

# **“Staff Motivation”**

«Мотивация  
персонала»

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group 320

# 1. INTRODUCTION (ВСТУПЛЕНИЕ)

- The theme of our course- paper is "Staff Motivation"
- Тема нашей курсовой работы – «Мотивация персонала»

## **1.1. Why I have chosen this theme?**

**We have chosen this theme because we are sure it is very important and actual nowadays.**

**What's more it is extremely efficient for our future profession, because we know that a human recourses manager's responsibilities comprise a lot of duties, he has to know and understand all the processes that occur inside his organization. He has to be able to manage an organization. We think for this purpose a manager should also know how to motivate his personnel in order to make the work of the organization more effective and efficient.**

## **2. PLAN (ПЛАН)**

**This course-paper comprises 3 (4) parts (chapters). They are the following –**

- the first - ...,**
- the second - ...,**
- the third - ...**

**3. The aim (цель) of my course- paper**  
is to characterize (to describe, to  
show, to stress, to underline ...)

**4. GOALS (задачи)**

In my course-paper I am going to fulfill the  
following **goals** –

1. To define (определить) ...
2. To pay attention to (обратить внимание на...)
3. To examine (рассмотреть, исследовать) ...
4. To give characteristics to (дать характеристику чему-либо)...
5. To describe (описать) ...
6. To analyze (проанализировать) ...

## **5. THE CONTENTS**

### **(Основная часть)**

- **Now we shall speak about the points of my course-paper in detail.**
- **The first chapter deals with ...**
- **In the second chapter there is characteristics of ...**
- **The third chapter contains ...**

# **5.1. USEFUL PHRASES**

## **(Полезные фразы)**

- **First of all – прежде всего;**
- **To tell the truth – по правде говоря;**
- **In fact – фактически;**
- **Practically speaking – практически говоря;**
- **According to the statistics – исходя из статистики;**
- **In smb's opinion – по мнению ...;**
- **As for – что касается;**
- **What's more – более того;**
- **In this respect – в этом отношении;**

## 6.CONCLUSION

- In conclusion we think it's necessary to say that ...В заключении, мы думаем необходимо сказать...
- To sum up everything what we have just said we should say ... Чтобы суммировать все, что мы только-что сказали, мы бы сказали, что...
- At the end of our course-paper we came to the following conclusion... В конце нашей курсовой работы мы пришли к следующему выводу...
- Making a conclusion we can say that... Делая вывод, мы можем сказать, что...
- Finally we came to the conclusion that... В итоге мы пришли к выводу о том, что...