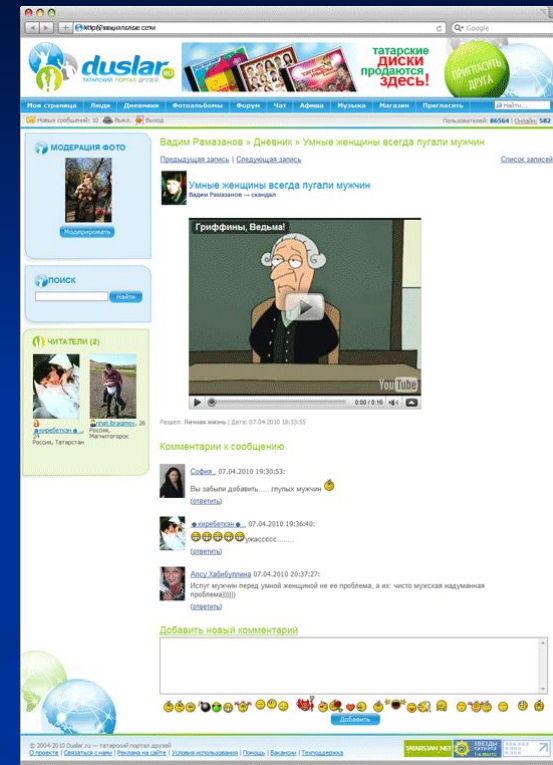
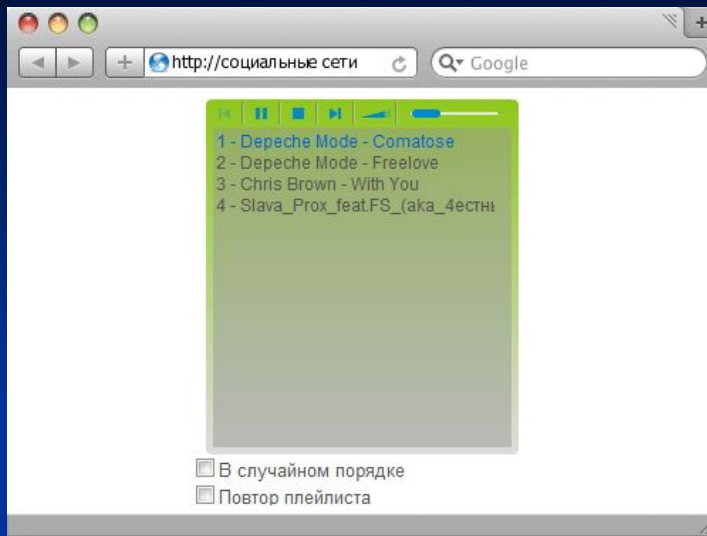
Experience higher

Social networking sites allow users to share ideas, activities, events, and interests within their individual networks.

# Possibilities of social networks

- Connecting with people with similar interests all over the world
- The ability to meet new friends and find old ones
- The ability to find any necessary information or advice
- The ability to access goods and services
- The ability to use social networks as means of low-cost grassroots organizing for activists





- Uploading your own photos to share with other people
- Access music and videos
- The ability to create groups that share common interests, upload or stream live videos, and hold discussions in forums.
- An opportunity to find a job for employees

# Popular social networks

The Facebook logo is displayed in white lowercase letters on a dark blue rectangular background with a white border.

facebook®

The Twitter logo is shown in a light blue, rounded, lowercase font with a white outline, set against a white background.

twitter

The Myspace logo features a white icon of three stylized human figures of varying heights, followed by the word "myspace" in a white, lowercase, sans-serif font.

myspace

The Google+ logo is centered on a dark grey background with a fine grid pattern. It features the word "Google" in white and a yellow plus sign. The background is decorated with several overlapping circles in red, blue, and green.

Google+





**B** КОНТАКТЕ

**B** КОНТАКТЕ



**TAGGED™**

**Ning™**

# The most popular social networks in Russia and Ukraine

- Facebook
- Twitter
- Vkontakte
- Odnoklassniki

# Facebook

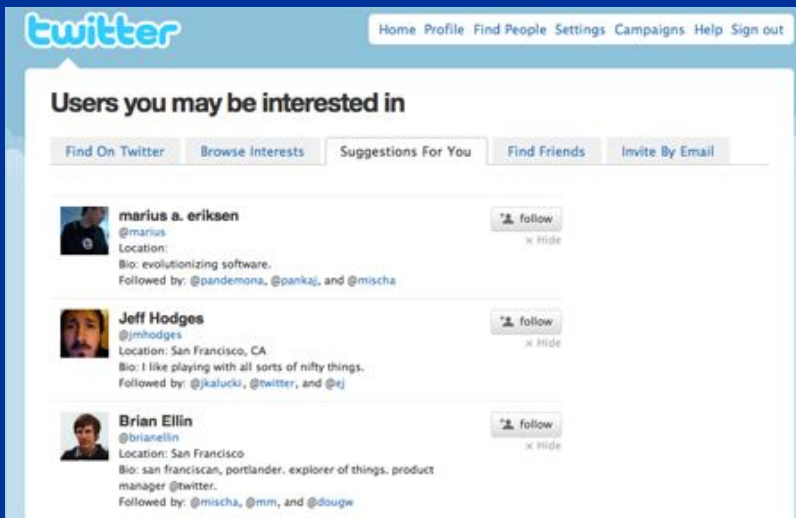
Facebook is a social networking service and website launched in February 2004. As of February 2012, Facebook has more than 845 million active users. Facebook was founded by Mark Zuckerberg with his college roommates and fellow students.



# Twitter

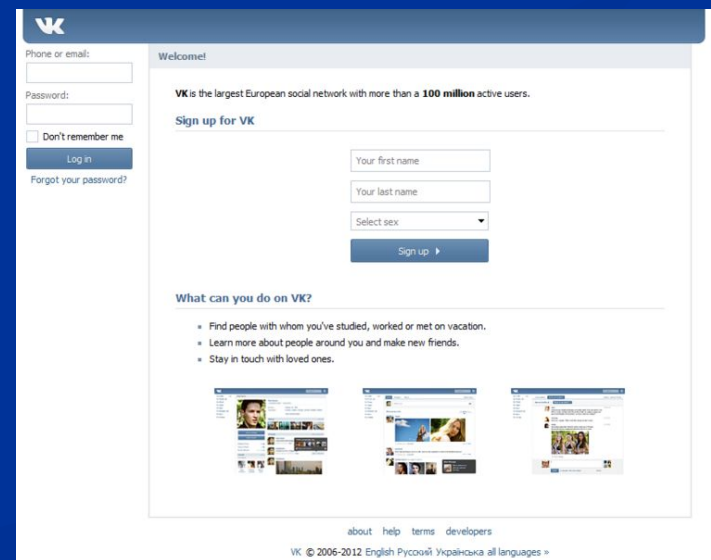


Twitter is an online social networking service and microblogging service that enables its users to send and read text-based posts of up to 140 characters, known as "tweets". It was created in March 2006 by Jack Dorsey and launched that July. The service rapidly gained worldwide popularity, with over 300 million users as of 2011.



# Vkontakte

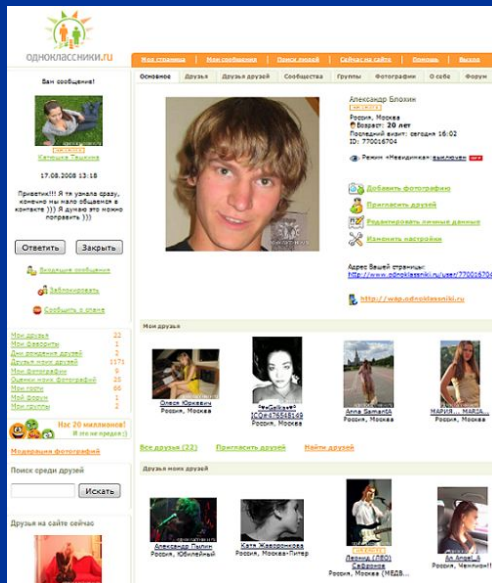
Vkontakte is a Russian social networking service. Founder Pavel Durov launched VKontakte for beta testing in September 2006. As of January 2012, VK has over 140 million accounts. It is the fourth most visited website in Russia and Ukraine.



# Odnoklassniki



Odnoklassniki is a social networking service for classmates and old friends reunion popular in Russia and other former Soviet Republics. It was created by Albert Popkov on March 4, 2006. The website currently claims that it has more than 45 million registered users and 10 million daily unique visitors.



So, there are many social networks in the Internet. Nowadays almost all people are registered in even one social network. All social networks make our life easier and enable us to become closer to all our friends.