

Language Planning

Language and Society

The sociolinguistic distinction

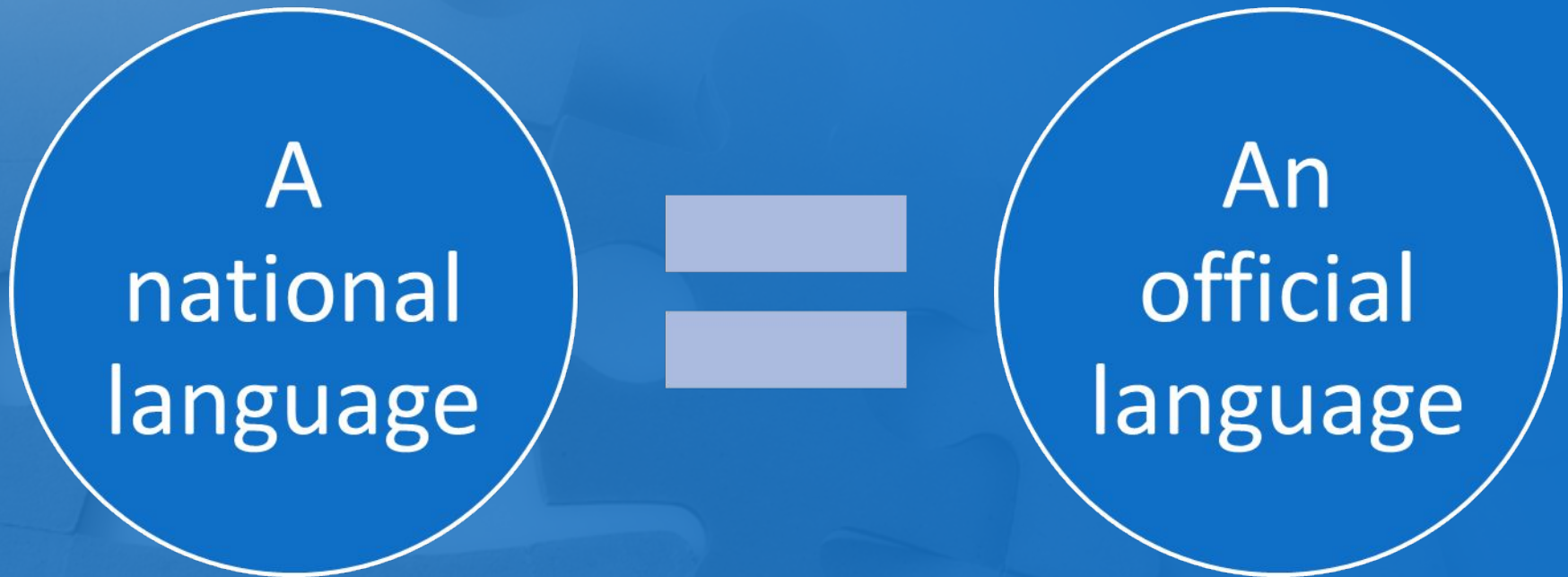
National languages

- The ideological dimension.
- A symbol of national unity

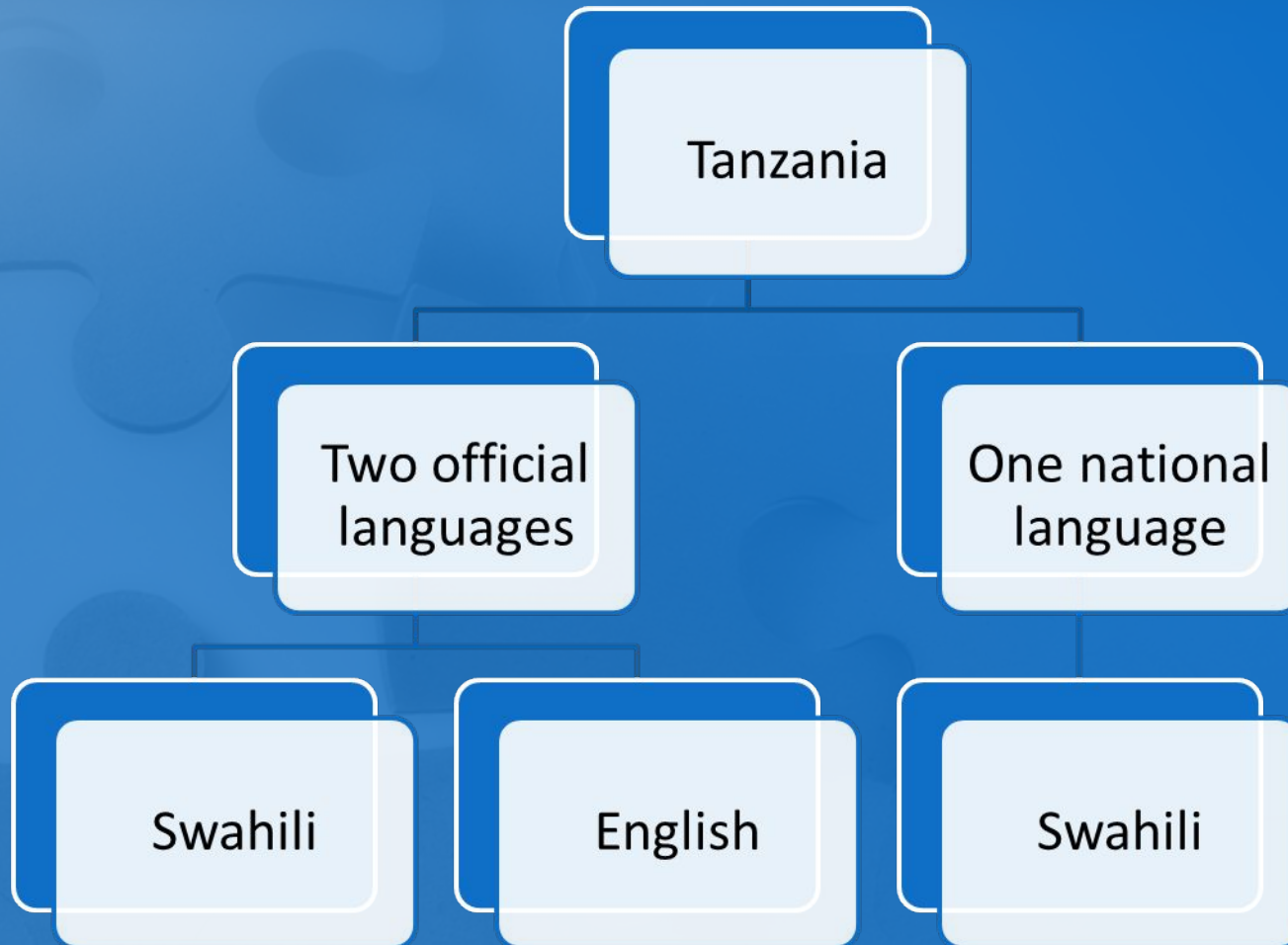
Official languages

- The instrumental dimension.
- Used for government business

In monolingual nations
(as they way they see
themselves)



In multilingual nations



Choosing a national language

- Political reasons
 - Nationhood
- The choice of a national language is problematic.
 - India-Hindi
 - 14 regional languages as official languages + Hindi and English

Selecting a national language

- The majority rules.
 - A single dominant group
 - Danish (Denmark): 98%

Selecting a national language: The role of political power



Language Planning: Process

Selection



Codification

- Orthography
- Vocabulary



Elaboration

- Extending the use into new domains.



Acceptance

The background is a solid blue color with a subtle pattern of interlocking puzzle pieces. The pieces are slightly raised, creating a 3D effect. The word "QUESTIONS?" is written in white, bold, sans-serif capital letters in the lower-left quadrant.

QUESTIONS?