

# ‘The World of Mass Media’



# Answer the questions:

- \* How often do you read the newspapers or magazines?
- \* What does such kind of the media as radio present? (News, entertainment programs, concerts, music quizzes)
- \* What kind of the magazines do you prefer?
- \* Do you like to watch TV?
- \* What is your favourite program?



# Discuss the pictures



**Mass-media controls our lives more then ever before**

But we don't know more about it today then at the time it startet to gain power!







**MANIPULATION**

# State whether the statements are True (T) or False (F):

- \* Quality papers are more difficult to read than popular papers.
- \* The Brazilian people are great readers of newspapers.
- \* There are morning and afternoon papers.
- \* Popular papers are thicker than quality papers.
- \* Another name of the quality papers is tabloids.
- \* The Observer comes out only once a week.
- \* If you want to know the latest news about the theatres, read the Sunday paper.
- \* Some papers are known as Monday papers.
- \* British magazines cover many different activities.



# H/W

**Your home task will be to write an essay “Television for and against”.**

