

# Steve Paul Jobs

APPLE



## autobiography

- He was president of Apple Inc.
- He was an American businessman, designer and inventor.
- He became a member of the board of directors of The Walt Disney Company in 2006





# autobiography



- Steven Paul Jobs was born in San-Francisco on February 24, 1955 to two university students. The Jobs family moved from San Francisco to Mountain View, California when Steve was five years old. The parents later adopted a daughter, Patti. Paul's father was a machinist for a company that made lasers, and taught his son rudimentary electronics. The father showed Steve how to work on electronics in the family garage. Jobs was an intelligent and innovative thinker. At Monta Loma Elementary school in Mountain View, he was a prankster whose fourth-grade teacher needed to bribe him to study. Jobs tested so well, however, that administrators wanted to skip him ahead to high school—a proposal his parents declined. Jobs then attended Cupertino Junior High and Homestead High School in Cupertino, California. Following high school graduation in 1972, Jobs enrolled at Reed College in Portland, Oregon.





- Jobs and Steve Wozniak met in 1971, when their mutual friend, Bill Fernandez, introduced 21-year-old Wozniak to 16-year-old Jobs. In 1976, Wozniak invented the [Apple I computer](#). Jobs, Wozniak, and Ronald Wayne founded Apple computer in the garage of Jobs's parents in order to sell it. In 1978, Apple recruited Mike Scott. In 1983, Jobs lured John Sculley away from Pepsi-Cola to serve as Apple's CEO, asking, "Do you want to sell sugar water for the rest of your life, or do you want to come with me and change the world?"
- Paul was fired from Apple in 2005.
- After leaving Apple, Jobs founded NeXT Computer in 1985.
- In 1996, [NeXT](#) In 1996, NeXT Software, Inc. released WebObjects, a framework for Web application development. [After NeXT](#) In 1996, NeXT Software, Inc. released WebObjects, a framework for Web application development. After NeXT was acquired by Apple Inc. in 1997, WebObjects was used to build and run the [Apple Store](#), MobileMe services, and the iTunes Store.
- In 1996, [Apple announced](#) that it would buy NeXT for \$427 million. The deal was finalized in late 1996.



1955-2011



# Job's production

- Apple Computer
- The NeXT computer
- iMac
- iPhone



# Apple Computer



- Apple Computer I
  - The first significant invention of Steve Jobs was the Apple I which came along in 1976. Steve Jobs and Steve Wozniak, who was at the time working for HP, scraped together some cash for printed circuit boards. Then they planned to sell the machine as a kit for \$666.66. A store called the Byte Shop ordered 50 fully assembled devices, and sold them all. The Apple's first computer was for hobbyists and engineers so it was made in small numbers.
- Apple II computer
  - During 1976, Steve Wozniak begins work on the Apple II, and then he left HP to join Apple computer. In March 1977, Apple Computer moves from Jobs' garage to an office in Cupertino. Apple Computer delivers its first Apple II system, for US\$1295 in April 1977. Steve Jobs once said the Apple II could be described as an "appliance" computer. The Apple II was the first computer to be enclosed in plastic.





# The NeXT computer

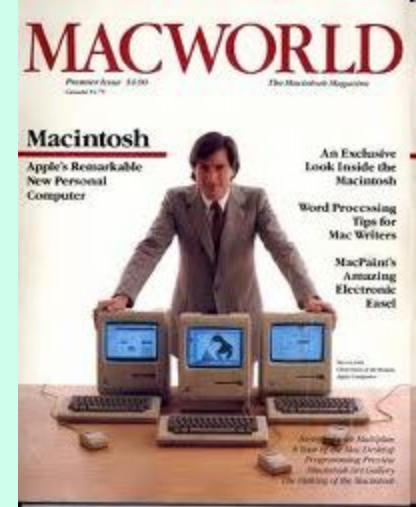


- After Jobs was forced out of Apple in 1985, he started a company that built workstation computers. The NeXT computer was introduced in 1989. The world's first web browser was created on the NeXT computer. The NeXT computer was the basis for today's Macintosh OS X and iPhone operating system (iOS)





# iMac



- Apple iMac was introduced in 1998, it symbolized the return of Steve Jobs to the top spot in the company. Apple claimed "the back of our computer looks better than the front of anyone else's" The first cartoonlike iMac, clad in Blue plastic. In 1999, Apple introduced Graphite gray Apple iMac. The Apple iMac sold for \$1,299 at that time. There was some technical revolutions for iMac too. The USB ports being the only device inputs on the iMac.





# iPod



- The first generation of iPod released in October 23, 2001. The innovations of iPod were its small size. The capacity of the first generation iPod ranged from 5G to 10 Gigabytes. The iPod sold for US\$399 and more than 100,000 iPods were sold before the end of 2001 . Apple has taken a big bite out of the music industry. Also, the iPod's success prepared the way for the iTunes music store and the iPhone. After the 1st generation of iPod, Apple released the hard drive-based iPod classic, the touchscreen iPod Touch, video-capable iPod Nano in the following years.

DJ





# iPhone



- Steve Jobs began work on the first iPhone in 2005. After many months of hard work, the first iPhone was released on June 29, 2007. The iPhone 3G was released in July 2008. The key feature for the iPhone 3G was it supported assisted GPS, 3G. In June 2009, the iPhone 3GS, which supported voice control, a better camera, and a faster processor was introduced by Steve Jobs. iPhone 4 was described as “this changes everything, again”, by Steve Jobs in June 2010. It is thinner than previous models. The iPhone 4 has a five megapixel camera which can record videos in 720p HD, and it also adds a secondary front facing camera for video calls. The newest model of the iPhone was introduced in October 2011, called the iPhone 4S.

