

The background of the slide is a dense, repeating pattern of various microscopic organisms, including bacteria, viruses, and fungi, rendered in shades of orange and yellow. The organisms are depicted in a stylized, hand-drawn manner. A thick, curved yellow and orange border separates the patterned area from the white bottom section.

# Crazy ideas (and people)

**KATRIN<sup>®</sup>**

# Crazy ideas for a rock star for a 5 star hotel

- Katrin TV stand that the rock star can immediately throw the TV out of the window when he enters the room.
- Katrin napkins should be placed in the mini bar, because that is where a rock star goes first (of course after throwing the TV).
- No smoking sign to be taken away
- Katrin drugs
- Huge red Katrin mirror that the rock star can watch his own gorgeous profile
- Katrin Viagra = Kaviagra
- Katrin Less is more condoms, S, M, L size and of course three quality grades basic, classic, plus
- The rock star is going to wet his bed anyways so Katrin pefletti should be placed underneath the bed linen

# Crazy ideas for a rock star for a 5 star hotel

- And the rock star might die because of drug overdose so clinic might come in use
- The bed could be coffin or wooden box already
- Katrin motor bed (with a unknown man)
- Katrin whip
- Katri rubber outfit???

# Crazy ideas for a lobby bar

- Katrin foam (soap) parties like in Ibiza
- Katrin system Napkin dispenser
- Personal air conditioner for those who need one
- Moistened wipe napkins
- Katrin drink roulette. First drink for free
- Antibacterial wipe -> easy to keep the bar counter clean
- Katrin ready made bar concept for hygiene
- Different kind of Napkin dispenser. When you take a napkin with certain colour, you order a drink
- Katrin alcometer for the bar customers. Attached to napkin dispenser. So people will ask for Katrin when they need alcometer
- Katrin sugar (basic, classic, plus)

# Crazy ideas for a lobby bar

- Katrin hooks for purses at the bar counter/tables for ladies
- Wet napkins for hands
- Katrin ice crushers and shakers
- Katrin print machine for personal napkins (with photo and phone number, if wanted so)
- “Dispensing menu” all the relevant info on tissue: menu, evening programme.
- Katrin UV-light germ detector: check hand hygiene, uv glass check
- Red Katrin cocktail
- Katrin loyalty card that allows access to VIP temple
- Katrin voice activated dispenser: may I please have 2 sheets of plus quality hand towels and gin & tonic 😊

# Crazy ideas for a lobby washroom (temple)

- Voice activated dispenser: give me paper, chemicals and aroma -> give me aroma that smells citrus, banana, apple, cinnamon, etc.
- No touch water & closed or locked toilet paper dispenser
- Bright light paper dispenser
- Katrin loud speakers with hand hygiene propaganda
- No touch washroom
- Specializes certified katrin washrooms
- Katrin bird singing background sounds
- Katrin toilet lid lift – no touch
- Katrin dust mat saying please wash and dry your hands

















