

# **Warnaco Group** **Incorporated**

***Marketing Estimation  
presented by  
Vitali Maystrenko***

# GENERAL INFORMATION

## Headquarters

- Address  
501 Seventh Avenue  
New York, NEW  
YORK 10018  
UNITED STATES
- Phone  
+1 212 287-8000
- Home Page

<http://www.warnaco.com/>

## Officers

- Chairman  
Charles R.  
Perrin
- President & Chief  
Executive  
Joseph R.  
Gromek

Number of employees  
**12,377**



# BUSINESS ACTIVITIES

to design, source, manufacture  
and market a broad line of  
intimate apparel, sportswear and  
swimwear worldwide

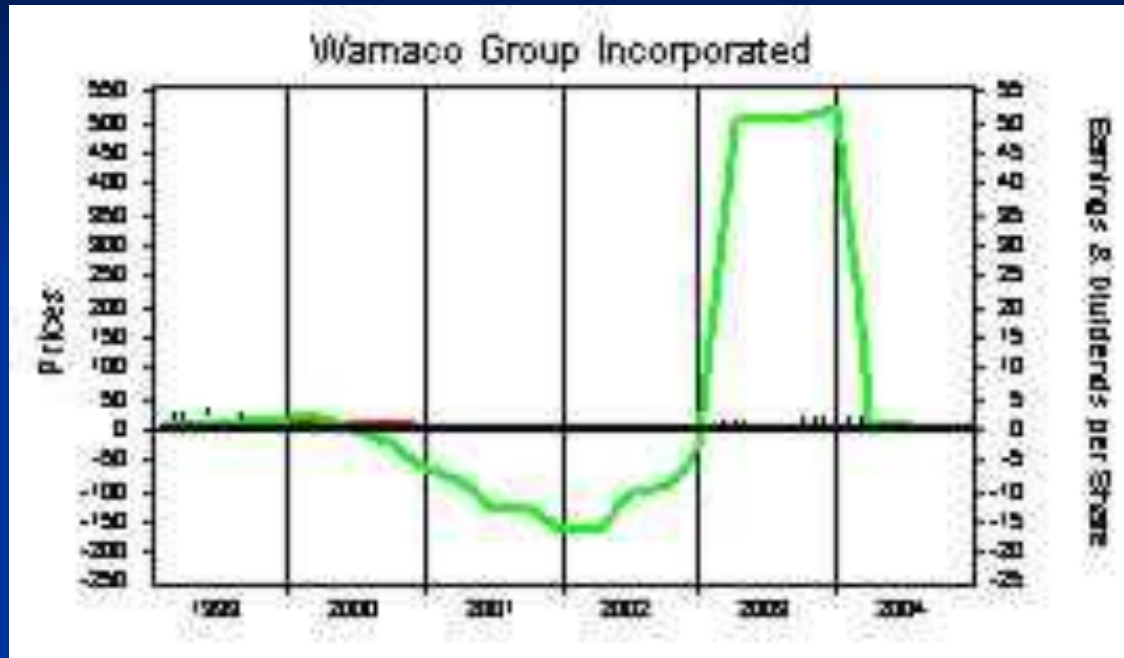
## MAIN MARKETS

It operates in the United States,  
Canada, Mexico, Europe and Asia

# MAIN COMPETITORS

- Oxford Industries, Inc \$764.60 million
- Kellwood Company \$2.35 billion
- Benetton Group Spa \$2.12 billion

# RECENT STOCK PERFORMANCE



Legend:

- ||| Stock price
- Earning per share
- Dividends

# MAIN ECONOMIC INDICES

Company	Total Sales (US\$bln)	Sales Growth	Sales/ Emp (US\$)	52 Wk Pr Chg	Gross Profit Margin	LT Debt/ Equity	Days AR	R&D/ Sales
Warnaco Group Incorporated	1.374	-7.9%	111.046	36.20%	29.5%	0.40	56	N/A
Oxford Industries, Incorporated	0.765	12.9%	90.606	27.36%	21.7%	1.05	53	N/A
Kellwood Company	2.346	6.4%	86.907	9.20%	22.5%	0.42	50	N/A
Benetton Group Spa	2.122	12.1%	305.396	13.29%	60.1%	0.70	179	N/A

# Thank You