

# Store of my dream

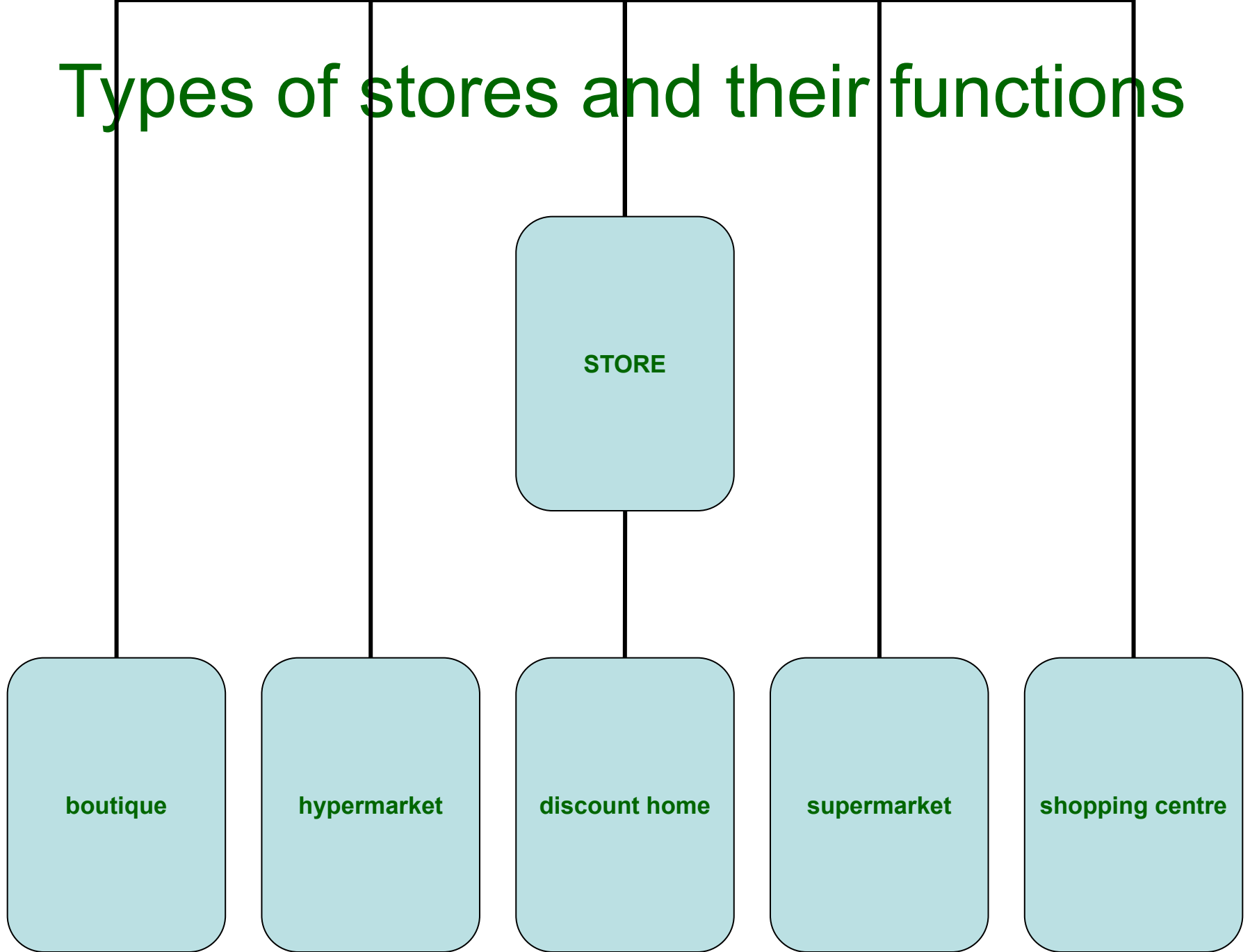


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Pra-10,1

# CONTENTS

- Types of stores and their functions
- People's preferences for stores
- Store of my dream, as I see it

# Types of stores and their functions



# Boutique

specialty store for  
fashion goods



**The Boutique Model**

# Hypermarket



- department store sales with area of 5,000 square meters. It offers a wide range of food and nonfood products primarily by self-service

# Discount home

- a shop without decoration, with no individual customer service at all





# Shopping centre

- a union in the same area of independent retailers and consumer services of different forms (food, textiles, coffee shop, hair salon) and sizes





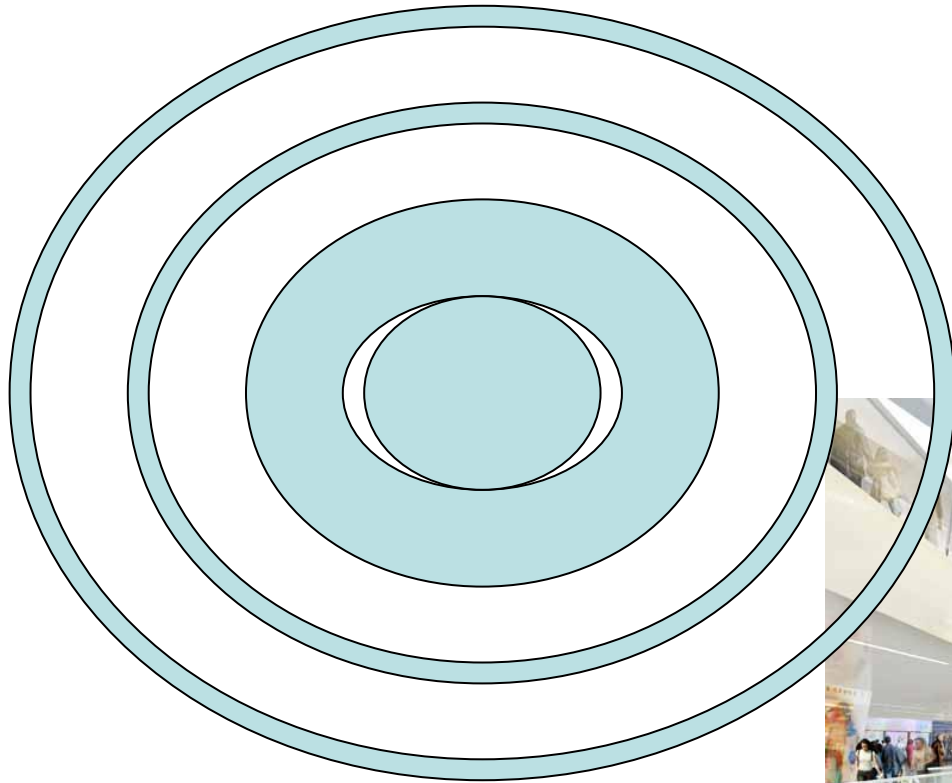
# People's preferences for stores

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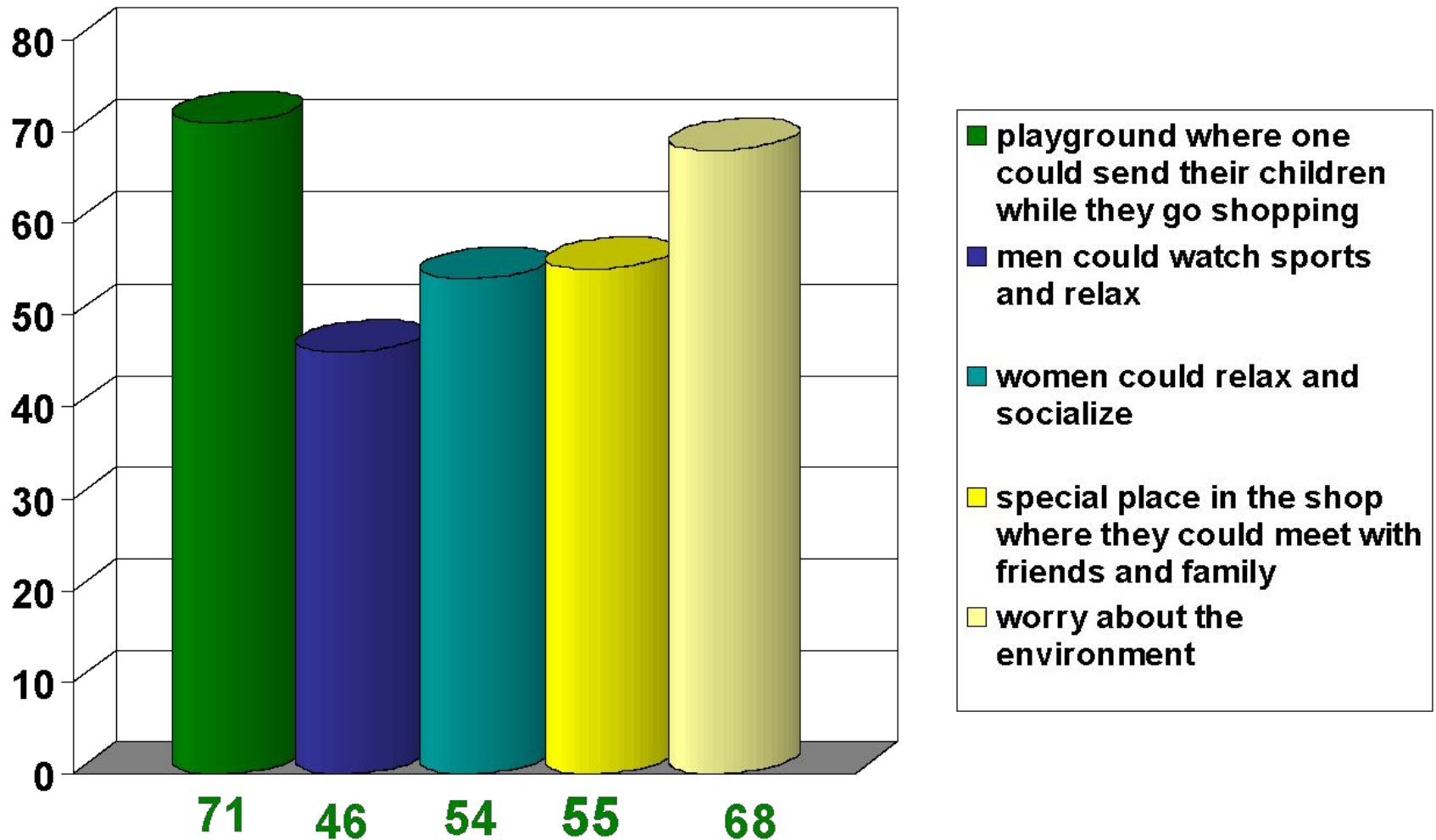
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# People's preferences for stores



# Store of my dream, as I see it



# Store of my dream, as I see it





**THANK YOU FOR YOUR  
ATTENTION!**