Creating a
Theme (Amusement) Park
as a Business Project
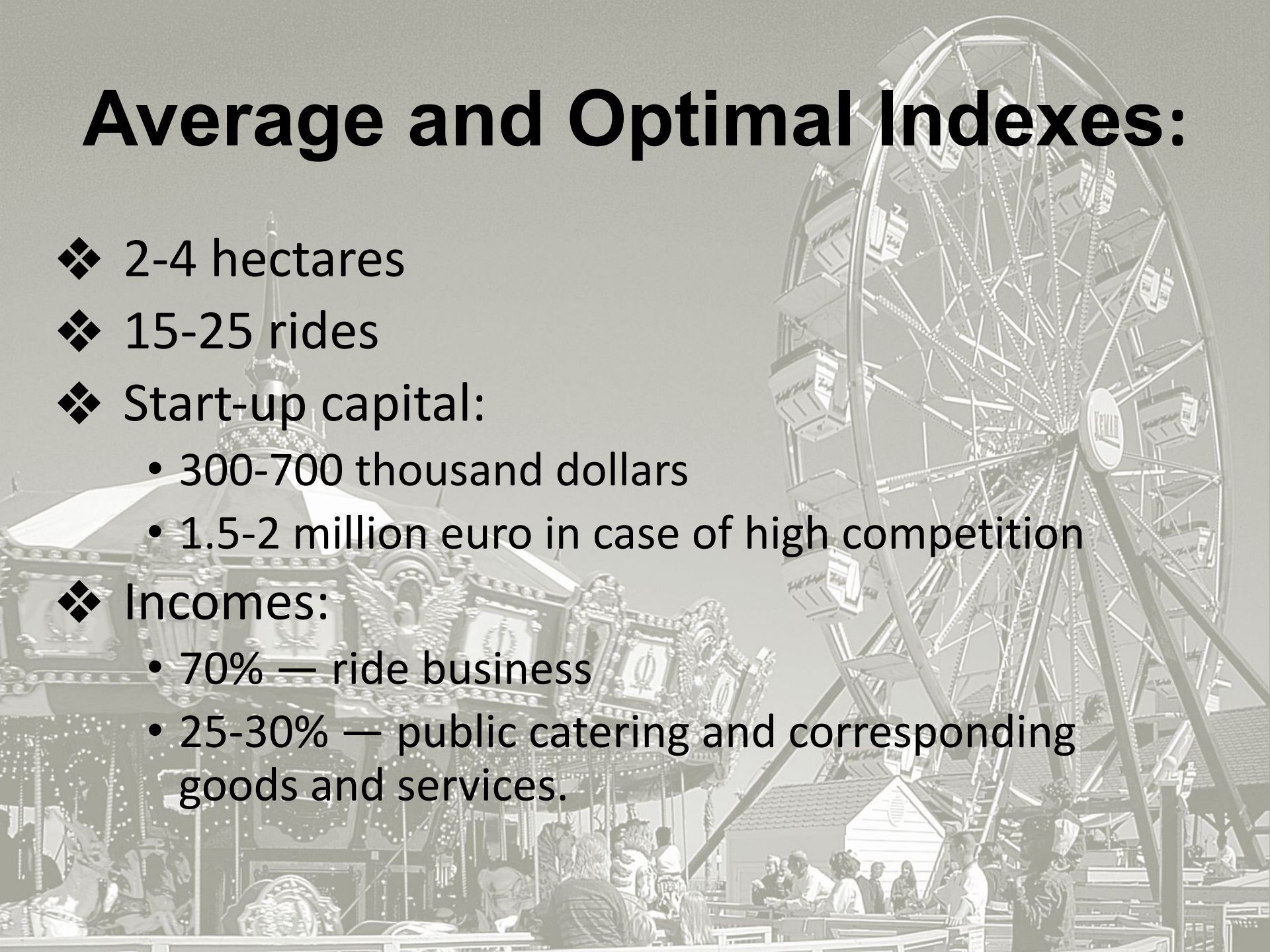
The Key Problem of Initiation:

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Towns	Stable incomes	Limited profit
Cities	Perspective	Big start-up capital needed

Average and Optimal Indexes:

❖ 2-4 hectares

❖ 15-25 rides

❖ Start-up capital:
- 300-700 thousand dollars
- 1.5-2 million euro in case of high competition

❖ Incomes:
- 70% — ride business
- 25-30% — public catering and corresponding goods and services.

Points for a businessman to consider:

- Zoning
- Dealing with producers + finding professionals
- Developing alternative directions
- Maintaining level of professionalism of the staff
- Struggling against "seasoning".