

# *The history of chocolate...*



*When most of us hear the word chocolate, we picture a bar, a box of bonbons,  
or a bunny. The verb that comes to mind is probably "eat," not "drink,"  
But for about 90 percent of chocolate's long history,  
it was strictly a beverage, and sugar didn't  
have anything to do with it.*



•  
*The Latin name for the cacao  
tree,  
means "food of the gods."*





*Many modern historians  
have estimated  
that chocolate has been  
around  
for about 2000 years,  
but recent research  
suggests  
that it may be even older.*



- *Both the Mayans and Aztecs believed the cacao bean had magical, or even divine, properties, suitable for use in the most sacred rituals of birth, marriage and death.*



*Sweetened chocolate didn't appear until Europeans discovered the Americas. Legend has it that the Aztec king Montezuma welcomed the Spanish explorer Hernando Cortes with a banquet that included drinking chocolate. Chocolate didn't suit the foreigners' taste buds at first - one described it in his writing as "a bitter drink for pigs" - but once mixed with honey or cane sugar, it quickly became popular throughout Spain.*





- *By the 17th century, chocolate was a fashionable drink throughout Europe, believed to have nutritious, medicinal and even aphrodisiac properties . But it remained largely a privilege of the rich*



- Portuguese poet Fernando Pessoa once wrote, “There is no metaphysics on earth like chocolate.”





*Hershey's produces over 80 million chocolate Kisses every day.*

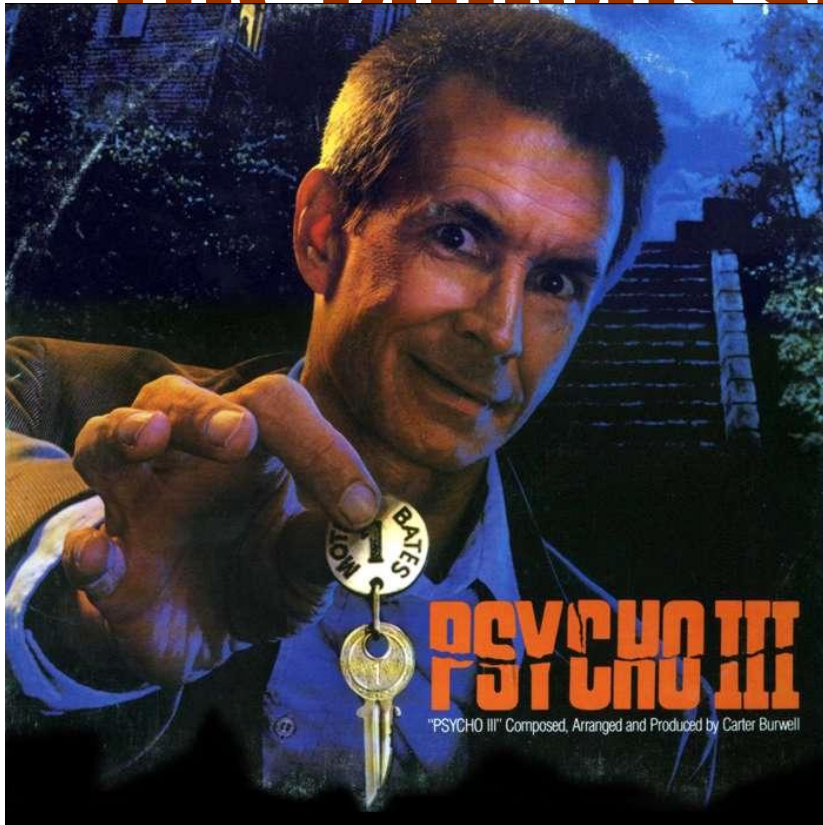


- *The English chocolate company Cadbury made the first chocolate bar in the world in 1842.*

*Cadbury*



- In the film *Psycho*, Alfred Hitchcock used Bosco chocolate syrup for blood in the famous shower scene.

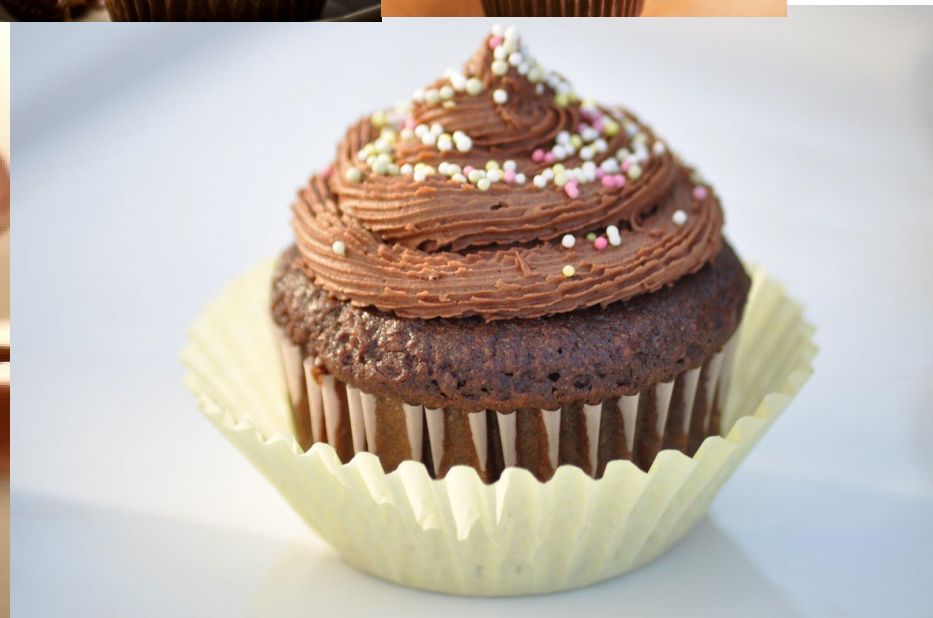




- *Dark chocolate has been shown to be beneficial to human health, but milk chocolate, white chocolate, and other varieties are not.*



*The Catholic Church once associated chocolate with heretical behavior, including blasphemy, extortion, witchcraft, seduction, as well as being an observant Jew.*



*There are actually zero  
cacao solids in white  
chocolate*

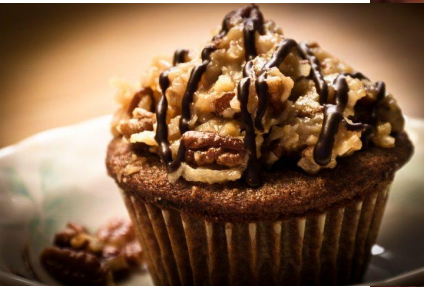






- *One chocolate chip can give a person enough energy to walk 150 feet.*

- *Chocolate Helps You Live Longer*  
Research proves that candy eaters live almost a year longer than those who abstain





- *Chocolate Makes You Feel Great*
- *Chocolate is part of a healthy, balanced diet and it makes you feel great!*







