

Kazan National Research Technological  
University

Public  
administration

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***Indicator of quality control - ordinary people doing extraordinary things.***

***Drucker, Peter***



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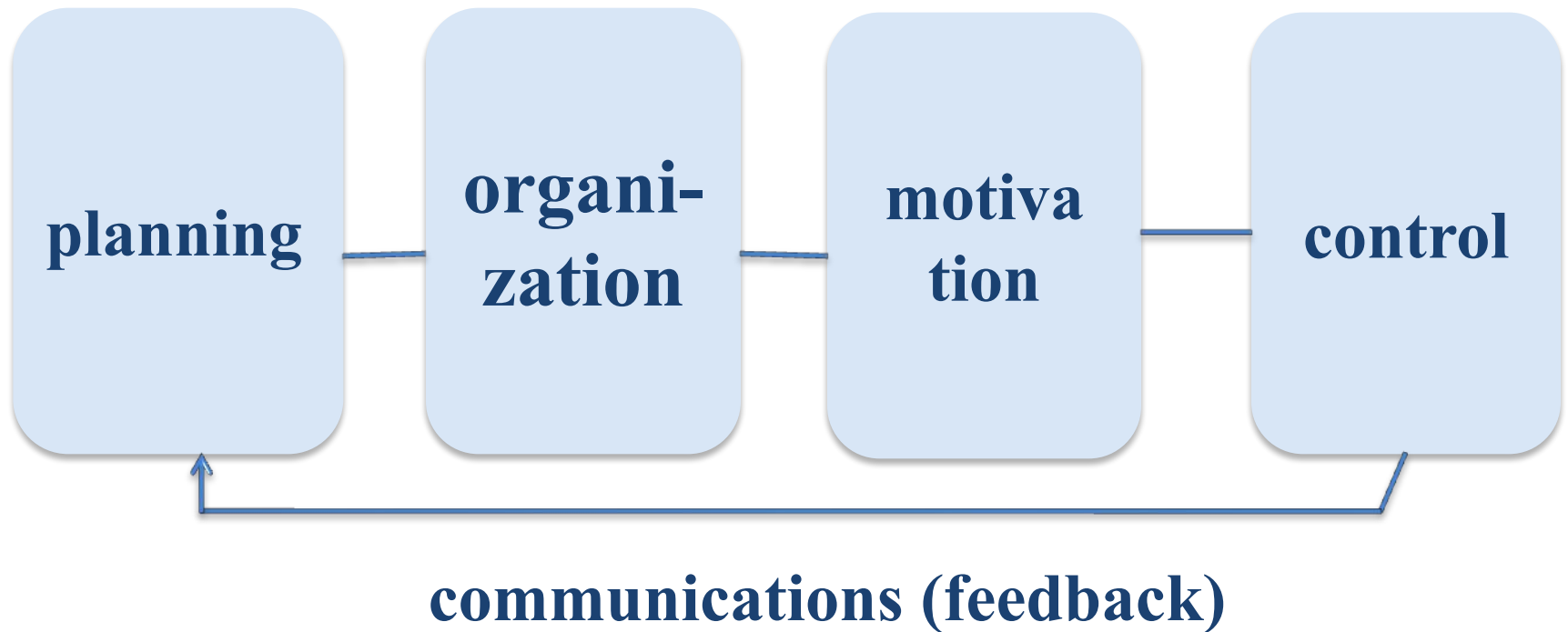
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# *Introduction*

The policy and management is two interconnected spheres of human activity...



# *Main functions of management*



# *System of public administration*

This interaction of an operating subsystem and operated subsystems





# Subject of public administration



# Object of public administration





# \* Stages of process of public administration:



- Situation analysis
- Goal-setting



- Development and analysis of alternative options of development
- Decision-making
- The organization of implementation of the made decision



- Control of execution
- Comparison of tasks and results, efficiency assessment

A central red hexagon is surrounded by six blue hexagons, each containing a quality of a manager. The background is a light blue gradient with wavy lines.

**Necessary  
qualities of the  
manager for  
successful  
management**

Skill to  
communicate

Charisma

Ability to  
conduct  
negotiations

Intuition

Ability to  
leave conflict  
situations

Diplomacy

# *Conclusion*

The ratio of policy and public administration always has concrete character.



*Thank you for your  
attention!*