

# Classification of British Tabloids

**Red Top:** Red Top is a tabloid newspaper in the United Kingdom that generally have a red masthead. Red top tabloids generally signify a more sensational style of journalism and perhaps that is indicated by the use of color red in the masthead of the newspaper.

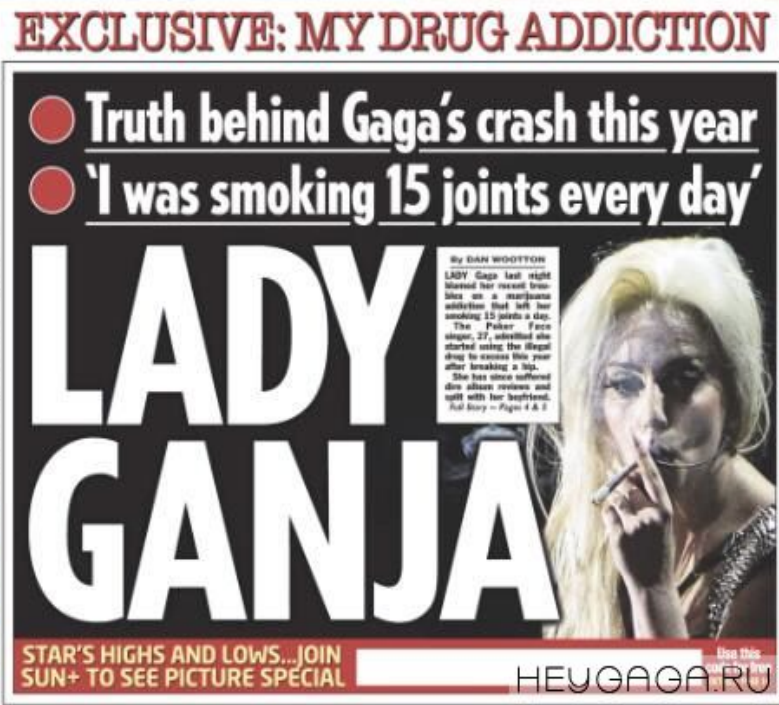
**Black Top:** Black Top is a tabloid newspaper in the United Kingdom that are marked with a black masthead. Generally the black-top tabloids are considered a less sensational and more serious form of the British press.

The Sun

Launched in: September 15, 1964

Readership: 3,200,000 copies daily

Masthead: Red-top Tabloid



The Daily Mail

Launched in: 1896

Readership: 2,500,000

Masthead: Black-top Tabloid



Top neuroscientist's warning to parents

# SOCIAL WEBSITES 'HARM A CHILD'S BRAIN'

SOCIAL networking websites are raising alarming charges as the brains of young users, an eminent scientist has warned. The study, which was published in the journal Nature Neuroscience, found that the use of social networking sites like MySpace and Facebook can lead to a decline in the brain's ability to process information, which could have serious implications for the future of the brain. The study was conducted by a team of scientists from the University of Cambridge and the University of Warwick. The researchers found that the use of social networking sites led to a decrease in the brain's ability to process information, which could have serious implications for the future of the brain. The study was published in the journal Nature Neuroscience.



As Jade makes a fortune and the University Challenge winner is vilified for being bright...

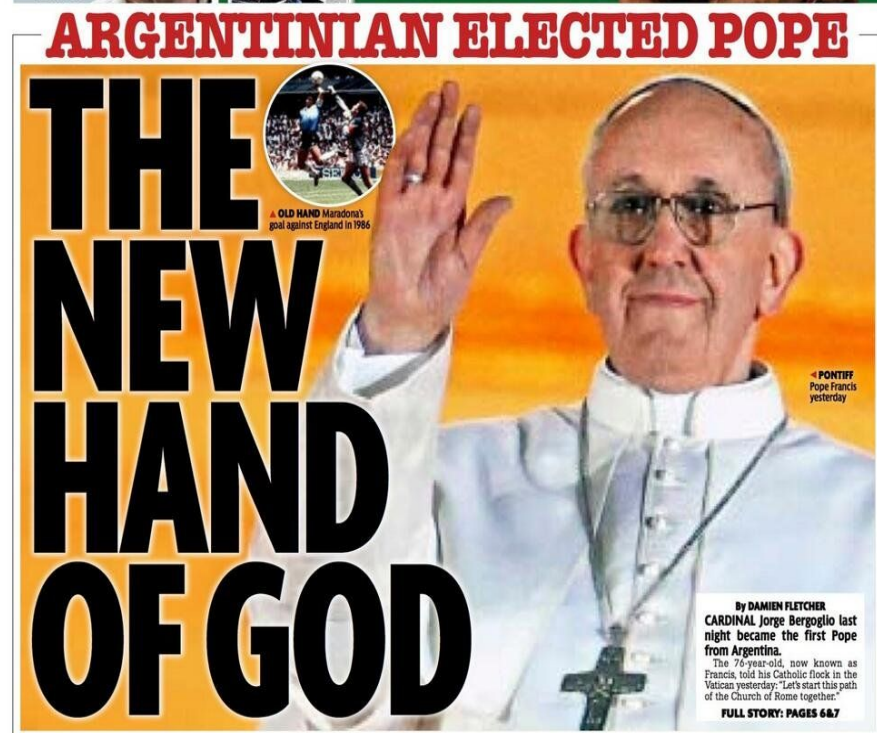
Moment of glory for the girl from a slumdog shack

SEE PAGE THREE

The Daily Mirror

Launch Date: 1903

Masthead: Red-top Tabloid



The Daily Star

Launch Date: 1978

Readership: 800,000

Masthead Red-top Tabloid



**8in rain to kick off 2013**  
A day of rain is forecast to kick off the new year with a downpour before the start of 2013.  
Meteorologists are warning that up to eight inches of rain could fall.  
And that it will make it an initial miserable welcome for some parts, with some heavy showers.  
Full story: Page 9

**Boxing Day's a belter!**  
A day of rain and strong winds is forecast for the first day of the new year as a traditional Boxing Day with a twist.  
Forecasters predict that it will be a day of rain and strong winds, with some heavy showers.  
Full story: Page 6

# FBI PROBE WHITNEY MURDER

**New CCTV evidence links drugs hitmen to killing**

**SHOCK** New evidence proves pop star Whitney Houston was murdered, it was sensationally claimed in the US last night.  
A set of CCTV images just handed to the FBI for a fresh investigation explains the drug hitmen who were allegedly behind her death.  
Full story: Page 7

The Daily Express

Launched in: 1900

Readership: 800,000

Masthead Black-top Tabloid

**HISTORIC SOUVENIR EDITION**

**10p** **DAILY EXPRESS**  
THE WORLD'S GREATEST NEWSPAPER express.co.uk WEATHER: HAPPY AND GLORIOUS REIGN TUESDAY JULY 23, 2013 50p

# IT'S A BOY



**REGAL:** Crowds at Buckingham Palace, far left, yesterday as the world celebrated Catherine, Duchess of Cambridge, giving birth to a Prince

- **8lb 6oz Prince and mother Kate both doing well**
- **Thousands take to the streets to celebrate birth**

**SEE PAGES 2-9 AND COMMENT PAGE 12**

**PLUS FREE INSIDE: ROYAL BABY PULLOUT**

CELEB DIRTY LAUNDRY

**5p** **DAILY EXPRESS**  
THE WORLD'S GREATEST NEWSPAPER express.co.uk WEATHER: CLOUDY MONDAY JANUARY 7, 2013 50p

## HOW YOU CAN LOSE WEIGHT AND SHAPE UP IN JUST 21 DAYS



**LEO MCKINSTRY**  
**It's right to slash huge benefits bill**

Part one of our diet and fitness guide inside today's expressyourself see pages 31-34 **SEE PAGE 12**

# SUPER PILL IS KEY TO LIVING LONGER

**Tomato-based drug can fight cancer, arthritis, diabetes and heart disease**

**A SUPER pill** made out of tomatoes could hold the key to beating arthritis, diabetes, heart disease and even cancer. British scientists believe the tablet harnesses the health-boosting properties of the Mediterranean diet. Not only can it help unlog

fat-busting power to slash cholesterol levels. Now, a Cambridge University study has shown the tablet also boosts the efficiency of blood vessels, improves blood flow and softens arteries hardened with age. Ian Whitson, director of the university's clinical trials



