

# Viewpoint 1.1

## **Critical Thinking. Writing a report**

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## **SOCIAL NETWORKS**

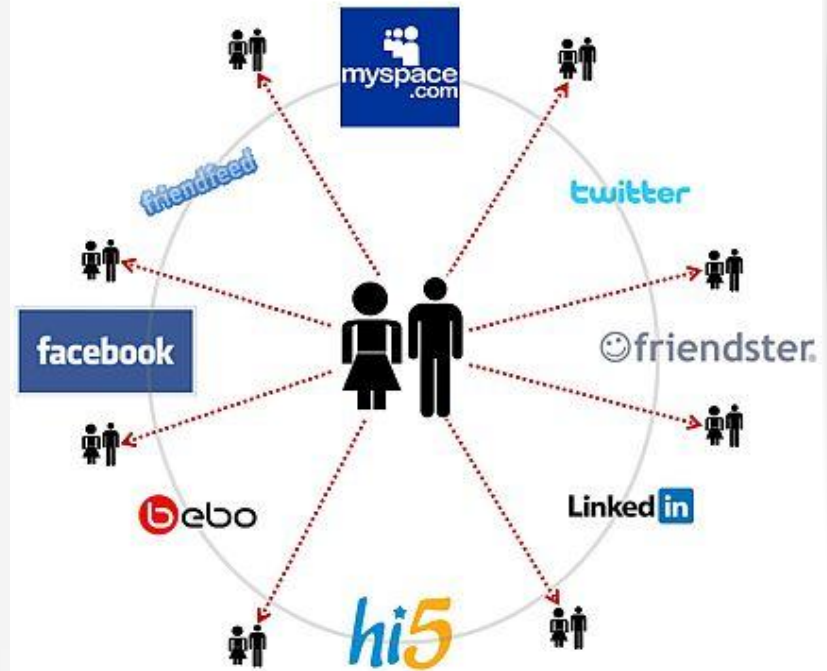
# Introduction

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- What are most popular social networks today?
- Social networks started in ...
- Friendship circle for privileged people who had access to Internet.
- First popular SN: MySpace, Tribe, Xing
- What's most important for you in SN?

# Task

- Analyze 4 or 5 most popular networks of the current time: Facebook, Twitter, MySpace, Fotolog
  - visit, create a profile, browse
- Evaluate and compare in group each of them
- Create the ultimate network.



# Process

- 2 stages:
  - write a report
  - create presentation of the ultimate network

The R.I. Congress started with the traditional ceremony of FLAG Presentation of 130 countries, however this was Tokyo style. Where beautiful, silver-saddled horses carried the flags of each country with music a colorful event.

The Convention was arranged in the Convention Center of San Antonio and major events, exhibits etc were held in "ALAMO DOME" which has a capacity, I believe of 80,000 seats. The most enjoyable part of the Convention, is the colorful costumes of different nations worn by the Rotarians & their families. ON Sunday, there was an International Interfaith Service where women Rotarians recited a paragraph from the Holy Books in the beautifully decorated "Lila Cockrell Theatre". The Celebration of Life and Rotary included readers from Buddhism, Christianity, Hinduism, ISLAM and Judaism. The finale of the Interfaith Sunday Service was a Chorus group from various ethnic faiths. Every event throughout the Convention, stressed the Rotary motto, "SERVICE Before Self".

Interestingly, The Convention Sessions were translated simultaneously and live in French, Japanese, Chinese and German. The Speakers from Pres. FRANK DAVEN with his "OLA" and BOBIE DAVIS (sp) to incoming PRES. Rich King were most interesting. Finally, all events were interrupted with a variety of entertainment provided by Glen Campbell, Vicki Carr, Miss Beauty Queen of Texas and others. Our District 5320 was well represented by several member Rotarians.



THE ULTIMATE  
SOCIAL  
NETWORK

# A 7-point procedure for writing assignments

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1. Clarify your task
2. Collect and record information
3. Organize and plan
4. Engage, reflect, evaluate
5. Write an outline
6. Work on your first draft
7. Final draft

# Written report includes:

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- Title
- Abstract (overview of your report)
- Introduction (what research is about briefly, why it is significant)
- Method (how you conducted your research)
- Present the results (the data you have gathered)
- Conclusions
- References (all your sources in alphabetical order)

# What makes argumentative writing

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- State a point of view or opinion and clear line of reasoning to support it
- Offer evidence or examples
- Consider any possible arguments
- Be able to demonstrate convincingly why your argument or position is the best.

# Social Network Evaluation Criteria

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- Profile (heart and soul of SN, allows to be creative with design?)
- Security (ability to set profiles to private in some way or another?)
- Networking Features (music sections, video uploads, groups and more)
- Search (common search functions)
- Help/Support
- Legitimate Friend Focus (no unsolicited spam friend requests)



# Useful Links

The Twitter logo, featuring the word "twitter" in a light blue, lowercase, sans-serif font.

<http://es.wikipedia.org/wiki/Twitter>

<http://twitter.com/about>

The FOTOLOG logo, consisting of a black square with a white square inside, followed by the word "FOTOLOG" in a bold, black, uppercase, sans-serif font.

<http://www.fotolog.com/a/info/aboutus>

<http://en.wikipedia.org/wiki/Fotolog.com>

The Facebook logo, featuring the word "facebook" in a white, lowercase, sans-serif font on a dark blue rectangular background.

<http://www.facebook.com/facebook>

<http://en.wikipedia.org/wiki/Facebook>

The Myspace logo, featuring the word "myspace" in a bold, black, lowercase, sans-serif font, with a thick black underline under the "space" part.

<http://www.myspace.com/international#!/Help/AboutUs>

<http://en.wikipedia.org/wiki/Myspace>

# Resources

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- Stella Cottrell (2008), *The Study Skills Handbook*, Palgrave Macmillan, London
- <http://questgarden.com/134/55/1/111103024351/t-index.htm>
- [www.123rf.com](http://www.123rf.com) (photos)