

Classification of British Tabloids

Red Top: Red Top is a tabloid newspaper in the United Kingdom that generally have a red masthead. Red top tabloids generally signify a more sensational style of journalism and perhaps that is indicated by the use of color red in the masthead of the newspaper.

Black Top: Black Top is a tabloid newspaper in the United Kingdom that are marked with a black masthead. Generally the black-top tabloids are considered a less sensational and more serious form of the British press.

The Sun

Launched in: September 15, 1964

Readership: 3,200,000 copies daily

Masthead: Red-top Tabloid



The Daily Mail

Launched in: 1896

Readership: 2,500,000

Masthead: Black-top Tabloid



The Daily Mirror

Launch Date: 1903

Masthead: Red-top Tabloid



The Daily Star

Launch Date: 1978

Readership: 800,000

Masthead Red-top Tabloid



The Daily Express

Launched in: 1900

Readership: 800,000

Masthead Black-top Tabloid



SUPER PILL IS KEY TO LIVING LONGER

Tomato-based drug can fight cancer, arthritis, diabetes and heart disease

A SUPER pill made out of tomatoes could hold the key to beating arthritis, diabetes, heart disease and even cancer. British scientists believe the tablet harnesses the health-boosting properties of the Mediterranean diet. Not only can it help unplug

By Jo Wiley Health Editor
arteries, it has the potential to cut the risks of stroke, heart attacks and fight a host of life-threatening illnesses. The wonderpill, called Aterocorn, contains the anti-oxidant lycopenes, found in the skin of ripe tomatoes. Earlier research hailed its

fat-busting power to slash cholesterol levels. Now, a Cambridge University study has shown the tablet also boosts the efficiency of blood vessels, improves blood flow and softens arteries hardened with age. Ian Whitson, director of the university's clinical trials



Readership 1.8 Million

