

'The World of Mass Media'



Answer the questions:

- * How often do you read the newspapers or magazines?
- * What does such kind of the media as radio present? (News, entertainment programs, concerts, music quizzes)
- * What kind of the magazines do you prefer?
- * Do you like to watch TV?
- * What is your favourite program?



Discuss the pictures

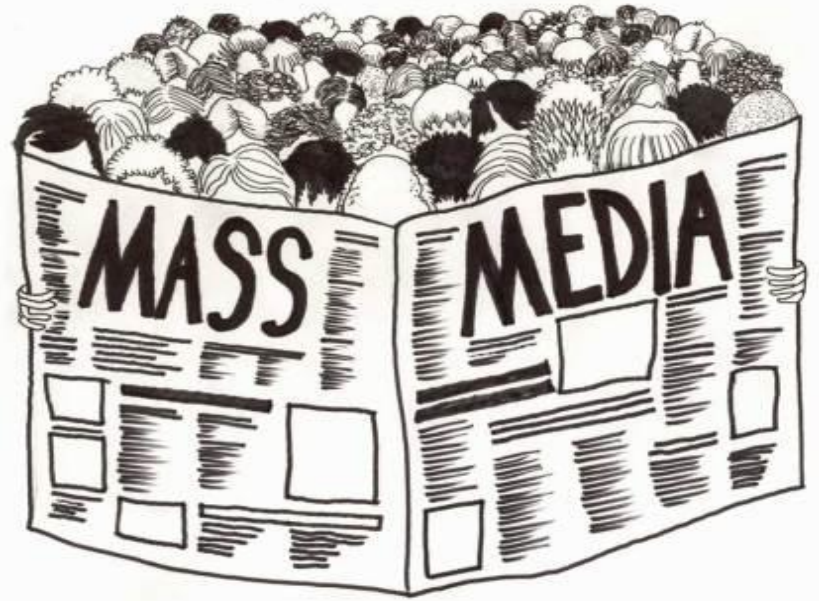


Young minds are more susceptible to the media's portrayal of beauty, money, and comfort.

Mass-media controls our lives more than ever before

But we don't know more about it today than at the time it started to gain power!





MANIPULATION

State whether the statements are True (T) or False (F):

- * Quality papers are more difficult to read than popular papers.
- * The Brazilian people are great readers of newspapers.
- * There are morning and afternoon papers.
- * Popular papers are thicker than quality papers.
- * Another name of the quality papers is tabloids.
- * The Observer comes out only once a week.
- * If you want to know the latest news about the theatres, read the Sunday paper.
- * Some papers are known as Monday papers.
- * British magazines cover many different activities.



H/W

Your home task will be to write an essay “Television for and against”.

