

# Российский университет дружбы народов



филологический факультет  
тема: mass media in Cameroon  
группа ФЖМ14

# Definition and creation of law mass media

- Mass media refers to a means of communicating to a large number of people at a time.
- This can be done via the TV, Radio, Newspapers, etc
- . Mass media in Cameroon is governed by Law № 90/52 of 19th December 1990 relating to freedom of mass communication. This law falls under the class of laws referred to as “Liberties Laws” which were promulgated in 1990 guaranteeing certain basic human rights and civil liberties.

# Impact of a law of mass media

- Mass media in Cameroon refers to all forms and means of communication which include printing, bookselling, press organs, publishing houses, distribution agencies, bill posting and audio-visual communication establishments (TV and radio). **It is important to note here that these laws are very liberal and favour all including those wishing to invest in Cameroon or are already investing in Cameroon.** They have been well drafted to protect the interests of all those resident in Cameroon. With the advent of this law and its liberalization, Cameroon has witnessed a rapid and drastic growth in the mass media sector. **Unlike the lone State-owned Radio and TV Station (CRTV) which used to exist in the country at the time, with the coming into force of this law, Cameroon can now boast of close to 10 TV stations with one State-owned i.e. CRTV and the rest privately-owned stations and more than 20 radio stations.** Out of this number one belongs to the State with Regional stations in all the ten Regions of Cameroon and some FM stations

# The Advantages of law mass media

- the law of mass media in Cameroon has led to a rapid increase in the private press in Cameroon.
- freedom of expression are ameliorated. people can express their opinions.
- rapid establishment of several television and radio private station.
- coming of several foreign media outlets in the country.
- freedom to publish or broadcast in the language of your choice. French or English.

# The disadvantages of a law mass media

- Posting of all bills especially advertisements on strategic points around the country determined by the State are still controlled and managed by the government.
- Private individuals do not yet own and control bill posts in the country.
- all advertisements and postings must pass through the State and most often it is pretty expensive since it is still monopolised by them.
- However, the Nico Halle & Co. Law Firm is ever ready to assist you, wishing to invest in the mass media sector in Cameroon or already investing in Cameroon.

# Спасибо за внимание

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