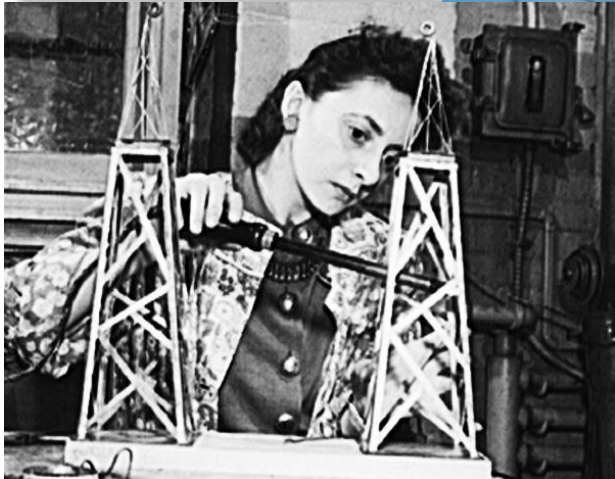


British Radio



The logo consists of three overlapping squares: a yellow one at the top left, a red one at the bottom left, and a blue one at the bottom right. A thin black vertical line is positioned to the right of the yellow square, and a thin black horizontal line is positioned below the red and blue squares. The text "BBC Radio" is written in a blue, sans-serif font to the right of these elements.

BBC Radio

The logo features the letters "BBC" in a bold, black, sans-serif font. Each letter is contained within a white square, and these three squares are arranged horizontally against a solid black background.

BBC

- The most prominent stations are the national networks operated by the BBC



5 stations of the BBC Radio

- BBC Radio 1 broadcasts mostly current pop music output on FM and digital radio, with live music throughout the year
- BBC Radio 2 BBC Radio 2 is the United Kingdom's most listened-to radio station, featuring presenters such as Chris Evans BBC Radio 2 is the United Kingdom's most listened-to radio station, featuring presenters such as Chris Evans and Terry Wogan, and playing popular music from the last 5 decades as well as special interest programmes in the evening
- BBC Radio 3 BBC Radio 3 is a classical music station, broadcasting high-quality concerts and performances. At night, it transmits a wide range of jazz BBC Radio 3 is a classical music station, broadcasting high-quality concerts and performances. At night, it transmits a wide range of jazz and world music
- BBC Radio 4 is a current affairs and speech station, with news, debate and radio drama. It broadcasts the daily radio soap The Archers, as well as flagship news programme Today



Commercial Radio



- Also available nationally are three national commercial channels, namely Absolute Radio Also available nationally are three national commercial channels, namely Absolute Radio, Classic FM Also available nationally are three national commercial channels, namely Absolute Radio, Classic FM and talkSPORT Also available

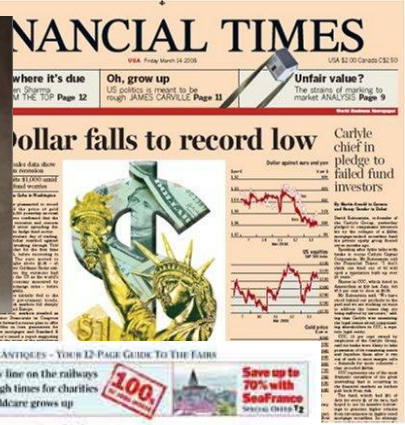
Community radio



- Community radio Community radio stations broadcast to a small area, normally within a 3 mile (5 km) radius, and are mostly not-for-profit Community radio stations broadcast to a small area, normally within a 3 mile (5 km) radius, and are mostly not-for-profit organisations, owned by local people, on which the broadcasters are volunteers. They are recognised under the Communications Act 2003 Community radio stations broadcast to a small area, normally within a 3 mile (5 km) radius, and are mostly not-for-profit organisations, owned by local people, on which the broadcasters are

British Newspaper

- A newspaper is a publication containing news, information and advertising, usually printed on low-cost paper called newsprint. It may be general or special interest, most often published daily or weekly.



The oldest Newspaper

- The Times is the oldest British national daily newspaper, founded in 1785 as the Daily Universal Register and printed daily (except Sundays) since 1788



British newspaper is divided

into:

- Quality press (The Times, The Daily Telegraph, The Guardian, The Sunday Telegraph, Financial Times, The Sunday Times, The Independent, etc)
- Popular press (Daily Express, Daily Mail, Sunday Express, The Mail on Sunday, The Sun, The People, The Sunday Sport, The Morning Star, etc)

Formats:

<u>Characteristics</u>	<u>Broadsheet</u>	<u>Tabloids</u>
Size	600 mm(large)	380 mm(small)
Photos	Few	Lots
Hedlines	Small	Large
Articles	Long and detailed	Short
Pictures	Mainly black and white	Most pictures in colour



Variety of newspapers

- Daily newspapers is issued every day, often with the exception of Sundays and some national holidays
- Weekly newspapers is published once or twice a week



Media

British TV



British Channels

- **BBC** (BBC1, BBC2, BBC3, BBC News, BBC Knowledge, BBC World)



BBC
Knowledge



- **ITV** (ITV1, ITV2, ITV3, ITV4, CITV)



- **Channel 4** (4Seven, FOUR, FOUR4)



- According to BARB.co.uk – broadcasting audience

BBC1

- The BBC has been providing regular television broadcasts since 1936.
- BBC television productions come from main studios at the Television Centre in west London and 18 studio centers throughout the country.



Top Programs

- New Tricks
- Doctor Who
- Mrs Brown's Boy
- Who do you think you are?
- Ten O'clock news
- Six o'clock news
- BBC news
- The one show
- Fake or fortune?



ITV 1

- **ITV1-** is a major commercial public service TV network in the United Kingdom.
- ITV 1 was launched in 1955 under the auspices of the Independent Television Authority (ITA) to provide competition to the BBC.





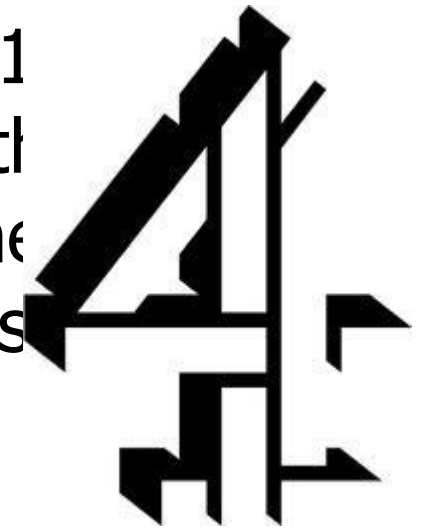
Top Programs

- Downton Abbey
- The X factor
- Coronation Street
- Mrs Bigs
- UEFA champion league life
- ITV news
- Black or red?



Channel 4

- Channel 4 – is one of the world's most distinctive and admired television channels.
- It was created by Act of Parliament in 1982.
- Channel 4 was the Official Broadcaster of the London 201 Paralympic Games, including the latest news, information on the athletes, the sports and videos



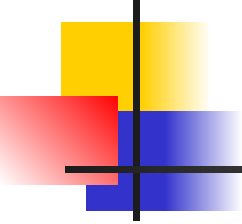
Top Programs



- Grand designs
- 999: what's your emergency
- Big fat quiz
- The Simpsons
- Journey to the center of the earth
- Deal or no deal



BRITISH MAGAZINES

- 
-
- A great range of magazines:
 - For men
 - For women
 - For children



- Types:

- - some are released weekly and deal with lifestyle issues
- - some are released monthly and are more focused on specific hobbies or pastimes



Men

- “Nuts”
- It covers news stories, funny facts, half-naked girls
- Monthly

NUTS

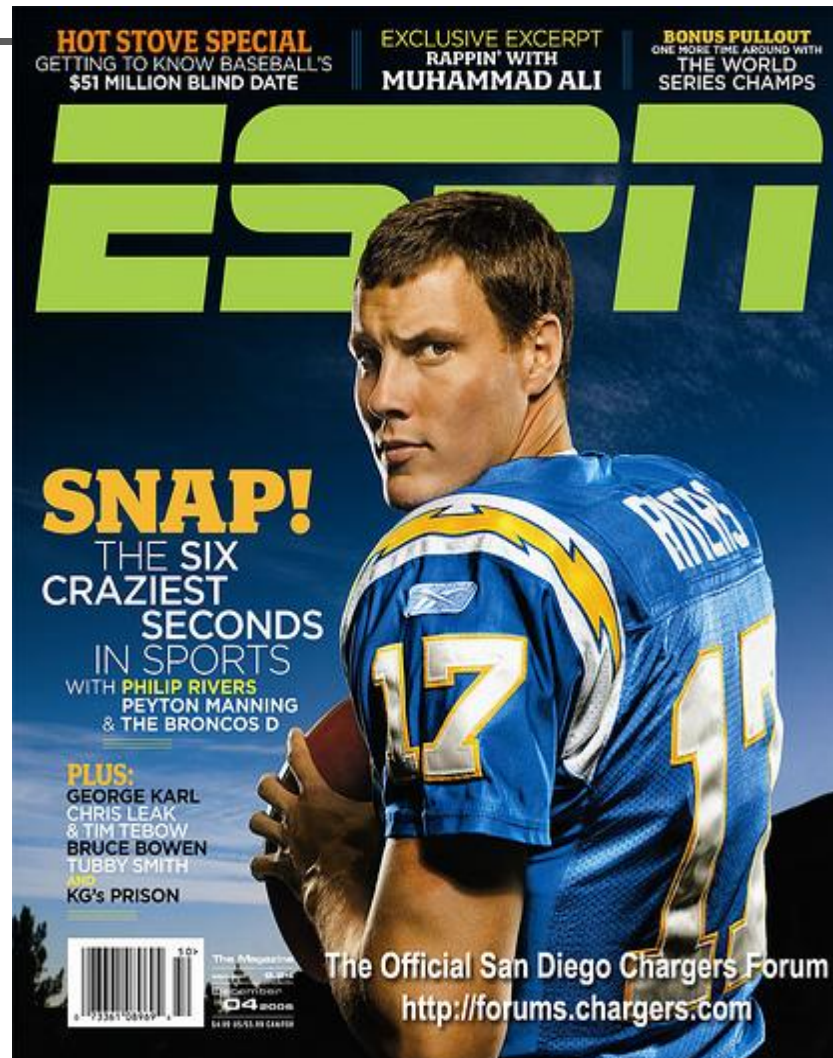




Men

- Sporting magazines
- They are focused on golfing, football, cars and horse racing

SPORTING MAGAZINE





Women

- Weekly magazines: “Heat” and “Grazia”
- These magazine focused on fashion and new stories about lives of celebrities
- Monthly magazines: “Cosmopolitan”, “Glamour”, “Company”
- “Vogue” – the most popular magazine, was introduced over one hundred years ago

HEAT AND GRAZIA





Topics

- Fashion, news and sex
- Fitness
- Diet
- Food
- “Zest”, “Delicious” and “BBC Good Food”

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Great recipes from Fifteen

Superhealthy Singapore noodles

TV recipes

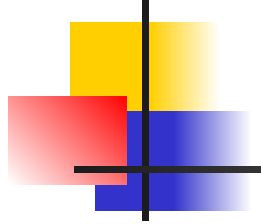
- Saturday Kitchen
- Baking Made Easy
- Great British Food Revival

Batch cooking for busy people

Beef pie for your Sunday lunch

Bake a cake they'll love

James Martin's Valentine treats



Thank you for
attention!