

Classification of British Tabloids

Red Top: Red Top is a tabloid newspaper in the United Kingdom that generally have a red masthead. Red top tabloids generally signify a more sensational style of journalism and perhaps that is indicated by the use of color red in the masthead of the newspaper.

Black Top: Black Top is a tabloid newspaper in the United Kingdom that are marked with a black masthead. Generally the black-top tabloids are considered a less sensational and more serious form of the British press.

The Sun

Launched in: September 15, 1964

Readership: 3,200,000 copies daily

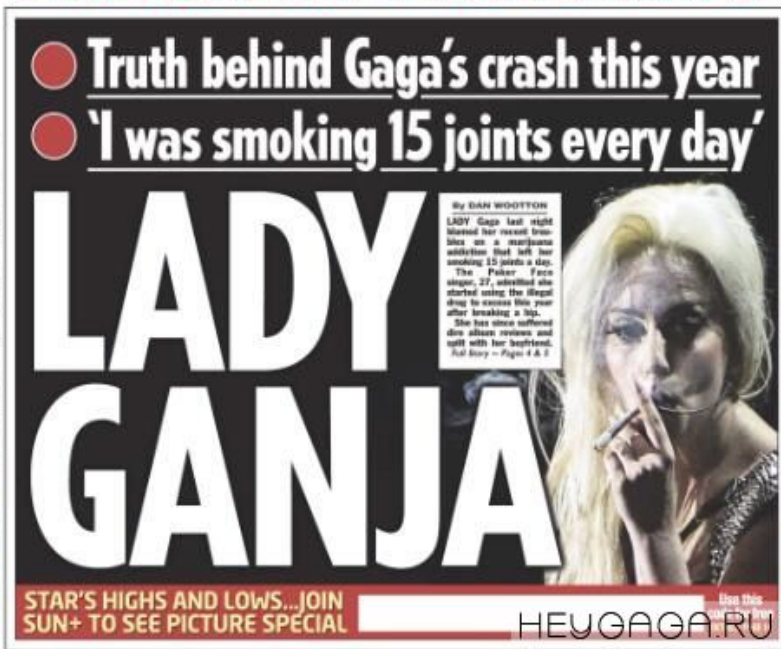
Masthead: Red-top Tabloid



By TOM NEWTON
DUNN, Political Editor
MPs have unrolled 34 terror plots in the UK since 2011, the Home Secretary has revealed yesterday.
One was potentially worse than the 2005 London attacks which killed 52 civilians and injured more than 500, he said.
The vast majority were cooked up by "devils who live here", Mr. Cameron told MPs during an unprecedented public hearing televised from Parliament on Page Nine.



EXCLUSIVE: MY DRUG ADDICTION



The Daily Mail

Launched in: 1896

Readership: 2,500,000

Masthead: Black-top Tabloid



Top neuroscientist's warning to parents

SOCIAL WEBSITES 'HARM A CHILD'S BRAIN'

SOCIAL networking websites are causing alarming changes in the brains of young users, an eminent scientist has warned.

Dr David Reardon, a leading expert in the field, says that the use of social networking sites is causing a 'rewiring' of the brain, leading to a loss of cognitive control and a decrease in the ability to resist temptation.

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As Jade makes a fortune and the University Challenge winner is vilified for being bright...

Moment of glory for the girl from a slumdog shack

SEE PAGE THREE

The Daily Mirror

Launch Date: 1903

Masthead: Red-top Tabloid



The Daily Star

Launch Date: 1978

Readership: 800,000

Masthead Red-top Tabloid



8in rain to kick off 2013
A DASH of rain is forecast to herald the start of the year with a downpour before the start of the day.
Meteorologists are warning that up to eight inches of rain could fall.
And that it will make it an initial miserable welcome for some parts, with some heavy showers.
Full story: Page 9

Boxing Day's a belter!
A BUNCH of new shopping bargains are set to be the star of the day for the first day after Christmas.
Retailers are offering a range of deals, with some offering up to 50% off on a range of goods.
Full story: Page 46

FBI PROBE WHITNEY MURDER

New CCTV evidence links drugs hitmen to killing

SHOCK new evidence proves pop star Whitney Houston was murdered, it was sensationally claimed in the US last night.
A set of CCTV images just handed to the FBI for a fresh investigation explains the drug hitmen who were allegedly behind her death.
Full story: Page 7



The Daily Express

Launched in: 1900

Readership: 800,000

Masthead Black-top Tabloid

HISTORIC SOUVENIR EDITION

10p **DAILY EXPRESS**
THE WORLD'S GREATEST NEWSPAPER express.co.uk WEATHER: HAPPY AND GLORIOUS REIGN TUESDAY JULY 23, 2013 50p

IT'S A BOY



REGAL: Crowds at Buckingham Palace, far left, yesterday as the world celebrated Catherine, Duchess of Cambridge, giving birth to a Prince

8lb 6oz Prince and mother Kate both doing well

Thousands take to the streets to celebrate birth



SEE PAGES 2-9 AND COMMENT PAGE 12

PLUS FREE INSIDE: ROYAL BABY PULLOUT

CELEB DIRTY LAUNDRY

5p **DAILY EXPRESS**
THE WORLD'S GREATEST NEWSPAPER express.co.uk WEATHER: CLOUDY MONDAY JANUARY 7, 2013 50p

HOW YOU CAN LOSE WEIGHT AND SHAPE UP IN JUST 21 DAYS



LEO MCKINSTRY
It's right to slash huge benefits bill

SEE PAGE 12

Part one of our diet and fitness guide inside today's expressyourself see pages 31-34

SUPER PILL IS KEY TO LIVING LONGER

Tomato-based drug can fight cancer, arthritis, diabetes and heart disease

A SUPER pill made out of tomatoes could hold the key to beating arthritis, diabetes, heart disease and even cancer. British scientists believe the tablet harnesses the health-boosting properties of the Mediterranean diet. Not only can it help unplug

By Jo Wiley Health Editor

arteries, it has the potential to cut the risks of stroke, heart attacks and fight a host of life-threatening illnesses. The wonderpill, called Aterocox, contains the anti-oxidant lycopenes, found in the skin of ripe tomatoes. Earlier research hailed its

fat-busting power to slash cholesterol levels.

Now, a Cambridge University study has shown the tablet also boosts the efficiency of blood vessels, improves blood flow and softens arteries hardened with age. Ian Whitson, director of the university's clinical trials



The Queen plans to gift Kate and William a 10-bedroom mansion

Secrets of the home where Kate will bring up her baby

SEE PAGE 5

TURN TOPAGE 4

