

Mass media of the United Kingdom

- **Media of the United Kingdom** consist of several different types of communications media: television, radio, newspapers and magazines



British Radio



The logo consists of three overlapping squares: a yellow one at the top, a red one on the left, and a blue one at the bottom. A black crosshair is superimposed over the squares.

BBC Radio

The logo features the letters 'B', 'B', and 'C' in a bold, black, sans-serif font, each contained within its own white square. These three squares are arranged horizontally and are set against a solid black rectangular background.

B B C

- The most prominent stations are the national networks operated by the BBC



5 stations of the BBC Radio

- BBC Radio 1 broadcasts mostly current pop music output on FM and digital radio, with live music throughout the year
- BBC Radio 2 BBC Radio 2 is the United Kingdom's most listened-to radio station, featuring presenters such as Chris Evans BBC Radio 2 is the United Kingdom's most listened-to radio station, featuring presenters such as Chris Evans and Terry Wogan, and playing popular music from the last 5 decades as well as special interest programmes in the evening
- BBC Radio 3 BBC Radio 3 is a classical music station, broadcasting high-quality concerts and performances. At night, it transmits a wide range of jazz BBC Radio 3 is a classical music station, broadcasting high-quality concerts and performances. At night, it transmits a wide range of jazz and world music
- BBC Radio 4 is a current affairs and speech station, with news, debate and radio drama. It broadcasts the daily radio soap The Archers, as well as flagship news programme Today



Commercial Radio



- Also available nationally are three national commercial channels, namely [Absolute Radio](#)Also available nationally are three national commercial channels, namely Absolute Radio, [Classic FM](#)Also available nationally are three national commercial channels, namely Absolute Radio, Classic FM and [talkSPORT](#)Also available

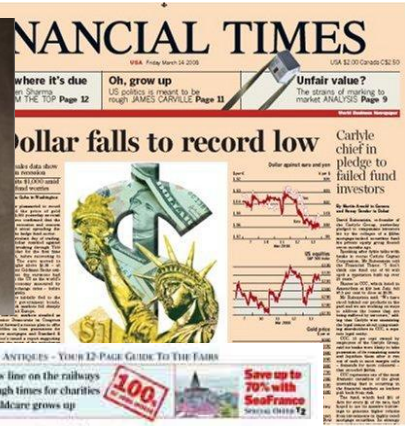
Community radio



- Community radio Community radio stations broadcast to a small area, normally within a 3 mile (5 km) radius, and are mostly not-for-profit Community radio stations broadcast to a small area, normally within a 3 mile (5 km) radius, and are mostly not-for-profit organisations, owned by local people, on which the broadcasters are volunteers. They are recognised under the Communications Act 2003 Community radio stations broadcast to a small area, normally within a 3 mile (5 km) radius, and are mostly not-for-profit organisations, owned by local people, on which the broadcasters are

British Newspaper

- A newspaper is a publication containing news, information and advertising, usually printed on low-cost paper called newsprint. It may be general or special interest, most often published daily or weekly.



The oldest Newspaper

- The Times is the oldest British national daily newspaper, founded in 1785 as the Daily Universal Register and printed daily (except Sundays) since 1788



British newspaper is divided into:



- Quality press (The Times, The Daily Telegraph, The Guardian, The Sunday Telegraph, Financial Times, The Sunday Times, The Independent, etc)
- Popular press (Daily Express, Daily Mail, Sunday Express, The Mail on Sunday, The Sun, The People, The Sunday Sport, The Morning Star, etc)

Formats:

<u>Characteristics</u>	<u>Broadsheets</u>	<u>Tabloids</u>
Size	600 mm(large)	380 mm(small)
Photos	Few	Lots
Hedlines	Small	Large
Articles	Long and detailed	Short
Pictures	Mainly black and white	Most pictures in colour



Variety of newspapers

- Daily newspapers is issued every day, often with the exception of Sundays and some national holidays
- Weekly newspapers is published once or twice a week



Media

British TV



British Channels

- **BBC** (BBC1, BBC2, BBC3, BBC News, BBC Knowledge, BBC World)



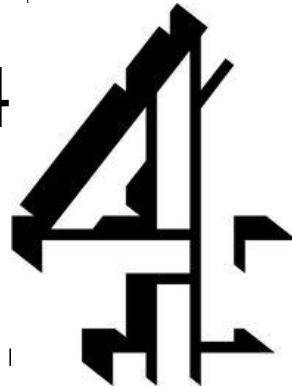
BBC
Knowledge



- **ITV** (ITV1, ITV2, ITV3, ITV4, CITV)



- **Channel 4** (4Seven, 4Music, More4)



- According to BARB.co.uk – broadcasting audience

BBC1

- The BBC has been providing regular television broadcasts since 1936.
- BBC television productions come from main studios at the Television Centre in west London and 18 studio centers throughout the country.



Top Programs

- New Tricks
- Doctor Who
- Mrs Brown's Boy
- Who do you think you are?
- Ten O'clock news
- Six o'clock news
- BBC news
- The one show
- Fake or fortune?



ITV 1

- **ITV1-** is a major commercial public service TV network in the United Kingdom.
- ITV 1 was launched in 1955 under the auspices of the Independent Television Authority (ITA) to provide competition to the BBC.





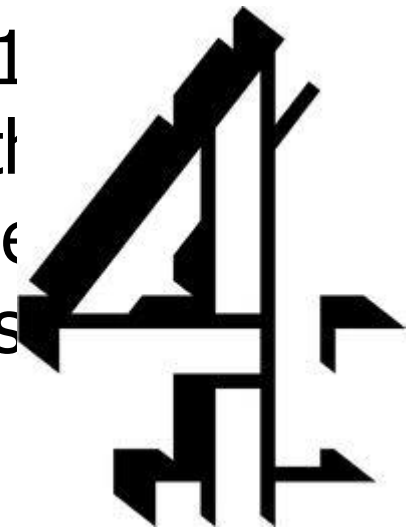
Top Programs

- Downton Abbey
- The X factor
- Coronation Street
- Mrs Bigs
- UEFA champion league life
- ITV news
- Black or red?



Channel 4

- Channel 4 – is one of the world's most distinctive and admired television channels.
- It was created by Act of Parliament in 1982.
- Channel 4 was the Official Broadcaster of the London 2012 Paralympic Games, including the latest news, information on the athletes, the sports and videos



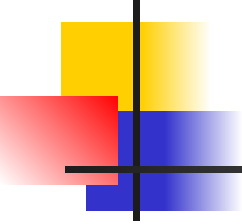
Top Programs

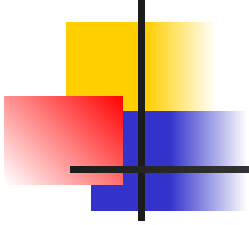
- Grand designs
- 999: what's your emergency
- Big fat quiz
- The Simpsons
- Journey to the center of the earth
- Deal or no deal





BRITISH MAGAZINES

- 
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- A great range of magazines:
 - For men
 - For women
 - For children



- Types:
- - some are released weekly and deal with lifestyle issues
- - some are released monthly and are more focused on specific hobbies or pastimes



Men

- “Nuts”
- It covers news stories, funny facts, half-naked girls
- Monthly

NUTS

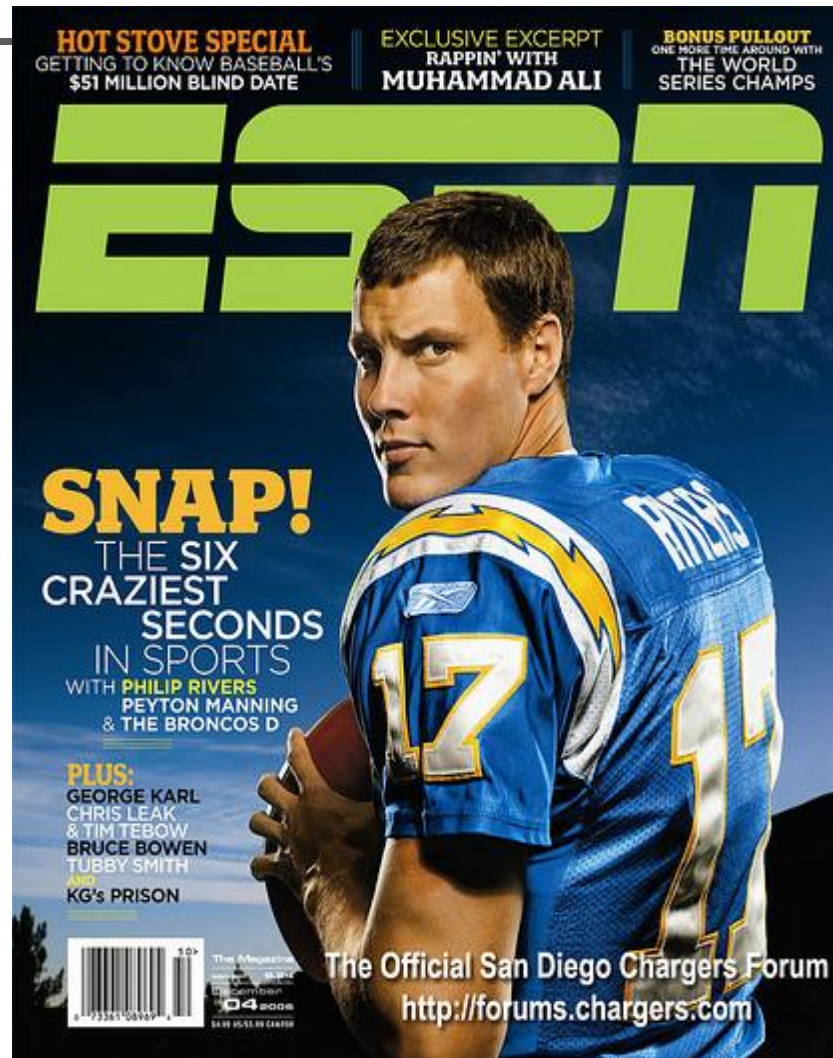




Men

- Sporting magazines
- They are focused on golfing, football, cars and horse racing

SPORTING MAGAZINE





Women

- Weekly magazines: “Heat” and “Grazia”
- These magazine focused on fashion and new stories about lives of celebrities
- Monthly magazines: “Cosmopolitan”, “Glamour”, “Company”
- “Vogue” – the most popular magazine, was introduced over one hundred years ago

HEAT AND GRAZIA

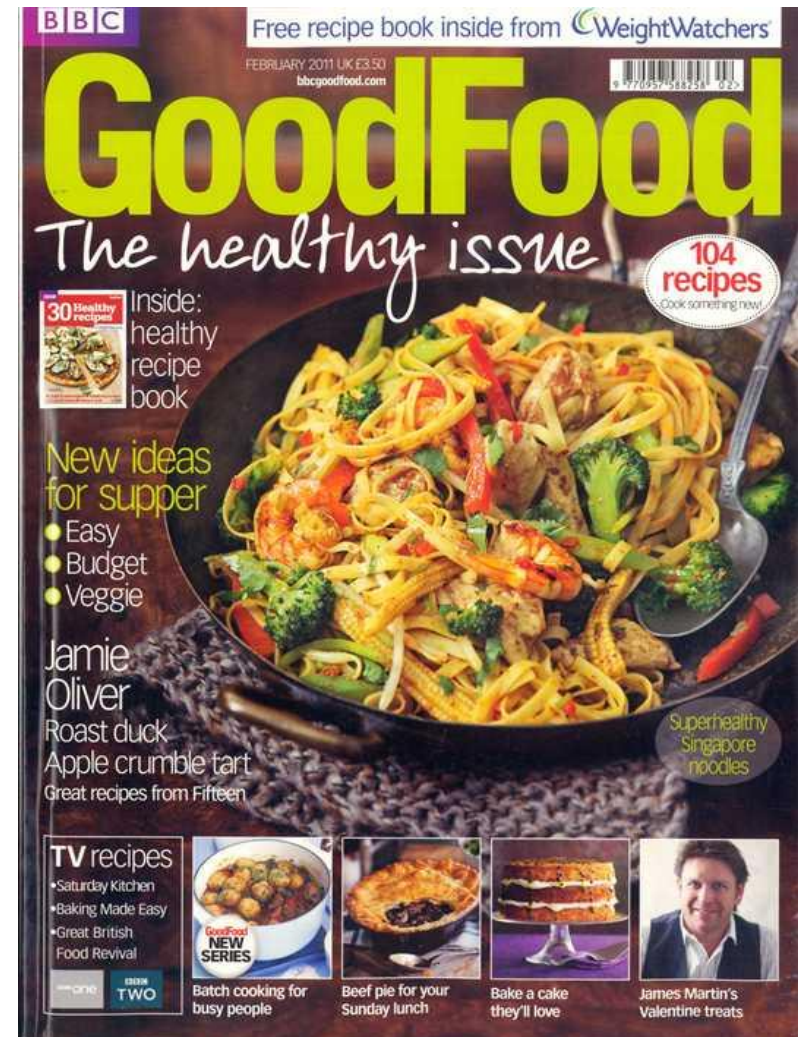


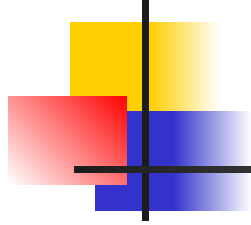


Topics

- Fashion, news and sex
- Fitness
- Diet
- Food
- “Zest”, “Delicious” and “BBC Good Food”

ZEST AND BBC GOOD FOOD





Thank you for
attention!